

Interest Rate Rise Poll

31/10/2017

Prepared on behalf of the Daily Mirror



Methodology

Fieldwork Dates

30th – 31st October 2017

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in the United Kingdom

Sample Size

1,028

Data Weighting

Data were weighted to the profile of all UK adults aged 18+. Data were weighted by age, sex, region, household income, education, 2017 General Election vote and 2016 EU Referendum vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2017 General Election and 2016 EU Referendum.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,028 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative" and "Liberal Democrat" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt. Respondents in Northern Ireland were asked the same question, with "DUP", "Sinn Fein", "UUP", "SDLP" and "Alliance Party" and prompted in a randomising order.

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample. Undecided respondents were then re-inserted into the sample based on a factor of which party they voted for in the 2015 General Election. Final published voting intention can therefore be found in the final table of each question.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact:

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Interest Rates Poll
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31 Oct 2017

Table 1
Q1. By Normal Weighting
Q1. Which of these best describes your current situation?
Base : Respondents who own / mortgage their homes

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	581	254	327	140	251	190	11	61	116	108	103	150	23	581	-	-	-	-	70	87	128	194	479	58	31	13
Weighted Total	623	327	296	98	213	311	10	65	109	103	135	168	26	623	-	-	-	-	72	98	135	204	510	61	39	13
I currently have a mortgage on my home	307	152	155	78	167	61	6	21	56	47	54	101	21	307	-	-	-	-	42	34	76	106	258	25	13	11
	49.3%	46.6%	52.2%	79.6%	78.4%	19.7%	58.2%	32.1%	51.1%	45.7%	40.2%	59.8%	80.5%	49.3%	-	-	-	-	57.6%	34.4%	56.5%	51.7%	50.5%	41.0%	33.7%	87.0%
I do not currently have a mortgage on my home	316	175	141	20	46	250	4	44	53	56	81	68	5	316	-	-	-	-	31	64	59	99	253	36	26	2
	50.7%	53.4%	47.8%	20.4%	21.6%	80.3%	41.8%	67.9%	48.9%	54.3%	59.8%	40.2%	19.5%	50.7%	-	-	-	-	42.4%	65.6%	43.5%	48.3%	49.5%	59.0%	66.3%	13.0%
SIGMA	623	327	296	98	213	311	10	65	109	103	135	168	26	623	-	-	-	-	72	98	135	204	510	61	39	13
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	-	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 2
Q2. By Normal Weighting
Q2. Which of these best describes your mortgage?
Base : Respondents who currently have a mortgage on their homes

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	366	154	212	117	202	47	7	29	69	67	63	109	18	366	-	-	-	-	48	45	84	127	304	32	18	12
Weighted Total	307	152	155	78	167	61	6	21	56	47	54	101	21	307	-	-	-	-	42	34	76	106	258	25	13	11
Fixed rate	174	80	94	57	99	18	3	10	27	22	32	69	10	174	-	-	-	-	28	16	40	58	143	18	9	5
	56.8%	52.8%	60.7%	73.2%	59.0%	29.7%	48.3%	48.6%	49.4%	46.6%	59.0%	68.3%	48.6%	56.8%	-	-	-	-	67.4%	47.5%	52.7%	55.0%	55.4%	69.9%	68.7%	46.0%
Variable rate	67	39	27	9	40	18	1	7	7	12	15	17	6	67	-	-	-	-	5	11	14	27	56	4	1	5
	21.7%	25.7%	17.7%	11.2%	23.9%	29.1%	26.7%	32.7%	12.9%	26.3%	27.9%	16.9%	28.8%	21.7%	-	-	-	-	12.7%	31.9%	17.9%	25.1%	21.9%	15.5%	11.3%	43.1%
My lender's standard variable rate	41	20	21	5	20	16	-	3	12	10	5	8	2	41	-	-	-	-	6	4	14	11	36	3	1	1
	13.5%	13.5%	13.5%	6.0%	12.2%	26.4%	-	13.7%	21.9%	21.8%	9.8%	8.1%	10.2%	13.5%	-	-	-	-	14.4%	12.6%	18.7%	10.7%	13.9%	11.4%	10.9%	10.9%
Don't know	25	12	13	7	8	9	1	1	9	2	2	7	3	25	-	-	-	-	2	3	8	10	23	1	1	-
	8.1%	8.1%	8.1%	9.6%	4.9%	14.8%	25.0%	5.0%	15.8%	5.3%	3.3%	6.7%	12.4%	8.1%	-	-	-	-	5.5%	7.9%	10.7%	9.1%	8.9%	3.2%	9.1%	-
SIGMA	307	152	155	78	167	61	6	21	56	47	54	101	21	307	-	-	-	-	42	34	76	106	258	25	13	11
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	-	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 3
Q3. By Normal Weighting
Q3. How much is your mortgage in total?
Base : Respondents who currently have a mortgage on their homes

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	366	154	212	117	202	47	7	29	69	67	63	109	18	366	-	-	-	-	48	45	84	127	304	32	18	12
Weighted Total	307	152	155	78	167	61	6	21	56	47	54	101	21	307	-	-	-	-	42	34	76	106	258	25	13	11
Less than £9999	16	8	8	2	5	9	2	4	1	3	-	6	-	16	-	-	-	-	-	*	4	9	13	1	2	-
	5.1%	4.9%	5.3%	2.4%	2.9%	14.7%	44.1%	17.2%	1.7%	6.2%	-	5.9%	-	5.1%	-	-	-	-	-	1.5%	5.4%	8.2%	5.2%	3.5%	11.7%	-
£10,000 - £49,999	60	36	24	7	28	25	1	7	21	11	7	11	1	60	-	-	-	-	6	10	17	16	49	4	3	3
	19.5%	23.6%	15.5%	8.8%	17.0%	40.1%	25.0%	34.6%	37.2%	23.1%	13.8%	11.2%	5.3%	19.5%	-	-	-	-	13.2%	30.7%	22.8%	14.8%	19.0%	17.5%	25.9%	29.0%
£50,000 - £99,999	75	36	39	16	52	7	1	6	20	11	13	21	3	75	-	-	-	-	5	14	18	22	59	6	4	6
	24.4%	23.5%	25.3%	20.3%	30.9%	11.7%	12.7%	30.9%	35.6%	23.3%	23.4%	21.4%	13.8%	24.4%	-	-	-	-	11.4%	41.9%	23.8%	20.5%	22.8%	24.5%	31.0%	52.8%
£100,000 - £149,999	65	32	33	15	39	11	-	1	7	12	16	22	4	65	-	-	-	-	4	4	25	24	58	4	3	*
	21.2%	20.7%	21.6%	19.2%	23.3%	17.8%	-	6.8%	12.9%	26.0%	30.3%	21.8%	18.0%	21.2%	-	-	-	-	10.3%	12.7%	32.4%	23.2%	22.5%	14.1%	24.7%	3.1%
£150,000 - £199,999	37	18	19	14	17	6	-	-	2	7	10	17	1	37	-	-	-	-	6	2	4	16	28	8	1	-
	12.0%	11.7%	12.2%	17.4%	10.4%	9.5%	-	-	3.8%	14.6%	18.5%	17.0%	3.4%	12.0%	-	-	-	-	14.7%	4.6%	5.2%	15.2%	10.7%	32.7%	6.7%	-
£200,000 - £249,999	14	6	8	4	8	2	-	-	*	-	5	7	2	14	-	-	-	-	8	*	-	5	13	1	-	-
	4.7%	4.1%	5.4%	5.3%	4.9%	3.5%	-	-	0.6%	-	9.0%	7.4%	8.8%	4.7%	-	-	-	-	18.0%	1.0%	-	5.1%	5.1%	4.9%	-	-
£250,000 - £299,999	12	5	7	9	4	-	-	1	1	1	2	7	1	12	-	-	-	-	4	*	-	8	12	-	-	1
	4.0%	3.1%	4.8%	11.1%	2.1%	-	-	5.4%	1.6%	2.9%	3.1%	6.6%	3.1%	4.0%	-	-	-	-	8.5%	1.2%	-	7.4%	4.6%	-	-	4.5%
£300,000 - £349,999	4	1	3	1	3	-	-	-	*	-	-	3	1	4	-	-	-	-	1	2	*	-	3	1	-	-
	1.3%	0.6%	1.9%	0.9%	1.9%	-	-	-	-	0.8%	-	2.8%	3.3%	1.3%	-	-	-	-	2.8%	5.0%	0.5%	-	1.3%	2.7%	-	-
£350,000 - £399,999	3	1	1	*	2	-	-	-	-	-	-	2	1	3	-	-	-	-	1	-	1	-	3	-	-	-
	0.9%	1.0%	0.8%	0.6%	1.4%	-	-	-	-	-	-	1.9%	4.2%	0.9%	-	-	-	-	3.6%	-	1.7%	-	1.1%	-	-	-
£400,000 - £449,999	5	2	3	3	2	-	-	-	-	-	-	1	4	5	-	-	-	-	3	-	-	3	5	-	-	-
	1.7%	1.4%	2.0%	4.4%	1.0%	-	-	-	-	-	-	1.2%	18.9%	1.7%	-	-	-	-	6.3%	-	-	2.4%	2.0%	-	-	-
£450,000 - £499,999	2	*	2	*	1	1	-	-	*	-	-	1	1	2	-	-	-	-	*	-	-	2	2	-	-	-
	0.7%	0.3%	1.1%	0.4%	0.6%	1.1%	-	-	-	0.7%	-	1.1%	3.2%	0.7%	-	-	-	-	0.8%	-	-	1.7%	0.8%	-	-	-
£500,000 or more	5	4	2	4	1	-	-	-	1	-	-	1	4	5	-	-	-	-	2	-	3	-	5	-	-	-
	1.7%	2.4%	1.0%	5.6%	0.5%	-	-	-	1.6%	-	-	0.7%	17.9%	1.7%	-	-	-	-	4.8%	-	4.2%	-	2.0%	-	-	-
Don't know	9	4	5	3	5	1	1	1	3	1	1	1	-	9	-	-	-	-	2	*	3	2	8	-	-	1
	2.8%	2.7%	3.0%	3.6%	2.9%	1.7%	18.3%	5.0%	5.1%	2.4%	2.0%	1.1%	-	2.8%	-	-	-	-	5.5%	1.4%	4.0%	1.6%	2.9%	-	-	10.6%
SIGMA	307	152	155	78	167	61	6	21	56	47	54	101	21	307	-	-	-	-	42	34	76	106	258	25	13	11
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	-	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

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Table 4

Q4. By Normal Weighting

Q4. The base rate of interest in the UK, determined by the Bank of England, is currently set at 0.25%. It is possible that the Bank of England will increase the base rate of interest over the next month. This could increase the costs of mortgage payments for UK homeowners.

Thinking about a possible increase in your monthly mortgage payments, which of these best describes your situation?

Base : Respondents who currently have a mortgage on home

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	366	154	212	117	202	47	7	29	69	67	63	109	18	366	-	-	-	-	48	45	84	127	304	32	18	12
Weighted Total	307	152	155	78	167	61	6	21	56	47	54	101	21	307	-	-	-	-	42	34	76	106	258	25	13	11
I could afford an increase in my mortgage payments	226	121	105	51	130	45	2	12	39	34	37	83	17	226	-	-	-	-	33	25	52	75	185	20	11	10
	73.5%	79.5%	67.7%	65.7%	77.4%	72.9%	39.3%	55.6%	69.5%	73.3%	69.1%	82.3%	80.5%	73.5%	-	-	-	-	79.6%	73.9%	68.1%	71.0%	71.9%	79.1%	80.8%	89.3%
I couldn't afford even a small increase in my mortgage payments	81	31	50	27	38	17	3	9	17	13	17	18	4	81	-	-	-	-	8	9	24	31	72	5	2	1
	26.5%	20.5%	32.3%	34.3%	22.6%	27.1%	60.7%	44.4%	30.5%	26.7%	30.9%	17.7%	19.5%	26.5%	-	-	-	-	20.4%	26.1%	31.9%	29.0%	28.1%	20.9%	19.2%	10.7%
SIGMA	307	152	155	78	167	61	6	21	56	47	54	101	21	307	-	-	-	-	42	34	76	106	258	25	13	11
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	-	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 5

Q5. By Normal Weighting

Q5. If the base rate of interest rose by 0.25% it would push the typical £150,000 mortgage up by £21 a month.**If your mortgage increased by that amount would you...****Base : Respondents who could afford an increase in mortgage payments**

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	261	119	142	76	151	34	3	15	46	49	41	89	15	261	-	-	-	-	37	37	54	86	214	24	14	9
Weighted Total	226	121	105	51	130	45	2	12	39	34	37	83	17	226	-	-	-	-	33	25	52	75	185	20	11	10
Be able to pay that extra amount easily	152	82	70	23	95	34	2	5	20	20	31	61	12	152	-	-	-	-	19	19	31	56	126	15	7	5
	67.4%	67.5%	67.3%	44.4%	73.3%	76.6%	83.3%	42.4%	52.9%	58.7%	81.7%	73.7%	69.5%	67.4%	-	-	-	-	58.5%	75.5%	60.4%	74.6%	67.8%	73.7%	67.1%	47.0%
Just manage to keep up repayments	55	27	28	18	27	10	*	4	13	11	4	20	3	55	-	-	-	-	12	4	12	16	43	4	3	5
	24.4%	22.4%	26.8%	35.1%	20.5%	23.4%	16.7%	38.6%	32.6%	32.3%	10.9%	24.1%	15.1%	24.4%	-	-	-	-	34.7%	14.9%	22.4%	21.1%	23.1%	20.8%	28.1%	53.0%
Struggle to find the extra money	5	2	3	3	2	-	-	1	1	*	2	1	-	5	-	-	-	-	1	1	1	1	5	-	1	-
	2.3%	1.7%	2.9%	6.1%	1.5%	-	-	9.5%	1.5%	1.0%	5.1%	0.9%	-	2.3%	-	-	-	-	3.8%	5.5%	2.4%	1.0%	2.5%	-	4.8%	-
I definitely couldn't afford it	13	10	3	7	6	-	-	1	5	3	1	1	3	13	-	-	-	-	1	1	8	3	12	1	-	-
	5.9%	8.5%	3.0%	14.3%	4.6%	-	-	9.5%	13.0%	8.0%	2.3%	1.3%	15.4%	5.9%	-	-	-	-	3.0%	4.1%	14.8%	3.4%	6.6%	5.5%	-	-
SIGMA	226	121	105	51	130	45	2	12	39	34	37	83	17	226	-	-	-	-	33	25	52	75	185	20	11	10
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	-	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 6

Q6. By Normal Weighting

Q6. If the base rate of interest rose by 0.50% it would push the typical £150,000 mortgage up by £41 a month.**If your mortgage increased by that amount would you...****Base : Respondents who have a mortgage, excluding those who couldn't afford a rate rise of 0.25%**

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	248	111	137	70	144	34	3	14	42	46	39	87	14	248	-	-	-	-	36	36	48	82	202	23	14	9
Weighted Total	212	111	102	44	124	45	2	10	34	32	36	82	14	212	-	-	-	-	32	24	44	72	173	19	11	10
Be able to pay that extra amount easily	114	61	53	14	74	26	2	4	8	13	24	50	12	114	-	-	-	-	13	15	25	43	95	10	5	4
	53.9%	55.4%	52.3%	32.8%	59.6%	59.0%	83.3%	40.3%	23.1%	41.4%	66.4%	60.8%	82.1%	53.9%	-	-	-	-	38.8%	62.4%	55.6%	59.5%	55.1%	52.0%	49.3%	42.9%
Just manage to keep up repayments	61	33	28	15	37	9	*	5	13	10	8	23	2	61	-	-	-	-	12	6	10	19	47	5	5	4
	28.5%	29.7%	27.3%	34.7%	29.7%	19.2%	16.7%	48.3%	38.9%	30.2%	22.1%	27.7%	13.3%	28.5%	-	-	-	-	36.3%	23.0%	23.1%	26.4%	26.9%	27.5%	50.7%	35.5%
Struggle to find the extra money	28	10	18	12	10	6	-	1	8	6	3	9	1	28	-	-	-	-	7	3	5	9	24	3	-	1
	13.2%	8.9%	17.8%	26.8%	8.0%	13.9%	-	11.5%	23.8%	19.3%	7.0%	11.5%	4.5%	13.2%	-	-	-	-	20.5%	13.2%	11.9%	11.9%	13.7%	14.9%	-	14.4%
I definitely couldn't afford it	9	7	3	2	3	4	-	-	5	3	2	-	-	9	-	-	-	-	1	*	4	2	8	1	-	1
	4.4%	6.0%	2.6%	5.6%	2.7%	7.9%	-	-	14.3%	9.0%	4.5%	-	-	4.4%	-	-	-	-	4.3%	1.3%	9.4%	2.3%	4.3%	5.6%	-	7.2%
SIGMA	212	111	102	44	124	45	2	10	34	32	36	82	14	212	-	-	-	-	32	24	44	72	173	19	11	10
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	-	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Interest Rates Poll
Prepared on behalf of the Daily Mirror

31 Oct 2017

Table 7

Q7. By Normal Weighting

Q7. If the base rate rose by 1% it would push the typical £150,000 mortgage up by £84 a month.**If your mortgage increased by that amount would you...****Base : Respondents who have a mortgage, excluding those who couldn't afford a rate rise of 0.25% or 0.5%**

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	239	106	133	66	140	33	3	14	39	42	37	87	14	239	-	-	-	-	34	35	46	80	195	22	14	8
Weighted Total	203	104	99	42	120	41	2	10	29	29	35	82	14	203	-	-	-	-	31	24	40	71	165	18	11	9
Be able to pay that extra amount easily	71	40	31	9	44	18	1	2	6	8	11	34	10	71	-	-	-	-	8	7	13	32	60	5	2	3
	35.0%	38.3%	31.6%	21.2%	36.6%	44.2%	51.1%	18.8%	20.0%	26.3%	32.4%	41.2%	68.5%	35.0%	-	-	-	-	26.8%	28.9%	32.9%	45.1%	36.4%	29.5%	23.4%	33.1%
Just manage to keep up repayments	60	32	28	9	42	9	*	1	9	8	13	24	4	60	-	-	-	-	7	9	9	21	46	5	6	3
	29.8%	30.7%	28.8%	22.8%	35.2%	20.8%	16.7%	12.7%	32.1%	27.4%	37.6%	29.3%	27.0%	29.8%	-	-	-	-	21.6%	38.0%	22.9%	30.2%	28.0%	29.0%	59.0%	30.3%
Struggle to find the extra money	56	22	34	19	29	9	1	7	7	9	9	23	-	56	-	-	-	-	11	7	13	15	46	5	1	3
	27.7%	21.4%	34.4%	45.2%	23.8%	21.7%	32.2%	63.5%	24.2%	30.6%	26.4%	27.7%	-	27.7%	-	-	-	-	37.1%	27.7%	32.0%	21.6%	27.9%	30.2%	13.9%	36.6%
I definitely couldn't afford it	15	10	5	4	5	5	-	1	7	5	1	1	1	15	-	-	-	-	4	1	5	2	13	2	*	-
	7.5%	9.6%	5.3%	10.8%	4.4%	13.2%	-	5.0%	23.6%	15.7%	3.6%	1.8%	4.5%	7.5%	-	-	-	-	14.5%	5.4%	12.3%	3.1%	7.7%	11.3%	3.7%	-
SIGMA	203	104	99	42	120	41	2	10	29	29	35	82	14	203	-	-	-	-	31	24	40	71	165	18	11	9
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	-	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Interest Rates Poll
Prepared on behalf of the Daily Mirror

31 Oct 2017

Table 8

Q8. By Normal Weighting

Q8. If your rent increased how much extra per month could you afford to pay?

Base : Respondents who live in homes rented from council /private landlord / housing association

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	375	139	236	181	138	56	46	97	105	67	32	20	4	-	83	219	73	-	54	56	82	132	324	33	14	4
Weighted Total	339	149	191	144	126	70	50	88	90	50	32	19	8	-	94	175	71	-	58	48	85	103	294	30	14	2
£0-10	89	27	62	36	31	22	19	32	25	9	3	1	-	-	30	38	21	-	14	11	21	29	75	9	4	1
	26.2%	18.2%	32.5%	24.9%	24.6%	31.8%	37.6%	35.9%	28.4%	18.5%	8.2%	6.2%	-	-	31.5%	22.0%	29.4%	-	23.6%	23.4%	24.8%	27.9%	25.4%	28.2%	32.8%	70.7%
£11-20	52	21	31	21	16	15	7	19	12	9	2	3	-	-	16	24	12	-	11	8	16	8	43	9	-	*
	15.3%	13.9%	16.3%	14.4%	12.7%	21.7%	13.4%	21.3%	13.9%	17.1%	7.4%	15.7%	-	-	16.9%	13.9%	16.5%	-	19.0%	16.2%	19.2%	7.4%	14.5%	29.5%	-	13.0%
£21-30	27	16	11	14	10	3	3	10	9	2	1	-	3	-	9	15	3	-	6	3	9	6	24	1	2	-
	7.9%	10.6%	5.8%	9.7%	7.8%	4.3%	5.2%	11.1%	10.1%	4.0%	1.7%	-	36.6%	-	9.2%	8.4%	4.9%	-	10.1%	5.7%	10.3%	6.3%	8.1%	3.3%	14.5%	-
£31-40	21	7	13	13	2	6	3	4	8	2	1	1	-	-	7	11	3	-	2	4	2	7	15	4	1	-
	6.1%	4.9%	7.0%	8.8%	1.9%	7.9%	6.8%	4.1%	9.1%	4.3%	4.1%	3.8%	-	-	7.1%	6.3%	4.2%	-	3.3%	9.3%	2.9%	6.4%	5.2%	12.3%	10.9%	-
£41-50	41	18	23	20	15	6	*	5	11	14	6	4	-	-	4	26	10	-	5	10	12	12	39	1	1	*
	12.0%	12.2%	11.9%	14.2%	11.8%	8.0%	0.9%	6.0%	12.7%	27.5%	18.8%	20.0%	-	-	4.8%	15.0%	14.3%	-	8.1%	21.1%	14.8%	11.6%	13.4%	1.8%	5.5%	16.3%
£51-60	20	3	17	10	9	1	-	4	4	1	6	4	-	-	4	14	2	-	6	2	1	10	19	1	-	-
	5.9%	2.3%	8.7%	7.2%	6.9%	1.5%	-	4.4%	4.5%	2.9%	19.6%	22.8%	-	-	4.5%	7.8%	3.2%	-	10.2%	4.0%	1.6%	9.7%	6.5%	2.9%	-	-
£61-70	3	1	2	1	2	*	-	-	*	1	-	1	1	-	-	3	*	-	1	-	1	1	3	*	-	-
	0.9%	0.8%	1.0%	0.5%	1.5%	0.6%	-	-	0.4%	1.9%	-	3.6%	13.7%	-	-	1.5%	0.6%	-	0.9%	-	1.7%	0.7%	0.9%	1.4%	-	-
£71-80	1	-	1	1	-	-	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	1	1	-	-	-
	0.3%	-	0.5%	0.7%	-	-	2.1%	-	-	-	-	-	-	-	1.1%	-	-	-	-	-	-	1.0%	0.4%	-	-	-
£81-90	1	1	-	-	1	-	-	-	-	1	-	-	-	-	-	1	-	-	-	1	-	-	1	-	-	-
	0.2%	0.4%	-	-	0.4%	-	-	-	-	1.0%	-	-	-	-	-	0.3%	-	-	-	1.1%	-	-	0.2%	-	-	-
£91-100	11	6	5	4	4	4	2	-	3	1	4	1	-	-	5	5	2	-	1	-	4	4	9	*	2	-
	3.3%	4.4%	2.5%	2.6%	2.9%	5.7%	3.8%	-	2.9%	2.0%	13.9%	4.5%	-	-	5.3%	2.7%	2.2%	-	2.4%	-	4.6%	3.5%	3.0%	1.2%	15.4%	-
£101 or more	18	14	4	9	7	2	-	2	1	3	5	3	4	-	4	11	3	-	2	2	5	9	18	-	-	-
	5.3%	9.3%	2.2%	6.3%	5.6%	2.8%	-	1.9%	1.4%	6.9%	14.7%	16.9%	49.8%	-	4.4%	6.2%	4.3%	-	3.6%	3.1%	6.1%	9.1%	6.2%	-	-	-
Nothing, I'm already struggling to pay it	56	34	22	15	30	11	15	13	15	7	4	1	-	-	14	28	14	-	11	8	12	17	48	6	3	-
	16.6%	23.1%	11.5%	10.6%	24.0%	15.6%	30.2%	15.3%	16.5%	13.9%	11.6%	6.5%	-	-	15.3%	15.8%	20.4%	-	18.7%	16.2%	14.1%	16.5%	16.2%	19.5%	20.9%	-
SIGMA	339	149	191	144	126	70	50	88	90	50	32	19	8	-	94	175	71	-	58	48	85	103	294	30	14	2
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Interest Rates Poll
Prepared on behalf of the Daily Mirror

31 Oct 2017

Table 9

Q9. By Normal Weighting

Q9. Imagine your mortgage or rent payments increased to a level where you would struggle to pay your contributions each month.

If you struggled to afford an increase to your rent or mortgage what other areas of spending would you have to cut back on, please tell us if you would or would not have to cut back on your spending in these areas:

Buying clothes

Base : Respondents who live in rented households from council / private landlord / housing association or currently have a mortgage on their homes

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	741	293	448	298	340	103	53	126	174	134	95	129	22	366	83	219	73	-	102	101	166	259	628	65	32	16
Weighted Total	646	301	345	222	293	131	55	109	145	97	86	120	28	307	94	175	71	-	100	82	161	208	551	55	27	13
Would	534	237	298	189	243	103	48	90	120	84	68	103	17	258	70	148	59	-	80	70	134	171	455	45	23	11
	82.7%	78.6%	86.2%	84.9%	82.7%	78.7%	86.1%	82.2%	82.6%	86.5%	78.7%	85.8%	60.8%	83.9%	74.4%	85.0%	82.4%	-	79.9%	85.4%	82.9%	82.1%	82.5%	82.0%	88.2%	83.5%
Would not	112	64	48	33	51	28	8	19	25	13	18	17	11	49	24	26	13	-	20	12	27	37	97	10	3	2
	17.3%	21.4%	13.8%	15.1%	17.3%	21.3%	13.9%	17.8%	17.4%	13.5%	21.3%	14.2%	39.2%	16.1%	25.6%	15.0%	17.6%	-	20.1%	14.6%	17.1%	17.9%	17.5%	18.0%	11.8%	16.5%
SIGMA	646	301	345	222	293	131	55	109	145	97	86	120	28	307	94	175	71	-	100	82	161	208	551	55	27	13
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Interest Rates Poll
Prepared on behalf of the Daily Mirror

31 Oct 2017

Table 10

Q10. By Normal Weighting

Q10. Imagine your mortgage or rent payments increased to a level where you would struggle to pay your contributions each month.**If you struggled to afford an increase to your rent or mortgage what other areas of spending would you have to cut back on,****please tell us if you would or would not have to cut back on your spending in these areas:****Education for myself****Base : Respondents who live in rented households from council / private landlord / housing association or currently have a mortgage on their homes**

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	741	293	448	298	340	103	53	126	174	134	95	129	22	366	83	219	73	-	102	101	166	259	628	65	32	16
Weighted Total	646	301	345	222	293	131	55	109	145	97	86	120	28	307	94	175	71	-	100	82	161	208	551	55	27	13
Would	415	191	224	134	204	76	28	74	101	54	58	79	15	215	51	106	43	-	51	59	104	140	353	36	18	7
	64.2%	63.5%	64.7%	60.3%	69.6%	58.5%	51.3%	67.9%	69.5%	55.3%	67.5%	66.4%	53.2%	70.0%	54.2%	60.6%	60.8%	-	50.8%	71.6%	64.7%	67.1%	64.1%	64.6%	67.6%	56.6%
Would not	232	110	122	88	89	54	27	35	44	43	28	40	13	92	43	69	28	-	49	23	57	69	198	20	9	6
	35.8%	36.5%	35.3%	39.7%	30.4%	41.5%	48.7%	32.1%	30.5%	44.7%	32.5%	33.6%	46.8%	30.0%	45.8%	39.4%	39.2%	-	49.2%	28.4%	35.3%	32.9%	35.9%	35.4%	32.4%	43.4%
SIGMA	646	301	345	222	293	131	55	109	145	97	86	120	28	307	94	175	71	-	100	82	161	208	551	55	27	13
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Interest Rates Poll
Prepared on behalf of the Daily Mirror

31 Oct 2017

Table 11

Q11. By Normal Weighting

Q11. Imagine your mortgage or rent payments increased to a level where you would struggle to pay your contributions each month. If you struggled to afford an increase to your rent or mortgage what other areas of spending would you have to cut back on, please tell us if you would or would not have to cut back on your spending in these areas:

Day-to-day basic food**Base : Respondents who live in rented households from council / private landlord / housing association or currently have a mortgage on their homes**

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	741	293	448	298	340	103	53	126	174	134	95	129	22	366	83	219	73	-	102	101	166	259	628	65	32	16
Weighted Total	646	301	345	222	293	131	55	109	145	97	86	120	28	307	94	175	71	-	100	82	161	208	551	55	27	13
Would	290	116	173	116	131	42	27	51	71	42	43	47	7	132	41	84	33	-	43	38	73	92	245	27	11	7
	44.8%	38.7%	50.2%	52.3%	44.8%	32.3%	48.5%	47.1%	48.8%	43.0%	50.1%	39.3%	24.7%	43.0%	43.5%	48.0%	46.5%	-	42.8%	46.3%	45.3%	44.0%	44.5%	48.0%	39.6%	56.1%
Would not	357	185	172	106	162	88	28	58	74	55	43	73	21	175	53	91	38	-	57	44	88	117	306	29	16	6
	55.2%	61.3%	49.8%	47.7%	55.2%	67.7%	51.5%	52.9%	51.2%	57.0%	49.9%	60.7%	75.3%	57.0%	56.5%	52.0%	53.5%	-	57.2%	53.7%	54.7%	56.0%	55.5%	52.0%	60.4%	43.9%
SIGMA	646	301	345	222	293	131	55	109	145	97	86	120	28	307	94	175	71	-	100	82	161	208	551	55	27	13
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Interest Rates Poll
Prepared on behalf of the Daily Mirror

31 Oct 2017

Table 12

Q12. By Normal Weighting

Q12. Imagine your mortgage or rent payments increased to a level where you would struggle to pay your contributions each month. If you struggled to afford an increase to your rent or mortgage what other areas of spending would you have to cut back on, please tell us if you would or would not have to cut back on your spending in these areas:

Holidays and recreation**Base : Respondents who live in rented households from council / private landlord / housing association or currently have a mortgage on their homes**

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	741	293	448	298	340	103	53	126	174	134	95	129	22	366	83	219	73	-	102	101	166	259	628	65	32	16
Weighted Total	646	301	345	222	293	131	55	109	145	97	86	120	28	307	94	175	71	-	100	82	161	208	551	55	27	13
Would	516	221	296	183	233	101	47	85	119	80	67	99	14	243	69	148	56	-	79	75	124	163	441	43	22	11
	79.9%	73.4%	85.6%	82.1%	79.4%	77.3%	85.6%	78.2%	82.2%	82.4%	78.1%	82.8%	48.7%	79.2%	73.1%	85.0%	79.4%	-	78.9%	91.8%	76.9%	78.3%	80.0%	77.4%	81.3%	83.5%
Would not	130	80	50	40	61	30	8	24	26	17	19	21	15	64	25	26	15	-	21	7	37	45	110	12	5	2
	20.1%	26.6%	14.4%	17.9%	20.6%	22.7%	14.4%	21.8%	17.8%	17.6%	21.9%	17.2%	51.3%	20.8%	26.9%	15.0%	20.6%	-	21.1%	8.2%	23.1%	21.7%	20.0%	22.6%	18.7%	16.5%
SIGMA	646	301	345	222	293	131	55	109	145	97	86	120	28	307	94	175	71	-	100	82	161	208	551	55	27	13
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Interest Rates Poll
Prepared on behalf of the Daily Mirror

31 Oct 2017

Table 13

Q13. By Normal Weighting

Q13. Imagine your mortgage or rent payments increased to a level where you would struggle to pay your contributions each month. If you struggled to afford an increase to your rent or mortgage what other areas of spending would you have to cut back on, please tell us if you would or would not have to cut back on your spending in these areas:

Transport - for example giving up a car to use public transport instead

Base : Respondents who live in rented households from council / private landlord / housing association or currently have a mortgage on their homes

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	741	293	448	298	340	103	53	126	174	134	95	129	22	366	83	219	73	-	102	101	166	259	628	65	32	16
Weighted Total	646	301	345	222	293	131	55	109	145	97	86	120	28	307	94	175	71	-	100	82	161	208	551	55	27	13
Would	329	144	185	127	144	58	37	69	72	41	38	60	11	126	67	94	41	-	59	31	92	97	279	34	13	3
	50.9%	48.0%	53.4%	57.3%	49.1%	44.1%	66.5%	63.2%	49.8%	42.1%	44.3%	49.9%	37.7%	41.1%	72.0%	54.1%	57.6%	-	59.1%	37.8%	57.1%	46.8%	50.7%	61.0%	49.5%	19.8%
Would not	317	157	161	95	149	73	18	40	73	56	48	60	18	181	26	80	30	-	41	51	69	111	272	22	13	10
	49.1%	52.0%	46.6%	42.7%	50.9%	55.9%	33.5%	36.8%	50.2%	57.9%	55.7%	50.1%	62.3%	58.9%	28.0%	45.9%	42.4%	-	40.9%	62.2%	42.9%	53.2%	49.3%	39.0%	50.5%	80.2%
SIGMA	646	301	345	222	293	131	55	109	145	97	86	120	28	307	94	175	71	-	100	82	161	208	551	55	27	13
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Interest Rates Poll
Prepared on behalf of the Daily Mirror

31 Oct 2017

Table 14

Q14. By Normal Weighting

Q14. Imagine your mortgage or rent payments increased to a level where you would struggle to pay your contributions each month.**If you struggled to afford an increase to your rent or mortgage what other areas of spending would you have to cut back on,****please tell us if you would or would not have to cut back on your spending in these areas:****Education for my children****Base : Respondents who live in rented households from council / private landlord / housing association or currently have a mortgage on their homes**

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	741	293	448	298	340	103	53	126	174	134	95	129	22	366	83	219	73	-	102	101	166	259	628	65	32	16
Weighted Total	646	301	345	222	293	131	55	109	145	97	86	120	28	307	94	175	71	-	100	82	161	208	551	55	27	13
Would	203	103	100	69	92	41	16	39	53	27	23	34	7	100	35	49	19	-	33	28	57	62	179	16	5	3
	31.4%	34.2%	28.9%	31.2%	31.3%	31.7%	29.8%	35.7%	36.7%	27.6%	26.7%	28.7%	23.3%	32.4%	37.3%	28.3%	26.3%	-	32.7%	34.0%	35.2%	29.9%	32.6%	28.6%	17.4%	20.8%
Would not	444	198	246	153	201	89	39	70	92	70	63	85	22	207	59	125	52	-	67	54	104	146	372	40	22	10
	68.6%	65.8%	71.1%	68.8%	68.7%	68.3%	70.2%	64.3%	63.3%	72.4%	73.3%	71.3%	76.7%	67.6%	62.7%	71.7%	73.7%	-	67.3%	66.0%	64.8%	70.1%	67.4%	71.4%	82.6%	79.2%
SIGMA	646	301	345	222	293	131	55	109	145	97	86	120	28	307	94	175	71	-	100	82	161	208	551	55	27	13
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Interest Rates Poll
Prepared on behalf of the Daily Mirror

31 Oct 2017

Table 15

Q15. By Normal Weighting

Q15. Imagine your mortgage or rent payments increased to a level where you would struggle to pay your contributions each month.**If you struggled to afford an increase to your rent or mortgage what other areas of spending would you have to cut back on,****please tell us if you would or would not have to cut back on your spending in these areas:****Luxury food, including eating out****Base : Respondents who live in rented households from council / private landlord / housing association or currently have a mortgage on their homes**

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	741	293	448	298	340	103	53	126	174	134	95	129	22	366	83	219	73	-	102	101	166	259	628	65	32	16
Weighted Total	646	301	345	222	293	131	55	109	145	97	86	120	28	307	94	175	71	-	100	82	161	208	551	55	27	13
Would	557	254	303	184	257	116	48	84	130	85	74	113	18	271	74	150	61	-	80	77	144	177	478	43	24	12
	86.2%	84.3%	87.8%	83.0%	87.6%	88.5%	86.9%	77.0%	89.4%	87.6%	85.7%	94.3%	63.2%	88.4%	79.5%	85.7%	86.4%	-	79.7%	94.1%	89.6%	84.9%	86.7%	78.0%	90.5%	90.8%
Would not	89	47	42	38	36	15	7	25	15	12	12	7	10	35	19	25	10	-	20	5	17	31	73	12	3	1
	13.8%	15.7%	12.2%	17.0%	12.4%	11.5%	13.1%	23.0%	10.6%	12.4%	14.3%	5.7%	36.8%	11.6%	20.5%	14.3%	13.6%	-	20.3%	5.9%	10.4%	15.1%	13.3%	22.0%	9.5%	9.2%
SIGMA	646	301	345	222	293	131	55	109	145	97	86	120	28	307	94	175	71	-	100	82	161	208	551	55	27	13
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Interest Rates Poll
Prepared on behalf of the Daily Mirror

31 Oct 2017

Table 16

Q16. By Normal Weighting

Q16. Imagine your mortgage or rent payments increased to a level where you would struggle to pay your contributions each month. If you struggled to afford an increase to your rent or mortgage what other areas of spending would you have to cut back on, please tell us if you would or would not have to cut back on your spending in these areas:

Energy use**Base : Respondents who live in rented households from council / private landlord / housing association or currently have a mortgage on their homes**

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	741	293	448	298	340	103	53	126	174	134	95	129	22	366	83	219	73	-	102	101	166	259	628	65	32	16
Weighted Total	646	301	345	222	293	131	55	109	145	97	86	120	28	307	94	175	71	-	100	82	161	208	551	55	27	13
Would	407	179	228	138	192	77	31	67	98	59	54	84	12	193	57	109	48	-	57	51	106	130	345	34	19	9
	63.0%	59.5%	66.0%	62.0%	65.4%	59.3%	55.5%	61.0%	67.5%	60.3%	62.2%	70.7%	43.6%	62.9%	60.3%	62.5%	68.1%	-	57.2%	62.3%	66.0%	62.6%	62.6%	62.1%	70.4%	70.0%
Would not	239	122	117	85	101	53	25	42	47	39	33	35	16	114	37	65	23	-	43	31	55	78	206	21	8	4
	37.0%	40.5%	34.0%	38.0%	34.6%	40.7%	44.5%	39.0%	32.5%	39.7%	37.8%	29.3%	56.4%	37.1%	39.7%	37.5%	31.9%	-	42.8%	37.7%	34.0%	37.4%	37.4%	37.9%	29.6%	30.0%
SIGMA	646	301	345	222	293	131	55	109	145	97	86	120	28	307	94	175	71	-	100	82	161	208	551	55	27	13
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Interest Rates Poll
Prepared on behalf of the Daily Mirror

31 Oct 2017

Table 17
Q17. By Normal Weighting
Q17. Which of these best describes your savings situation:
Base : All Respondents

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	1028	418	610	379	401	248	68	169	234	182	145	183	31	581	83	219	73	70	128	162	231	347	868	96	47	17
Weighted Total	1028	501	527	294	352	382	70	159	210	158	175	202	38	623	94	175	71	63	135	164	240	325	863	96	54	15
I have savings	712	375	337	170	220	322	25	80	126	113	145	175	34	516	37	78	33	45	98	113	142	249	602	62	38	9
	69.2%	74.8%	63.9%	57.7%	62.5%	84.3%	36.4%	50.4%	60.0%	71.3%	82.8%	87.0%	89.9%	82.8%	39.8%	44.8%	47.1%	70.2%	72.6%	69.1%	59.2%	76.6%	69.7%	64.9%	70.9%	61.5%
I do not have savings	316	126	190	125	132	60	44	79	84	45	30	26	4	107	56	96	38	19	37	51	98	76	261	34	16	6
	30.8%	25.2%	36.1%	42.3%	37.5%	15.7%	63.6%	49.6%	40.0%	28.7%	17.2%	13.0%	10.1%	17.2%	60.2%	55.2%	52.9%	29.8%	27.4%	30.9%	40.8%	23.4%	30.3%	35.1%	29.1%	38.5%
SIGMA	1028	501	527	294	352	382	70	159	210	158	175	202	38	623	94	175	71	63	135	164	240	325	863	96	54	15
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Interest Rates Poll
Prepared on behalf of the Daily Mirror

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Table 18

Q18. By Normal Weighting

Q18. The base rate of interest in the UK, determined by the Bank of England, is currently set at 0.25%. It is possible that the Bank of England will increase the base rate of interest over the next month. This could increase the returns that savers in the UK receive.

Thinking about a possible increase in interest rates on savings, would this help you or not help you with your day-to-day financial needs?

Base : Respondents who have savings

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	669	295	374	221	246	202	22	81	137	123	111	153	29	459	31	96	32	49	93	102	136	241	572	58	29	10
Weighted Total	712	375	337	170	220	322	25	80	126	113	145	175	34	516	37	78	33	45	98	113	142	249	602	62	38	9
This would help me with my personal finances	474 66.6%	248 66.2%	226 67.0%	105 62.0%	123 55.9%	246 76.3%	12 45.4%	57 71.0%	80 63.6%	79 69.7%	101 69.9%	113 64.4%	22 64.7%	357 69.3%	25 65.7%	43 55.3%	15 44.6%	31 70.4%	64 65.4%	82 72.1%	102 71.9%	154 61.9%	402 66.7%	41 66.2%	26 69.1%	4 49.3%
This would not help me with my personal finances	238 33.4%	127 33.8%	111 33.0%	64 38.0%	97 44.1%	76 23.7%	14 54.6%	23 29.0%	46 36.4%	34 30.3%	44 30.1%	62 35.6%	12 35.3%	158 30.7%	13 34.3%	35 44.7%	19 55.4%	13 29.6%	34 34.6%	32 27.9%	40 28.1%	95 38.1%	200 33.3%	21 33.8%	12 30.9%	5 50.7%
SIGMA	712 100.0%	375 100.0%	337 100.0%	170 100.0%	220 100.0%	322 100.0%	25 100.0%	80 100.0%	126 100.0%	113 100.0%	145 100.0%	175 100.0%	34 100.0%	516 100.0%	37 100.0%	78 100.0%	33 100.0%	45 100.0%	98 100.0%	113 100.0%	142 100.0%	249 100.0%	602 100.0%	62 100.0%	38 100.0%	9 100.0%

Interest Rates Poll
Prepared on behalf of the Daily Mirror

31 Oct 2017

Table 19

Q19. By Normal Weighting

Q19. If the interest rate rise helped you with your personal finances, what would you spend this extra money on?**Day-to-day basic food****Base : Respondents for whom an increase in interest rates would help their personal finances**

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	410	176	234	133	132	145	11	51	83	81	69	88	18	288	20	51	16	33	58	67	93	136	354	33	19	4
Weighted Total	474	248	226	105	123	246	12	57	80	79	101	113	22	357	25	43	15	31	64	82	102	154	402	41	26	4
Would	192	79	112	50	82	60	9	29	28	33	28	44	16	132	14	23	4	17	30	35	31	68	164	14	10	4
	40.5%	32.0%	49.8%	47.3%	66.7%	24.5%	74.6%	51.3%	35.1%	41.6%	28.0%	39.2%	73.2%	36.9%	56.6%	52.5%	25.2%	55.7%	46.9%	43.1%	30.8%	44.1%	40.9%	33.4%	38.1%	78.6%
Would not	282	169	113	55	41	186	3	28	52	46	73	69	6	226	11	21	11	14	34	47	71	86	237	28	16	1
	59.5%	68.0%	50.2%	52.7%	33.3%	75.5%	25.4%	48.7%	64.9%	58.4%	72.0%	60.8%	26.8%	63.1%	43.4%	47.5%	74.8%	44.3%	53.1%	56.9%	69.2%	55.9%	59.1%	66.6%	61.9%	21.4%
SIGMA	474	248	226	105	123	246	12	57	80	79	101	113	22	357	25	43	15	31	64	82	102	154	402	41	26	4
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Interest Rates Poll
Prepared on behalf of the Daily Mirror

31 Oct 2017

Table 20

Q20. By Normal Weighting

Q20. If the interest rate rise helped you with your personal finances, what would you spend this extra money on?**Buying clothes****Base : Respondents for whom an increase in interest rates would help their personal finances**

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	410	176	234	133	132	145	11	51	83	81	69	88	18	288	20	51	16	33	58	67	93	136	354	33	19	4
Weighted Total	474	248	226	105	123	246	12	57	80	79	101	113	22	357	25	43	15	31	64	82	102	154	402	41	26	4
Would	174	73	101	46	62	66	1	23	30	29	27	44	15	131	7	17	4	15	30	36	32	51	149	15	7	4
	36.8%	29.6%	44.7%	43.9%	50.4%	26.9%	9.1%	40.3%	37.7%	36.4%	26.4%	38.7%	66.8%	36.7%	27.3%	40.4%	27.3%	46.2%	46.9%	44.5%	31.0%	33.4%	37.2%	35.6%	25.4%	78.6%
Would not	299	175	125	59	61	179	11	34	50	50	74	69	7	226	18	26	11	17	34	45	70	102	252	27	20	1
	63.2%	70.4%	55.3%	56.1%	49.6%	73.1%	90.9%	59.7%	62.3%	63.6%	73.6%	61.3%	33.2%	63.3%	72.7%	59.6%	72.7%	53.8%	53.1%	55.5%	69.0%	66.6%	62.8%	64.4%	74.6%	21.4%
SIGMA	474	248	226	105	123	246	12	57	80	79	101	113	22	357	25	43	15	31	64	82	102	154	402	41	26	4
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Interest Rates Poll
Prepared on behalf of the Daily Mirror

31 Oct 2017

Table 21

Q21. By Normal Weighting

Q21. If the interest rate rise helped you with your personal finances, what would you spend this extra money on?**Luxury food, including eating out****Base : Respondents for whom an increase in interest rates would help their personal finances**

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	410	176	234	133	132	145	11	51	83	81	69	88	18	288	20	51	16	33	58	67	93	136	354	33	19	4
Weighted Total	474	248	226	105	123	246	12	57	80	79	101	113	22	357	25	43	15	31	64	82	102	154	402	41	26	4
Would	156	80	76	46	52	59	2	16	25	28	26	39	15	118	11	15	4	8	20	27	31	53	131	12	10	3
	32.9%	32.4%	33.6%	43.4%	42.1%	23.9%	19.3%	27.4%	30.7%	35.6%	26.0%	34.8%	66.5%	32.9%	44.5%	34.9%	26.6%	26.6%	31.7%	33.4%	30.3%	34.1%	32.6%	29.9%	36.5%	69.3%
Would not	318	168	150	60	71	187	9	41	56	51	75	74	7	240	14	28	11	23	44	54	71	101	271	29	17	1
	67.1%	67.6%	66.4%	56.6%	57.9%	76.1%	80.7%	72.6%	69.3%	64.4%	74.0%	65.2%	33.5%	67.1%	55.5%	65.1%	73.4%	73.4%	68.3%	66.6%	69.7%	65.9%	67.4%	70.1%	63.5%	30.7%
SIGMA	474	248	226	105	123	246	12	57	80	79	101	113	22	357	25	43	15	31	64	82	102	154	402	41	26	4
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Interest Rates Poll
Prepared on behalf of the Daily Mirror

31 Oct 2017

Table 22

Q22. By Normal Weighting

Q22. If the interest rate rise helped you with your personal finances, what would you spend this extra money on?**Education for myself****Base : Respondents for whom an increase in interest rates would help their personal finances**

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	410	176	234	133	132	145	11	51	83	81	69	88	18	288	20	51	16	33	58	67	93	136	354	33	19	4
Weighted Total	474	248	226	105	123	246	12	57	80	79	101	113	22	357	25	43	15	31	64	82	102	154	402	41	26	4
Would	82	35	48	37	37	8	3	8	10	18	8	26	8	44	6	15	3	14	15	9	20	32	75	6	1	-
	17.4%	14.0%	21.1%	34.8%	30.2%	3.4%	28.6%	13.4%	11.8%	23.2%	8.3%	23.0%	35.2%	12.3%	24.2%	34.0%	21.1%	44.8%	23.2%	11.1%	19.2%	20.7%	18.8%	14.5%	3.3%	-
Would not	392	213	178	68	86	237	8	49	71	60	93	87	14	314	19	29	12	17	49	73	82	122	326	35	26	4
	82.6%	86.0%	78.9%	65.2%	69.8%	96.6%	71.4%	86.6%	88.2%	76.8%	91.7%	77.0%	64.8%	87.7%	75.8%	66.0%	78.9%	55.2%	76.8%	88.9%	80.8%	79.3%	81.2%	85.5%	96.7%	100.0%
SIGMA	474	248	226	105	123	246	12	57	80	79	101	113	22	357	25	43	15	31	64	82	102	154	402	41	26	4
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Interest Rates Poll
Prepared on behalf of the Daily Mirror

31 Oct 2017

Table 23

Q23. By Normal Weighting

Q23. If the interest rate rise helped you with your personal finances, what would you spend this extra money on?**Education for my children****Base : Respondents for whom an increase in interest rates would help their personal finances**

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	410	176	234	133	132	145	11	51	83	81	69	88	18	288	20	51	16	33	58	67	93	136	354	33	19	4
Weighted Total	474	248	226	105	123	246	12	57	80	79	101	113	22	357	25	43	15	31	64	82	102	154	402	41	26	4
Would	121	54	67	56	52	13	3	10	20	24	23	29	11	76	8	23	7	7	26	15	18	40	99	15	7	1
	25.6%	21.6%	29.9%	53.5%	41.9%	5.4%	22.7%	17.5%	24.8%	30.5%	22.4%	25.3%	51.6%	21.3%	32.8%	52.6%	46.4%	21.6%	41.3%	18.0%	17.9%	25.8%	24.7%	35.2%	26.4%	12.4%
Would not	353	195	158	49	71	232	9	47	60	55	78	84	11	281	16	20	8	25	37	67	84	114	303	27	19	4
	74.4%	78.4%	70.1%	46.5%	58.1%	94.6%	77.3%	82.5%	75.2%	69.5%	77.6%	74.7%	48.4%	78.7%	67.2%	47.4%	53.6%	78.4%	58.7%	82.0%	82.1%	74.2%	75.3%	64.8%	73.6%	87.6%
SIGMA	474	248	226	105	123	246	12	57	80	79	101	113	22	357	25	43	15	31	64	82	102	154	402	41	26	4
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Interest Rates Poll
Prepared on behalf of the Daily Mirror

31 Oct 2017

Table 24

Q24. By Normal Weighting

Q24. If the interest rate rise helped you with your personal finances, what would you spend this extra money on?**Holidays and recreation****Base : Respondents for whom an increase in interest rates would help their personal finances**

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	410	176	234	133	132	145	11	51	83	81	69	88	18	288	20	51	16	33	58	67	93	136	354	33	19	4
Weighted Total	474	248	226	105	123	246	12	57	80	79	101	113	22	357	25	43	15	31	64	82	102	154	402	41	26	4
Would	271	123	148	53	74	143	6	32	38	41	70	65	11	217	9	21	4	19	34	63	59	80	236	20	12	3
	57.1%	49.5%	65.5%	50.5%	60.4%	58.3%	55.3%	55.9%	46.9%	52.0%	69.2%	57.5%	50.4%	60.7%	38.5%	47.8%	30.0%	59.6%	53.4%	76.5%	58.0%	52.0%	58.7%	47.5%	45.5%	69.3%
Would not	203	125	78	52	49	102	5	25	43	38	31	48	11	141	15	23	10	13	30	19	43	74	166	22	14	1
	42.9%	50.5%	34.5%	49.5%	39.6%	41.7%	44.7%	44.1%	53.1%	48.0%	30.8%	42.5%	49.6%	39.3%	61.5%	52.2%	70.0%	40.4%	46.6%	23.5%	42.0%	48.0%	41.3%	52.5%	54.5%	30.7%
SIGMA	474	248	226	105	123	246	12	57	80	79	101	113	22	357	25	43	15	31	64	82	102	154	402	41	26	4
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Interest Rates Poll
Prepared on behalf of the Daily Mirror

31 Oct 2017

Table 25

Q25. By Normal Weighting

Q25. If the interest rate rise helped you with your personal finances, what would you spend this extra money on?**Days out****Base : Respondents for whom an increase in interest rates would help their personal finances**

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	410	176	234	133	132	145	11	51	83	81	69	88	18	288	20	51	16	33	58	67	93	136	354	33	19	4
Weighted Total	474	248	226	105	123	246	12	57	80	79	101	113	22	357	25	43	15	31	64	82	102	154	402	41	26	4
Would	217	95	122	48	70	99	5	30	32	35	50	46	12	171	10	18	5	12	25	44	46	70	186	15	13	3
	45.7%	38.2%	54.1%	46.0%	56.8%	40.1%	44.8%	52.8%	40.3%	43.9%	49.3%	41.1%	56.2%	47.9%	40.5%	41.0%	35.6%	38.2%	39.5%	53.8%	45.5%	45.6%	46.3%	35.2%	50.4%	69.3%
Would not	257	153	104	57	53	147	6	27	48	44	51	67	10	186	15	25	10	19	39	38	56	84	216	27	13	1
	54.3%	61.8%	45.9%	54.0%	43.2%	59.9%	55.2%	47.2%	59.7%	56.1%	50.7%	58.9%	43.8%	52.1%	59.5%	59.0%	64.4%	61.8%	60.5%	46.2%	54.5%	54.4%	53.7%	64.8%	49.6%	30.7%
SIGMA	474	248	226	105	123	246	12	57	80	79	101	113	22	357	25	43	15	31	64	82	102	154	402	41	26	4
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Interest Rates Poll
Prepared on behalf of the Daily Mirror

31 Oct 2017

Table 26

Q26. By Normal Weighting

Q26. If the interest rate rise helped you with your personal finances, what would you spend this extra money on?**Paying off my mortgage****Base : Respondents for whom an increase in interest rates would help their personal finances**

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	410	176	234	133	132	145	11	51	83	81	69	88	18	288	20	51	16	33	58	67	93	136	354	33	19	4
Weighted Total	474	248	226	105	123	246	12	57	80	79	101	113	22	357	25	43	15	31	64	82	102	154	402	41	26	4
Would	116	54	62	54	49	13	3	7	22	17	20	32	13	78	7	14	7	11	23	14	28	35	100	7	6	4
	24.5%	21.9%	27.4%	51.6%	40.1%	5.1%	22.7%	13.0%	27.1%	21.5%	19.5%	27.9%	60.7%	21.7%	27.7%	32.4%	45.4%	34.6%	35.8%	17.3%	27.3%	22.6%	24.8%	18.0%	21.1%	78.6%
Would not	358	194	164	51	74	233	9	50	59	62	81	81	9	280	18	29	8	21	41	68	74	119	302	34	21	1
	75.5%	78.1%	72.6%	48.4%	59.9%	94.9%	77.3%	87.0%	72.9%	78.5%	80.5%	72.1%	39.3%	78.3%	72.3%	67.6%	54.6%	65.4%	64.2%	82.7%	72.7%	77.4%	75.2%	82.0%	78.9%	21.4%
SIGMA	474	248	226	105	123	246	12	57	80	79	101	113	22	357	25	43	15	31	64	82	102	154	402	41	26	4
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Interest Rates Poll
Prepared on behalf of the Daily Mirror

31 Oct 2017

Table 27

Q27. By Normal Weighting

**Q27. If the interest rate rise helped you with your personal finances, what would you spend this extra money on?
I would invest it**

Base : Respondents for whom an increase in interest rates would help their personal finances

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	410	176	234	133	132	145	11	51	83	81	69	88	18	288	20	51	16	33	58	67	93	136	354	33	19	4
Weighted Total	474	248	226	105	123	246	12	57	80	79	101	113	22	357	25	43	15	31	64	82	102	154	402	41	26	4
Would	314	188	126	64	80	169	7	34	42	58	67	88	11	248	17	24	6	19	41	52	63	98	253	34	23	3
	66.3%	75.9%	55.7%	61.0%	65.4%	69.0%	62.0%	60.3%	52.4%	73.9%	66.6%	77.8%	50.1%	69.4%	68.1%	55.8%	39.1%	61.2%	64.0%	63.2%	61.9%	63.4%	63.1%	82.4%	88.9%	69.3%
Would not	160	60	100	41	43	76	4	23	38	21	34	25	11	109	8	19	9	12	23	30	39	56	148	7	3	1
	33.7%	24.1%	44.3%	39.0%	34.6%	31.0%	38.0%	39.7%	47.6%	26.1%	33.4%	22.2%	49.9%	30.6%	31.9%	44.2%	60.9%	38.8%	36.0%	36.8%	38.1%	36.6%	36.9%	17.6%	11.1%	30.7%
SIGMA	474	248	226	105	123	246	12	57	80	79	101	113	22	357	25	43	15	31	64	82	102	154	402	41	26	4
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Interest Rates Poll
Prepared on behalf of the Daily Mirror

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Table 28

Q28. By Normal Weighting

Q28. If the interest rate rise helped you with your personal finances, what would you spend this extra money on?**Small treats****Base : Respondents for whom an increase in interest rates would help their personal finances**

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	410	176	234	133	132	145	11	51	83	81	69	88	18	288	20	51	16	33	58	67	93	136	354	33	19	4
Weighted Total	474	248	226	105	123	246	12	57	80	79	101	113	22	357	25	43	15	31	64	82	102	154	402	41	26	4
Would	229	98	131	54	86	89	7	29	48	42	35	48	15	170	11	21	10	16	29	45	50	73	199	17	10	4
	48.4%	39.6%	58.0%	51.7%	70.0%	36.1%	58.9%	51.6%	59.7%	53.3%	34.9%	42.9%	67.1%	47.6%	45.3%	48.2%	66.7%	52.4%	46.0%	55.6%	49.4%	47.7%	49.4%	41.6%	37.6%	78.6%
Would not	245	150	95	51	37	157	5	28	32	37	66	65	7	187	13	22	5	15	35	36	52	81	203	24	16	1
	51.6%	60.4%	42.0%	48.3%	30.0%	63.9%	41.1%	48.4%	40.3%	46.7%	65.1%	57.1%	32.9%	52.4%	54.7%	51.8%	33.3%	47.6%	54.0%	44.4%	50.6%	52.3%	50.6%	58.4%	62.4%	21.4%
SIGMA	474	248	226	105	123	246	12	57	80	79	101	113	22	357	25	43	15	31	64	82	102	154	402	41	26	4
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Interest Rates Poll
Prepared on behalf of the Daily Mirror

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Table 29

Q29. By Normal Weighting

Q29. If you had to, for how many months could you support yourself financially just from your savings?

Base : Respondents who have savings

	Gender		Age			Household income							Accommodation					Region									
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI		
Unweighted Total	669	295	374	221	246	202	22	81	137	123	111	153	29	459	81	31	96	32	49	93	102	136	241	572	58	29	10
Weighted Total	712	375	337	170	220	322	25	80	126	113	145	175	34	516	37	78	33	45	98	113	142	249	602	62	38	9	
Six months	84	39	45	22	40	23	3	10	18	14	12	22	4	67	9	6	-	3	9	9	14	33	66	13	4	2	
	11.9%	10.5%	13.4%	12.9%	18.0%	7.1%	13.7%	12.1%	14.1%	12.5%	8.2%	12.8%	12.2%	12.9%	23.7%	8.1%	-	5.8%	9.6%	8.3%	9.8%	13.3%	10.9%	20.4%	9.4%	27.3%	
Five months	37	21	16	20	12	5	-	6	13	5	3	8	3	19	3	9	5	-	7	6	5	10	29	5	3	-	
	5.1%	5.6%	4.7%	11.6%	5.3%	1.6%	-	7.2%	9.9%	4.5%	2.0%	4.3%	8.5%	3.7%	7.4%	11.9%	16.2%	-	7.4%	5.7%	3.5%	4.2%	4.8%	7.6%	7.0%	-	
Four months	39	20	20	19	11	9	1	6	3	8	11	7	4	21	3	7	5	3	8	6	8	14	37	2	*	-	
	5.5%	5.3%	5.8%	11.2%	5.0%	2.9%	5.6%	6.9%	2.5%	7.1%	7.4%	3.8%	10.6%	4.0%	9.0%	8.5%	15.9%	7.3%	8.5%	5.3%	5.7%	5.8%	6.1%	3.6%	0.9%	-	
Three months	59	32	27	24	20	15	3	3	14	11	16	10	2	31	5	11	5	8	10	7	7	30	54	2	3	-	
	8.3%	8.5%	8.1%	14.4%	9.1%	4.6%	13.4%	3.5%	11.0%	10.0%	11.2%	5.7%	4.6%	5.9%	13.1%	14.1%	14.4%	17.8%	10.6%	6.2%	5.2%	11.9%	9.0%	2.7%	8.0%	-	
Two months	52	20	32	23	22	7	3	7	12	5	5	17	3	28	1	14	1	7	10	7	11	20	47	3	1	*	
	7.3%	5.3%	9.5%	13.8%	9.9%	2.1%	10.2%	8.7%	9.4%	4.0%	3.4%	9.8%	7.5%	5.4%	1.8%	17.9%	4.3%	16.1%	9.8%	5.8%	7.4%	8.2%	7.8%	5.0%	3.3%	3.2%	
One month	36	13	23	13	16	6	1	7	4	6	1	14	2	19	1	13	1	3	9	4	8	12	33	2	*	1	
	5.0%	3.5%	6.8%	7.9%	7.3%	1.9%	5.7%	9.3%	3.0%	5.2%	0.9%	7.7%	5.6%	3.7%	1.4%	16.2%	1.9%	5.9%	9.6%	3.5%	5.4%	4.8%	5.5%	2.6%	1.3%	7.7%	
Less than one month	25	6	19	8	10	7	5	6	7	3	*	3	-	6	6	5	5	4	4	2	8	10	24	1	-	-	
	3.5%	1.6%	5.7%	4.9%	4.6%	2.1%	21.2%	8.0%	5.4%	2.8%	0.2%	1.7%	-	1.2%	14.9%	6.4%	15.0%	8.1%	3.6%	2.1%	6.0%	4.0%	4.0%	1.4%	-	-	
More than six months	379	224	155	39	90	250	8	36	56	61	97	95	17	325	11	13	11	17	40	72	81	119	312	35	27	6	
	53.3%	59.8%	46.1%	23.2%	40.8%	77.7%	30.2%	44.2%	44.6%	54.0%	66.7%	54.1%	51.0%	63.1%	28.7%	16.9%	32.3%	39.1%	40.8%	63.1%	56.9%	47.9%	51.8%	56.7%	70.1%	61.8%	
SIGMA	712	375	337	170	220	322	25	80	126	113	145	175	34	516	37	78	33	45	98	113	142	249	602	62	38	9	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

Survation.

Interest Rates Poll
Prepared on behalf of the Daily Mirror

31 Oct 2017

Table 30
Q30. By Normal Weighting
Q30. Which of these best describes your current situation:
Base : All Respondents

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	1028	418	610	379	401	248	68	169	234	182	145	183	31	581	83	219	73	70	128	162	231	347	868	96	47	17
Weighted Total	1028	501	527	294	352	382	70	159	210	158	175	202	38	623	94	175	71	63	135	164	240	325	863	96	54	15
I am currently saving into a pension	385	198	187	108	206	71	10	43	70	67	61	108	23	246	40	71	10	17	57	55	97	120	330	29	20	7
	37.5%	39.6%	35.5%	36.6%	58.6%	18.6%	14.6%	27.0%	33.3%	42.3%	34.7%	53.4%	62.2%	39.6%	42.9%	40.6%	14.3%	26.7%	42.4%	33.8%	40.5%	37.0%	38.2%	29.9%	36.3%	47.2%
I have never saved into a pension	255	94	162	119	73	63	38	55	69	26	33	22	8	89	33	68	32	34	38	45	60	66	209	31	11	3
	24.8%	18.7%	30.7%	40.4%	20.8%	16.5%	55.0%	34.4%	33.0%	16.3%	18.6%	10.7%	22.1%	14.3%	35.0%	38.7%	44.5%	53.5%	28.3%	27.5%	25.1%	20.2%	24.2%	32.7%	21.2%	23.3%
I have saved into a pension but am not doing so currently	331	184	147	36	57	238	16	49	62	58	76	60	3	258	16	26	24	6	29	57	67	125	278	32	18	2
	32.2%	36.7%	27.9%	12.3%	16.2%	62.3%	22.2%	30.7%	29.7%	36.3%	43.5%	29.7%	8.9%	41.4%	17.0%	15.0%	33.2%	8.9%	21.2%	34.7%	28.1%	38.6%	32.2%	33.2%	34.3%	16.1%
Don't know	56	25	31	31	15	10	6	13	9	8	6	12	3	29	5	10	6	7	11	6	15	13	46	4	4	2
	5.5%	5.1%	5.9%	10.7%	4.3%	2.6%	8.2%	7.9%	4.1%	5.0%	3.2%	6.2%	6.8%	4.7%	5.1%	5.6%	8.0%	10.9%	8.1%	3.9%	6.4%	4.1%	5.3%	4.1%	8.2%	13.4%
SIGMA	1028	501	527	294	352	382	70	159	210	158	175	202	38	623	94	175	71	63	135	164	240	325	863	96	54	15
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Interest Rates Poll
Prepared on behalf of the Daily Mirror

31 Oct 2017

Table 31

Q31. By Normal Weighting

Q31. Which of these best describes your pension saving habits:**Base : Respondents who are currently saving into a pension or have saved into a pension but are not doing so currently**

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	711	314	397	205	308	198	28	99	146	138	114	152	24	464	48	133	37	27	79	108	159	257	603	65	31	12
Weighted Total	716	382	334	144	263	309	26	92	133	124	137	168	27	504	56	97	34	23	86	112	164	246	608	61	38	9
I pay in just the legal minimum of 1%	147	64	83	40	69	38	6	21	34	27	17	37	3	84	13	28	11	9	19	27	33	53	132	7	6	1
	20.5%	16.8%	24.7%	27.8%	26.0%	12.4%	23.7%	22.6%	25.6%	21.5%	12.2%	22.2%	11.5%	16.7%	24.0%	28.5%	33.7%	38.2%	22.2%	24.2%	19.8%	21.6%	21.7%	12.3%	16.4%	14.7%
I pay in slightly above the minimum	182	97	85	55	76	51	3	22	29	36	32	50	8	128	15	26	6	7	22	22	44	66	154	14	11	2
	25.3%	25.4%	25.3%	38.4%	28.8%	16.4%	10.9%	24.5%	21.7%	29.3%	23.3%	29.8%	29.5%	25.4%	26.5%	26.5%	17.2%	29.7%	25.9%	19.5%	26.5%	26.8%	25.3%	23.5%	29.1%	26.8%
I pay the maximum I'm able to	197	132	65	31	69	96	2	12	36	35	46	48	15	147	15	21	9	5	30	37	39	52	159	20	13	5
	27.5%	34.6%	19.3%	21.8%	26.3%	31.1%	9.1%	12.9%	27.0%	28.4%	33.7%	28.5%	56.3%	29.2%	26.6%	21.7%	25.6%	22.6%	35.3%	32.8%	23.9%	21.2%	26.1%	33.3%	34.3%	54.0%
Don't know	191	89	102	17	50	124	14	37	34	26	42	33	1	145	13	23	8	2	14	26	49	75	164	19	8	*
	26.6%	23.2%	30.6%	12.0%	18.9%	40.1%	56.2%	40.0%	25.7%	20.8%	30.7%	19.5%	2.6%	28.8%	22.9%	23.3%	23.5%	9.5%	16.6%	23.5%	29.7%	30.3%	27.0%	30.9%	20.2%	4.4%
SIGMA	716	382	334	144	263	309	26	92	133	124	137	168	27	504	56	97	34	23	86	112	164	246	608	61	38	9
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Interest Rates Poll
Prepared on behalf of the Daily Mirror

31 Oct 2017

Table 32
Q32. By Normal Weighting
Q32. How many credit cards do you have?
Base : All Respondents

	Total	Gender		Age			Household income						Accommodation					Region								
		Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1028	418	610	379	401	248	68	169	234	182	145	183	31	581	83	219	73	70	128	162	231	347	868	96	47	17
Weighted Total	1028	501	527	294	352	382	70	159	210	158	175	202	38	623	94	175	71	63	135	164	240	325	863	96	54	15
One	366 35.6%	172 34.4%	193 36.7%	97 33.1%	126 35.8%	142 37.3%	25 35.9%	67 41.8%	73 34.6%	60 37.6%	64 36.5%	69 34.4%	5 13.9%	227 36.4%	32 34.7%	60 34.3%	30 42.6%	15 23.2%	45 33.6%	72 43.9%	83 34.6%	111 34.3%	311 36.1%	26 26.6%	27 49.5%	2 13.5%
Two	213 20.7%	111 22.2%	101 19.2%	44 14.8%	75 21.4%	94 24.5%	4 5.9%	23 14.2%	39 18.7%	32 20.1%	43 24.7%	60 29.7%	9 23.1%	163 26.1%	15 15.7%	23 13.3%	7 10.2%	4 6.7%	27 20.4%	28 16.8%	35 14.6%	76 23.3%	166 19.2%	28 29.0%	11 21.2%	7 50.2%
Three	110 10.7%	64 12.9%	46 8.7%	24 8.3%	35 9.9%	51 13.4%	3 3.8%	12 7.6%	19 9.0%	15 9.7%	22 12.8%	30 14.9%	6 17.0%	86 13.7%	8 8.4%	13 7.2%	2 2.6%	3 4.1%	18 13.2%	12 7.2%	25 10.5%	43 13.4%	98 11.4%	6 5.9%	6 11.4%	1 3.8%
Four	45 4.4%	29 5.8%	15 2.9%	6 1.9%	15 4.2%	24 6.4%	- -	2 1.4%	7 3.1%	16 10.4%	8 4.8%	5 2.4%	6 16.4%	37 5.9%	- -	5 2.7%	2 2.6%	1 2.3%	6 4.6%	5 3.3%	3 1.4%	23 7.0%	38 4.4%	7 7.3%	- -	- -
Five	17 1.7%	15 2.9%	2 0.4%	1 0.5%	8 2.2%	8 2.0%	- -	- -	- -	- -	9 5.3%	5 2.4%	3 7.7%	13 2.1%	3 3.1%	- -	1 1.3%	- -	1 0.7%	6 3.7%	2 0.7%	7 2.0%	15 1.8%	2 1.7%	- -	- -
More than five	9 0.9%	5 0.9%	4 0.8%	1 0.4%	6 1.7%	1 0.4%	- -	- -	3 0.5%	1 2.2%	3 0.4%	3 1.4%	1 2.8%	7 1.1%	- -	1 0.8%	- -	1 1.0%	- -	3 1.6%	3 1.4%	1 0.4%	7 0.8%	2 1.8%	- -	- -
None	269 26.1%	104 20.8%	165 31.2%	120 40.9%	87 24.8%	61 16.0%	38 54.4%	56 35.0%	72 34.1%	31 19.9%	27 15.6%	30 14.8%	7 19.1%	91 14.6%	36 38.2%	73 41.8%	29 40.7%	40 62.7%	37 27.7%	39 23.5%	88 36.8%	64 19.6%	228 26.4%	27 27.7%	10 17.8%	5 32.6%
SIGMA	1028 100.0%	501 100.0%	527 100.0%	294 100.0%	352 100.0%	382 100.0%	70 100.0%	159 100.0%	210 100.0%	158 100.0%	175 100.0%	202 100.0%	38 100.0%	623 100.0%	94 100.0%	175 100.0%	71 100.0%	63 100.0%	135 100.0%	164 100.0%	240 100.0%	325 100.0%	863 100.0%	96 100.0%	54 100.0%	15 100.0%

Interest Rates Poll
Prepared on behalf of the Daily Mirror

31 Oct 2017

Table 33
Q33. By Normal Weighting
Q33. Have you ever used your credit card(s)?
Base : Respondents who have credit cards

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	735	323	412	231	305	199	30	106	152	139	115	158	26	486	49	129	42	27	93	118	156	259	626	63	35	11
Weighted Total	759	397	363	174	265	321	32	104	139	127	147	172	31	532	58	102	42	24	97	125	152	261	636	70	44	10
Yes	699	366	333	144	243	311	31	96	121	115	142	166	20	504	49	87	36	20	86	116	137	245	584	63	42	10
	92.0%	92.2%	91.9%	83.0%	91.9%	97.0%	97.9%	92.4%	87.1%	90.7%	96.3%	96.6%	64.6%	94.8%	85.3%	85.5%	84.6%	86.1%	87.9%	92.3%	90.5%	93.8%	91.8%	90.5%	95.7%	100.0%
No	61	31	29	30	21	10	1	8	18	12	5	6	11	27	9	15	7	3	12	10	14	16	52	7	2	-
	8.0%	7.8%	8.1%	17.0%	8.1%	3.0%	2.1%	7.6%	12.9%	9.3%	3.7%	3.4%	35.4%	5.2%	14.7%	14.5%	15.4%	13.9%	12.1%	7.7%	9.5%	6.2%	8.2%	9.5%	4.3%	-
SIGMA	759	397	363	174	265	321	32	104	139	127	147	172	31	532	58	102	42	24	97	125	152	261	636	70	44	10
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Interest Rates Poll
Prepared on behalf of the Daily Mirror

31 Oct 2017

Table 34

Q34. By Normal Weighting

Q34. Which of these describes how you manage your credit card payments:**Base : Respondents who have at least one credit card and have used it**

	Gender		Age			Household income							Accommodation					Region								
	Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	674	296	378	200	283	191	29	100	135	124	107	150	20	452	45	113	37	25	82	112	143	238	575	55	33	11
Weighted Total	699	366	333	144	243	311	31	96	121	115	142	166	20	504	49	87	36	20	86	116	137	245	584	63	42	10
I pay it off in full each month	418	225	193	62	116	240	15	45	65	70	88	116	12	343	19	29	9	16	49	76	74	148	347	42	22	7
	59.8%	61.5%	58.0%	43.2%	47.5%	77.0%	47.4%	47.1%	53.5%	61.2%	62.0%	69.9%	58.6%	68.0%	37.9%	33.8%	25.5%	80.0%	57.6%	65.7%	53.8%	60.5%	59.5%	66.0%	52.6%	68.1%
I pay if off a couple of times a year	84	46	38	20	37	27	4	13	19	14	18	11	5	56	8	11	6	3	13	10	16	32	72	4	6	2
	12.0%	12.5%	11.3%	13.9%	15.2%	8.5%	11.4%	13.6%	15.7%	12.0%	12.9%	6.6%	25.2%	11.2%	15.7%	12.5%	15.6%	14.8%	15.6%	9.0%	11.7%	13.2%	12.4%	6.7%	13.0%	17.3%
I pay the minimum each month	180	85	94	52	84	43	12	30	36	29	32	36	3	98	18	44	19	1	23	27	41	59	151	16	13	-
	25.7%	23.3%	28.3%	36.0%	34.7%	13.9%	39.7%	31.2%	29.5%	25.4%	22.9%	21.9%	16.1%	19.4%	36.4%	50.6%	53.1%	5.2%	26.9%	23.3%	30.2%	24.2%	25.8%	25.9%	29.8%	-
I regularly miss or am late with payments	18	10	8	10	6	2	*	8	2	2	3	3	-	7	5	3	2	-	-	2	6	5	13	1	2	1
	2.5%	2.7%	2.4%	6.9%	2.6%	0.5%	1.4%	8.1%	1.4%	1.3%	2.2%	1.6%	-	1.5%	10.0%	3.1%	5.8%	-	-	2.1%	4.3%	2.1%	2.3%	1.4%	4.7%	14.6%
SIGMA	699	366	333	144	243	311	31	96	121	115	142	166	20	504	49	87	36	20	86	116	137	245	584	63	42	10
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Interest Rates Poll
Prepared on behalf of the Daily Mirror

31 Oct 2017

Table 35

Q35. By Normal Weighting

Q35. Have you or have you not been turned down for any of the following forms of credit:**Credit card****Base : All Respondents**

	Total	Gender		Age			Household income							Accommodation					Region							
		Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1028	418	610	379	401	248	68	169	234	182	145	183	31	581	83	219	73	70	128	162	231	347	868	96	47	17
Weighted Total	1028	501	527	294	352	382	70	159	210	158	175	202	38	623	94	175	71	63	135	164	240	325	863	96	54	15
Have been turned down	150 14.6%	70 13.9%	81 15.3%	59 20.1%	71 20.2%	20 5.1%	17 24.4%	31 19.6%	30 14.1%	27 16.9%	15 8.4%	21 10.3%	10 25.4%	48 7.7%	26 27.5%	48 27.5%	22 31.5%	5 8.2%	24 17.7%	19 11.5%	41 17.1%	46 14.0%	129 15.0%	12 12.7%	5 9.8%	3 22.9%
Have not been turned down	878 85.4%	431 86.1%	447 84.7%	235 79.9%	281 79.8%	362 94.9%	53 75.6%	128 80.4%	181 85.9%	132 83.1%	160 91.6%	181 89.7%	28 74.6%	575 92.3%	68 72.5%	127 72.5%	49 68.5%	58 91.8%	111 82.3%	145 88.5%	199 82.9%	279 86.0%	734 85.0%	84 87.3%	49 90.2%	11 77.1%
SIGMA	1028 100.0%	501 100.0%	527 100.0%	294 100.0%	352 100.0%	382 100.0%	70 100.0%	159 100.0%	210 100.0%	158 100.0%	175 100.0%	202 100.0%	38 100.0%	623 100.0%	94 100.0%	175 100.0%	71 100.0%	63 100.0%	135 100.0%	164 100.0%	240 100.0%	325 100.0%	863 100.0%	96 100.0%	54 100.0%	15 100.0%

Interest Rates Poll
Prepared on behalf of the Daily Mirror

31 Oct 2017

Table 36

Q36. By Normal Weighting

Q36. Have you or have you not been turned down for any of the following forms of credit:**Personal loan****Base : All Respondents**

	Total		Gender			Age			Household income						Accommodation					Region							
			Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1028		418	610	379	401	248	68	169	234	182	145	183	31	581	83	219	73	70	128	162	231	347	868	96	47	17
Weighted Total	1028		501	527	294	352	382	70	159	210	158	175	202	38	623	94	175	71	63	135	164	240	325	863	96	54	15
Have been turned down	150		68	81	68	67	14	17	34	33	21	14	25	6	46	22	52	21	8	25	20	50	31	126	15	7	2
	14.5%		13.6%	15.4%	23.2%	19.0%	3.8%	24.1%	21.4%	15.7%	13.0%	8.3%	12.2%	15.6%	7.4%	24.0%	29.5%	30.2%	12.8%	18.4%	12.2%	20.8%	9.7%	14.6%	15.7%	12.5%	11.4%
Have not been turned down	878		433	446	226	285	368	53	125	177	138	160	177	32	577	71	123	50	55	110	144	190	293	737	81	47	13
	85.5%		86.4%	84.6%	76.8%	81.0%	96.2%	75.9%	78.6%	84.3%	87.0%	91.7%	87.8%	84.4%	92.6%	76.0%	70.5%	69.8%	87.2%	81.6%	87.8%	79.2%	90.3%	85.4%	84.3%	87.5%	88.6%
SIGMA	1028		501	527	294	352	382	70	159	210	158	175	202	38	623	94	175	71	63	135	164	240	325	863	96	54	15
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Interest Rates Poll
Prepared on behalf of the Daily Mirror

31 Oct 2017

Table 37

Q37. By Normal Weighting

Q37. Have you or have you not been turned down for any of the following forms of credit:**Mortgage****Base : All Respondents**

	Total	Gender		Age			Household income						Accommodation					Region								
		Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1028	418	610	379	401	248	68	169	234	182	145	183	31	581	83	219	73	70	128	162	231	347	868	96	47	17
Weighted Total	1028	501	527	294	352	382	70	159	210	158	175	202	38	623	94	175	71	63	135	164	240	325	863	96	54	15
Have been turned down	99 9.6%	53 10.6%	46 8.7%	39 13.2%	44 12.5%	16 4.3%	6 9.0%	31 19.7%	19 9.1%	12 7.7%	9 5.2%	14 6.7%	7 19.7%	33 5.3%	20 21.6%	31 17.8%	11 15.7%	3 5.4%	15 11.4%	12 7.1%	29 12.0%	29 8.9%	85 9.8%	6 6.1%	7 12.8%	2 11.4%
Have not been turned down	929 90.4%	448 89.4%	481 91.3%	255 86.8%	308 87.5%	366 95.7%	64 91.0%	128 80.3%	191 90.9%	146 92.3%	166 94.8%	188 93.3%	30 80.3%	590 94.7%	73 78.4%	144 82.2%	60 84.3%	60 94.6%	119 88.6%	152 92.9%	211 88.0%	296 91.1%	779 90.2%	90 93.9%	47 87.2%	13 88.6%
SIGMA	1028 100.0%	501 100.0%	527 100.0%	294 100.0%	352 100.0%	382 100.0%	70 100.0%	159 100.0%	210 100.0%	158 100.0%	175 100.0%	202 100.0%	38 100.0%	623 100.0%	94 100.0%	175 100.0%	71 100.0%	63 100.0%	135 100.0%	164 100.0%	240 100.0%	325 100.0%	863 100.0%	96 100.0%	54 100.0%	15 100.0%

Interest Rates Poll
Prepared on behalf of the Daily Mirror

31 Oct 2017

Table 38

Q38. By Normal Weighting

Q38. Have you or have you not been turned down for any of the following forms of credit:**Mobile phone****Base : All Respondents**

	Total	Gender		Age			Household income							Accommodation					Region							
		Male	Female	18-34	35-54	55+	Less than £10,000	£10,000 - £19,999	£20,000 - £29,999	£30,000 - £39,999	£40,000 - £49,999	£50,000 - £99,999	£100,000 or more	Own / Mortgage	Rent from council	Rent from private landlord	Rent from housing association	Other	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1028	418	610	379	401	248	68	169	234	182	145	183	31	581	83	219	73	70	128	162	231	347	868	96	47	17
Weighted Total	1028	501	527	294	352	382	70	159	210	158	175	202	38	623	94	175	71	63	135	164	240	325	863	96	54	15
Have been turned down	85 8.3%	46 9.1%	39 7.4%	43 14.5%	39 11.0%	4 0.9%	9 13.1%	18 11.2%	24 11.4%	12 7.7%	5 3.0%	10 5.1%	6 15.1%	26 4.2%	14 14.6%	26 15.0%	12 16.3%	7 10.6%	18 13.1%	9 5.4%	31 12.9%	18 5.7%	76 8.8%	4 4.6%	2 4.2%	2 16.3%
Have not been turned down	943 91.7%	455 90.9%	488 92.6%	252 85.5%	313 89.0%	378 99.1%	61 86.9%	141 88.8%	186 88.6%	146 92.3%	169 97.0%	192 94.9%	32 84.9%	597 95.8%	80 85.4%	148 85.0%	60 83.7%	57 89.4%	117 86.9%	155 94.6%	209 87.1%	306 94.3%	787 91.2%	92 95.4%	52 95.8%	12 83.7%
SIGMA	1028 100.0%	501 100.0%	527 100.0%	294 100.0%	352 100.0%	382 100.0%	70 100.0%	159 100.0%	210 100.0%	158 100.0%	175 100.0%	202 100.0%	38 100.0%	623 100.0%	94 100.0%	175 100.0%	71 100.0%	63 100.0%	135 100.0%	164 100.0%	240 100.0%	325 100.0%	863 100.0%	96 100.0%	54 100.0%	15 100.0%

Page	Table	Title	Base Description	Base
4	1	Q1. Which of these best describes your current situation?	Base : Respondents who own / mortgage their homes	581
5	2	Q2. Which of these best describes your mortgage?	Base : Respondents who currently have a mortgage on their homes	366
6	3	Q3. How much is your mortgage in total?	Base : Respondents who currently have a mortgage on their homes	366
7	4	Q4. The base rate of interest in the UK, determined by the Bank of England, is currently set at 0.25%. It is possible that the Bank of England will increase the base rate of interest over the next month. This could increase the costs of mortgage payments for UK homeowners. Thinking about a possible increase in your monthly mortgage payments, which of these best describes your situation?	Base : Respondents who currently have a mortgage on home	366
8	5	Q5. If the base rate of interest rose by 0.25% it would push the typical £150,000 mortgage up by £21 a month. If your mortgage increased by that amount would you...	Base : Respondents who could afford an increase in mortgage payments	261
9	6	Q6. If the base rate of interest rose by 0.50% it would push the typical £150,000 mortgage up by £41 a month. If your mortgage increased by that amount would you...	Base : Respondents who have a mortgage, excluding those who couldn't afford a rate rise of 0.25%	248
10	7	Q7. If the base rate rose by 1% it would push the typical £150,000 mortgage up by £84 a month. If your mortgage increased by that amount would you...	Base : Respondents who have a mortgage, excluding those who couldn't afford a rate rise of 0.25% or 0.5%	239
11	8	Q8. If your rent increased how much extra per month could you afford to pay?	Base : Respondents who live in homes rented from council /private landlord / housing association	375
12	9	Q9. Imagine your mortgage or rent payments increased to a level where you would struggle to pay your contributions each month. If you struggled to afford an increase to your rent or mortgage what other areas of spending would you have to cut back on, please tell us if you would or would not have to cut back on your spending in these areas: Buying clothes	Base : Respondents who live in rented households from council / private landlord / housing association or currently have a mortgage on their homes	741

	Page	Table	Title	Base Description	Base
	13	10	Q10. Imagine your mortgage or rent payments increased to a level where you would struggle to pay your contributions each month. If you struggled to afford an increase to your rent or mortgage what other areas of spending would you have to cut back on, please tell us if you would or would not have to cut back on your spending in these areas: Education for myself	Base : Respondents who live in rented households from council / private landlord / housing association or currently have a mortgage on their homes	741
	14	11	Q11. Imagine your mortgage or rent payments increased to a level where you would struggle to pay your contributions each month. If you struggled to afford an increase to your rent or mortgage what other areas of spending would you have to cut back on, please tell us if you would or would not have to cut back on your spending in these areas: Day-to-day basic food	Base : Respondents who live in rented households from council / private landlord / housing association or currently have a mortgage on their homes	741
	15	12	Q12. Imagine your mortgage or rent payments increased to a level where you would struggle to pay your contributions each month. If you struggled to afford an increase to your rent or mortgage what other areas of spending would you have to cut back on, please tell us if you would or would not have to cut back on your spending in these areas: Holidays and recreation	Base : Respondents who live in rented households from council / private landlord / housing association or currently have a mortgage on their homes	741
	16	13	Q13. Imagine your mortgage or rent payments increased to a level where you would struggle to pay your contributions each month. If you struggled to afford an increase to your rent or mortgage what other areas of spending would you have to cut back on, please tell us if you would or would not have to cut back on your spending in these areas: Transport - for example giving up a car to use public transport instead	Base : Respondents who live in rented households from council / private landlord / housing association or currently have a mortgage on their homes	741
	17	14	Q14. Imagine your mortgage or rent payments increased to a level where you would struggle to pay your contributions each month. If you struggled to afford an increase to your rent or mortgage what other areas of spending would you have to cut back on, please tell us if you would or would not have to cut back on your spending in these areas: Education for my children	Base : Respondents who live in rented households from council / private landlord / housing association or currently have a mortgage on their homes	741

	Page	Table	Title	Base Description	Base
	18	15	Q15. Imagine your mortgage or rent payments increased to a level where you would struggle to pay your contributions each month. If you struggled to afford an increase to your rent or mortgage what other areas of spending would you have to cut back on, please tell us if you would or would not have to cut back on your spending in these areas: Luxury food, including eating out	Base : Respondents who live in rented households from council / private landlord / housing association or currently have a mortgage on their homes	741
	19	16	Q16. Imagine your mortgage or rent payments increased to a level where you would struggle to pay your contributions each month. If you struggled to afford an increase to your rent or mortgage what other areas of spending would you have to cut back on, please tell us if you would or would not have to cut back on your spending in these areas: Energy use	Base : Respondents who live in rented households from council / private landlord / housing association or currently have a mortgage on their homes	741
	20	17	Q17. Which of these best describes your savings situation:	Base : All Respondents	1028
	21	18	Q18. The base rate of interest in the UK, determined by the Bank of England, is currently set at 0.25%. It is possible that the Bank of England will increase the Thinking about a possible increase in interest rates on savings, would this help you or not help you with your day-to-day financial needs?	Base : Respondents who have savings	669
	22	19	Q19. If the interest rate rise helped you with your personal finances, what would you spend this extra money on? Day-to-day basic food	Base : Respondents for whom an increase in interest rates would help their personal finances	410
	23	20	Q20. If the interest rate rise helped you with your personal finances, what would you spend this extra money on? Buying clothes	Base : Respondents for whom an increase in interest rates would help their personal finances	410
	24	21	Q21. If the interest rate rise helped you with your personal finances, what would you spend this extra money on? Luxury food, including eating out	Base : Respondents for whom an increase in interest rates would help their personal finances	410
	25	22	Q22. If the interest rate rise helped you with your personal finances, what would you spend this extra money on? Education for myself	Base : Respondents for whom an increase in interest rates would help their personal finances	410
	26	23	Q23. If the interest rate rise helped you with your personal finances, what would you spend this extra money on? Education for my children	Base : Respondents for whom an increase in interest rates would help their personal finances	410

	Page	Table	Title	Base Description	Base
	27	24	Q24. If the interest rate rise helped you with your personal finances, what would you spend this extra money on? Holidays and recreation	Base : Respondents for whom an increase in interest rates would help their personal finances	410
	28	25	Q25. If the interest rate rise helped you with your personal finances, what would you spend this extra money on? Days out	Base : Respondents for whom an increase in interest rates would help their personal finances	410
	29	26	Q26. If the interest rate rise helped you with your personal finances, what would you spend this extra money on? Paying off my mortgage	Base : Respondents for whom an increase in interest rates would help their personal finances	410
	30	27	Q27. If the interest rate rise helped you with your personal finances, what would you spend this extra money on? I would invest it	Base : Respondents for whom an increase in interest rates would help their personal finances	410
	31	28	Q28. If the interest rate rise helped you with your personal finances, what would you spend this extra money on? Small treats	Base : Respondents for whom an increase in interest rates would help their personal finances	410
	32	29	Q29. If you had to, for how many months could you support yourself financially just from your savings?	Base : Respondents who have savings	669
	33	30	Q30. Which of these best describes your current situation:	Base : All Respondents	1028
	34	31	Q31. Which of these best describes your pension saving habits:	Base : Respondents who are currently saving into a pension or have saved into a pension but are not doing so currently	711
	35	32	Q32. How many credit cards do you have?	Base : All Respondents	1028
	36	33	Q33. Have you ever used your credit card(s)?	Base : Respondents who have credit cards	735
	37	34	Q34. Which of these describes how you manage your credit card payments:	Base : Respondents who have at least one credit card and have used it	674
	38	35	Q35. Have you or have you not been turned down for any of the following forms of credit: Credit card	Base : All Respondents	1028
	39	36	Q36. Have you or have you not been turned down for any of the following forms of credit: Personal loan	Base : All Respondents	1028

	Page	Table	Title	Base Description	Base
	40	37	Q37. Have you or have you not been turned down for any of the following forms of credit: Mortgage	Base : All Respondents	1028
	41	38	Q38. Have you or have you not been turned down for any of the following forms of credit: Mobile phone	Base : All Respondents	1028
