

**Brexit**

**Poll**

16/07/2017

Prepared on behalf of the Mail on Sunday

**The**  **Mail**

**ON SUNDAY**

# Methodology

## Fieldwork Dates

14<sup>th</sup> – 15<sup>th</sup> July 2017

## Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

## Population Sampled

All residents aged 18+ in the United Kingdom

## Sample Size

1,024

## Data Weighting

Data were weighted to the profile of all UK adults aged 18+. Data were weighted by age, sex, region, household income, education, 2017 General Election vote and 2016 EU Referendum vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2017 General Election and 2016 EU Referendum.

## Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,024 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

## Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt. Respondents in Northern Ireland were asked the same question, with "DUP", "Sinn Fein", "UUP", "SDLP", "Alliance Party" and "UKIP" prompted in a randomising order.

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample. Undecided respondents were then re-inserted into the sample based on a factor of which party they voted for in the 2015 General Election. Final published voting intention can therefore be found in the final table of each question.

## Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact:

Chris Hopkins  
0203 818 9661

[chris.hopkins@survation.com](mailto:chris.hopkins@survation.com)

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**Table 1**  
**Q1. Likelihood to Vote - By Normal Weighting**  
**Q1. If there were to be another general election, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote?**  
**Base : All Respondents**

	Gender			Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123	
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
0 - would not vote	41	18	23	17	14	9	-	4	-	-	2	34	-	-	-	-	-	-	1	7	12	15	36	2	3	-	4	4	30	
	4.0%	3.6%	4.5%	5.9%	4.0%	2.5%	-	1.2%	-	-	3.8%	26.7%	-	-	-	-	-	-	1.0%	4.5%	5.6%	4.4%	4.2%	2.5%	5.0%	-	0.9%	1.0%	24.4%	
1	22	4	18	20	*	2	*	4	-	-	-	18	3	8	-	2	2	6	3	8	4	4	19	3	-	-	2	10	7	
	2.1%	0.7%	3.5%	6.8%	0.1%	0.5%	0.1%	1.1%	-	-	-	14.0%	0.9%	2.3%	-	4.1%	4.7%	5.9%	2.1%	4.6%	1.9%	1.2%	2.2%	3.6%	-	-	0.3%	2.3%	5.7%	
2	9	5	5	5	3	1	1	1	1	-	-	7	-	2	1	-	-	6	2	1	2	5	9	-	-	-	2	1	7	
	0.9%	0.9%	0.9%	1.8%	0.9%	0.2%	0.2%	0.4%	1.4%	-	-	5.2%	-	0.6%	1.4%	-	-	6.2%	1.2%	0.8%	0.9%	1.4%	1.1%	-	-	-	0.4%	0.3%	5.3%	
3	12	8	4	6	5	-	1	1	-	-	1	9	2	4	1	-	-	5	3	1	1	5	9	2	-	*	4	1	5	
	1.1%	1.5%	0.8%	2.1%	1.5%	-	0.2%	0.2%	-	-	1.5%	7.3%	0.6%	1.0%	1.2%	-	-	4.6%	2.2%	0.5%	0.4%	1.3%	1.1%	2.3%	-	2.5%	0.9%	0.3%	4.1%	
4	8	5	3	4	3	2	*	3	-	1	1	3	2	3	-	1	-	2	3	1	1	3	8	-	-	-	2	5	1	
	0.8%	1.1%	0.6%	1.3%	0.8%	0.5%	0.1%	0.8%	-	2.7%	1.9%	2.6%	0.5%	0.9%	-	1.6%	-	1.7%	1.9%	0.7%	0.6%	0.9%	1.0%	1.0%	-	-	0.5%	1.1%	0.6%	
5	41	15	26	20	13	6	9	14	*	-	1	17	6	13	*	-	3	16	6	3	8	20	36	2	2	1	10	13	17	
	4.0%	3.0%	5.0%	6.9%	3.6%	1.8%	2.5%	3.9%	0.6%	-	0.9%	13.2%	1.8%	3.6%	0.6%	-	6.7%	16.1%	4.5%	1.7%	3.5%	5.7%	4.2%	1.8%	3.0%	12.3%	2.1%	3.0%	13.5%	
6	19	6	13	10	7	3	3	5	-	*	9	9	5	9	-	1	*	4	3	2	6	4	14	3	2	-	7	6	5	
	1.9%	1.1%	2.5%	3.2%	1.9%	0.8%	0.8%	1.5%	-	-	0.7%	7.4%	1.6%	2.4%	-	2.1%	0.8%	3.7%	1.9%	1.0%	2.6%	1.2%	1.6%	3.1%	3.7%	-	1.5%	1.4%	3.9%	
7	25	15	9	10	14	1	10	8	1	-	1	3	10	9	-	1	1	3	2	7	2	10	22	-	2	*	11	10	3	
	2.4%	3.0%	1.8%	3.5%	3.9%	0.2%	2.8%	2.3%	2.0%	-	2.2%	2.4%	3.0%	2.5%	-	2.6%	2.5%	2.7%	1.8%	4.5%	1.1%	3.0%	2.6%	-	2.8%	3.1%	2.3%	2.5%	2.5%	
8	44	19	25	5	21	18	18	11	3	*	3	3	15	11	3	1	2	10	7	11	9	13	40	2	1	1	21	19	2	
	4.3%	3.7%	4.8%	1.5%	6.0%	5.0%	4.9%	3.2%	5.4%	1.6%	4.9%	2.3%	4.4%	3.2%	4.8%	2.2%	3.6%	10.0%	5.0%	6.6%	4.3%	3.8%	4.6%	2.4%	1.5%	9.0%	4.7%	4.6%	1.8%	
9	76	44	32	21	31	20	36	15	7	4	2	9	35	20	3	2	4	10	13	15	11	29	69	6	2	-	30	41	4	
	7.4%	8.7%	6.2%	7.2%	8.7%	5.8%	9.7%	4.4%	10.6%	13.1%	3.5%	7.3%	10.6%	5.6%	5.1%	3.1%	8.5%	10.3%	10.0%	9.3%	5.3%	8.2%	8.0%	6.5%	2.4%	-	6.5%	9.7%	2.9%	
10 - certain to vote	727	362	365	175	240	293	290	282	51	24	46	15	254	283	57	41	36	39	92	107	159	239	597	69	52	8	364	312	43	
	71.0%	72.5%	69.5%	59.7%	68.5%	82.9%	78.6%	81.0%	80.0%	82.6%	80.6%	11.7%	76.5%	77.9%	86.8%	84.3%	73.2%	38.8%	68.4%	65.6%	74.0%	68.9%	69.4%	77.7%	81.8%	73.1%	79.9%	73.9%	35.2%	
SIGMA	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Table 2**  
**Q2. Voting Intention table - By Normal Weighting**  
**Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**  
**Base : Respondents Likelihood to Vote**

	Gender			Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	979	465	514	208	372	371	365	327	58	35	76	87	320	356	56	53	59	105	115	163	213	313	804	95	61	19	476	394	89
Weighted Total	983	481	501	276	337	344	368	343	64	30	55	92	332	363	65	49	50	102	133	156	203	332	824	87	61	12	452	418	93
Conservative	332	174	158	59	105	150	301	7	8	3	10	332	-	-	-	-	-	-	39	67	54	135	294	19	18	-	213	101	14
	33.8%	36.2%	31.4%	21.5%	31.2%	43.6%	81.6%	2.1%	12.2%	9.7%	5.7%	10.8%	100.0%	-	-	-	-	-	29.2%	42.8%	26.8%	40.5%	35.7%	22.0%	29.9%	-	47.2%	24.3%	14.9%
Labour	363	159	205	134	141	85	9	313	2	1	5	32	-	363	-	-	-	-	56	64	100	98	317	22	24	-	112	213	37
	37.0%	33.0%	40.8%	48.4%	41.8%	24.7%	2.5%	91.2%	3.7%	3.4%	9.5%	35.1%	-	100.0%	-	-	-	-	41.8%	41.0%	49.2%	29.6%	38.5%	25.3%	39.7%	-	24.8%	51.0%	39.9%
Liberal Democrat	65	29	36	24	16	25	10	4	45	1	1	1	-	-	65	-	-	-	12	3	13	24	52	11	3	-	19	40	4
	6.6%	6.1%	7.2%	8.7%	4.8%	7.2%	2.6%	1.2%	69.3%	2.0%	1.4%	1.5%	-	-	100.0%	-	-	-	9.1%	2.2%	6.3%	7.1%	6.3%	12.5%	4.2%	-	4.2%	9.6%	3.9%
UKIP	49	30	19	15	15	19	11	6	4	20	*	7	-	-	-	49	-	-	7	5	9	21	42	3	4	*	41	4	3
	5.0%	6.3%	3.8%	5.3%	4.5%	5.7%	3.1%	1.9%	6.3%	66.7%	0.9%	7.5%	-	-	-	100.0%	-	-	5.3%	3.0%	4.6%	6.4%	5.1%	3.1%	6.1%	4.2%	9.1%	1.0%	3.6%
Scottish National Party (SNP)	28	18	10	9	9	8	-	2	-	-	23	3	-	-	-	-	28	-	-	-	-	-	-	28	-	-	10	18	1
	2.9%	3.7%	2.1%	3.3%	2.6%	2.5%	-	0.5%	-	-	41.2%	3.5%	-	-	-	-	56.7%	-	-	-	-	-	-	32.5%	-	-	2.1%	4.2%	1.0%
Plaid Cymru	8	4	4	-	6	1	-	1	-	-	7	-	-	-	-	-	8	-	-	-	-	-	-	-	8	-	4	3	2
	0.8%	0.8%	0.8%	-	1.9%	0.3%	-	0.4%	-	-	12.1%	-	-	-	-	-	16.1%	-	-	-	-	-	-	-	13.2%	-	0.8%	0.6%	1.7%
Democratic Unionist Party (DUP)	2	1	1	*	*	1	-	-	-	-	2	*	-	-	-	-	-	-	2	-	-	-	-	-	-	2	2	-	*
	0.2%	0.3%	0.2%	0.2%	0.1%	0.2%	-	-	-	-	3.3%	0.5%	-	-	-	-	-	-	-	-	-	-	-	-	-	19.5%	0.4%	-	0.5%
Sinn Fein	2	-	2	*	*	1	-	-	-	-	2	-	-	-	-	-	-	-	2	-	-	-	-	-	-	2	-	1	*
	0.2%	-	0.4%	0.2%	0.1%	0.3%	-	-	-	-	3.6%	-	-	-	-	-	-	-	3.6%	-	-	-	-	-	-	16.8%	-	0.4%	0.5%
Ulster Unionist Party (UUP)	*	-	*	-	*	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	*	-	-
	*	-	0.1%	-	0.1%	-	-	-	-	-	0.5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.5%	0.1%	-	-
Social Democratic & Labour Party (SDLP)	1	-	1	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	1	-
	0.1%	-	0.2%	0.4%	-	-	-	-	-	-	2.1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9.8%	-	0.3%	-
Alliance Party	1	1	-	-	-	1	-	-	-	-	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	1	-
	0.1%	0.1%	-	-	-	0.2%	-	-	-	-	0.4%	0.4%	-	-	-	-	-	-	-	-	-	-	-	-	-	5.2%	-	0.1%	-
Green	10	7	3	4	2	4	2	*	-	-	7	1	-	-	-	10	-	-	3	*	1	5	9	-	*	-	1	5	3
	1.0%	1.4%	0.6%	1.3%	0.6%	1.1%	0.4%	0.1%	-	-	13.2%	0.6%	-	-	-	19.5%	-	-	2.4%	0.3%	0.5%	1.4%	1.1%	-	0.5%	-	0.3%	1.3%	3.1%
Trade Unionist and Socialist Coalition (TUSC)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
National Health Action (NHA)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Respect	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cannabis Is Safer Than Alcohol (CISTA)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yorkshire First	1	1	-	-	-	1	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	1	-	-	-	1	-	-
	0.1%	0.2%	-	-	-	0.3%	-	-	-	3.4%	-	-	-	-	-	-	2.0%	-	-	-	-	0.3%	0.1%	-	-	-	0.2%	-	-
English Democrats	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mebyon Kernow	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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**Table 2**  
**Q2. Voting Intention table - By Normal Weighting**  
**Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**  
**Base : Respondents Likelihood to Vote**

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Weighted Total	983	481	501	276	337	344	368	343	64	30	55	92	332	363	65	49	50	102	133	156	203	332	824	87	61	12	452	418	93	
Lincolnshire Independents	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Christian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Socialist	2	2	-	-	2	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	2	2	-	-	-	-	2	-	
	0.2%	0.4%	-	-	0.5%	-	-	-	-	-	-	-	-	-	-	-	3.5%	-	-	-	-	0.5%	0.2%	-	-	-	-	0.4%	-	
Another Party	2	2	1	-	1	1	-	-	-	1	1	-	-	-	-	1	-	-	-	-	-	1	1	-	-	1	1	1	-	
	0.2%	0.3%	0.1%	-	0.3%	0.3%	-	-	-	1.8%	2.6%	-	-	-	-	2.2%	-	-	-	-	0.2%	0.2%	0.1%	-	-	9.0%	0.2%	0.3%	-	
Undecided	105	46	59	28	35	41	36	9	5	4	2	36	-	-	-	-	-	102	13	17	23	41	94	3	4	4	43	26	29	
	10.7%	9.6%	11.8%	10.1%	10.3%	11.9%	9.8%	2.7%	8.5%	13.1%	3.6%	39.3%	-	-	-	-	100.0%	-	9.9%	10.7%	11.5%	12.4%	11.5%	3.8%	6.3%	33.1%	9.5%	6.3%	30.9%	
Refused	11	8	3	2	3	6	-	-	-	-	-	1	-	-	-	-	-	-	3	-	2	5	10	1	-	-	5	1	-	
	1.1%	1.7%	0.5%	0.6%	1.0%	1.7%	-	-	-	-	-	0.9%	-	-	-	-	-	-	2.3%	-	1.0%	1.5%	1.2%	0.7%	-	-	1.1%	0.2%	-	
SIGMA	983	481	501	276	337	344	368	343	64	30	55	92	332	363	65	49	50	102	133	156	203	332	824	87	61	12	452	418	93	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Table 3**  
**Q2. Voting Intention table weighted by LTV**  
**Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**  
**Base : Respondents Likelihood to Vote**

	Gender			Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	979	465	514	208	372	371	365	327	58	35	76	87	320	356	56	53	59	105	115	163	213	313	804	95	61	19	476	394	89
Weighted Total	890	443	447	227	308	331	351	322	62	29	52	48	312	333	63	45	45	73	118	139	187	300	743	79	58	10	427	385	65
Conservative	312	162	150	50	98	147	288	5	8	3	2	7	312	-	-	-	-	-	33	63	52	127	276	19	17	-	205	94	12
	35.0%	36.6%	33.5%	21.8%	32.0%	44.4%	82.0%	1.4%	12.5%	10.0%	4.1%	14.2%	100.0%	-	-	-	-	-	27.9%	45.6%	28.0%	42.5%	37.1%	23.3%	30.1%	-	48.0%	24.5%	19.1%
Labour	333	146	187	114	133	81	9	298	2	1	5	17	-	333	-	-	-	-	51	54	94	90	289	19	24	-	106	196	29
	37.3%	32.9%	41.8%	50.4%	43.3%	24.3%	2.5%	92.7%	3.7%	3.5%	10.0%	35.6%	-	100.0%	-	-	-	-	43.4%	38.8%	50.5%	30.1%	39.0%	24.5%	41.0%	-	24.9%	51.0%	44.9%
Liberal Democrat	63	29	34	23	15	24	10	4	43	1	1	1	-	-	63	-	-	-	12	3	12	22	49	11	3	-	18	39	4
	7.1%	6.5%	7.6%	10.3%	4.9%	7.4%	2.7%	1.3%	69.4%	1.9%	1.5%	1.5%	-	-	100.0%	-	-	-	10.1%	2.0%	6.6%	7.5%	6.7%	13.7%	4.4%	-	4.2%	10.1%	5.4%
UKIP	46	29	17	13	14	19	11	6	4	19	*	5	-	-	-	45	-	-	6	5	9	19	39	3	4	*	40	4	2
	5.1%	6.6%	3.7%	5.6%	4.5%	5.8%	3.2%	1.9%	5.7%	66.5%	0.9%	10.5%	-	-	-	100.0%	-	-	5.3%	3.3%	4.9%	6.3%	5.2%	3.4%	6.4%	4.7%	9.4%	1.0%	2.3%
Scottish National Party (SNP)	25	17	8	6	8	8	-	1	-	-	22	1	-	-	-	-	25	-	-	-	-	-	-	25	-	-	10	15	*
	2.8%	3.9%	1.7%	2.9%	2.7%	2.6%	-	0.4%	-	-	42.5%	1.4%	-	-	-	-	56.0%	-	-	-	-	-	-	31.5%	-	-	2.2%	3.9%	0.7%
Plaid Cymru	7	3	3	-	5	1	-	1	-	-	6	-	-	-	-	-	7	-	-	-	-	-	-	-	7	-	3	2	1
	0.7%	0.7%	0.8%	-	1.7%	0.4%	-	0.2%	-	-	11.5%	-	-	-	-	-	15.0%	-	-	-	-	-	-	-	11.5%	-	0.8%	0.6%	1.4%
Democratic Unionist Party (DUP)	2	1	1	*	*	1	-	-	-	-	2	*	-	-	-	-	-	-	2	-	-	-	-	-	-	2	2	-	*
	0.3%	0.3%	0.2%	0.2%	0.2%	0.3%	-	-	-	-	3.5%	0.9%	-	-	-	-	-	-	-	-	-	-	-	-	-	21.8%	0.4%	-	0.7%
Sinn Fein	2	-	2	*	*	1	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	1	*
	0.2%	-	0.4%	0.2%	0.1%	0.3%	-	-	-	-	3.8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18.8%	-	0.4%	0.7%
Ulster Unionist Party (UUP)	*	-	*	-	*	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	*	-	-
	*	-	*	-	*	-	-	-	-	-	0.2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.8%	*	-	-
Social Democratic & Labour Party (SDLP)	1	-	1	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	1	-
	0.1%	-	0.3%	0.5%	-	-	-	-	-	-	2.2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10.9%	-	0.3%	-
Alliance Party	1	1	-	-	-	1	-	-	-	-	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	1	-
	0.1%	0.1%	-	-	-	0.2%	-	-	-	-	0.5%	0.7%	-	-	-	-	-	-	-	-	-	-	-	-	-	5.8%	-	0.2%	-
Green	9	6	3	3	2	4	2	*	-	-	7	*	-	-	-	-	9	-	3	*	1	5	9	-	*	-	1	5	3
	1.0%	1.4%	0.6%	1.5%	0.7%	1.1%	0.5%	0.1%	-	-	13.5%	0.6%	-	-	-	-	20.6%	-	2.5%	0.3%	0.5%	1.5%	1.2%	-	0.6%	-	0.2%	1.4%	4.4%
Trade Unionist and Socialist Coalition (TUSC)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
National Health Action (NHA)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Respect	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cannabis Is Safer Than Alcohol (CISTA)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yorkshire First	1	1	-	-	-	1	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	1	-	-	-	1	-	-
	0.1%	0.2%	-	-	-	0.3%	-	-	-	3.1%	-	-	-	-	-	-	2.0%	-	-	-	-	0.3%	0.1%	-	-	-	0.2%	-	-
English Democrats	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mebyon Kernow	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

# Survation.

**Brexit Poll**  
Prepared on behalf of the Mail on Sunday

15 Jul 2017

**Table 3**  
**Q2. Voting Intention table weighted by LTV**  
**Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**  
**Base : Respondents Likelihood to Vote**

	Gender			Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Weighted Total	890	443	447	227	308	331	351	322	62	29	52	48	312	333	63	45	45	73	118	139	187	300	743	79	58	10	427	385	65
Lincolnshire Independents	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Christian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Socialist	2	2	-	-	2	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	2	2	-	-	-	-	2	-
	0.2%	0.4%	-	-	0.6%	-	-	-	-	-	-	-	-	-	-	-	3.9%	-	-	-	-	0.6%	0.2%	-	-	-	-	0.5%	-
Another Party	2	1	1	-	1	1	-	-	-	1	1	-	-	-	-	1	-	-	-	-	*	1	1	-	-	1	1	1	-
	0.2%	0.3%	0.1%	-	0.4%	0.3%	-	-	-	1.9%	2.3%	-	-	-	-	2.5%	-	-	-	-	0.2%	0.2%	0.1%	-	-	8.0%	0.2%	0.3%	-
Undecided	76	37	39	14	25	37	32	7	5	4	2	16	-	-	-	-	-	73	10	14	15	29	67	2	3	3	36	23	13
	8.6%	8.4%	8.8%	6.1%	8.1%	11.1%	9.1%	2.0%	8.6%	13.1%	3.7%	33.9%	-	-	-	-	100.0%	-	8.3%	9.9%	8.2%	9.6%	9.1%	2.9%	6.0%	29.2%	8.5%	5.9%	20.4%
Refused	10	7	2	1	3	6	-	-	-	-	*	-	-	-	-	-	-	-	3	-	2	4	9	1	-	-	4	1	-
	1.1%	1.6%	0.6%	0.5%	1.0%	1.7%	-	-	-	-	0.7%	-	-	-	-	-	-	-	2.5%	-	1.1%	1.4%	1.2%	0.8%	-	-	0.9%	0.2%	-
SIGMA	890	443	447	227	308	331	351	322	62	29	52	48	312	333	63	45	45	73	118	139	187	300	743	79	58	10	427	385	65
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



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Table 4

Q2. Voting Intention table weighted by LTV with undecided and refused removed

Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?

Base : Respondents Likelihood to Vote and undecided and refused removed

	Gender			Age			2017 Vote					Voting Intention						Region								2016 EU Referendum Vote			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	859	411	448	184	326	322	327	318	52	29	73	54	320	356	56	53	59	-	100	147	186	267	700	89	55	15	421	366	64
Weighted Total	804	399	405	212	280	289	319	315	56	25	50	32	312	333	63	45	45	-	105	125	169	267	666	76	54	7	387	361	52
Conservative	312	162	150	50	98	147	288	5	8	3	2	7	312	-	-	-	-	-	33	63	52	127	276	19	17	-	205	94	12
	38.8%	40.7%	36.9%	23.4%	35.2%	50.9%	90.3%	1.4%	13.7%	11.5%	4.2%	21.8%	100.0%	-	-	-	-	-	31.2%	50.6%	30.9%	47.8%	41.4%	24.2%	32.0%	-	53.0%	26.0%	24.0%
Labour	333	146	187	114	133	81	9	298	2	1	5	17	-	333	-	-	-	-	51	54	94	90	289	19	24	-	106	196	29
	41.3%	36.5%	46.1%	53.9%	47.7%	27.9%	2.7%	94.6%	4.0%	4.0%	10.4%	54.4%	-	100.0%	-	-	-	-	48.7%	43.1%	55.6%	33.8%	43.4%	25.5%	43.6%	-	27.5%	54.2%	56.4%
Liberal Democrat	63	29	34	23	15	24	10	4	43	1	1	1	-	-	63	-	-	-	12	3	12	22	49	11	3	-	18	39	4
	7.8%	7.3%	8.3%	11.0%	5.4%	8.5%	3.0%	1.3%	76.0%	2.1%	1.5%	2.3%	-	-	100.0%	-	-	-	11.3%	2.2%	7.3%	8.4%	7.4%	14.2%	4.7%	-	4.6%	10.7%	6.7%
UKIP	46	29	17	13	14	19	11	6	4	19	*	5	-	-	-	45	-	-	6	5	9	19	39	3	4	*	40	4	2
	5.7%	7.3%	4.1%	6.0%	4.9%	6.7%	3.6%	1.9%	6.3%	76.6%	1.0%	16.0%	-	-	-	100.0%	-	-	5.9%	3.7%	5.4%	7.1%	5.9%	3.5%	6.8%	6.7%	10.4%	1.0%	2.9%
Scottish National Party (SNP)	25	17	8	6	8	8	-	1	-	-	22	1	-	-	-	-	25	-	-	-	-	-	25	-	-	-	10	15	*
	3.1%	4.3%	1.9%	3.1%	2.9%	2.9%	-	0.4%	-	-	44.1%	2.1%	-	-	-	-	56.0%	-	-	-	-	-	32.6%	-	-	-	2.5%	4.1%	0.9%
Plaid Cymru	7	3	3	-	5	1	-	1	-	-	6	-	-	-	-	-	7	-	-	-	-	-	-	7	-	-	3	2	1
	0.8%	0.8%	0.9%	-	1.9%	0.4%	-	0.2%	-	-	12.0%	-	-	-	-	-	15.0%	-	-	-	-	-	-	-	12.3%	-	0.9%	0.7%	1.8%
Democratic Unionist Party (DUP)	2	1	1	*	*	1	-	-	-	-	2	*	-	-	-	-	-	-	2	-	-	-	-	-	-	2	2	-	*
	0.3%	0.3%	0.2%	0.2%	0.2%	0.3%	-	-	-	-	3.6%	1.4%	-	-	-	-	-	-	-	-	-	-	-	-	-	30.7%	0.5%	-	0.9%
Sinn Fein	2	-	2	*	*	1	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	1	*
	0.2%	-	0.5%	0.2%	0.2%	0.4%	-	-	-	-	3.9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26.5%	-	0.4%	0.9%
Ulster Unionist Party (UUP)	*	-	*	-	*	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	*	-	-
	*	-	*	-	*	-	-	-	-	-	0.2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.2%	*	-	-
Social Democratic & Labour Party (SDLP)	1	-	1	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	1	-
	0.1%	-	0.3%	0.5%	-	-	-	-	-	-	2.3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15.4%	-	0.3%	-
Alliance Party	1	1	-	-	-	1	-	-	-	-	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	1	-
	0.1%	0.2%	-	-	-	0.2%	-	-	-	-	0.5%	1.1%	-	-	-	-	-	-	-	-	-	-	-	-	-	8.1%	-	0.2%	-
Green	9	6	3	3	2	4	2	*	-	-	7	*	-	-	-	-	9	-	3	*	1	5	9	-	*	-	1	5	3
	1.1%	1.6%	0.7%	1.6%	0.7%	1.3%	0.5%	0.1%	-	-	14.0%	0.9%	-	-	-	-	20.6%	-	2.8%	0.4%	0.5%	1.7%	1.3%	-	0.6%	-	0.3%	1.5%	5.5%
Trade Unionist and Socialist Coalition (TUSC)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
National Health Action (NHA)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Respect	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cannabis Is Safer Than Alcohol (CISTA)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yorkshire First	1	1	-	-	-	1	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	1	-	-	-	1	-	-
	0.1%	0.2%	-	-	-	0.3%	-	-	-	3.6%	-	-	-	-	-	-	2.0%	-	-	-	-	0.3%	0.1%	-	-	-	0.2%	-	-
English Democrats	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mebyon Kernow	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

# Survation.

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	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Weighted Total	804	399	405	212	280	289	319	315	56	25	50	32	312	333	63	45	45	-	105	125	169	267	666	76	54	7	387	361	52
Lincolnshire Independents	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Christian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Socialist	2	2	-	-	2	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	2	2	-	-	-	-	2	-
	0.2%	0.4%	-	-	0.6%	-	-	-	-	-	-	-	-	-	-	-	3.9%	-	-	-	-	0.7%	0.3%	-	-	-	-	0.5%	-
Another Party	2	1	1	-	1	1	-	-	-	1	1	-	-	-	-	1	-	-	-	-	1	1	-	-	-	1	1	1	-
	0.2%	0.3%	0.1%	-	0.4%	0.3%	-	-	-	2.2%	2.4%	-	-	-	-	2.5%	-	-	-	-	0.2%	0.3%	0.2%	-	-	11.3%	0.2%	0.3%	-
SIGMA	804	399	405	212	280	289	319	315	56	25	50	32	312	333	63	45	45	-	105	125	169	267	666	76	54	7	387	361	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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15 Jul 2017

**Table 5**

Q4. By Normal Weighting

**Q4. In the General Election on 8th June 2017, 69% of people voted, while 31% of people did not vote. Thinking back to this General Election, can you remember whether or not you voted in that specific election?**

Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote				
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123	
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
I voted in the 2017 General Election	893	448	445	222	318	328	368	348	64	30	57	-	322	331	62	42	46	65	121	138	183	304	745	77	62	9	431	394	50	
	87.2%	89.8%	84.8%	75.6%	90.6%	92.8%	100.0%	100.0%	100.0%	100.0%	100.0%	-	97.0%	91.1%	95.6%	85.9%	92.4%	64.1%	90.4%	84.2%	85.0%	87.4%	86.7%	86.3%	97.7%	77.6%	94.6%	93.4%	40.5%	
I did not vote in the 2017 General Election	126	49	77	69	30	25	-	-	-	-	-	126	10	32	1	7	4	35	11	24	32	43	111	11	1	3	23	28	73	
	12.3%	9.8%	14.7%	23.7%	8.6%	7.2%	-	-	-	-	-	100.0%	3.0%	8.9%	2.1%	14.1%	7.6%	34.0%	8.5%	15.0%	15.0%	12.3%	12.9%	12.5%	2.3%	22.4%	5.1%	6.6%	59.0%	
Can't remember	5	2	3	2	3	-	-	-	-	-	-	-	-	-	2	-	-	2	2	1	-	1	4	1	-	-	2	-	1	
	0.5%	0.4%	0.5%	0.7%	0.8%	-	-	-	-	-	-	-	-	-	2.3%	-	-	1.9%	1.1%	0.8%	-	0.3%	0.4%	1.2%	-	-	0.3%	-	0.5%	
SIGMA	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**  
Prepared on behalf of the Mail on Sunday

15 Jul 2017

**Table 6**  
**Q5. 2017 Vote - By Normal Weighting**  
**Q5. Thinking back to the General Election in June 2017, can you recall which party you voted for in that election?**  
**Base : Respondents voted in the 2017 General Election**

	Gender			Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	892	430	462	169	344	351	365	330	58	35	77	-	310	327	52	47	55	72	105	148	193	284	730	85	62	15	454	373	49	
Weighted Total	893	448	445	222	318	328	368	348	64	30	57	-	322	331	62	42	46	65	121	138	183	304	745	77	62	9	431	394	50	
Conservative	368	192	176	58	112	182	368	-	-	-	-	-	301	9	10	11	2	36	38	77	57	151	323	23	22	-	249	109	8	
	41.3%	42.9%	39.6%	26.2%	35.1%	55.6%	100.0%	-	-	-	-	-	93.5%	2.8%	15.3%	27.1%	3.4%	55.3%	31.5%	56.1%	31.0%	49.7%	43.4%	29.9%	36.1%	-	57.9%	27.6%	16.6%	
Labour	348	154	194	119	145	77	-	348	-	-	-	-	7	313	4	6	3	9	60	51	96	95	302	18	27	-	106	203	29	
	38.9%	34.3%	43.5%	53.7%	45.8%	23.4%	-	100.0%	-	-	-	-	2.2%	94.6%	6.7%	15.3%	7.1%	14.4%	49.8%	37.3%	52.5%	31.3%	40.6%	23.7%	43.5%	-	24.6%	51.4%	58.4%	
Liberal Democrat	64	35	30	12	20	32	-	-	64	-	-	-	8	2	45	4	-	5	9	2	14	30	55	7	3	-	24	36	2	
	7.2%	7.8%	6.6%	5.5%	6.4%	9.7%	-	-	100.0%	-	-	-	2.4%	0.7%	71.4%	9.6%	-	8.4%	7.3%	1.4%	7.6%	9.9%	7.4%	9.0%	4.1%	-	5.6%	9.2%	4.7%	
UKIP	30	21	9	7	10	12	-	-	-	30	-	-	3	1	1	20	2	4	3	3	8	14	27	-	2	-	23	5	1	
	3.3%	4.6%	2.0%	3.0%	3.3%	3.8%	-	-	-	100.0%	-	-	0.9%	0.3%	0.9%	47.0%	3.3%	5.9%	2.3%	1.8%	4.4%	4.6%	3.7%	-	3.6%	-	5.4%	1.2%	2.7%	
Green	14	9	5	7	5	2	-	-	-	-	14	-	1	2	-	-	8	1	4	1	2	7	14	-	-	-	2	6	5	
	1.5%	1.9%	1.2%	3.0%	1.5%	0.7%	-	-	-	-	24.1%	-	0.3%	0.5%	-	-	16.5%	2.0%	3.3%	0.6%	0.9%	2.4%	1.8%	-	-	-	0.5%	1.6%	10.1%	
Scottish National Party (SNP)	26	16	10	8	6	10	-	-	-	-	26	-	-	3	1	-	23	-	-	-	-	-	-	26	-	-	9	16	1	
	2.9%	3.6%	2.2%	3.8%	2.0%	2.9%	-	-	-	-	45.7%	-	-	0.8%	1.2%	-	49.2%	-	-	-	-	-	-	34.0%	-	-	2.1%	4.1%	2.3%	
Plaid Cymru	9	5	4	1	6	1	-	-	-	-	9	-	2	1	-	-	7	-	1	-	*	-	1	-	8	-	4	4	1	
	1.0%	1.2%	0.8%	0.6%	1.8%	0.4%	-	-	-	-	15.8%	-	0.5%	0.2%	-	-	14.5%	-	0.9%	-	0.2%	-	0.2%	-	12.1%	-	1.0%	1.0%	1.5%	
(A Northern Irish Party)	1	-	1	1	-	-	-	-	-	-	1	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	1	
	0.1%	-	0.1%	0.3%	-	-	-	-	-	-	1.0%	-	0.2%	-	-	-	-	-	0.5%	-	-	-	0.1%	-	-	-	-	-	1.2%	
Democratic Unionist Party (DUP)	2	1	*	-	*	1	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	2	-	-	
	0.2%	0.3%	0.1%	-	0.2%	0.3%	-	-	-	-	3.2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20.0%	0.4%	-	-	
Ulster Unionist Party (UUP)	*	-	*	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	*	-	-	
	*	-	0.1%	-	0.1%	-	-	-	-	-	0.5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.2%	0.1%	-	-	
Social Democratic & Labour Party (SDLP)	*	-	*	*	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-	*	-	
	*	-	0.1%	0.1%	-	-	-	-	-	-	0.5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.0%	-	0.1%	-	
Alliance Party	2	1	1	1	-	1	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	2	-	
	0.2%	0.2%	0.2%	0.4%	-	0.3%	-	-	-	-	3.1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19.5%	-	0.4%	-	
Sinn Fein	2	-	2	*	*	1	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	1	*	
	0.2%	-	0.4%	0.2%	0.1%	0.3%	-	-	-	-	3.4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21.6%	-	0.4%	0.9%	
Other	4	3	1	-	3	1	-	-	-	-	2	-	-	-	-	*	1	1	1	-	*	1	1	-	-	2	3	1	-	
	0.4%	0.6%	0.2%	-	0.8%	0.3%	-	-	-	-	2.7%	-	-	-	-	1.0%	2.2%	1.1%	0.6%	-	0.2%	0.1%	0.2%	1.0%	-	17.0%	0.6%	0.3%	-	
Can't Remember	5	1	4	3	2	-	-	-	-	-	-	-	-	-	3	-	-	1	-	-	3	-	3	*	-	1	2	3	-	
	0.6%	0.3%	0.8%	1.3%	0.7%	-	-	-	-	-	-	-	-	-	4.5%	-	-	1.4%	-	-	1.9%	-	0.5%	0.5%	-	15.6%	0.5%	0.8%	-	
Refuse	19	10	9	4	7	8	-	-	-	-	-	-	-	-	-	-	2	7	5	4	3	6	17	1	*	-	6	7	1	
	2.1%	2.3%	1.9%	1.8%	2.2%	2.5%	-	-	-	-	-	-	-	-	-	-	3.8%	11.4%	3.8%	2.7%	1.4%	2.1%	2.3%	1.9%	0.6%	-	1.4%	1.8%	1.6%	
SIGMA	893	448	445	222	318	328	368	348	64	30	57	-	322	331	62	42	46	65	121	138	183	304	745	77	62	9	431	394	50	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Table 7**  
**Q6. An EU ref LTV table - By Normal Weighting**  
**Q6. If there were to be another referendum on membership of the European Union, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote?**  
**Base : All Respondents**

	Gender			Age			2017 Vote					Voting Intention					Region							2016 EU Referendum Vote						
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123	
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
0 - would not vote	34	14	20	15	12	6	1	3	-	*	-	28	-	1	-	*	-	3	2	5	10	12	28	2	3	-	4	1	24	
	3.3%	2.8%	3.8%	5.1%	3.5%	1.8%	0.3%	1.0%	-	1.0%	-	21.9%	-	0.2%	-	0.6%	-	2.5%	1.3%	2.9%	4.7%	3.4%	3.3%	2.5%	5.0%	-	0.8%	0.3%	19.7%	
1	13	1	12	12	1	*	-	2	*	-	-	11	-	10	-	1	-	3	-	8	3	1	12	1	-	-	1	8	4	
	1.3%	0.2%	2.4%	4.0%	0.3%	0.1%	-	0.5%	0.7%	-	-	8.6%	-	2.7%	-	1.2%	-	3.0%	-	4.6%	1.6%	0.3%	1.4%	1.5%	-	-	0.2%	1.9%	3.4%	
2	6	3	3	4	1	1	1	-	-	-	-	4	1	2	-	-	-	2	1	3	1	-	4	1	-	-	1	-	4	
	0.5%	0.6%	0.5%	1.2%	0.2%	0.3%	0.3%	-	-	-	-	3.5%	0.4%	0.6%	-	-	-	2.2%	0.6%	1.5%	0.4%	-	0.5%	1.7%	-	-	0.3%	-	3.6%	
3	9	3	6	5	3	1	1	2	-	-	-	7	2	4	1	-	-	3	2	1	1	6	9	-	-	-	2	2	4	
	0.9%	0.6%	1.2%	1.8%	0.8%	0.4%	0.3%	0.5%	-	-	-	5.2%	0.5%	1.1%	1.2%	-	-	2.5%	1.2%	0.5%	0.6%	1.6%	1.1%	-	-	-	0.5%	0.6%	3.4%	
4	17	14	3	13	5	-	-	7	1	1	4	5	2	8	-	3	1	1	1	12	-	-	4	16	-	1	-	1	10	7
	1.7%	2.8%	0.6%	4.3%	1.4%	-	-	2.0%	2.0%	2.7%	6.7%	3.7%	0.5%	2.1%	-	7.1%	2.7%	1.1%	9.0%	-	-	1.2%	1.9%	-	2.1%	-	0.3%	2.3%	5.4%	
5	38	5	33	20	13	4	7	11	1	1	-	15	5	11	1	-	-	16	1	7	7	21	36	2	1	-	8	10	16	
	3.7%	1.1%	6.2%	6.8%	3.6%	1.1%	2.0%	3.3%	2.2%	3.4%	-	11.6%	1.6%	3.0%	2.2%	-	-	16.1%	0.6%	4.1%	3.3%	6.0%	4.1%	2.0%	0.8%	-	1.9%	2.3%	13.1%	
6	19	10	8	16	3	-	8	3	-	1	*	7	10	4	2	1	1	-	2	10	4	2	18	1	-	-	4	10	5	
	1.8%	2.1%	1.6%	5.4%	0.9%	-	2.2%	0.7%	-	3.7%	0.7%	5.3%	3.1%	1.1%	3.3%	2.2%	2.9%	-	1.6%	6.1%	1.6%	0.6%	2.1%	1.0%	-	-	0.8%	2.3%	4.3%	
7	24	12	12	12	8	5	5	13	-	-	-	6	5	11	1	1	-	3	4	5	5	8	21	1	-	2	8	6	8	
	2.4%	2.5%	2.2%	4.0%	2.2%	1.3%	1.4%	3.9%	-	-	-	4.4%	1.4%	3.1%	2.0%	2.1%	-	3.2%	2.8%	3.0%	2.2%	3.1%	2.4%	1.5%	-	15.4%	1.7%	1.4%	6.2%	
8	34	15	19	11	15	8	13	9	2	-	1	5	10	13	2	-	1	7	4	8	7	12	31	3	-	-	20	8	7	
	3.3%	3.1%	3.5%	3.6%	4.3%	2.3%	3.4%	2.7%	2.8%	-	1.9%	4.3%	3.0%	3.5%	2.8%	-	2.2%	7.3%	2.9%	4.7%	3.2%	3.5%	3.6%	3.5%	-	-	4.3%	1.8%	5.3%	
9	68	43	26	13	24	26	30	17	5	3	4	9	27	22	2	1	6	9	10	16	8	26	60	5	3	-	26	36	5	
	6.7%	8.5%	4.9%	4.5%	6.9%	7.4%	8.1%	5.0%	7.6%	9.7%	6.7%	6.8%	8.1%	6.0%	3.8%	2.2%	11.2%	9.2%	7.4%	9.8%	3.7%	7.5%	7.0%	6.1%	4.9%	-	5.7%	8.5%	4.2%	
10 - certain to vote	762	378	383	174	266	301	302	280	54	23	48	31	270	278	55	41	40	54	97	102	169	257	625	71	56	10	381	332	38	
	74.4%	75.8%	73.0%	59.3%	75.9%	85.2%	82.0%	80.6%	84.7%	79.5%	84.0%	24.6%	81.4%	76.6%	84.7%	84.5%	80.9%	52.8%	72.5%	62.6%	78.8%	73.8%	72.7%	80.2%	87.2%	84.6%	83.7%	78.6%	31.3%	
SIGMA	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



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**Table 8**  
**Q7. An EU ref table - By Normal Weighting**  
**Q7. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?**  
**Base : Respondents Likelihood to Vote**

	Gender			Age			2017 Vote						Voting Intention						Region									2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	986	467	519	210	374	373	364	327	58	34	77	95	320	355	56	52	59	103	115	166	215	315	811	95	61	19	476	396	95	
Weighted Total	990	485	505	278	338	347	367	344	64	29	57	99	332	363	65	48	50	99	132	159	205	336	831	87	61	12	452	421	99	
Leave	463	231	233	100	146	204	245	102	24	23	21	38	219	115	17	33	18	48	47	85	94	166	393	32	33	5	408	28	22	
	46.8%	47.5%	46.1%	35.8%	43.2%	58.7%	66.7%	29.6%	36.9%	78.7%	36.9%	38.7%	65.9%	31.8%	26.4%	68.3%	37.1%	48.0%	35.6%	53.7%	45.9%	49.5%	47.2%	37.1%	54.5%	46.7%	90.3%	6.6%	21.9%	
Remain	464	228	235	159	169	125	102	228	38	6	36	43	95	232	43	14	31	36	78	62	102	137	379	52	26	6	28	382	53	
	46.8%	47.0%	46.6%	57.1%	49.9%	36.0%	27.6%	66.1%	58.8%	20.1%	62.3%	44.0%	28.5%	64.1%	66.2%	28.7%	62.9%	35.9%	58.9%	39.0%	50.1%	40.8%	45.6%	60.0%	43.3%	53.3%	6.2%	90.7%	53.3%	
Undecided	57	23	34	18	22	15	21	15	2	*	*	16	18	15	4	1	-	15	4	11	7	30	53	3	1	-	16	11	23	
	5.8%	4.8%	6.7%	6.6%	6.5%	4.2%	5.7%	4.2%	3.1%	1.2%	0.7%	16.5%	5.6%	4.1%	6.3%	2.9%	-	15.3%	3.2%	7.2%	3.4%	9.1%	6.4%	2.9%	2.2%	-	3.5%	2.7%	23.3%	
Refused	7	4	3	2	1	4	-	-	1	-	-	1	-	-	1	-	-	1	3	-	1	2	7	-	-	-	-	-	1	
	0.7%	0.7%	0.6%	0.6%	0.4%	1.0%	-	-	1.2%	-	-	0.7%	-	-	1.2%	-	-	0.7%	2.3%	-	0.6%	0.6%	0.8%	-	-	-	-	-	1.5%	
SIGMA	990	485	505	278	338	347	367	344	64	29	57	99	332	363	65	48	50	99	132	159	205	336	831	87	61	12	452	421	99	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 9

Q7. An EU ref table weighted by LTV

Q7. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?

Base : Respondents Likelihood to Vote

	Gender			Age			2017 Vote						Voting Intention						Region									2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	986	467	519	210	374	373	364	327	58	34	77	95	320	355	56	52	59	103	115	166	215	315	811	95	61	19	476	396	95	
Weighted Total	909	454	456	230	316	337	352	323	62	28	54	64	316	329	62	45	47	80	119	137	191	310	758	81	59	11	434	391	70	
Leave	433	222	211	81	140	198	237	98	23	22	19	23	212	104	17	33	18	40	44	75	86	159	364	31	33	5	395	20	13	
	47.6%	48.9%	46.4%	35.3%	44.2%	58.9%	67.5%	30.4%	37.8%	80.9%	36.1%	35.5%	67.1%	31.4%	26.6%	73.4%	37.1%	49.3%	36.8%	54.9%	44.8%	51.4%	48.0%	38.6%	55.4%	45.1%	91.1%	5.1%	18.6%	
Remain	427	207	220	137	159	121	94	214	36	5	34	33	86	215	42	11	30	32	68	54	99	126	348	48	25	6	24	360	42	
	47.0%	45.7%	48.3%	59.7%	50.2%	35.9%	26.9%	66.2%	58.5%	17.9%	63.2%	50.8%	27.4%	65.1%	67.8%	25.3%	62.9%	39.2%	57.5%	39.4%	51.9%	40.6%	45.9%	59.1%	42.8%	54.9%	5.6%	92.2%	60.0%	
Undecided	43	21	22	11	17	14	20	11	2	*	*	8	17	11	3	1	-	9	4	8	5	23	40	2	1	-	14	10	14	
	4.7%	4.6%	4.9%	4.6%	5.2%	4.1%	5.6%	3.3%	3.1%	1.2%	0.8%	13.1%	5.5%	3.4%	5.0%	1.3%	-	11.1%	3.2%	5.8%	2.6%	7.5%	5.3%	2.4%	1.8%	-	3.3%	2.7%	20.3%	
Refused	6	4	2	1	1	4	-	-	*	-	*	*	-	-	*	-	-	*	3	-	1	1	6	-	-	-	-	-	1	
	0.6%	0.8%	0.5%	0.5%	0.3%	1.1%	-	-	0.6%	-	-	0.6%	-	-	0.6%	-	-	0.5%	2.5%	-	0.7%	0.5%	0.7%	-	-	-	-	-	1.1%	
SIGMA	909	454	456	230	316	337	352	323	62	28	54	64	316	329	62	45	47	80	119	137	191	310	758	81	59	11	434	391	70	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Table 10**  
**Q7. An EU ref table weighted by LTV with refused removed**  
**Q7. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?**  
**Base : Respondents Likelihood to Vote with refused removed**

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote				
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	980	465	515	208	372	371	364	327	57	34	77	94	320	355	55	52	59	102	113	166	214	312	805	95	61	19	476	396	93	
Weighted Total	904	450	454	229	315	333	352	323	61	28	54	64	316	329	62	45	47	80	116	137	190	309	752	81	59	11	434	391	69	
Leave	433	222	211	81	140	198	237	98	23	22	19	23	212	104	17	33	18	40	44	75	86	159	364	31	33	5	395	20	13	
	47.9%	49.3%	46.6%	35.4%	44.4%	59.6%	67.5%	30.4%	38.0%	80.9%	36.1%	35.7%	67.1%	31.4%	26.7%	73.4%	37.1%	49.5%	37.7%	54.9%	45.1%	51.6%	48.4%	38.6%	55.4%	45.1%	91.1%	5.1%	18.8%	
Remain	427	207	220	137	159	121	94	214	36	5	34	33	86	215	42	11	30	32	68	54	99	126	348	48	25	6	24	360	42	
	47.3%	46.0%	48.5%	59.9%	50.4%	36.3%	26.9%	66.2%	58.9%	17.9%	63.2%	51.1%	27.4%	65.1%	68.3%	25.3%	62.9%	39.4%	59.0%	39.4%	52.2%	40.8%	46.2%	59.1%	42.8%	54.9%	5.6%	92.2%	60.7%	
Undecided	43	21	22	11	17	14	20	11	2	*	*	8	17	11	3	1	-	9	4	8	5	23	40	2	1	-	14	10	14	
	4.8%	4.7%	4.9%	4.6%	5.2%	4.1%	5.6%	3.3%	3.1%	1.2%	0.8%	13.2%	5.5%	3.4%	5.0%	1.3%	-	11.1%	3.3%	5.8%	2.7%	7.6%	5.3%	2.4%	1.8%	-	3.3%	2.7%	20.5%	
SIGMA	904	450	454	229	315	333	352	323	61	28	54	64	316	329	62	45	47	80	116	137	190	309	752	81	59	11	434	391	69	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



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**Table 11**  
**Q7. An EU ref table weighted by LTV with undecided and refused removed**  
**Q7. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?**  
**Base : Respondents Likelihood to Vote with undecided and refused removed**

	Gender		Age			2017 Vote						Voting Intention						Region							2016 EU Referendum Vote					
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	929	449	480	195	352	354	352	312	54	33	76	80	309	338	50	51	59	89	110	156	205	289	760	92	58	19	463	383	75	
Weighted Total	861	429	431	219	299	319	332	312	59	27	54	55	298	318	59	44	47	71	112	129	185	285	712	79	58	11	419	380	55	
Leave	433	222	211	81	140	198	237	98	23	22	19	23	212	104	17	33	18	40	44	75	86	159	364	31	33	5	395	20	13	
	50.3%	51.7%	49.0%	37.2%	46.8%	62.1%	71.5%	31.5%	39.2%	81.9%	36.3%	41.1%	71.0%	32.6%	28.1%	74.4%	37.1%	55.7%	39.0%	58.2%	46.3%	55.8%	51.1%	39.5%	56.4%	45.1%	94.2%	5.3%	23.7%	
Remain	427	207	220	137	159	121	94	214	36	5	34	33	86	215	42	11	30	32	68	54	99	126	348	48	25	6	24	360	42	
	49.7%	48.3%	51.0%	62.8%	53.2%	37.9%	28.5%	68.5%	60.8%	18.1%	63.7%	58.9%	29.0%	67.4%	71.9%	25.6%	62.9%	44.3%	61.0%	41.8%	53.7%	44.2%	48.9%	60.5%	43.6%	54.9%	5.8%	94.7%	76.3%	
SIGMA	861	429	431	219	299	319	332	312	59	27	54	55	298	318	59	44	47	71	112	129	185	285	712	79	58	11	419	380	55	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Table 12**

Q8. By Normal Weighting

**Q8. In the EU referendum on June 23rd 2016, 72% of UK adults voted and 28% did not vote Did you or did you not vote in the EU referendum on 23rd June 2016?****Base : All Respondents**

	Gender			Age			2017 Vote						Voting Intention						Region									2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123	
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
I voted in the 2016 EU Referendum	886	446	440	219	311	331	359	309	62	28	49	52	315	326	60	45	44	67	123	141	181	297	741	79	56	9	456	422	-	
	86.5%	89.4%	83.8%	74.6%	88.8%	93.7%	97.4%	89.0%	96.3%	95.4%	86.1%	40.9%	94.9%	89.7%	92.4%	93.2%	89.2%	65.8%	91.5%	86.0%	84.3%	85.3%	86.1%	89.4%	88.7%	79.8%	100.0%	100.0%	-	
I did not vote in the 2016 EU Referendum	123	48	75	67	32	22	8	29	2	1	8	73	14	37	4	3	5	27	7	20	32	48	107	8	6	2	-	-	123	
	12.0%	9.7%	14.2%	22.9%	9.1%	6.1%	2.2%	8.4%	3.7%	4.6%	13.9%	57.6%	4.2%	10.2%	5.6%	6.8%	10.8%	26.8%	5.4%	12.0%	14.7%	13.9%	12.4%	9.4%	8.7%	20.2%	-	-	100.0%	
Can't remember	15	5	11	7	7	1	1	9	-	-	-	2	3	*	1	-	-	7	4	3	2	3	13	1	2	-	-	-	-	
	1.5%	0.9%	2.0%	2.5%	2.0%	0.2%	0.3%	2.7%	-	-	-	1.5%	0.9%	0.1%	2.0%	-	-	7.3%	3.1%	2.0%	1.0%	0.8%	1.5%	1.2%	2.6%	-	-	-	-	
SIGMA	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

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**Table 13**  
Q9. By Normal Weighting  
**Q9. How did you vote in the EU Referendum?**  
Base : Respondents voted in the 2016 EU Referendum

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	886	433	453	164	338	356	354	298	56	33	68	51	305	319	51	50	53	73	105	147	194	281	727	87	56	16	480	398	-
Weighted Total	886	446	440	219	311	331	359	309	62	28	49	52	315	326	60	45	44	67	123	141	181	297	741	79	56	9	456	422	-
Leave	456	235	220	85	158	199	249	106	24	23	18	23	213	112	19	41	16	42	51	77	89	170	387	32	33	4	456	-	-
	51.4%	52.8%	50.1%	38.8%	50.6%	60.3%	69.5%	34.3%	39.3%	83.0%	36.4%	44.9%	67.8%	34.3%	31.2%	89.7%	37.1%	62.2%	41.7%	54.9%	49.0%	57.3%	52.2%	40.5%	58.3%	43.1%	100.0%	-	-
Remain	422	205	218	131	152	128	109	203	36	5	31	28	101	213	40	4	28	25	67	63	91	125	346	47	24	5	-	422	-
	47.7%	45.9%	49.5%	59.9%	48.9%	38.6%	30.4%	65.6%	58.4%	17.0%	63.6%	54.1%	32.2%	65.4%	66.4%	9.2%	62.9%	37.8%	54.7%	45.1%	50.3%	42.1%	46.7%	59.5%	41.7%	56.9%	-	100.0%	-
Can't remember	2	1	*	1	*	-	-	*	1	-	-	-	-	*	1	-	-	-	1	-	-	*	2	-	-	-	-	-	-
	0.2%	0.3%	0.1%	0.7%	0.1%	-	-	0.1%	2.4%	-	-	-	-	0.1%	2.4%	-	-	-	1.2%	-	-	0.1%	0.2%	-	-	-	-	-	
Refuse	6	5	1	1	1	4	*	-	-	-	*	-	-	*	-	-	-	-	3	-	1	2	6	-	-	-	-	-	
	0.7%	1.0%	0.3%	0.6%	0.4%	1.1%	0.1%	-	-	-	-	0.9%	-	0.1%	-	1.1%	-	-	2.5%	-	0.7%	0.6%	0.8%	-	-	-	-	-	
SIGMA	886	446	440	219	311	331	359	309	62	28	49	52	315	326	60	45	44	67	123	141	181	297	741	79	56	9	456	422	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Table 14**  
Q10. By Normal Weighting  
**Q10. Which of the following is closest to your view?**  
Base : All Respondents

	Gender			Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123
Given the General Election result, Theresa May should resign as Prime Minister	462 45.1%	226 45.3%	236 44.9%	158 53.7%	178 50.7%	120 34.0%	56 15.2%	267 77.0%	27 42.6%	14 47.8%	36 63.9%	48 38.2%	47 14.2%	278 76.5%	31 47.1%	25 51.5%	30 61.4%	30 29.1%	66 49.5%	64 39.3%	111 51.7%	135 38.7%	376 43.8%	43 48.2%	37 58.7%	6 47.5%	162 35.5%	231 54.6%	61 49.4%
Given the General Election result, Theresa May should not resign as Prime Minister	414 40.4%	219 43.8%	195 37.1%	92 31.5%	120 34.1%	186 52.7%	275 74.6%	45 13.0%	25 38.7%	14 46.7%	9 16.6%	34 27.1%	260 78.3%	52 14.3%	24 36.5%	21 43.9%	10 19.5%	27 26.5%	53 39.6%	73 44.9%	70 32.8%	162 46.7%	359 41.8%	30 33.6%	19 30.3%	5 45.1%	240 52.7%	143 33.9%	24 19.5%
Don't know	148 14.5%	54 10.9%	94 17.9%	43 14.7%	53 15.3%	47 13.3%	38 10.3%	35 10.0%	12 18.7%	2 5.5%	11 19.5%	44 34.7%	25 7.5%	34 9.2%	11 16.4%	2 4.5%	10 19.1%	45 44.4%	15 10.9%	26 15.8%	33 15.5%	51 14.6%	124 14.5%	16 18.2%	7 11.1%	1 7.3%	54 11.8%	49 11.5%	38 31.1%
SIGMA	1024 100.0%	499 100.0%	525 100.0%	293 100.0%	351 100.0%	353 100.0%	368 100.0%	348 100.0%	64 100.0%	30 100.0%	57 100.0%	126 100.0%	332 100.0%	363 100.0%	65 100.0%	49 100.0%	50 100.0%	102 100.0%	134 100.0%	163 100.0%	215 100.0%	348 100.0%	860 100.0%	89 100.0%	64 100.0%	12 100.0%	456 100.0%	422 100.0%	123 100.0%

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**Table 15**  
Q11. By Normal Weighting  
**Q11. Which of the following is closest to your view?**  
Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote				
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123	
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
The government is handling the Brexit process well	164	85	79	50	46	60	108	20	7	5	7	17	111	31	5	8	6	2	20	37	28	54	140	11	12	1	107	46	8	
	16.0%	17.1%	15.0%	17.0%	13.0%	17.1%	29.4%	5.6%	10.9%	15.3%	12.6%	13.6%	33.3%	8.4%	7.2%	16.1%	12.1%	2.4%	15.2%	22.9%	13.0%	15.5%	16.3%	12.5%	18.7%	10.9%	23.5%	10.8%	6.5%	
The government is handling the Brexit process badly	416	214	202	139	159	114	53	220	36	15	34	47	55	224	36	21	27	32	61	52	90	128	331	55	22	8	122	233	54	
	40.6%	43.0%	38.4%	47.5%	45.4%	32.4%	14.3%	63.4%	55.5%	49.5%	58.9%	37.5%	16.6%	61.6%	55.6%	42.7%	54.3%	31.8%	45.7%	31.6%	41.9%	37.0%	38.5%	61.8%	34.9%	67.0%	26.8%	55.2%	44.2%	
The government is handling the Brexit process neither well nor badly	350	168	182	65	119	154	183	82	19	8	12	35	151	86	22	19	15	36	46	57	68	133	304	17	26	3	193	121	31	
	34.2%	33.6%	34.7%	22.0%	34.0%	43.7%	49.6%	23.5%	29.4%	27.2%	20.3%	28.0%	45.5%	23.6%	33.7%	39.6%	31.1%	35.1%	34.7%	34.8%	31.8%	38.2%	35.4%	19.3%	40.3%	22.1%	42.4%	28.7%	25.3%	
Don't know	94	32	62	39	26	24	25	26	3	2	5	26	15	23	2	1	1	31	6	18	29	32	84	6	4	-	34	22	29	
	9.2%	6.4%	11.8%	13.4%	7.5%	6.8%	6.7%	7.5%	4.2%	8.0%	8.2%	20.9%	4.6%	6.4%	3.5%	1.5%	2.4%	30.7%	4.5%	10.7%	13.3%	9.3%	9.8%	6.5%	6.0%	-	7.4%	5.3%	24.0%	
SIGMA	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**  
Prepared on behalf of the Mail on Sunday

15 Jul 2017

**Table 16**  
Q12. By Normal Weighting  
**Q12. How much do you think the government should pay as a "divorce payment" for leaving the EU?**  
Base : All Respondents

	Gender			Age			2017 Vote					Did not vote	Voting Intention						Region								2016 EU Referendum Vote			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER		CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123	
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
£0bn	480	217	263	128	173	166	171	149	25	20	21	73	149	154	22	27	20	62	46	79	103	175	402	31	43	5	237	168	61	
	46.9%	43.5%	50.2%	43.8%	49.3%	46.9%	46.4%	42.7%	38.8%	68.0%	36.6%	58.1%	45.0%	42.4%	33.7%	54.4%	39.7%	61.0%	34.0%	48.2%	48.1%	50.2%	46.8%	34.7%	66.7%	42.9%	52.1%	39.8%	49.9%	
Max £10bn	262	125	138	61	93	100	114	90	13	3	16	21	95	90	19	11	14	23	28	51	52	93	224	27	8	3	131	102	28	
	25.6%	25.0%	26.3%	20.8%	26.6%	28.2%	31.0%	25.8%	20.9%	10.7%	27.8%	16.8%	28.7%	24.8%	29.2%	22.3%	27.9%	22.6%	21.2%	31.3%	24.0%	26.8%	26.1%	30.6%	12.3%	26.6%	28.7%	24.1%	22.4%	
Max £20bn	141	81	61	57	33	47	53	53	8	2	8	16	54	63	6	5	9	4	27	18	32	45	122	15	4	-	55	68	17	
	13.8%	16.2%	11.5%	19.4%	9.3%	13.4%	14.3%	15.2%	11.7%	8.3%	14.4%	13.0%	16.2%	17.2%	9.0%	10.1%	17.7%	3.6%	20.3%	10.9%	14.7%	13.1%	14.2%	17.0%	6.4%	-	12.1%	16.2%	13.8%	
Max £50bn	95	50	44	29	35	30	26	37	12	3	9	7	29	33	12	5	5	7	17	11	24	24	75	9	7	3	26	54	10	
	9.2%	10.1%	8.5%	10.0%	10.0%	8.4%	7.0%	10.7%	19.1%	10.7%	15.9%	5.6%	8.8%	9.1%	18.7%	10.8%	10.1%	6.7%	12.8%	6.5%	11.0%	6.8%	8.7%	10.6%	10.9%	26.7%	5.7%	12.9%	8.2%	
Max £100bn	30	19	11	12	11	6	4	11	4	1	3	5	2	14	4	1	2	6	12	1	3	6	23	5	2	*	6	21	2	
	2.9%	3.7%	2.1%	4.3%	3.3%	1.6%	1.0%	3.2%	6.0%	2.3%	5.3%	3.7%	0.5%	3.8%	6.0%	2.4%	4.6%	6.1%	8.8%	0.7%	1.6%	1.8%	2.6%	5.2%	3.2%	3.8%	1.4%	4.9%	1.8%	
More than £100bn	15	8	8	5	5	5	1	8	2	-	-	3	3	10	2	-	-	-	4	4	1	4	13	2	*	-	-	9	5	
	1.5%	1.5%	1.5%	1.8%	1.5%	1.4%	0.4%	2.4%	3.5%	-	-	2.8%	0.8%	2.7%	3.4%	-	-	-	2.9%	2.3%	0.6%	1.3%	1.5%	2.0%	0.5%	-	-	2.1%	3.9%	
SIGMA	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# Survation.

**Brexit Poll**  
Prepared on behalf of the Mail on Sunday

15 Jul 2017

**Table 17**  
Q13. By Normal Weighting  
**Q13. Which of the following is closest to your view?**  
Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123
The current Conservative-led government will be best to negotiate a good deal for Britain leaving the EU	335 32.8%	172 34.5%	163 31.1%	69 23.5%	103 29.5%	151 42.8%	243 66.0%	24 6.9%	14 21.6%	16 53.9%	7 12.3%	25 20.0%	227 68.5%	29 8.1%	11 17.1%	24 49.6%	5 9.6%	25 24.2%	37 27.5%	68 41.4%	51 23.8%	134 38.4%	289 33.6%	23 26.4%	19 30.3%	3 28.3%	225 49.3%	88 20.8%	18 14.3%
A coalition of all political parties, would be best to negotiate a good deal for Britain leaving the EU	526 51.3%	284 57.0%	241 46.0%	167 57.0%	185 52.7%	161 45.7%	97 26.4%	266 76.7%	38 59.6%	12 39.1%	40 70.7%	58 46.2%	84 25.2%	278 76.6%	43 65.2%	20 40.8%	40 79.6%	33 33.0%	85 63.3%	72 43.9%	118 55.0%	154 44.4%	429 49.9%	58 65.8%	30 46.5%	8 71.7%	177 38.8%	279 66.0%	61 49.8%
Don't know	163 15.9%	43 8.5%	120 23.0%	57 19.5%	62 17.8%	41 11.5%	28 7.5%	57 16.5%	12 18.8%	2 7.0%	10 17.0%	43 33.8%	21 6.3%	56 15.3%	12 17.7%	5 9.6%	5 10.8%	44 42.8%	12 9.2%	24 14.6%	45 21.2%	60 17.2%	141 16.4%	7 7.8%	15 23.2%	-	54 11.8%	56 13.2%	44 35.9%
SIGMA	1024 100.0%	499 100.0%	525 100.0%	293 100.0%	351 100.0%	353 100.0%	368 100.0%	348 100.0%	64 100.0%	30 100.0%	57 100.0%	126 100.0%	332 100.0%	363 100.0%	65 100.0%	49 100.0%	50 100.0%	102 100.0%	134 100.0%	163 100.0%	215 100.0%	348 100.0%	860 100.0%	89 100.0%	64 100.0%	12 100.0%	456 100.0%	422 100.0%	123 100.0%

**Brexit Poll**  
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**Table 18**  
Q14. By Normal Weighting  
**Q14. In light of the General Election result, which of the following do you prefer?**  
Base : All Respondents

	Gender			Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123
A "hard" Brexit, involving leaving the EU single market and customs union	382 37.3%	218 43.6%	164 31.3%	92 31.4%	122 34.8%	159 44.9%	203 55.0%	87 24.9%	17 25.7%	20 68.0%	19 32.5%	25 19.8%	186 55.9%	86 23.5%	15 23.5%	31 62.7%	19 38.5%	28 27.7%	49 36.7%	71 43.5%	60 27.9%	135 38.8%	315 36.7%	33 36.9%	31 48.1%	4 30.8%	295 64.6%	62 14.7%	15 12.3%
A "soft" Brexit, not involving leaving the EU single market and customs union	433 42.3%	220 44.0%	213 40.7%	143 48.8%	162 46.2%	116 32.9%	98 26.5%	201 57.8%	37 56.8%	2 6.4%	30 52.8%	53 42.1%	93 28.2%	219 60.3%	39 59.8%	8 16.3%	25 49.8%	29 28.5%	68 50.9%	60 36.9%	95 44.2%	135 38.9%	359 41.7%	45 50.2%	24 37.4%	6 53.0%	76 16.8%	294 69.5%	60 49.0%
Don't know	209 20.4%	62 12.3%	147 28.0%	58 19.8%	67 19.0%	78 22.1%	68 18.5%	60 17.3%	11 17.5%	8 25.6%	8 14.6%	48 38.1%	53 15.9%	59 16.2%	11 16.7%	10 21.0%	6 11.6%	44 43.8%	17 12.4%	32 19.6%	60 27.8%	78 22.3%	186 21.6%	11 12.9%	9 14.5%	2 16.2%	85 18.6%	67 15.8%	48 38.7%
SIGMA	1024 100.0%	499 100.0%	525 100.0%	293 100.0%	351 100.0%	353 100.0%	368 100.0%	348 100.0%	64 100.0%	30 100.0%	57 100.0%	126 100.0%	332 100.0%	363 100.0%	65 100.0%	49 100.0%	50 100.0%	102 100.0%	134 100.0%	163 100.0%	215 100.0%	348 100.0%	860 100.0%	89 100.0%	64 100.0%	12 100.0%	456 100.0%	422 100.0%	123 100.0%



**Brexit Poll**  
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**Table 19**

Q15. By Normal Weighting

**Q15. Which of the following party leaders do you trust the most to negotiate the best deal for Britain leaving the EU?**

Base : All Respondents

	Gender			Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123	
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
Theresa May	434	232	202	86	124	207	324	21	20	18	10	32	299	26	19	28	4	41	48	76	77	174	375	31	23	5	280	119	30	
	42.4%	46.4%	38.5%	29.4%	35.2%	58.5%	88.0%	5.9%	31.0%	61.2%	17.2%	25.5%	90.1%	7.2%	28.5%	58.4%	8.1%	40.7%	35.6%	46.6%	36.0%	50.0%	43.6%	35.0%	35.4%	45.1%	61.4%	28.3%	24.6%	
Jeremy Corbyn	335	141	194	150	122	60	16	239	6	5	23	40	16	254	8	12	23	10	56	60	80	81	277	28	27	3	92	192	43	
	32.7%	28.3%	37.0%	51.2%	34.8%	16.9%	4.4%	68.8%	8.9%	17.6%	40.4%	31.6%	4.7%	69.9%	11.8%	25.5%	45.7%	9.7%	41.7%	36.7%	37.1%	23.4%	32.2%	31.5%	42.6%	26.0%	20.2%	45.4%	34.8%	
Don't know	255	126	129	57	105	87	28	88	39	6	24	54	17	83	39	8	23	50	30	27	58	92	208	30	14	3	84	111	50	
	24.9%	25.3%	24.5%	19.4%	29.9%	24.6%	7.6%	25.3%	60.1%	21.2%	42.4%	42.9%	5.2%	22.9%	59.7%	16.2%	46.3%	49.7%	22.7%	16.7%	26.9%	26.6%	24.2%	33.5%	22.0%	28.9%	18.4%	26.3%	40.7%	
SIGMA	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Table 21**  
Q17. By Normal Weighting  
**Q17. When the UK Government's negotiations over the terms of Britain's exit from the EU are complete, would you ?**  
Base : All Respondents

	Gender			Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123
Support holding a referendum asking the public if they will accept or reject the deal	472 46.1%	241 48.3%	231 44.0%	164 55.8%	161 46.0%	136 38.6%	87 23.7%	231 66.6%	36 55.4%	8 28.3%	37 64.5%	57 45.5%	79 23.7%	241 66.2%	39 60.2%	25 51.3%	32 64.9%	33 32.2%	74 55.1%	71 43.4%	112 52.2%	126 36.2%	383 44.5%	50 56.5%	31 48.3%	8 70.1%	152 33.3%	257 60.8%	54 43.9%
Oppose a referendum asking the public if they will accept or reject the deal	396 38.7%	210 42.0%	186 35.5%	81 27.7%	137 38.9%	166 47.2%	230 62.4%	78 22.4%	17 27.0%	19 64.8%	15 25.8%	30 24.1%	221 66.5%	84 23.1%	18 27.4%	18 36.4%	16 32.5%	25 24.4%	48 35.9%	67 41.2%	70 32.4%	154 44.4%	340 39.5%	29 32.7%	25 39.5%	2 17.7%	244 53.6%	121 28.7%	24 19.6%
Don't know	156 15.2%	49 9.7%	108 20.5%	49 16.6%	53 15.0%	50 14.2%	51 13.9%	38 11.0%	11 17.6%	2 6.9%	6 9.7%	38 30.4%	33 9.8%	39 10.7%	8 12.4%	6 12.4%	1 2.5%	44 43.4%	12 8.9%	25 15.4%	33 15.4%	67 19.3%	137 16.0%	10 10.8%	8 12.2%	1 12.3%	60 13.1%	44 10.5%	45 36.5%
SIGMA	1024 100.0%	499 100.0%	525 100.0%	293 100.0%	351 100.0%	353 100.0%	368 100.0%	348 100.0%	64 100.0%	30 100.0%	57 100.0%	126 100.0%	332 100.0%	363 100.0%	65 100.0%	49 100.0%	50 100.0%	102 100.0%	134 100.0%	163 100.0%	215 100.0%	348 100.0%	860 100.0%	89 100.0%	64 100.0%	12 100.0%	456 100.0%	422 100.0%	123 100.0%

**Brexit Poll**  
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**Table 22**  
Q18. By Normal Weighting  
Q18. Which of the following is closest to your view?  
Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote				
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123	
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
Leaving the EU without a mutually agreed deal on the terms of exit would be bad for Britain	548	262	286	175	191	166	149	227	46	12	39	61	132	236	44	25	36	50	79	75	129	165	448	60	32	8	162	317	61	
	53.5%	52.4%	54.5%	59.6%	54.5%	47.1%	40.6%	65.4%	71.5%	39.3%	69.2%	48.8%	39.9%	64.9%	68.1%	50.4%	73.0%	48.9%	58.6%	46.0%	60.1%	47.6%	52.1%	67.2%	50.5%	67.1%	35.5%	75.0%	49.7%	
Leaving the EU without a mutually agreed deal on the terms of exit would be good for Britain	298	183	115	78	95	117	153	72	8	14	10	32	146	81	12	21	9	16	44	60	46	105	254	23	18	3	203	68	23	
	29.1%	36.8%	21.9%	26.8%	27.1%	33.3%	41.5%	20.7%	13.2%	48.2%	17.9%	25.1%	44.1%	22.3%	18.6%	43.7%	19.1%	15.6%	32.6%	36.5%	21.3%	30.1%	29.5%	26.4%	27.5%	29.8%	44.6%	16.1%	18.7%	
Don't know	178	54	124	40	64	69	66	48	10	4	7	33	53	47	9	3	4	36	12	29	40	77	158	6	14	*	91	38	39	
	17.4%	10.8%	23.6%	13.6%	18.4%	19.6%	17.9%	13.9%	15.3%	12.5%	12.9%	26.2%	16.0%	12.8%	13.3%	5.9%	8.0%	35.5%	8.9%	17.5%	18.6%	22.3%	18.4%	6.4%	21.9%	3.1%	19.9%	8.9%	31.6%	
SIGMA	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**  
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**Table 23**

Q19. By Normal Weighting

Q19. Regarding a "deal" on the terms of the UK's EU exit, Theresa May has said "I am equally clear that no deal for Britain is better than a bad deal for Britain".

If Theresa May decides after negotiations end that "no deal" is better than the deal EU has offered the UK, which of the following is closest to your view?

Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote				
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123	
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
I would accept her judgment	437	235	202	103	130	187	268	66	18	15	17	43	249	76	22	26	16	28	59	94	75	145	374	32	26	5	275	132	24	
	42.7%	47.1%	38.4%	35.2%	37.1%	53.0%	72.7%	19.0%	28.7%	52.1%	29.5%	34.0%	75.0%	21.0%	33.2%	52.4%	32.6%	27.7%	44.2%	57.7%	35.2%	41.7%	43.5%	36.6%	40.1%	40.4%	60.3%	31.2%	19.8%	
I would not accept her judgement	401	211	189	138	150	109	52	218	29	8	35	44	44	228	28	18	29	34	54	40	93	134	321	48	27	5	121	214	58	
	39.1%	42.4%	36.0%	47.2%	42.6%	30.8%	14.2%	62.7%	45.4%	26.4%	61.5%	35.2%	13.4%	62.7%	42.5%	35.9%	58.1%	33.2%	40.1%	24.4%	43.3%	38.6%	37.3%	54.0%	42.3%	40.3%	26.6%	50.7%	47.3%	
Don't know	187	53	134	52	71	57	48	64	17	6	5	39	39	59	16	6	5	40	21	29	46	69	165	8	11	2	59	76	40	
	18.2%	10.5%	25.5%	17.6%	20.3%	16.2%	13.1%	18.4%	25.9%	21.5%	9.1%	30.9%	11.6%	16.4%	24.3%	11.7%	9.2%	39.2%	15.7%	17.9%	21.5%	19.7%	19.2%	9.4%	17.5%	19.4%	13.0%	18.0%	32.9%	
SIGMA	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**  
Prepared on behalf of the Mail on Sunday

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**Table 24**  
Q20. By Normal Weighting  
Q20. Which of the following statements is closest to your view?  
Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123
Brexit will be good for the UK economy	394 38.5%	212 42.6%	181 34.6%	78 26.6%	128 36.4%	176 49.8%	216 58.5%	92 26.5%	13 20.9%	20 67.9%	18 31.3%	23 18.2%	190 57.3%	93 25.7%	6 8.9%	35 72.1%	18 37.0%	35 34.9%	49 36.4%	73 44.9%	76 35.6%	140 40.2%	338 86.0%	20 22.6%	31 49.1%	4 34.5%	319 70.0%	48 11.3%	21 16.9%
Brexit will be bad for the UK economy	426 41.6%	198 39.6%	228 43.5%	164 55.8%	149 42.5%	107 30.4%	85 23.1%	202 58.0%	36 55.7%	4 12.4%	28 48.3%	60 47.4%	72 21.7%	220 60.6%	46 70.2%	9 18.8%	23 46.3%	33 32.1%	69 51.4%	61 37.0%	81 37.5%	133 38.3%	343 39.9%	53 59.8%	24 37.8%	6 51.3%	49 10.8%	313 74.2%	58 47.2%
Brexit will make no difference to the UK economy	114 11.1%	59 11.9%	54 10.4%	23 7.9%	46 13.2%	37 10.4%	48 12.9%	27 7.9%	7 11.1%	3 10.0%	9 15.9%	18 14.0%	49 14.8%	27 7.4%	8 12.2%	1 2.8%	6 13.0%	14 13.3%	14 10.3%	15 9.1%	29 13.4%	43 12.3%	100 11.7%	8 9.1%	4 6.0%	1 12.1%	61 13.4%	33 7.8%	19 15.6%
Don't know	90 8.8%	30 5.9%	61 11.5%	28 9.7%	28 7.8%	33 9.4%	20 5.5%	26 7.6%	8 12.3%	3 9.7%	3 4.5%	26 20.4%	21 6.2%	23 6.3%	6 8.8%	3 6.3%	2 3.6%	20 19.7%	3 1.9%	15 8.9%	29 13.5%	32 9.1%	78 9.1%	8 8.5%	5 7.1%	* 2.1%	27 5.8%	28 6.7%	25 20.3%
SIGMA	1024 100.0%	499 100.0%	525 100.0%	293 100.0%	351 100.0%	353 100.0%	368 100.0%	348 100.0%	64 100.0%	30 100.0%	57 100.0%	126 100.0%	332 100.0%	363 100.0%	65 100.0%	49 100.0%	50 100.0%	102 100.0%	134 100.0%	163 100.0%	215 100.0%	348 100.0%	860 100.0%	89 100.0%	64 100.0%	12 100.0%	456 100.0%	422 100.0%	123 100.0%

**Brexit Poll**  
Prepared on behalf of the Mail on Sunday

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**Table 25**  
Q21. By Normal Weighting  
**Q21. Which of the following is closest to your view?**  
Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123
The Brexit process has been more problematic than I thought it would be	407 39.8%	206 41.2%	201 38.4%	129 44.0%	133 37.8%	138 39.2%	133 36.0%	147 42.3%	30 47.0%	11 38.2%	24 42.9%	55 43.6%	120 36.3%	154 42.3%	32 48.8%	16 32.5%	20 40.4%	45 43.9%	57 42.3%	59 35.8%	94 43.6%	128 36.9%	337 39.2%	39 43.5%	27 42.1%	4 38.6%	187 41.1%	157 37.2%	54 43.9%
The Brexit process has been less problematic than I thought it would be	112 11.0%	59 11.8%	53 10.2%	43 14.8%	35 9.9%	31 8.7%	47 12.9%	25 7.3%	2 3.2%	7 24.9%	5 8.1%	20 16.1%	43 12.9%	38 10.5%	4 6.2%	16 32.2%	5 9.5%	5 5.0%	16 12.1%	20 12.4%	20 9.1%	40 11.6%	96 11.2%	7 7.9%	7 11.6%	1 12.1%	74 16.1%	31 7.2%	7 5.9%
The Brexit process has been about what I thought it would be	434 42.4%	216 43.2%	219 41.7%	96 32.7%	154 44.0%	170 48.2%	175 47.6%	153 43.9%	26 41.1%	10 34.3%	27 48.2%	29 22.8%	155 46.7%	151 41.5%	26 40.0%	15 30.9%	25 50.1%	38 37.1%	58 43.5%	71 43.3%	86 40.1%	155 44.5%	370 43.0%	36 40.4%	23 35.9%	6 49.3%	174 38.2%	215 51.0%	39 31.7%
Don't know	70 6.8%	19 3.7%	51 9.8%	25 8.6%	29 8.2%	13 3.8%	13 3.5%	23 6.5%	6 8.7%	1 2.5%	* 0.8%	22 17.4%	13 4.0%	21 5.7%	3 5.1%	2 4.5%	- -	14 14.0%	3 2.1%	14 8.5%	16 7.2%	24 6.9%	56 6.5%	7 8.2%	7 10.5%	- -	21 4.6%	19 4.5%	23 18.5%
SIGMA	1024 100.0%	499 100.0%	525 100.0%	293 100.0%	351 100.0%	353 100.0%	368 100.0%	348 100.0%	64 100.0%	30 100.0%	57 100.0%	126 100.0%	332 100.0%	363 100.0%	65 100.0%	49 100.0%	50 100.0%	102 100.0%	134 100.0%	163 100.0%	215 100.0%	348 100.0%	860 100.0%	89 100.0%	64 100.0%	12 100.0%	456 100.0%	422 100.0%	123 100.0%

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**Table 26**  
Q22. By Normal Weighting  
**Q22. Which of the following is closest to your view?**  
Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote				
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123	
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
I will be better off as a result of Brexit	157	84	73	59	49	46	75	33	3	14	9	18	76	40	2	15	4	6	20	31	19	57	127	9	19	1	117	24	11	
	15.3%	16.9%	13.9%	20.1%	14.0%	12.9%	20.4%	9.5%	5.4%	46.5%	15.3%	14.6%	23.1%	11.1%	3.7%	30.3%	8.9%	6.2%	15.0%	18.9%	8.9%	16.5%	14.8%	10.3%	30.1%	12.6%	25.6%	5.8%	9.3%	
I will be worse off as a result of Brexit	343	176	167	123	120	97	69	164	31	3	25	39	61	170	40	9	23	22	64	44	71	102	280	40	18	5	59	243	38	
	33.5%	35.3%	31.8%	42.1%	34.2%	27.6%	18.7%	47.1%	48.2%	10.2%	44.1%	31.2%	18.4%	46.7%	60.8%	18.8%	45.7%	21.7%	47.5%	26.7%	33.2%	29.2%	32.6%	45.6%	28.3%	40.4%	12.9%	57.6%	31.2%	
I will be no better or worse off as a result of Brexit	376	197	179	61	133	163	193	101	19	10	16	29	175	105	14	20	18	33	40	70	82	130	321	32	19	4	231	106	31	
	36.7%	39.4%	34.1%	20.8%	37.9%	46.2%	52.3%	29.1%	29.4%	32.8%	28.6%	23.0%	52.8%	28.8%	21.8%	40.6%	36.6%	32.5%	29.8%	42.8%	38.0%	37.3%	37.4%	35.6%	29.7%	34.1%	50.8%	25.1%	25.1%	
Don't know	148	42	106	50	49	47	31	50	11	3	7	39	19	49	9	5	4	40	10	19	43	59	131	8	8	2	49	49	42	
	14.4%	8.4%	20.2%	17.0%	13.9%	13.3%	8.5%	14.3%	17.1%	10.5%	12.0%	31.2%	5.8%	13.4%	13.8%	10.3%	8.9%	39.5%	7.7%	11.6%	19.9%	17.0%	15.2%	8.6%	11.8%	13.0%	10.7%	11.5%	34.4%	
SIGMA	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**  
Prepared on behalf of the Mail on Sunday

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**Table 27**  
Q23. By Normal Weighting  
**Q23. Which of the following is closest to your view?**  
Base : All Respondents

	Gender			Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123
Brexit negotiations will be completed by the deadline of March 2019	311 30.4%	170 34.0%	142 27.0%	93 31.8%	94 26.8%	112 31.8%	160 43.3%	79 22.7%	14 22.1%	9 31.6%	15 27.0%	28 22.5%	149 45.0%	91 25.2%	15 22.9%	21 43.3%	12 24.9%	15 14.9%	46 34.2%	57 35.1%	54 25.2%	115 33.0%	272 31.6%	20 22.8%	17 26.6%	2 20.8%	202 44.3%	88 20.7%	16 13.3%
Brexit negotiations will not be completed by the deadline of March 2019	497 48.6%	262 52.5%	235 44.9%	134 45.8%	185 52.8%	166 47.1%	146 39.6%	198 56.9%	38 59.3%	10 34.3%	37 64.1%	50 39.8%	122 36.7%	208 57.4%	40 60.9%	17 35.7%	33 66.9%	49 48.6%	66 48.9%	73 44.7%	113 52.5%	150 43.1%	401 46.6%	57 63.9%	34 53.1%	6 50.5%	168 36.8%	268 63.6%	53 43.3%
Don't know	215 21.0%	67 13.5%	148 28.2%	66 22.4%	71 20.3%	75 21.1%	63 17.1%	71 20.4%	12 18.5%	10 34.1%	5 8.9%	48 37.7%	61 18.3%	63 17.5%	11 16.2%	10 20.9%	4 8.2%	37 36.5%	23 16.9%	33 20.3%	48 22.3%	83 24.0%	187 21.7%	12 13.4%	13 20.3%	3 28.7%	86 18.9%	66 15.7%	53 43.4%
SIGMA	1024 100.0%	499 100.0%	525 100.0%	293 100.0%	351 100.0%	353 100.0%	368 100.0%	348 100.0%	64 100.0%	30 100.0%	57 100.0%	126 100.0%	332 100.0%	363 100.0%	65 100.0%	49 100.0%	50 100.0%	102 100.0%	134 100.0%	163 100.0%	215 100.0%	348 100.0%	860 100.0%	89 100.0%	64 100.0%	12 100.0%	456 100.0%	422 100.0%	123 100.0%



**Brexit Poll**  
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**Table 28**  
Q24. By Normal Weighting  
**Q24. Which of the following party leaders do you think would make the best Prime Minister?**  
Base : All Respondents

	Gender			Age			2017 Vote						Voting Intention						Region									2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123	
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
Theresa May	444	244	201	96	121	208	327	23	19	18	10	37	303	26	18	27	4	48	56	81	76	171	384	32	23	5	277	125	33	
	43.4%	48.8%	38.2%	32.7%	34.7%	58.8%	88.9%	6.7%	29.8%	61.6%	17.1%	29.7%	91.4%	7.2%	26.8%	56.0%	8.5%	47.1%	42.0%	49.4%	35.5%	49.3%	44.7%	35.8%	35.5%	45.1%	60.8%	29.7%	26.8%	
Jeremy Corbyn	362	157	205	150	135	71	17	257	13	5	26	40	13	273	13	14	26	10	54	58	84	107	303	28	27	3	105	204	47	
	35.4%	31.5%	39.0%	51.3%	38.6%	20.2%	4.5%	74.0%	19.9%	17.2%	45.9%	32.1%	3.8%	75.1%	19.9%	28.5%	52.1%	10.3%	40.6%	35.5%	39.1%	30.8%	35.3%	31.9%	42.6%	29.1%	23.1%	48.3%	38.5%	
Don't know	218	98	120	47	94	74	24	67	32	6	21	48	16	64	35	8	20	43	23	25	55	69	172	29	14	3	73	93	43	
	21.3%	19.7%	22.8%	16.0%	26.7%	21.0%	6.6%	19.3%	50.3%	21.2%	37.0%	38.2%	4.8%	17.7%	53.3%	15.4%	39.4%	42.6%	17.4%	15.1%	25.5%	20.0%	20.0%	32.3%	21.9%	25.8%	16.1%	22.0%	34.6%	
SIGMA	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**  
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**Table 29**

Q25. By Normal Weighting

**Q25.If Theresa May were to resign as Leader of the Conservative Party, of the following politicians which would you most like to replace her?****Base : All Respondents**

	Gender			Age			2017 Vote						Voting Intention						Region									2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123	
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
Boris Johnson	225	116	109	74	67	79	106	61	5	10	12	26	93	61	5	20	14	22	28	35	40	92	196	17	10	2	135	55	34	
	21.9%	23.2%	20.8%	25.2%	19.2%	22.4%	28.8%	17.6%	7.9%	34.7%	20.4%	20.5%	28.1%	16.9%	8.3%	41.6%	28.5%	21.3%	21.1%	21.5%	18.5%	26.6%	22.8%	19.5%	15.8%	13.6%	29.7%	13.0%	27.6%	
David Davis	149	93	56	34	38	69	74	29	16	6	6	15	73	40	20	7	4	3	16	29	34	45	123	18	7	1	83	58	8	
	14.6%	18.7%	10.7%	11.8%	10.9%	19.4%	20.0%	8.2%	24.4%	21.5%	10.5%	12.0%	21.9%	11.1%	30.3%	14.7%	8.6%	2.9%	11.7%	17.6%	15.9%	12.9%	14.3%	20.4%	10.5%	7.9%	18.2%	13.8%	6.3%	
Amber Rudd	61	32	29	16	22	23	26	18	2	1	4	8	25	18	4	1	2	5	21	5	11	14	50	3	7	2	26	29	3	
	6.0%	6.5%	5.5%	5.5%	6.2%	6.5%	7.1%	5.1%	2.9%	2.3%	7.6%	6.5%	7.5%	5.1%	5.8%	2.4%	3.5%	5.4%	15.4%	2.9%	5.0%	3.9%	5.8%	2.9%	10.3%	18.9%	5.7%	6.9%	2.2%	
Philip Hammond	120	76	44	29	43	44	48	45	8	3	8	7	44	46	12	5	6	4	19	18	28	36	102	10	7	2	42	65	10	
	11.7%	15.2%	8.5%	9.8%	12.2%	12.4%	13.0%	12.9%	11.7%	11.4%	13.8%	5.5%	13.3%	12.5%	17.7%	9.5%	12.5%	4.0%	13.9%	11.2%	13.3%	10.4%	11.8%	11.1%	11.0%	14.5%	9.2%	15.5%	7.9%	
Don't know	469	182	287	140	180	139	114	195	34	9	27	70	97	198	25	16	23	67	51	77	102	161	390	41	33	5	169	214	69	
	45.8%	36.5%	54.7%	47.7%	51.4%	39.3%	31.0%	56.1%	53.0%	30.1%	47.8%	55.6%	29.1%	54.5%	37.9%	31.8%	46.9%	66.4%	37.8%	46.8%	47.4%	46.2%	45.3%	46.1%	52.3%	45.1%	37.2%	50.8%	56.0%	
SIGMA	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**  
Prepared on behalf of the Mail on Sunday

15 Jul 2017

**Table 30**

Q26. By Normal Weighting

**Q26.If Theresa May were to resign as Leader of the Conservative Party, which of these potential leaders would be most likely to secure a good Brexit deal?****Base : All Respondents**

	Gender			Age			2017 Vote						Voting Intention						Region									2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123	
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
Boris Johnson	197	104	93	55	57	81	102	49	9	8	10	15	84	50	9	21	10	17	26	32	32	81	170	13	13	1	132	48	16	
	19.3%	20.8%	17.8%	18.6%	16.4%	23.0%	27.6%	14.2%	14.3%	28.6%	18.1%	11.9%	25.2%	13.8%	14.3%	42.5%	20.5%	16.4%	19.3%	19.5%	14.8%	23.3%	19.8%	14.4%	20.4%	8.4%	29.0%	11.4%	12.8%	
David Davis	186	120	66	33	54	89	97	37	16	8	7	13	95	40	21	9	5	7	24	31	43	64	162	15	7	2	113	57	13	
	18.1%	24.0%	12.6%	11.3%	15.5%	25.2%	26.3%	10.7%	24.6%	26.3%	11.8%	10.5%	28.6%	10.9%	32.3%	18.4%	9.2%	7.4%	17.8%	18.8%	19.9%	18.5%	18.8%	17.4%	10.8%	15.7%	24.8%	13.5%	10.3%	
Amber Rudd	72	35	36	37	15	18	25	19	*	3	6	16	31	25	3	2	4	4	19	17	15	11	62	4	4	2	27	33	7	
	7.0%	7.1%	6.9%	12.8%	4.2%	5.1%	6.7%	5.5%	0.7%	9.7%	11.3%	13.0%	9.4%	6.9%	4.9%	4.7%	7.4%	4.2%	14.2%	10.3%	7.0%	3.3%	7.2%	4.6%	5.7%	16.4%	5.8%	7.9%	5.9%	
Philip Hammond	121	77	44	25	50	40	38	49	15	1	7	8	32	56	13	2	5	7	13	15	32	35	96	14	9	2	34	76	10	
	11.8%	15.4%	8.3%	8.7%	14.3%	11.4%	10.4%	14.1%	24.0%	3.3%	12.6%	6.7%	9.7%	15.5%	20.5%	4.6%	11.0%	7.2%	10.1%	9.1%	15.1%	10.1%	11.1%	15.5%	13.9%	20.1%	7.5%	18.1%	8.1%	
Don't know	449	163	285	143	174	125	107	193	23	9	26	73	90	192	18	15	26	66	52	69	93	156	370	43	31	5	150	208	77	
	43.8%	32.7%	54.3%	48.7%	49.6%	35.3%	29.0%	55.5%	36.5%	32.1%	46.2%	57.9%	27.1%	52.9%	28.0%	29.8%	51.9%	64.8%	38.6%	42.4%	43.2%	44.9%	43.0%	48.0%	49.2%	39.5%	32.8%	49.2%	62.8%	
SIGMA	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**  
Prepared on behalf of the Mail on Sunday

15 Jul 2017

**Table 31**  
Q27. By Normal Weighting  
**Q27. If Theresa May were to resign as Leader of the Conservative Party, which of the following is closest to your view?**  
Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123
There should be another General Election	480 46.8%	231 46.4%	248 47.3%	163 55.4%	172 49.1%	134 37.9%	75 20.4%	266 76.4%	31 48.2%	10 34.7%	29 51.2%	53 41.7%	64 19.3%	267 73.5%	37 56.4%	21 43.5%	29 58.5%	36 35.0%	74 55.1%	68 41.4%	122 56.9%	135 38.9%	399 46.4%	45 50.2%	30 47.0%	6 52.9%	166 36.5%	244 57.9%	58 47.5%
There should not be another General Election	443 43.3%	237 47.5%	206 39.3%	96 32.8%	141 40.2%	193 54.6%	266 72.1%	61 17.6%	27 41.4%	17 58.2%	23 40.8%	40 31.6%	245 73.8%	77 21.3%	24 36.1%	21 42.4%	18 35.6%	39 38.4%	52 38.7%	79 48.3%	71 33.3%	170 49.0%	373 43.3%	37 41.2%	29 45.7%	5 43.3%	253 55.6%	149 35.4%	35 28.3%
Don't know	101 9.8%	30 6.1%	70 13.4%	34 11.7%	37 10.7%	27 7.5%	28 7.5%	21 6.0%	7 10.4%	2 7.0%	5 8.0%	34 26.7%	23 6.9%	19 5.2%	5 7.5%	7 14.1%	3 5.9%	27 26.6%	8 6.3%	17 10.3%	21 9.8%	42 12.1%	88 10.2%	8 8.6%	5 7.3%	* 3.8%	36 7.9%	29 6.8%	30 24.2%
SIGMA	1024 100.0%	499 100.0%	525 100.0%	293 100.0%	351 100.0%	353 100.0%	368 100.0%	348 100.0%	64 100.0%	30 100.0%	57 100.0%	126 100.0%	332 100.0%	363 100.0%	65 100.0%	49 100.0%	50 100.0%	102 100.0%	134 100.0%	163 100.0%	215 100.0%	348 100.0%	860 100.0%	89 100.0%	64 100.0%	12 100.0%	456 100.0%	422 100.0%	123 100.0%

**Brexit Poll**  
Prepared on behalf of the Mail on Sunday

15 Jul 2017

**Table 32**  
Q28. By Normal Weighting  
**Q28. If Theresa May were to resign as Leader of the Conservative Party, and the following two politicians were the only ones aiming to replace her, which would you prefer?**  
Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote				
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123	
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
David Davis	365	211	154	78	123	152	150	110	32	10	24	29	137	113	36	19	21	19	50	56	89	108	302	41	16	6	152	177	27	
	35.6%	42.3%	29.3%	26.5%	35.0%	43.0%	40.6%	31.6%	49.9%	34.9%	42.9%	23.2%	41.2%	31.0%	55.4%	38.7%	41.6%	18.4%	36.9%	34.1%	41.5%	31.0%	35.2%	46.2%	24.9%	47.5%	33.3%	41.9%	21.9%	
Boris Johnson	306	162	144	102	92	107	139	82	10	11	12	44	125	92	14	22	13	30	46	54	52	114	266	21	17	2	172	97	35	
	29.9%	32.5%	27.4%	34.7%	26.3%	30.3%	37.6%	23.7%	16.1%	38.9%	20.9%	35.0%	37.7%	25.4%	21.3%	44.7%	25.5%	29.5%	34.5%	33.0%	24.2%	32.8%	31.0%	23.9%	26.3%	16.1%	37.8%	22.9%	28.7%	
Don't know	353	126	227	114	136	94	80	155	22	8	21	53	70	158	15	8	16	53	38	54	74	126	291	27	31	4	132	149	61	
	34.5%	25.2%	43.3%	38.8%	38.7%	26.7%	21.8%	44.7%	34.0%	26.2%	36.3%	41.9%	21.1%	43.6%	23.2%	16.6%	32.8%	52.1%	28.6%	32.9%	34.3%	36.1%	33.9%	29.9%	48.8%	36.4%	28.9%	35.2%	49.4%	
SIGMA	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**  
Prepared on behalf of the Mail on Sunday

15 Jul 2017

**Table 33**  
Q29. By Normal Weighting  
**Q29. If Theresa May were to resign as Leader of the Conservative Party, and the following two politicians were the only ones aiming to replace her, which would you prefer?**  
Base : All Respondents

	Gender			Age			2017 Vote						Voting Intention						Region									2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123	
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
David Davis	296 28.9%	174 34.8%	122 23.3%	75 25.6%	85 24.1%	129 36.5%	151 41.1%	58 16.6%	20 30.9%	13 43.0%	15 26.2%	31 24.3%	147 44.2%	72 19.8%	21 31.5%	18 36.1%	10 19.8%	16 16.1%	43 32.3%	47 28.7%	65 30.3%	96 27.7%	252 29.3%	24 26.8%	18 28.5%	2 19.8%	167 36.8%	104 24.6%	19 15.7%	
Philip Hammond	270 26.4%	160 32.1%	110 20.9%	75 25.5%	93 26.5%	93 26.4%	102 27.6%	105 30.2%	15 23.3%	6 19.3%	18 30.8%	21 16.3%	86 25.8%	107 29.5%	22 33.7%	14 28.0%	17 35.0%	16 15.9%	39 29.2%	49 30.3%	61 28.5%	77 22.1%	226 26.3%	28 32.0%	12 19.4%	3 23.4%	105 23.1%	135 32.1%	26 20.9%	
Don't know	458 44.7%	165 33.1%	293 55.8%	143 48.9%	173 49.4%	131 37.1%	115 31.3%	185 53.2%	29 45.8%	11 37.8%	24 43.0%	75 59.4%	99 30.0%	184 50.7%	23 34.8%	18 35.9%	22 45.2%	69 68.0%	52 38.5%	67 41.0%	89 41.2%	175 50.2%	382 44.4%	37 41.2%	33 52.0%	7 56.7%	183 40.2%	183 43.3%	78 63.3%	
SIGMA	1024 100.0%	499 100.0%	525 100.0%	293 100.0%	351 100.0%	353 100.0%	368 100.0%	348 100.0%	64 100.0%	30 100.0%	57 100.0%	126 100.0%	332 100.0%	363 100.0%	65 100.0%	49 100.0%	50 100.0%	102 100.0%	134 100.0%	163 100.0%	215 100.0%	348 100.0%	860 100.0%	89 100.0%	64 100.0%	12 100.0%	456 100.0%	422 100.0%	123 100.0%	

**Brexit Poll**  
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**Table 34**  
Q30. By Normal Weighting  
**Q30. If Theresa May were to resign as Leader of the Conservative Party, and the following two politicians were the only ones aiming to replace her, which would you prefer?**  
Base : All Respondents

	Gender		Age			2017 Vote							Voting Intention						Region								2016 EU Referendum Vote			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123	
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
David Davis	354	222	133	84	101	158	162	86	21	13	21	41	152	106	22	16	17	23	41	69	80	107	297	40	14	4	181	142	27	
	34.6%	44.4%	25.2%	28.5%	28.7%	44.8%	44.1%	24.7%	32.9%	45.5%	36.4%	32.5%	45.8%	29.2%	34.3%	33.1%	33.8%	22.6%	30.7%	42.5%	37.3%	30.6%	34.6%	44.8%	21.4%	31.8%	39.7%	33.7%	22.2%	
Amber Rudd	188	96	92	61	72	52	76	64	15	5	11	12	75	59	20	12	10	10	48	23	34	54	158	11	16	2	71	95	16	
	18.4%	19.3%	17.5%	20.8%	20.6%	14.7%	20.6%	18.3%	23.8%	16.6%	19.9%	9.2%	22.6%	16.2%	30.4%	24.5%	19.9%	9.4%	35.5%	14.1%	16.0%	15.4%	18.4%	12.6%	25.5%	18.9%	15.6%	22.4%	12.8%	
Don't know	482	181	300	149	178	143	130	198	28	11	25	74	105	198	23	21	23	69	45	71	100	188	404	38	34	6	204	185	80	
	47.0%	36.3%	57.2%	50.7%	50.7%	40.5%	35.3%	57.0%	43.3%	38.0%	43.7%	58.3%	31.6%	54.5%	35.2%	42.4%	46.3%	67.9%	33.9%	43.4%	46.7%	53.9%	47.0%	42.6%	53.1%	49.3%	44.7%	43.9%	64.9%	
SIGMA	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**  
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**Table 35**  
Q31. By Normal Weighting  
**Q31. If Theresa May were to resign as Leader of the Conservative Party, and the following two politicians were the only ones aiming to replace her, which would you prefer?**  
Base : All Respondents

	Gender			Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123	
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
Boris Johnson	348	187	162	102	110	131	162	83	16	17	16	46	154	95	13	26	16	35	45	60	66	121	292	27	27	2	213	95	36	
	34.0%	37.4%	30.8%	34.8%	31.3%	37.1%	44.0%	23.9%	25.2%	57.4%	28.9%	36.3%	46.3%	26.1%	19.2%	52.7%	31.6%	34.4%	33.4%	36.9%	30.7%	34.8%	34.0%	30.9%	42.0%	18.1%	46.8%	22.4%	29.3%	
Philip Hammond	339	182	157	82	117	129	131	126	26	5	20	24	110	128	38	12	17	20	53	49	81	103	286	36	12	5	117	188	31	
	33.1%	36.5%	30.0%	27.9%	33.5%	36.4%	35.6%	36.3%	40.8%	15.8%	35.8%	19.1%	33.3%	35.3%	58.1%	24.7%	33.4%	19.6%	39.7%	29.8%	37.6%	29.7%	33.3%	40.8%	18.7%	43.5%	25.6%	44.6%	25.4%	
Don't know	336	130	206	110	123	93	75	138	22	8	20	56	68	140	15	11	17	47	36	54	68	123	282	25	25	4	126	140	56	
	32.8%	26.1%	39.2%	37.4%	35.2%	26.5%	20.3%	39.7%	34.0%	26.9%	35.3%	44.6%	20.4%	38.6%	22.7%	22.5%	35.0%	46.0%	27.0%	33.2%	31.7%	35.4%	32.8%	28.3%	39.3%	38.5%	27.6%	33.0%	45.3%	
SIGMA	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



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**Table 36**  
Q32. By Normal Weighting  
**Q32. If Theresa May were to resign as Leader of the Conservative Party, and the following two politicians were the only ones aiming to replace her, which would you prefer?**  
Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote				
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123	
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
Boris Johnson	385	213	172	105	117	158	189	106	15	15	15	39	175	109	14	27	17	32	49	63	71	148	330	29	24	2	235	106	39	
	37.6%	42.6%	32.8%	35.9%	33.3%	44.8%	51.2%	30.4%	23.4%	49.6%	27.1%	30.7%	52.9%	29.9%	21.7%	55.0%	33.3%	31.8%	36.5%	38.4%	33.1%	42.5%	38.4%	32.4%	37.4%	18.1%	51.5%	25.1%	32.0%	
Amber Rudd	281	143	138	87	96	91	100	92	27	6	21	28	86	101	36	12	15	20	52	41	66	76	235	30	11	5	89	169	20	
	27.4%	28.7%	26.2%	29.7%	27.3%	25.8%	27.2%	26.4%	42.1%	20.5%	36.7%	22.0%	25.9%	27.8%	55.2%	25.0%	30.0%	19.8%	38.8%	25.3%	30.8%	21.7%	27.3%	33.6%	17.5%	39.9%	19.5%	40.0%	16.1%	
Don't know	358	143	215	101	138	104	80	150	22	9	21	60	70	154	15	10	18	49	33	59	78	124	294	30	29	5	132	148	64	
	35.0%	28.7%	41.0%	34.5%	39.4%	29.4%	21.6%	43.2%	34.5%	29.9%	36.2%	47.3%	21.2%	42.3%	23.1%	20.0%	36.7%	48.4%	24.7%	36.3%	36.1%	35.7%	34.2%	34.0%	45.1%	42.0%	29.0%	35.0%	51.9%	
SIGMA	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**  
Prepared on behalf of the Mail on Sunday

15 Jul 2017

**Table 37**  
Q33. By Normal Weighting  
**Q33. If Theresa May were to resign as Leader of the Conservative Party, and the following two politicians were the only ones aiming to replace her, which would you prefer?**  
Base : All Respondents

	Gender			Age			2017 Vote						Voting Intention						Region									2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123	
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
Philip Hammond	348	201	148	89	114	133	162	101	19	10	21	32	137	120	24	17	21	19	35	66	74	115	291	37	17	3	152	166	30	
	34.0%	40.2%	28.1%	30.4%	32.7%	37.8%	44.0%	28.9%	28.9%	32.7%	36.7%	25.1%	41.2%	33.0%	36.7%	35.6%	41.8%	19.0%	26.5%	40.6%	34.5%	33.1%	33.8%	41.1%	27.3%	27.8%	33.3%	39.4%	24.1%	
Amber Rudd	209	122	87	63	71	72	87	61	19	7	15	16	89	56	23	12	10	14	52	22	43	60	176	15	15	2	101	86	14	
	20.4%	24.5%	16.6%	21.5%	20.2%	20.4%	23.6%	17.5%	29.7%	22.1%	25.7%	12.4%	26.9%	15.4%	35.2%	24.2%	19.2%	13.6%	38.4%	13.5%	20.0%	17.1%	20.5%	17.3%	24.2%	21.0%	22.2%	20.4%	11.7%	
Don't know	467	176	290	141	165	148	119	186	27	13	21	79	106	187	18	20	19	69	47	75	98	173	393	37	31	6	202	170	79	
	45.6%	35.3%	55.3%	48.1%	47.1%	41.8%	32.4%	53.6%	41.4%	45.2%	37.7%	62.5%	31.9%	51.6%	28.2%	40.3%	39.0%	67.5%	35.1%	45.9%	45.5%	49.8%	45.7%	41.6%	48.6%	51.2%	44.4%	40.2%	64.3%	
SIGMA	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**  
Prepared on behalf of the Mail on Sunday

15 Jul 2017

**Table 38**  
Q34. By Normal Weighting  
**Q34.If these two politicians were leaders of the two main parties at the next general election, for which party would you vote? "Jeremy Corbyn for Labour David Davis for the Conservatives"**  
Base : All Respondents

	Gender			Age			2017 Vote						Voting Intention						Region									2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123	
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
Labour	419	179	240	160	163	92	17	308	10	8	23	43	14	328	11	12	24	14	65	64	112	115	356	30	28	4	124	238	49	
	40.9%	35.8%	45.8%	54.4%	46.5%	26.1%	4.7%	88.7%	15.3%	25.5%	40.5%	34.0%	4.2%	90.3%	17.2%	24.5%	49.0%	14.0%	48.3%	39.4%	52.1%	33.1%	41.4%	34.3%	44.6%	31.5%	27.3%	56.3%	39.6%	
Conservative	394	222	173	79	112	186	316	15	18	11	9	19	300	18	20	19	3	24	51	73	61	152	338	29	23	5	260	117	16	
	38.5%	44.4%	33.0%	26.9%	32.0%	52.6%	85.8%	4.4%	27.6%	38.7%	16.0%	14.8%	90.6%	4.9%	31.1%	39.4%	5.4%	24.1%	38.2%	44.9%	28.5%	43.8%	39.3%	32.5%	35.6%	42.6%	57.0%	27.8%	13.4%	
Neither	128	59	68	31	40	51	18	10	31	7	23	32	8	6	29	13	21	28	11	15	21	46	92	26	8	1	41	52	31	
	12.5%	11.9%	13.0%	10.6%	11.5%	14.4%	4.9%	2.8%	48.8%	24.7%	40.4%	25.7%	2.3%	1.8%	45.1%	27.2%	42.6%	27.8%	7.9%	9.0%	9.6%	13.3%	10.7%	28.9%	13.3%	9.4%	9.0%	12.4%	25.1%	
Don't know	83	40	43	24	35	24	17	14	5	3	2	32	10	11	4	4	1	35	8	11	21	34	73	4	4	2	31	15	27	
	8.1%	8.0%	8.3%	8.1%	10.0%	6.9%	4.5%	4.0%	8.3%	11.0%	3.1%	25.5%	3.0%	3.0%	6.7%	8.9%	2.9%	34.1%	5.6%	6.6%	9.8%	9.8%	8.5%	4.3%	6.5%	16.5%	6.7%	3.5%	22.0%	
SIGMA	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**  
Prepared on behalf of the Mail on Sunday

15 Jul 2017

**Table 39**  
Q35. By Normal Weighting  
**Q35.If these two politicians were leaders of the two main parties at the next general election, for which party would you vote? "Jeremy Corbyn for Labour Philip Hammond for the Conservatives"**  
Base : All Respondents

	Gender			Age			2017 Vote						Voting Intention						Region									2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123	
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
Labour	421	184	237	159	165	93	18	313	7	6	25	45	9	339	7	14	23	13	65	67	109	115	356	32	29	4	131	232	51	
	41.1%	36.9%	45.1%	54.1%	47.0%	26.3%	4.8%	90.0%	11.0%	19.8%	43.7%	35.6%	2.6%	93.4%	10.0%	29.3%	45.9%	13.1%	48.4%	40.9%	50.8%	33.2%	41.4%	36.1%	45.3%	31.5%	28.8%	54.9%	41.2%	
Conservative	376	207	169	75	111	172	303	16	15	10	7	17	296	10	21	18	2	20	50	68	59	144	322	29	20	5	235	123	15	
	36.7%	41.5%	32.2%	25.6%	31.6%	48.8%	82.1%	4.6%	22.6%	35.2%	11.6%	13.5%	89.3%	2.7%	32.0%	36.2%	4.8%	19.4%	37.0%	41.9%	27.7%	41.6%	37.4%	32.4%	31.9%	42.6%	51.6%	29.1%	12.0%	
Neither	132	63	69	38	39	49	16	3	34	10	23	39	9	4	28	13	21	38	12	15	25	45	98	23	10	1	44	51	34	
	12.9%	12.6%	13.1%	12.9%	11.2%	14.0%	4.4%	0.9%	53.4%	35.0%	41.1%	30.9%	2.6%	1.0%	42.2%	27.0%	43.0%	37.0%	9.3%	9.3%	11.5%	13.0%	11.3%	25.8%	16.4%	9.4%	9.6%	12.0%	27.3%	
Don't know	95	45	50	22	36	38	32	16	8	3	2	25	18	11	10	4	3	31	7	13	21	43	84	5	4	2	46	17	24	
	9.3%	9.1%	9.6%	7.4%	10.2%	10.8%	8.7%	4.5%	13.0%	9.9%	3.6%	20.0%	5.5%	3.0%	15.8%	7.5%	6.2%	30.5%	5.3%	7.9%	10.0%	12.3%	9.8%	5.7%	6.5%	16.5%	10.0%	4.0%	19.5%	
SIGMA	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**  
Prepared on behalf of the Mail on Sunday

15 Jul 2017

**Table 40**  
Q36. By Normal Weighting  
**Q36.If these two politicians were leaders of the two main parties at the next general election, for which party would you vote? "Jeremy Corbyn for Labour Amber Rudd for the Conservatives"**  
Base : All Respondents

	Gender			Age			2017 Vote						Voting Intention						Region									2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123	
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
Labour	422	186	236	161	165	92	18	315	9	9	23	44	10	337	10	14	23	12	67	65	108	119	360	30	29	4	129	237	51	
	41.3%	37.4%	45.0%	54.9%	47.1%	26.2%	4.8%	90.5%	13.5%	30.2%	40.2%	34.9%	3.0%	92.7%	14.9%	28.6%	46.8%	11.7%	50.0%	39.8%	50.5%	34.3%	41.9%	33.8%	45.3%	31.5%	28.4%	56.1%	41.6%	
Conservative	379	208	171	79	117	165	298	16	22	8	8	18	296	12	27	15	4	17	45	68	63	148	324	30	20	5	233	124	18	
	37.0%	41.7%	32.6%	27.1%	33.4%	46.7%	80.8%	4.7%	33.6%	27.5%	14.5%	14.4%	89.1%	3.4%	41.3%	31.5%	7.1%	16.4%	33.9%	41.3%	29.2%	42.6%	37.6%	34.2%	31.4%	42.6%	51.1%	29.3%	14.3%	
Neither	133	65	68	30	39	58	24	5	29	10	24	36	15	4	24	17	22	31	11	16	22	49	98	23	10	1	55	46	30	
	13.0%	13.0%	13.0%	10.3%	11.2%	16.5%	6.6%	1.4%	45.3%	32.4%	41.6%	28.6%	4.5%	1.2%	36.9%	35.8%	43.6%	30.6%	8.3%	9.8%	10.2%	14.2%	11.4%	26.4%	16.3%	9.4%	12.1%	10.9%	24.7%	
Don't know	89	40	50	23	29	37	29	12	5	3	2	28	11	10	4	2	1	42	10	15	22	31	78	5	4	2	39	16	24	
	8.7%	7.9%	9.4%	7.7%	8.3%	10.6%	7.8%	3.4%	7.7%	9.9%	3.6%	22.1%	3.4%	2.7%	6.9%	4.1%	2.5%	41.3%	7.7%	9.1%	10.0%	8.9%	9.1%	5.5%	7.0%	16.5%	8.5%	3.7%	19.4%	
SIGMA	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**  
Prepared on behalf of the Mail on Sunday

15 Jul 2017

**Table 41**  
Q37. By Normal Weighting  
**Q37.If these two politicians were leaders of the two main parties at the next general election, for which party would you vote? "Jeremy Corbyn for Labour Boris Johnson for the Conservatives"**  
Base : All Respondents

	Gender			Age			2017 Vote						Voting Intention						Region									2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1024	480	544	221	391	383	365	330	58	35	77	126	320	356	56	53	59	105	117	172	224	329	842	99	64	19	480	398	123	
Weighted Total	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
Labour	432	188	243	168	165	93	15	311	16	8	24	47	12	334	16	12	22	18	66	67	118	118	369	32	27	4	120	249	57	
	42.1%	37.7%	46.3%	57.3%	47.0%	26.4%	4.1%	89.6%	24.8%	26.6%	41.3%	37.2%	3.6%	91.9%	24.6%	25.0%	43.7%	18.0%	49.3%	41.0%	54.9%	34.0%	43.0%	35.7%	42.0%	31.5%	26.4%	59.1%	46.5%	
Conservative	398	220	178	75	121	185	311	20	17	14	10	21	293	19	20	25	8	23	45	72	62	163	342	29	22	5	277	104	12	
	38.9%	44.0%	34.0%	25.5%	34.5%	52.5%	84.4%	5.7%	26.3%	48.5%	17.2%	16.9%	88.4%	5.3%	30.6%	51.4%	15.3%	22.6%	33.6%	44.1%	28.8%	46.9%	39.8%	32.4%	34.7%	45.1%	60.7%	24.7%	10.1%	
Neither	126	64	62	30	40	51	24	7	31	5	22	32	14	5	28	9	19	31	15	15	18	40	90	25	11	1	36	55	31	
	12.3%	12.9%	11.8%	10.3%	11.4%	14.6%	6.6%	1.9%	47.8%	15.6%	39.2%	25.3%	4.2%	1.3%	43.6%	19.2%	39.0%	30.5%	11.5%	9.4%	8.6%	11.6%	10.4%	27.9%	17.3%	6.9%	7.8%	13.0%	25.6%	
Don't know	68	27	42	20	25	23	18	10	1	3	1	26	12	5	1	2	1	29	8	9	17	26	59	4	4	2	23	14	22	
	6.7%	5.4%	7.9%	6.9%	7.1%	6.6%	4.9%	2.8%	1.2%	9.4%	2.3%	20.7%	3.7%	1.5%	1.2%	4.5%	2.1%	28.9%	5.6%	5.5%	7.7%	7.4%	6.9%	4.0%	6.0%	16.5%	5.1%	3.2%	17.8%	
SIGMA	1024	499	525	293	351	353	368	348	64	30	57	126	332	363	65	49	50	102	134	163	215	348	860	89	64	12	456	422	123	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%