

# Life on Low Pay Poll

14/07/2017

Prepared on behalf of the Living Wage Foundation



# Methodology

## Fieldwork Dates

19<sup>th</sup> June – 13<sup>th</sup> July 2017

## Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

## Population Sampled

All residents aged 18+ in the UK, who are parents and earn less than the Living Wage

## Sample Size

1,016

## Data Weighting

Data were weighted to the profile of all UK adults aged 18+, who work full-time, are parents and earn less than the Living Wage. Data were weighted by age, sex and region. Targets for the weighted data were derived from the Labour Force Survey, January – March 2016 data.

## Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,016 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

## Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact;

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14 Jul 2017

**Table 1**  
**Q1. BMI**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Underweight	107	66	42	31	38	28	9	1	33	70	4	39	32	14	23	5	30	27	26	88	8	5	6	62	28	6	11
	10.6%	12.4%	8.6%	16.1%	11.8%	9.7%	5.0%	4.9%	12.6%	10.8%	4.1%	17.7%	9.6%	8.1%	7.7%	21.8%	13.0%	10.3%	12.5%	12.2%	6.1%	5.2%	10.8%	10.7%	9.4%	8.0%	18.4%
Normal	362	169	193	64	112	107	66	13	113	220	28	74	118	67	102	10	66	98	84	258	57	34	13	200	107	35	21
	35.6%	32.0%	39.5%	33.4%	34.9%	37.2%	35.3%	44.4%	42.7%	33.6%	28.9%	33.8%	36.2%	39.7%	34.1%	43.0%	28.6%	37.3%	41.4%	35.9%	41.3%	33.4%	22.9%	34.3%	36.4%	43.8%	34.1%
Overweight	264	150	114	32	79	80	62	11	60	169	36	55	87	43	79	4	65	71	52	192	26	37	9	142	90	18	15
	26.0%	28.5%	23.3%	16.6%	24.6%	27.9%	33.1%	40.3%	22.6%	25.9%	36.5%	25.2%	26.7%	25.6%	26.1%	15.5%	28.2%	27.0%	25.7%	26.6%	19.2%	36.9%	15.6%	24.3%	30.7%	22.3%	24.6%
Obese	282	143	140	65	92	73	50	3	58	194	30	51	90	45	96	5	70	67	41	183	46	25	29	179	69	20	14
	27.8%	27.0%	28.6%	33.8%	28.6%	25.3%	26.6%	10.4%	22.1%	29.7%	30.4%	23.3%	27.5%	26.6%	32.0%	19.8%	30.2%	25.5%	20.4%	25.4%	33.4%	24.5%	50.8%	30.7%	23.5%	25.9%	22.8%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Life on Low Pay Poll**  
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14 Jul 2017

**Table 2**  
**Q2. Who's the main income earner in your household?**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Myself	858	487	371	152	284	240	158	23	239	531	87	196	265	146	252	22	189	232	175	618	107	80	53	486	245	68	59
	84.5%	92.4%	75.9%	79.4%	88.8%	83.1%	84.7%	81.4%	90.4%	81.3%	89.3%	88.9%	80.9%	86.5%	83.8%	93.9%	81.9%	88.6%	85.8%	85.8%	77.6%	79.2%	93.1%	83.5%	83.2%	86.1%	97.7%
Someone else	158	40	118	40	36	49	29	5	25	122	10	24	62	23	49	1	42	30	29	102	31	21	4	96	49	11	1
	15.5%	7.6%	24.1%	20.6%	11.2%	16.9%	15.3%	18.6%	9.6%	18.7%	10.7%	11.1%	19.1%	13.5%	16.2%	6.1%	18.1%	11.4%	14.2%	14.2%	22.4%	20.8%	6.9%	16.5%	16.8%	13.9%	2.3%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Life on Low Pay Poll**  
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14 Jul 2017

**Table 3**  
**Q3. Do you claim any of the following benefits?**  
**Jobseeker's Allowance**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
I currently claim this benefit	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I do not currently claim this benefit	957	490	466	178	303	268	179	27	253	607	96	200	308	158	291	20	219	241	196	676	130	99	52	544	282	77	54
	94.2%	93.0%	95.4%	92.9%	94.7%	93.0%	95.9%	96.3%	95.7%	93.0%	97.9%	91.1%	94.3%	93.4%	96.7%	85.3%	94.7%	92.0%	96.1%	93.8%	94.0%	97.9%	92.0%	93.4%	95.9%	97.0%	89.4%
Not sure	32	23	10	8	7	13	5	1	5	27	1	13	10	3	5	2	5	15	4	27	6	-	-	20	8	2	3
	3.2%	4.3%	2.0%	4.0%	2.0%	4.4%	2.7%	1.8%	1.8%	4.1%	0.8%	6.1%	3.2%	2.0%	1.7%	9.3%	2.3%	5.8%	2.0%	3.7%	4.0%	-	-	3.4%	2.6%	2.8%	4.8%
Prefer not to say	27	14	13	6	10	7	3	1	7	19	1	6	8	8	5	1	7	6	4	17	3	2	4	19	4	*	4
	2.6%	2.7%	2.6%	3.1%	3.2%	2.6%	1.4%	1.9%	2.5%	2.9%	1.3%	2.8%	2.5%	4.6%	1.6%	5.4%	2.9%	2.1%	1.9%	2.4%	2.0%	2.1%	8.0%	3.2%	1.5%	0.2%	5.8%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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14 Jul 2017

**Table 4**  
**Q4. Do you claim any of the following benefits?**  
**Income Support**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
I currently claim this benefit	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I do not currently claim this benefit	952	488	464	176	302	265	181	27	254	602	95	203	312	150	288	19	214	240	193	666	134	99	53	542	280	75	55
	93.7%	92.5%	95.0%	91.9%	94.3%	91.9%	96.8%	96.3%	96.0%	92.2%	96.9%	92.3%	95.4%	88.5%	95.8%	81.5%	92.5%	91.5%	94.8%	92.4%	96.9%	97.9%	94.0%	93.0%	95.2%	95.1%	91.0%
Not sure	38	20	19	16	9	10	3	1	7	30	2	12	9	9	8	3	7	13	9	32	3	-	3	19	11	4	5
	3.8%	3.8%	3.8%	8.1%	2.8%	3.4%	1.8%	1.8%	2.5%	4.5%	2.3%	5.4%	2.8%	5.6%	2.7%	14.1%	2.9%	5.2%	4.2%	4.5%	2.1%	-	6.0%	3.3%	3.7%	4.7%	7.7%
Prefer not to say	26	20	6	-	9	14	3	1	4	21	1	5	6	10	5	1	11	9	2	22	1	2	-	22	3	*	1
	2.5%	3.8%	1.2%	-	2.8%	4.7%	1.4%	1.9%	1.5%	3.2%	0.8%	2.3%	1.9%	5.9%	1.6%	4.4%	4.6%	3.3%	1.0%	3.1%	1.0%	2.1%	-	3.7%	1.0%	0.2%	1.4%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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14 Jul 2017

**Table 5**  
**Q5. Do you claim any of the following benefits?**  
**Employment and Support Allowance**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
I currently claim this benefit	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I do not currently claim this benefit	959	492	468	184	297	270	182	27	253	610	96	207	307	155	291	20	220	240	199	679	131	97	52	546	281	77	56
	94.4%	93.2%	95.7%	95.6%	92.7%	93.4%	97.4%	96.3%	95.7%	93.4%	97.9%	94.1%	93.8%	91.9%	96.7%	88.7%	94.9%	91.6%	97.7%	94.3%	94.9%	95.9%	92.0%	93.7%	95.4%	96.9%	93.2%
Not sure	36	21	15	8	15	11	2	1	7	27	2	9	15	7	5	1	4	16	3	24	6	2	4	20	10	2	3
	3.5%	3.9%	3.1%	4.1%	4.6%	3.8%	1.0%	1.8%	2.5%	4.2%	1.9%	4.2%	4.5%	4.3%	1.5%	6.0%	1.6%	6.0%	1.4%	3.3%	4.1%	2.1%	8.0%	3.5%	3.5%	2.8%	4.9%
Prefer not to say	21	15	6	1	9	8	3	1	5	16	*	4	5	6	5	1	8	6	2	17	1	2	-	16	3	*	1
	2.0%	2.9%	1.2%	0.3%	2.7%	2.8%	1.6%	1.9%	1.8%	2.4%	0.2%	1.7%	1.6%	3.8%	1.7%	5.4%	3.4%	2.4%	0.9%	2.4%	1.0%	2.1%	-	2.8%	1.0%	0.2%	1.9%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



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14 Jul 2017

**Table 6**  
**Q6. Do you claim any of the following benefits?**  
**Universal Credit**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
I currently claim this benefit	65 6.4%	43 8.2%	22 4.5%	24 12.6%	23 7.2%	12 4.1%	5 2.7%	1 4.1%	24 9.0%	39 6.0%	3 2.6%	19 8.7%	17 5.3%	14 8.5%	15 4.8%	1 4.9%	20 8.9%	22 8.6%	15 7.5%	59 8.3%	3 2.0%	3 3.1%	-	37 6.4%	20 6.7%	4 5.5%	4 6.3%
I do not currently claim this benefit	887 87.3%	441 83.6%	446 91.2%	155 80.7%	280 87.4%	252 87.4%	173 92.8%	26 92.2%	223 84.5%	568 87.1%	94 96.0%	192 87.1%	293 89.8%	139 82.3%	263 87.4%	20 86.6%	199 86.1%	222 84.9%	182 89.1%	623 86.5%	117 85.1%	94 93.0%	52 92.0%	517 88.7%	251 85.4%	69 86.8%	50 83.1%
Not sure	47 4.6%	31 5.9%	15 3.2%	13 6.7%	9 2.7%	19 6.5%	6 3.1%	1 1.8%	13 5.0%	32 5.0%	1 1.1%	7 3.2%	13 3.9%	8 5.0%	19 6.2%	2 6.7%	4 1.7%	12 4.6%	6 3.1%	24 3.3%	16 11.9%	2 1.9%	4 8.0%	15 2.6%	20 6.7%	6 7.5%	6 9.5%
Prefer not to say	17 1.7%	12 2.2%	6 1.2%	-	9 2.7%	6 2.0%	3 1.4%	1 1.9%	4 1.5%	13 2.0%	*	2 1.1%	3 1.0%	7 4.2%	5 1.6%	*	8 3.4%	5 1.9%	1 0.3%	14 1.9%	1 1.0%	2 2.1%	-	13 2.3%	3 1.1%	*	1 1.0%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%

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14 Jul 2017

**Table 7**  
**Q7. Do you claim any of the following benefits?**  
**Child tax credits**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
I currently claim this benefit	456 44.9%	206 39.0%	250 51.3%	105 54.9%	138 43.1%	133 46.2%	69 37.1%	10 36.0%	116 43.9%	283 43.3%	56 57.7%	89 40.5%	138 42.3%	72 42.8%	157 52.2%	8 33.3%	103 44.7%	110 42.2%	85 41.8%	307 42.6%	70 50.6%	48 47.2%	32 56.2%	232 39.8%	151 51.4%	42 53.8%	31 51.2%
I do not currently claim this benefit	506 49.8%	286 54.2%	221 45.1%	77 40.3%	162 50.6%	139 48.3%	111 59.2%	17 60.3%	140 53.1%	328 50.2%	38 39.0%	117 53.3%	175 53.5%	89 52.5%	126 41.9%	14 61.9%	117 50.7%	131 50.0%	109 53.6%	372 51.6%	63 45.4%	47 46.8%	25 43.8%	320 54.9%	131 44.7%	31 38.9%	25 40.8%
Not sure	38 3.8%	27 5.2%	11 2.2%	9 4.8%	11 3.6%	11 3.7%	6 3.4%	1 1.8%	5 1.9%	31 4.8%	2 1.9%	11 4.8%	13 4.0%	3 1.8%	12 3.9%	* 2.2%	7 3.1%	18 6.7%	8 4.0%	34 4.7%	3 2.0%	2 2.1%	- -	21 3.6%	9 3.2%	5 6.4%	3 4.8%
Prefer not to say	15 1.5%	8 1.5%	7 1.4%	- -	9 2.7%	5 1.8%	* 0.2%	1 1.9%	3 1.1%	11 1.6%	1 1.4%	3 1.4%	1 0.2%	5 3.0%	6 2.1%	1 2.6%	3 1.5%	3 1.1%	1 0.5%	8 1.1%	3 2.1%	4 4.0%	- -	10 1.7%	2 0.8%	1 0.9%	2 3.2%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 8**  
**Q8. Do you claim any of the following benefits?**  
**Child benefit**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
I currently claim this benefit	576 56.7%	242 46.0%	333 68.2%	119 61.9%	176 55.1%	158 54.8%	109 58.3%	13 47.2%	134 50.7%	383 58.6%	58 59.6%	104 47.1%	189 58.0%	98 58.3%	184 61.4%	11 49.1%	134 58.0%	152 57.9%	109 53.5%	406 56.4%	72 52.4%	57 56.7%	40 70.3%	304 52.2%	186 63.3%	51 65.0%	34 57.0%
I do not currently claim this benefit	390 38.4%	248 46.9%	142 29.2%	61 31.7%	127 39.7%	114 39.5%	74 39.7%	14 49.2%	118 44.5%	236 36.1%	37 37.7%	102 46.4%	129 39.6%	63 37.2%	96 31.9%	10 45.3%	88 38.2%	96 36.8%	88 43.2%	283 39.3%	50 36.4%	40 39.3%	17 29.7%	257 44.0%	93 31.5%	22 27.6%	19 31.6%
Not sure	31 3.1%	25 4.8%	6 1.3%	12 6.4%	9 2.8%	9 3.2%	1 0.5%	-	10 3.7%	20 3.0%	2 1.9%	9 4.2%	5 1.6%	3 1.8%	14 4.6%	1 3.1%	4 1.6%	11 4.3%	3 1.6%	19 2.6%	13 9.1%	-	-	8 1.4%	13 4.6%	5 6.4%	5 8.1%
Prefer not to say	19 1.9%	12 2.3%	7 1.3%	-	8 2.5%	7 2.5%	3 1.4%	1 3.7%	3 1.1%	15 2.3%	1 0.8%	5 2.3%	3 0.9%	5 2.8%	6 2.1%	1 2.6%	5 2.2%	3 1.1%	3 1.6%	12 1.6%	3 2.1%	4 4.0%	-	14 2.4%	2 0.7%	1 0.9%	2 3.2%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 9**  
**Q9. Do you claim any of the following benefits?**  
**Working tax credits**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
I currently claim this benefit	359 35.4%	183 34.8%	176 36.0%	86 44.6%	97 30.2%	105 36.5%	64 34.4%	8 26.8%	100 37.8%	220 33.8%	38 39.1%	60 27.1%	113 34.6%	60 35.7%	127 42.1%	7 28.9%	82 35.6%	87 33.3%	62 30.4%	238 33.1%	56 40.6%	37 36.1%	29 50.7%	201 34.5%	115 39.0%	28 35.6%	16 26.5%
I do not currently claim this benefit	602 59.2%	315 59.7%	287 58.8%	91 47.6%	209 65.2%	167 57.8%	115 61.6%	20 69.5%	158 59.7%	385 59.0%	59 60.1%	148 67.2%	197 60.3%	97 57.6%	160 53.2%	14 62.0%	136 58.6%	157 59.9%	134 65.7%	441 61.2%	74 53.7%	63 61.9%	24 43.2%	349 59.8%	166 56.6%	47 59.2%	40 66.2%
Not sure	40 3.9%	20 3.8%	20 4.1%	15 7.8%	5 1.5%	13 4.6%	6 3.4%	1 1.8%	5 2.0%	35 5.3%	-	9 4.2%	16 4.9%	6 3.6%	9 2.9%	2 6.5%	8 3.6%	13 4.9%	7 3.6%	30 4.2%	6 4.7%	-	3 6.0%	23 3.9%	11 3.6%	4 5.0%	3 4.6%
Prefer not to say	15 1.5%	9 1.8%	5 1.1%	-	10 3.0%	3 1.2%	1 0.6%	1 1.9%	1 0.5%	13 1.9%	1 0.8%	3 1.5%	1 0.2%	5 3.2%	5 1.8%	1 2.6%	5 2.2%	5 1.9%	1 0.3%	11 1.6%	1 1.0%	2 2.1%	-	11 1.8%	2 0.8%	*	2 2.8%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 10**  
**Q10. Do you claim any of the following benefits?**  
**Housing benefit**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
I currently claim this benefit	111 10.9%	48 9.2%	63 12.8%	20 10.6%	42 13.1%	36 12.5%	13 6.8%	-	35 13.1%	66 10.1%	10 10.6%	25 11.5%	34 10.4%	21 12.2%	31 10.4%	4 16.9%	21 9.2%	30 11.3%	30 14.8%	85 11.8%	20 14.7%	6 5.5%	-	57 9.8%	38 12.8%	6 7.7%	10 16.7%
I do not currently claim this benefit	845 83.2%	445 84.4%	400 81.9%	158 82.3%	260 81.2%	234 81.0%	166 88.9%	27 96.3%	217 81.9%	542 83.1%	85 87.3%	183 83.1%	269 82.4%	136 80.5%	257 85.7%	18 76.4%	195 84.2%	212 81.0%	169 82.9%	593 82.4%	109 79.3%	91 89.4%	52 92.0%	485 83.3%	246 83.7%	71 89.3%	43 72.0%
Not sure	37 3.6%	17 3.3%	20 4.0%	13 6.8%	10 3.0%	9 3.1%	5 2.9%	-	10 3.9%	25 3.8%	2 1.9%	8 3.7%	18 5.6%	3 1.9%	7 2.4%	* 1.4%	9 3.7%	13 5.1%	4 1.8%	26 3.6%	6 4.0%	1 1.2%	4 8.0%	26 4.4%	7 2.5%	2 2.2%	2 3.8%
Prefer not to say	23 2.2%	17 3.2%	6 1.2%	1 0.3%	9 2.7%	10 3.4%	3 1.4%	1	3 1.1%	20 3.0%	*	4 1.7%	5 1.6%	9 5.4%	5 1.6%	1 5.4%	7 2.9%	7 2.7%	1 0.5%	16 2.2%	3 2.0%	4 4.0%	-	14 2.5%	3 1.0%	1 0.8%	5 7.6%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 11**  
**Q11. Which of the following organisations have you heard of?**  
**The Trussell Trust**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Have heard of	231	136	95	38	73	74	37	8	58	155	18	68	79	33	50	10	51	56	50	168	39	15	10	130	60	21	20
	22.8%	25.8%	19.4%	20.0%	22.9%	25.7%	19.9%	29.0%	22.1%	23.7%	18.5%	31.0%	24.3%	19.8%	16.8%	44.0%	22.0%	21.5%	24.7%	23.3%	28.1%	14.4%	17.8%	22.3%	20.4%	26.7%	33.3%
Have not heard of	785	391	394	154	247	214	150	20	206	498	80	152	248	136	250	13	180	206	153	552	99	87	46	453	234	58	40
	77.2%	74.2%	80.6%	80.0%	77.1%	74.3%	80.1%	71.0%	77.9%	76.3%	81.5%	69.0%	75.7%	80.2%	83.2%	56.0%	78.0%	78.5%	75.3%	76.7%	71.9%	85.6%	82.2%	77.7%	79.6%	73.3%	66.7%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 12**  
**Q12. Which of the following organisations have you heard of?**  
**Living Wage Foundation**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Have heard of	327	205	122	59	104	96	62	5	97	204	26	89	94	53	90	11	68	75	73	226	55	27	19	166	100	29	31
	32.1%	38.9%	24.9%	31.0%	32.4%	33.3%	33.2%	19.0%	36.6%	31.2%	26.7%	40.6%	28.9%	31.5%	29.9%	46.3%	29.4%	28.5%	35.7%	31.4%	39.6%	26.2%	34.1%	28.5%	33.9%	37.0%	52.2%
Have not heard of	689	322	367	133	216	193	125	23	168	449	72	131	232	116	211	12	163	187	131	494	83	75	37	416	194	50	29
	67.9%	61.1%	75.1%	69.0%	67.6%	66.7%	66.8%	81.0%	63.4%	68.8%	73.3%	59.4%	71.1%	68.5%	70.1%	53.7%	70.6%	71.5%	64.3%	68.6%	60.4%	73.8%	65.9%	71.5%	66.1%	63.0%	47.8%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 13**  
**Q13. Which of the following organisations have you heard of?**  
**Joseph Rowntree Foundation**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Have heard of	252	155	97	40	71	76	54	10	59	172	21	69	80	43	59	9	49	68	63	189	34	20	9	134	71	23	23
	24.8%	29.5%	19.8%	20.9%	22.3%	26.3%	28.9%	36.6%	22.2%	26.4%	21.4%	31.6%	24.6%	25.6%	19.6%	38.7%	21.3%	26.0%	31.0%	26.3%	24.3%	20.0%	15.2%	23.1%	24.3%	29.5%	37.9%
Have not heard of	764	372	392	152	249	213	133	18	206	481	77	151	246	126	242	14	182	194	141	531	104	81	48	448	223	56	37
	75.2%	70.5%	80.2%	79.1%	77.7%	73.7%	71.1%	63.4%	77.8%	73.6%	78.6%	68.4%	75.4%	74.4%	80.4%	61.3%	78.7%	74.0%	69.0%	73.7%	75.7%	80.0%	84.8%	76.9%	75.7%	70.5%	62.1%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 14**  
**Q14. Which of the following organisations have you heard of?**  
**CRISIS**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Have heard of	500	252	248	90	128	146	113	22	128	323	49	117	181	76	126	13	112	128	114	367	75	43	15	280	148	39	33
	49.2%	47.8%	50.7%	46.7%	40.1%	50.6%	60.7%	77.4%	48.3%	49.5%	50.2%	53.2%	55.4%	44.8%	41.9%	56.6%	48.6%	48.7%	55.7%	50.9%	54.0%	42.8%	26.7%	48.1%	50.2%	48.8%	55.3%
Have not heard of	516	275	241	102	192	143	73	6	137	330	49	103	146	93	174	10	119	134	90	354	63	58	41	303	146	40	27
	50.8%	52.2%	49.3%	53.3%	59.9%	49.4%	39.3%	22.6%	51.7%	50.5%	49.8%	46.8%	44.6%	55.2%	58.1%	43.4%	51.4%	51.3%	44.3%	49.1%	46.0%	57.2%	73.3%	51.9%	49.8%	51.2%	44.7%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 15**  
**Q15. Which of the following organisations have you heard of?**  
**The Prince's Trust**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Have heard of	741	365	377	116	226	207	167	25	201	460	79	146	270	122	203	15	174	197	158	543	94	85	19	408	229	58	46
	73.0%	69.2%	77.0%	60.3%	70.7%	71.9%	89.3%	87.0%	76.2%	70.5%	81.4%	66.4%	82.7%	72.2%	67.6%	63.1%	75.3%	75.0%	77.3%	75.4%	68.2%	83.8%	34.3%	70.1%	77.8%	73.3%	76.5%
Have not heard of	275	163	112	76	94	81	20	4	63	192	18	74	57	47	97	9	57	65	46	177	44	16	37	174	65	21	14
	27.0%	30.8%	23.0%	39.7%	29.3%	28.1%	10.7%	13.0%	23.8%	29.5%	18.6%	33.6%	17.3%	27.8%	32.4%	36.9%	24.7%	25.0%	22.7%	24.6%	31.8%	16.2%	65.7%	29.9%	22.2%	26.7%	23.5%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 16**  
**Q16. Which of the following organisations have you heard of?**  
**Shelter**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Have heard of	650	324	325	92	184	196	153	24	159	416	74	142	239	102	168	12	152	177	141	482	89	65	14	361	202	48	39
	64.0%	61.5%	66.6%	48.0%	57.6%	67.8%	82.0%	85.5%	60.1%	63.7%	75.8%	64.5%	73.0%	60.3%	55.8%	52.8%	65.7%	67.5%	69.4%	67.0%	64.3%	63.7%	25.2%	61.9%	68.7%	60.9%	64.5%
Have not heard of	366	203	163	100	136	93	34	4	105	237	24	78	88	67	133	11	79	85	62	238	49	37	42	222	92	31	21
	36.0%	38.5%	33.4%	52.0%	42.4%	32.2%	18.0%	14.5%	39.9%	36.3%	24.2%	35.5%	27.0%	39.7%	44.2%	47.2%	34.3%	32.5%	30.6%	33.0%	35.7%	36.3%	74.8%	38.1%	31.3%	39.1%	35.5%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 17**  
**Q17. Have you heard of the National Living Wage?**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Yes	847	446	401	152	262	233	174	26	225	536	85	176	276	145	250	16	194	216	173	599	120	90	38	472	265	62	48
	83.4%	84.6%	82.0%	79.0%	82.0%	80.8%	92.9%	90.3%	85.0%	82.1%	87.3%	80.0%	84.3%	85.9%	83.3%	69.3%	83.8%	82.5%	84.7%	83.1%	87.2%	88.6%	67.7%	81.0%	90.0%	78.6%	79.9%
No	123	61	62	33	42	38	8	2	24	89	10	37	36	13	37	6	22	33	21	82	12	12	17	84	17	11	11
	12.1%	11.5%	12.7%	17.4%	13.2%	13.0%	4.5%	5.9%	9.0%	13.7%	10.2%	16.7%	11.1%	7.9%	12.2%	25.2%	9.4%	12.7%	10.4%	11.4%	8.9%	11.4%	30.4%	14.4%	5.7%	14.3%	18.5%
Not sure	46	20	26	7	15	18	5	1	16	28	3	7	15	10	13	1	16	13	10	40	5	-	1	27	13	6	1
	4.5%	3.8%	5.3%	3.5%	4.8%	6.2%	2.6%	3.9%	6.0%	4.2%	2.6%	3.3%	4.5%	6.1%	4.5%	5.5%	6.9%	4.8%	4.8%	5.5%	3.9%	-	1.9%	4.6%	4.4%	7.1%	1.6%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 18**  
**Q18. What do you think the National Living Wage is?**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
The minimum rate the government requires employers pay workers over 25 in the UK, calculated from average earnings	609 59.9%	300 57.0%	309 63.1%	127 65.9%	185 58.0%	171 59.2%	109 58.4%	17 59.3%	168 63.7%	377 57.8%	62 63.9%	116 52.5%	202 61.9%	101 60.0%	190 63.1%	11 47.5%	152 65.7%	145 55.5%	121 59.2%	429 59.6%	75 54.5%	56 55.6%	48 85.8%	343 58.8%	180 61.3%	47 59.8%	39 64.6%
The rate employers are encouraged to pay workers, independently calculated annually based on the cost of living	351 34.5%	188 35.6%	163 33.3%	63 32.8%	113 35.4%	98 33.9%	66 35.2%	11 37.9%	89 33.7%	232 35.5%	30 30.2%	94 42.5%	115 35.1%	50 29.8%	92 30.6%	11 46.0%	63 27.2%	100 38.2%	76 37.2%	249 34.6%	56 40.7%	39 38.4%	6 10.7%	205 35.2%	98 33.2%	29 36.6%	19 31.0%
Don't know	57 5.6%	39 7.4%	18 3.6%	3 1.3%	21 6.6%	20 6.9%	12 6.4%	1 2.9%	7 2.6%	44 6.7%	6 5.9%	11 4.9%	10 2.9%	17 10.3%	19 6.3%	1 6.4%	16 7.1%	16 6.3%	8 3.7%	42 5.8%	7 4.8%	6 6.1%	2 3.5%	35 6.0%	16 5.5%	3 3.6%	3 4.4%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 19**  
**Q19. What hourly rate do you think the National Living Wage is set at?**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Ni	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
(3) Under £6	18	12	6	1	10	6	2	-	1	17	-	5	8	1	5	1	2	4	2	9	1	6	2	10	3	2	4
	1.8%	2.3%	1.3%	0.3%	3.0%	2.0%	1.1%	-	0.3%	2.6%	-	2.1%	2.3%	0.6%	1.6%	4.2%	0.7%	1.6%	0.9%	1.2%	1.0%	6.1%	3.5%	1.7%	0.9%	2.0%	6.6%
(6.245) £6 - £6.49	37	4	34	16	8	10	3	*	4	27	7	5	21	4	7	1	12	5	9	27	6	1	3	25	8	1	3
	3.7%	0.7%	6.9%	8.1%	2.6%	3.4%	1.7%	1.0%	1.5%	4.1%	6.8%	2.3%	6.4%	2.5%	2.3%	3.9%	5.0%	2.0%	4.5%	3.7%	4.5%	1.2%	5.1%	4.3%	2.6%	1.5%	5.7%
(6.745) £6.50 - £6.99	83	37	46	20	28	23	11	1	25	53	5	30	21	15	17	2	21	24	9	56	11	11	4	37	23	10	13
	8.1%	7.0%	9.4%	10.3%	8.9%	8.1%	5.7%	1.9%	9.3%	8.1%	5.1%	13.5%	6.3%	9.1%	5.7%	10.8%	9.0%	9.1%	4.4%	7.8%	8.0%	10.9%	7.9%	6.3%	7.7%	12.3%	22.2%
(7.245) £7 - £7.49	310	150	160	68	93	81	58	10	95	189	26	71	93	58	88	6	61	87	71	224	36	35	15	173	95	29	12
	30.5%	28.5%	32.6%	35.4%	29.2%	28.0%	30.8%	34.1%	35.8%	28.9%	26.9%	32.1%	28.5%	34.2%	29.4%	25.9%	26.3%	33.0%	34.7%	31.1%	25.8%	34.5%	26.7%	29.8%	32.4%	36.5%	20.4%
(7.745) £7.50 - £7.99	413	244	169	70	134	126	72	11	110	257	46	71	128	70	144	7	111	108	82	308	49	26	30	247	113	31	22
	40.7%	46.2%	34.7%	36.5%	41.9%	43.6%	38.4%	39.8%	41.7%	39.4%	46.6%	32.4%	39.2%	41.2%	48.0%	31.1%	48.1%	41.1%	40.3%	42.8%	35.5%	25.6%	53.4%	42.4%	38.4%	39.4%	36.9%
(8.245) £8 - £8.49	73	40	32	4	22	21	23	2	15	53	4	17	28	11	16	2	11	15	14	42	18	12	2	43	21	4	5
	7.2%	7.6%	6.6%	1.8%	7.0%	7.4%	12.2%	8.8%	5.8%	8.2%	4.1%	7.8%	8.6%	6.7%	5.4%	10.4%	4.6%	5.6%	6.7%	5.8%	12.7%	11.6%	3.5%	7.4%	7.1%	4.9%	8.1%
(8.745) £8.50 - £8.99	30	12	18	9	5	8	7	1	5	23	2	5	10	5	10	1	10	8	4	22	6	1	-	14	15	1	*
	2.9%	2.3%	3.7%	4.5%	1.4%	2.9%	3.7%	3.9%	1.7%	3.6%	2.1%	2.4%	3.1%	2.8%	3.3%	3.2%	4.2%	3.1%	1.9%	3.1%	4.5%	1.1%	-	2.4%	5.0%	1.3%	0.2%
(9.245) £9 - £9.49	30	18	12	5	12	8	3	1	8	18	3	9	10	-	11	1	-	6	11	18	6	6	-	18	11	*	-
	2.9%	3.4%	2.4%	2.8%	3.7%	2.9%	1.6%	3.9%	3.2%	2.8%	3.0%	4.3%	3.0%	-	3.6%	3.6%	-	2.4%	5.4%	2.5%	4.1%	6.0%	-	3.1%	3.8%	0.5%	-
(9.745) £9.50 - £9.99	8	5	3	-	4	1	1	2	1	6	1	4	2	*	2	1	1	3	1	6	-	2	-	5	3	-	-
	0.8%	0.9%	0.6%	-	1.2%	0.3%	0.7%	6.6%	0.4%	0.9%	0.8%	1.7%	0.7%	0.1%	0.5%	4.5%	0.5%	1.0%	0.4%	0.8%	-	2.1%	-	0.9%	0.9%	-	-
(12.5) £10 or over	15	6	9	*	3	4	7	-	1	10	4	3	7	5	*	1	3	3	1	8	5	1	-	10	4	1	-
	1.5%	1.2%	1.8%	0.2%	1.1%	1.3%	3.9%	-	0.4%	1.5%	4.5%	1.5%	2.0%	2.7%	0.2%	2.4%	1.5%	1.1%	0.7%	1.2%	4.0%	1.1%	-	1.7%	1.3%	1.6%	-
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	7.57	7.60	7.53	7.43	7.51	7.55	7.78	7.81	7.55	7.54	7.78	7.55	7.56	7.61	7.56	7.59	7.56	7.55	7.59	7.57	7.78	7.41	7.31	7.59	7.64	7.44	7.07

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 20**  
**Q20. Have you heard of the real Living Wage?**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Yes	414	256	158	78	138	113	78	7	131	250	33	107	122	70	115	10	84	114	89	297	66	39	12	230	122	32	30
	40.7%	48.5%	32.3%	40.8%	43.3%	39.1%	41.5%	24.3%	49.4%	38.3%	34.1%	48.5%	37.4%	41.4%	38.3%	45.4%	36.3%	43.5%	43.7%	41.3%	47.7%	38.3%	21.4%	39.5%	41.3%	40.3%	50.4%
No	453	192	261	86	138	135	79	15	107	291	54	92	160	71	130	8	117	108	87	320	56	46	31	273	129	30	20
	44.6%	36.4%	53.3%	44.5%	43.2%	46.6%	42.3%	53.9%	40.3%	44.6%	55.3%	42.0%	48.8%	42.0%	43.2%	34.7%	50.4%	41.4%	42.6%	44.4%	40.5%	45.8%	54.2%	46.9%	43.9%	38.4%	33.8%
Not sure	149	79	70	28	43	41	30	6	27	112	10	21	45	28	56	5	31	40	28	103	16	16	14	79	44	17	10
	14.7%	15.0%	14.4%	14.7%	13.5%	14.3%	16.2%	21.7%	10.3%	17.1%	10.6%	9.5%	13.7%	16.7%	18.5%	19.9%	13.3%	15.1%	13.7%	14.3%	11.8%	15.9%	24.4%	13.6%	14.8%	21.3%	15.8%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 21**  
**Q21. What do you think the real Living Wage is?**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
The minimum rate the government requires employers pay workers over 25 in the UK, calculated from average earnings	310 30.5%	152 28.8%	158 32.4%	68 35.5%	86 26.9%	94 32.6%	55 29.4%	7 23.7%	78 29.7%	202 31.0%	28 29.0%	83 37.6%	106 32.5%	48 28.4%	73 24.4%	9 40.6%	65 28.0%	86 32.6%	66 32.5%	226 31.3%	44 31.8%	30 30.0%	10 17.8%	171 29.3%	86 29.1%	29 36.2%	25 42.0%
The rate employers are encouraged to pay workers, independently calculated annually based on the cost of living	510 50.2%	271 51.4%	239 48.8%	107 55.9%	173 54.1%	138 47.7%	81 43.5%	10 36.9%	142 53.7%	316 48.4%	52 53.1%	114 51.8%	148 45.1%	90 53.1%	159 52.9%	11 47.9%	114 49.3%	128 49.0%	103 50.3%	356 49.4%	75 54.6%	51 50.1%	28 49.4%	289 49.7%	156 53.1%	34 42.8%	31 50.7%
Don't know	196 19.3%	104 19.8%	92 18.8%	17 8.6%	61 19.0%	57 19.7%	51 27.2%	11 39.4%	44 16.6%	135 20.6%	17 17.9%	23 10.6%	73 22.4%	31 18.5%	68 22.7%	3 11.6%	53 22.7%	48 18.4%	35 17.3%	139 19.2%	19 13.6%	20 19.9%	19 32.8%	123 21.0%	52 17.8%	17 21.0%	4 7.4%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%



**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 22**  
**Q22. What hourly rate do you think the real Living Wage is set at?**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Ni	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
(3) Under £6	35	14	21	6	17	7	5	-	8	22	5	9	15	4	7	*	8	8	4	21	3	5	6	27	4	2	2
	3.4%	2.7%	4.2%	3.3%	5.2%	2.4%	2.6%	-	3.0%	3.4%	5.0%	4.2%	4.5%	2.6%	2.2%	1.4%	3.6%	3.2%	1.9%	2.9%	2.1%	5.3%	10.4%	4.6%	1.2%	3.1%	3.3%
(6.245) £6 - £6.49	33	18	15	13	9	12	*	-	3	29	2	8	5	8	13	1	7	2	5	16	3	8	7	13	12	4	5
	3.3%	3.4%	3.1%	6.6%	2.7%	4.0%	0.2%	-	1.1%	4.4%	1.9%	3.4%	1.5%	4.5%	4.4%	5.8%	3.2%	0.7%	2.6%	2.2%	2.0%	7.4%	12.8%	2.2%	4.0%	5.0%	8.3%
(6.745) £6.50 - £6.99	102	49	54	29	37	24	13	-	31	60	11	38	27	10	27	3	18	20	18	59	18	10	16	65	27	3	8
	10.1%	9.3%	11.0%	14.9%	11.5%	8.4%	6.9%	-	11.6%	9.1%	11.4%	17.1%	8.4%	6.2%	8.9%	11.9%	7.8%	7.5%	8.9%	8.1%	13.0%	9.7%	28.6%	11.1%	9.3%	4.1%	12.4%
(7.245) £7 - £7.49	211	94	117	45	72	51	37	6	70	128	13	57	70	34	49	6	63	59	44	172	18	15	6	118	55	18	20
	20.7%	17.8%	23.9%	23.4%	22.5%	17.6%	19.9%	20.0%	26.4%	19.6%	13.5%	26.0%	21.4%	20.4%	16.4%	26.5%	27.4%	22.4%	21.6%	23.9%	12.7%	15.2%	10.4%	20.2%	18.7%	23.0%	33.2%
(7.745) £7.50 - £7.99	218	112	106	31	65	73	40	10	41	160	18	37	60	45	76	5	54	66	45	170	27	16	5	128	54	20	16
	21.5%	21.3%	21.7%	16.1%	20.2%	25.4%	21.4%	33.7%	15.5%	24.5%	17.9%	16.9%	18.4%	26.4%	25.5%	23.3%	23.4%	25.2%	22.0%	23.7%	19.7%	15.6%	9.1%	22.0%	18.5%	25.9%	25.8%
(8.245) £8 - £8.49	178	104	74	29	56	56	33	4	50	107	21	26	62	33	58	3	35	48	37	123	20	27	8	101	56	14	7
	17.5%	19.7%	15.1%	15.0%	17.5%	19.6%	17.5%	14.7%	18.9%	16.4%	21.3%	11.8%	18.9%	19.2%	19.2%	13.3%	15.0%	18.3%	18.2%	17.1%	14.8%	26.3%	14.0%	17.3%	19.0%	17.4%	12.0%
(8.745) £8.50 - £8.99	98	49	49	18	25	27	26	2	27	61	10	22	36	14	26	1	17	24	21	63	24	7	5	49	37	10	3
	9.7%	9.3%	10.1%	9.4%	7.9%	9.5%	13.7%	8.2%	10.3%	9.3%	10.7%	10.0%	10.9%	8.6%	8.8%	3.7%	7.5%	9.0%	10.2%	8.7%	17.1%	7.2%	8.8%	8.4%	12.7%	12.3%	4.4%
(9.245) £9 - £9.49	52	28	24	9	8	22	9	4	8	33	11	14	16	5	17	2	14	13	12	41	9	2	-	32	16	4	*
	5.1%	5.2%	4.9%	4.6%	2.5%	7.5%	4.7%	15.4%	3.0%	5.0%	11.2%	6.4%	4.9%	2.8%	5.5%	7.4%	6.0%	5.1%	5.7%	5.7%	6.6%	1.9%	-	5.4%	5.5%	4.7%	0.5%
(9.745) £9.50 - £9.99	22	16	6	-	10	5	5	1	3	16	3	5	12	3	2	1	3	9	6	18	-	4	-	16	5	1	-
	2.2%	3.1%	1.2%	-	3.2%	1.8%	2.9%	3.9%	1.3%	2.4%	3.2%	2.2%	3.6%	2.0%	0.7%	3.6%	1.2%	3.3%	2.8%	2.5%	-	4.0%	-	2.7%	1.8%	1.4%	-
(12.5) £10 or over	66	43	23	13	22	11	19	1	24	38	4	4	24	12	25	1	11	14	12	38	17	8	3	36	28	3	-
	6.5%	8.1%	4.7%	6.7%	6.7%	3.8%	10.2%	4.1%	8.9%	5.9%	3.9%	1.9%	7.4%	7.3%	8.3%	3.1%	4.8%	5.3%	6.1%	5.3%	12.1%	7.4%	6.0%	6.1%	9.4%	3.2%	-
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	7.94	8.10	7.77	7.78	7.82	7.92	8.29	8.30	8.03	7.91	7.93	7.58	8.02	8.00	8.08	7.78	7.81	7.97	8.04	7.93	8.34	7.87	7.17	7.88	8.23	7.83	7.29

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 23

Q23. Generally speaking, on a scale from 0 to 10, where 10 is very happy and 0 means very unhappy, how happy are you at the moment?

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
(0) 0 - very unhappy	30 3.0%	14 2.6%	17 3.5%	4 1.9%	13 4.0%	8 2.8%	4 2.3%	1 4.9%	19 7.1%	12 1.8%	- -	8 3.7%	6 1.7%	4 2.2%	13 4.3%	1 2.9%	14 5.9%	5 2.0%	6 2.9%	25 3.5%	4 3.0%	- -	1 1.8%	13 2.2%	3 1.1%	12 15.5%	2 3.9%
(1) 1	26 2.5%	14 2.7%	11 2.3%	5 2.5%	8 2.5%	8 2.6%	5 2.7%	- -	12 4.5%	12 1.8%	2 2.1%	8 3.7%	9 2.6%	4 2.6%	5 1.5%	* 1.4%	8 3.4%	6 2.4%	7 3.2%	21 2.9%	1 1.0%	2 2.0%	1 1.9%	14 2.4%	3 0.9%	3 4.4%	5 8.7%
(2) 2	35 3.4%	17 3.2%	18 3.7%	5 2.8%	17 5.3%	5 1.7%	8 4.1%	- -	12 4.4%	23 3.6%	- -	15 6.8%	12 3.8%	1 0.8%	6 2.2%	- -	9 4.0%	13 4.8%	8 3.9%	30 4.1%	4 3.1%	1 1.2%	- -	19 3.2%	11 3.7%	5 6.0%	1 1.0%
(3) 3	67 6.6%	38 7.1%	30 6.0%	17 9.1%	18 5.7%	19 6.5%	11 5.8%	2 6.6%	18 7.0%	36 5.5%	11 11.7%	12 5.3%	26 8.1%	9 5.1%	20 6.8%	1 4.8%	14 6.1%	14 5.4%	13 6.3%	42 5.8%	20 14.4%	2 2.3%	3 5.2%	28 4.8%	32 10.9%	2 2.2%	5 8.4%
(4) 4	62 6.1%	33 6.2%	29 6.0%	8 4.4%	17 5.4%	18 6.2%	14 7.3%	5 16.9%	15 5.7%	41 6.3%	6 6.0%	13 5.8%	14 4.2%	13 8.0%	22 7.3%	1 5.1%	14 5.8%	19 7.3%	13 6.4%	47 6.5%	8 6.0%	3 3.2%	4 6.4%	32 5.5%	22 7.4%	4 4.5%	4 7.4%
(5) 5	157 15.4%	77 14.6%	80 16.4%	29 15.2%	60 18.7%	38 13.3%	26 14.0%	3 11.5%	42 16.1%	99 15.1%	16 16.1%	33 15.1%	43 13.1%	28 16.4%	53 17.7%	3 11.1%	30 13.2%	49 18.5%	31 15.2%	112 15.6%	15 11.2%	13 12.6%	16 28.5%	106 18.1%	39 13.1%	6 7.4%	7 11.0%
(6) 6	110 10.9%	58 11.1%	52 10.6%	14 7.4%	39 12.3%	35 12.1%	17 9.0%	5 18.9%	35 13.2%	63 9.6%	13 13.3%	27 12.3%	48 14.6%	15 8.7%	21 6.9%	4 19.4%	25 10.9%	30 11.3%	16 8.1%	76 10.5%	19 14.0%	12 11.6%	3 6.0%	70 12.1%	28 9.6%	6 7.8%	5 9.0%
(7) 7	231 22.7%	152 28.7%	80 16.3%	51 26.8%	58 18.0%	60 20.8%	59 31.5%	3 10.3%	46 17.5%	169 25.8%	16 16.4%	38 17.1%	82 25.2%	48 28.3%	63 21.0%	6 27.5%	48 20.8%	60 23.1%	50 24.7%	165 22.9%	24 17.6%	26 25.9%	15 27.1%	133 22.8%	76 25.8%	10 13.2%	12 19.6%
(8) 8	164 16.1%	72 13.7%	92 18.8%	29 15.0%	47 14.6%	60 21.0%	23 12.3%	5 17.0%	40 15.3%	101 15.4%	23 23.6%	37 16.9%	51 15.7%	21 12.4%	55 18.2%	3 12.1%	45 19.5%	38 14.5%	28 13.8%	114 15.8%	22 15.9%	24 24.0%	4 7.0%	92 15.8%	45 15.1%	13 16.8%	14 23.6%
(9) 9	58 5.7%	29 5.4%	29 6.0%	13 7.0%	19 5.8%	11 3.9%	14 7.6%	1 1.8%	10 3.8%	45 6.9%	3 3.1%	18 8.3%	14 4.2%	6 3.6%	20 6.6%	1 3.4%	13 5.5%	15 5.6%	10 5.0%	39 5.4%	4 3.2%	7 6.7%	8 14.3%	31 5.3%	14 4.8%	11 14.2%	2 2.8%
(10) 10 - very happy	76 7.5%	25 4.8%	51 10.4%	15 7.9%	24 7.6%	26 9.1%	7 3.6%	3 12.2%	14 5.5%	54 8.3%	7 7.6%	11 5.0%	22 6.8%	20 11.8%	23 7.5%	3 12.3%	11 5.0%	14 5.2%	22 10.6%	49 6.9%	15 10.7%	11 10.6%	1 1.8%	45 7.7%	22 7.4%	6 8.0%	3 4.5%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%
Mean	6.10	6.02	6.19	6.22	5.90	6.29	6.03	6.04	5.50	6.32	6.30	5.86	6.13	6.34	6.12	6.51	5.85	5.98	6.14	6.00	6.00	6.96	6.14	6.19	6.13	5.60	5.71

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 24

Q24. When thinking about the next year, do you expect things in your everyday life to improve, remain the same or worsen?

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Improve a lot	163	73	90	47	57	32	23	4	59	89	16	40	63	26	34	6	49	37	35	127	16	18	2	103	37	10	14
	16.1%	13.9%	18.4%	24.7%	17.8%	11.1%	12.2%	13.9%	22.2%	13.6%	16.2%	18.4%	19.2%	15.4%	11.3%	27.9%	21.0%	14.1%	17.2%	17.6%	11.7%	17.9%	3.5%	17.7%	12.4%	12.3%	23.5%
Improve a little	321	162	159	65	110	89	53	4	70	222	28	59	113	51	97	8	81	77	58	224	46	33	17	191	85	21	23
	31.6%	30.7%	32.4%	34.1%	34.3%	30.7%	28.4%	13.1%	26.6%	34.1%	28.6%	26.9%	34.6%	30.4%	32.4%	33.6%	34.9%	29.6%	28.5%	31.1%	33.4%	32.8%	30.8%	32.7%	29.0%	27.1%	38.4%
Remain about the same	348	198	150	40	98	120	76	14	76	243	29	68	93	60	128	4	73	94	63	234	51	34	30	198	110	25	15
	34.3%	37.6%	30.7%	21.1%	30.5%	41.5%	40.7%	50.2%	28.8%	37.2%	29.9%	30.9%	28.4%	35.4%	42.5%	19.5%	31.4%	35.8%	30.9%	32.5%	36.8%	33.4%	52.5%	34.0%	37.5%	31.8%	24.6%
Worsen a little	112	52	61	19	30	31	27	6	32	64	16	33	39	18	22	2	23	34	28	87	8	13	4	61	39	9	4
	11.1%	9.8%	12.4%	9.8%	9.5%	10.7%	14.2%	20.1%	12.2%	9.9%	16.3%	14.8%	12.1%	10.6%	7.5%	7.4%	9.9%	13.1%	13.8%	12.1%	6.0%	12.7%	7.8%	10.4%	13.2%	11.1%	7.0%
Worsen a lot	46	28	17	7	19	11	8	1	10	27	7	15	16	10	5	2	4	14	14	34	7	3	2	19	12	14	1
	4.5%	5.4%	3.5%	3.5%	5.9%	3.8%	4.5%	2.8%	3.9%	4.2%	7.2%	6.6%	5.0%	5.7%	1.7%	7.9%	1.8%	5.2%	7.0%	4.7%	4.9%	3.2%	3.5%	3.3%	4.1%	17.1%	1.7%
Don't know	26	14	12	13	6	6	-	-	17	7	2	5	2	4	14	1	2	6	5	15	10	-	1	11	11	*	3
	2.5%	2.6%	2.4%	6.8%	2.0%	2.1%	-	-	6.3%	1.1%	1.8%	2.3%	0.7%	2.6%	4.6%	3.8%	1.0%	2.3%	2.7%	2.0%	7.1%	-	1.9%	2.0%	3.7%	0.5%	4.7%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 25**  
**Q25. What is the employment status of your partner?**  
**Base : Respondents who have marital status Married / Civil Partnership**

Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
	Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
655	262	393	43	243	208	134	27	-	655	-	153	219	103	180	75	102	205	167	549	46	43	17	331	208	67	49
653	348	305	106	214	183	126	23	-	653	-	128	209	114	203	14	135	165	136	450	94	65	44	366	184	58	45
452	210	242	66	151	139	85	11	-	452	-	104	158	76	113	11	107	114	99	330	67	39	16	247	135	42	28
69.2%	60.2%	79.5%	61.7%	70.6%	75.7%	67.2%	50.1%	-	69.2%	-	81.4%	75.7%	67.4%	55.9%	74.7%	78.8%	69.4%	72.7%	73.4%	71.6%	59.5%	35.7%	67.5%	73.1%	72.6%	62.8%
53	34	18	2	16	14	16	4	-	53	-	9	18	14	11	1	11	16	10	38	7	8	-	28	15	4	6
8.1%	9.9%	6.0%	2.3%	7.7%	7.4%	12.6%	19.2%	-	8.1%	-	7.4%	8.5%	12.6%	5.6%	7.7%	7.9%	9.6%	7.5%	8.4%	7.1%	12.9%	-	7.7%	8.2%	6.7%	13.4%
23	7	16	2	9	6	3	2	-	23	-	8	8	1	6	1	2	7	5	16	2	5	-	9	6	2	5
3.5%	2.0%	5.2%	1.8%	4.3%	3.3%	2.8%	8.0%	-	3.5%	-	6.1%	3.7%	1.2%	2.8%	3.7%	1.8%	4.5%	3.8%	3.5%	1.6%	8.2%	-	2.6%	3.5%	3.5%	10.4%
47	30	17	12	22	10	3	-	-	47	-	5	10	9	24	1	5	11	9	27	14	4	2	28	14	2	3
7.2%	8.7%	5.6%	11.1%	10.4%	5.6%	2.2%	-	-	7.2%	-	3.5%	5.0%	7.7%	11.6%	8.7%	3.9%	6.9%	6.5%	5.9%	15.2%	6.7%	4.4%	7.8%	7.6%	3.7%	5.9%
2	1	1	-	*	1	1	-	-	2	-	-	1	*	1	*	1	1	-	2	-	-	-	2	*	-	-
0.3%	0.3%	0.2%	-	0.1%	0.5%	0.6%	-	-	0.3%	-	-	0.4%	0.2%	0.5%	1.5%	0.7%	0.5%	-	0.4%	-	-	-	0.5%	0.1%	-	-
4	-	4	-	-	-	3	1	-	4	-	-	4	-	-	-	1	-	*	2	1	1	-	4	-	-	-
0.6%	-	1.3%	-	-	-	2.4%	4.8%	-	0.6%	-	-	1.9%	-	-	-	0.9%	-	0.2%	0.3%	1.6%	1.7%	-	1.1%	-	-	-
64	59	5	24	13	8	14	4	-	64	-	2	9	9	44	*	7	11	11	30	3	5	26	43	12	8	1
9.8%	17.0%	1.6%	23.1%	6.2%	4.3%	11.2%	17.9%	-	9.8%	-	1.7%	4.2%	7.7%	21.9%	2.9%	5.1%	6.9%	8.1%	6.6%	2.9%	8.0%	59.8%	11.7%	6.5%	13.4%	3.1%
6	5	2	-	1	4	1	-	-	6	-	-	1	2	3	*	1	4	2	6	-	-	-	4	2	-	-
1.0%	1.4%	0.5%	-	0.6%	2.1%	1.2%	-	-	1.0%	-	-	0.7%	1.5%	1.6%	0.8%	0.8%	2.3%	1.1%	1.4%	-	-	-	1.2%	1.1%	-	-
2	2	-	-	-	2	-	-	-	2	-	-	-	2	-	-	-	-	-	-	-	2	-	-	-	-	2
0.3%	0.6%	-	-	-	1.1%	-	-	-	0.3%	-	-	-	1.7%	-	-	-	-	-	-	-	3.0%	-	-	-	-	4.3%
653	348	305	106	214	183	126	23	-	653	-	128	209	114	203	14	135	165	136	450	94	65	44	366	184	58	45
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 26**  
**Q26. Which of the following best describes the sector you work in?**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Agriculture, Forestry and Fishing	14 1.4%	9 1.6%	6 1.2%	5 2.6%	5 1.7%	1 0.5%	3 1.5%	-	5 1.9%	8 1.2%	1 1.3%	6 2.6%	2 0.7%	4 2.4%	2 0.8%	2 8.8%	1 0.5%	1 0.5%	9 4.3%	13 1.8%	-	1 1.2%	-	13 2.2%	1 0.4%	-	1 1.1%
Mining and Quarrying	10 1.0%	9 1.6%	2 0.3%	4 2.0%	1 0.5%	5 1.7%	-	-	6 2.4%	4 0.6%	-	9 4.0%	1 0.4%	-	-	1 2.5%	6 2.8%	1 0.5%	-	8 1.2%	-	2 1.9%	-	4 0.6%	1 0.5%	-	5 8.8%
Manufacturing	125 12.3%	92 17.5%	33 6.7%	39 20.1%	36 11.3%	38 13.0%	11 6.1%	1 4.5%	25 9.4%	95 14.6%	5 5.2%	11 5.0%	20 6.2%	24 14.2%	70 23.3%	1 6.0%	29 12.4%	33 12.4%	18 9.1%	81 11.3%	4 3.0%	12 12.1%	28 48.7%	70 12.0%	42 14.4%	7 8.3%	6 9.8%
Electricity, Gas, Steam and Air Conditioning Supply	16 1.6%	8 1.5%	8 1.6%	4 2.3%	5 1.6%	3 0.9%	4 2.0%	-	5 1.9%	7 1.1%	3 3.5%	10 4.4%	3 1.0%	2 0.9%	2 0.5%	2 10.8%	5 2.0%	3 1.3%	1 0.7%	12 1.7%	3 2.1%	1 1.1%	-	10 1.7%	6 1.9%	-	* 0.3%
Water supply sewerage, waste management and remediation activities	7 0.7%	5 1.0%	2 0.4%	2 1.0%	-	1 0.4%	4 2.2%	-	-	3 0.5%	4 4.2%	3 1.3%	-	-	4 1.4%	-	-	1 0.4%	2 0.9%	3 0.4%	-	4 4.0%	-	1 0.2%	4 1.4%	-	2 3.1%
Construction and civil engineering	46 4.5%	28 5.4%	17 3.5%	13 6.6%	12 3.8%	16 5.4%	4 2.3%	1 3.9%	18 6.8%	27 4.2%	1 0.5%	7 3.2%	8 2.6%	27 15.8%	4 1.2%	* 1.8%	7 2.9%	11 4.3%	15 7.4%	34 4.7%	7 5.0%	4 4.3%	1 1.8%	25 4.3%	15 4.9%	3 3.6%	4 5.9%
Retail and wholesale trade	169 16.7%	97 18.3%	73 14.8%	26 13.8%	48 14.9%	49 17.1%	41 22.0%	5 16.8%	42 15.8%	110 16.9%	17 17.8%	23 10.4%	53 16.1%	24 14.2%	70 23.2%	5 22.8%	39 16.7%	41 15.7%	44 21.4%	129 17.9%	23 16.8%	13 13.2%	4 7.1%	102 17.5%	41 14.1%	16 19.8%	10 16.9%
Transportation and storage, postal and courier activities	41 4.1%	32 6.0%	9 1.9%	5 2.4%	11 3.4%	12 4.2%	13 6.9%	1 1.8%	12 4.4%	26 4.0%	3 3.4%	8 3.5%	8 2.5%	7 4.1%	18 6.1%	1 3.7%	22 9.6%	11 4.0%	2 1.2%	36 5.0%	5 3.6%	-	-	27 4.7%	11 3.8%	2 2.2%	1 1.7%
Accommodation, hospitality and food or drink service activities	61 6.0%	19 3.7%	42 8.5%	24 12.5%	12 3.6%	16 5.5%	8 4.5%	1 3.8%	25 9.5%	31 4.7%	5 5.1%	7 3.3%	11 3.3%	15 8.7%	28 9.4%	1 3.0%	6 2.5%	10 4.0%	6 3.0%	23 3.2%	22 15.7%	13 12.6%	3 6.0%	32 5.5%	23 7.9%	5 6.7%	* 0.3%
Information, media and communication	19 1.9%	12 2.2%	8 1.6%	3 1.5%	8 2.6%	3 1.2%	3 1.7%	2 5.6%	6 2.2%	14 2.1%	-	10 4.6%	6 1.7%	1 0.7%	3 0.9%	1 4.9%	4 1.6%	3 1.2%	2 1.2%	11 1.5%	3 2.0%	3 3.0%	3 5.4%	12 2.1%	3 1.2%	1 1.9%	2 3.4%
Financial and insurance activities	20 2.0%	9 1.8%	11 2.3%	4 2.1%	9 2.7%	5 1.6%	3 1.7%	-	6 2.2%	15 2.3%	-	9 4.0%	8 2.4%	1 0.8%	2 0.8%	1 3.0%	1 0.5%	6 2.4%	8 4.1%	16 2.3%	4 3.1%	-	-	6 1.1%	11 3.9%	3 3.6%	-
Real estate activities	7 0.7%	2 0.3%	5 1.1%	2 1.3%	1 0.3%	4 1.2%	-	-	1 0.5%	5 0.8%	1 0.6%	6 2.7%	1 0.2%	-	1 0.2%	-	1 0.5%	3 1.2%	1 0.7%	6 0.8%	1 1.0%	-	-	5 0.9%	1 0.4%	1 1.1%	-
Professional, scientific and technical activities (including legal, marketing & market research)	43 4.2%	30 5.6%	13 2.7%	4 2.3%	24 7.5%	11 3.9%	1 0.7%	2 8.0%	10 3.8%	32 4.8%	1 0.9%	28 12.9%	7 2.1%	5 2.8%	3 1.0%	2 6.5%	12 5.2%	9 3.5%	6 3.1%	29 4.0%	7 5.1%	4 4.0%	3 5.1%	30 5.1%	11 3.6%	1 1.0%	2 3.2%
Office administrative and support service activities (including rental & travel industries)	93 9.2%	41 7.7%	53 10.8%	13 7.0%	42 13.0%	20 7.1%	14 7.5%	4 14.2%	21 7.9%	61 9.4%	11 11.0%	34 15.4%	42 12.7%	7 4.2%	11 3.6%	2 7.1%	20 8.6%	29 11.2%	21 10.3%	72 10.0%	12 8.9%	5 4.6%	5 8.2%	51 8.8%	24 8.2%	9 11.7%	9 14.3%

# Survation.

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 26

Q26. Which of the following best describes the sector you work in?

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
32	19	13	5	6	7	13	1	3	26	4	1	25	1	5	*	3	7	10	19	9	3	-	19	10	1	2	
3.2%	3.5%	2.8%	2.6%	1.9%	2.4%	7.0%	3.3%	1.0%	3.9%	4.0%	0.4%	7.7%	0.3%	1.8%	0.8%	1.2%	2.5%	4.9%	2.7%	6.8%	3.4%	-	3.2%	3.6%	1.0%	3.7%	
80	19	61	7	23	27	18	5	24	48	8	20	48	4	8	1	19	21	20	61	8	11	-	52	22	4	2	
7.9%	3.6%	12.6%	3.5%	7.3%	9.4%	9.6%	16.3%	9.0%	7.3%	8.5%	9.3%	14.5%	2.4%	2.7%	6.3%	8.1%	8.0%	9.7%	8.5%	6.0%	10.7%	-	8.9%	7.6%	4.5%	3.4%	
61	15	45	19	14	19	8	1	9	38	13	11	31	9	9	*	20	18	8	47	9	4	1	31	19	6	5	
6.0%	2.9%	9.2%	9.9%	4.2%	6.5%	4.5%	2.5%	3.4%	5.8%	13.7%	5.2%	9.3%	5.5%	3.1%	1.9%	8.5%	7.0%	4.1%	6.5%	6.5%	3.6%	1.8%	5.3%	6.4%	7.6%	8.2%	
62	28	33	4	24	20	12	2	21	35	6	4	27	12	19	1	13	20	10	44	4	11	3	40	18	2	1	
6.1%	5.4%	6.8%	1.9%	7.5%	7.0%	6.3%	7.6%	8.1%	5.3%	6.0%	1.9%	8.1%	7.0%	6.4%	2.4%	5.6%	7.7%	4.8%	6.0%	2.9%	11.0%	5.3%	6.9%	6.1%	2.9%	2.1%	
13	6	7	3	2	3	5	1	4	8	1	5	3	4	2	*	2	3	5	10	1	2	-	7	3	2	1	
1.3%	1.2%	1.4%	1.4%	0.6%	0.9%	2.7%	1.9%	1.6%	1.3%	0.8%	2.1%	0.8%	2.3%	0.7%	0.5%	0.7%	1.1%	2.6%	1.4%	1.0%	2.0%	-	1.3%	0.9%	2.6%	1.7%	
94	48	46	7	36	28	20	3	21	60	13	9	24	24	38	2	22	29	13	66	15	8	6	45	26	16	7	
9.2%	9.1%	9.4%	3.4%	11.2%	9.8%	10.9%	9.7%	7.8%	9.2%	13.5%	3.9%	7.4%	13.9%	12.6%	7.3%	9.5%	10.9%	6.6%	9.1%	10.6%	7.5%	10.6%	7.7%	8.9%	20.1%	12.1%	
1	-	1	-	1	-	-	-	1	-	-	-	-	-	1	-	1	-	-	1	-	-	-	-	-	-	1	-
0.1%	-	0.3%	-	0.4%	-	-	-	0.5%	-	-	-	-	-	0.4%	-	0.5%	-	-	0.2%	-	-	-	-	-	-	1.6%	-
1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60	
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 27

Q27. Whilst working for your current employer how long have you been in your current role?

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Less than a month	24 2.4%	8 1.4%	16 3.3%	9 4.7%	8 2.5%	5 1.9%	1 0.7%	-	6 2.3%	18 2.7%	-	3 1.4%	16 5.0%	* 0.2%	4 1.4%	-	5 2.0%	9 3.3%	2 0.8%	15 2.1%	9 6.4%	-	-	19 3.2%	1 0.2%	3 4.2%	1 2.2%
1-5 months	94 9.3%	41 7.7%	54 11.0%	34 17.6%	26 8.3%	23 7.9%	11 6.0%	-	33 12.3%	48 7.4%	13 13.6%	19 8.8%	34 10.4%	24 14.3%	17 5.7%	1 4.6%	26 11.5%	26 10.0%	14 6.7%	67 9.3%	8 5.8%	18 17.8%	1 1.9%	63 10.9%	22 7.3%	4 4.9%	6 9.2%
6-11 months	109 10.8%	70 13.4%	39 8.0%	29 15.2%	35 10.8%	29 9.9%	14 7.7%	3 9.4%	31 11.7%	73 11.1%	6 5.9%	32 14.7%	33 10.0%	23 13.7%	21 7.1%	5 21.0%	14 6.0%	35 13.4%	32 15.8%	86 12.0%	15 11.0%	5 5.0%	3 5.4%	60 10.2%	34 11.5%	8 9.9%	8 13.7%
1-3 years	365 35.9%	204 38.7%	161 32.9%	112 58.5%	125 39.1%	74 25.5%	48 25.7%	6 19.9%	96 36.4%	238 36.5%	29 30.1%	95 43.1%	93 28.4%	46 27.2%	131 43.7%	11 48.5%	84 36.3%	74 28.2%	78 38.3%	247 34.3%	42 30.2%	38 37.7%	38 66.8%	215 36.8%	98 33.4%	27 34.1%	25 41.2%
4-10 years	298 29.3%	141 26.7%	157 32.2%	8 4.0%	99 30.9%	121 41.9%	60 32.3%	10 36.0%	72 27.3%	197 30.2%	28 29.1%	56 25.6%	96 29.4%	53 31.4%	92 30.8%	5 21.9%	68 29.3%	82 31.1%	61 30.1%	216 30.0%	53 38.7%	22 21.8%	7 12.0%	162 27.9%	92 31.3%	29 36.3%	15 24.8%
More than 10 years	126 12.4%	64 12.2%	62 12.6%	-	27 8.3%	37 12.9%	52 27.8%	10 34.7%	26 10.0%	78 12.0%	21 21.3%	14 6.4%	55 16.8%	22 13.2%	34 11.4%	1 4.0%	34 14.8%	37 14.0%	17 8.3%	89 12.3%	11 8.0%	18 17.7%	8 13.9%	64 11.0%	48 16.3%	8 10.7%	5 9.0%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 28**  
**Q28. How many hours do you work a week?**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Less than 15	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
16 - 29 hours	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
30 - 34 hours	307	115	192	76	90	82	49	9	80	199	26	79	101	49	78	11	55	93	61	221	43	35	8	180	92	25	10
	30.2%	21.7%	39.3%	39.5%	28.1%	28.5%	26.4%	32.2%	30.2%	30.5%	26.9%	35.9%	31.0%	28.7%	25.9%	49.3%	24.0%	35.7%	29.8%	30.7%	31.2%	34.1%	14.3%	30.8%	31.2%	31.9%	16.6%
35 - 39 hours	408	221	187	43	134	130	87	13	106	262	40	93	135	58	121	6	97	114	76	293	52	49	13	217	123	33	34
	40.2%	42.0%	38.2%	22.5%	42.0%	45.1%	46.5%	46.9%	40.2%	40.1%	41.2%	42.4%	41.4%	34.4%	40.4%	27.1%	42.0%	43.5%	37.3%	40.7%	38.0%	48.2%	23.4%	37.3%	42.0%	42.3%	56.4%
40 - 44 hours	243	157	86	57	80	58	43	4	62	158	24	40	78	41	85	4	66	46	45	161	39	11	33	154	63	13	13
	24.0%	29.9%	17.6%	29.9%	25.1%	20.1%	23.1%	15.4%	23.5%	24.1%	24.4%	18.2%	23.7%	24.4%	28.2%	19.2%	28.6%	17.4%	22.0%	22.4%	28.0%	10.5%	58.8%	26.5%	21.3%	16.8%	22.1%
45 - 49 hours	42	25	17	15	8	11	6	1	11	25	6	5	10	15	12	*	7	4	20	32	4	6	-	23	11	7	1
	4.1%	4.7%	3.6%	8.0%	2.6%	3.8%	3.3%	3.5%	4.2%	3.9%	5.9%	2.5%	2.9%	8.8%	4.0%	2.1%	3.2%	1.6%	9.8%	4.5%	2.8%	5.9%	-	4.0%	3.7%	9.0%	1.2%
50 or more hours	16	10	6	-	7	7	1	1	5	9	1	2	3	6	4	1	5	5	2	13	-	1	2	8	6	-	2
	1.6%	1.8%	1.3%	-	2.2%	2.5%	0.7%	2.0%	2.0%	1.4%	1.5%	1.1%	0.9%	3.7%	1.4%	2.2%	2.2%	1.8%	1.2%	1.8%	-	1.2%	3.5%	1.4%	1.9%	-	3.7%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 29

Q29. Which of the following phrases describe your work pattern?

Base : All Respondents

	Total	Gender		Age				Marital Status			SEG				Region8								No. of Children				
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
I work the same days and times every week	612	305	307	72	201	196	126	17	164	382	65	144	226	92	150	14	143	167	139	462	76	55	19	339	193	49	31
	60.3%	57.9%	62.8%	37.4%	62.9%	68.0%	67.4%	58.8%	62.0%	58.6%	66.5%	65.4%	69.2%	54.6%	50.0%	60.2%	61.7%	63.6%	68.2%	64.2%	55.1%	54.4%	33.3%	58.2%	65.7%	62.0%	51.2%
The days or times I work change from week to week	404	222	182	120	119	92	61	12	100	270	33	76	101	77	150	9	89	95	65	258	62	46	38	243	101	30	29
	39.7%	42.1%	37.2%	62.6%	37.1%	32.0%	32.6%	41.2%	38.0%	41.4%	33.5%	34.6%	30.8%	45.4%	50.0%	39.8%	38.3%	36.4%	31.8%	35.8%	44.9%	45.6%	66.7%	41.8%	34.3%	38.0%	48.8%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 30**  
**Q30. Over a typical month, does your time at work fall into any of the following times?**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Evenings	450	262	188	109	151	109	69	12	125	289	36	104	115	87	144	10	93	108	82	293	65	50	42	262	129	22	36
	44.3%	49.7%	38.4%	56.9%	47.1%	37.7%	36.9%	41.8%	47.4%	44.2%	36.7%	47.5%	35.1%	51.3%	47.9%	43.1%	40.3%	41.2%	40.1%	40.7%	47.5%	48.9%	73.6%	44.9%	44.0%	28.5%	59.9%
Nights	252	162	91	73	75	70	28	7	72	160	19	60	51	46	95	6	54	61	36	156	43	25	27	135	73	24	20
	24.8%	30.6%	18.5%	38.2%	23.3%	24.1%	14.9%	24.1%	27.4%	24.6%	19.7%	27.4%	15.5%	27.4%	31.6%	26.3%	23.4%	23.1%	17.5%	21.7%	31.4%	24.9%	48.3%	23.1%	24.9%	30.0%	34.0%
Saturdays	464	248	216	102	143	127	79	14	139	286	39	93	119	115	137	11	92	110	105	318	78	50	19	270	127	34	32
	45.7%	47.1%	44.2%	52.9%	44.6%	44.0%	42.3%	49.1%	52.8%	43.8%	39.4%	42.4%	36.3%	68.1%	45.7%	46.1%	39.6%	42.0%	51.8%	44.1%	56.2%	49.0%	34.1%	46.4%	43.3%	43.6%	53.1%
Sundays	336	176	160	72	103	88	63	11	107	190	38	70	87	73	106	7	76	81	58	222	61	41	12	196	92	27	22
	33.1%	33.3%	32.8%	37.5%	32.0%	30.6%	33.5%	37.4%	40.7%	29.2%	39.3%	32.0%	26.7%	43.2%	35.2%	28.8%	33.1%	31.0%	28.3%	30.8%	44.6%	40.0%	21.4%	33.6%	31.2%	33.8%	36.2%
None of the above	327	126	201	33	99	109	73	14	79	206	41	66	146	41	74	6	91	96	61	254	33	35	6	187	101	30	10
	32.2%	23.9%	41.2%	17.0%	31.1%	37.6%	39.1%	48.2%	30.0%	31.5%	42.2%	30.2%	44.7%	24.3%	24.6%	24.6%	39.1%	36.7%	30.1%	35.2%	24.1%	34.1%	10.6%	32.1%	34.3%	38.1%	15.9%
SIGMA	1830	974	856	389	570	502	312	57	524	1131	173	395	517	362	556	39	406	456	342	1243	281	200	106	1050	523	137	120
	180.1%	184.7%	175.1%	202.6%	178.0%	174.0%	166.8%	200.5%	198.2%	173.3%	177.3%	179.5%	158.2%	214.4%	185.0%	169.0%	175.5%	174.0%	167.8%	172.6%	203.7%	196.9%	187.9%	180.1%	177.7%	174.1%	199.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 31**  
**Q31. In addition to your basic pay, do you receive any of the following?**  
**Base : All Respondents**

Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
	Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
132	62	70	33	41	30	26	2	34	80	18	38	41	21	32	4	33	29	30	96	17	15	4	75	48	5	4
13.0%	11.7%	14.4%	17.0%	12.8%	10.4%	13.8%	8.8%	12.9%	12.2%	18.4%	17.1%	12.6%	12.7%	10.5%	17.4%	14.5%	11.1%	14.7%	13.4%	12.1%	14.5%	7.2%	12.8%	16.4%	6.9%	6.3%
74	42	32	10	23	27	14	1	25	44	5	12	23	19	21	4	13	17	24	59	9	6	-	38	24	5	7
7.3%	8.0%	6.6%	5.3%	7.2%	9.2%	7.3%	2.5%	9.3%	6.8%	5.4%	5.6%	7.0%	11.0%	6.9%	17.9%	5.7%	6.6%	11.8%	8.2%	6.7%	6.0%	-	6.5%	8.1%	6.4%	12.0%
229	94	135	72	63	63	28	4	76	130	23	55	69	25	80	5	50	45	44	144	54	26	5	129	67	22	11
22.5%	17.8%	27.7%	37.5%	19.6%	21.8%	14.8%	12.8%	28.6%	19.9%	23.7%	24.9%	21.2%	14.8%	26.7%	23.1%	21.7%	17.2%	21.4%	20.0%	38.8%	25.6%	9.7%	22.1%	22.9%	27.3%	18.6%
60	34	26	13	24	18	4	1	21	31	8	23	22	11	4	3	8	20	13	44	7	6	3	33	17	7	3
5.9%	6.5%	5.2%	6.8%	7.6%	6.3%	2.1%	1.8%	8.0%	4.7%	8.4%	10.7%	6.6%	6.4%	1.3%	11.7%	3.6%	7.8%	6.4%	6.2%	4.8%	5.7%	5.6%	5.7%	5.7%	8.8%	5.4%
61	38	23	11	16	20	13	1	16	40	5	17	13	13	18	3	15	15	16	49	8	2	2	33	17	8	3
6.0%	7.1%	4.8%	5.6%	5.0%	7.1%	7.0%	1.8%	5.9%	6.1%	5.3%	7.7%	3.8%	7.7%	6.1%	15.2%	6.3%	5.8%	7.6%	6.8%	5.8%	2.0%	3.5%	5.6%	5.7%	10.6%	5.4%
195	95	100	41	50	51	46	7	41	132	22	34	78	22	61	5	44	52	40	141	22	15	17	116	58	9	11
19.2%	18.0%	20.4%	21.6%	15.7%	17.7%	24.4%	22.9%	15.6%	20.2%	22.1%	15.5%	23.9%	12.9%	20.3%	21.0%	19.0%	19.8%	19.6%	19.5%	15.8%	14.9%	30.8%	19.9%	19.8%	12.0%	18.3%
202	109	93	40	69	47	42	4	51	134	17	43	74	22	63	4	47	38	54	142	29	19	12	112	68	14	8
19.9%	20.7%	19.0%	21.0%	21.7%	16.3%	22.3%	12.9%	19.4%	20.5%	17.3%	19.6%	22.7%	13.0%	20.9%	18.8%	20.1%	14.5%	26.4%	19.8%	21.2%	18.6%	20.5%	19.2%	23.1%	18.0%	13.4%
134	74	59	51	28	38	17	-	43	82	9	26	36	22	49	5	19	28	18	70	23	24	18	85	36	9	5
13.2%	14.1%	12.2%	26.6%	8.7%	13.2%	9.0%	-	16.2%	12.5%	9.5%	12.0%	11.0%	13.2%	16.4%	20.9%	8.1%	10.7%	9.0%	9.7%	16.4%	23.2%	31.2%	14.5%	12.1%	10.9%	8.0%
50	40	11	9	19	16	7	*	8	39	4	16	16	12	7	2	6	19	10	37	6	6	1	31	8	4	8
5.0%	7.6%	2.2%	4.5%	5.9%	5.5%	3.5%	1.5%	3.0%	5.9%	3.7%	7.1%	4.8%	6.9%	2.4%	9.3%	2.8%	7.2%	4.9%	5.2%	4.1%	6.1%	1.9%	5.3%	2.9%	4.6%	12.7%
35	27	8	12	14	3	7	-	10	25	-	16	8	4	7	1	4	10	10	25	8	1	1	17	9	1	8
3.4%	5.2%	1.5%	6.2%	4.2%	0.9%	3.5%	-	3.8%	3.8%	-	7.2%	2.4%	2.2%	2.4%	3.4%	1.7%	3.7%	4.9%	3.4%	5.8%	1.2%	1.9%	2.9%	3.0%	0.9%	13.5%
42	28	14	4	18	10	10	2	8	30	4	15	18	7	3	1	7	12	7	27	12	-	3	28	6	6	3
4.2%	5.4%	2.9%	1.9%	5.5%	3.3%	5.2%	6.3%	2.9%	4.7%	4.6%	6.9%	5.4%	4.1%	0.9%	5.4%	2.9%	4.6%	3.5%	3.8%	8.9%	-	5.0%	4.8%	2.0%	7.2%	4.4%
99	53	46	29	34	21	15	1	30	63	6	18	35	19	27	2	19	28	26	75	16	7	2	60	27	11	2
9.8%	10.0%	9.5%	14.9%	10.5%	7.3%	8.2%	1.8%	11.4%	9.6%	6.3%	8.1%	10.6%	11.4%	9.1%	8.9%	8.2%	10.5%	12.8%	10.4%	11.4%	6.6%	3.5%	10.2%	9.1%	13.3%	3.6%
116	70	45	20	46	31	17	1	30	74	12	30	40	16	29	3	15	24	30	73	31	10	2	56	39	12	9
11.4%	13.4%	9.2%	10.6%	14.5%	10.7%	9.0%	3.5%	11.4%	11.3%	11.9%	13.5%	12.3%	9.6%	9.8%	14.2%	6.6%	9.1%	14.8%	10.1%	22.2%	10.3%	3.6%	9.6%	13.3%	15.0%	14.8%
95	49	46	22	31	28	14	1	25	65	6	34	28	16	19	3	9	31	27	71	12	11	2	52	24	8	11
9.4%	9.4%	9.4%	11.2%	9.8%	9.7%	7.6%	1.8%	9.4%	9.9%	6.1%	15.2%	8.4%	9.3%	6.2%	13.6%	4.1%	11.9%	13.2%	9.8%	8.9%	10.4%	3.5%	8.9%	8.3%	10.6%	18.2%
391	191	200	45	129	124	76	16	83	266	40	58	134	84	116	5	104	108	67	284	39	51	18	236	107	29	19
38.5%	36.2%	40.9%	23.4%	40.3%	43.0%	40.7%	57.5%	31.5%	40.8%	41.0%	26.2%	41.0%	49.5%	38.5%	19.6%	45.1%	41.0%	32.9%	39.4%	28.1%	50.0%	31.2%	40.5%	36.4%	36.7%	31.3%

# Survation.

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 31**  
**Q31. In addition to your basic pay, do you receive any of the following?**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
SIGMA	1915	1007	908	411	605	527	333	39	500	1234	179	434	633	312	536	51	394	476	415	1336	291	198	90	1098	555	149	112
	188.5%	190.9%	185.8%	214.0%	189.1%	182.5%	178.4%	135.8%	189.3%	189.0%	183.7%	197.2%	193.7%	184.7%	178.5%	220.2%	170.4%	181.6%	203.9%	185.5%	211.0%	195.1%	159.1%	188.5%	188.7%	189.2%	185.9%

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14 Jul 2017

Table 32

Q32. On a scale from 0 to 10, where 0 means completely dissatisfied and 10 completely satisfied, taking into consideration the requirements of your job, the working hours and the work environment, how satisfied are you with your current job?

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
(0) 0 - completely dissatisfied	27 2.7%	14 2.7%	13 2.6%	3 1.7%	12 3.6%	11 3.7%	* 0.2%	1 4.9%	11 4.3%	15 2.3%	1 0.8%	7 3.0%	11 3.5%	5 3.0%	4 1.4%	1 2.2%	3 1.2%	3 1.1%	10 4.9%	16 2.2%	3 2.0%	6 6.3%	2 3.5%	16 2.8%	3 0.9%	4 5.6%	4 6.0%
(1) 1	25 2.4%	11 2.2%	13 2.7%	4 1.9%	7 2.1%	8 2.7%	5 2.6%	2 6.3%	4 1.6%	16 2.5%	4 4.1%	7 3.1%	7 2.0%	8 4.8%	3 1.0%	* 0.5%	5 2.0%	8 3.2%	3 1.6%	16 2.3%	5 3.9%	1 1.1%	2 3.2%	16 2.7%	6 1.9%	3 3.7%	- -
(2) 2	47 4.6%	30 5.6%	17 3.5%	13 6.7%	13 4.1%	11 3.9%	9 4.8%	1 2.8%	13 4.7%	31 4.7%	4 3.7%	16 7.2%	13 3.9%	1 0.3%	18 5.9%	1 5.6%	15 6.4%	17 6.4%	7 3.5%	40 5.5%	- -	5 5.2%	2 3.2%	22 3.8%	16 5.5%	3 3.2%	6 10.6%
(3) 3	68 6.7%	29 5.5%	39 8.0%	17 8.8%	26 8.1%	19 6.7%	3 1.7%	3 9.7%	28 10.5%	34 5.2%	6 6.5%	16 7.4%	22 6.8%	13 7.9%	16 5.5%	2 9.6%	11 4.9%	18 6.8%	12 5.7%	43 5.9%	8 6.0%	11 10.7%	6 11.3%	45 7.7%	15 5.3%	3 3.4%	5 8.2%
(4) 4	68 6.7%	40 7.6%	27 5.6%	11 5.9%	31 9.6%	16 5.7%	8 4.5%	1 1.9%	24 8.9%	40 6.1%	4 4.3%	14 6.2%	10 3.2%	12 7.1%	31 10.5%	2 7.1%	14 6.1%	17 6.7%	13 6.5%	47 6.5%	21 15.2%	- -	- -	27 4.7%	35 11.8%	3 4.3%	2 3.8%
(5) 5	158 15.6%	86 16.3%	72 14.8%	22 11.7%	42 13.1%	51 17.6%	37 19.9%	6 21.1%	28 10.6%	105 16.1%	26 26.4%	41 18.6%	53 16.1%	20 11.9%	45 14.9%	3 12.9%	37 16.2%	51 19.5%	26 12.8%	117 16.3%	12 8.9%	24 23.3%	5 9.1%	99 17.0%	43 14.6%	8 10.0%	8 14.0%
(6) 6	138 13.6%	85 16.2%	53 10.8%	44 23.0%	47 14.7%	27 9.4%	18 9.4%	2 7.2%	32 12.0%	98 15.1%	8 8.0%	30 13.4%	42 12.8%	22 12.9%	45 15.0%	4 15.7%	26 11.4%	24 9.1%	35 16.9%	88 12.3%	14 9.8%	9 8.5%	27 48.6%	83 14.2%	39 13.3%	10 12.4%	6 10.4%
(7) 7	156 15.3%	74 14.0%	82 16.7%	21 10.7%	46 14.5%	48 16.7%	36 19.1%	5 17.0%	34 12.9%	110 16.8%	11 11.7%	24 10.8%	52 15.8%	23 13.9%	57 18.9%	4 18.9%	42 18.0%	52 19.8%	26 12.8%	124 17.2%	21 15.1%	9 8.7%	2 3.5%	88 15.1%	45 15.4%	13 16.5%	9 15.5%
(8) 8	184 18.1%	104 19.7%	80 16.4%	17 8.9%	48 15.0%	60 20.9%	54 28.7%	4 15.0%	43 16.5%	126 19.3%	14 14.5%	36 16.4%	62 18.9%	31 18.6%	54 18.1%	3 12.6%	39 16.7%	37 14.1%	39 19.3%	118 16.3%	30 21.6%	26 25.9%	10 17.8%	110 18.9%	44 15.1%	18 23.2%	11 17.6%
(9) 9	61 6.0%	22 4.2%	39 8.0%	22 11.4%	17 5.5%	12 4.3%	8 4.4%	1 5.1%	25 9.4%	27 4.2%	9 9.5%	13 6.1%	27 8.4%	9 5.5%	11 3.7%	1 2.7%	20 8.6%	16 6.2%	13 6.4%	50 6.9%	9 6.6%	2 2.2%	- -	34 5.8%	20 6.9%	4 5.6%	3 4.5%
(10) 10 - completely satisfied	85 8.3%	31 5.9%	53 10.9%	18 9.3%	31 9.6%	24 8.5%	9 4.7%	3 9.0%	23 8.7%	51 7.8%	10 10.5%	17 7.7%	28 8.6%	24 14.0%	16 5.2%	3 12.3%	20 8.6%	19 7.2%	20 9.6%	61 8.5%	15 10.7%	8 8.3%	- -	42 7.2%	27 9.2%	10 12.1%	6 9.3%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%
Mean	6.07	5.92	6.24	6.04	5.94	6.05	6.41	5.72	5.96	6.10	6.16	5.77	6.24	6.30	5.98	6.08	6.27	5.95	6.14	6.11	6.32	5.81	5.47	6.04	6.12	6.34	5.77

# **Life on Low Pay Poll** Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 33

**Q33. On a scale from 0 to 10, where 0 means completely dissatisfied and 10 completely satisfied, taking into consideration the requirements of your job, how satisfied are you with your wage?**

**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
(0) 0 - completely dissatisfied	73	30	43	12	25	19	13	2	27	39	7	17	24	12	19	1	18	14	12	45	6	17	5	34	20	9	9
	7.1%	5.7%	8.7%	6.4%	7.8%	6.7%	7.2%	8.7%	10.2%	5.9%	7.2%	7.8%	7.5%	7.2%	6.3%	2.2%	7.8%	5.4%	5.8%	6.2%	4.1%	16.7%	9.5%	5.9%	6.9%	11.5%	14.4%
(1) 1	30	12	19	4	6	11	8	1	9	20	2	10	11	5	4	*	4	11	5	21	7	3	-	19	10	2	-
	3.0%	2.3%	3.8%	2.0%	1.9%	3.8%	4.3%	4.9%	3.4%	3.0%	1.8%	4.5%	3.5%	3.1%	1.3%	1.9%	1.7%	4.1%	2.6%	2.8%	4.9%	3.1%	-	3.2%	3.5%	1.9%	-
(2) 2	55	24	31	10	18	15	11	1	12	35	7	13	15	8	19	1	15	15	13	44	-	4	7	30	22	3	-
	5.4%	4.5%	6.3%	5.1%	5.8%	5.1%	5.6%	3.7%	4.5%	5.4%	7.6%	6.0%	4.5%	4.7%	6.3%	2.5%	6.6%	5.8%	6.3%	6.1%	-	4.0%	12.1%	5.1%	7.5%	3.6%	-
(3) 3	95	46	49	17	41	22	10	4	31	53	10	18	41	12	23	1	28	24	21	74	13	6	2	58	15	11	11
	9.3%	8.7%	10.0%	9.0%	12.9%	7.7%	5.2%	13.6%	11.8%	8.2%	10.2%	8.4%	12.5%	7.2%	7.7%	5.4%	12.3%	9.1%	10.2%	10.3%	9.1%	5.7%	3.5%	10.0%	5.2%	13.5%	17.8%
(4) 4	70	30	40	9	25	23	12	2	14	50	6	19	27	7	17	2	16	20	18	55	13	1	1	40	23	4	3
	6.9%	5.8%	8.1%	4.5%	7.8%	7.9%	6.4%	5.4%	5.2%	7.7%	5.9%	8.7%	8.2%	4.3%	5.6%	7.1%	6.8%	7.8%	8.6%	7.7%	9.2%	1.1%	1.8%	6.9%	7.9%	5.1%	4.6%
(5) 5	174	91	84	34	53	55	29	3	32	125	17	39	56	20	59	4	31	55	32	122	20	22	11	109	47	5	14
	17.2%	17.2%	17.1%	17.9%	16.6%	19.0%	15.5%	11.6%	12.1%	19.2%	17.3%	17.9%	17.1%	11.6%	19.8%	16.3%	13.5%	21.1%	15.6%	16.9%	14.2%	21.2%	19.8%	18.7%	15.9%	6.6%	22.4%
(6) 6	153	84	69	35	44	37	33	4	35	99	19	24	55	22	53	5	37	51	32	124	11	8	10	92	47	8	6
	15.1%	16.0%	14.1%	18.2%	13.6%	12.9%	17.6%	15.2%	13.4%	15.1%	19.5%	10.9%	16.7%	12.9%	17.5%	20.6%	15.8%	19.4%	15.7%	17.2%	8.1%	7.5%	18.1%	15.7%	16.0%	10.7%	9.9%
(7) 7	134	85	49	21	35	47	24	7	47	74	12	36	33	28	36	5	32	31	25	93	28	6	7	69	48	11	6
	13.1%	16.1%	10.0%	10.9%	10.8%	16.4%	12.8%	23.7%	17.8%	11.4%	12.5%	16.4%	10.1%	16.7%	12.1%	19.6%	13.9%	11.9%	12.3%	12.9%	20.3%	6.2%	11.8%	11.9%	16.2%	13.5%	9.8%
(8) 8	135	82	53	33	34	28	37	2	29	99	7	23	32	31	49	3	23	24	27	77	20	24	13	78	29	19	9
	13.3%	15.6%	10.8%	17.3%	10.6%	9.8%	19.7%	8.7%	10.8%	15.1%	7.0%	10.4%	9.9%	18.2%	16.2%	11.2%	9.9%	9.1%	13.4%	10.6%	14.8%	24.1%	23.5%	13.4%	9.8%	23.8%	15.0%
(9) 9	43	17	27	8	18	11	6	-	13	25	5	9	13	11	10	*	15	5	4	24	10	9	-	28	12	2	1
	4.3%	3.2%	5.4%	4.4%	5.7%	3.6%	3.3%	-	4.9%	3.9%	5.4%	4.0%	4.0%	6.5%	3.5%	1.4%	6.3%	1.9%	1.8%	3.3%	7.4%	9.3%	-	4.8%	4.1%	2.8%	2.1%
(10) 10 - completely satisfied	55	27	28	8	21	20	5	1	16	34	5	11	20	13	11	3	12	12	16	43	11	1	-	26	21	5	2
	5.4%	5.1%	5.8%	4.2%	6.4%	7.1%	2.4%	4.6%	6.0%	5.2%	5.6%	5.0%	6.0%	7.7%	3.8%	11.8%	5.3%	4.6%	7.8%	6.0%	7.9%	1.1%	-	4.5%	7.1%	6.9%	4.0%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	5.36	5.59	5.11	5.52	5.24	5.37	5.41	5.05	5.24	5.42	5.23	5.16	5.15	5.84	5.46	6.14	5.28	5.14	5.39	5.29	5.95	5.15	5.20	5.37	5.40	5.46	4.91

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 34

Q34. On a scale of 0-10, where 0 = greatly impacts negatively and 10 = greatly impacts positively, and 5 = has no impact, to what extent does the type of work you do impact the following?

Your relationships with your children

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children				
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more	
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67	
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60	
(0) 0 = greatly impacts negatively	32	16	16	-	14	8	9	-	7	18	7	5	18	2	7	*	6	8	10	25	-	6	1	13	12	2	5	
	3.2%	3.1%	3.3%	-	4.5%	2.9%	5.0%	-	2.7%	2.8%	7.0%	2.4%	5.5%	1.3%	2.3%	0.9%	2.7%	3.2%	5.0%	3.5%	-	6.1%	1.8%	2.2%	4.2%	2.9%	7.6%	
(1) 1	33	19	14	7	6	5	13	2	7	24	2	3	9	2	18	*	9	6	5	20	5	6	2	10	16	4	4	
	3.2%	3.5%	2.9%	3.6%	1.9%	1.6%	6.9%	7.7%	2.5%	3.7%	2.3%	1.4%	2.7%	1.4%	6.2%	1.6%	3.7%	2.1%	2.7%	2.8%	3.4%	6.2%	3.5%	1.7%	5.4%	4.6%	6.0%	
(2) 2	39	19	21	2	13	9	16	-	12	27	1	5	13	9	12	1	7	8	12	28	10	2	-	23	10	5	2	
	3.9%	3.6%	4.2%	1.1%	4.1%	2.9%	8.3%	-	4.6%	4.1%	0.6%	2.3%	4.1%	5.3%	3.9%	2.6%	3.1%	3.0%	5.9%	3.8%	6.9%	2.0%	-	3.9%	3.3%	5.7%	3.8%	
(3) 3	61	27	35	6	26	20	7	3	20	39	3	20	19	8	14	*	13	21	11	44	8	2	6	37	23	1	*	
	6.0%	5.1%	7.1%	3.0%	8.0%	6.8%	4.0%	10.6%	7.4%	6.0%	3.0%	9.2%	5.8%	4.8%	4.7%	1.0%	5.4%	8.0%	5.2%	6.2%	6.2%	2.2%	11.3%	6.4%	7.8%	0.8%	0.8%	
(4) 4	90	50	40	23	30	18	17	1	29	48	13	16	35	11	28	1	24	23	9	58	18	11	3	54	33	1	2	
	8.8%	9.5%	8.2%	12.2%	9.5%	6.3%	8.9%	4.3%	10.9%	7.4%	13.3%	7.2%	10.8%	6.5%	9.3%	4.6%	10.5%	9.0%	4.4%	8.0%	13.2%	10.9%	5.1%	9.3%	11.3%	1.4%	2.5%	
(5) 5 = has no impact	157	83	74	29	39	49	31	9	37	107	12	23	53	26	55	1	30	35	41	107	19	23	8	97	38	15	6	
	15.5%	15.8%	15.1%	15.1%	12.2%	16.8%	16.7%	32.8%	14.1%	16.4%	12.2%	10.5%	16.2%	15.4%	18.3%	5.6%	12.8%	13.2%	20.2%	14.8%	14.0%	22.5%	14.3%	16.7%	13.0%	19.6%	10.1%	
(6) 6	131	73	58	27	38	41	20	4	30	87	14	26	29	28	48	2	23	43	15	85	17	18	11	78	37	6	10	
	12.9%	13.9%	11.8%	14.1%	11.9%	14.3%	10.8%	14.4%	11.3%	13.4%	14.2%	11.7%	8.9%	16.6%	16.1%	10.6%	10.1%	16.6%	7.5%	11.7%	12.6%	17.8%	19.4%	13.3%	12.7%	7.1%	17.0%	
(7) 7	144	76	68	29	48	39	26	2	50	83	11	44	38	25	38	7	42	34	28	111	13	11	9	89	40	6	10	
	14.2%	14.4%	14.0%	15.0%	15.0%	13.6%	14.1%	5.6%	18.8%	12.7%	11.5%	19.8%	11.7%	14.6%	12.6%	30.2%	18.1%	13.0%	13.8%	15.4%	9.2%	11.2%	16.4%	15.3%	13.5%	7.2%	15.9%	
(8) 8	106	57	49	24	39	26	17	1	21	71	13	31	34	12	28	3	26	34	17	81	8	9	8	54	32	12	8	
	10.4%	10.8%	10.0%	12.3%	12.1%	9.1%	8.8%	1.8%	8.0%	10.9%	13.7%	14.1%	10.5%	7.1%	9.3%	13.1%	11.4%	12.9%	8.6%	11.2%	5.8%	8.7%	14.3%	9.3%	10.8%	14.8%	12.9%	
(9) 9	77	45	32	5	24	30	15	3	12	55	10	17	32	15	14	2	19	19	14	54	16	5	2	41	17	15	5	
	7.6%	8.6%	6.5%	2.8%	7.5%	10.3%	8.2%	9.9%	4.5%	8.4%	10.5%	7.8%	9.7%	8.6%	4.5%	8.9%	8.1%	7.1%	7.1%	7.5%	11.7%	5.1%	3.2%	7.1%	5.6%	18.4%	7.5%	
(10) 10 = greatly impacts positively	146	63	83	40	42	44	15	4	40	94	12	30	46	31	39	5	32	31	40	109	23	7	6	86	36	14	10	
	14.3%	11.9%	17.0%	20.7%	13.3%	15.3%	8.2%	12.9%	15.1%	14.4%	11.8%	13.6%	14.1%	18.4%	12.9%	21.0%	14.0%	12.0%	19.7%	15.1%	16.9%	7.4%	10.8%	14.7%	12.4%	17.6%	16.0%	
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	6.13	6.09	6.18	6.60	6.07	6.37	5.45	5.79	6.03	6.17	6.14	6.43	6.00	6.50	5.85	7.26	6.24	6.11	6.19	6.21	6.20	5.47	6.11	6.22	5.77	6.75	6.20	

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 35

Q35. On a scale of 0-10, where 0 = greatly impacts negatively and 10 = greatly impacts positively, and 5 = has no impact, to what extent does the type of work you do impact the following?

Your relationships with close friends and family

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children				
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more	
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67	
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60	
(0) 0 = greatly impacts negatively	30	15	15	2	10	10	8	-	6	19	5	4	15	6	6	*	7	7	8	23	-	6	1	14	12	2	3	
	3.0%	2.9%	3.0%	1.0%	3.2%	3.5%	4.2%	-	2.5%	2.9%	5.1%	1.7%	4.6%	3.5%	1.9%	0.9%	3.0%	2.7%	4.2%	3.2%	-	6.1%	1.8%	2.4%	4.0%	2.6%	4.3%	
(1) 1	25	13	12	7	5	4	8	1	7	18	-	4	5	1	15	*	5	3	3	11	6	5	2	5	13	2	4	
	2.4%	2.4%	2.4%	3.4%	1.6%	1.2%	4.4%	3.8%	2.6%	2.7%	-	1.7%	1.4%	0.6%	5.0%	1.7%	2.2%	1.0%	1.5%	1.6%	4.5%	5.1%	3.5%	0.9%	4.3%	3.0%	6.7%	
(2) 2	48	28	20	2	19	8	20	-	13	30	5	8	17	10	14	*	9	11	11	31	11	4	2	25	18	3	2	
	4.8%	5.4%	4.1%	1.1%	5.9%	2.7%	10.5%	-	5.0%	4.6%	5.5%	3.5%	5.3%	5.7%	4.5%	0.9%	4.1%	4.2%	5.2%	4.3%	7.8%	4.3%	3.5%	4.4%	6.1%	3.5%	3.8%	
(3) 3	60	23	37	3	22	22	8	5	14	44	2	16	19	9	16	1	12	16	12	42	13	3	3	34	22	1	4	
	5.9%	4.4%	7.6%	1.6%	6.9%	7.8%	4.0%	18.8%	5.4%	6.7%	1.6%	7.2%	5.9%	5.2%	5.4%	6.1%	5.2%	6.1%	6.1%	5.8%	9.2%	3.0%	5.0%	5.8%	7.5%	1.0%	6.0%	
(4) 4	87	43	44	19	29	20	18	*	23	48	15	17	33	16	21	1	24	24	17	66	10	8	3	49	31	6	2	
	8.5%	8.2%	9.0%	9.7%	9.0%	7.1%	9.9%	1.5%	8.8%	7.4%	15.9%	7.6%	10.2%	9.3%	7.0%	5.6%	10.3%	9.2%	8.3%	9.2%	7.1%	7.7%	6.0%	8.4%	10.4%	7.2%	2.6%	
(5) 5 = has no impact	209	109	100	50	54	60	37	7	59	134	15	35	61	29	83	3	40	56	41	140	25	23	21	136	44	19	10	
	20.6%	20.7%	20.4%	25.8%	17.0%	20.9%	19.9%	26.0%	22.4%	20.5%	15.7%	16.1%	18.7%	17.4%	27.6%	12.9%	17.2%	21.2%	20.3%	19.4%	18.0%	22.5%	37.9%	23.4%	14.9%	23.9%	16.2%	
(6) 6	143	84	60	26	45	34	30	8	33	91	19	39	40	17	47	3	33	41	18	96	25	16	8	78	52	5	8	
	14.1%	15.9%	12.2%	13.8%	14.1%	11.8%	16.1%	27.1%	12.5%	14.0%	19.7%	17.9%	12.3%	10.0%	15.6%	13.7%	14.4%	15.5%	9.1%	13.3%	17.8%	15.4%	13.8%	13.4%	17.8%	6.2%	13.2%	
(7) 7	146	85	61	38	40	43	25	-	50	86	10	45	41	29	32	5	35	42	30	112	13	13	8	93	41	5	8	
	14.4%	16.1%	12.5%	19.6%	12.6%	14.8%	13.3%	-	18.9%	13.2%	10.3%	20.4%	12.5%	16.9%	10.6%	21.3%	15.3%	16.1%	14.7%	15.6%	9.2%	12.4%	14.6%	15.9%	13.8%	5.9%	12.9%	
(8) 8	109	55	54	22	48	25	13	2	23	75	12	20	36	24	29	3	26	28	27	85	6	15	4	56	27	15	10	
	10.8%	10.5%	11.0%	11.4%	14.9%	8.6%	6.9%	6.3%	8.7%	11.4%	12.0%	9.0%	10.9%	14.5%	9.8%	14.7%	11.3%	10.9%	13.3%	11.8%	4.1%	14.4%	6.8%	9.6%	9.3%	19.6%	17.1%	
(9) 9	61	34	27	3	17	30	11	*	10	46	5	16	23	10	12	2	16	13	13	45	13	3	-	34	14	9	5	
	6.0%	6.4%	5.6%	1.3%	5.4%	10.5%	5.7%	1.0%	3.7%	7.1%	5.1%	7.4%	7.0%	5.8%	4.0%	8.7%	7.0%	5.1%	6.5%	6.2%	9.5%	3.1%	-	5.8%	4.8%	11.1%	7.6%	
(10) 10 = greatly impacts positively	97	38	60	22	30	32	10	4	26	63	9	16	36	19	26	3	23	21	22	69	18	6	4	58	20	13	6	
	9.6%	7.1%	12.2%	11.2%	9.3%	11.1%	5.2%	15.5%	9.7%	9.6%	9.1%	7.4%	11.1%	11.1%	8.7%	13.5%	10.1%	7.9%	10.9%	9.6%	12.8%	6.2%	7.2%	10.0%	7.0%	16.1%	9.7%	
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	5.88	5.83	5.93	6.14	5.89	6.11	5.24	5.73	5.83	5.91	5.81	6.05	5.87	6.09	5.64	6.71	6.00	5.88	5.96	5.97	5.84	5.49	5.50	5.99	5.46	6.57	5.95	



**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 36

Q36. On a scale of 0-10, where 0 = greatly impacts negatively and 10 = greatly impacts positively, and 5 = has no impact, to what extent does the type of work you do impact the following?

Your relationship with your partner

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
(0) 0 = greatly impacts negatively	117	45	72	10	34	36	31	5	60	23	33	23	50	13	32	2	38	36	21	96	7	13	1	65	34	12	6
	11.5%	8.6%	14.7%	5.2%	10.6%	12.6%	16.6%	19.3%	22.9%	3.6%	33.8%	10.3%	15.2%	7.8%	10.5%	7.0%	16.3%	13.7%	10.2%	13.4%	5.2%	12.4%	1.8%	11.2%	11.6%	14.6%	10.6%
(1) 1	26	15	11	4	7	4	8	2	11	13	2	3	9	3	10	*	5	7	3	15	1	5	4	10	10	3	3
	2.5%	2.8%	2.3%	2.1%	2.2%	1.4%	4.3%	8.7%	4.3%	1.9%	1.7%	1.4%	2.8%	1.9%	3.3%	0.8%	2.0%	2.7%	1.7%	2.1%	1.0%	5.1%	6.9%	1.8%	3.2%	3.6%	4.9%
(2) 2	36	18	19	3	12	10	10	1	4	31	1	6	9	11	10	*	7	12	9	28	8	-	-	19	14	2	2
	3.5%	3.3%	3.8%	1.4%	3.7%	3.5%	5.4%	3.9%	1.4%	4.8%	0.8%	2.8%	2.9%	6.3%	3.2%	0.5%	2.9%	4.5%	4.6%	3.9%	5.9%	-	-	3.2%	4.6%	2.4%	2.7%
(3) 3	61	21	40	14	23	18	5	1	12	40	8	17	21	5	18	1	16	11	16	44	12	4	1	33	18	7	3
	6.0%	3.9%	8.2%	7.1%	7.2%	6.1%	2.6%	4.8%	4.5%	6.2%	8.4%	7.5%	6.5%	3.1%	5.9%	3.0%	6.8%	4.1%	8.0%	6.0%	8.6%	4.1%	1.8%	5.6%	6.2%	8.8%	4.3%
(4) 4	77	33	44	10	24	23	18	1	17	53	7	12	30	9	25	1	21	20	7	48	12	10	6	48	23	3	4
	7.6%	6.2%	9.0%	5.3%	7.5%	8.1%	9.8%	2.8%	6.5%	8.0%	7.3%	5.6%	9.3%	5.4%	8.3%	4.2%	9.0%	7.6%	3.3%	6.7%	8.7%	9.9%	11.0%	8.2%	7.7%	3.4%	6.0%
(5) 5 = has no impact	170	98	72	20	54	58	31	8	41	118	10	30	59	19	62	3	27	42	36	108	25	23	13	109	44	12	6
	16.7%	18.6%	14.8%	10.5%	16.8%	19.9%	16.5%	26.9%	15.3%	18.1%	10.5%	13.6%	17.9%	11.5%	20.6%	12.2%	11.8%	16.0%	17.9%	15.1%	18.2%	22.9%	23.5%	18.7%	15.0%	14.6%	9.2%
(6) 6	86	51	35	15	29	21	18	3	19	64	4	19	17	16	34	4	14	31	15	64	12	7	3	40	36	3	8
	8.5%	9.7%	7.2%	8.0%	9.0%	7.3%	9.6%	12.0%	7.1%	9.8%	3.9%	8.8%	5.3%	9.3%	11.3%	16.5%	6.2%	11.9%	7.3%	8.9%	8.7%	7.1%	5.1%	6.8%	12.3%	3.5%	12.8%
(7) 7	132	77	55	35	42	32	21	2	45	80	7	52	28	17	35	3	27	34	22	86	25	12	8	74	42	6	10
	12.9%	14.6%	11.2%	18.0%	13.0%	11.1%	11.4%	6.3%	17.0%	12.2%	6.8%	23.8%	8.5%	10.0%	11.5%	11.0%	11.6%	13.1%	11.0%	11.9%	18.2%	12.3%	14.0%	12.7%	14.2%	7.7%	16.3%
(8) 8	112	72	40	32	35	29	16	1	24	81	7	30	31	26	25	5	33	26	20	84	8	11	9	69	23	13	7
	11.1%	13.7%	8.2%	16.7%	11.1%	9.9%	8.4%	1.8%	9.2%	12.4%	7.4%	13.6%	9.6%	15.6%	8.3%	23.1%	14.2%	10.0%	9.7%	11.7%	5.9%	10.8%	16.1%	11.9%	7.7%	16.9%	11.4%
(9) 9	87	49	38	20	29	20	18	*	13	66	8	11	33	22	21	2	17	23	24	65	9	6	7	51	26	6	4
	8.6%	9.3%	7.8%	10.2%	9.1%	7.0%	9.7%	1.0%	5.1%	10.1%	7.8%	5.1%	10.0%	13.3%	7.0%	8.6%	7.3%	8.6%	11.5%	9.0%	6.8%	5.5%	12.7%	8.7%	9.0%	7.3%	7.0%
(10) 10 = greatly impacts positively	113	50	63	30	32	37	11	4	18	84	11	16	39	26	30	3	27	20	30	81	18	10	4	65	25	14	9
	11.1%	9.4%	12.9%	15.5%	9.9%	12.9%	5.7%	12.6%	6.7%	12.8%	11.5%	7.5%	12.1%	15.6%	10.1%	13.0%	11.8%	7.8%	14.8%	11.2%	12.9%	9.8%	7.2%	11.2%	8.4%	17.2%	14.9%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	5.60	5.86	5.31	6.54	5.59	5.52	4.93	4.41	4.71	6.15	4.26	5.69	5.33	6.30	5.42	6.57	5.40	5.33	5.88	5.55	5.81	5.35	6.17	5.67	5.37	5.69	5.87

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 37

Q37. On a scale of 0-10, where 0 = greatly impacts negatively and 10 = greatly impacts positively, and 5 = has no impact, to what extent does the payment you receive for your work impact the following? - Your relationships with your children

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
(0) 0 = greatly impacts negatively	35	15	20	-	16	10	9	*	8	21	6	6	16	5	8	*	9	9	10	27	2	5	1	16	12	2	5
	3.5%	2.8%	4.2%	-	5.0%	3.5%	4.7%	1.5%	3.2%	3.2%	6.2%	2.8%	5.0%	3.0%	2.6%	1.8%	3.7%	3.3%	4.9%	3.8%	1.1%	5.3%	1.8%	2.7%	3.9%	3.1%	8.9%
(1) 1	14	7	7	-	4	4	6	-	1	11	1	5	2	2	6	*	2	1	7	11	-	3	-	6	3	3	2
	1.4%	1.4%	1.3%	-	1.2%	1.3%	3.4%	-	0.5%	1.7%	1.4%	2.1%	0.7%	1.0%	1.8%	0.8%	1.0%	0.6%	3.4%	1.5%	-	3.1%	-	1.1%	0.9%	4.2%	2.6%
(2) 2	29	18	11	-	11	7	9	2	11	13	5	4	17	1	7	*	9	9	2	21	2	6	-	15	13	-	1
	2.9%	3.4%	2.2%	-	3.4%	2.5%	4.6%	7.7%	4.1%	1.9%	5.6%	1.9%	5.2%	0.7%	2.2%	1.9%	4.1%	3.4%	1.1%	2.9%	1.1%	6.2%	-	2.5%	4.4%	-	2.0%
(3) 3	65	32	33	8	30	14	13	1	16	38	11	11	32	11	11	1	12	15	16	44	11	7	4	41	17	5	2
	6.4%	6.1%	6.7%	4.0%	9.3%	5.0%	6.7%	2.8%	6.0%	5.8%	11.4%	5.0%	9.7%	6.5%	3.8%	2.2%	5.3%	5.6%	7.8%	6.0%	7.8%	6.7%	7.2%	7.0%	5.7%	6.7%	4.1%
(4) 4	99	46	53	16	29	30	20	3	29	59	10	24	39	15	20	1	21	33	21	75	11	5	7	54	39	4	2
	9.7%	8.6%	10.9%	8.4%	9.2%	10.5%	10.5%	11.7%	11.2%	9.1%	10.1%	11.0%	11.9%	9.1%	6.8%	4.7%	9.0%	12.4%	10.2%	10.4%	8.1%	5.2%	12.9%	9.2%	13.3%	4.9%	3.4%
(5) 5 = has no impact	203	105	98	38	60	64	32	9	53	136	14	32	69	28	74	2	35	55	40	132	29	21	20	133	44	18	8
	20.0%	20.0%	20.0%	19.8%	18.9%	22.0%	17.0%	32.9%	19.9%	20.9%	13.8%	14.7%	21.1%	16.3%	24.7%	8.8%	15.2%	21.1%	19.5%	18.4%	21.2%	21.2%	35.5%	22.8%	14.9%	23.1%	13.7%
(6) 6	136	77	59	21	44	40	29	2	30	91	15	23	50	23	41	4	31	40	21	95	23	17	2	88	38	6	4
	13.4%	14.7%	12.1%	11.1%	13.8%	13.7%	15.6%	7.9%	11.5%	14.0%	15.4%	10.3%	15.4%	13.4%	13.6%	15.7%	13.2%	15.2%	10.2%	13.2%	16.6%	16.5%	3.5%	15.0%	13.1%	7.7%	7.5%
(7) 7	142	74	69	41	33	42	26	1	47	83	12	42	31	18	52	5	41	33	25	103	19	13	7	75	51	8	8
	14.0%	14.0%	14.1%	21.2%	10.3%	14.5%	13.7%	4.7%	17.8%	12.7%	12.0%	19.2%	9.5%	10.4%	17.2%	20.7%	17.5%	12.6%	12.2%	14.3%	14.1%	12.4%	12.8%	12.9%	17.2%	10.7%	13.3%
(8) 8	128	78	50	33	46	29	18	2	29	91	8	36	25	32	34	5	27	34	27	92	12	14	9	72	26	14	15
	12.6%	14.8%	10.2%	17.1%	14.5%	9.9%	9.8%	5.6%	10.8%	13.9%	8.6%	16.4%	7.7%	19.1%	11.4%	21.0%	11.5%	12.9%	13.3%	12.8%	8.9%	14.1%	16.2%	12.4%	8.9%	17.9%	25.6%
(9) 9	45	23	22	-	17	16	12	-	4	33	8	13	17	6	9	1	15	13	7	36	6	3	-	26	13	2	4
	4.4%	4.3%	4.5%	-	5.3%	5.6%	6.2%	-	1.6%	5.0%	7.8%	5.8%	5.1%	3.7%	2.9%	3.7%	6.4%	5.0%	3.4%	5.0%	4.0%	3.2%	-	4.4%	4.4%	2.6%	6.3%
(10) 10 = greatly impacts positively	119	52	68	35	29	33	15	7	35	77	7	24	29	28	39	4	30	21	28	84	24	6	6	58	39	15	8
	11.8%	9.8%	13.8%	18.4%	9.0%	11.5%	8.0%	25.3%	13.4%	11.7%	7.6%	10.7%	8.8%	16.7%	13.0%	18.7%	13.0%	7.9%	14.0%	11.6%	17.1%	6.3%	10.3%	9.9%	13.2%	19.2%	12.5%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	6.02	6.02	6.01	6.81	5.76	6.01	5.62	6.13	5.99	6.10	5.48	6.25	5.48	6.47	6.17	7.01	6.19	5.86	5.91	6.02	6.41	5.52	5.93	5.96	5.96	6.38	6.27

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Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 38

Q38. On a scale of 0-10, where 0 = greatly impacts negatively and 10 = greatly impacts positively, and 5 = has no impact, to what extent does the payment you receive for your work impact the following? - Your relationships with close friends and family

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
(0) 0 = greatly impacts negatively	30	13	16	-	14	10	6	-	7	20	3	6	14	4	6	*	7	8	9	24	2	4	-	16	7	1	6
	2.9%	2.5%	3.4%	-	4.3%	3.3%	3.4%	-	2.8%	3.0%	3.0%	2.5%	4.3%	2.4%	2.0%	0.9%	2.9%	3.0%	4.6%	3.4%	1.1%	4.1%	-	2.7%	2.4%	1.5%	9.9%
(1) 1	18	9	8	2	1	5	10	-	3	12	3	4	5	1	7	*	3	3	7	13	1	3	-	11	3	3	1
	1.7%	1.8%	1.7%	0.9%	0.3%	1.9%	5.2%	-	1.1%	1.9%	2.6%	1.8%	1.7%	0.6%	2.4%	1.7%	1.2%	1.3%	3.3%	1.8%	1.1%	3.1%	-	2.0%	1.1%	3.5%	0.8%
(2) 2	28	10	18	7	10	4	5	2	6	19	3	7	10	3	7	*	6	10	3	20	5	2	1	10	15	-	3
	2.7%	1.8%	3.7%	3.4%	3.2%	1.3%	2.7%	7.7%	2.2%	2.9%	2.8%	3.3%	3.1%	1.8%	2.4%	2.0%	2.4%	3.9%	1.7%	2.7%	3.4%	2.2%	1.8%	1.7%	5.0%	-	5.2%
(3) 3	81	45	36	15	35	19	12	1	22	49	10	19	31	13	19	1	22	22	13	57	14	8	3	45	27	6	4
	8.0%	8.6%	7.4%	7.6%	10.9%	6.7%	6.2%	3.1%	8.5%	7.4%	10.5%	8.6%	9.4%	7.4%	6.3%	2.8%	9.4%	8.3%	6.2%	7.9%	10.1%	7.7%	5.0%	7.7%	9.1%	7.3%	6.8%
(4) 4	91	36	56	21	26	22	18	4	28	48	15	23	38	12	18	2	19	29	22	71	8	6	6	48	37	3	4
	9.0%	6.7%	11.4%	10.7%	8.1%	7.7%	9.8%	14.0%	10.7%	7.4%	15.1%	10.7%	11.5%	7.0%	6.1%	8.1%	8.2%	11.0%	10.5%	9.9%	6.0%	5.6%	11.0%	8.2%	12.6%	3.2%	6.4%
(5) 5 = has no impact	252	134	118	39	76	83	46	7	64	167	20	39	85	33	96	2	45	62	51	160	33	29	29	173	53	18	8
	24.8%	25.5%	24.1%	20.4%	23.9%	28.9%	24.8%	24.5%	24.2%	25.6%	20.7%	17.5%	26.0%	19.4%	31.8%	8.0%	19.4%	23.7%	25.3%	22.2%	24.3%	28.9%	51.6%	29.6%	18.1%	22.5%	13.9%
(6) 6	169	103	65	43	50	45	27	4	35	116	17	42	54	25	48	4	41	47	28	121	21	16	10	96	50	13	9
	16.6%	19.6%	13.4%	22.3%	15.5%	15.6%	14.2%	15.6%	13.4%	17.8%	17.0%	19.3%	16.4%	14.5%	16.0%	18.6%	17.9%	18.0%	13.9%	16.8%	15.4%	15.9%	18.1%	16.4%	17.1%	16.8%	15.7%
(7) 7	122	70	52	27	38	27	25	3	42	74	6	24	29	28	41	5	23	32	29	89	21	9	2	59	55	5	3
	12.0%	13.2%	10.7%	14.1%	12.0%	9.5%	13.6%	12.2%	15.8%	11.4%	5.6%	10.9%	8.8%	16.3%	13.7%	23.8%	9.9%	12.3%	14.2%	12.4%	15.3%	8.7%	3.9%	10.0%	18.6%	6.5%	5.5%
(8) 8	91	52	39	15	27	28	20	1	27	57	7	26	23	20	23	4	27	20	15	66	12	11	2	52	16	11	12
	9.0%	9.9%	8.0%	7.9%	8.5%	9.8%	10.7%	1.8%	10.2%	8.8%	7.2%	11.6%	7.0%	11.6%	7.6%	16.1%	11.5%	7.8%	7.5%	9.2%	8.6%	11.0%	3.7%	8.9%	5.4%	14.4%	19.8%
(9) 9	49	24	26	9	19	14	7	-	6	35	8	14	15	11	10	1	20	7	6	34	8	7	-	33	6	4	5
	4.9%	4.5%	5.2%	4.7%	6.0%	5.0%	3.7%	-	2.3%	5.4%	8.4%	6.2%	4.6%	6.2%	3.4%	3.7%	8.6%	2.7%	3.1%	4.8%	6.0%	6.7%	-	5.7%	2.1%	5.3%	9.1%
(10) 10 = greatly impacts positively	86	31	55	16	24	30	11	6	23	55	7	16	23	21	25	3	20	21	20	64	12	6	3	41	25	15	4
	8.4%	5.9%	11.2%	8.1%	7.4%	10.3%	5.8%	21.2%	8.9%	8.5%	7.1%	7.4%	7.1%	12.6%	8.2%	14.4%	8.7%	8.1%	9.6%	8.9%	8.7%	6.3%	5.0%	7.1%	8.6%	19.0%	6.9%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	5.74	5.74	5.75	5.94	5.63	5.86	5.50	6.08	5.77	5.77	5.48	5.80	5.41	6.28	5.76	6.70	5.97	5.58	5.61	5.75	5.93	5.64	5.36	5.72	5.60	6.50	5.69

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 39

Q39. On a scale of 0-10, where 0 = greatly impacts negatively and 10 = greatly impacts positively, and 5 = has no impact, to what extent does the payment you receive for your work impact the following? - Your relationship with your partner

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
(0) 0 = greatly impacts negatively	129	45	84	9	41	39	34	5	61	33	35	22	62	12	33	1	39	42	20	102	12	14	1	68	38	14	9
	12.7%	8.6%	17.1%	4.8%	12.9%	13.7%	18.0%	18.6%	23.0%	5.1%	36.0%	10.1%	18.9%	6.9%	11.1%	6.5%	16.8%	15.9%	10.0%	14.2%	8.4%	13.7%	1.8%	11.7%	12.8%	17.1%	15.6%
(1) 1	15	6	9	-	3	7	5	-	1	11	3	2	3	4	6	-	2	4	5	11	-	4	-	6	3	4	2
	1.5%	1.2%	1.8%	-	1.0%	2.5%	2.6%	-	0.6%	1.7%	3.0%	1.0%	1.0%	2.2%	2.1%	-	0.8%	1.7%	2.5%	1.6%	-	4.2%	-	1.0%	1.1%	5.2%	4.0%
(2) 2	21	13	8	1	9	4	5	2	6	12	3	5	6	5	5	1	5	8	5	19	-	2	-	12	8	1	*
	2.1%	2.5%	1.7%	0.5%	2.7%	1.5%	2.7%	7.7%	2.3%	1.9%	3.1%	2.5%	2.0%	2.7%	1.7%	5.4%	2.1%	2.9%	2.6%	2.7%	-	2.2%	-	2.1%	2.6%	1.8%	0.2%
(3) 3	72	37	35	9	36	16	10	-	19	46	7	21	29	7	16	1	17	14	14	46	12	8	6	33	29	4	5
	7.1%	7.0%	7.1%	4.8%	11.2%	5.7%	5.5%	-	7.0%	7.1%	7.2%	9.4%	8.8%	4.1%	5.2%	2.3%	7.5%	5.5%	6.7%	6.4%	8.8%	7.7%	10.2%	5.7%	9.8%	5.6%	8.5%
(4) 4	87	42	45	17	23	23	20	4	20	55	12	17	37	9	23	2	25	26	18	70	8	6	3	49	28	6	3
	8.5%	8.0%	9.2%	8.7%	7.0%	8.1%	10.7%	14.4%	7.5%	8.5%	11.8%	7.7%	11.4%	5.5%	7.8%	7.5%	10.8%	9.8%	8.6%	9.7%	6.0%	5.5%	5.1%	8.5%	9.7%	7.0%	5.4%
(5) 5 = has no impact	200	108	92	37	66	61	29	7	44	141	13	36	63	32	69	1	35	55	38	129	23	24	25	134	43	13	10
	19.7%	20.5%	18.8%	19.3%	20.5%	21.3%	15.4%	24.1%	16.7%	21.7%	13.5%	16.2%	19.4%	19.0%	22.9%	4.8%	15.3%	20.9%	18.5%	17.9%	16.3%	23.5%	43.7%	22.9%	14.7%	16.8%	16.3%
(6) 6	101	50	51	24	33	26	17	2	19	74	7	20	24	19	39	3	19	30	19	71	18	13	-	60	32	5	4
	10.0%	9.5%	10.5%	12.3%	10.3%	9.1%	9.0%	5.8%	7.4%	11.4%	7.6%	9.0%	7.3%	11.4%	12.9%	13.7%	8.1%	11.6%	9.3%	9.9%	12.7%	12.6%	-	10.3%	11.0%	6.1%	7.1%
(7) 7	121	81	41	25	36	40	19	2	43	76	3	44	27	14	36	5	31	31	20	87	25	8	2	58	47	6	10
	12.0%	15.3%	8.3%	13.0%	11.3%	13.7%	10.4%	5.3%	16.3%	11.6%	2.6%	20.0%	8.3%	8.3%	12.1%	22.2%	13.2%	11.7%	10.1%	12.1%	18.1%	7.4%	3.8%	9.9%	16.0%	8.1%	17.2%
(8) 8	114	64	49	39	29	25	21	1	24	88	1	23	27	27	37	5	23	18	28	74	17	10	12	63	34	10	7
	11.2%	12.2%	10.1%	20.3%	9.1%	8.5%	11.0%	1.8%	9.1%	13.5%	1.2%	10.6%	8.3%	15.7%	12.2%	21.9%	9.9%	6.9%	13.9%	10.3%	12.1%	10.2%	21.7%	10.8%	11.6%	12.0%	11.2%
(9) 9	60	41	18	8	19	17	16	-	11	43	6	15	23	15	7	1	14	14	13	42	11	4	3	43	7	5	5
	5.9%	7.8%	3.8%	3.9%	6.0%	5.9%	8.7%	-	4.0%	6.7%	5.7%	6.6%	7.0%	9.0%	2.3%	6.0%	5.8%	5.4%	6.3%	5.8%	7.7%	4.2%	5.3%	7.3%	2.4%	6.7%	7.6%
(10) 10 = greatly impacts positively	96	39	57	24	26	29	11	6	16	72	8	15	25	26	30	2	22	20	24	69	14	9	5	57	24	11	4
	9.4%	7.4%	11.6%	12.4%	8.0%	10.0%	6.0%	22.4%	6.1%	11.0%	8.4%	7.0%	7.7%	15.2%	9.9%	9.7%	9.6%	7.7%	11.7%	9.5%	9.9%	8.7%	8.4%	9.7%	8.2%	13.6%	6.8%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	5.40	5.68	5.09	6.33	5.18	5.33	4.97	5.03	4.68	5.96	3.54	5.53	4.82	6.22	5.46	6.36	5.16	5.00	5.65	5.28	6.00	5.06	6.02	5.52	5.23	5.23	5.22

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 40

Q40. On average, how many hours of free time (excluding the time required for rest and sleep) would you say you have daily?

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
0 to less than 4 Hours	417 41.0%	161 30.5%	256 52.4%	82 42.7%	136 42.4%	115 40.0%	76 40.5%	8 28.3%	100 37.7%	272 41.7%	45 46.4%	95 43.2%	154 47.2%	58 34.6%	109 36.4%	7 29.1%	92 39.9%	105 40.1%	97 47.7%	301 41.8%	57 41.2%	52 51.1%	7 12.8%	228 39.1%	124 42.3%	38 48.0%	27 44.4%
4 to less than 8 Hours	447 44.0%	277 52.5%	170 34.9%	86 44.7%	137 42.7%	122 42.4%	87 46.4%	16 55.6%	124 47.0%	285 43.6%	37 38.4%	78 35.4%	135 41.3%	79 46.6%	156 51.9%	11 47.3%	100 43.3%	122 46.6%	74 36.2%	307 42.6%	60 43.8%	33 32.3%	47 83.7%	263 45.1%	134 45.7%	32 40.2%	18 30.5%
8 to less than 12 Hours	84 8.2%	46 8.6%	38 7.8%	11 5.5%	26 8.0%	29 9.9%	17 8.9%	2 7.2%	20 7.4%	56 8.6%	8 8.4%	22 9.9%	23 7.0%	19 11.0%	20 6.8%	3 12.2%	23 10.1%	20 7.7%	18 8.7%	64 8.9%	7 5.0%	11 10.6%	2 3.5%	53 9.2%	18 6.1%	4 4.5%	9 14.6%
12 to less than 16 Hours	34 3.3%	20 3.9%	13 2.8%	3 1.3%	15 4.7%	9 2.9%	5 2.8%	3 8.9%	7 2.7%	20 3.1%	7 6.9%	13 5.8%	12 3.7%	4 2.7%	4 1.5%	1 4.6%	9 3.8%	6 2.3%	7 3.4%	23 3.2%	7 5.0%	4 4.1%	-	18 3.0%	10 3.4%	5 5.7%	2 2.7%
16 to less than 20 Hours	6 0.6%	2 0.5%	3 0.7%	-	2 0.6%	2 0.9%	1 0.8%	-	-	6 0.9%	-	2 0.9%	1 0.4%	-	2 0.8%	-	1 0.5%	-	1 0.3%	2 0.3%	4 2.9%	-	-	5 0.9%	1 0.2%	-	-
20 or More Hours	28 2.8%	21 3.9%	7 1.5%	11 5.7%	5 1.5%	11 3.8%	1 0.6%	-	14 5.2%	14 2.2%	-	10 4.8%	1 0.3%	9 5.1%	8 2.6%	2 6.8%	5 2.3%	9 3.4%	7 3.6%	23 3.2%	3 2.1%	2 1.9%	-	15 2.6%	7 2.3%	1 1.6%	5 7.8%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 41**  
**Q41. What percentage of those hours do you spend having some quality time with your family?**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
0%	25	13	12	*	12	4	7	1	5	17	4	6	7	6	7	*	8	3	5	16	6	3	-	21	2	1	1
	2.5%	2.5%	2.5%	0.2%	3.8%	1.5%	3.9%	3.8%	1.8%	2.6%	3.7%	2.7%	2.1%	3.4%	2.2%	2.0%	3.5%	1.3%	2.3%	2.3%	4.0%	3.2%	-	3.5%	0.8%	1.6%	1.8%
1-10%	557	292	266	110	154	171	102	20	150	352	54	118	175	95	169	10	128	142	119	399	76	54	28	310	178	41	27
	54.9%	55.4%	54.3%	57.5%	48.3%	59.2%	54.6%	69.8%	56.7%	53.9%	55.8%	53.7%	53.5%	56.4%	56.4%	43.3%	55.4%	54.3%	58.4%	55.5%	55.2%	53.4%	49.1%	53.3%	60.6%	52.4%	45.6%
11-20%	51	32	19	4	19	15	13	-	7	36	8	13	26	4	8	1	10	12	6	29	12	6	3	31	12	4	5
	5.0%	6.2%	3.8%	2.0%	5.9%	5.4%	7.0%	-	2.8%	5.5%	8.3%	5.9%	7.9%	2.6%	2.7%	4.4%	4.1%	4.7%	3.2%	4.1%	8.9%	6.0%	6.0%	5.3%	4.0%	5.0%	7.5%
21-30%	60	48	12	15	15	7	20	4	23	34	4	19	19	9	12	2	12	17	16	47	8	5	-	33	16	6	5
	5.9%	9.2%	2.4%	7.7%	4.6%	2.5%	10.6%	13.2%	8.6%	5.2%	3.7%	8.8%	5.8%	5.6%	4.1%	8.2%	5.1%	6.5%	7.9%	6.5%	5.7%	5.2%	-	5.7%	5.5%	7.6%	8.0%
31-40%	23	6	17	2	10	9	2	-	4	19	1	5	8	5	5	1	10	5	3	18	1	3	-	9	9	1	4
	2.3%	1.2%	3.5%	1.0%	3.2%	3.1%	1.1%	-	1.5%	2.8%	0.7%	2.4%	2.5%	2.9%	1.6%	3.6%	4.3%	1.8%	1.3%	2.6%	1.1%	3.2%	-	1.6%	3.1%	1.2%	6.3%
41-50%	83	34	49	13	22	27	19	2	17	56	11	20	24	19	20	5	20	33	12	69	3	10	1	54	22	3	5
	8.2%	6.4%	10.1%	7.0%	7.0%	9.3%	10.2%	5.3%	6.3%	8.5%	10.9%	9.1%	7.2%	11.4%	6.7%	20.2%	8.4%	12.5%	6.0%	9.6%	2.1%	9.7%	1.8%	9.3%	7.4%	3.4%	7.9%
51-60%	18	9	8	3	9	6	*	-	5	11	2	5	6	2	5	1	2	7	5	16	-	2	-	9	5	1	2
	1.7%	1.8%	1.7%	1.5%	2.7%	2.2%	0.1%	-	1.9%	1.7%	1.6%	2.2%	2.0%	1.2%	1.5%	4.4%	1.1%	2.5%	2.7%	2.2%	-	2.1%	-	1.6%	1.8%	1.7%	3.0%
61-70%	17	5	13	4	5	4	4	1	6	9	2	2	5	8	2	1	3	4	3	11	1	5	-	9	6	2	1
	1.7%	0.9%	2.6%	1.9%	1.4%	1.5%	2.1%	3.1%	2.3%	1.4%	2.3%	0.8%	1.5%	5.0%	0.8%	5.0%	1.5%	1.5%	1.3%	1.6%	1.1%	4.7%	-	1.5%	1.9%	2.6%	1.4%
71-80%	68	34	34	25	22	12	9	-	12	51	5	11	18	8	32	2	18	12	13	45	4	5	14	39	15	8	6
	6.7%	6.5%	6.9%	13.0%	6.8%	4.3%	4.9%	-	4.5%	7.8%	5.5%	4.9%	5.4%	4.8%	10.6%	7.1%	7.7%	4.7%	6.6%	6.3%	2.9%	4.8%	25.3%	6.7%	5.2%	10.6%	9.1%
81-90%	29	19	10	10	9	8	1	-	4	24	1	1	9	1	17	-	5	8	4	16	7	-	6	17	7	4	1
	2.9%	3.6%	2.1%	5.3%	2.9%	2.9%	0.8%	-	1.5%	3.7%	1.2%	0.5%	2.8%	0.8%	5.8%	-	2.2%	2.9%	1.7%	2.2%	5.0%	-	10.8%	2.9%	2.5%	4.7%	1.9%
91-99%	1	1	-	-	-	-	1	-	1	-	-	-	-	-	1	-	-	1	-	1	-	-	-	1	-	-	-
	0.1%	0.3%	-	-	-	-	0.7%	-	0.5%	-	-	-	-	-	0.5%	-	-	0.5%	-	0.2%	-	-	-	0.2%	-	-	-
100%	82	33	49	6	43	24	8	1	31	45	6	20	30	10	22	*	16	17	18	51	19	8	4	49	21	7	4
	8.1%	6.3%	10.0%	3.1%	13.5%	8.2%	4.0%	4.8%	11.7%	6.9%	6.4%	9.0%	9.2%	6.1%	7.3%	1.8%	6.7%	6.6%	8.6%	7.1%	14.1%	7.7%	6.9%	8.3%	7.3%	9.3%	7.4%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 42

Q42. On a scale from 0 to 10, where 0 means no stress at all and 10 - means extremely stressful, how stressful would you consider your everyday day life to be?

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
(0) 0 - no stress at all	20 2.0%	9 1.8%	11 2.2%	- -	7 2.1%	6 2.2%	5 2.8%	2 6.2%	3 1.3%	14 2.1%	3 3.1%	6 2.7%	6 1.9%	2 1.2%	6 1.9%	*	3 1.3%	11 4.1%	5 2.5%	19 2.6%	- -	1 1.1%	- -	7 1.2%	7 2.4%	3 4.0%	3 4.7%
(1) 1	23 2.3%	12 2.3%	11 2.3%	11 5.9%	3 1.0%	5 1.8%	3 1.5%	1 3.4%	8 3.1%	13 2.0%	2 2.1%	10 4.4%	4 1.3%	1 0.3%	9 3.1%	1 3.6%	4 1.7%	8 2.9%	10 4.9%	22 3.1%	- -	- -	1 1.8%	16 2.7%	4 1.4%	1 1.6%	2 4.0%
(2) 2	45 4.4%	30 5.7%	15 3.0%	10 5.4%	15 4.7%	5 1.9%	13 6.9%	1 3.9%	18 6.8%	24 3.6%	3 3.2%	10 4.7%	17 5.2%	4 2.3%	14 4.6%	*	10 4.4%	14 5.3%	5 2.3%	29 4.0%	4 3.0%	4 4.1%	7 13.0%	29 5.0%	7 2.5%	4 5.5%	4 6.6%
(3) 3	63 6.2%	31 5.9%	32 6.5%	5 2.6%	18 5.6%	23 7.8%	14 7.5%	3 12.0%	19 7.2%	42 6.4%	2 2.2%	13 6.1%	22 6.7%	11 6.3%	17 5.7%	2 7.9%	17 7.2%	19 7.3%	12 5.7%	49 6.8%	7 4.9%	4 4.1%	3 5.1%	33 5.6%	23 7.9%	6 7.2%	2 2.5%
(4) 4	98 9.7%	54 10.2%	45 9.2%	26 13.4%	23 7.2%	30 10.3%	17 8.8%	3 12.2%	23 8.8%	65 10.0%	10 10.1%	18 8.4%	22 6.6%	16 9.5%	43 14.2%	2 8.2%	25 10.8%	30 11.4%	13 6.4%	70 9.7%	7 5.0%	13 12.5%	9 15.9%	55 9.4%	32 11.0%	7 9.2%	4 6.1%
(5) 5	147 14.4%	78 14.8%	69 14.1%	22 11.4%	58 18.2%	42 14.7%	21 11.4%	3 10.2%	45 17.0%	88 13.5%	13 13.5%	32 14.8%	52 15.9%	20 11.8%	42 14.1%	4 17.9%	25 10.8%	49 18.6%	23 11.4%	101 14.0%	22 15.7%	18 17.7%	6 10.4%	90 15.4%	36 12.3%	11 13.8%	10 16.4%
(6) 6	178 17.5%	97 18.4%	81 16.6%	38 19.7%	56 17.6%	50 17.2%	32 17.2%	2 7.1%	25 9.6%	127 19.5%	26 26.2%	31 14.0%	75 23.0%	31 18.4%	41 13.6%	3 14.5%	34 14.7%	45 17.1%	37 18.0%	119 16.5%	27 19.3%	25 24.3%	8 14.3%	114 19.5%	45 15.4%	9 11.9%	10 15.9%
(7) 7	217 21.4%	112 21.2%	106 21.6%	47 24.4%	57 17.9%	66 22.7%	44 23.4%	4 13.4%	63 23.9%	136 20.8%	18 18.7%	47 21.3%	62 19.0%	44 26.0%	64 21.4%	5 20.0%	61 26.3%	44 16.7%	47 22.8%	156 21.6%	28 20.4%	18 17.8%	15 27.2%	126 21.7%	64 21.9%	12 15.0%	15 24.5%
(8) 8	127 12.5%	68 12.8%	59 12.1%	23 12.1%	47 14.8%	32 11.1%	19 10.3%	5 19.1%	37 14.1%	78 12.0%	11 11.5%	20 9.3%	39 12.0%	25 15.0%	42 14.0%	4 16.8%	29 12.5%	21 8.1%	28 13.5%	82 11.3%	29 21.4%	11 10.9%	5 8.8%	66 11.3%	42 14.3%	12 14.6%	8 13.1%
(9) 9	46 4.5%	19 3.6%	27 5.5%	6 3.0%	12 3.8%	13 4.6%	12 6.6%	2 7.7%	10 3.6%	30 4.6%	6 6.6%	13 6.1%	12 3.8%	9 5.3%	11 3.7%	*	15 6.7%	11 4.4%	9 4.2%	36 5.0%	3 2.1%	6 6.3%	1 1.8%	21 3.7%	15 5.2%	6 8.0%	3 5.1%
(10) 10 - extremely stressful	51 5.1%	18 3.3%	34 6.9%	4 2.1%	23 7.3%	16 5.7%	6 3.4%	1 4.9%	12 4.6%	35 5.4%	3 2.8%	19 8.4%	15 4.7%	7 3.9%	11 3.7%	2 7.4%	9 3.7%	11 4.1%	17 8.3%	38 5.3%	11 8.2%	1 1.2%	1 1.8%	26 4.5%	17 5.8%	7 9.3%	1 1.2%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%
Mean	5.87	5.73	6.02	5.69	6.02	5.93	5.74	5.54	5.75	5.90	5.90	5.86	5.85	6.20	5.71	5.97	5.99	5.38	6.06	5.79	6.50	5.85	5.39	5.81	6.00	5.98	5.61

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 43**  
**Q43. Generally speaking, on a scale of 0-10 where 0 = no stress at all and 10 = a lot of stress, how much stress in your life would you attribute to each of the following?**  
**The type of work you do**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
(0) 0 no stress at all	49 4.8%	21 3.9%	28 5.7%	8 4.1%	16 4.9%	16 5.5%	8 4.4%	1 3.4%	11 4.3%	33 5.1%	4 4.2%	7 3.1%	11 3.3%	6 3.8%	25 8.2%	2 7.2%	8 3.4%	18 6.9%	8 3.8%	35 4.9%	5 3.4%	8 8.3%	-	19 3.3%	15 4.9%	10 13.2%	5 7.6%
(1) 1	27 2.6%	13 2.4%	14 2.9%	3 1.8%	6 1.7%	9 3.3%	8 4.3%	* 1.0%	8 3.0%	14 2.2%	5 4.7%	5 2.2%	8 2.4%	-	14 4.7%	1 5.5%	2 1.0%	6 2.4%	7 3.2%	17 2.3%	4 2.9%	4 4.0%	2 3.7%	9 1.6%	10 3.6%	6 8.0%	1 1.0%
(2) 2	78 7.7%	41 7.7%	38 7.7%	9 4.9%	22 6.7%	16 5.5%	24 12.9%	7 26.1%	17 6.4%	54 8.2%	8 8.1%	23 10.4%	26 8.0%	9 5.0%	21 6.9%	2 6.5%	17 7.4%	26 9.9%	11 5.3%	55 7.7%	6 4.0%	12 11.5%	6 10.0%	41 7.0%	23 7.9%	6 7.7%	8 13.9%
(3) 3	86 8.5%	44 8.3%	43 8.7%	16 8.3%	30 9.5%	23 7.8%	15 8.0%	2 8.4%	16 6.1%	63 9.7%	7 7.0%	26 11.8%	28 8.7%	6 3.7%	26 8.5%	4 15.7%	16 6.8%	28 10.5%	19 9.2%	66 9.1%	11 8.1%	5 5.2%	4 7.2%	57 9.8%	17 5.9%	5 6.6%	7 11.0%
(4) 4	81 8.0%	47 8.9%	34 6.9%	9 4.6%	24 7.6%	23 8.0%	21 11.3%	3 11.7%	24 9.2%	52 8.0%	5 4.7%	15 6.8%	24 7.2%	16 9.3%	27 8.9%	2 9.1%	29 12.3%	23 8.8%	19 9.2%	72 10.1%	4 3.2%	1 1.2%	3 5.1%	40 6.9%	27 9.1%	5 6.1%	9 14.6%
(5) 5	181 17.8%	93 17.6%	88 18.0%	48 25.1%	53 16.7%	53 18.4%	24 12.9%	2 7.5%	47 17.7%	110 16.9%	24 24.5%	31 14.3%	60 18.4%	38 22.3%	52 17.2%	2 9.1%	43 18.8%	47 17.8%	34 16.8%	126 17.6%	18 13.0%	31 30.4%	6 10.4%	107 18.3%	53 18.1%	12 14.9%	9 14.9%
(6) 6	151 14.8%	77 14.6%	74 15.1%	28 14.8%	56 17.5%	43 14.8%	21 11.4%	2 7.9%	53 20.1%	90 13.8%	7 7.6%	33 14.9%	47 14.5%	23 13.4%	48 15.9%	2 10.3%	35 15.0%	39 15.0%	25 12.1%	101 14.0%	34 25.0%	9 8.9%	6 10.8%	83 14.3%	57 19.4%	5 5.8%	6 9.9%
(7) 7	125 12.3%	74 14.0%	51 10.5%	23 11.8%	41 12.9%	34 11.9%	26 13.9%	1 2.7%	26 9.7%	84 12.8%	16 16.0%	19 8.5%	46 14.2%	26 15.6%	34 11.2%	3 13.7%	23 10.0%	27 10.3%	20 10.0%	74 10.2%	22 16.0%	14 13.9%	15 26.9%	88 15.1%	24 8.3%	11 13.5%	2 3.2%
(8) 8	110 10.8%	61 11.7%	48 9.8%	26 13.5%	34 10.5%	29 10.2%	18 9.9%	2 7.6%	27 10.1%	72 11.0%	10 10.3%	31 14.2%	29 8.7%	25 14.5%	25 8.4%	2 9.2%	30 12.8%	19 7.2%	28 13.6%	78 10.9%	15 10.5%	8 7.5%	9 16.4%	60 10.4%	30 10.1%	9 11.9%	10 16.3%
(9) 9	58 5.7%	28 5.3%	30 6.1%	10 5.3%	17 5.2%	19 6.7%	10 5.5%	1 5.0%	17 6.5%	35 5.4%	5 5.6%	14 6.3%	22 6.9%	8 4.4%	14 4.7%	1 2.7%	18 7.7%	12 4.5%	10 5.1%	40 5.6%	8 5.8%	6 5.9%	3 6.0%	32 5.4%	20 6.8%	4 5.3%	2 3.4%
(10) 10 a lot of stress	71 7.0%	29 5.5%	42 8.6%	11 6.0%	22 6.7%	22 7.8%	11 5.6%	5 18.6%	18 7.0%	45 6.9%	7 7.3%	16 7.4%	25 7.7%	13 7.9%	16 5.4%	3 10.9%	11 4.8%	18 6.7%	24 11.7%	55 7.6%	11 8.0%	3 3.2%	2 3.5%	46 7.9%	17 5.8%	6 7.0%	3 4.2%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%
Mean	5.47	5.49	5.45	5.66	5.51	5.54	5.14	5.21	5.57	5.43	5.47	5.51	5.60	5.95	5.03	5.13	5.58	5.05	5.76	5.42	5.92	4.95	5.91	5.66	5.39	4.84	4.80



**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 44**  
**Q44. Generally speaking, on a scale of 0-10 where 0 = no stress at all and 10 = a lot of stress, how much stress in your life would you attribute to each of the following?**  
**The amount of work you do**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
(0) 0 no stress at all	38 3.8%	16 2.9%	23 4.6%	3 1.6%	13 4.0%	15 5.2%	7 3.8%	-	11 4.3%	24 3.7%	3 2.8%	8 3.5%	9 2.7%	5 3.0%	17 5.5%	1 4.5%	8 3.4%	14 5.5%	4 1.7%	27 3.7%	-	11 11.1%	-	12 2.0%	10 3.4%	11 13.3%	6 9.6%
(1) 1	24 2.4%	12 2.3%	12 2.4%	1 0.5%	6 1.9%	9 3.1%	7 3.7%	1 4.4%	7 2.7%	16 2.4%	1 1.2%	4 1.8%	9 2.9%	-	11 3.6%	2 8.0%	6 2.4%	9 3.3%	5 2.5%	21 2.9%	3 2.1%	-	-	15 2.5%	5 1.6%	2 2.0%	3 4.8%
(2) 2	58 5.7%	32 6.0%	26 5.4%	8 4.3%	17 5.3%	13 4.4%	17 9.1%	3 10.5%	13 4.7%	38 5.8%	8 7.7%	18 8.2%	23 6.9%	5 3.1%	12 4.0%	1 6.4%	9 3.7%	21 8.1%	17 8.1%	48 6.6%	4 3.0%	4 4.1%	2 3.6%	27 4.6%	21 7.0%	3 3.5%	8 13.0%
(3) 3	89 8.7%	52 9.9%	36 7.5%	13 6.9%	25 7.7%	20 6.9%	22 11.8%	9 30.1%	22 8.2%	57 8.8%	10 10.2%	24 10.9%	27 8.2%	11 6.8%	26 8.8%	3 13.7%	27 11.5%	25 9.6%	14 7.1%	69 9.6%	6 4.1%	3 3.3%	11 18.7%	46 8.0%	26 8.8%	10 12.2%	7 11.3%
(4) 4	69 6.8%	31 5.8%	38 7.8%	15 7.7%	21 6.4%	21 7.3%	13 6.7%	-	22 8.4%	41 6.3%	6 5.8%	19 8.8%	14 4.3%	11 6.7%	24 8.1%	1 3.3%	14 6.0%	24 9.1%	15 7.3%	53 7.4%	12 8.8%	3 3.3%	-	39 6.6%	25 8.5%	3 3.5%	2 4.0%
(5) 5	179 17.6%	85 16.2%	93 19.1%	50 25.9%	50 15.8%	47 16.2%	29 15.6%	2 8.7%	44 16.6%	117 17.9%	18 18.3%	33 14.9%	73 22.2%	23 13.9%	50 16.6%	3 12.9%	42 18.1%	37 14.1%	35 17.1%	117 16.2%	24 17.3%	24 23.6%	14 25.2%	114 19.6%	48 16.2%	9 11.7%	7 12.3%
(6) 6	155 15.2%	83 15.7%	72 14.7%	39 20.1%	49 15.4%	45 15.7%	20 10.5%	2 6.5%	27 10.3%	118 18.0%	10 9.8%	31 14.1%	44 13.5%	24 13.9%	56 18.6%	4 16.5%	32 14.0%	41 15.7%	27 13.4%	105 14.5%	23 16.5%	19 18.7%	8 14.3%	105 18.0%	34 11.6%	7 8.8%	9 14.2%
(7) 7	150 14.8%	89 16.9%	61 12.4%	17 8.7%	57 17.7%	40 13.9%	33 17.8%	3 11.1%	44 16.7%	94 14.4%	12 12.0%	25 11.6%	50 15.3%	30 17.6%	45 14.9%	2 8.7%	38 16.3%	35 13.4%	22 10.9%	97 13.5%	26 18.8%	12 11.6%	15 26.9%	89 15.3%	43 14.6%	12 15.5%	5 8.9%
(8) 8	106 10.4%	54 10.3%	52 10.6%	16 8.1%	35 11.1%	32 11.2%	17 9.3%	5 18.9%	25 9.6%	69 10.5%	11 11.6%	22 10.2%	30 9.3%	31 18.2%	23 7.5%	3 13.6%	26 11.2%	27 10.5%	26 12.7%	82 11.4%	9 6.9%	14 13.9%	-	50 8.5%	35 12.0%	11 14.3%	10 16.1%
(9) 9	66 6.5%	34 6.4%	32 6.5%	14 7.1%	23 7.1%	19 6.4%	10 5.5%	1 1.9%	23 8.7%	35 5.3%	8 8.0%	16 7.4%	18 5.6%	19 11.3%	12 4.0%	1 5.6%	12 5.0%	10 3.8%	18 8.7%	41 5.7%	14 10.3%	7 7.2%	3 6.0%	40 6.9%	20 6.9%	4 5.0%	1 1.7%
(10) 10 a lot of stress	83 8.2%	40 7.5%	44 8.9%	17 8.9%	25 7.7%	28 9.7%	11 6.1%	2 7.9%	25 9.6%	45 6.9%	12 12.6%	19 8.6%	30 9.2%	9 5.6%	25 8.3%	2 6.8%	19 8.2%	18 7.0%	22 10.6%	60 8.4%	17 12.3%	3 3.1%	3 5.2%	45 7.7%	28 9.4%	8 10.4%	2 4.0%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%
Mean	5.73	5.76	5.70	5.90	5.85	5.78	5.35	5.23	5.84	5.65	5.96	5.61	5.74	6.32	5.49	5.27	5.75	5.31	5.96	5.64	6.43	5.50	5.70	5.84	5.81	5.42	4.75

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 45**  
**Q45. Generally speaking, on a scale of 0-10 where 0 = no stress at all and 10 = a lot of stress, how much stress in your life would you attribute to each of the following?**  
**The way you are treated at work**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
(0) 0 no stress at all	98 9.6%	36 6.9%	61 12.5%	30 15.5%	27 8.5%	19 6.7%	17 9.3%	4 14.1%	19 7.3%	69 10.5%	10 9.8%	22 9.8%	35 10.6%	4 2.5%	37 12.3%	* 2.2%	23 10.0%	30 11.6%	13 6.3%	67 9.3%	8 5.5%	9 8.6%	14 25.3%	54 9.2%	24 8.0%	16 19.8%	4 7.4%
(1) 1	54 5.3%	22 4.2%	32 6.5%	13 6.8%	9 2.8%	14 4.7%	17 9.0%	1 5.1%	8 3.0%	40 6.1%	7 6.7%	5 2.5%	21 6.5%	4 2.3%	23 7.8%	1 5.4%	14 6.0%	8 3.2%	7 3.2%	30 4.2%	10 7.3%	11 10.7%	3 5.4%	32 5.5%	17 5.7%	5 6.3%	1 1.0%
(2) 2	93 9.2%	60 11.4%	33 6.7%	15 8.0%	30 9.4%	23 7.8%	18 9.5%	7 25.0%	18 6.7%	67 10.2%	9 9.0%	20 8.9%	23 7.2%	19 11.4%	31 10.2%	1 6.2%	13 5.7%	30 11.3%	13 6.5%	57 8.0%	9 6.8%	12 11.4%	15 26.2%	54 9.3%	24 8.2%	8 9.9%	7 11.8%
(3) 3	85 8.4%	38 7.2%	47 9.6%	19 9.7%	16 5.0%	28 9.7%	20 10.9%	2 6.6%	33 12.6%	38 5.9%	13 13.6%	22 10.2%	24 7.4%	14 8.4%	24 8.0%	1 6.1%	26 11.2%	25 9.4%	19 9.5%	71 9.9%	7 4.8%	7 6.8%	- -	54 9.3%	28 9.4%	2 2.4%	1 1.9%
(4) 4	87 8.5%	55 10.4%	32 6.5%	17 9.1%	33 10.4%	15 5.3%	18 9.8%	2 8.0%	30 11.5%	49 7.5%	7 7.5%	24 10.9%	20 6.0%	15 8.6%	29 9.5%	3 14.4%	22 9.5%	15 5.9%	16 8.0%	57 7.9%	18 13.3%	2 2.3%	9 15.8%	46 7.9%	27 9.0%	3 3.8%	11 18.2%
(5) 5	150 14.8%	86 16.3%	64 13.1%	21 11.1%	50 15.7%	44 15.4%	32 17.2%	2 8.2%	33 12.5%	105 16.0%	13 12.9%	23 10.6%	51 15.7%	27 15.8%	49 16.3%	4 16.2%	27 11.6%	44 16.8%	35 17.4%	110 15.3%	19 13.8%	17 17.1%	4 6.9%	80 13.8%	45 15.2%	14 17.3%	12 19.2%
(6) 6	107 10.6%	52 9.9%	55 11.3%	22 11.5%	40 12.6%	29 10.0%	15 8.1%	1 2.7%	29 11.0%	72 11.0%	6 6.6%	24 10.9%	26 7.8%	28 16.6%	30 9.9%	2 8.8%	19 8.1%	37 14.0%	23 11.3%	80 11.2%	15 10.8%	10 9.9%	2 3.7%	63 10.8%	33 11.3%	8 9.8%	4 5.9%
(7) 7	112 11.0%	67 12.8%	45 9.1%	10 5.0%	38 11.9%	39 13.7%	21 11.3%	4 12.9%	29 11.0%	73 11.2%	10 9.9%	23 10.3%	46 14.0%	16 9.7%	27 9.0%	3 13.1%	28 12.3%	19 7.3%	25 12.4%	76 10.5%	19 13.5%	16 15.3%	2 3.5%	66 11.4%	29 9.7%	7 8.6%	10 17.3%
(8) 8	98 9.7%	53 10.1%	45 9.2%	17 8.9%	37 11.7%	31 10.9%	11 5.8%	2 5.6%	19 7.2%	70 10.7%	9 9.4%	24 10.8%	33 10.0%	20 11.7%	22 7.4%	2 10.7%	40 17.3%	21 7.9%	18 8.8%	81 11.2%	10 6.9%	7 6.4%	1 1.9%	59 10.2%	27 9.2%	6 7.2%	6 9.7%
(9) 9	43 4.3%	19 3.7%	24 4.9%	8 3.9%	9 2.7%	14 5.0%	12 6.2%	1 3.9%	11 4.0%	26 4.0%	7 7.0%	8 3.7%	16 4.9%	13 7.9%	6 1.9%	2 7.0%	8 3.3%	15 5.6%	8 4.1%	32 4.5%	6 4.1%	5 5.3%	- -	27 4.6%	11 3.7%	4 4.7%	2 3.7%
(10) 10 a lot of stress	89 8.7%	38 7.2%	51 10.4%	20 10.5%	29 9.1%	31 10.8%	6 3.0%	2 7.9%	35 13.2%	46 7.0%	7 7.6%	25 11.5%	32 9.8%	9 5.0%	23 7.6%	2 10.0%	12 5.0%	18 7.0%	25 12.5%	58 8.0%	18 13.2%	6 6.3%	6 11.3%	48 8.2%	31 10.4%	8 10.1%	2 4.0%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%
Mean	5.00	5.06	4.94	4.59	5.25	5.44	4.45	4.13	5.31	4.90	4.82	5.19	5.13	5.46	4.47	5.68	4.99	4.80	5.50	5.09	5.41	4.77	3.30	5.01	5.10	4.55	5.06

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 46**  
**Q46. Generally speaking, on a scale of 0-10 where 0 = no stress at all and 10 = a lot of stress, how much stress in your life would you attribute to each of the following?**  
**The amount of money you get paid for your work**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
(0) 0 no stress at all	37 3.7%	18 3.4%	19 4.0%	-	17 5.5%	9 3.3%	9 4.8%	1 4.9%	9 3.4%	23 3.5%	5 5.4%	8 3.8%	10 2.9%	4 2.6%	15 5.0%	1 4.0%	10 4.4%	13 4.9%	5 2.4%	29 4.0%	1 1.0%	6 6.0%	1 1.9%	11 2.0%	13 4.6%	8 9.9%	5 7.5%
(1) 1	27 2.7%	14 2.6%	13 2.7%	1 0.8%	3 0.9%	11 3.7%	9 4.9%	3 10.7%	3 1.1%	21 3.3%	3 2.8%	2 1.0%	11 3.3%	6 3.8%	8 2.6%	1 2.7%	6 2.4%	6 2.2%	4 1.7%	16 2.2%	2 1.8%	6 6.2%	3 5.0%	11 1.8%	8 2.7%	6 8.1%	2 3.5%
(2) 2	71 7.0%	43 8.1%	28 5.7%	23 11.8%	22 6.8%	13 4.6%	9 4.6%	4 14.9%	21 7.8%	47 7.2%	3 3.1%	24 10.7%	18 5.6%	6 3.3%	23 7.8%	2 7.6%	13 5.6%	27 10.3%	11 5.2%	52 7.3%	2 1.8%	3 3.1%	13 22.6%	45 7.8%	18 6.2%	5 6.1%	3 4.4%
(3) 3	51 5.0%	25 4.8%	25 5.2%	16 8.6%	15 4.8%	7 2.5%	10 5.4%	2 5.4%	11 4.0%	36 5.5%	4 4.3%	10 4.4%	12 3.8%	4 2.2%	25 8.3%	1 3.9%	9 3.7%	20 7.6%	10 4.8%	39 5.5%	3 2.1%	1 1.2%	7 12.8%	32 5.6%	11 3.6%	2 2.2%	6 9.6%
(4) 4	94 9.3%	58 10.9%	37 7.5%	31 16.1%	21 6.7%	26 9.1%	14 7.5%	2 6.3%	29 10.9%	56 8.5%	10 10.0%	17 7.6%	27 8.1%	17 10.0%	34 11.4%	1 4.2%	20 8.5%	20 7.6%	17 8.5%	58 8.0%	17 12.2%	14 13.5%	6 10.8%	48 8.3%	36 12.2%	3 4.4%	7 11.3%
(5) 5	153 15.1%	73 13.8%	80 16.4%	15 7.6%	49 15.4%	53 18.5%	30 16.2%	6 19.7%	40 15.0%	100 15.3%	13 13.2%	34 15.6%	48 14.6%	21 12.2%	50 16.7%	4 16.2%	30 13.0%	36 13.6%	27 13.2%	96 13.4%	36 26.3%	18 18.2%	2 3.5%	82 14.0%	52 17.6%	12 15.1%	8 12.6%
(6) 6	132 13.0%	85 16.1%	47 9.6%	33 17.2%	41 12.7%	39 13.5%	19 10.0%	* 1.0%	23 8.7%	94 14.3%	15 15.4%	22 10.0%	43 13.1%	24 14.3%	43 14.3%	3 11.5%	39 16.8%	41 15.5%	22 10.6%	104 14.4%	12 8.8%	8 7.4%	8 14.5%	89 15.2%	31 10.4%	4 5.6%	8 13.2%
(7) 7	139 13.7%	74 14.1%	65 13.2%	13 6.7%	36 11.4%	46 16.0%	42 22.5%	2 5.3%	47 17.8%	85 13.1%	7 6.7%	27 12.3%	43 13.3%	27 16.1%	41 13.7%	2 9.8%	34 14.5%	32 12.3%	31 15.2%	99 13.7%	24 17.4%	13 12.8%	3 5.4%	77 13.2%	47 16.0%	11 14.0%	4 6.4%
(8) 8	129 12.7%	61 11.6%	68 13.9%	20 10.5%	50 15.7%	34 11.7%	23 12.2%	3 9.4%	25 9.3%	90 13.8%	14 14.7%	33 14.9%	51 15.6%	21 12.4%	25 8.2%	4 15.6%	28 12.1%	26 9.8%	32 15.9%	90 12.5%	20 14.4%	13 12.8%	7 12.1%	79 13.5%	31 10.7%	9 11.0%	11 17.9%
(9) 9	71 7.0%	25 4.8%	45 9.3%	15 7.7%	28 8.7%	18 6.3%	9 4.6%	1 3.8%	25 9.4%	38 5.7%	8 8.4%	16 7.4%	31 9.4%	10 6.2%	13 4.4%	3 13.6%	17 7.3%	18 6.7%	13 6.3%	50 7.0%	8 6.2%	7 7.3%	4 7.8%	44 7.5%	13 4.5%	10 12.6%	4 6.5%
(10) 10 a lot of stress	112 11.0%	51 9.7%	61 12.5%	25 12.9%	37 11.6%	31 10.9%	14 7.4%	5 18.6%	33 12.6%	63 9.7%	16 16.0%	27 12.3%	34 10.3%	28 16.8%	23 7.7%	3 11.0%	27 11.6%	25 9.4%	33 16.3%	87 12.1%	11 8.1%	12 11.6%	2 3.6%	65 11.2%	34 11.5%	9 11.1%	4 7.1%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%
Mean	5.92	5.74	6.12	5.86	6.07	6.01	5.71	5.19	6.10	5.81	6.20	5.99	6.16	6.40	5.36	6.22	6.05	5.56	6.43	5.99	6.18	5.78	4.78	6.08	5.78	5.63	5.46

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 47**  
**Q47. How often do you experience each of the following?**  
**Feel lonely, with no-one able to truly understand you**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Always	102 10.0%	49 9.2%	53 10.9%	19 10.1%	35 10.9%	32 11.1%	14 7.6%	1 4.3%	35 13.1%	59 9.1%	8 7.9%	21 9.5%	29 8.7%	11 6.4%	41 13.8%	4 15.6%	26 11.2%	23 8.6%	19 9.5%	71 9.9%	20 14.4%	9 8.6%	2 3.2%	45 7.8%	34 11.5%	13 16.6%	9 15.7%
Quite often	256 25.2%	119 22.6%	137 28.0%	57 29.8%	85 26.7%	68 23.7%	36 19.3%	9 31.8%	84 31.9%	148 22.7%	24 24.1%	75 34.1%	86 26.3%	41 24.0%	55 18.2%	6 27.5%	65 28.3%	59 22.4%	69 33.6%	199 27.7%	29 21.3%	20 20.1%	7 12.7%	133 22.8%	85 28.8%	25 31.3%	14 22.9%
From time to time	292 28.7%	154 29.3%	137 28.1%	41 21.2%	102 31.8%	82 28.3%	64 34.2%	3 12.2%	81 30.8%	183 28.1%	26 27.0%	56 25.3%	91 28.0%	67 39.8%	77 25.7%	5 23.7%	66 28.4%	84 32.1%	50 24.3%	205 28.5%	44 31.8%	32 31.9%	10 18.3%	176 30.1%	88 29.8%	15 19.5%	13 21.4%
Rarely	222 21.9%	111 21.1%	111 22.7%	40 20.9%	52 16.2%	69 23.9%	50 26.7%	11 39.6%	35 13.2%	162 24.8%	25 25.9%	40 18.1%	85 26.0%	37 21.9%	60 20.1%	4 18.1%	41 17.7%	66 25.2%	36 17.5%	147 20.4%	30 21.6%	31 30.3%	15 26.3%	138 23.7%	55 18.6%	18 23.2%	11 18.4%
Never	144 14.2%	94 17.8%	50 10.3%	34 17.9%	46 14.4%	38 13.0%	23 12.2%	3 12.1%	29 11.0%	100 15.3%	15 15.1%	29 13.0%	36 11.0%	13 7.8%	67 22.3%	3 15.0%	33 14.5%	30 11.6%	31 15.1%	98 13.6%	15 10.8%	9 9.1%	22 39.4%	90 15.5%	33 11.4%	7 9.4%	13 21.5%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 48**  
**Q48. How often do you experience each of the following?**  
**Feel low or down for more than a day or two**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Always	110 10.9%	49 9.3%	61 12.5%	35 18.2%	45 14.1%	25 8.7%	5 2.9%	-	38 14.4%	67 10.2%	6 6.0%	32 14.8%	35 10.8%	15 8.6%	28 9.3%	4 15.3%	26 11.4%	18 6.9%	30 14.9%	78 10.9%	27 19.6%	1 1.2%	4 7.2%	45 7.7%	39 13.4%	17 21.7%	9 15.6%
Quite often	252 24.8%	132 25.0%	120 24.6%	23 12.0%	86 26.8%	84 29.2%	52 27.9%	7 22.9%	84 31.9%	145 22.2%	23 23.6%	52 23.4%	86 26.3%	36 21.5%	78 26.1%	7 29.2%	56 24.0%	78 29.8%	42 20.5%	182 25.3%	36 25.9%	30 29.7%	4 6.9%	130 22.4%	85 28.7%	22 27.4%	15 25.6%
From time to time	333 32.7%	169 32.0%	164 33.5%	64 33.5%	107 33.4%	81 28.2%	69 37.1%	11 38.0%	73 27.5%	226 34.6%	33 33.9%	78 35.4%	107 32.6%	68 40.3%	80 26.6%	7 30.7%	86 37.0%	88 33.7%	75 36.6%	255 35.5%	38 27.7%	31 30.3%	8 14.3%	206 35.4%	93 31.6%	18 22.6%	16 25.8%
Rarely	234 23.0%	124 23.5%	110 22.5%	58 30.1%	56 17.6%	69 23.9%	43 23.0%	8 27.8%	52 19.5%	156 23.8%	27 27.4%	38 17.1%	78 23.8%	44 25.9%	75 24.9%	4 18.1%	44 19.0%	64 24.4%	38 18.8%	151 20.9%	22 16.2%	31 30.3%	30 53.9%	145 24.9%	60 20.3%	15 18.4%	15 24.4%
Never	87 8.6%	53 10.1%	34 6.9%	12 6.2%	26 8.1%	29 10.0%	17 9.0%	3 11.3%	18 6.8%	60 9.2%	9 9.0%	20 9.3%	21 6.5%	6 3.7%	39 13.0%	2 6.7%	20 8.6%	14 5.2%	19 9.2%	54 7.5%	15 10.5%	9 8.4%	10 17.8%	56 9.7%	18 6.0%	8 9.9%	5 8.6%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 49**  
**Q49. How often do you experience each of the following?**  
**Worry so much that it affects your day to day life**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Always	110	53	57	26	41	28	13	2	30	75	5	28	42	20	21	3	32	24	33	91	14	3	1	50	32	18	9
	10.8%	10.1%	11.6%	13.8%	12.7%	9.9%	6.8%	5.8%	11.2%	11.5%	4.7%	12.5%	12.8%	11.8%	6.9%	14.1%	13.8%	9.0%	16.0%	12.7%	10.5%	3.2%	1.8%	8.6%	10.9%	23.4%	15.2%
Quite often	243	115	129	52	79	68	38	6	72	149	22	61	79	31	73	6	50	67	49	172	39	27	5	115	91	21	16
	24.0%	21.8%	26.3%	26.9%	24.8%	23.7%	20.1%	22.1%	27.2%	22.8%	22.7%	27.8%	24.2%	18.1%	24.2%	24.6%	21.7%	25.4%	24.3%	23.9%	28.5%	26.7%	9.1%	19.7%	31.0%	26.8%	26.9%
From time to time	370	190	179	77	115	101	70	7	102	234	34	78	108	69	115	7	89	92	62	250	55	31	34	249	88	17	15
	36.4%	36.1%	36.7%	40.3%	35.9%	35.0%	37.2%	25.1%	38.5%	35.9%	34.5%	35.3%	33.1%	40.9%	38.1%	29.7%	38.3%	35.2%	30.3%	34.7%	40.2%	30.5%	59.6%	42.8%	30.0%	21.3%	25.1%
Rarely	213	114	98	22	61	68	51	11	44	144	24	34	74	41	64	5	34	62	39	140	22	35	15	123	61	17	12
	20.9%	21.7%	20.1%	11.7%	19.0%	23.5%	27.2%	37.5%	16.7%	22.1%	24.7%	15.3%	22.5%	24.5%	21.2%	20.4%	14.9%	23.7%	19.3%	19.5%	16.2%	34.6%	26.1%	21.2%	20.7%	21.0%	19.5%
Never	80	54	26	14	24	23	16	3	17	50	13	20	24	8	29	3	26	17	21	67	6	5	2	45	22	6	8
	7.9%	10.3%	5.3%	7.4%	7.6%	8.0%	8.6%	9.6%	6.4%	7.7%	13.4%	9.0%	7.4%	4.7%	9.5%	11.1%	11.3%	6.7%	10.1%	9.3%	4.7%	5.1%	3.5%	7.7%	7.4%	7.5%	13.3%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 50**  
**Q50. How often do you experience each of the following?**  
**Feel safe with your current partner (if present)**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Always	400 39.4%	170 32.3%	230 47.1%	101 52.6%	119 37.3%	104 36.1%	64 34.4%	12 40.5%	66 24.9%	304 46.5%	30 31.0%	66 30.0%	133 40.8%	67 39.5%	134 44.7%	6 24.7%	87 37.4%	94 35.9%	71 34.9%	258 35.8%	52 37.6%	48 47.6%	43 75.8%	237 40.7%	106 35.9%	39 49.2%	19 31.2%
Quite often	234 23.1%	148 28.0%	87 17.7%	34 17.6%	82 25.6%	74 25.5%	38 20.1%	7 26.3%	49 18.6%	174 26.6%	11 11.2%	55 24.9%	77 23.6%	39 23.3%	63 21.1%	7 30.9%	51 22.2%	61 23.4%	63 31.1%	183 25.4%	18 13.2%	31 30.2%	3 5.0%	119 20.4%	77 26.1%	17 21.9%	22 35.9%
From time to time	209 20.6%	126 23.9%	83 17.0%	29 15.0%	78 24.4%	66 22.8%	34 18.4%	2 7.5%	68 25.8%	128 19.6%	13 13.5%	60 27.1%	53 16.3%	44 26.1%	52 17.4%	5 22.9%	45 19.3%	51 19.4%	45 22.3%	146 20.3%	42 30.8%	13 12.7%	8 13.9%	128 22.0%	63 21.3%	10 12.1%	9 14.4%
Rarely	68 6.7%	36 6.8%	32 6.6%	21 10.7%	15 4.7%	13 4.6%	18 9.7%	1 3.7%	28 10.7%	35 5.3%	5 5.4%	25 11.2%	12 3.7%	10 5.7%	22 7.3%	3 15.0%	11 4.8%	22 8.3%	11 5.4%	47 6.6%	17 12.2%	3 3.0%	1 1.9%	33 5.6%	22 7.5%	8 10.0%	6 9.4%
Never	104 10.2%	47 8.9%	57 11.6%	8 4.1%	25 7.9%	32 11.0%	32 17.3%	6 21.9%	53 20.1%	13 1.9%	38 38.9%	15 6.9%	51 15.5%	9 5.4%	29 9.6%	2 6.7%	38 16.3%	34 13.1%	13 6.4%	87 12.0%	9 6.2%	7 6.5%	2 3.5%	66 11.3%	27 9.2%	5 6.8%	5 9.0%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 51**  
**Q51. How often do you experience each of the following?**  
**Feel safe with your current job**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Always	232	125	107	44	68	68	45	7	61	149	22	44	67	42	80	4	67	51	37	159	31	22	20	131	59	25	17
	22.9%	23.7%	21.9%	23.0%	21.2%	23.6%	24.0%	26.1%	23.2%	22.8%	22.1%	19.8%	20.6%	24.7%	26.5%	16.4%	28.8%	19.6%	18.2%	22.0%	22.6%	22.0%	35.8%	22.4%	20.0%	32.2%	28.8%
Quite often	366	179	186	79	108	94	74	10	93	239	33	80	111	52	123	8	70	92	78	248	57	40	21	194	126	23	22
	36.0%	34.0%	38.1%	41.2%	33.9%	32.6%	39.4%	36.4%	35.3%	36.5%	33.9%	36.2%	34.0%	31.0%	40.8%	35.6%	30.2%	35.0%	38.4%	34.4%	41.2%	39.1%	37.1%	33.3%	43.0%	29.7%	36.1%
From time to time	273	148	125	40	95	82	48	9	69	180	24	55	94	54	70	7	63	78	56	205	40	22	6	174	76	15	8
	26.9%	28.1%	25.6%	20.6%	29.7%	28.3%	25.6%	30.5%	26.1%	27.6%	24.3%	25.0%	28.6%	32.0%	23.4%	31.3%	27.2%	29.8%	27.7%	28.5%	29.4%	21.2%	10.6%	29.8%	25.8%	19.3%	13.4%
Rarely	112	48	64	23	36	38	15	-	30	67	15	30	42	21	19	3	23	34	23	83	7	15	7	69	29	7	8
	11.0%	9.1%	13.1%	11.8%	11.3%	13.2%	8.2%	-	11.2%	10.3%	15.7%	13.5%	13.0%	12.2%	6.4%	13.4%	10.0%	12.9%	11.3%	11.5%	4.9%	14.6%	13.0%	11.8%	9.8%	8.8%	12.6%
Never	33	27	7	7	13	6	5	2	11	18	4	12	12	-	9	1	9	7	9	26	3	3	2	16	4	8	5
	3.3%	5.1%	1.3%	3.5%	4.0%	2.2%	2.9%	7.0%	4.2%	2.8%	4.0%	5.5%	3.8%	-	2.9%	3.4%	3.8%	2.6%	4.4%	3.5%	2.0%	3.1%	3.5%	2.7%	1.4%	10.1%	9.1%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 52**  
**Q52. How often do you experience each of the following?**  
**Experience relationship problems (if applicable)**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Always	86 8.5%	39 7.3%	48 9.8%	20 10.6%	24 7.4%	29 10.1%	12 6.5%	1 3.7%	22 8.4%	51 7.8%	13 13.6%	17 7.6%	32 9.7%	16 9.3%	22 7.5%	3 14.7%	36 15.6%	19 7.2%	13 6.3%	71 9.9%	12 8.6%	2 2.3%	1 1.9%	51 8.8%	22 7.6%	9 11.2%	4 6.2%
Quite often	189 18.6%	106 20.1%	83 16.9%	32 16.9%	64 20.0%	59 20.3%	29 15.8%	4 15.8%	69 26.0%	112 17.2%	8 8.1%	45 20.4%	62 19.0%	22 13.0%	60 19.9%	5 20.7%	44 19.1%	55 20.9%	43 20.9%	146 20.3%	23 16.8%	14 13.3%	6 10.5%	87 14.9%	72 24.6%	14 17.5%	16 26.5%
From time to time	356 35.0%	197 37.4%	158 32.4%	63 32.8%	131 40.8%	88 30.7%	66 35.2%	8 27.7%	85 32.2%	243 37.2%	28 28.4%	85 38.8%	110 33.6%	77 45.6%	84 27.9%	7 31.2%	76 32.7%	83 31.6%	74 36.1%	239 33.2%	66 47.7%	37 36.1%	14 25.6%	217 37.2%	101 34.4%	21 26.1%	17 28.7%
Rarely	259 25.5%	129 24.4%	131 26.7%	63 32.6%	75 23.3%	70 24.3%	46 24.7%	6 21.2%	47 17.8%	182 27.9%	30 31.0%	50 22.9%	82 25.0%	38 22.5%	90 29.8%	4 19.4%	47 20.2%	65 24.7%	51 24.9%	167 23.1%	24 17.1%	37 36.6%	32 56.7%	157 26.9%	65 22.2%	23 28.6%	15 24.7%
Never	125 12.3%	56 10.7%	69 14.1%	14 7.1%	27 8.5%	42 14.6%	33 17.8%	9 31.6%	41 15.6%	65 9.9%	18 18.8%	23 10.3%	42 12.8%	16 9.6%	45 14.9%	3 14.0%	29 12.5%	41 15.6%	24 11.9%	97 13.5%	14 9.8%	12 11.7%	3 5.2%	71 12.2%	33 11.1%	13 16.7%	8 14.0%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 53

Q53. To what extent do you agree or disagree with the following statements?

Usually, if I need practical support, I always have someone who can help me

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
(5) Strongly agree	245	105	140	51	64	82	43	4	46	178	21	48	75	41	81	6	52	55	51	165	34	30	16	140	64	20	20
	24.1%	19.9%	28.6%	26.6%	19.9%	28.5%	23.2%	15.7%	17.5%	27.2%	21.2%	21.9%	23.0%	24.0%	26.9%	28.0%	22.4%	21.1%	25.0%	22.9%	24.7%	29.2%	28.8%	24.1%	21.9%	25.6%	32.7%
(4) Somewhat agree	383	195	188	67	133	100	71	12	111	236	36	73	149	59	103	10	91	106	81	287	41	35	19	221	113	27	22
	37.7%	37.0%	38.4%	34.7%	41.4%	34.6%	38.2%	43.9%	41.9%	36.1%	37.1%	33.2%	45.5%	34.8%	34.1%	42.0%	39.2%	40.6%	39.6%	39.9%	29.8%	34.8%	34.0%	38.0%	38.3%	33.9%	36.5%
(3) Neither	209	129	80	38	73	59	35	4	50	140	19	50	55	44	60	4	45	45	41	134	37	25	13	119	67	13	11
	20.6%	24.4%	16.5%	19.8%	22.7%	20.4%	18.8%	15.5%	19.0%	21.4%	19.9%	22.7%	16.9%	25.8%	20.1%	16.1%	19.4%	17.2%	19.9%	18.6%	27.0%	24.2%	23.5%	20.4%	22.7%	16.5%	17.9%
(2) Somewhat disagree	97	64	33	24	27	19	23	4	31	59	7	26	26	20	25	2	21	32	17	73	12	8	3	59	28	7	2
	9.5%	12.2%	6.7%	12.6%	8.4%	6.5%	12.3%	14.4%	11.7%	9.0%	7.3%	12.0%	7.8%	11.8%	8.3%	8.3%	9.2%	12.4%	8.5%	10.2%	9.0%	8.3%	5.3%	10.2%	9.7%	8.8%	3.7%
(1) Strongly disagree	70	28	43	10	22	22	13	3	20	37	14	20	19	4	28	1	19	18	13	51	13	4	3	34	21	10	6
	6.9%	5.2%	8.8%	5.4%	7.0%	7.6%	6.9%	10.6%	7.6%	5.6%	13.9%	9.2%	5.7%	2.4%	9.2%	4.6%	8.3%	6.9%	6.2%	7.1%	9.5%	3.5%	5.0%	5.9%	7.0%	12.6%	9.3%
Dont know	12	7	5	2	2	7	1	-	6	4	1	2	3	2	4	*	3	5	1	10	-	-	2	8	1	2	-
	1.2%	1.3%	1.0%	1.0%	0.6%	2.4%	0.6%	-	2.3%	0.6%	0.6%	1.0%	1.1%	1.1%	1.4%	0.8%	1.5%	1.9%	0.7%	1.4%	-	-	3.5%	1.4%	0.5%	2.7%	-
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	3.63	3.55	3.72	3.65	3.59	3.72	3.59	3.40	3.51	3.71	3.45	3.47	3.73	3.67	3.62	3.81	3.59	3.58	3.69	3.62	3.51	3.78	3.79	3.65	3.59	3.53	3.80

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 54

Q54. To what extent do you agree or disagree with the following statements?

Usually, if I need emotional support, I always have someone who is there for me

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
(5) Strongly agree	283	136	147	68	72	87	52	4	54	206	24	57	87	48	92	9	60	56	56	180	40	34	30	171	69	25	18
	27.9%	25.8%	30.2%	35.2%	22.4%	30.3%	28.0%	15.7%	20.3%	31.5%	24.6%	25.8%	26.8%	28.2%	30.5%	38.2%	25.8%	21.2%	27.3%	24.9%	28.8%	33.9%	52.4%	29.4%	23.4%	32.0%	29.9%
(4) Somewhat agree	371	187	184	64	136	97	63	11	104	231	36	89	129	58	96	8	73	117	84	282	39	36	14	216	105	25	25
	36.5%	35.4%	37.7%	33.1%	42.5%	33.5%	33.9%	40.3%	39.2%	35.4%	37.0%	40.4%	39.4%	34.2%	31.8%	35.5%	31.7%	44.6%	41.0%	39.1%	28.5%	35.1%	25.1%	37.0%	35.7%	31.8%	41.9%
(3) Neither	187	120	67	32	61	56	33	6	47	128	13	35	53	35	64	3	48	49	29	130	38	16	3	107	67	6	7
	18.4%	22.7%	13.8%	16.6%	18.9%	19.3%	17.4%	21.9%	17.6%	19.6%	12.9%	15.9%	16.3%	20.6%	21.3%	14.4%	20.7%	18.8%	14.4%	18.0%	27.4%	16.1%	5.4%	18.4%	22.7%	7.5%	11.8%
(2) Somewhat disagree	91	50	41	17	31	20	20	4	30	53	7	26	29	17	19	1	25	16	24	67	7	12	5	42	31	12	6
	8.9%	9.5%	8.3%	8.6%	9.6%	6.9%	10.5%	12.8%	11.4%	8.2%	7.1%	11.7%	8.8%	10.3%	6.2%	6.4%	10.8%	6.3%	11.9%	9.3%	5.1%	11.4%	8.7%	7.2%	10.5%	14.6%	10.6%
(1) Strongly disagree	69	31	38	4	19	25	18	3	23	29	17	12	21	11	25	1	21	22	9	53	9	3	3	37	17	11	3
	6.8%	5.8%	7.8%	2.0%	6.0%	8.6%	9.9%	9.4%	8.6%	4.4%	17.8%	5.2%	6.5%	6.8%	8.2%	4.7%	9.0%	8.2%	4.6%	7.4%	6.9%	3.4%	5.0%	6.4%	5.7%	13.8%	5.8%
Dont know	15	4	11	9	2	4	1	-	7	6	1	2	7	-	6	*	5	2	2	9	5	-	2	9	6	*	-
	1.5%	0.8%	2.2%	4.5%	0.6%	1.4%	0.3%	-	2.8%	0.9%	0.6%	0.9%	2.2%	-	2.0%	0.8%	2.0%	0.8%	0.8%	1.2%	3.4%	-	3.5%	1.6%	2.0%	0.2%	-
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	3.71	3.66	3.76	3.95	3.66	3.71	3.60	3.40	3.53	3.82	3.44	3.71	3.73	3.67	3.72	3.97	3.55	3.65	3.75	3.66	3.70	3.85	4.15	3.77	3.62	3.54	3.79

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 55

Q55. Generally speaking, on a scale from 0 to 10, where 10 is very healthy and 0 means not healthy at all, how healthy do you consider yourself to be?

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Ni	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
(0) 0 - not healthy at all	18 1.7%	7 1.4%	10 2.1%	- -	7 2.1%	7 2.5%	3 1.4%	1 2.8%	8 3.2%	6 0.9%	4 3.6%	4 1.7%	6 1.8%	2 1.0%	6 2.0%	* 0.5%	6 2.5%	4 1.6%	1 0.5%	11 1.5%	6 4.1%	- -	1 1.8%	6 1.1%	6 2.0%	2 3.0%	3 5.0%
(1) 1	24 2.4%	16 3.0%	8 1.7%	4 2.0%	7 2.1%	6 2.2%	6 3.2%	1 4.9%	11 4.0%	11 1.6%	3 3.0%	12 5.4%	8 2.5%	1 0.9%	3 0.8%	* 1.4%	6 2.4%	11 4.2%	4 2.2%	21 3.0%	3 2.1%	- -	- -	16 2.7%	6 1.9%	1 1.0%	2 3.1%
(2) 2	53 5.2%	28 5.3%	25 5.1%	17 8.7%	19 5.9%	15 5.2%	2 1.2%	- -	27 10.3%	25 3.9%	- -	14 6.4%	9 2.7%	1 0.3%	29 9.7%	1 2.5%	9 3.7%	15 5.8%	10 4.9%	34 4.8%	11 8.3%	5 5.0%	2 3.2%	26 4.4%	23 7.9%	1 1.1%	3 5.1%
(3) 3	68 6.7%	30 5.7%	38 7.8%	23 12.2%	18 5.7%	17 5.9%	9 4.8%	1 1.9%	23 8.7%	40 6.1%	5 5.0%	19 8.7%	23 7.0%	5 3.1%	21 7.0%	2 7.7%	23 9.8%	15 5.7%	17 8.3%	56 7.8%	7 5.2%	5 4.5%	- -	31 5.3%	19 6.3%	11 14.3%	7 11.7%
(4) 4	77 7.6%	38 7.2%	39 8.0%	12 6.1%	30 9.5%	19 6.5%	14 7.4%	3 10.0%	21 8.0%	41 6.2%	16 16.0%	22 10.1%	21 6.4%	16 9.3%	18 6.1%	2 6.5%	18 7.8%	19 7.2%	17 8.2%	55 7.6%	14 10.2%	3 3.2%	5 8.8%	49 8.5%	18 6.2%	7 8.9%	3 4.5%
(5) 5	165 16.2%	78 14.9%	86 17.7%	33 17.1%	59 18.6%	49 16.8%	19 10.2%	5 17.8%	31 11.9%	114 17.5%	19 19.6%	34 15.6%	51 15.6%	38 22.5%	42 13.8%	6 24.7%	27 11.7%	35 13.4%	30 14.7%	98 13.6%	33 24.2%	28 28.0%	5 8.8%	103 17.7%	38 12.8%	13 16.6%	11 17.9%
(6) 6	148 14.6%	86 16.4%	62 12.7%	31 16.1%	41 12.8%	47 16.4%	27 14.2%	2 8.5%	39 14.7%	97 14.9%	12 12.2%	27 12.3%	54 16.7%	32 19.0%	35 11.5%	4 17.5%	37 16.1%	45 17.0%	30 14.5%	115 16.0%	16 11.4%	12 11.5%	5 9.5%	83 14.2%	50 17.0%	9 10.9%	7 11.0%
(7) 7	208 20.5%	117 22.3%	91 18.6%	14 7.4%	67 21.1%	67 23.2%	51 27.5%	8 29.3%	52 19.7%	138 21.1%	17 17.9%	35 16.1%	65 19.8%	42 24.6%	67 22.2%	3 13.0%	66 28.5%	59 22.4%	33 16.3%	161 22.3%	26 19.2%	16 15.5%	5 8.9%	112 19.2%	74 25.2%	15 19.4%	7 11.3%
(8) 8	164 16.1%	84 16.0%	80 16.3%	45 23.2%	42 13.2%	36 12.4%	37 19.6%	5 16.7%	31 11.6%	116 17.8%	17 17.2%	32 14.7%	48 14.7%	29 16.9%	55 18.3%	4 15.3%	27 11.5%	38 14.6%	32 15.6%	100 13.9%	14 10.1%	21 21.0%	28 50.3%	102 17.5%	33 11.4%	12 15.6%	16 26.8%
(9) 9	44 4.4%	20 3.7%	25 5.1%	3 1.5%	13 4.2%	17 5.8%	12 6.2%	- -	9 3.6%	33 5.0%	2 2.2%	11 5.0%	19 5.9%	3 1.8%	11 3.7%	* 1.8%	7 3.0%	12 4.7%	9 4.5%	29 4.0%	4 3.1%	9 9.2%	2 3.5%	32 5.5%	7 2.5%	4 4.9%	1 2.2%
(10) 10 - very healthy	47 4.6%	22 4.2%	25 5.0%	11 5.8%	16 5.0%	9 3.1%	8 4.3%	2 8.0%	11 4.3%	32 4.9%	3 3.1%	9 4.0%	23 7.0%	1 0.7%	14 4.7%	2 9.0%	7 3.1%	9 3.3%	21 10.2%	39 5.4%	3 2.1%	2 2.0%	3 5.2%	23 3.9%	20 6.7%	3 4.2%	1 1.4%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%
Mean	5.90	5.91	5.88	5.71	5.79	5.83	6.34	6.10	5.37	6.14	5.68	5.51	6.11	6.05	5.86	6.04	5.75	5.80	6.12	5.88	5.29	6.25	6.91	5.98	5.85	5.77	5.49

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 56

Q56. How often would you say that the following products are purchased in your household?

Red meat

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Daily	54 5.3%	36 6.8%	18 3.7%	9 4.6%	19 5.8%	14 5.0%	11 6.1%	1 1.9%	15 5.7%	38 5.7%	1 1.1%	15 6.7%	13 4.0%	15 9.0%	11 3.5%	1 6.0%	15 6.7%	9 3.5%	15 7.6%	42 5.8%	4 2.9%	8 8.0%	-	31 5.3%	12 4.2%	7 9.2%	3 5.5%
Once a week	505 49.7%	249 47.3%	256 52.4%	101 52.5%	159 49.8%	145 50.3%	85 45.5%	15 51.9%	124 46.9%	338 51.8%	42 43.0%	99 44.9%	157 47.9%	80 47.1%	170 56.7%	9 39.2%	109 47.0%	127 48.6%	83 40.7%	328 45.5%	92 66.4%	43 42.1%	43 76.4%	269 46.1%	154 52.2%	52 65.2%	32 52.3%
Several times a month	304 29.9%	164 31.2%	139 28.5%	60 31.2%	93 29.1%	89 30.7%	56 29.9%	6 22.5%	78 29.4%	199 30.4%	28 28.4%	71 32.2%	109 33.4%	47 27.7%	77 25.7%	8 34.4%	68 29.2%	89 33.8%	71 34.8%	235 32.6%	27 19.6%	32 31.1%	10 18.0%	186 31.9%	97 33.0%	8 10.1%	13 21.5%
Several times a year	104 10.3%	54 10.3%	50 10.2%	18 9.4%	32 10.1%	25 8.7%	26 13.7%	3 11.1%	29 11.0%	54 8.3%	21 21.8%	23 10.6%	29 8.8%	23 13.5%	29 9.7%	2 10.3%	33 14.3%	24 9.1%	19 9.5%	79 10.9%	10 7.0%	14 13.7%	2 3.7%	68 11.6%	21 7.1%	8 9.9%	8 12.8%
Never	42 4.2%	21 3.9%	22 4.5%	4 2.3%	15 4.5%	13 4.6%	7 3.7%	3 11.0%	16 6.1%	21 3.3%	5 5.1%	12 5.4%	16 4.9%	4 2.6%	10 3.4%	2 8.5%	6 2.6%	9 3.6%	15 7.2%	32 4.5%	4 3.0%	5 5.0%	1 1.9%	25 4.2%	9 3.0%	4 5.3%	5 7.9%
Don't know	6 0.6%	3 0.6%	4 0.7%	-	2 0.6%	2 0.7%	2 1.0%	*	3 0.9%	3 0.5%	1 0.6%	*	3 1.0%	-	3 1.0%	*	1 0.2%	4 1.4%	1 0.2%	5 0.7%	1 1.1%	-	-	5 0.9%	1 0.4%	*	-
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 57**  
**Q57. How often would you say that the following products are purchased in your household?**  
**Poultry**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Daily	83 8.1%	45 8.6%	37 7.7%	9 4.8%	33 10.2%	20 6.8%	21 11.2%	1 1.9%	20 7.7%	53 8.1%	9 9.2%	29 13.1%	31 9.4%	6 3.3%	18 5.9%	3 13.3%	25 10.6%	11 4.2%	19 9.3%	58 8.0%	11 8.2%	12 11.6%	2 3.7%	49 8.4%	26 8.7%	4 5.5%	4 6.5%
Once a week	535 52.6%	250 47.3%	285 58.4%	92 48.0%	171 53.5%	153 52.9%	104 55.8%	15 51.0%	141 53.3%	339 52.0%	54 55.4%	101 45.9%	183 55.9%	90 53.0%	161 53.7%	10 43.0%	139 60.0%	136 51.9%	99 48.4%	383 53.2%	67 48.9%	59 58.4%	25 43.9%	285 48.9%	162 55.1%	51 64.2%	37 62.2%
Several times a month	282 27.8%	163 31.0%	119 24.3%	56 29.1%	84 26.1%	81 28.1%	51 27.1%	11 39.1%	75 28.4%	185 28.4%	22 22.3%	62 28.2%	85 26.0%	52 30.5%	84 27.9%	6 26.1%	49 21.4%	90 34.3%	62 30.3%	207 28.8%	41 29.6%	20 19.7%	14 25.4%	179 30.8%	80 27.1%	12 15.1%	11 18.3%
Several times a year	72 7.1%	47 8.9%	25 5.1%	21 10.9%	19 5.9%	21 7.4%	9 4.7%	2 7.9%	14 5.2%	53 8.1%	6 5.9%	15 6.6%	18 5.6%	13 7.9%	26 8.6%	2 7.9%	12 5.1%	19 7.4%	10 4.7%	43 5.9%	7 5.1%	9 9.1%	13 23.6%	46 8.0%	14 4.7%	6 8.1%	6 9.1%
Never	34 3.4%	16 3.0%	19 3.8%	14 7.3%	10 3.2%	8 2.8%	2 1.2%	-	12 4.7%	17 2.6%	5 5.4%	10 4.7%	7 2.1%	7 4.3%	10 3.3%	1 5.8%	6 2.7%	3 1.1%	13 6.3%	23 3.2%	10 7.2%	1 1.2%	-	16 2.8%	11 3.8%	5 6.9%	1 2.4%
Don't know	10 1.0%	6 1.2%	4 0.7%	-	4 1.2%	6 2.1%	-	-	2 0.7%	6 0.9%	2 1.9%	3 1.4%	3 1.0%	2 0.9%	2 0.6%	1 3.9%	1 0.2%	3 1.1%	2 0.9%	6 0.9%	2 1.1%	-	2 3.5%	7 1.2%	2 0.6%	* 0.2%	1 1.5%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 58**  
**Q58. How often would you say that the following products are purchased in your household?**  
**Dairy**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Daily	334 32.9%	160 30.3%	174 35.7%	60 31.2%	105 32.7%	94 32.5%	68 36.5%	7 26.1%	80 30.3%	214 32.8%	39 39.7%	60 27.1%	129 39.5%	58 34.6%	87 28.9%	5 22.0%	79 34.2%	85 32.6%	61 30.1%	231 32.1%	56 40.9%	37 36.6%	10 16.9%	179 30.7%	102 34.7%	38 48.4%	15 24.9%
Once a week	504 49.6%	254 48.1%	250 51.2%	96 50.2%	148 46.2%	147 50.8%	97 51.8%	16 56.9%	130 49.2%	329 50.5%	45 45.6%	93 42.5%	148 45.3%	85 50.0%	178 59.3%	8 36.8%	115 49.6%	115 43.8%	106 51.8%	344 47.7%	63 45.6%	55 54.0%	43 76.2%	287 49.3%	152 51.6%	34 43.2%	31 51.6%
Several times a month	115 11.3%	77 14.6%	38 7.8%	18 9.2%	48 14.9%	32 11.0%	14 7.7%	4 12.4%	32 12.1%	77 11.8%	6 6.4%	43 19.7%	31 9.6%	18 10.4%	23 7.6%	5 21.3%	24 10.3%	44 16.8%	23 11.4%	96 13.3%	13 9.2%	4 4.3%	2 3.5%	76 13.1%	28 9.5%	3 4.2%	7 12.3%
Several times a year	37 3.6%	26 5.0%	10 2.1%	6 3.0%	12 3.6%	12 4.3%	6 3.3%	1 3.1%	14 5.2%	19 3.0%	4 3.6%	17 7.8%	7 2.1%	5 3.0%	8 2.6%	1 6.0%	9 3.7%	10 4.0%	8 3.9%	28 3.9%	3 2.2%	5 5.1%	- -	19 3.2%	10 3.5%	3 4.0%	4 7.0%
Never	20 2.0%	8 1.5%	12 2.5%	12 6.4%	6 1.8%	1 0.2%	1 0.7%	- -	6 2.4%	10 1.5%	4 4.1%	4 1.9%	10 2.9%	3 2.0%	3 1.0%	3 12.3%	5 2.0%	6 2.4%	5 2.4%	19 2.6%	2 1.1%	- -	- -	18 3.0%	1 0.5%	- -	1 1.4%
Don't know	6 0.6%	3 0.5%	3 0.7%	- -	2 0.7%	3 1.2%	- -	* 1.5%	2 0.9%	3 0.5%	1 0.6%	2 1.0%	2 0.6%	- -	2 0.7%	* 1.7%	1 0.2%	1 0.4%	1 0.4%	3 0.4%	1 1.0%	- -	2 3.5%	4 0.6%	1 0.2%	* 0.2%	2 2.8%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 59

Q59. How often would you say that the following products are purchased in your household?

Fish / Shellfish

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Daily	49 4.8%	35 6.5%	14 2.9%	8 4.2%	15 4.8%	17 6.0%	8 4.4%	- -	13 5.0%	34 5.2%	2 1.6%	15 6.8%	20 6.1%	6 3.5%	8 2.6%	2 9.6%	9 4.1%	11 4.3%	14 6.8%	37 5.1%	3 2.0%	9 9.1%	- -	24 4.0%	13 4.4%	3 3.8%	9 15.2%
Once a week	362 35.7%	172 32.6%	191 39.0%	75 39.3%	117 36.6%	102 35.3%	57 30.3%	11 40.1%	78 29.5%	252 38.7%	31 31.7%	78 35.5%	108 33.1%	76 45.2%	100 33.2%	7 30.5%	84 36.4%	78 29.8%	79 38.9%	249 34.5%	57 41.4%	37 36.3%	20 34.9%	206 35.4%	108 36.7%	31 38.7%	18 30.1%
Several times a month	319 31.4%	169 32.1%	150 30.7%	68 35.5%	97 30.3%	88 30.5%	56 29.9%	10 36.8%	83 31.5%	206 31.5%	30 31.1%	76 34.7%	96 29.3%	43 25.7%	104 34.7%	9 38.8%	77 33.1%	98 37.4%	55 27.2%	239 33.2%	33 23.9%	21 20.5%	27 47.4%	198 34.1%	86 29.4%	20 25.8%	14 23.6%
Several times a year	160 15.8%	82 15.6%	78 16.0%	20 10.3%	55 17.2%	45 15.6%	38 20.1%	3 9.9%	48 18.2%	88 13.5%	24 24.6%	31 14.1%	63 19.4%	22 13.0%	44 14.6%	3 12.4%	46 19.9%	45 17.1%	24 11.8%	118 16.4%	13 9.7%	22 21.8%	7 12.5%	84 14.3%	54 18.3%	12 15.1%	11 17.9%
Never	108 10.6%	59 11.2%	49 10.0%	21 10.8%	29 9.1%	33 11.3%	22 11.7%	3 11.6%	39 14.7%	59 9.0%	10 10.4%	18 8.0%	33 10.1%	16 9.6%	41 13.7%	1 6.1%	14 6.2%	27 10.2%	29 14.2%	71 9.9%	25 18.1%	10 10.2%	1 1.8%	58 10.0%	31 10.6%	13 16.3%	5 9.0%
Don't know	17 1.7%	11 2.0%	7 1.4%	- -	6 2.0%	4 1.3%	7 3.6%	* 1.5%	3 1.1%	14 2.2%	1 0.6%	2 1.0%	7 2.0%	5 2.9%	4 1.2%	1 2.6%	1 0.2%	3 1.3%	2 1.0%	7 0.9%	7 4.8%	2 2.2%	2 3.5%	13 2.2%	2 0.7%	* 0.2%	3 4.2%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%



**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 60

Q60. How often would you say that the following products are purchased in your household?

Bread / rolls

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Daily	324 31.9%	172 32.5%	152 31.1%	70 36.5%	87 27.2%	81 28.2%	76 40.4%	9 33.0%	74 28.0%	219 33.5%	30 30.3%	58 26.4%	105 32.1%	56 33.3%	104 34.8%	6 26.8%	76 33.0%	68 25.9%	64 31.4%	214 29.8%	57 41.3%	28 27.4%	24 43.2%	188 32.3%	88 30.0%	22 27.6%	25 42.3%
Once a week	471 46.3%	226 42.9%	244 50.0%	72 37.7%	161 50.4%	143 49.4%	82 43.8%	13 44.7%	130 49.2%	291 44.6%	50 51.1%	95 43.1%	159 48.5%	83 49.0%	135 44.9%	8 34.8%	103 44.6%	117 44.8%	98 48.2%	327 45.4%	61 44.2%	56 54.9%	27 48.2%	259 44.5%	148 50.2%	42 53.3%	22 36.7%
Several times a month	174 17.1%	103 19.6%	71 14.5%	43 22.2%	55 17.2%	48 16.7%	23 12.1%	6 20.5%	45 17.2%	115 17.6%	14 14.2%	50 22.5%	51 15.5%	21 12.4%	53 17.7%	6 25.9%	42 18.3%	62 23.5%	33 16.2%	143 19.8%	17 12.3%	10 9.4%	5 8.6%	103 17.8%	47 16.1%	11 14.5%	12 19.7%
Several times a year	39 3.8%	24 4.6%	14 2.9%	6 3.4%	14 4.5%	10 3.6%	7 3.7%	1 1.8%	13 4.8%	23 3.5%	3 3.2%	15 6.8%	11 3.4%	8 4.6%	5 1.6%	2 8.7%	7 2.8%	13 4.9%	6 2.8%	27 3.8%	3 2.2%	8 8.3%	-	27 4.7%	8 2.7%	3 4.3%	-
Never	6 0.6%	1 0.2%	5 1.0%	* 0.2%	2 0.6%	4 1.2%	- -	- -	2 0.7%	4 0.5%	1 0.6%	3 1.2%	1 0.3%	1 0.7%	1 0.3%	* 1.6%	2 1.0%	1 0.3%	2 1.2%	6 0.8%	- -	- -	-	3 0.6%	2 0.6%	-	1 1.4%
Don't know	3 0.3%	1 0.2%	2 0.4%	- -	* 0.1%	2 0.9%	- -	- -	1 0.2%	2 0.2%	1 0.7%	- -	* 0.1%	* 0.1%	2 0.8%	1 2.2%	1 0.2%	1 0.5%	1 0.2%	3 0.4%	- -	- -	-	2 0.3%	1 0.3%	* 0.2%	-
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 61**  
**Q61. How often would you say that the following products are purchased in your household?**  
**Fruit & Vegetables**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Daily	327 32.2%	164 31.0%	164 33.5%	63 32.6%	102 31.9%	88 30.4%	63 33.9%	12 40.9%	76 28.7%	223 34.2%	27 27.5%	65 29.4%	109 33.3%	62 36.6%	92 30.6%	7 31.0%	77 33.4%	77 29.3%	76 37.1%	237 32.9%	50 36.1%	25 24.3%	16 28.2%	186 31.9%	99 33.7%	22 27.7%	20 33.5%
Once a week	528 52.0%	258 48.9%	271 55.4%	103 53.6%	164 51.2%	146 50.5%	101 54.0%	15 53.2%	136 51.6%	336 51.5%	56 57.2%	89 40.6%	178 54.6%	90 53.5%	170 56.7%	8 34.1%	122 52.9%	132 50.2%	101 49.4%	363 50.3%	70 50.6%	62 60.8%	34 61.0%	304 52.2%	154 52.5%	43 54.9%	26 43.9%
Several times a month	121 11.9%	78 14.8%	43 8.8%	19 9.7%	44 13.7%	40 13.8%	18 9.5%	1 4.1%	32 11.9%	76 11.7%	13 13.8%	43 19.5%	36 11.0%	16 9.2%	27 8.9%	5 19.8%	26 11.2%	42 16.2%	20 9.8%	93 12.9%	15 11.1%	9 9.0%	4 7.3%	71 12.2%	32 10.9%	11 13.8%	7 11.9%
Several times a year	31 3.0%	22 4.2%	9 1.8%	7 3.5%	7 2.3%	11 3.8%	5 2.7%	1 1.8%	17 6.3%	13 2.0%	1 1.0%	18 8.2%	3 0.9%	1 0.6%	9 3.0%	1 5.1%	5 2.3%	10 3.8%	6 2.8%	22 3.1%	3 2.2%	6 5.8%	-	16 2.7%	8 2.6%	2 3.1%	5 8.3%
Never	4 0.4%	3 0.5%	1 0.2%	1 0.3%	2 0.3%	2 0.7%	-	-	2 0.6%	2 0.3%	-	2 1.1%	* 0.1%	* 0.1%	1 0.2%	1 6.4%	-	1 0.3%	1 0.6%	4 0.5%	-	-	-	1 0.3%	* 0.1%	* 0.3%	1 2.4%
Don't know	4 0.4%	3 0.5%	2 0.3%	* 0.2%	2 0.6%	2 0.7%	-	-	2 0.9%	2 0.2%	1 0.6%	3 1.1%	* 0.1%	-	2 0.6%	1 3.7%	1 0.2%	1 0.2%	1 0.2%	3 0.3%	-	-	2 3.5%	4 0.7%	* 0.1%	* 0.2%	-
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 62

Q62. How often would you say that the following products are purchased in your household?

Biscuits / cakes

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Daily	127	67	60	25	46	30	24	3	34	83	10	30	57	21	20	4	31	34	20	88	24	12	3	75	36	7	10
	12.5%	12.8%	12.3%	13.2%	14.3%	10.2%	12.6%	10.5%	12.9%	12.7%	10.4%	13.7%	17.3%	12.3%	6.5%	16.0%	13.3%	12.8%	9.8%	12.2%	17.3%	12.1%	5.2%	12.8%	12.1%	9.0%	16.3%
Once a week	494	248	246	76	157	154	96	12	115	327	51	100	152	90	152	6	118	124	105	353	58	57	26	268	151	48	27
	48.6%	47.0%	50.3%	39.6%	49.0%	53.2%	51.2%	40.5%	43.6%	50.1%	51.7%	45.4%	46.6%	53.4%	50.5%	28.0%	50.9%	47.2%	51.3%	49.0%	42.0%	56.4%	46.2%	45.9%	51.5%	60.8%	44.3%
Several times a month	293	162	131	69	85	83	46	9	80	182	30	64	87	43	99	8	59	81	59	207	45	21	20	179	80	18	15
	28.8%	30.7%	26.7%	36.1%	26.6%	28.7%	24.5%	33.0%	30.2%	28.0%	30.9%	29.0%	26.6%	25.4%	33.0%	34.7%	25.3%	31.0%	29.0%	28.7%	33.0%	20.3%	34.6%	30.8%	27.3%	22.6%	25.0%
Several times a year	83	38	45	18	26	18	20	2	28	49	6	22	24	10	27	2	19	21	16	58	11	10	4	47	25	3	8
	8.2%	7.3%	9.1%	9.5%	8.0%	6.1%	10.5%	6.4%	10.7%	7.5%	5.9%	9.8%	7.4%	6.0%	9.0%	8.6%	8.0%	8.1%	8.0%	8.1%	7.7%	10.1%	7.3%	8.1%	8.5%	3.8%	12.7%
Never	15	9	6	3	5	3	2	2	5	10	1	2	6	5	1	3	5	1	3	12	-	1	2	10	1	3	1
	1.5%	1.7%	1.2%	1.6%	1.5%	1.0%	1.2%	8.1%	1.8%	1.5%	0.6%	1.1%	1.9%	2.9%	0.5%	11.1%	2.2%	0.5%	1.6%	1.7%	-	1.2%	3.2%	1.8%	0.4%	3.6%	1.7%
Don't know	4	3	2	-	2	2	-	*	2	2	1	2	1	-	2	*	1	1	1	2	-	-	2	4	1	*	-
	0.4%	0.5%	0.3%	-	0.6%	0.7%	-	1.5%	0.7%	0.3%	0.6%	1.0%	0.2%	-	0.6%	1.7%	0.2%	0.4%	0.2%	0.3%	-	-	3.5%	0.6%	0.2%	0.2%	-
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 63**  
**Q63. How often would you say that the following products are purchased in your household?**  
**Confectionary**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Daily	151 14.8%	84 15.9%	67 13.7%	35 18.1%	49 15.3%	38 13.1%	25 13.3%	4 14.8%	50 19.0%	88 13.5%	12 12.6%	35 16.1%	48 14.7%	22 13.2%	45 14.9%	2 9.3%	40 17.3%	35 13.2%	28 14.0%	105 14.6%	28 20.0%	13 12.7%	5 8.9%	77 13.2%	46 15.7%	12 15.2%	16 26.2%
Once a week	438 43.1%	214 40.6%	224 45.8%	78 40.4%	128 39.9%	135 46.8%	84 45.2%	13 47.0%	105 39.8%	283 43.4%	49 50.0%	82 37.2%	155 47.4%	78 46.0%	124 41.2%	7 30.6%	115 49.7%	104 39.8%	82 40.1%	308 42.8%	52 37.4%	48 47.7%	30 53.4%	249 42.7%	123 41.8%	43 53.8%	24 39.3%
Several times a month	313 30.8%	174 33.0%	139 28.4%	59 30.7%	102 31.9%	83 28.6%	61 32.8%	8 28.2%	77 29.2%	208 31.8%	28 28.9%	62 28.2%	95 29.2%	50 29.8%	105 35.0%	9 39.3%	62 26.8%	90 34.2%	63 30.7%	223 31.0%	46 33.5%	24 24.0%	19 34.2%	190 32.6%	100 34.0%	11 14.5%	11 18.7%
Several times a year	79 7.7%	39 7.5%	39 8.0%	16 8.1%	28 8.8%	17 6.0%	15 8.0%	2 8.5%	21 8.1%	51 7.8%	7 6.8%	27 12.3%	24 7.4%	12 7.0%	15 5.2%	2 8.9%	10 4.4%	26 10.0%	22 10.9%	61 8.4%	10 7.0%	8 8.1%	- -	45 7.7%	16 5.5%	11 14.3%	6 10.4%
Never	23 2.3%	11 2.0%	13 2.6%	5 2.6%	6 1.9%	11 3.7%	1 0.8%	- -	6 2.3%	17 2.6%	- -	11 4.8%	1 0.4%	4 2.1%	8 2.6%	2 10.3%	3 1.3%	4 1.5%	7 3.4%	16 2.3%	3 2.0%	4 4.1%	- -	14 2.5%	5 1.8%	1 1.9%	2 3.5%
Don't know	12 1.2%	5 1.0%	7 1.4%	- -	7 2.1%	5 1.7%	- -	* 1.5%	4 1.5%	6 1.0%	2 1.8%	3 1.3%	3 0.9%	3 1.7%	3 1.1%	* 1.7%	1 0.5%	3 1.3%	2 0.9%	7 0.9%	- -	3 3.4%	2 3.5%	7 1.3%	3 1.2%	* 0.2%	1 1.9%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 64

Q64. How often would you say that the following products are purchased in your household?

Soft / Non-alcoholic drinks

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Daily	235	131	104	52	67	60	48	8	67	140	27	50	78	37	70	5	68	45	50	168	48	12	7	120	74	24	17
	23.1%	24.9%	21.2%	27.3%	21.0%	20.7%	25.5%	26.5%	25.2%	21.4%	28.1%	22.9%	23.9%	21.7%	23.3%	22.7%	29.4%	17.2%	24.3%	23.3%	35.1%	11.4%	12.2%	20.6%	25.1%	30.4%	28.0%
Once a week	458	203	256	85	147	140	72	13	110	300	48	78	173	70	138	9	113	121	75	317	50	55	37	261	134	42	22
	45.1%	38.5%	52.3%	44.5%	46.1%	48.6%	38.4%	47.2%	41.7%	46.0%	49.3%	35.7%	52.9%	41.2%	45.8%	37.1%	48.9%	46.0%	36.7%	44.0%	36.0%	54.5%	64.6%	44.8%	45.4%	53.7%	35.8%
Several times a month	209	115	93	37	69	59	42	2	55	139	15	54	53	36	66	4	30	68	52	155	33	15	6	129	57	8	15
	20.5%	21.9%	19.1%	19.1%	21.5%	20.5%	22.2%	8.7%	20.9%	21.2%	15.1%	24.3%	16.3%	21.1%	22.0%	18.7%	12.8%	26.1%	25.6%	21.5%	23.9%	14.8%	10.8%	22.1%	19.5%	9.6%	24.6%
Several times a year	72	49	22	14	24	18	13	2	23	47	1	25	12	14	20	2	13	16	20	52	4	8	7	48	19	3	2
	7.0%	9.3%	4.6%	7.2%	7.5%	6.3%	7.2%	7.5%	8.8%	7.3%	0.8%	11.6%	3.8%	8.1%	6.7%	10.7%	5.7%	6.1%	10.0%	7.2%	3.1%	8.1%	12.3%	8.2%	6.4%	4.2%	2.7%
Never	34	23	11	4	12	8	8	2	9	21	4	12	7	11	5	2	7	10	6	25	-	9	-	19	10	1	5
	3.4%	4.4%	2.3%	1.9%	3.8%	2.9%	4.2%	8.5%	3.4%	3.3%	4.0%	5.4%	2.0%	6.3%	1.7%	6.8%	2.9%	3.9%	3.2%	3.5%	-	9.2%	-	3.2%	3.2%	1.8%	7.9%
Don't know	8	6	2	-	*	3	5	*	-	6	3	*	4	3	2	1	1	2	1	4	3	2	-	6	1	*	1
	0.8%	1.1%	0.5%	-	0.1%	1.0%	2.5%	1.5%	-	0.9%	2.6%	0.1%	1.1%	1.7%	0.6%	3.9%	0.2%	0.6%	0.2%	0.5%	1.9%	2.0%	-	1.1%	0.4%	0.2%	1.0%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 65

Q65. How often would you say that the following products are purchased in your household?

Beer / Cider

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Daily	56 5.5%	44 8.3%	12 2.5%	9 4.5%	24 7.5%	18 6.3%	5 2.5%	1 2.0%	11 4.1%	43 6.6%	2 1.9%	15 6.7%	15 4.7%	5 2.7%	21 7.1%	2 7.7%	18 7.6%	11 4.1%	14 7.0%	44 6.2%	5 3.9%	6 5.9%	-	26 4.4%	19 6.5%	3 3.6%	8 13.8%
Once a week	267 26.3%	162 30.8%	105 21.4%	41 21.6%	81 25.4%	88 30.4%	46 24.6%	11 37.3%	69 26.1%	174 26.6%	24 24.7%	58 26.2%	85 26.0%	62 36.5%	63 20.9%	8 34.3%	70 30.1%	68 26.0%	51 25.0%	197 27.3%	41 29.8%	21 20.5%	9 15.1%	138 23.7%	81 27.4%	30 37.5%	19 30.8%
Several times a month	291 28.6%	170 32.2%	121 24.8%	73 38.1%	100 31.3%	70 24.4%	43 22.8%	5 16.3%	67 25.3%	201 30.8%	23 23.7%	67 30.5%	98 30.0%	32 19.1%	93 31.1%	4 19.2%	50 21.5%	89 33.9%	54 26.7%	198 27.4%	39 27.9%	25 24.6%	30 53.1%	180 30.9%	79 27.0%	19 24.3%	12 20.2%
Several times a year	253 24.9%	104 19.7%	149 30.5%	59 30.7%	61 19.0%	67 23.2%	56 30.0%	10 34.8%	68 25.9%	151 23.1%	32 33.1%	46 20.8%	76 23.2%	48 28.4%	83 27.7%	4 18.7%	66 28.5%	56 21.5%	52 25.3%	178 24.8%	29 21.1%	30 29.8%	15 26.6%	149 25.5%	81 27.5%	14 17.3%	10 15.9%
Never	139 13.6%	43 8.1%	96 19.6%	10 5.1%	50 15.6%	42 14.6%	35 18.9%	1 4.8%	46 17.3%	78 11.9%	15 15.4%	28 12.9%	50 15.3%	22 13.3%	38 12.6%	4 17.6%	28 12.0%	36 13.8%	31 15.3%	99 13.8%	21 15.1%	17 17.2%	1 1.8%	81 13.9%	34 11.6%	13 17.0%	10 16.9%
Don't know	11 1.1%	5 1.0%	6 1.2%	-	4 1.3%	3 1.1%	2 1.2%	1 4.9%	3 1.3%	7 1.0%	1 1.2%	6 2.9%	2 0.8%	-	2 0.7%	1 2.5%	1 0.2%	2 0.6%	1 0.6%	4 0.6%	3 2.1%	2 2.1%	2 3.5%	9 1.6%	*	*	1 2.4%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 66

Q66. How often would you say that the following products are purchased in your household?

Spirits

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Daily	37 3.6%	22 4.2%	15 3.1%	10 5.4%	11 3.5%	14 4.7%	2 0.9%	- -	11 4.0%	24 3.7%	2 2.2%	13 6.1%	11 3.4%	3 1.6%	10 3.3%	2 10.6%	6 2.4%	11 4.3%	12 5.9%	31 4.4%	2 1.8%	3 3.1%	- -	16 2.8%	8 2.7%	4 5.5%	8 13.9%
Once a week	154 15.1%	97 18.4%	57 11.6%	29 15.3%	53 16.7%	51 17.8%	16 8.8%	3 10.3%	57 21.4%	89 13.7%	8 8.0%	42 19.1%	36 10.9%	35 21.0%	40 13.5%	5 22.8%	39 17.0%	26 9.7%	34 16.5%	104 14.4%	35 25.5%	11 10.7%	4 7.2%	84 14.3%	50 17.0%	10 12.6%	10 16.9%
Several times a month	197 19.4%	115 21.8%	82 16.7%	34 18.0%	75 23.5%	58 19.9%	27 14.5%	2 8.0%	44 16.8%	144 22.0%	9 8.9%	53 24.3%	73 22.2%	25 14.8%	45 15.1%	6 25.4%	38 16.6%	66 25.4%	41 20.3%	152 21.1%	25 17.8%	12 12.2%	7 13.2%	113 19.4%	64 21.9%	12 15.5%	7 11.9%
Several times a year	374 36.8%	187 35.5%	187 38.2%	97 50.6%	100 31.2%	96 33.1%	70 37.3%	12 42.1%	89 33.8%	236 36.1%	48 49.3%	70 31.9%	127 39.0%	55 32.7%	121 40.3%	4 19.2%	85 36.7%	94 35.7%	64 31.6%	247 34.3%	45 32.8%	43 42.8%	38 67.4%	221 38.0%	111 37.8%	24 31.0%	17 28.2%
Never	238 23.4%	98 18.6%	139 28.5%	20 10.7%	73 22.8%	65 22.6%	68 36.5%	11 38.1%	60 22.8%	149 22.7%	28 29.0%	36 16.5%	75 23.0%	47 27.7%	79 26.5%	4 17.2%	63 27.1%	63 24.0%	51 24.9%	180 25.0%	26 19.0%	26 26.0%	5 8.8%	136 23.4%	58 19.8%	28 35.1%	16 26.2%
Don't know	17 1.7%	8 1.4%	9 1.9%	- -	8 2.4%	5 1.8%	4 2.0%	* 1.5%	3 1.1%	11 1.7%	3 2.6%	4 2.0%	5 1.4%	4 2.1%	4 1.4%	1 4.8%	1 0.2%	2 0.8%	1 0.7%	5 0.7%	4 3.2%	5 5.2%	2 3.5%	12 2.1%	3 0.9%	* 0.2%	2 2.9%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 67

Q67. How often would you say that the following products are purchased in your household?

Wine

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Daily	47 4.6%	33 6.2%	14 2.9%	13 6.5%	12 3.9%	16 5.5%	6 3.0%	1 2.0%	14 5.2%	31 4.8%	2 2.1%	24 10.8%	12 3.8%	3 1.6%	8 2.7%	3 13.5%	12 5.2%	6 2.3%	13 6.2%	34 4.7%	9 6.7%	4 3.9%	-	19 3.2%	16 5.5%	3 4.0%	9 15.1%
Once a week	186 18.3%	90 17.1%	96 19.6%	32 16.6%	61 19.0%	62 21.5%	26 14.2%	5 16.8%	51 19.5%	124 19.0%	11 10.9%	54 24.7%	47 14.3%	37 21.9%	48 16.0%	4 17.8%	41 17.6%	55 21.0%	44 21.5%	144 20.0%	19 13.9%	19 18.9%	4 7.2%	95 16.4%	56 18.9%	21 26.7%	14 23.1%
Several times a month	241 23.7%	130 24.7%	111 22.7%	47 24.5%	76 23.8%	64 22.3%	47 25.0%	7 23.3%	72 27.2%	146 22.4%	23 23.7%	67 30.4%	97 29.5%	37 21.6%	41 13.6%	4 19.0%	62 26.7%	66 25.1%	50 24.6%	182 25.2%	29 21.1%	20 20.2%	9 16.8%	152 26.0%	73 24.8%	6 7.1%	11 17.8%
Several times a year	263 25.9%	133 25.3%	130 26.6%	57 29.8%	82 25.6%	71 24.6%	45 23.9%	8 29.4%	45 16.9%	187 28.7%	30 30.9%	35 16.1%	85 25.9%	38 22.6%	105 34.9%	6 26.6%	53 22.8%	61 23.3%	46 22.6%	166 23.0%	32 23.0%	30 29.1%	36 64.2%	165 28.3%	68 23.1%	19 23.7%	12 19.4%
Never	271 26.7%	138 26.1%	134 27.3%	43 22.7%	86 26.9%	70 24.3%	63 34.0%	8 28.5%	81 30.6%	159 24.4%	31 31.9%	37 16.6%	85 25.9%	55 32.3%	95 31.7%	5 20.1%	64 27.5%	73 27.7%	50 24.4%	191 26.5%	49 35.3%	27 26.8%	5 8.4%	147 25.3%	80 27.3%	30 38.3%	13 22.3%
Don't know	8 0.8%	3 0.6%	5 0.9%	-	3 0.8%	5 1.8%	-	-	2 0.7%	5 0.8%	1 0.6%	3 1.3%	2 0.5%	-	3 1.0%	1 3.1%	1 0.2%	2 0.7%	2 0.8%	5 0.6%	-	1 1.1%	2 3.5%	5 0.8%	1 0.5%	* 0.2%	1 2.3%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%



**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 68

Q68. On a 0-10 scale where 0 = all supermarket own-brand and 10 = all branded goods, how much of your grocery shop would you say is branded good vs supermarket own-brand goods?

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children				
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more	
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67	
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60	
(0) 0 - supermarket own-brand	39	16	23	9	11	10	8	1	11	22	6	4	21	7	7	*	11	9	14	34	1	2	1	21	10	4	5	
	3.9%	3.1%	4.6%	4.5%	3.4%	3.6%	4.4%	3.8%	4.2%	3.3%	6.5%	1.9%	6.4%	4.3%	2.2%	1.4%	4.7%	3.4%	7.0%	4.8%	1.1%	2.2%	1.8%	3.6%	3.3%	4.7%	8.0%	
(1) 1	36	18	18	5	14	13	4	-	10	22	3	12	13	3	7	1	6	12	14	32	1	2	-	13	18	3	2	
	3.5%	3.3%	3.7%	2.4%	4.4%	4.7%	1.9%	-	3.9%	3.4%	3.1%	5.7%	4.1%	1.9%	2.2%	3.4%	2.5%	4.4%	6.7%	4.4%	1.1%	2.2%	-	2.3%	6.1%	3.5%	2.7%	
(2) 2	91	45	46	18	27	23	16	8	28	54	10	29	31	10	21	1	23	26	15	65	14	8	4	40	30	13	9	
	9.0%	8.5%	9.5%	9.2%	8.4%	7.8%	8.8%	27.2%	10.4%	8.2%	10.4%	13.4%	9.5%	5.7%	7.1%	5.4%	9.8%	10.1%	7.3%	9.1%	10.1%	8.4%	6.4%	6.9%	10.0%	16.3%	14.4%	
(3) 3	90	28	62	14	28	23	20	5	27	54	9	25	25	16	25	1	20	31	15	67	10	10	3	58	28	4	1	
	8.9%	5.4%	12.7%	7.4%	8.9%	7.8%	10.5%	18.9%	10.1%	8.3%	9.4%	11.3%	7.6%	9.4%	8.3%	3.2%	8.8%	11.9%	7.4%	9.4%	7.2%	9.6%	5.5%	9.9%	9.7%	4.5%	0.9%	
(4) 4	77	35	42	24	22	18	9	3	20	45	12	18	25	22	11	2	22	18	12	54	8	11	3	47	20	6	4	
	7.5%	6.7%	8.5%	12.7%	6.8%	6.2%	5.0%	11.6%	7.6%	6.9%	11.9%	8.4%	7.6%	13.2%	3.7%	7.5%	9.4%	7.0%	6.0%	7.5%	6.2%	10.5%	6.0%	8.1%	6.8%	7.2%	6.5%	
(5) 5	248	117	131	39	89	71	44	6	66	158	24	46	93	24	85	3	59	62	39	163	41	32	12	145	67	19	16	
	24.4%	22.2%	26.8%	20.2%	27.8%	24.6%	23.4%	20.5%	25.0%	24.1%	24.2%	20.9%	28.5%	14.0%	28.5%	15.1%	25.5%	23.5%	19.2%	22.7%	29.9%	31.9%	20.5%	24.9%	22.9%	24.6%	27.1%	
(6) 6	112	77	36	24	37	31	20	-	24	75	14	23	27	23	39	5	28	25	15	73	11	8	20	70	29	11	3	
	11.0%	14.5%	7.3%	12.7%	11.5%	10.8%	10.6%	-	9.0%	11.4%	13.9%	10.5%	8.2%	13.4%	13.1%	19.8%	12.1%	9.6%	7.3%	10.1%	8.0%	8.2%	36.0%	12.0%	9.8%	13.7%	5.0%	
(7) 7	160	107	53	34	44	45	33	4	35	113	12	24	46	26	64	4	26	38	36	103	27	18	11	74	66	9	11	
	15.8%	20.4%	10.8%	18.0%	13.8%	15.6%	17.7%	12.8%	13.2%	17.4%	12.6%	11.0%	14.0%	15.4%	21.4%	17.7%	11.1%	14.4%	17.6%	14.3%	19.7%	18.2%	20.2%	12.6%	22.6%	11.7%	18.4%	
(8) 8	90	51	39	10	26	30	23	1	23	62	5	21	30	13	27	3	24	26	20	72	14	2	2	68	9	4	9	
	8.9%	9.8%	7.9%	5.1%	8.3%	10.5%	12.1%	3.7%	8.7%	9.5%	5.0%	9.4%	9.1%	7.7%	8.9%	10.9%	10.4%	9.9%	9.7%	10.0%	9.8%	2.3%	3.7%	11.7%	3.0%	5.7%	14.3%	
(9) 9	31	12	19	10	9	8	3	-	10	21	-	8	7	13	3	2	3	4	14	23	3	5	-	21	6	4	-	
	3.1%	2.3%	3.9%	5.3%	2.9%	2.8%	1.8%	-	3.8%	3.2%	-	3.8%	2.0%	7.6%	1.1%	8.4%	1.3%	1.4%	6.9%	3.2%	2.1%	5.3%	-	3.6%	1.9%	5.3%	-	
(10) 10 - branded goods	41	20	21	5	13	16	7	*	11	27	3	8	10	13	11	2	10	12	10	33	7	1	-	26	11	2	2	
	4.0%	3.9%	4.2%	2.5%	4.0%	5.4%	3.9%	1.5%	4.1%	4.2%	2.9%	3.7%	3.0%	7.4%	3.5%	7.2%	4.3%	4.4%	4.8%	4.6%	4.9%	1.1%	-	4.4%	3.9%	2.9%	2.7%	
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	5.16	5.41	4.89	5.10	5.11	5.30	5.27	3.94	5.02	5.30	4.62	4.91	4.87	5.57	5.43	6.07	5.02	5.00	5.19	5.09	5.49	5.04	5.42	5.33	4.94	4.86	4.96	

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 69**  
**Q69. In the past year, which of the following life situations have you experienced?**  
**Fallen behind with household bills**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
I have experienced	438 43.1%	203 38.5%	235 48.2%	104 54.2%	151 47.3%	107 37.1%	63 34.0%	12 43.2%	139 52.6%	252 38.6%	46 47.1%	104 47.3%	142 43.5%	86 50.9%	106 35.3%	9 39.8%	106 45.8%	111 42.4%	85 41.6%	311 43.2%	65 47.1%	54 53.4%	8 14.5%	226 38.7%	138 47.0%	39 49.3%	36 59.1%
I have not experienced	486 47.8%	274 52.0%	212 43.3%	80 41.8%	139 43.5%	149 51.5%	105 56.2%	12 43.7%	107 40.4%	334 51.2%	45 45.9%	87 39.5%	163 49.9%	64 37.6%	172 57.4%	10 42.4%	101 43.5%	127 48.3%	102 49.8%	339 47.0%	62 44.6%	43 42.6%	42 75.1%	301 51.6%	132 44.8%	36 45.4%	17 28.8%
Prefer not to say	43 4.3%	23 4.5%	20 4.1%	6 3.1%	19 6.0%	11 3.7%	8 4.1%	-	8 2.9%	34 5.2%	1 1.5%	20 9.3%	7 2.0%	7 4.4%	9 3.0%	3 11.1%	10 4.2%	9 3.6%	7 3.6%	29 4.0%	9 6.2%	2 2.1%	4 6.9%	24 4.2%	12 4.1%	1 1.4%	6 9.7%
Not applicable	48 4.8%	27 5.1%	22 4.4%	2 0.8%	10 3.2%	22 7.7%	11 5.8%	4 13.0%	11 4.1%	32 4.9%	5 5.6%	9 3.9%	15 4.6%	12 7.1%	13 4.3%	2 6.8%	15 6.6%	15 5.7%	10 4.9%	42 5.8%	3 2.1%	2 1.9%	2 3.5%	32 5.5%	12 4.1%	3 3.9%	1 2.4%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 70**  
**Q70. In the past year, which of the following life situations have you experienced?**  
**Fallen behind with your rent or mortgage**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
I have experienced	294	143	150	56	102	78	53	4	75	189	29	70	101	48	75	7	77	64	49	196	56	35	6	162	80	28	23
	28.9%	27.2%	30.8%	29.3%	32.0%	27.1%	28.2%	14.8%	28.5%	28.9%	29.5%	31.8%	31.0%	28.2%	24.9%	29.1%	33.4%	24.3%	23.9%	27.2%	40.6%	34.9%	11.0%	27.8%	27.2%	35.8%	38.8%
I have not experienced	604	317	287	122	179	177	107	19	160	387	58	110	192	100	202	12	120	166	127	424	69	64	46	347	187	47	22
	59.4%	60.0%	58.8%	63.4%	56.0%	61.4%	57.0%	68.2%	60.4%	59.2%	59.1%	50.2%	58.7%	59.0%	67.2%	51.4%	51.9%	63.3%	62.2%	58.9%	50.1%	63.1%	82.1%	59.6%	63.7%	59.6%	36.8%
Prefer not to say	47	29	18	6	22	10	8	1	11	33	3	23	8	8	8	2	9	11	13	34	9	2	2	23	13	*	11
	4.6%	5.4%	3.7%	3.1%	6.8%	3.6%	4.5%	1.8%	4.3%	5.0%	2.9%	10.6%	2.5%	4.5%	2.6%	8.8%	3.9%	4.1%	6.2%	4.8%	6.3%	2.1%	3.5%	3.9%	4.5%	0.6%	17.5%
Not applicable	72	39	33	8	17	23	19	4	18	45	8	16	25	14	16	2	25	22	16	65	4	-	2	51	14	3	4
	7.0%	7.4%	6.7%	4.2%	5.3%	7.9%	10.3%	15.3%	6.8%	6.9%	8.5%	7.4%	7.8%	8.3%	5.3%	10.7%	10.9%	8.4%	7.7%	9.1%	3.1%	-	3.5%	8.7%	4.7%	3.9%	6.9%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 71**  
**Q71. In the past year, which of the following life situations have you experienced?**  
**Used a food bank**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
I have experienced	150	93	57	31	61	35	21	2	43	91	15	65	45	17	22	7	27	40	29	103	30	15	1	87	40	10	13
	14.7%	17.6%	11.6%	16.1%	19.0%	12.2%	11.2%	5.9%	16.3%	14.0%	15.5%	29.6%	13.8%	10.1%	7.5%	29.6%	11.6%	15.5%	14.4%	14.4%	21.7%	15.0%	1.9%	14.8%	13.6%	12.2%	22.3%
I have not experienced	750	372	378	153	222	216	138	22	195	484	69	118	249	125	258	12	173	190	153	528	91	81	50	427	223	64	35
	73.8%	70.5%	77.3%	79.5%	69.3%	74.7%	73.9%	76.2%	73.8%	74.1%	71.1%	53.6%	76.1%	73.8%	86.0%	53.2%	74.7%	72.4%	75.3%	73.3%	66.0%	79.9%	87.7%	73.3%	76.0%	80.9%	58.5%
Prefer not to say	42	27	15	6	22	8	6	-	10	31	1	23	7	5	7	1	10	10	7	28	7	2	4	22	10	1	8
	4.1%	5.1%	3.0%	3.4%	6.8%	2.7%	3.0%	-	3.6%	4.7%	1.4%	10.6%	2.0%	2.8%	2.3%	6.5%	4.2%	3.9%	3.4%	3.9%	5.2%	2.1%	6.9%	3.8%	3.5%	0.8%	14.1%
Not applicable	75	36	39	2	16	30	22	5	16	47	12	14	26	22	13	2	22	22	14	60	10	3	2	47	20	5	3
	7.4%	6.8%	8.1%	1.0%	4.9%	10.4%	11.9%	17.9%	6.2%	7.2%	12.0%	6.2%	8.0%	13.3%	4.2%	10.7%	9.5%	8.3%	7.0%	8.4%	7.0%	3.0%	3.5%	8.0%	6.9%	6.1%	5.1%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 72

Q72. In the past year, which of the following life situations have you experienced?

Topped up my monthly income with a credit card or loan

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
I have experienced	374	179	195	79	138	91	59	7	94	237	43	97	132	52	94	8	95	79	87	269	61	34	11	193	125	27	29
	36.8%	33.9%	40.0%	41.1%	43.1%	31.5%	31.6%	24.9%	35.5%	36.3%	44.0%	44.0%	40.3%	30.6%	31.2%	35.4%	40.9%	30.0%	42.9%	37.3%	44.1%	33.3%	19.1%	33.1%	42.6%	34.2%	48.1%
I have not experienced	528	287	242	100	146	164	104	15	147	338	42	90	155	97	186	9	109	142	100	360	66	62	41	316	144	45	23
	52.0%	54.4%	49.5%	52.1%	45.5%	56.8%	55.4%	53.5%	55.6%	51.8%	43.1%	40.9%	47.4%	57.6%	62.1%	41.1%	47.0%	54.1%	49.0%	50.0%	47.7%	61.4%	72.0%	54.2%	48.9%	57.2%	38.7%
Prefer not to say	39	27	12	5	16	11	7	1	5	31	2	15	12	5	6	3	7	13	6	28	6	2	3	24	9	1	4
	3.8%	5.0%	2.5%	2.4%	5.0%	3.7%	3.7%	1.8%	1.9%	4.8%	2.4%	6.9%	3.7%	3.2%	2.0%	11.6%	2.9%	5.0%	2.7%	3.9%	4.1%	2.1%	5.4%	4.1%	3.2%	1.5%	6.6%
Not applicable	75	35	39	8	20	23	17	6	19	46	10	18	28	14	14	3	21	29	11	64	6	3	2	50	15	6	4
	7.3%	6.7%	8.0%	4.4%	6.3%	8.0%	9.2%	19.8%	7.0%	7.0%	10.5%	8.2%	8.6%	8.5%	4.7%	11.9%	9.2%	10.9%	5.4%	8.9%	4.2%	3.2%	3.5%	8.5%	5.2%	7.1%	6.6%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 73

Q73. In the past year, which of the following life situations have you experienced?

Suffered from stress about my finances negatively affected my work life

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
I have experienced	485 47.8%	238 45.2%	247 50.6%	103 53.5%	155 48.3%	133 45.9%	82 43.7%	14 48.5%	137 51.8%	285 43.7%	62 63.9%	120 54.6%	168 51.5%	84 49.5%	113 37.8%	9 39.0%	115 49.9%	128 49.0%	91 44.8%	344 47.8%	79 57.6%	44 43.1%	18 32.0%	272 46.8%	149 50.8%	34 42.8%	30 49.3%
I have not experienced	425 41.8%	225 42.7%	199 40.8%	65 34.0%	132 41.2%	128 44.3%	87 46.6%	12 43.9%	111 41.9%	289 44.3%	25 25.2%	69 31.2%	128 39.2%	65 38.4%	163 54.3%	11 48.1%	91 39.2%	107 40.7%	86 42.4%	295 41.0%	53 38.2%	50 49.0%	27 48.3%	250 43.0%	110 37.5%	43 54.2%	21 35.0%
Prefer not to say	45 4.4%	26 5.0%	19 3.9%	13 6.9%	17 5.3%	8 2.8%	7 3.7%	- -	6 2.4%	34 5.2%	5 5.2%	16 7.3%	14 4.3%	8 4.6%	7 2.4%	1 2.7%	11 4.6%	8 3.1%	16 8.1%	36 5.0%	2 1.1%	5 4.8%	3 5.4%	21 3.6%	19 6.6%	* 0.3%	5 7.8%
Not applicable	61 6.0%	38 7.1%	23 4.8%	11 5.7%	17 5.2%	20 6.9%	11 6.1%	2 7.6%	10 3.9%	45 6.9%	6 5.7%	15 6.9%	16 5.0%	13 7.4%	17 5.6%	2 10.1%	14 6.2%	19 7.2%	10 4.7%	45 6.3%	4 3.1%	3 3.2%	8 14.3%	39 6.7%	15 5.1%	2 2.7%	5 8.0%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 74**  
**Q74. In the past year, which of the following life situations have you experienced?**  
**Skipped meals regularly for financial reasons**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
I have experienced	378 37.2%	171 32.5%	207 42.3%	93 48.6%	132 41.4%	90 31.3%	54 29.1%	8 26.4%	118 44.7%	215 33.0%	43 44.0%	103 46.8%	130 39.8%	61 36.3%	84 27.8%	9 38.3%	101 43.5%	99 37.8%	62 30.5%	271 37.6%	53 38.6%	42 41.3%	12 21.5%	215 36.9%	101 34.3%	35 43.8%	27 45.0%
I have not experienced	539 53.1%	300 57.0%	239 48.9%	89 46.6%	155 48.4%	170 58.9%	108 57.9%	17 60.1%	130 49.3%	366 56.0%	43 44.5%	88 39.9%	167 51.1%	89 52.5%	196 65.3%	10 42.6%	103 44.5%	135 51.6%	123 60.4%	371 51.5%	72 52.0%	56 55.5%	40 71.5%	308 52.8%	166 56.4%	40 50.4%	26 43.1%
Prefer not to say	37 3.6%	26 4.9%	11 2.3%	4 2.1%	15 4.8%	10 3.4%	7 4.0%	1 1.9%	7 2.6%	26 4.0%	4 4.2%	13 5.9%	11 3.3%	4 2.6%	9 2.9%	2 9.2%	10 4.5%	10 3.8%	7 3.6%	30 4.2%	3 2.2%	2 2.1%	2 3.5%	20 3.4%	12 4.0%	1 0.7%	5 8.1%
Not applicable	62 6.1%	30 5.7%	32 6.5%	5 2.8%	17 5.5%	19 6.5%	17 9.0%	3 11.5%	9 3.4%	46 7.0%	7 7.3%	16 7.4%	19 5.8%	14 8.6%	12 3.9%	2 9.9%	18 7.6%	18 6.7%	11 5.5%	49 6.8%	10 7.1%	1 1.1%	2 3.5%	40 6.8%	16 5.3%	4 5.0%	2 3.7%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 75**  
**Q75. In the past year, which of the following life situations have you experienced?**  
**Got a pay-day loan to cover my essentials**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
I have experienced	222	121	101	40	81	70	29	2	72	131	18	69	59	24	69	7	47	63	49	167	33	16	5	127	54	16	25
	21.8%	22.9%	20.6%	20.6%	25.2%	24.3%	15.4%	7.8%	27.4%	20.1%	18.2%	31.6%	18.0%	14.2%	23.0%	32.5%	20.5%	24.1%	24.1%	23.2%	24.1%	15.8%	9.1%	21.9%	18.3%	19.9%	40.8%
I have not experienced	645	332	313	126	197	183	122	18	158	425	60	106	221	114	204	12	148	159	125	445	85	75	40	363	205	53	24
	63.5%	62.9%	64.1%	65.5%	61.6%	63.3%	65.1%	61.7%	59.8%	65.2%	61.6%	48.3%	67.5%	67.3%	68.0%	50.8%	64.1%	60.8%	61.6%	61.8%	61.5%	74.0%	71.3%	62.2%	69.8%	67.0%	39.8%
Prefer not to say	52	30	22	14	16	9	12	1	12	38	2	23	12	10	8	2	10	13	9	34	11	5	2	25	12	5	10
	5.1%	5.7%	4.5%	7.1%	5.1%	3.2%	6.4%	1.9%	4.6%	5.8%	2.2%	10.3%	3.6%	5.7%	2.6%	8.9%	4.4%	4.9%	4.3%	4.7%	8.1%	4.8%	3.5%	4.3%	4.0%	6.1%	16.5%
Not applicable	98	45	53	13	26	26	24	8	22	58	18	22	35	22	19	2	25	27	20	74	9	6	9	67	23	6	2
	9.6%	8.5%	10.8%	6.7%	8.1%	9.1%	13.1%	28.6%	8.2%	8.9%	18.0%	9.8%	10.9%	12.7%	6.3%	7.8%	10.9%	10.2%	10.0%	10.3%	6.3%	5.5%	16.2%	11.6%	7.8%	7.0%	2.8%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 76

Q76. In the past year, which of the following life situations have you experienced?

Walked to work as I couldn't afford travel fare

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
I have experienced	305 30.1%	159 30.2%	146 29.9%	78 40.7%	100 31.1%	84 29.0%	41 21.7%	3 11.5%	108 40.8%	179 27.4%	18 18.7%	96 43.4%	88 27.0%	58 34.2%	64 21.2%	8 33.2%	71 30.5%	80 30.5%	56 27.5%	214 29.7%	65 47.3%	16 16.1%	10 16.8%	169 28.9%	89 30.4%	29 36.2%	19 31.3%
I have not experienced	580 57.1%	303 57.4%	277 56.7%	97 50.5%	181 56.6%	164 56.9%	118 63.3%	19 66.4%	130 49.1%	386 59.1%	63 64.5%	85 38.6%	202 61.7%	82 48.4%	211 70.3%	11 45.8%	129 55.8%	138 52.7%	127 62.1%	404 56.1%	62 45.3%	71 70.0%	42 74.3%	328 56.3%	172 58.5%	43 54.9%	36 60.2%
Prefer not to say	37 3.6%	22 4.2%	15 3.0%	8 4.1%	13 3.9%	12 4.3%	3 1.8%	1 1.9%	5 1.9%	29 4.5%	2 2.4%	18 8.0%	7 2.2%	8 4.8%	4 1.3%	2 10.4%	8 3.4%	15 5.9%	5 2.6%	31 4.3%	2 1.1%	1 1.2%	3 5.4%	20 3.4%	11 3.8%	2 2.3%	4 6.5%
Not applicable	94 9.3%	44 8.3%	51 10.4%	9 4.7%	27 8.3%	28 9.8%	25 13.2%	6 20.2%	22 8.3%	58 9.0%	14 14.4%	22 9.9%	30 9.1%	21 12.7%	22 7.2%	2 10.7%	24 10.3%	29 10.9%	16 7.8%	71 9.8%	9 6.3%	13 12.7%	2 3.5%	67 11.4%	21 7.3%	5 6.6%	1 2.0%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

**Table 77**  
**Q77. In the past year, which of the following life situations have you experienced?**  
**Borrowed money from a friend or relative**  
**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
I have experienced	516	244	271	111	165	144	84	13	157	297	62	115	177	84	140	8	108	135	109	360	85	55	15	277	166	40	33
	50.7%	46.3%	55.5%	57.8%	51.5%	49.7%	44.7%	44.0%	59.2%	45.4%	63.8%	52.3%	54.1%	49.5%	46.7%	35.1%	46.9%	51.3%	53.4%	50.0%	61.7%	54.3%	27.4%	47.5%	56.4%	50.7%	54.6%
I have not experienced	406	223	183	66	127	115	85	12	87	288	30	72	127	63	143	9	96	97	80	282	44	44	35	249	104	35	18
	39.9%	42.3%	37.4%	34.6%	39.6%	40.0%	45.4%	42.9%	33.0%	44.1%	30.3%	32.8%	39.0%	37.1%	47.8%	38.6%	41.5%	37.1%	39.2%	39.2%	32.1%	43.7%	62.2%	42.8%	35.2%	44.7%	29.2%
Prefer not to say	42	32	10	9	15	10	8	-	11	30	1	21	8	7	6	3	9	14	5	31	6	2	4	23	9	1	10
	4.2%	6.1%	2.1%	4.7%	4.8%	3.4%	4.3%	-	4.1%	4.6%	1.2%	9.5%	2.5%	4.2%	2.0%	12.7%	3.8%	5.2%	2.6%	4.2%	4.1%	2.1%	6.9%	3.9%	3.0%	0.7%	16.2%
Not applicable	53	28	25	6	13	20	10	4	10	38	5	12	15	16	11	3	18	17	10	48	3	-	2	34	16	3	-
	5.2%	5.3%	5.1%	2.9%	4.0%	6.9%	5.6%	13.0%	3.7%	5.8%	4.8%	5.4%	4.5%	9.2%	3.5%	13.7%	7.8%	6.4%	4.8%	6.6%	2.1%	-	3.5%	5.8%	5.4%	3.9%	-
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 78

Q78. In the past year, which of the following life situations have you experienced?

Had to decline a social invitation due to lack of cash

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
I have experienced	559	249	310	129	159	157	100	14	171	321	68	115	205	90	149	9	125	148	120	401	77	66	15	309	176	45	29
	55.1%	47.3%	63.5%	67.4%	49.6%	54.5%	53.3%	50.2%	64.7%	49.1%	69.3%	52.3%	62.7%	53.2%	49.7%	38.2%	53.9%	56.5%	58.8%	55.7%	56.0%	64.6%	27.0%	53.1%	59.9%	56.7%	48.2%
I have not experienced	360	227	133	51	125	102	71	11	75	259	25	70	95	63	133	9	83	87	65	244	47	34	36	216	95	30	20
	35.5%	43.1%	27.2%	26.7%	39.1%	35.2%	38.2%	38.3%	28.4%	39.7%	25.9%	31.7%	29.1%	37.2%	44.3%	40.2%	36.0%	33.1%	31.8%	33.9%	33.8%	33.3%	64.1%	37.1%	32.2%	37.7%	32.8%
Prefer not to say	44	31	13	9	18	11	4	1	7	34	2	24	9	4	7	3	6	15	7	32	7	2	3	28	8	3	5
	4.3%	5.9%	2.6%	4.5%	5.7%	3.8%	2.3%	4.5%	2.7%	5.3%	2.2%	10.8%	2.9%	2.2%	2.3%	13.8%	2.5%	5.9%	3.6%	4.4%	5.0%	2.1%	5.4%	4.7%	2.8%	3.6%	8.3%
Not applicable	53	20	33	2	18	19	12	2	11	39	3	12	17	12	11	2	18	12	12	43	7	-	2	29	15	2	6
	5.2%	3.7%	6.7%	1.3%	5.5%	6.5%	6.2%	7.0%	4.1%	6.0%	2.6%	5.3%	5.3%	7.4%	3.7%	7.8%	7.7%	4.6%	5.7%	6.0%	5.2%	-	3.5%	5.0%	5.1%	2.1%	10.7%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

## Life on Low Pay Poll

Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 79

**Q79.If someone was working full-time on the minimum wage, and their employer then decided to become an accredited Living Wage employer, this would give all minimum-wage earning staff a £2000 a year pay-rise.If this was to happen to you, how do you think you would spend the extra income, if at all?**

**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
Put my extra earnings into a savings account more regularly	363 35.7%	182 34.5%	181 37.1%	91 47.6%	92 28.7%	94 32.5%	75 40.3%	11 38.2%	91 34.3%	232 35.5%	41 41.5%	60 27.1%	124 38.0%	60 35.5%	119 39.7%	6 27.1%	76 32.8%	89 34.0%	76 37.4%	247 34.3%	54 39.0%	34 33.8%	28 49.2%	221 37.8%	109 37.0%	19 24.5%	14 24.0%
I would use the extra earnings to go on holiday or take a nicer/longer holiday	267 26.3%	130 24.6%	138 28.2%	68 35.4%	68 21.4%	76 26.2%	43 23.3%	12 41.6%	60 22.8%	181 27.8%	26 26.4%	39 17.6%	81 24.9%	53 31.3%	95 31.5%	6 24.3%	51 22.1%	58 22.3%	47 23.0%	162 22.5%	36 26.2%	41 40.9%	28 48.8%	153 26.3%	82 27.8%	22 27.4%	11 17.5%
I would use it to pay off debts	334 32.9%	147 27.8%	187 38.3%	57 29.7%	112 35.0%	90 31.3%	62 33.4%	12 42.7%	88 33.5%	208 31.9%	36 36.8%	72 32.9%	112 34.3%	47 27.6%	103 34.2%	4 16.5%	79 34.2%	97 36.8%	60 29.5%	240 33.3%	48 34.5%	37 36.4%	10 17.5%	187 32.1%	97 33.0%	32 40.7%	18 29.5%
I would be able to socialise more e.g. eat out, visit the cinema etc.	214 21.1%	98 18.7%	116 23.7%	68 35.6%	50 15.7%	53 18.3%	38 20.2%	5 16.7%	80 30.2%	116 17.8%	18 18.4%	50 22.8%	80 24.5%	44 25.9%	40 13.4%	5 20.0%	38 16.5%	46 17.4%	58 28.5%	147 20.4%	35 25.7%	24 23.4%	8 15.0%	120 20.7%	67 22.9%	17 22.0%	9 14.7%
I would use it to pay for my children to do more activities	237 23.3%	103 19.5%	134 27.5%	47 24.6%	62 19.4%	71 24.7%	47 25.4%	9 32.5%	54 20.6%	149 22.8%	34 34.5%	41 18.8%	91 27.9%	38 22.8%	66 22.1%	4 19.0%	42 18.3%	62 23.9%	44 21.6%	153 21.3%	40 29.2%	33 32.7%	10 18.5%	150 25.7%	59 20.2%	18 22.3%	10 16.9%
I would use it to save up for a mortgage / rental deposit	374 36.8%	170 32.2%	204 41.8%	81 42.3%	107 33.5%	96 33.1%	77 41.1%	13 45.9%	96 36.3%	227 34.7%	51 52.2%	68 30.9%	125 38.3%	64 38.1%	117 38.9%	5 20.4%	89 38.3%	94 36.0%	59 28.7%	246 34.2%	51 36.9%	53 51.9%	24 43.2%	194 33.3%	112 38.0%	43 53.9%	26 43.0%
I would use it to buy a car	171 16.8%	87 16.6%	83 17.1%	67 34.7%	54 16.9%	33 11.5%	16 8.8%	1 1.8%	52 19.6%	103 15.8%	16 16.4%	37 16.7%	50 15.1%	30 17.6%	55 18.2%	5 22.5%	47 20.4%	35 13.3%	28 13.5%	115 15.9%	20 14.8%	21 20.8%	15 25.7%	103 17.7%	43 14.7%	16 19.7%	9 14.5%
I would use it to enhance my own skills e.g. driving lessons	78 7.6%	43 8.2%	34 7.0%	11 5.8%	26 8.1%	20 7.1%	17 9.4%	3 9.7%	25 9.3%	43 6.6%	10 10.1%	22 9.8%	27 8.2%	11 6.5%	18 6.0%	3 12.2%	12 5.4%	23 8.7%	14 7.1%	53 7.3%	12 8.7%	11 10.9%	2 3.8%	48 8.3%	21 7.1%	1 1.9%	7 11.3%
I would reduce my overtime or core hours so I could spend more time with my family.	156 15.4%	75 14.3%	81 16.5%	49 25.3%	56 17.5%	31 10.7%	20 10.9%	1 1.8%	66 24.9%	75 11.5%	15 15.8%	30 13.6%	57 17.6%	21 12.3%	48 16.0%	3 12.7%	33 14.3%	34 13.0%	33 16.2%	103 14.3%	27 19.6%	18 17.4%	9 15.1%	93 15.9%	41 13.9%	16 20.3%	7 11.1%
I would change my shift pattern to be more flexible with family life	118 11.7%	59 11.1%	60 12.2%	39 20.3%	39 12.1%	23 8.0%	17 8.9%	1 3.8%	32 12.2%	71 10.8%	15 15.7%	20 8.9%	49 14.9%	24 14.2%	26 8.6%	2 10.8%	26 11.1%	28 10.7%	36 17.6%	92 12.8%	5 4.0%	10 10.1%	11 18.8%	70 12.0%	33 11.3%	10 13.3%	5 8.2%
I'd spend more time with my partner	127 12.5%	66 12.5%	61 12.5%	51 26.8%	35 11.0%	24 8.5%	14 7.6%	2 6.3%	36 13.6%	83 12.7%	8 8.6%	28 12.6%	31 9.5%	31 18.4%	37 12.5%	4 18.9%	23 10.1%	33 12.4%	29 14.3%	89 12.4%	21 15.5%	7 6.8%	10 16.9%	69 11.8%	38 13.1%	12 14.9%	8 13.9%
Other	216 21.2%	129 24.4%	87 17.8%	78 40.4%	66 20.5%	41 14.1%	29 15.6%	3 10.2%	55 20.7%	153 23.4%	8 8.5%	44 19.8%	60 18.4%	39 23.0%	73 24.4%	5 22.2%	43 18.4%	40 15.4%	43 21.2%	131 18.2%	38 27.6%	27 26.7%	19 34.4%	115 19.8%	64 21.8%	20 25.4%	17 27.4%
	5 0.5%	3 0.5%	2 0.5%	- -	- -	4 1.4%	1 0.3%	* 1.5%	- -	2 0.3%	3 3.0%	1 0.3%	3 1.0%	1 0.3%	1 0.2%	- -	3 1.1%	1 0.5%	1 0.5%	5 0.7%	- -	- -	- -	3 0.5%	1 0.3%	1 1.4%	- -

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 79

**Q79.If someone was working full-time on the minimum wage, and their employer then decided to become an accredited Living Wage employer, this would give all minimum-wage earning staff a £2000 a year pay-rise.If this was to happen to you, how do you think you would spend the extra income, if at all?**

**Base : All Respondents**

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
None of these	30 3.0%	25 4.7%	5 1.1%	1 0.3%	10 3.0%	11 3.9%	8 4.2%	1 3.9%	9 3.2%	21 3.3%	1 0.6%	5 2.1%	5 1.7%	8 4.7%	12 4.1%	1 4.2%	10 4.5%	5 1.8%	4 2.1%	20 2.8%	4 3.0%	6 6.1%	- -	16 2.7%	12 4.0%	2 2.6%	1 1.8%
Don't know	55 5.4%	31 5.9%	24 4.8%	5 2.6%	24 7.5%	19 6.7%	6 3.5%	- -	16 6.1%	34 5.2%	4 4.5%	8 3.5%	11 3.4%	16 9.5%	20 6.6%	1 4.9%	13 5.8%	10 3.8%	12 6.0%	37 5.1%	6 4.1%	7 7.3%	5 8.8%	34 5.9%	15 5.2%	1 0.7%	5 7.9%
SIGMA	2746 270.3%	1348 255.6%	1398 286.1%	713 371.4%	801 250.3%	686 237.7%	473 252.8%	73 256.6%	759 287.3%	1699 260.2%	286 292.9%	522 237.3%	907 277.7%	486 287.8%	830 276.4%	54 235.8%	586 253.3%	655 249.9%	545 267.2%	1840 255.4%	398 288.6%	330 325.2%	178 315.7%	1576 270.4%	795 270.3%	230 290.8%	146 241.7%

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 80

Q80. If someone was working full-time on the minimum wage, and their employer then decided to become an accredited Living Wage employer, this would give all minimum-wage earning staff a £2000 a year pay-rise.If this was to happen to you, to what extent do you think it would improve your life in each of the following ways?

Your family life

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children				
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more	
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67	
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60	
(0) 0 = would not improve at all	8	5	3	-	2	2	3	-	1	6	1	2	4	1	2	-	3	1	4	8	-	-	-	4	4	1	-	
	0.8%	1.0%	0.5%	-	0.8%	0.8%	1.7%	-	0.4%	0.9%	1.0%	0.8%	1.2%	0.3%	0.6%	-	1.4%	0.5%	1.7%	1.1%	-	-	-	0.7%	1.2%	0.7%	-	
(1) 1	5	5	-	-	2	-	2	1	2	3	-	1	1	-	3	-	2	3	-	5	-	-	-	3	2	-	-	
	0.5%	1.0%	-	-	0.6%	-	1.2%	3.9%	0.8%	0.5%	-	0.5%	0.3%	-	1.0%	-	1.0%	1.2%	-	0.7%	-	-	-	0.6%	0.7%	-	-	
(2) 2	11	11	1	-	6	1	4	-	5	6	-	3	1	-	7	1	2	3	1	6	3	2	-	5	5	1	-	
	1.1%	2.0%	0.1%	-	2.0%	0.4%	1.9%	-	2.0%	0.9%	-	1.3%	0.4%	-	2.3%	2.2%	0.9%	1.1%	0.5%	0.9%	2.0%	2.0%	-	0.8%	1.8%	1.4%	-	
(3) 3	11	7	4	*	4	5	3	-	1	10	*	1	4	1	5	1	2	5	3	10	-	1	-	7	2	2	1	
	1.1%	1.3%	0.9%	0.2%	1.2%	1.6%	1.4%	-	0.5%	1.5%	0.3%	0.5%	1.4%	0.4%	1.7%	3.4%	0.9%	1.8%	1.3%	1.4%	-	1.1%	-	1.3%	0.6%	2.1%	1.0%	
(4) 4	20	12	8	2	9	6	3	1	4	14	2	7	6	3	4	1	2	7	10	19	2	-	-	10	11	-	*	
	2.0%	2.3%	1.7%	1.0%	2.9%	2.0%	1.7%	1.8%	1.4%	2.2%	2.4%	3.1%	2.0%	2.1%	1.3%	2.2%	0.8%	2.6%	4.8%	2.6%	1.1%	-	-	1.6%	3.6%	-	0.5%	
(5) 5	132	72	59	18	46	43	19	5	36	84	11	42	41	20	28	2	30	30	23	85	23	17	7	86	25	8	13	
	13.0%	13.7%	12.2%	9.5%	14.5%	15.0%	10.1%	18.0%	13.6%	12.9%	11.4%	19.1%	12.6%	11.9%	9.5%	6.8%	13.1%	11.3%	11.4%	11.8%	16.9%	16.8%	12.0%	14.7%	8.6%	9.9%	21.3%	
(6) 6	137	70	67	16	39	48	28	5	31	90	15	26	52	19	39	2	28	39	29	99	20	10	8	80	43	8	6	
	13.4%	13.2%	13.7%	8.5%	12.3%	16.5%	14.8%	19.2%	11.7%	13.8%	15.7%	11.9%	15.9%	11.4%	13.1%	10.7%	12.0%	15.0%	14.3%	13.7%	14.2%	10.3%	13.8%	13.7%	14.6%	9.7%	9.7%	
(7) 7	210	120	91	45	59	68	37	2	71	122	17	52	61	32	66	6	47	60	34	147	37	21	6	108	81	9	11	
	20.7%	22.7%	18.6%	23.2%	18.4%	23.6%	19.6%	7.4%	26.7%	18.7%	17.8%	23.6%	18.6%	18.9%	21.8%	25.1%	20.3%	22.9%	16.8%	20.4%	26.9%	20.5%	9.8%	18.6%	27.6%	12.0%	19.0%	
(8) 8	172	92	80	27	58	42	42	2	51	103	17	38	61	38	35	6	39	46	35	126	20	16	10	103	47	14	8	
	16.9%	17.4%	16.4%	14.2%	18.1%	14.6%	22.7%	8.3%	19.3%	15.8%	17.5%	17.3%	18.6%	22.4%	11.8%	24.6%	17.0%	17.5%	17.0%	17.4%	14.8%	15.6%	18.2%	17.7%	15.9%	17.4%	13.6%	
(9) 9	137	71	66	37	45	31	20	3	25	93	18	23	43	26	46	3	29	30	32	94	12	20	10	83	24	20	10	
	13.5%	13.4%	13.6%	19.3%	14.1%	10.7%	10.9%	11.7%	9.6%	14.3%	18.6%	10.3%	13.1%	15.1%	15.3%	13.0%	12.7%	11.3%	15.8%	13.1%	9.0%	19.9%	17.5%	14.3%	8.2%	24.7%	16.3%	
(10) 10 = would improve a great deal	172	62	110	46	48	43	26	8	37	120	15	25	52	29	65	3	46	39	33	121	21	14	16	93	50	18	11	
	16.9%	11.8%	22.4%	24.1%	15.1%	14.7%	14.1%	29.7%	14.1%	18.4%	15.3%	11.5%	15.9%	17.4%	21.7%	12.0%	19.8%	14.8%	16.4%	16.8%	15.2%	13.8%	28.7%	15.9%	17.2%	22.2%	18.5%	
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	7.31	7.03	7.60	7.94	7.18	7.13	7.13	7.37	7.19	7.33	7.46	6.96	7.27	7.60	7.43	7.31	7.37	7.16	7.27	7.26	7.18	7.39	8.01	7.29	7.17	7.84	7.44	

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 81

Q81. If someone was working full-time on the minimum wage, and their employer then decided to become an accredited Living Wage employer, this would give all minimum-wage earning staff a £2000 a year pay-rise.If this was to happen to you, to what extent do you think it would improve your life in each of the following ways?

Quality of time you spend playing with your children

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
(0) 0 = would not improve at all	18 1.8%	12 2.4%	6 1.2%	-	6 1.9%	4 1.5%	8 4.3%	-	4 1.4%	14 2.1%	1 1.0%	2 0.8%	7 2.3%	2 1.0%	8 2.5%	-	7 2.8%	3 1.3%	4 2.2%	14 2.0%	-	2 2.0%	2 3.5%	11 1.9%	7 2.4%	1 0.7%	-
(1) 1	4 0.4%	3 0.6%	1 0.1%	1 0.3%	1 0.4%	1 0.3%	-	1 3.9%	2 0.9%	1 0.2%	-	2 1.1%	1 0.4%	-	-	1 3.7%	1 0.2%	2 0.9%	-	4 0.5%	-	-	-	2 0.4%	1 0.5%	-	-
(2) 2	4 0.4%	2 0.4%	2 0.4%	* 0.2%	1 0.3%	2 0.7%	1 0.5%	-	-	4 0.7%	-	2 0.9%	1 0.2%	-	2 0.5%	* 1.6%	1 0.5%	2 0.8%	1 0.4%	4 0.6%	-	-	-	2 0.4%	2 0.2%	1 1.8%	-
(3) 3	27 2.7%	16 2.9%	12 2.4%	9 4.6%	9 3.0%	4 1.3%	5 2.7%	-	6 2.3%	19 2.8%	2 2.6%	9 4.2%	7 2.2%	6 3.7%	4 1.4%	* 2.1%	8 3.4%	9 3.5%	2 0.8%	19 2.6%	7 5.2%	1 1.1%	-	19 3.2%	5 1.7%	-	3 5.6%
(4) 4	25 2.4%	15 2.9%	10 2.0%	1 0.3%	16 5.0%	6 2.1%	1 0.4%	1 4.9%	14 5.4%	10 1.6%	* 0.3%	12 5.3%	8 2.5%	1 0.8%	4 1.2%	1 6.0%	2 1.0%	7 2.6%	5 2.5%	15 2.1%	8 6.0%	1 1.2%	-	15 2.6%	9 3.2%	-	-
(5) 5	157 15.4%	88 16.6%	69 14.1%	29 15.0%	41 12.8%	45 15.7%	30 16.1%	12 41.2%	29 10.9%	121 18.5%	6 6.6%	33 14.9%	42 13.0%	25 14.7%	57 18.9%	2 6.8%	32 13.8%	34 13.0%	41 20.0%	108 15.1%	14 10.4%	17 16.8%	17 30.1%	105 18.1%	35 11.8%	8 10.6%	9 14.2%
(6) 6	151 14.9%	86 16.4%	65 13.2%	24 12.6%	42 13.2%	50 17.3%	33 17.8%	1 4.1%	40 15.0%	90 13.8%	21 21.8%	25 11.5%	45 13.7%	28 16.7%	53 17.6%	4 15.8%	25 10.9%	53 20.3%	23 11.1%	105 14.6%	27 19.6%	11 11.2%	8 13.8%	93 15.9%	46 15.6%	6 7.6%	6 10.6%
(7) 7	191 18.8%	111 21.1%	80 16.3%	27 14.1%	59 18.5%	66 22.7%	38 20.2%	2 6.1%	49 18.5%	124 19.0%	19 19.1%	50 22.7%	71 21.7%	25 14.7%	46 15.2%	5 22.0%	41 17.8%	49 18.6%	43 21.2%	138 19.2%	31 22.4%	19 18.7%	3 5.7%	91 15.7%	71 24.0%	17 21.3%	13 20.9%
(8) 8	171 16.8%	96 18.3%	75 15.3%	29 15.3%	50 15.6%	54 18.6%	35 19.0%	3 9.5%	54 20.5%	98 15.0%	19 19.1%	34 15.4%	55 16.9%	31 18.1%	51 17.1%	5 19.9%	41 17.5%	41 15.5%	36 17.8%	122 16.9%	20 14.9%	19 19.1%	9 16.4%	98 16.8%	50 16.9%	14 17.6%	9 15.2%
(9) 9	121 11.9%	53 10.0%	68 13.9%	27 14.0%	50 15.8%	28 9.7%	13 6.7%	3 10.1%	33 12.4%	79 12.1%	9 8.9%	27 12.1%	33 10.2%	26 15.6%	34 11.5%	3 11.2%	26 11.1%	33 12.5%	22 10.6%	82 11.5%	19 13.5%	11 10.5%	9 16.1%	70 11.9%	29 9.7%	10 12.9%	12 20.7%
(10) 10 = would improve a great deal	147 14.4%	44 8.3%	103 21.0%	45 23.5%	44 13.6%	29 10.2%	23 12.2%	6 20.2%	34 12.7%	93 14.2%	20 20.8%	25 11.2%	55 16.8%	25 14.8%	42 14.0%	3 11.1%	48 20.9%	29 11.1%	27 13.5%	108 15.0%	11 8.0%	20 19.5%	8 14.4%	76 13.0%	41 14.1%	22 27.5%	8 12.8%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%
Mean	7.03	6.71	7.38	7.49	7.05	6.93	6.74	6.66	7.06	6.96	7.46	6.83	7.12	7.23	6.97	6.90	7.24	6.87	7.01	7.03	6.87	7.32	6.94	6.89	7.03	7.83	7.34

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 82

Q82. If someone was working full-time on the minimum wage, and their employer then decided to become an accredited Living Wage employer, this would give all minimum-wage earning staff a £2000 a year pay-rise.If this was to happen to you, to what extent do you think it would improve your life in each of the following ways?  
Quality of time you spend helping your children learn new skills / do homework

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
(0) 0 = would not improve at all	23 2.3%	15 2.8%	8 1.7%	-	8 2.4%	6 2.0%	9 4.6%	1 3.9%	6 2.1%	16 2.5%	1 1.3%	4 1.8%	10 3.0%	2 1.0%	8 2.6%	-	8 3.4%	5 2.0%	6 3.1%	19 2.7%	-	2 2.0%	3.5%	15 2.6%	8 2.6%	1 0.7%	-
(1) 1	5 0.5%	3 0.6%	2 0.5%	-	2 0.6%	1 0.4%	1 0.7%	1 3.9%	1 0.2%	5 0.7%	-	1 0.3%	3 1.0%	-	1 0.5%	*	1 0.5%	4 1.5%	-	5 0.7%	-	-	-	3 0.6%	2 0.7%	-	-
(2) 2	10 1.0%	6 1.1%	4 0.8%	3 1.5%	4 1.1%	1 0.4%	3 1.4%	-	4 1.4%	4 0.7%	2 2.3%	3 1.5%	3 0.9%	-	4 1.3%	*	2 1.0%	4 1.5%	1 0.4%	7 1.0%	3 2.0%	-	-	4 0.8%	5 1.8%	*	-
(3) 3	21 2.1%	12 2.3%	9 1.8%	7 3.6%	9 2.7%	3 0.9%	3 1.5%	-	11 4.2%	6 0.9%	4 4.0%	10 4.7%	7 2.0%	1 0.3%	3 1.1%	*	2 1.0%	10 3.8%	6 2.8%	18 2.5%	2 1.1%	1 1.2%	-	13 2.2%	7 2.4%	-	1 1.3%
(4) 4	40 4.0%	29 5.6%	11 2.2%	16 8.2%	12 3.9%	8 2.9%	2 1.2%	1 4.9%	14 5.4%	24 3.7%	2 2.2%	7 3.3%	17 5.2%	6 3.4%	11 3.5%	2 8.7%	9 3.9%	8 3.1%	8 4.1%	27 3.8%	13 9.3%	-	-	21 3.6%	19 6.3%	1 1.4%	-
(5) 5	151 14.9%	76 14.4%	75 15.3%	13 6.9%	46 14.5%	50 17.4%	35 18.7%	6 21.3%	39 14.7%	104 15.9%	8 8.2%	27 12.4%	51 15.5%	18 10.9%	55 18.2%	2 7.3%	26 11.1%	47 17.8%	35 17.2%	109 15.1%	16 11.4%	22 21.8%	4 7.0%	91 15.6%	35 11.9%	12 15.1%	13 22.0%
(6) 6	163 16.1%	102 19.4%	61 12.5%	17 8.8%	55 17.3%	57 19.8%	30 16.3%	3 12.0%	32 12.1%	117 18.0%	14 14.2%	40 18.0%	48 14.6%	25 14.9%	51 16.9%	4 19.2%	29 12.6%	46 17.5%	22 10.9%	101 14.1%	25 18.3%	20 19.4%	17 29.8%	98 16.8%	53 17.9%	11 14.4%	1 2.2%
(7) 7	160 15.7%	82 15.6%	77 15.8%	30 15.4%	47 14.5%	51 17.8%	29 15.5%	3 10.4%	48 18.0%	93 14.2%	19 19.4%	44 20.1%	47 14.3%	22 13.3%	46 15.3%	3 14.8%	31 13.3%	46 17.6%	34 16.9%	115 15.9%	25 17.9%	11 10.8%	9 16.6%	93 16.0%	51 17.5%	6 7.0%	9 15.4%
(8) 8	185 18.3%	102 19.4%	83 17.1%	34 17.8%	56 17.4%	57 19.7%	39 20.7%	-	42 16.0%	115 17.7%	28 28.2%	38 17.1%	60 18.3%	45 26.9%	43 14.2%	5 20.4%	55 23.7%	35 13.4%	44 21.6%	139 19.2%	28 20.5%	16 15.3%	3 5.3%	105 18.0%	53 18.0%	11 13.6%	17 27.6%
(9) 9	121 11.9%	54 10.3%	67 13.7%	38 19.9%	39 12.2%	23 7.8%	17 9.0%	5 16.5%	30 11.4%	84 12.9%	7 7.1%	25 11.3%	35 10.7%	24 14.1%	38 12.5%	3 14.2%	32 13.9%	27 10.4%	19 9.2%	82 11.3%	15 10.6%	16 15.6%	9 16.1%	71 12.2%	27 9.4%	17 21.1%	6 9.7%
(10) 10 = would improve a great deal	136 13.4%	45 8.6%	90 18.5%	34 17.8%	43 13.5%	31 10.8%	19 10.4%	8 27.2%	39 14.6%	84 12.9%	13 13.1%	21 9.6%	47 14.4%	26 15.2%	42 13.9%	3 11.5%	36 15.8%	30 11.4%	28 13.8%	97 13.5%	12 8.8%	14 13.9%	12 21.8%	68 11.7%	34 11.5%	21 26.2%	13 21.9%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%
Mean	6.92	6.63	7.23	7.42	6.88	6.82	6.63	6.95	6.85	6.93	7.08	6.76	6.82	7.46	6.86	7.04	7.17	6.61	6.89	6.88	6.85	7.07	7.35	6.85	6.70	7.79	7.61



**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 83

Q83. If someone was working full-time on the minimum wage, and their employer then decided to become an accredited Living Wage employer, this would give all minimum-wage earning staff a £2000 a year pay-rise.If this was to happen to you, to what extent do you think it would improve your life in each of the following ways?

Your overall happiness

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
(0) 0 = would not improve at all	8 0.8%	4 0.7%	4 0.9%	-	5 1.6%	-	3 1.7%	-	2 0.8%	6 1.0%	-	2 1.1%	4 1.4%	1 0.3%	1 0.3%	-	1 0.5%	1 0.5%	4 2.2%	7 0.9%	2 1.1%	-	-	5 0.9%	2 0.8%	1 0.7%	-
(1) 1	6 0.5%	4 0.9%	1 0.2%	-	2 0.6%	* 0.2%	2 1.2%	1 3.9%	1 0.5%	4 0.7%	-	1 0.5%	2 0.7%	-	2 0.7%	-	2 1.0%	3 1.0%	1 0.3%	6 0.8%	-	-	-	4 0.8%	* 0.1%	1 0.7%	-
(2) 2	9 0.9%	7 1.4%	2 0.4%	1 0.3%	4 1.1%	2 0.8%	2 1.3%	-	3 1.1%	5 0.7%	1 1.2%	3 1.5%	1 0.4%	-	4 1.4%	1 4.2%	2 0.9%	3 1.0%	-	6 0.8%	-	3 3.2%	-	5 0.8%	4 1.4%	-	-
(3) 3	6 0.6%	* 1.1%	5 1.1%	2 1.3%	1 0.3%	2 0.5%	* 0.2%	1 1.5%	1 0.3%	4 0.6%	1 0.7%	4 1.6%	2 0.5%	* 0.2%	-	* 1.4%	1 0.3%	3 1.3%	1 0.7%	6 0.8%	-	-	-	4 0.7%	1 0.4%	* 0.1%	-
(4) 4	32 3.2%	22 4.2%	10 2.0%	3 1.7%	14 4.4%	7 2.3%	7 3.6%	1 4.9%	13 4.9%	17 2.5%	3 2.8%	11 5.1%	8 2.6%	6 3.7%	6 2.1%	* 0.9%	6 2.6%	10 3.7%	10 4.7%	26 3.6%	5 3.9%	1 1.2%	-	21 3.5%	9 3.2%	2 2.8%	-
(5) 5	107 10.5%	53 10.1%	54 11.0%	13 7.0%	34 10.5%	36 12.6%	18 9.5%	6 21.1%	23 8.6%	75 11.6%	8 8.4%	29 13.3%	38 11.5%	13 7.4%	28 9.2%	1 6.4%	20 8.7%	27 10.1%	23 11.4%	72 9.9%	13 9.3%	14 13.7%	9 15.2%	74 12.8%	21 7.0%	6 7.9%	6 9.7%
(6) 6	145 14.3%	93 17.7%	52 10.7%	13 6.8%	56 17.5%	47 16.2%	28 15.0%	2 5.6%	31 11.7%	96 14.7%	19 19.0%	38 17.3%	43 13.1%	26 15.1%	39 13.0%	4 15.7%	18 7.9%	53 20.1%	22 10.6%	96 13.4%	27 19.9%	14 14.3%	7 12.6%	87 15.0%	46 15.7%	4 5.2%	8 12.5%
(7) 7	199 19.5%	116 21.9%	83 17.0%	40 20.6%	62 19.3%	59 20.6%	36 19.2%	2 6.5%	66 25.1%	122 18.7%	10 10.2%	47 21.4%	56 17.3%	36 21.4%	59 19.7%	5 22.0%	50 21.5%	56 21.3%	43 21.3%	154 21.4%	26 19.1%	18 17.8%	-	96 16.5%	76 25.8%	8 10.6%	18 30.4%
(8) 8	207 20.4%	108 20.5%	99 20.2%	42 22.0%	55 17.1%	63 21.9%	43 23.1%	3 12.1%	57 21.7%	123 18.8%	26 26.5%	36 16.3%	78 23.8%	39 23.4%	54 17.9%	5 23.7%	59 25.3%	42 16.2%	40 19.4%	146 20.3%	27 19.6%	14 14.1%	19 34.2%	127 21.9%	56 18.9%	12 14.6%	12 20.2%
(9) 9	118 11.6%	54 10.3%	64 13.0%	30 15.7%	34 10.7%	31 10.6%	19 10.3%	4 13.2%	23 8.8%	84 12.8%	11 11.4%	22 10.2%	33 10.2%	18 10.6%	44 14.7%	3 14.1%	20 8.4%	25 9.7%	25 12.1%	73 10.1%	20 14.8%	17 16.7%	8 14.0%	56 9.6%	33 11.2%	22 28.0%	7 12.2%
(10) 10 = would improve a great deal	180 17.7%	65 12.4%	115 23.5%	47 24.6%	54 17.0%	41 14.4%	28 15.0%	9 31.1%	44 16.6%	117 17.9%	19 19.7%	26 11.8%	61 18.6%	30 17.9%	63 21.0%	3 11.6%	53 22.9%	39 15.0%	35 17.3%	130 18.1%	17 12.3%	19 19.1%	13 23.9%	102 17.6%	45 15.4%	23 29.4%	9 15.0%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%
Mean	7.36	7.10	7.64	7.95	7.16	7.31	7.18	7.40	7.30	7.36	7.55	6.88	7.38	7.54	7.59	7.29	7.63	7.09	7.28	7.32	7.28	7.44	7.91	7.24	7.33	8.20	7.58

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 84

Q84. If someone was working full-time on the minimum wage, and their employer then decided to become an accredited Living Wage employer, this would give all minimum-wage earning staff a £2000 a year pay-rise.If this was to happen to you, to what extent do you think it would improve your life in each of the following ways?

Your overall mental health

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
(0) 0 = would not improve at all	8	5	4	-	4	1	3	-	-	8	-	2	5	1	-	-	2	*	4	6	-	-	2	5	2	1	-
	0.8%	0.9%	0.7%	-	1.3%	0.3%	1.7%	-	-	1.3%	-	1.0%	1.5%	0.6%	-	-	0.8%	0.2%	2.0%	0.9%	-	-	3.5%	0.8%	0.8%	1.4%	-
(1) 1	11	8	3	-	4	1	5	1	5	6	*	3	3	-	5	*	2	4	*	7	2	2	-	6	4	-	-
	1.0%	1.5%	0.5%	-	1.3%	0.3%	2.4%	3.9%	1.7%	0.9%	0.3%	1.4%	0.9%	-	1.6%	2.2%	1.0%	1.6%	0.1%	1.0%	1.1%	2.0%	-	1.1%	1.4%	-	-
(2) 2	9	5	3	1	4	1	2	1	4	5	-	2	1	1	5	1	1	1	2	5	4	-	-	3	5	-	1
	0.9%	1.0%	0.7%	0.3%	1.4%	0.3%	1.0%	3.4%	1.6%	0.7%	-	1.0%	0.2%	0.9%	1.5%	3.7%	0.3%	0.5%	0.9%	0.6%	3.0%	-	-	0.6%	1.6%	-	1.1%
(3) 3	12	8	4	2	6	3	1	-	3	8	*	4	4	1	4	*	5	2	4	10	2	-	-	6	4	2	-
	1.2%	1.5%	0.8%	0.9%	1.9%	1.1%	0.5%	-	1.2%	1.3%	0.3%	1.6%	1.1%	0.5%	1.2%	1.8%	2.0%	0.6%	1.9%	1.4%	1.1%	-	-	1.0%	1.5%	2.2%	-
(4) 4	33	22	11	2	17	9	4	2	14	18	2	16	5	6	7	*	6	10	6	23	7	2	2	22	8	2	2
	3.3%	4.2%	2.3%	1.0%	5.2%	3.0%	2.3%	6.6%	5.1%	2.8%	1.8%	7.1%	1.6%	3.6%	2.2%	2.1%	2.4%	3.9%	3.0%	3.1%	5.1%	2.1%	3.2%	3.8%	2.7%	2.8%	2.6%
(5) 5	149	84	64	27	41	51	25	5	34	100	14	29	52	31	37	2	37	45	28	112	14	16	7	101	30	6	12
	14.7%	16.0%	13.2%	14.1%	12.7%	17.6%	13.5%	17.7%	13.0%	15.4%	13.9%	13.1%	16.1%	18.2%	12.3%	6.8%	15.9%	17.2%	14.0%	15.5%	10.4%	15.7%	12.0%	17.3%	10.2%	7.6%	20.4%
(6) 6	174	87	87	22	58	55	36	3	42	117	15	39	50	19	67	5	35	50	25	115	32	26	2	91	58	12	13
	17.2%	16.5%	17.9%	11.3%	18.2%	19.2%	19.3%	10.4%	16.0%	18.0%	15.0%	17.6%	15.2%	11.5%	22.2%	19.7%	15.1%	19.1%	12.2%	15.9%	22.9%	26.0%	3.5%	15.6%	19.9%	15.8%	21.3%
(7) 7	184	119	65	40	62	51	29	1	55	119	9	41	56	22	64	4	31	46	38	119	30	17	18	102	70	6	5
	18.1%	22.6%	13.2%	21.0%	19.5%	17.8%	15.6%	1.8%	20.9%	18.3%	9.5%	18.8%	17.1%	13.2%	21.4%	19.2%	13.3%	17.4%	18.5%	16.5%	21.8%	16.7%	32.4%	17.5%	23.8%	8.1%	9.1%
(8) 8	174	93	81	35	45	54	35	5	42	110	21	34	61	30	49	5	40	45	31	121	24	10	18	104	41	15	13
	17.1%	17.7%	16.6%	18.3%	13.9%	18.8%	18.8%	16.8%	15.9%	16.9%	21.7%	15.6%	18.6%	17.9%	16.3%	22.7%	17.3%	17.3%	15.2%	16.9%	17.6%	9.7%	32.7%	17.9%	14.1%	18.7%	22.4%
(9) 9	123	53	70	26	45	25	22	5	31	78	14	20	45	31	27	2	34	30	26	92	13	13	6	67	33	15	8
	12.1%	10.1%	14.3%	13.6%	14.0%	8.8%	11.8%	16.6%	11.6%	12.0%	14.6%	9.2%	13.7%	18.3%	9.0%	9.9%	14.6%	11.3%	12.8%	12.7%	9.1%	12.5%	11.0%	11.5%	11.3%	18.7%	13.4%
(10) 10 = would improve a great deal	139	42	97	37	34	37	24	6	35	82	22	30	46	26	37	3	40	28	40	111	11	16	1	75	38	20	6
	13.7%	8.0%	19.8%	19.4%	10.6%	12.7%	13.0%	22.8%	13.1%	12.5%	22.9%	13.6%	14.1%	15.4%	12.3%	11.9%	17.5%	10.9%	19.4%	15.5%	7.9%	15.3%	1.8%	12.9%	12.9%	24.7%	9.7%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	7.05	6.74	7.38	7.56	6.84	7.01	6.95	7.12	6.98	6.99	7.69	6.83	7.15	7.31	6.96	7.00	7.25	6.92	7.23	7.11	6.74	7.05	6.99	6.99	6.99	7.72	7.03

# Survation.

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 85

Q85. If someone was working full-time on the minimum wage, and their employer then decided to become an accredited Living Wage employer, this would give all minimum-wage earning staff a £2000 a year pay-rise.If this was to happen to you, to what extent do you think it would improve your life in each of the following ways?

Your overall physical health

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
(0) 0 = would not improve at all	19 1.8%	10 1.9%	9 1.8%	-	7 2.3%	2 0.7%	9 5.0%	-	2 0.9%	15 2.3%	1 1.0%	2 0.9%	11 3.3%	1 0.3%	5 1.8%	-	5 2.3%	3 1.2%	6 3.1%	15 2.0%	-	2 2.0%	2 3.5%	13 2.2%	5 1.7%	1 0.7%	-
(1) 1	9 0.9%	6 1.1%	4 0.7%	2 1.0%	1 0.4%	3 0.9%	-	3 11.9%	3 1.3%	6 0.9%	-	3 1.2%	3 1.0%	-	4 1.2%	*	5 2.3%	3 1.1%	1 0.5%	9 1.3%	-	-	-	5 0.9%	3 0.9%	1 1.6%	-
(2) 2	6 0.6%	3 0.7%	3 0.6%	-	1 0.4%	2 0.8%	3 1.4%	-	2 0.8%	2 0.3%	2 2.3%	2 0.8%	2 0.7%	1 0.6%	1 0.3%	*	2 1.0%	2 0.6%	1 0.5%	5 0.7%	-	1 1.1%	-	2 0.3%	3 1.2%	1 1.4%	-
(3) 3	36 3.5%	22 4.2%	14 2.8%	5 2.7%	20 6.1%	7 2.3%	5 2.4%	-	14 5.5%	20 3.0%	2 1.7%	16 7.2%	6 1.9%	5 3.2%	9 2.9%	1 2.8%	3 1.5%	7 2.8%	9 4.7%	21 2.9%	14 10.1%	1 1.1%	-	20 3.4%	14 4.7%	2 2.1%	*
(4) 4	41 4.0%	30 5.7%	11 2.3%	12 6.4%	10 3.3%	12 4.2%	6 3.1%	*	13 4.8%	27 4.2%	1 0.7%	12 5.4%	12 3.8%	1 0.4%	16 5.4%	1 2.6%	3 1.3%	16 6.2%	6 2.8%	26 3.6%	12 9.0%	1 1.2%	2 3.2%	17 2.9%	20 6.9%	4 4.5%	1 1.0%
(5) 5	186 18.3%	100 18.9%	86 17.6%	30 15.5%	55 17.3%	63 21.9%	29 15.8%	8 26.7%	41 15.6%	124 19.0%	19 19.9%	32 14.7%	65 19.7%	29 17.0%	60 20.0%	2 6.8%	36 15.4%	52 20.0%	32 15.8%	122 16.9%	27 19.4%	19 18.6%	18 32.0%	120 20.6%	48 16.2%	10 12.2%	8 14.1%
(6) 6	183 18.0%	107 20.4%	76 15.5%	26 13.5%	60 18.9%	57 19.8%	38 20.6%	1 5.1%	47 17.9%	115 17.6%	21 21.6%	40 18.1%	46 14.0%	29 17.0%	69 22.9%	4 17.4%	29 12.6%	53 20.3%	37 18.3%	123 17.1%	28 20.0%	29 28.8%	3 5.4%	105 18.1%	50 16.9%	12 15.3%	16 26.8%
(7) 7	190 18.7%	104 19.7%	86 17.6%	30 15.6%	61 19.1%	55 18.9%	41 21.8%	4 13.5%	52 19.8%	114 17.4%	24 24.6%	46 21.1%	58 17.9%	42 24.7%	44 14.5%	6 28.0%	48 20.6%	43 16.3%	42 20.8%	139 19.3%	24 17.6%	17 16.4%	10 17.9%	103 17.7%	63 21.6%	14 17.4%	10 16.0%
(8) 8	156 15.4%	81 15.4%	75 15.3%	35 18.2%	53 16.5%	36 12.6%	29 15.6%	3 10.2%	46 17.2%	100 15.4%	10 9.9%	28 12.6%	55 16.8%	28 16.5%	45 15.1%	3 13.9%	54 23.3%	38 14.4%	17 8.3%	112 15.5%	21 15.0%	11 11.1%	12 21.9%	93 16.0%	37 12.5%	11 14.1%	15 24.5%
(9) 9	83 8.2%	34 6.5%	49 10.0%	17 9.0%	23 7.1%	27 9.3%	14 7.7%	2 7.7%	19 7.3%	58 8.9%	6 6.3%	23 10.6%	25 7.5%	11 6.4%	25 8.2%	3 14.3%	15 6.6%	24 9.3%	20 9.9%	63 8.8%	4 2.9%	8 7.6%	8 14.4%	48 8.3%	19 6.3%	10 13.0%	6 10.0%
(10) 10 = would improve a great deal	107 10.5%	29 5.6%	77 15.9%	35 18.2%	28 8.7%	25 8.6%	12 6.6%	7 23.4%	24 8.9%	71 10.9%	12 12.1%	16 7.3%	44 13.4%	24 13.9%	23 7.8%	3 11.9%	30 13.1%	20 7.8%	31 15.4%	85 11.8%	8 6.0%	12 12.2%	1 1.8%	56 9.6%	33 11.2%	14 17.6%	4 7.1%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%
Mean	6.61	6.30	6.95	7.11	6.49	6.57	6.38	6.62	6.55	6.62	6.70	6.46	6.68	7.01	6.43	7.16	6.88	6.49	6.70	6.70	6.13	6.70	6.53	6.57	6.47	7.10	7.06

## Life on Low Pay Poll

Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 86

Q86. If someone was working full-time on the minimum wage, and their employer then decided to become an accredited Living Wage employer, this would give all minimum-wage earning staff a £2000 a year pay-rise.If this was to happen to you, to what extent do you think it would improve your life in each of the following ways?

Quality of your relationship with your partner

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
(0) 0 = would not improve at all	39 3.8%	21 3.9%	18 3.8%	-	14 4.4%	12 4.1%	11 5.8%	2 8.0%	17 6.4%	9 1.4%	13 13.4%	4 1.7%	20 6.2%	5 3.0%	10 3.2%	-	17 7.4%	11 4.1%	6 3.1%	34 4.7%	3 2.1%	-	2 3.5%	21 3.6%	15 5.1%	2 2.3%	1 1.9%
(1) 1	8 0.8%	2 0.4%	5 1.1%	*	4 1.2%	1 0.5%	1 0.6%	1 3.9%	6 2.1%	2 0.3%	*	*	2 0.7%	1 0.7%	4 1.3%	*	4 1.6%	3 1.1%	1 0.3%	8 1.1%	-	-	-	3 0.5%	-	4 4.6%	1 2.1%
(2) 2	11 1.1%	9 1.7%	3 0.5%	-	1 0.4%	3 1.1%	7 3.7%	-	1 0.4%	8 1.2%	2 2.3%	2 0.7%	3 0.9%	-	7 2.3%	*	5 1.3%	2 0.8%	2 0.9%	9 1.3%	-	2 2.0%	-	7 1.3%	3 1.1%	-	1 0.9%
(3) 3	13 1.3%	2 0.5%	10 2.1%	-	8 2.5%	4 1.3%	1 0.7%	-	2 0.9%	9 1.4%	1 1.3%	5 2.3%	6 1.9%	*	1 0.4%	*	1 0.5%	2 0.6%	2 1.0%	5 0.7%	5 3.3%	2 2.2%	1 1.8%	7 1.3%	4 1.5%	1 1.4%	-
(4) 4	43 4.3%	30 5.6%	14 2.8%	12 6.4%	11 3.4%	11 4.0%	7 3.8%	2 5.4%	8 3.1%	31 4.7%	4 4.5%	16 7.1%	18 5.5%	5 3.2%	5 1.5%	1 2.8%	11 4.8%	15 5.6%	12 5.8%	38 5.3%	4 3.1%	1 1.1%	-	27 4.6%	16 5.3%	1 1.4%	-
(5) 5	172 17.0%	90 17.1%	82 16.9%	29 14.9%	49 15.4%	59 20.4%	31 16.8%	4 15.0%	50 19.1%	103 15.8%	19 19.0%	34 15.7%	53 16.1%	26 15.3%	60 19.8%	2 7.7%	24 10.6%	54 20.8%	34 16.6%	114 15.9%	19 13.6%	21 21.0%	18 31.8%	124 21.2%	34 11.5%	7 8.5%	8 13.3%
(6) 6	130 12.8%	73 13.8%	57 11.7%	11 5.5%	51 16.1%	42 14.5%	22 11.7%	4 14.8%	28 10.5%	90 13.8%	12 11.8%	32 14.4%	33 10.1%	24 14.4%	41 13.6%	3 11.5%	23 9.9%	40 15.2%	16 7.8%	81 11.3%	27 19.6%	17 16.3%	5 8.6%	64 11.0%	52 17.6%	9 11.1%	5 8.1%
(7) 7	173 17.0%	106 20.0%	67 13.8%	19 9.9%	53 16.6%	63 21.9%	36 19.4%	1 4.5%	50 18.7%	117 17.9%	6 6.4%	43 19.4%	55 16.9%	29 17.1%	46 15.4%	5 21.5%	42 18.1%	39 14.8%	42 20.4%	127 17.7%	27 19.3%	13 12.6%	6 10.9%	88 15.0%	59 20.0%	10 12.4%	17 27.6%
(8) 8	166 16.3%	80 15.2%	86 17.6%	39 20.2%	54 16.9%	40 13.7%	32 17.0%	2 6.6%	47 17.8%	99 15.1%	20 20.1%	42 19.3%	56 17.2%	22 12.9%	45 15.1%	7 32.3%	44 19.2%	38 14.3%	30 14.7%	119 16.6%	29 20.8%	13 12.5%	5 9.0%	95 16.3%	48 16.5%	12 15.6%	10 16.8%
(9) 9	119 11.7%	61 11.6%	58 11.9%	33 16.9%	39 12.2%	23 8.1%	18 9.8%	6 20.7%	27 10.2%	82 12.6%	11 10.8%	24 10.9%	37 11.2%	30 17.8%	29 9.5%	2 8.3%	31 13.2%	32 12.3%	29 14.5%	94 13.1%	8 6.1%	15 14.9%	2 3.2%	72 12.3%	25 8.6%	15 19.5%	7 11.9%
(10) 10 = would improve a great deal	141 13.9%	54 10.2%	88 17.9%	50 26.0%	35 11.0%	30 10.4%	20 10.8%	6 21.1%	28 10.7%	103 15.8%	10 10.3%	18 8.4%	43 13.2%	26 15.5%	54 17.8%	3 11.2%	29 12.6%	27 10.4%	30 14.9%	89 12.4%	17 12.2%	18 17.4%	18 31.3%	75 12.9%	38 12.8%	18 23.2%	10 17.3%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%
Mean	6.80	6.64	6.97	7.76	6.68	6.52	6.47	6.71	6.49	7.05	5.97	6.73	6.60	7.15	6.87	7.24	6.64	6.55	6.98	6.72	6.86	7.14	7.06	6.73	6.68	7.43	7.27

# Survation.

**Life on Low Pay Poll**  
Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 87

Q87. If someone was working full-time on the minimum wage, and their employer then decided to become an accredited Living Wage employer, this would give all minimum-wage earning staff a £2000 a year pay-rise.If this was to happen to you, to what extent do you think it would improve your life in each of the following ways?

Quality of your relationships with close family & friends

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
(0) 0 = would not improve at all	17 1.7%	10 1.8%	8 1.6%	-	5 1.5%	4 1.5%	8 4.3%	-	3 1.2%	13 2.0%	1 1.0%	2 1.1%	6 1.9%	2 1.0%	7 2.3%	-	7 2.8%	2 0.8%	5 2.6%	14 1.9%	2 1.1%	2 2.0%	-	9 1.5%	8 2.7%	1 0.7%	-
(1) 1	4 0.4%	4 0.8%	* *	-	3 1.0%	-	-	1 3.9%	1 0.5%	3 0.5%	-	1 0.6%	3 0.9%	-	-	* 0.5%	-	2 0.9%	-	2 0.3%	-	-	2 3.5%	3 0.5%	1 0.4%	-	-
(2) 2	10 1.0%	7 1.4%	3 0.6%	1 0.8%	4 1.3%	3 1.1%	* 0.2%	1 3.9%	4 1.7%	5 0.7%	1 1.1%	2 0.8%	3 0.8%	* 0.1%	6 1.9%	1 2.6%	-	4 1.6%	-	5 0.7%	3 2.0%	-	3 5.1%	5 0.9%	5 1.8%	-	-
(3) 3	16 1.6%	7 1.3%	9 1.9%	6 3.0%	6 2.0%	3 1.0%	1 0.6%	-	3 1.3%	11 1.7%	1 1.2%	9 3.9%	4 1.3%	* 0.1%	3 1.0%	1 4.6%	1 0.3%	10 3.6%	3 1.6%	14 2.0%	2 1.1%	-	-	11 1.9%	4 1.2%	* 0.3%	1 1.8%
(4) 4	49 4.8%	33 6.3%	15 3.1%	13 6.9%	18 5.6%	11 3.8%	5 2.7%	2 6.1%	13 4.8%	33 5.0%	3 3.2%	17 7.6%	18 5.4%	7 3.9%	8 2.6%	1 2.8%	10 4.2%	23 8.8%	6 3.0%	39 5.5%	7 5.1%	1 1.2%	1 1.9%	30 5.1%	10 3.2%	5 5.9%	5 7.6%
(5) 5	183 18.0%	99 18.9%	83 17.0%	23 11.9%	44 13.7%	62 21.3%	46 24.5%	9 30.1%	41 15.6%	118 18.1%	23 23.1%	28 12.8%	68 20.9%	20 12.0%	66 21.9%	2 6.9%	42 18.0%	38 14.5%	41 20.1%	122 17.0%	25 18.1%	24 23.3%	12 21.0%	117 20.2%	40 13.5%	17 20.9%	9 14.7%
(6) 6	176 17.3%	93 17.7%	83 16.9%	28 14.7%	59 18.3%	60 20.9%	25 13.2%	4 14.5%	47 17.8%	111 17.1%	17 17.8%	51 23.4%	43 13.1%	30 17.7%	52 17.2%	4 19.3%	36 15.5%	50 19.1%	31 15.0%	121 16.8%	36 25.8%	13 13.3%	6 10.4%	86 14.7%	76 26.0%	5 5.8%	9 15.0%
(7) 7	184 18.1%	110 20.9%	74 15.2%	39 20.2%	56 17.6%	53 18.3%	35 18.8%	1 4.5%	62 23.4%	100 15.3%	23 23.3%	45 20.4%	69 21.1%	22 13.0%	49 16.2%	6 27.4%	51 22.2%	42 15.9%	40 19.7%	139 19.4%	19 13.8%	18 17.4%	8 14.5%	104 17.8%	56 19.1%	15 19.0%	9 15.6%
(8) 8	166 16.3%	90 17.1%	76 15.5%	29 15.1%	59 18.3%	40 13.8%	35 18.7%	3 12.0%	38 14.5%	115 17.6%	12 12.1%	28 12.9%	47 14.4%	35 20.6%	56 18.5%	5 23.1%	35 15.3%	43 16.2%	32 15.5%	115 15.9%	19 13.9%	13 12.5%	19 34.0%	107 18.4%	37 12.6%	10 12.5%	12 19.2%
(9) 9	90 8.9%	34 6.5%	56 11.5%	24 12.7%	35 10.8%	19 6.7%	11 6.0%	1 3.8%	24 9.1%	62 9.6%	4 4.1%	17 7.9%	23 7.1%	29 17.1%	21 7.0%	1 5.2%	17 7.2%	25 9.5%	20 9.9%	63 8.8%	14 10.4%	13 12.9%	-	44 7.5%	26 8.8%	11 14.4%	10 16.0%
(10) 10 = would improve a great deal	120 11.8%	39 7.3%	81 16.7%	28 14.8%	32 9.9%	34 11.6%	21 11.0%	6 21.2%	27 10.2%	80 12.3%	13 13.2%	19 8.7%	43 13.0%	24 14.4%	34 11.4%	2 7.8%	34 14.5%	24 9.1%	26 12.5%	85 11.8%	12 8.8%	18 17.4%	5 9.6%	67 11.4%	31 10.6%	16 20.4%	6 10.2%
SIGMA	1016 100.0%	527 100.0%	489 100.0%	192 100.0%	320 100.0%	289 100.0%	187 100.0%	28 100.0%	264 100.0%	653 100.0%	98 100.0%	220 100.0%	327 100.0%	169 100.0%	300 100.0%	23 100.0%	231 100.0%	262 100.0%	204 100.0%	720 100.0%	138 100.0%	101 100.0%	56 100.0%	583 100.0%	294 100.0%	79 100.0%	60 100.0%
Mean	6.76	6.48	7.07	7.10	6.76	6.67	6.60	6.47	6.76	6.77	6.69	6.52	6.68	7.36	6.69	6.81	6.88	6.55	6.84	6.75	6.62	7.13	6.58	6.71	6.64	7.32	7.08

## Life on Low Pay Poll

Prepared on behalf of the Living Wage Foundation

14 Jul 2017

Table 88

Q88. If someone was working full-time on the minimum wage, and their employer then decided to become an accredited Living Wage employer, this would give all minimum-wage earning staff a £2000 a year pay-rise.If this was to happen to you, to what extent do you think it would improve your life in each of the following ways?

Quality of your relationship with your children

Base : All Respondents

	Total	Gender		Age					Marital Status			SEG				Region8								No. of Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	Single	Married	Other	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	One	Two	Three	Four or more
Unweighted Total	1016	393	623	79	361	347	194	35	253	655	106	235	359	147	275	110	179	317	255	861	66	64	25	543	312	94	67
Weighted Total	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
(0) 0 = would not improve at all	17	13	5	*	6	3	7	-	4	13	-	2	7	1	7	*	4	3	6	13	-	2	2	9	7	1	-
	1.7%	2.4%	1.0%	0.2%	2.0%	1.1%	3.9%	-	1.5%	2.1%	-	1.1%	2.3%	0.3%	2.3%	1.6%	1.9%	1.1%	2.8%	1.9%	-	2.0%	3.5%	1.6%	2.5%	1.1%	-
(1) 1	5	3	1	-	3	-	1	1	2	3	-	1	2	-	1	*	1	4	-	5	-	-	-	4	1	-	-
	0.5%	0.7%	0.3%	-	1.0%	-	0.4%	3.9%	0.7%	0.5%	-	0.6%	0.8%	-	0.4%	0.5%	0.3%	1.6%	-	0.7%	-	-	-	0.6%	0.4%	-	-
(2) 2	6	3	3	-	*	3	3	-	2	1	2	3	2	-	1	*	3	2	-	5	-	-	1	2	4	-	-
	0.6%	0.5%	0.6%	-	0.1%	1.0%	1.4%	-	0.8%	0.2%	2.3%	1.2%	0.7%	-	0.2%	1.7%	1.2%	0.6%	-	0.6%	-	-	1.8%	0.3%	1.3%	-	-
(3) 3	14	9	5	3	6	5	1	-	6	7	1	9	4	*	2	1	5	4	2	12	2	-	1	10	2	1	2
	1.4%	1.8%	1.0%	1.4%	1.8%	1.7%	0.4%	-	2.2%	1.1%	1.4%	4.0%	1.1%	0.1%	0.5%	2.3%	2.1%	1.6%	1.1%	1.6%	1.1%	-	1.9%	1.7%	0.5%	1.5%	2.6%
(4) 4	46	35	11	13	14	12	7	-	3	41	1	12	11	13	10	*	11	19	10	41	3	-	2	27	15	1	3
	4.5%	6.6%	2.2%	6.7%	4.2%	4.2%	3.9%	-	1.2%	6.3%	1.3%	5.5%	3.5%	7.5%	3.2%	1.4%	4.8%	7.4%	4.9%	5.7%	2.1%	-	3.5%	4.6%	5.0%	1.7%	4.9%
(5) 5	138	65	74	13	45	49	22	9	30	99	9	29	50	22	37	1	32	33	33	100	14	20	4	90	33	8	7
	13.6%	12.3%	15.1%	7.0%	14.1%	17.0%	11.9%	30.5%	11.3%	15.2%	8.9%	13.3%	15.4%	12.8%	12.4%	5.4%	14.0%	12.7%	16.2%	13.9%	10.4%	19.9%	6.7%	15.4%	11.1%	10.6%	12.1%
(6) 6	150	99	51	26	43	46	32	3	54	74	22	33	41	26	50	5	19	48	25	97	31	20	2	85	50	7	8
	14.8%	18.8%	10.4%	13.6%	13.4%	16.0%	17.2%	10.5%	20.5%	11.4%	22.0%	15.0%	12.7%	15.4%	16.6%	21.5%	8.2%	18.2%	12.4%	13.5%	22.7%	19.5%	3.5%	14.6%	17.1%	8.6%	13.2%
(7) 7	190	104	86	33	58	61	36	2	50	133	7	39	53	26	71	4	48	41	29	121	31	20	17	105	62	12	11
	18.7%	19.8%	17.5%	17.2%	18.0%	21.2%	19.1%	7.3%	19.0%	20.3%	7.2%	17.9%	16.4%	15.5%	23.6%	18.3%	20.6%	15.6%	14.1%	16.9%	22.6%	19.7%	30.4%	18.1%	21.0%	15.3%	17.4%
(8) 8	160	70	90	25	52	44	36	2	45	90	24	37	63	27	34	5	35	41	35	116	23	9	12	95	44	11	10
	15.7%	13.3%	18.3%	13.0%	16.4%	15.2%	19.4%	7.7%	17.1%	13.8%	24.5%	16.6%	19.1%	15.7%	11.3%	21.5%	15.2%	15.7%	17.0%	16.1%	16.6%	9.2%	20.4%	16.3%	15.0%	13.5%	16.8%
(9) 9	114	54	60	18	45	29	18	5	28	74	13	30	35	26	24	3	26	33	21	84	13	16	2	72	18	17	9
	11.3%	10.3%	12.3%	9.3%	14.2%	10.0%	9.5%	16.6%	10.4%	11.3%	13.6%	13.5%	10.6%	15.3%	8.1%	12.4%	11.3%	12.8%	10.5%	11.6%	9.2%	15.9%	3.2%	12.3%	6.0%	21.1%	14.3%
(10) 10 = would improve a great deal	175	72	104	61	48	36	24	7	40	117	18	25	57	29	64	3	47	33	43	126	21	14	14	84	59	21	11
	17.3%	13.6%	21.3%	31.6%	14.9%	12.6%	12.8%	23.5%	15.3%	17.9%	18.9%	11.3%	17.4%	17.4%	21.4%	13.4%	20.3%	12.8%	20.9%	17.5%	15.2%	13.8%	25.2%	14.5%	20.0%	26.6%	18.7%
SIGMA	1016	527	489	192	320	289	187	28	264	653	98	220	327	169	300	23	231	262	204	720	138	101	56	583	294	79	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	7.11	6.81	7.44	7.72	7.08	6.91	6.85	7.17	7.10	7.06	7.48	6.86	7.10	7.33	7.19	7.18	7.19	6.87	7.17	7.07	7.26	7.09	7.35	7.02	7.04	7.87	7.39

# Survation.

	Page	Table	Title	Base Description	Base
	4	1	Q1. BMI	Base : All Respondents	1016
	5	2	Q2. Who's the main income earner in your household?	Base : All Respondents	1016
	6	3	Q3. Do you claim any of the following benefits? Jobseeker's Allowance	Base : All Respondents	1016
	7	4	Q4. Do you claim any of the following benefits? Income Support	Base : All Respondents	1016
	8	5	Q5. Do you claim any of the following benefits? Employment and Support Allowance	Base : All Respondents	1016
	9	6	Q6. Do you claim any of the following benefits? Universal Credit	Base : All Respondents	1016
	10	7	Q7. Do you claim any of the following benefits? Child tax credits	Base : All Respondents	1016
	11	8	Q8. Do you claim any of the following benefits? Child benefit	Base : All Respondents	1016
	12	9	Q9. Do you claim any of the following benefits? Working tax credits	Base : All Respondents	1016
	13	10	Q10. Do you claim any of the following benefits? Housing benefit	Base : All Respondents	1016
	14	11	Q11. Which of the following organisations have you heard of? The Trussell Trust	Base : All Respondents	1016
	15	12	Q12. Which of the following organisations have you heard of? Living Wage Foundation	Base : All Respondents	1016
	16	13	Q13. Which of the following organisations have you heard of? Joseph Rowntree Foundation	Base : All Respondents	1016
	17	14	Q14. Which of the following organisations have you heard of? CRISIS	Base : All Respondents	1016
	18	15	Q15. Which of the following organisations have you heard of? The Prince's Trust	Base : All Respondents	1016
	19	16	Q16. Which of the following organisations have you heard of? Shelter	Base : All Respondents	1016
	20	17	Q17. Have you heard of the National Living Wage?	Base : All Respondents	1016

	Page	Table	Title	Base Description	Base
	21	18	Q18. What do you think the National Living Wage is?	Base : All Respondents	1016
	22	19	Q19. What hourly rate do you think the National Living Wage is set at?	Base : All Respondents	1016
	23	20	Q20. Have you heard of the real Living Wage?	Base : All Respondents	1016
	24	21	Q21. What do you think the real Living Wage is?	Base : All Respondents	1016
	25	22	Q22. What hourly rate do you think the real Living Wage is set at?	Base : All Respondents	1016
	26	23	Q23. Generally speaking, on a scale from 0 to 10, where 10 is very happy and 0 means very unhappy, how happy are you at the moment?	Base : All Respondents	1016
	27	24	Q24. When thinking about the next year, do you expect things in your everyday life to improve, remain the same or worsen?	Base : All Respondents	1016
	28	25	Q25. What is the employment status of your partner?	Base : Respondents who have marital status Married / Civil Partnership	655
	29	26	Q26. Which of the following best describes the sector you work in?	Base : All Respondents	1016
	30	26	Q26. Which of the following best describes the sector you work in?	Base : All Respondents	1016
	31	27	Q27. Whilst working for your current employer how long have you been in your current role?	Base : All Respondents	1016
	32	28	Q28. How many hours do you work a week?	Base : All Respondents	1016
	33	29	Q29. Which of the following phrases describe your work pattern?	Base : All Respondents	1016
	34	30	Q30. Over a typical month, does your time at work fall into any of the following times?	Base : All Respondents	1016
	35	31	Q31. In addition to your basic pay, do you receive any of the following?	Base : All Respondents	1016
	36	31	Q31. In addition to your basic pay, do you receive any of the following?	Base : All Respondents	1016
	37	32	Q32. On a scale from 0 to 10, where 0 means completely dissatisfied and 10 completely satisfied, taking into consideration the requirements of your job, the working hours and the work environment, how satisfied are you with your current job?	Base : All Respondents	1016



	Page	Table	Title	Base Description	Base
	38	33	Q33. On a scale from 0 to 10, where 0 means completely dissatisfied and 10 completely satisfied, taking into consideration the requirements of your job, how satisfied are you with your wage?	Base : All Respondents	1016
	39	34	Q34. On a scale of 0-10, where 0 = greatly impacts negatively and 10 = greatly impacts positively, and 5 = has no impact, to what extent does the type of work you do impact the following? Your relationships with your children	Base : All Respondents	1016
	40	35	Q35. On a scale of 0-10, where 0 = greatly impacts negatively and 10 = greatly impacts positively, and 5 = has no impact, to what extent does the type of work you do impact the following? Your relationships with close friends and family	Base : All Respondents	1016
	41	36	Q36. On a scale of 0-10, where 0 = greatly impacts negatively and 10 = greatly impacts positively, and 5 = has no impact, to what extent does the type of work you do impact the following? Your relationship with your partner	Base : All Respondents	1016
	42	37	Q37. On a scale of 0-10, where 0 = greatly impacts negatively and 10 = greatly impacts positively, and 5 = has no impact, to what extent does the payment you receive for your work impact the following? - Your relationships with your children	Base : All Respondents	1016
	43	38	Q38. On a scale of 0-10, where 0 = greatly impacts negatively and 10 = greatly impacts positively, and 5 = has no impact, to what extent does the payment you receive for your work impact the following? - Your relationships with close friends and family	Base : All Respondents	1016
	44	39	Q39. On a scale of 0-10, where 0 = greatly impacts negatively and 10 = greatly impacts positively, and 5 = has no impact, to what extent does the payment you receive for your work impact the following? - Your relationship with your partner	Base : All Respondents	1016
	45	40	Q40. On average, how many hours of free time (excluding the time required for rest and sleep) would you say you have daily?	Base : All Respondents	1016
	46	41	Q41. What percentage of those hours do you spend having some quality time with your family?	Base : All Respondents	1016
	47	42	Q42. On a scale from 0 to 10, where 0 means no stress at all and 10 - means extremely stressful, how stressful would you consider your everyday day life to be?	Base : All Respondents	1016

	Page	Table	Title	Base Description	Base
	48	43	Q43. Generally speaking, on a scale of 0-10 where 0 = no stress at all and 10 = a lot of stress, how much stress in your life would you attribute to each of the following? The type of work you do	Base : All Respondents	1016
	49	44	Q44. Generally speaking, on a scale of 0-10 where 0 = no stress at all and 10 = a lot of stress, how much stress in your life would you attribute to each of the following? The amount of work you do	Base : All Respondents	1016
	50	45	Q45. Generally speaking, on a scale of 0-10 where 0 = no stress at all and 10 = a lot of stress, how much stress in your life would you attribute to each of the following? The way you are treated at work	Base : All Respondents	1016
	51	46	Q46. Generally speaking, on a scale of 0-10 where 0 = no stress at all and 10 = a lot of stress, how much stress in your life would you attribute to each of the following? The amount of money you get paid for your work	Base : All Respondents	1016
	52	47	Q47. How often do you experience each of the following? Feel lonely, with no-one able to truly understand you	Base : All Respondents	1016
	53	48	Q48. How often do you experience each of the following? Feel low or down for more than a day or two	Base : All Respondents	1016
	54	49	Q49. How often do you experience each of the following? Worry so much that it affects your day to day life	Base : All Respondents	1016
	55	50	Q50. How often do you experience each of the following? Feel safe with your current partner (if present)	Base : All Respondents	1016
	56	51	Q51. How often do you experience each of the following? Feel safe with your current job	Base : All Respondents	1016
	57	52	Q52. How often do you experience each of the following? Experience relationship problems (if applicable)	Base : All Respondents	1016
	58	53	Q53. To what extent do you agree or disagree with the following statements? Usually, if I need practical support, I always have someone who can help me	Base : All Respondents	1016
	59	54	Q54. To what extent do you agree or disagree with the following statements? Usually, if I need emotional support, I always have someone who is there for me	Base : All Respondents	1016

	Page	Table	Title	Base Description	Base
	60	55	Q55. Generally speaking, on a scale from 0 to 10, where 10 is very healthy and 0 means not healthy at all, how healthy do you consider yourself to be?	Base : All Respondents	1016
	61	56	Q56. How often would you say that the following products are purchased in your household? Red meat	Base : All Respondents	1016
	62	57	Q57. How often would you say that the following products are purchased in your household? Poultry	Base : All Respondents	1016
	63	58	Q58. How often would you say that the following products are purchased in your household? Dairy	Base : All Respondents	1016
	64	59	Q59. How often would you say that the following products are purchased in your household? Fish / Shellfish	Base : All Respondents	1016
	65	60	Q60. How often would you say that the following products are purchased in your household? Bread / rolls	Base : All Respondents	1016
	66	61	Q61. How often would you say that the following products are purchased in your household? Fruit & Vegetables	Base : All Respondents	1016
	67	62	Q62. How often would you say that the following products are purchased in your household? Biscuits / cakes	Base : All Respondents	1016
	68	63	Q63. How often would you say that the following products are purchased in your household? Confectionary	Base : All Respondents	1016
	69	64	Q64. How often would you say that the following products are purchased in your household? Soft / Non-alcoholic drinks	Base : All Respondents	1016
	70	65	Q65. How often would you say that the following products are purchased in your household? Beer / Cider	Base : All Respondents	1016
	71	66	Q66. How often would you say that the following products are purchased in your household? Spirits	Base : All Respondents	1016

	Page	Table	Title	Base Description	Base
	72	67	Q67. How often would you say that the following products are purchased in your household? Wine	Base : All Respondents	1016
	73	68	Q68. On a 0-10 scale where 0 = all supermarket own-brand and 10 = all branded goods, how much of your grocery shop would you say is branded good vs supermarket own-brand goods?	Base : All Respondents	1016
	74	69	Q69. In the past year, which of the following life situations have you experienced? Fallen behind with household bills	Base : All Respondents	1016
	75	70	Q70. In the past year, which of the following life situations have you experienced? Fallen behind with your rent or mortgage	Base : All Respondents	1016
	76	71	Q71. In the past year, which of the following life situations have you experienced? Used a food bank	Base : All Respondents	1016
	77	72	Q72. In the past year, which of the following life situations have you experienced? Topped up my monthly income with a credit card or loan	Base : All Respondents	1016
	78	73	Q73. In the past year, which of the following life situations have you experienced? Suffered from stress about my finances negatively affected my work life	Base : All Respondents	1016
	79	74	Q74. In the past year, which of the following life situations have you experienced? Skipped meals regularly for financial reasons	Base : All Respondents	1016
	80	75	Q75. In the past year, which of the following life situations have you experienced? Got a pay-day loan to cover my essentials	Base : All Respondents	1016
	81	76	Q76. In the past year, which of the following life situations have you experienced? Walked to work as I couldn't afford travel fare	Base : All Respondents	1016
	82	77	Q77. In the past year, which of the following life situations have you experienced? Borrowed money from a friend or relative	Base : All Respondents	1016

	Page	Table	Title	Base Description	Base
	83	78	Q78. In the past year, which of the following life situations have you experienced? Had to decline a social invitation due to lack of cash	Base : All Respondents	1016
	84	79	Q79.If someone was working full-time on the minimum wage, and their employer then decided to become an accredited Living Wage employer, this would give all minimum-wage earning staff a £2000 a year pay-rise.If this was to happen to you, how do you think you would spend the extra income, if at all?	Base : All Respondents	1016
	85	79	Q79.If someone was working full-time on the minimum wage, and their employer then decided to become an accredited Living Wage employer, this would give all minimum-wage earning staff a £2000 a year pay-rise.If this was to happen to you, how do you think you would spend the extra income, if at all?	Base : All Respondents	1016
	86	80	Q80. If someone was working full-time on the minimum wage, and their employer then decided to become an accredited Living Wage employer, this would give all minimum-wage earning staff a £2000 a year pay-rise.If this was to happen to you, to what extent do you think it would improve your life in each of the following ways? Your family life	Base : All Respondents	1016
	87	81	Q81. If someone was working full-time on the minimum wage, and their employer then decided to become an accredited Living Wage employer, this would give all minimum-wage earning staff a £2000 a year pay-rise.If this was to happen to you, to what extent do you think it would improve your life in each of the following ways? Quality of time you spend playing with your children	Base : All Respondents	1016
	88	82	Q82. If someone was working full-time on the minimum wage, and their employer then decided to become an accredited Living Wage employer, this would give all minimum-wage earning staff a £2000 a year pay-rise.If this was to happen to you, to what extent do you think it would improve your life in each of the following ways? Quality of time you spend helping your children learn new skills / do homework	Base : All Respondents	1016

	Page	Table	Title	Base Description	Base
	89	83	Q83. If someone was working full-time on the minimum wage, and their employer then decided to become an accredited Living Wage employer, this would give all minimum-wage earning staff a £2000 a year pay-rise.If this was to happen to you, to what extent do you think it would improve your life in each of the following ways? Your overall happiness	Base : All Respondents	1016
	90	84	Q84. If someone was working full-time on the minimum wage, and their employer then decided to become an accredited Living Wage employer, this would give all minimum-wage earning staff a £2000 a year pay-rise.If this was to happen to you, to what extent do you think it would improve your life in each of the following ways? Your overall mental health	Base : All Respondents	1016
	91	85	Q85. If someone was working full-time on the minimum wage, and their employer then decided to become an accredited Living Wage employer, this would give all minimum-wage earning staff a £2000 a year pay-rise.If this was to happen to you, to what extent do you think it would improve your life in each of the following ways? Your overall physical health	Base : All Respondents	1016
	92	86	Q86. If someone was working full-time on the minimum wage, and their employer then decided to become an accredited Living Wage employer, this would give all minimum-wage earning staff a £2000 a year pay-rise.If this was to happen to you, to what extent do you think it would improve your life in each of the following ways? Quality of your relationship with your partner	Base : All Respondents	1016
	93	87	Q87. If someone was working full-time on the minimum wage, and their employer then decided to become an accredited Living Wage employer, this would give all minimum-wage earning staff a £2000 a year pay-rise.If this was to happen to you, to what extent do you think it would improve your life in each of the following ways? Quality of your relationships with close family & friends	Base : All Respondents	1016
	94	88	Q88. If someone was working full-time on the minimum wage, and their employer then decided to become an accredited Living Wage employer, this would give all minimum-wage earning staff a £2000 a year pay-rise.If this was to happen to you, to what extent do you think it would improve your life in each of the following ways? Quality of your relationship with your children	Base : All Respondents	1016