

Voting Intention Poll

31/01/2018

Methodology

Fieldwork Dates

26th – 29th January 2018

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in the United Kingdom

Sample Size

1,059

Data Weighting

Data were weighted to the profile of all UK adults aged 18+. Data were weighted by age, sex, region, household income, education, 2017 General Election vote and 2016 EU Referendum vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2017 General Election and 2016 EU Referendum.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,059 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact:

Chris Hopkins
0203 818 9661

chris.hopkins@survation.com

If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

Sign up for our press releases at <http://eepurl.com/mOK8T>

Follow us on twitter:

www.twitter.com/survation for our regular survey work and political polling

www.twitter.com/damiansurvation for Damian Lyons Lowe's twitter feed

Survation are a member of The British Polling Council and abide by its rules:

<http://www.britishpollingcouncil.org>

Survation Ltd Registered in England & Wales Number 07143509

Voting Intention Poll

30 Jan 2018

Table 1
 Q1. By Normal Weighting
 Q1. If there were to be another general election, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote?

Base: All Respondents

	Gender		Age						Region8							2017 Vote					2016 EU Referendum Vote			
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	Midlands	North	South	England	Scotland	Wales	NI	CON	LAB	LD	OTHER	Did not vote	Leave	Remain	
Unweighted Total	1059	507	552	67	228	194	158	201	211	117	165	264	345	891	86	58	24	351	342	60	107	164	434	435
Weighted Total	1059	516	543	121	182	173	190	154	240	139	169	239	342	889	97	57	16	365	344	64	88	164	451	418
0 - would not vote	46	16	29	6	9	9	5	6	11	4	10	13	14	41	3	2	-	2	2	1	1	36	9	4
	4.3%	3.2%	5.4%	5.2%	4.7%	5.2%	2.7%	3.8%	4.5%	2.7%	5.7%	5.5%	4.1%	4.6%	3.4%	3.0%	-	0.6%	0.5%	2.0%	1.4%	22.0%	2.1%	0.9%
1	7	1	6	-	4	1	2	-	-	2	3	-	*	5	-	-	2	1	2	-	1	2	2	2
	0.7%	0.3%	1.0%	-	2.3%	0.8%	0.8%	-	-	1.7%	1.5%	-	0.1%	0.6%	-	-	10.0%	0.3%	0.7%	-	1.6%	1.2%	0.4%	0.5%
2	29	14	15	6	10	10	2	1	*	3	-	10	11	24	1	3	2	*	6	-	-	19	5	7
	2.7%	2.8%	2.7%	5.3%	5.2%	5.6%	1.0%	0.6%	0.2%	2.0%	-	4.0%	3.3%	2.7%	0.5%	4.8%	12.3%	0.1%	1.8%	-	-	11.6%	1.1%	1.7%
3	10	2	9	3	5	2	-	-	-	-	-	*	9	10	1	-	-	-	*	1	-	9	2	2
	1.0%	0.3%	1.6%	2.8%	2.8%	1.0%	-	-	-	-	-	0.2%	2.7%	1.1%	0.6%	-	-	-	0.1%	1.8%	-	5.3%	0.3%	0.4%
4	11	8	3	4	3	1	3	-	-	4	3	3	2	11	-	-	-	4	1	-	-	4	4	1
	1.0%	1.5%	0.6%	2.9%	1.4%	0.9%	1.8%	-	-	2.5%	1.5%	1.4%	0.5%	1.2%	-	-	-	1.1%	0.3%	-	-	2.5%	0.8%	0.2%
5	54	16	37	10	10	13	12	4	4	8	6	16	14	45	6	3	-	13	8	1	1	25	18	11
	5.1%	3.2%	6.9%	8.1%	5.6%	7.8%	6.4%	2.7%	1.6%	5.6%	3.7%	6.8%	4.2%	5.0%	5.9%	5.7%	-	3.5%	2.2%	1.1%	1.6%	15.2%	4.1%	2.6%
6	27	13	14	5	12	4	2	2	1	5	3	5	11	23	1	2	-	8	5	1	1	9	7	11
	2.5%	2.4%	2.6%	4.5%	6.4%	2.6%	1.0%	1.1%	0.6%	3.3%	1.7%	2.0%	3.2%	2.6%	1.4%	3.6%	-	2.3%	1.4%	2.1%	1.3%	5.6%	1.5%	2.7%
7	32	17	15	4	11	8	1	6	2	5	6	6	10	27	4	1	*	9	5	1	-	15	6	13
	3.0%	3.3%	2.8%	3.5%	6.3%	4.4%	0.5%	4.1%	0.7%	3.6%	3.3%	2.7%	3.0%	3.1%	3.8%	1.1%	2.6%	2.5%	1.5%	0.9%	-	9.4%	1.3%	3.1%
8	73	32	40	10	23	19	5	4	11	20	9	16	14	59	6	7	1	22	25	5	2	14	31	24
	6.9%	6.3%	7.4%	8.5%	12.9%	11.1%	2.4%	2.7%	4.6%	14.1%	5.6%	6.7%	4.0%	6.6%	5.9%	13.0%	3.5%	5.9%	7.3%	8.0%	2.5%	8.6%	6.9%	5.9%
9	94	54	41	9	16	19	15	20	16	16	14	23	29	82	7	5	1	31	40	6	6	6	37	46
	8.9%	10.4%	7.5%	7.3%	8.6%	10.9%	7.9%	12.8%	6.8%	11.4%	8.4%	9.7%	8.4%	9.2%	6.9%	8.7%	5.1%	8.4%	11.7%	9.6%	7.2%	3.8%	8.1%	11.1%
10 - certain to vote	677	343	334	63	80	86	143	111	194	73	116	146	227	563	70	34	11	274	249	47	74	24	331	297
	63.9%	66.5%	61.5%	51.8%	43.7%	49.9%	75.5%	72.2%	81.1%	53.0%	68.6%	61.0%	66.4%	63.3%	71.7%	60.2%	66.5%	75.2%	72.5%	74.6%	84.4%	14.8%	73.4%	71.0%
SIGMA	1059	516	543	121	182	173	190	154	240	139	169	239	342	889	97	57	16	365	344	64	88	164	451	418
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Voting Intention Poll

30 Jan 2018

Table 2

Q2. By Normal Weighting

Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?

Base: Respondents Likely to vote

	Gender		Age						Region8								2017 Vote					2016 EU Referendum Vote		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	Midlands	North	South	England	Scotland	Wales	NI	CON	LAB	LD	OTHER	Did not vote	Leave	Remain	
Unweighted Total	1014	489	525	64	218	186	151	192	203	114	154	252	330	850	83	57	24	350	340	59	106	127	426	431
Weighted Total	1013	500	513	115	173	164	185	148	229	135	159	226	328	849	94	55	16	363	342	62	86	128	442	414
Conservative	338	191	147	32	43	48	63	51	100	46	70	71	118	304	18	16	-	291	7	2	4	28	189	109
	33.4%	38.3%	28.6%	27.7%	24.8%	29.5%	34.4%	34.6%	43.9%	34.1%	43.6%	31.3%	35.8%	35.8%	19.0%	29.8%	-	80.3%	2.1%	3.9%	4.9%	22.0%	42.8%	26.3%
Labour	367	154	213	59	68	66	68	48	58	45	52	102	111	311	29	27	-	14	295	10	9	33	125	188
	36.2%	30.8%	41.5%	51.6%	39.1%	40.3%	36.6%	32.7%	25.4%	33.7%	32.9%	45.2%	33.9%	36.7%	31.0%	48.7%	-	4.0%	86.2%	15.8%	9.8%	26.1%	28.3%	45.3%
Liberal Democrat	69	41	28	2	19	8	8	14	17	18	8	13	20	60	6	3	-	9	7	40	2	7	10	51
	6.8%	8.1%	5.5%	1.7%	11.1%	5.0%	4.4%	9.4%	7.6%	13.7%	5.1%	5.8%	6.2%	7.1%	6.2%	5.6%	-	2.5%	2.0%	64.9%	2.7%	5.3%	2.3%	12.3%
Scottish National Party (SNP)	20	6	14	3	6	2	2	1	4	-	-	-	-	-	20	-	-	-	-	-	18	2	4	15
	1.9%	1.2%	2.7%	2.9%	3.4%	1.5%	1.3%	0.9%	1.7%	-	-	-	-	-	20.8%	-	-	-	-	-	20.5%	1.5%	0.9%	3.5%
Plaid Cymru	3	2	1	2	1	-	*	*	1	-	-	-	-	-	-	3	-	-	-	2	2	1	*	
	0.3%	0.4%	0.3%	1.4%	0.3%	-	0.2%	0.2%	0.3%	-	-	-	-	-	-	6.2%	-	-	-	2.1%	1.3%	0.3%	0.1%	
Another Party	34	18	16	4	6	7	7	3	7	4	1	6	8	19	1	-	15	*	4	-	20	11	18	9
	3.4%	3.6%	3.2%	3.9%	3.7%	4.3%	3.6%	2.2%	2.9%	3.1%	0.4%	2.6%	2.5%	2.2%	1.0%	-	93.3%	0.1%	1.1%	-	22.7%	8.3%	4.1%	2.2%
UKIP	23	14	9	-	1	3	7	5	7	2	7	5	9	23	-	-	-	3	-	1	18	1	18	4
	2.2%	2.7%	1.8%	-	0.5%	1.6%	3.8%	3.3%	3.1%	1.5%	4.2%	2.3%	2.6%	2.7%	-	-	-	0.8%	-	1.0%	21.3%	0.7%	4.1%	1.0%
Green	9	5	4	-	3	*	1	2	3	2	*	1	6	8	1	-	-	-	2	-	5	2	3	6
	0.9%	1.0%	0.8%	-	1.6%	0.3%	0.4%	1.3%	1.3%	1.2%	0.2%	0.3%	1.7%	1.0%	0.9%	-	-	-	0.6%	-	5.8%	1.5%	0.6%	1.4%
Undecided	144	68	76	12	26	29	25	21	31	17	22	23	57	119	19	5	1	43	24	9	9	42	72	32
	14.2%	13.6%	14.8%	10.8%	15.1%	17.6%	13.7%	14.1%	13.4%	12.7%	13.7%	10.3%	17.3%	14.0%	20.4%	9.0%	6.7%	12.0%	7.0%	14.4%	10.3%	33.1%	16.3%	7.8%
Refused	6	2	4	-	*	-	3	2	1	-	-	5	-	5	1	*	-	1	3	-	-	*	1	1
	0.6%	0.3%	0.9%	-	0.2%	-	1.8%	1.3%	0.3%	-	-	2.3%	-	0.6%	0.7%	0.8%	-	0.3%	0.9%	-	-	0.3%	0.1%	0.2%
SIGMA	1013	500	513	115	173	164	185	148	229	135	159	226	328	849	94	55	16	363	342	62	86	128	442	414
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Voting Intention Poll

30 Jan 2018

Table 3
Q2. Voting Intention Table - By Normal Weighting and LTV
Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?

Base: Respondents Likely to vote

	Gender		Age						Region8							2017 Vote					2016 EU Referendum Vote			
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	Midlands	North	South	England	Scotland	Wales	NI	CON	LAB	LD	OTHER	Did not vote	Leave	Remain	
Unweighted Total	1014	489	525	64	218	186	151	192	203	114	154	252	330	850	83	57	24	350	340	59	106	127	426	431
Weighted Total	899	451	448	94	137	136	170	140	222	116	146	198	291	751	87	48	13	339	318	59	83	78	409	382
Conservative	312	176	136	24	35	42	61	50	99	40	65	63	112	280	17	15	-	278	5	2	3	20	181	97
	34.7%	39.0%	30.3%	26.0%	25.2%	30.6%	36.0%	35.8%	44.9%	34.7%	44.3%	31.9%	38.3%	37.2%	19.2%	31.5%	-	81.9%	1.4%	3.9%	3.6%	26.3%	44.3%	25.3%
Labour	335	141	195	54	58	58	64	46	57	39	50	93	103	285	27	24	-	11	279	10	8	23	116	178
	37.3%	31.2%	43.5%	57.1%	42.1%	42.2%	37.5%	32.7%	25.7%	34.0%	33.9%	46.8%	35.4%	37.9%	30.8%	48.9%	-	3.4%	87.8%	16.5%	10.1%	29.8%	28.3%	46.5%
Liberal Democrat	62	38	24	2	16	6	7	13	17	17	8	12	18	54	5	3	-	8	7	39	2	4	9	48
	6.9%	8.4%	5.4%	1.8%	12.0%	4.6%	4.1%	9.6%	7.7%	14.5%	5.2%	5.9%	6.1%	7.1%	6.3%	6.1%	-	2.2%	2.1%	65.5%	2.8%	5.6%	2.3%	12.5%
Scottish National Party (SNP)	18	6	13	3	5	2	2	1	4	-	-	-	-	-	18	-	-	-	-	-	17	1	4	14
	2.0%	1.3%	2.8%	3.5%	3.9%	1.4%	1.4%	1.0%	1.7%	-	-	-	-	-	21.0%	-	-	-	-	-	20.5%	1.6%	0.9%	3.6%
Plaid Cymru	3	1	1	1	1	-	*	*	1	-	-	-	-	-	-	3	-	-	-	-	2	1	1	*
	0.3%	0.3%	0.3%	1.0%	0.4%	-	0.2%	0.2%	0.3%	-	-	-	-	-	-	5.7%	-	-	-	-	2.1%	1.2%	0.4%	0.1%
Another Party	26	15	11	2	4	5	5	3	7	2	*	5	6	13	1	-	12	*	4	-	19	3	17	8
	2.9%	3.4%	2.5%	2.5%	3.1%	3.7%	3.0%	2.1%	3.0%	1.7%	0.3%	2.5%	2.0%	1.8%	1.1%	-	96.6%	0.1%	1.2%	-	22.9%	4.2%	4.1%	2.0%
UKIP	22	13	9	-	1	3	7	5	7	2	7	5	8	22	-	-	-	3	-	1	18	1	18	4
	2.5%	2.9%	2.0%	-	0.4%	1.9%	4.1%	3.4%	3.2%	1.8%	4.5%	2.6%	2.8%	2.9%	-	-	-	0.8%	-	0.9%	21.6%	1.1%	4.3%	1.1%
Green	8	5	3	-	2	*	1	2	3	2	*	1	4	7	1	-	-	-	2	-	5	1	2	6
	0.9%	1.1%	0.7%	-	1.3%	0.3%	0.4%	1.3%	1.4%	1.4%	0.2%	0.3%	1.5%	0.9%	0.9%	-	-	-	0.6%	-	6.0%	1.1%	0.4%	1.5%
Undecided	109	55	53	7	16	21	21	18	26	14	17	16	40	88	17	4	*	38	20	8	9	23	62	28
	12.1%	12.3%	11.9%	8.0%	11.4%	15.3%	12.3%	12.5%	11.9%	11.9%	11.6%	8.3%	13.8%	11.6%	20.0%	7.3%	3.4%	11.3%	6.4%	13.1%	10.4%	28.9%	15.1%	7.2%
Refused	4	1	3	-	*	-	2	2	*	-	-	3	-	3	1	*	-	1	2	-	-	*	*	1
	0.5%	0.3%	0.6%	-	0.2%	-	1.0%	1.3%	0.2%	-	-	1.6%	-	0.4%	0.7%	0.4%	-	0.2%	0.5%	-	-	0.3%	0.1%	0.2%
SIGMA	899	451	448	94	137	136	170	140	222	116	146	198	291	751	87	48	13	339	318	59	83	78	409	382
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Voting Intention Poll

30 Jan 2018

Table 4
Q2. Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed
Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?

Base: Respondents Likely to vote with undecided and refused removed

	Gender		Age						Region8								2017 Vote					2016 EU Referendum Vote		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	Midlands	North	South	England	Scotland	Wales	NI	CON	LAB	LD	OTHER	Did not vote	Leave	Remain	
Unweighted Total	867	431	436	58	189	155	127	160	178	101	133	218	271	723	70	52	22	309	319	50	96	83	358	399
Weighted Total	786	394	392	86	122	116	148	120	195	102	129	179	251	661	69	44	12	300	296	51	74	55	347	353
Conservative	312	176	136	24	35	42	61	50	99	40	65	63	112	280	17	15	-	278	5	2	3	20	181	97
	39.6%	44.6%	34.6%	28.3%	28.5%	36.1%	41.5%	41.6%	51.1%	39.4%	50.1%	35.4%	44.5%	42.3%	24.2%	34.1%	-	92.6%	1.5%	4.5%	4.0%	37.1%	52.2%	27.4%
Labour	335	141	195	54	58	58	64	46	57	39	50	93	103	285	27	24	-	11	279	10	8	23	116	178
	42.7%	35.7%	49.7%	62.0%	47.7%	49.8%	43.2%	37.9%	29.3%	38.6%	38.3%	52.0%	41.1%	43.1%	38.8%	53.1%	-	3.8%	94.4%	19.0%	11.3%	42.1%	33.3%	50.2%
Liberal Democrat	62	38	24	2	16	6	7	13	17	17	8	12	18	54	5	3	-	8	7	39	2	4	9	48
	7.9%	9.6%	6.2%	2.0%	13.5%	5.5%	4.8%	11.2%	8.8%	16.5%	5.9%	6.5%	7.0%	8.1%	7.9%	6.6%	-	2.5%	2.2%	75.4%	3.1%	7.9%	2.7%	13.5%
Scottish National Party (SNP)	18	6	13	3	5	2	2	1	4	-	-	-	-	-	18	-	-	-	-	-	17	1	4	14
	2.3%	1.4%	3.2%	3.8%	4.5%	1.6%	1.6%	1.1%	2.0%	-	-	-	-	-	26.5%	-	-	-	-	-	22.9%	2.2%	1.0%	3.9%
Plaid Cymru	3	1	1	1	1	-	*	*	1	-	-	-	-	-	-	3	-	-	-	-	2	1	1	*
	0.3%	0.3%	0.4%	1.1%	0.4%	-	0.2%	0.2%	0.3%	-	-	-	-	-	-	6.2%	-	-	-	-	2.4%	1.7%	0.4%	0.1%
Another Party	26	15	11	2	4	5	5	3	7	2	*	5	6	13	1	-	12	*	4	-	19	3	17	8
	3.4%	3.9%	2.9%	2.8%	3.5%	4.3%	3.5%	2.5%	3.4%	1.9%	0.4%	2.8%	2.4%	2.0%	1.4%	-	100.0%	0.2%	1.3%	-	25.5%	5.9%	4.8%	2.1%
UKIP	22	13	9	-	1	3	7	5	7	2	7	5	8	22	-	-	-	3	-	1	18	1	18	4
	2.8%	3.4%	2.2%	-	0.5%	2.3%	4.8%	4.0%	3.6%	2.0%	5.1%	2.9%	3.2%	3.3%	-	-	-	0.9%	-	1.1%	24.1%	1.5%	5.1%	1.1%
Green	8	5	3	-	2	*	1	2	3	2	*	1	4	7	1	-	-	-	2	-	5	1	2	6
	1.0%	1.2%	0.7%	-	1.4%	0.4%	0.4%	1.5%	1.6%	1.5%	0.2%	0.4%	1.7%	1.0%	1.2%	-	-	-	0.6%	-	6.7%	1.5%	0.5%	1.6%
SIGMA	786	394	392	86	122	116	148	120	195	102	129	179	251	661	69	44	12	300	296	51	74	55	347	353
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Voting Intention Poll

30 Jan 2018

Table 5
 Q3. By Normal Weighting
Q3. If there were to be another referendum on membership of the European Union, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote?

Base: All Respondents

	Gender		Age						Region8								2017 Vote					2016 EU Referendum Vote		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	Midlands	North	South	England	Scotland	Wales	NI	CON	LAB	LD	OTHER	Did not vote	Leave	Remain	
Unweighted Total	1059	507	552	67	228	194	158	201	211	117	165	264	345	891	86	58	24	351	342	60	107	164	434	435
Weighted Total	1059	516	543	121	182	173	190	154	240	139	169	239	342	889	97	57	16	365	344	64	88	164	451	418
0 - would not vote	51	18	33	6	13	11	7	4	10	6	10	16	14	45	4	3	-	8	3	2	-	34	9	5
	4.8%	3.5%	6.1%	5.2%	7.0%	6.6%	3.5%	2.8%	4.1%	4.0%	5.7%	6.5%	4.0%	5.0%	3.9%	4.7%	-	2.3%	0.8%	3.1%	-	20.7%	2.1%	1.3%
1	9	3	6	-	5	1	2	1	-	2	2	2	-	5	1	1	2	1	3	1	1	2	3	3
	0.8%	0.5%	1.1%	-	2.6%	0.8%	0.8%	0.6%	-	1.4%	1.0%	0.7%	-	0.6%	0.6%	1.9%	10.0%	0.4%	0.8%	1.7%	1.6%	1.3%	0.6%	0.7%
2	18	6	12	7	6	4	1	-	-	4	3	*	6	14	-	3	1	*	3	-	-	12	3	1
	1.7%	1.2%	2.2%	5.7%	3.4%	2.1%	0.5%	-	-	3.2%	1.7%	0.1%	1.7%	1.5%	-	6.1%	4.1%	0.1%	1.0%	-	-	7.3%	0.6%	0.2%
3	17	11	6	7	5	3	1	-	*	2	*	7	5	14	-	3	-	-	3	1	-	10	2	6
	1.6%	2.2%	1.1%	6.1%	2.8%	1.8%	0.5%	-	0.2%	1.3%	0.3%	2.8%	1.6%	1.6%	-	4.8%	-	-	0.9%	1.8%	-	6.0%	0.3%	1.5%
4	13	2	11	3	7	3	-	-	-	1	1	3	6	10	2	-	1	-	4	-	1	7	2	4
	1.2%	0.4%	2.0%	2.8%	3.7%	1.7%	-	-	-	0.4%	0.5%	1.1%	1.6%	1.1%	1.9%	-	8.2%	-	1.1%	-	0.6%	4.3%	0.5%	1.0%
5	32	9	23	8	9	3	9	*	2	5	2	11	9	28	1	2	-	8	6	1	-	11	9	3
	3.0%	1.7%	4.3%	6.8%	4.9%	2.0%	4.7%	0.3%	0.8%	3.9%	1.3%	4.8%	2.6%	3.1%	1.5%	4.3%	-	2.2%	1.7%	2.1%	-	6.9%	1.9%	0.7%
6	23	9	13	5	9	5	3	1	-	5	1	3	10	19	3	1	-	3	5	1	*	13	5	8
	2.2%	1.8%	2.5%	4.4%	4.8%	2.8%	1.7%	0.4%	-	3.4%	0.9%	1.2%	2.9%	2.1%	3.4%	1.1%	-	0.9%	1.5%	0.9%	0.5%	7.9%	1.1%	1.9%
7	34	22	13	3	14	6	2	6	3	5	8	9	9	30	3	1	-	13	8	1	1	8	12	12
	3.2%	4.2%	2.3%	2.9%	7.6%	3.5%	0.8%	3.8%	1.4%	3.9%	4.6%	3.6%	2.6%	3.4%	2.7%	2.1%	-	3.6%	2.4%	2.3%	0.8%	4.9%	2.6%	3.0%
8	59	26	33	12	14	20	3	6	3	15	3	11	19	48	6	4	-	15	25	1	2	13	22	21
	5.5%	5.0%	6.0%	10.2%	7.5%	11.7%	1.6%	3.8%	1.5%	10.8%	2.0%	4.7%	5.5%	5.5%	6.3%	7.0%	-	4.2%	7.3%	2.0%	2.8%	7.7%	5.0%	5.0%
9	75	37	38	9	14	15	12	11	15	14	16	16	19	65	5	3	2	24	28	3	5	11	31	34
	7.1%	7.1%	7.0%	7.0%	7.6%	8.5%	6.2%	6.9%	6.4%	10.2%	9.2%	6.7%	5.6%	7.3%	5.6%	5.2%	10.6%	6.6%	8.1%	4.0%	6.2%	6.8%	7.0%	8.1%
10 - certain to vote	729	373	356	59	87	101	151	125	205	80	123	162	246	611	72	36	11	291	256	52	77	43	354	321
	68.9%	72.3%	65.6%	48.9%	48.0%	58.6%	79.7%	81.4%	85.6%	57.5%	72.8%	67.8%	71.9%	68.7%	74.0%	62.8%	67.1%	79.8%	74.4%	82.2%	87.5%	26.1%	78.4%	76.7%
SIGMA	1059	516	543	121	182	173	190	154	240	139	169	239	342	889	97	57	16	365	344	64	88	164	451	418
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Voting Intention Poll

30 Jan 2018

Table 6

Q4. By Normal Weighting

Q4. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?

Base: Respondents Likely to vote

	Gender		Age						Region8							2017 Vote					2016 EU Referendum Vote			
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	Midlands	North	South	England	Scotland	Wales	NI	CON	LAB	LD	OTHER	Did not vote	Leave	Remain	
Unweighted Total	1009	490	519	64	212	184	151	195	203	111	155	251	329	846	83	56	24	344	339	58	107	129	427	430
Weighted Total	1008	498	510	115	169	161	183	149	230	133	159	224	329	845	94	54	16	356	341	62	88	130	442	413
Leave	448	247	201	24	62	60	87	74	141	57	79	117	145	397	26	17	7	217	115	13	53	45	383	26
	44.4%	49.6%	39.4%	20.6%	36.9%	37.1%	47.7%	49.3%	61.2%	42.5%	49.6%	52.2%	44.1%	47.0%	28.2%	31.8%	44.0%	60.8%	33.7%	21.3%	59.9%	34.5%	86.8%	6.4%
Remain	487	222	266	80	90	81	86	64	86	65	72	92	158	388	58	34	8	120	214	46	31	66	32	373
	48.4%	44.5%	52.1%	70.1%	53.1%	49.9%	46.9%	43.0%	37.6%	49.2%	45.0%	41.3%	48.2%	45.9%	61.7%	63.2%	47.8%	33.6%	62.6%	74.0%	35.7%	50.7%	7.2%	90.5%
Undecided	63	23	40	7	15	21	7	11	3	6	9	10	25	50	9	3	1	20	9	1	4	16	27	12
	6.3%	4.6%	7.9%	6.3%	8.8%	13.0%	3.6%	7.3%	1.2%	4.6%	5.4%	4.7%	7.7%	6.0%	9.4%	5.0%	8.2%	5.6%	2.7%	2.3%	4.4%	12.1%	6.1%	2.8%
Refused	9	6	3	4	2	-	3	1	-	5	-	4	-	9	1	-	-	-	3	1	-	4	-	1
	0.9%	1.3%	0.6%	3.1%	1.3%	-	1.8%	0.4%	-	3.7%	-	1.8%	-	1.1%	0.7%	-	-	-	1.0%	2.3%	-	2.7%	-	0.3%
SIGMA	1008	498	510	115	169	161	183	149	230	133	159	224	329	845	94	54	16	356	341	62	88	130	442	413
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Voting Intention Poll

30 Jan 2018

Table 7

Q4. Voting Intention Table - By Normal Weighting and LTV

Q4. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?

Base: Respondents Likely to vote

	Gender		Age						Region8							2017 Vote					2016 EU Referendum Vote			
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	Midlands	North	South	England	Scotland	Wales	NI	CON	LAB	LD	OTHER	Did not vote	Leave	Remain	
Unweighted Total	490	519	64	212	184	151	195	203	111	155	251	329	846	83	56	24	344	339	58	107	129	427	430	
Weighted Total	912	458	454	91	136	142	172	144	225	116	148	202	300	766	87	45	13	340	316	58	85	90	417	387
Leave	418	230	188	17	53	56	84	71	137	48	77	107	138	369	26	16	7	207	109	13	50	34	366	23
	45.9%	50.3%	41.4%	18.9%	38.8%	39.4%	48.7%	49.3%	60.9%	41.9%	51.6%	52.8%	45.8%	48.2%	29.6%	35.4%	53.8%	60.9%	34.3%	22.3%	59.3%	38.1%	87.7%	5.9%
Remain	443	207	236	69	73	70	82	63	86	60	66	86	143	355	54	29	5	114	199	43	31	47	28	354
	48.6%	45.1%	52.1%	75.2%	53.9%	49.2%	47.4%	43.6%	38.1%	51.7%	44.6%	42.4%	47.8%	46.4%	61.5%	62.8%	42.2%	33.6%	63.0%	73.5%	36.1%	52.1%	6.8%	91.5%
Undecided	46	18	28	5	8	16	5	10	2	6	6	8	19	38	7	1	1	19	7	1	4	8	23	9
	5.1%	4.0%	6.1%	5.1%	6.2%	11.3%	2.9%	6.7%	1.1%	4.9%	3.8%	3.7%	6.4%	5.0%	8.1%	1.8%	4.0%	5.6%	2.2%	2.5%	4.5%	9.0%	5.5%	2.3%
Refused	4	3	2	1	1	-	2	1	-	2	-	2	-	4	1	-	-	-	2	1	-	1	-	1
	0.5%	0.6%	0.4%	0.8%	1.1%	-	0.9%	0.4%	-	1.5%	-	1.0%	-	0.5%	0.7%	-	-	-	0.5%	1.7%	-	0.8%	-	0.3%
SIGMA	912	458	454	91	136	142	172	144	225	116	148	202	300	766	87	45	13	340	316	58	85	90	417	387
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Voting Intention Poll

30 Jan 2018

Table 8

Q4. Voting Intention Table - By Normal Weighting and LTV with refused removed

Q4. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?

Base: Respondents Likely to vote with refused removed

	Gender		Age						Region8							2017 Vote					2016 EU Referendum Vote			
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	Midlands	North	South	England	Scotland	Wales	NI	CON	LAB	LD	OTHER	Did not vote	Leave	Remain	
Unweighted Total	1004	486	518	63	210	184	150	194	203	109	155	249	329	842	82	56	24	344	338	57	107	128	427	429
Weighted Total	907	455	452	91	135	142	171	144	225	114	148	200	300	762	87	45	13	340	315	57	85	90	417	386
Leave	418	230	188	17	53	56	84	71	137	48	77	107	138	369	26	16	7	207	109	13	50	34	366	23
	46.1%	50.6%	41.6%	19.0%	39.2%	39.4%	49.1%	49.5%	60.9%	42.6%	51.6%	53.4%	45.8%	48.4%	29.9%	35.4%	53.8%	60.9%	34.5%	22.7%	59.3%	38.4%	87.7%	5.9%
Remain	443	207	236	69	73	70	82	63	86	60	66	86	143	355	54	29	5	114	199	43	31	47	28	354
	48.8%	45.4%	52.2%	75.8%	54.5%	49.2%	47.9%	43.8%	38.1%	52.5%	44.6%	42.9%	47.8%	46.6%	62.0%	62.8%	42.2%	33.6%	63.3%	74.8%	36.1%	52.5%	6.8%	91.7%
Undecided	46	18	28	5	8	16	5	10	2	6	6	8	19	38	7	1	1	19	7	1	4	8	23	9
	5.1%	4.1%	6.2%	5.2%	6.3%	11.3%	3.0%	6.7%	1.1%	4.9%	3.8%	3.8%	6.4%	5.0%	8.2%	1.8%	4.0%	5.6%	2.2%	2.5%	4.5%	9.1%	5.5%	2.3%
SIGMA	907	455	452	91	135	142	171	144	225	114	148	200	300	762	87	45	13	340	315	57	85	90	417	386
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Voting Intention Poll

30 Jan 2018

Table 9

Q4. Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed

Q4. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?

Base: Respondents Likely to vote with undecided and refused removed

	Gender		Age						Region8								2017 Vote					2016 EU Referendum Vote		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	Midlands	North	South	England	Scotland	Wales	NI	CON	LAB	LD	OTHER	Did not vote	Leave	Remain	
Unweighted Total	939	465	474	58	193	163	144	182	199	106	145	233	302	786	75	55	23	330	325	55	104	106	407	415
Weighted Total	861	437	424	86	126	126	166	134	223	108	143	193	281	724	80	45	12	321	308	56	81	81	394	377
Leave	418	230	188	17	53	56	84	71	137	48	77	107	138	369	26	16	7	207	109	13	50	34	366	23
	48.6%	52.7%	44.3%	20.1%	41.8%	44.5%	50.6%	53.0%	61.5%	44.8%	53.7%	55.4%	48.9%	51.0%	32.5%	36.1%	56.0%	64.4%	35.3%	23.3%	62.2%	42.2%	92.8%	6.1%
Remain	443	207	236	69	73	70	82	63	86	60	66	86	143	355	54	29	5	114	199	43	31	47	28	354
	51.4%	47.3%	55.7%	79.9%	58.2%	55.5%	49.4%	47.0%	38.5%	55.2%	46.3%	44.6%	51.1%	49.0%	67.5%	63.9%	44.0%	35.6%	64.7%	76.7%	37.8%	57.8%	7.2%	93.9%
SIGMA	861	437	424	86	126	126	166	134	223	108	143	193	281	724	80	45	12	321	308	56	81	81	394	377
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Page	Table	Title	Base Description	Base
4	1	Q1. If there were to be another general election, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote?	Base: All Respondents	1059
5	2	Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?	Base: Respondents Likely to vote	1014
6	3	Q2. Voting Intention Table - By Normal Weighting and LTV Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?	Base: Respondents Likely to vote	1014
7	4	Q2. Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?	Base: Respondents Likely to vote with undecided and refused removed	867
8	5	Q3. If there were to be another referendum on membership of the European Union, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote?	Base: All Respondents	1059
9	6	Q4. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?	Base: Respondents Likely to vote	1009
10	7	Q4. Voting Intention Table - By Normal Weighting and LTV Q4. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?	Base: Respondents Likely to vote	1009
11	8	Q4. Voting Intention Table - By Normal Weighting and LTV with refused removed Q4. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?	Base: Respondents Likely to vote with refused removed	1004
12	9	Q4. Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed Q4. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?	Base: Respondents Likely to vote with undecided and refused removed	939