

Poll on the Syrian Conflict and Media Trust

06/10/2017

Prepared on behalf of the Syria Campaign

**THE
SYRIA
CAMPAIGN**

Methodology

Fieldwork Dates

4th – 5th October 2017

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in the United Kingdom

Sample Size

2,047

Data Weighting

Data were weighted to the profile of all UK adults aged 18+. Data were weighted by age, sex, region, household income, education, 2017 General Election vote and 2016 EU Referendum vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2017 General Election and 2016 EU Referendum.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 2,047 it is 95% certain that the 'true' value will fall within the range of 2.2% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative" and "Liberal Democrat" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt. Respondents in Northern Ireland were asked the same question, with "DUP", "Sinn Fein", "UUP", "SDLP" and "Alliance Party" and prompted in a randomising order.

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample. Undecided respondents were then re-inserted into the sample based on a factor of which party they voted for in the 2015 General Election. Final published voting intention can therefore be found in the final table of each question.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact:

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Table 67

Q67. Which of the following groups do you believe has been responsible for the most deaths since the Syrian conflict began?

Base : All Respondents

	Total	Gender		Age			Voting Intention					Social media user		Degree informed on world events			Degree informed on situation in Syria		
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Another Party	Undecided	Yes	No	Not well informed	Somewhat informed	Highly informed	Not well informed	Somewhat informed	Highly informed
Unweighted Total	2047	855	1192	666	725	656	559	776	118	209	257	1571	476	175	778	1094	277	1051	719
Weighted Total	2047	998	1049	586	701	760	612	735	119	189	257	1538	509	174	767	1106	287	1030	730
Syrian government forces	705 34.4%	415 41.6%	289 27.6%	115 19.5%	248 35.4%	342 45.0%	252 41.2%	238 32.4%	57 48.2%	48 25.4%	88 34.0%	491 31.9%	214 42.1%	38 22.1%	231 30.1%	435 39.3%	72 25.2%	318 30.9%	314 43.0%
Armed opposition groups	107 5.2%	49 4.9%	59 5.6%	49 8.4%	36 5.1%	22 3.0%	30 4.9%	39 5.3%	11 9.6%	5 2.4%	10 3.8%	86 5.6%	21 4.2%	9 5.1%	38 4.9%	61 5.5%	15 5.1%	56 5.4%	37 5.0%
ISIS and other extremist groups	809 39.5%	336 33.7%	473 45.1%	252 42.9%	279 39.8%	278 36.6%	250 40.8%	272 37.0%	30 25.4%	92 48.7%	111 43.0%	631 41.0%	178 35.0%	79 45.4%	337 43.9%	393 35.6%	116 40.5%	441 42.9%	251 34.4%
Russian forces	132 6.4%	69 6.9%	63 6.0%	49 8.3%	39 5.5%	44 5.9%	32 5.2%	53 7.2%	6 4.6%	16 8.7%	15 6.0%	103 6.7%	28 5.6%	9 5.1%	45 5.8%	78 7.0%	28 9.7%	67 6.5%	37 5.0%
The US-led international coalition (which includes the UK)	229 11.2%	105 10.5%	123 11.8%	111 18.9%	77 11.0%	41 5.4%	43 7.1%	108 14.7%	11 9.4%	23 12.2%	21 8.3%	179 11.6%	50 9.8%	27 15.7%	79 10.3%	122 11.1%	35 12.3%	108 10.5%	85 11.6%
Other	66 3.2%	24 2.4%	42 4.0%	12 2.0%	23 3.2%	32 4.2%	6 0.9%	25 3.5%	3 2.8%	5 2.5%	13 5.0%	49 3.2%	17 3.4%	11 6.6%	38 5.0%	16 1.5%	20 7.1%	39 3.8%	7 0.9%
SIGMA	2047 100.0%	998 100.0%	1049 100.0%	586 100.0%	701 100.0%	760 100.0%	612 100.0%	735 100.0%	119 100.0%	189 100.0%	257 100.0%	1538 100.0%	509 100.0%	174 100.0%	767 100.0%	1106 100.0%	287 100.0%	1030 100.0%	730 100.0%

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Table 69
Q69. Have you heard about the issue of mass detention of political prisoners in Syria that has seen more than 100,000 imprisoned, including children as well as the widespread use of torture, or have you not heard about this?

Note: please answer honestly. If you have not heard of this, we are still interested in your views.

Base : All Respondents

	Total	Gender		Age			Voting Intention					Social media user		Degree informed on world events			Degree informed on situation in Syria		
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Another Party	Undecided	Yes	No	Not well informed	Somewhat informed	Highly informed	Not well informed	Somewhat informed	Highly informed
Unweighted Total	2047	855	1192	666	725	656	559	776	118	209	257	1571	476	175	778	1094	277	1051	719
Weighted Total	2047	998	1049	586	701	760	612	735	119	189	257	1538	509	174	767	1106	287	1030	730
I have heard of this	901	490	411	255	286	360	272	346	52	85	90	669	232	53	258	590	83	381	436
	44.0%	49.1%	39.2%	43.5%	40.7%	47.4%	44.4%	47.1%	44.0%	45.1%	34.9%	43.5%	45.6%	30.3%	33.6%	53.4%	28.9%	37.0%	59.8%
I have not heard of this	1146	508	638	331	415	400	340	389	67	103	168	869	277	121	509	516	204	648	293
	56.0%	50.9%	60.8%	56.5%	59.3%	52.6%	55.6%	52.9%	56.0%	54.9%	65.1%	56.5%	54.4%	69.7%	66.4%	46.6%	71.1%	63.0%	40.2%
SIGMA	2047	998	1049	586	701	760	612	735	119	189	257	1538	509	174	767	1106	287	1030	730
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

	Page	Table	Title	Base Description	Base
	4	1	Q1. Which of these media outlets have your heard of? Facebook	Base : All Respondents	2047
	5	2	Q2. Which of these media outlets have your heard of? Twitter	Base : All Respondents	2047
	6	3	Q3. Which of these media outlets have your heard of? YouTube	Base : All Respondents	2047
	7	4	Q4. Which of these media outlets have your heard of? The Guardian	Base : All Respondents	2047
	8	5	Q5. Which of these media outlets have your heard of? The Daily Mail / MailOnline	Base : All Respondents	2047
	9	6	Q6. Which of these media outlets have your heard of? The Sun	Base : All Respondents	2047
	10	7	Q7. Which of these media outlets have your heard of? The Huffington Post	Base : All Respondents	2047
	11	8	Q8. Which of these media outlets have your heard of? BBC News	Base : All Respondents	2047
	12	9	Q9. Which of these media outlets have your heard of? Channel 4 News	Base : All Respondents	2047
	13	10	Q10. Which of these media outlets have your heard of? ITV News	Base : All Respondents	2047
	14	11	Q11. Which of these media outlets have your heard of? Sky News	Base : All Respondents	2047
	15	12	Q12. Which of these media outlets have your heard of? The New York Times	Base : All Respondents	2047
	16	13	Q13. Which of these media outlets have your heard of? Fox News	Base : All Respondents	2047
	17	14	Q14. Which of these media outlets have your heard of? CNN	Base : All Respondents	2047
	18	15	Q15. Which of these media outlets have your heard of? Euronews	Base : All Respondents	2047
	19	16	Q16. Which of these media outlets have your heard of? Al Jazeera English	Base : All Respondents	2047

	Page	Table	Title	Base Description	Base
	20	17	Q17. Which of these media outlets have your heard of? Russia Today (also known as RT)	Base : All Respondents	2047
	21	18	Q18. Which of these media outlets have your heard of? Sputnik News	Base : All Respondents	2047
	22	19	Q19. How often do you use the following outlets for news or information on current events? Facebook	Base : Respondents who have heard of 'Facebook'	1993
	23	20	Q20. How often do you use the following outlets for news or information on current events? Twitter	Base : Respondents who have heard of 'Twitter'	1953
	24	21	Q21. How often do you use the following outlets for news or information on current events? Youtube	Base : Respondents who have heard of 'Youtube'	1978
	25	22	Q22. How often do you use the following outlets for news or information on current events? The Guardian	Base : Respondents who have heard of 'The Guardian'	1949
	26	23	Q23. How often do you use the following outlets for news or information on current events? Sputnik News	Base : Respondents who have heard of 'Sputnik News'	248
	27	24	Q24. How often do you use the following outlets for news or information on current events? The Sun	Base : Respondents who have heard of 'The Sun'	1957
	28	25	Q25. How often do you use the following outlets for news or information on current events? BBC News	Base : Respondents who have heard of 'BBC News'	1995
	29	26	Q26. How often do you use the following outlets for news or information on current events? CNN	Base : Respondents who have heard of 'CNN'	1854
	30	27	Q27. How often do you use the following outlets for news or information on current events? Channel 4 News	Base : Respondents who have heard of 'Channel 4 News'	1953
	31	28	Q28. How often do you use the following outlets for news or information on current events? Al Jazeera English	Base : Respondents who have heard of 'Al Jazeera English'	1198

	Page	Table	Title	Base Description	Base
	32	29	Q29. How often do you use the following outlets for news or information on current events? Sky News	Base : Respondents who have heard of 'Sky News'	1974
	33	30	Q30. How often do you use the following outlets for news or information on current events? Russia Today (also known as RT)	Base : Respondents who have heard of 'Russia Today (also known as RT)'	671
	34	31	Q31. How often do you use the following outlets for news or information on current events? Euronews	Base : Respondents who have heard of 'Euronews'	1061
	35	32	Q32. How often do you use the following outlets for news or information on current events? The Huffington Post	Base : Respondents who have heard of 'The Huffington Post'	1633
	36	33	Q33. How often do you use the following outlets for news or information on current events? The Daily Mail / MailOnline	Base : Respondents who have heard of 'The Daily Mail / MailOnline'	1951
	37	34	Q34. How often do you use the following outlets for news or information on current events? The New York Times	Base : Respondents who have heard of 'The New York Times'	1844
	38	35	Q35. How often do you use the following outlets for news or information on current events? ITV News	Base : Respondents who have heard of 'ITV News'	1966
	39	36	Q36. How often do you use the following outlets for news or information on current events? Fox News	Base : Respondents who have heard of 'Fox News'	1711
	40	37	Q37. On a scale from 0 to 10, with 0 meaning 'Not at all' and 10 'Completely', how much do you trust each one of the following news outlets to deliver unbiased and accurate information? Al Jazeera English	Base : Respondents who have heard of 'Al Jazeera English'	1198
	41	38	Q38. On a scale from 0 to 10, with 0 meaning 'Not at all' and 10 'Completely', how much do you trust each one of the following news outlets to deliver unbiased and accurate information? Sky News	Base : Respondents who have heard of 'Sky News'	1974
	42	39	Q39. On a scale from 0 to 10, with 0 meaning 'Not at all' and 10 'Completely', how much do you trust each one of the following news outlets to deliver unbiased and accurate information? Youtube	Base : Respondents who have heard of 'Youtube'	1978

Page	Table	Title	Base Description	Base
43	40	Q40. On a scale from 0 to 10, with 0 meaning 'Not at all' and 10 'Completely', how much do you trust each one of the following news outlets to deliver unbiased and accurate information? Euronews	Base : Respondents who have heard of 'Euronews'	1061
44	41	Q41. On a scale from 0 to 10, with 0 meaning 'Not at all' and 10 'Completely', how much do you trust each one of the following news outlets to deliver unbiased and accurate information? Fox News	Base : Respondents who have heard of 'Fox News'	1711
45	42	Q42. On a scale from 0 to 10, with 0 meaning 'Not at all' and 10 'Completely', how much do you trust each one of the following news outlets to deliver unbiased and accurate information? BBC News	Base : Respondents who have heard of 'BBC News'	1995
46	43	Q43. On a scale from 0 to 10, with 0 meaning 'Not at all' and 10 'Completely', how much do you trust each one of the following news outlets to deliver unbiased and accurate information? The New York Times	Base : Respondents who have heard of 'The New York Times'	1844
47	44	Q44. On a scale from 0 to 10, with 0 meaning 'Not at all' and 10 'Completely', how much do you trust each one of the following news outlets to deliver unbiased and accurate information? Channel 4 News	Base : Respondents who have heard of 'Channel 4 News'	1953
48	45	Q45. On a scale from 0 to 10, with 0 meaning 'Not at all' and 10 'Completely', how much do you trust each one of the following news outlets to deliver unbiased and accurate information? The Sun	Base : Respondents who have heard of 'The Sun'	1957
49	46	Q46. On a scale from 0 to 10, with 0 meaning 'Not at all' and 10 'Completely', how much do you trust each one of the following news outlets to deliver unbiased and accurate information? Facebook	Base : Respondents who have heard of 'Facebook'	1993
50	47	Q47. On a scale from 0 to 10, with 0 meaning 'Not at all' and 10 'Completely', how much do you trust each one of the following news outlets to deliver unbiased and accurate information? ITV News	Base : Respondents who have heard of 'ITV News'	1966
51	48	Q48. On a scale from 0 to 10, with 0 meaning 'Not at all' and 10 'Completely', how much do you trust each one of the following news outlets to deliver unbiased and accurate information? The Guardian	Base : Respondents who have heard of 'The Guardian'	1949

	Page	Table	Title	Base Description	Base
	52	49	Q49. On a scale from 0 to 10, with 0 meaning 'Not at all' and 10 'Completely', how much do you trust each one of the following news outlets to deliver unbiased and accurate information? Twitter	Base : Respondents who have heard of 'Twitter'	1953
	53	50	Q50. On a scale from 0 to 10, with 0 meaning 'Not at all' and 10 'Completely', how much do you trust each one of the following news outlets to deliver unbiased and accurate information? CNN	Base : Respondents who have heard of 'CNN'	1854
	54	51	Q51. On a scale from 0 to 10, with 0 meaning 'Not at all' and 10 'Completely', how much do you trust each one of the following news outlets to deliver unbiased and accurate information? The Huffington Post	Base : Respondents who have heard of 'The Huffington Post'	1633
	55	52	Q52. On a scale from 0 to 10, with 0 meaning 'Not at all' and 10 'Completely', how much do you trust each one of the following news outlets to deliver unbiased and accurate information? Russia Today (also known as RT)	Base : Respondents who have heard of 'Russia Today (also known as RT)'	671
	56	53	Q53. On a scale from 0 to 10, with 0 meaning 'Not at all' and 10 'Completely', how much do you trust each one of the following news outlets to deliver unbiased and accurate information? The Daily Mail / MailOnline	Base : Respondents who have heard of 'The Daily Mail / MailOnline'	1951
	57	54	Q54. On a scale from 0 to 10, with 0 meaning 'Not at all' and 10 'Completely', how much do you trust each one of the following news outlets to deliver unbiased and accurate information? Sputnik News	Base : Respondents who have heard of 'Sputnik News'	248
	58	55	Q55. Do you use social media, such as Facebook, Twitter or YouTube?	Base : All Respondents	2047
	59	56	Q56. When using social media, such as Facebook, Twitter or YouTube, do you ever like, retweet, or otherwise share content about news or current events?	Base : Respondents who use social media, such as Facebook, Twitter or YouTube	1571
	60	57	Q57. When you like, retweet or share content about news or current events over social media, how often do you check the original source of the content to ensure it is reliable?	Base : Respondents who retweet or share content about news or current events over social media	820
	61	58	Q58. To what extent do you consider yourself to be informed of world news events, on a scale of 0-10, where 0 is not at all informed, 10 is highly informed and 5 is somewhat informed	Base : All Respondents	2047

	Page	Table	Title	Base Description	Base
	62	59	Q59. Within the last five years, there was an ongoing news story about the hijacking of commercial ships by pirates from a country that is currently a conflict zone. Which of the countries below did these pirates come from? Please answer honestly. If you do not know, please select that option. We will still be interested in your views.	Base : All Respondents	2047
	63	60	Q60. Within the last five years there was a large outbreak of a highly deadly, rapid and contagious infection in several West African countries, and internationally. What was that infection called? Please answer honestly. If you do not know, please select that option. We will still be interested in your views.	Base : All Respondents	2047
	64	61	Q61. Is Syria currently a peaceful country? Please answer honestly. If you do not know, please select that option. We will still be interested in your views.	Base : All Respondents	2047
	65	62	Q62. On a scale from 0 to 10, where 0 means 'Nothing at all', 5 - 'I've heard of it but I do not know the specifics' and 10 'I am fully aware of the situation and I know in detail what is happening', how much would you say that you know about the current situation in Syria? Please answer honestly. We will still be interested in your views whatever your answer.	Base : All Respondents	2047
	66	63	Q63. Are you aware of the allegations that Sarin gas, a chemical weapon that is banned under international law, has been used more than once in the Syrian conflict?	Base : All Respondents	2047
	67	64	Q64. Who do you believe has used Sarin Gas, a chemical weapon that is banned under international law, in the Syrian conflict?	Base : Respondents who are aware of the allegations that Sarin gas has been used more than once in the Syrian conflict	1283
	68	65	Q65. In late 2015 the UK Prime Minister at the time, David Cameron, decided to take military action against IS (Islamic State) in Syria as part of a "comprehensive" strategy alongside key allies to "defeat the group" as he believed targeting so-called Islamic State would make Britain safer. Others said extending the current British air strikes occurring in Iraq to Syria would not counter the ISIS terror campaign, risked spreading their threat, and would not make Britain safer. Do you agree or disagree with this statement: the UK was right to join with the US, France and other forces fighting IS in Syria in 2015.	Base : All Respondents	2047

	Page	Table	Title	Base Description	Base
	69	66	Q66. Who do you think is most responsible for detaining and torturing the most prisoners in Syria?	Base : All Respondents	2047
	70	67	Q67. Which of the following groups do you believe has been responsible for the most deaths since the Syrian conflict began?	Base : All Respondents	2047
	71	68	Q68. Have you heard of the 'Cleopatra Tapes', a stash of several thousand recordings of Russian backed separatists committing atrocities in the Ukraine, which were anonymously sent to the BBC in 2014? Note: please answer honestly. If you have not heard of this, we are still interested in your views.	Base : All Respondents	2047
	72	69	Q69. Have you heard about the issue of mass detention of political prisoners in Syria that has seen more than 100,000 imprisoned, including children as well as the widespread use of torture, or have you not heard about this? Note: please answer honestly. If you have not heard of this, we are still interested in your views.	Base : All Respondents	2047
	73	70	Q70. Have you heard about the 'Ceasar Photos', a trove of 28,000 photos of the bodies of prisoners who had been killed in Syrian government custody that were smuggled out of the country in 2014, or have you not heard about this? Note: please answer honestly. If you have not heard of this, we are still interested in your views.	Base : All Respondents	2047
	74	71	Q71. There is a non-governmental humanitarian group in Syria that sends its members into areas that have recently been bombed in order to rescue civilians and get them to safety. What is this group called, or have you not heard of it? Note: please answer honestly. If you have not heard of a specific group, please select that option.	Base : All Respondents	2047
	75	72	Q72. Where have heard about the White Helmets, or do you not remember?	Base : Respondents aware of 'The White Helmets'	256
	76	73	Q73. What is your current opinion of the White Helmets, on a scale from 0-10, where 0 is extremely negative, 10 is extremely positive and 5 is neither negative nor positive.	Base : Respondents aware of 'The White Helmets'	256
	77	74	Q74. Thinking about the media outlets you get your news or information on current events from, how often do you receive information related to the Syrian conflict from them?	Base : All Respondents	2047