

# Housing Poll

12/06/2018

Prepared on behalf of Capital Club



# Methodology

## Fieldwork Dates

8<sup>th</sup> – 9<sup>th</sup> June 2018

## Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

## Population Sampled

All residents aged 18+ in the United Kingdom

## Sample Size

1,031

## Data Weighting

Data were weighted to the profile of all UK adults aged 18+. Data were weighted by age, sex, region, household income, education, 2017 General Election vote and 2016 EU Referendum vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2017 General Election and 2016 EU Referendum.

## Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,031 it is 95% certain that the 'true' value will fall within the range of 3% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

## Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

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**Table 1**  
Q1. Weighted by normal weighting  
Q1. How long have you lived in your local area?

Base: All Respondents

	Sex		Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12										Homeownership		Formal support/ opposition						
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NO / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0 - £19,999	£20,000 - £39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No		
Unweighted Total	1031	479	552	143	213	177	189	159	123	27	204	223	176	428	315	397	279	326	320	75	23	76	401	406	105	125	44	111	153	68	76	86	93	861	93	52	25	663	364	281	750	
Weighted Total	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740	
Less than a year	27	7	21	9	10	4	2	-	2	-	13	5	1	9	14	3	7	3	11	1	1	6	9	5	4	2	1	1	3	1	3	21	2	5	-	14	13	9	19			
	2.6%	1.3%	3.9%	7.4%	5.5%	2.4%	1.3%	0.3%	1.5%	-	3.4%	1.8%	1.2%	3.1%	4.7%	1.0%	2.0%	1.0%	3.3%	1.3%	3.6%	0.8%	1.5%	2.3%	4.8%	2.7%	5.7%	0.9%	0.7%	0.7%	4.5%	1.1%	3.9%	2.4%	1.7%	9.6%	-	2.0%	3.9%			
1-3 years	88	36	52	21	34	14	6	9	2	2	35	17	11	24	35	25	29	21	22	4	-	5	28	22	10	10	1	5	15	4	3	6	15	69	12	4	3	32	54	30	58	
	8.5%	7.1%	9.9%	17.7%	19.3%	8.3%	3.3%	5.9%	1.8%	2.1%	9.5%	6.8%	8.8%	8.7%	11.7%	7.1%	8.3%	6.1%	6.6%	7.0%	-	7.6%	6.6%	5.8%	10.1%	7.1%	3.1%	4.3%	10.7%	5.0%	3.6%	7.1%	17.5%	8.0%	13.4%	8.7%	11.0%	4.7%	16.0%	10.3%	7.9%	
4-6 years	118	43	75	26	39	21	12	6	11	3	21	24	25	48	27	29	55	29	48	6	4	6	34	61	7	31	3	7	17	10	7	9	9	100	5	9	3	83	34	56	62	
	11.4%	8.5%	14.2%	22.0%	21.8%	12.7%	6.5%	3.7%	8.7%	3.2%	5.7%	9.6%	19.5%	17.0%	9.1%	8.5%	16.0%	8.3%	14.7%	10.3%	17.2%	9.8%	8.2%	15.7%	7.5%	23.1%	6.4%	6.4%	12.2%	10.8%	9.9%	10.0%	10.0%	11.6%	6.2%	17.9%	11.2%	12.0%	9.9%	19.3%	8.3%	
7-9 years	81	40	41	12	20	23	15	7	4	-	28	16	14	23	22	22	34	20	33	3	4	3	25	33	3	12	8	10	10	5	8	5	6	67	11	2	1	49	32	23	58	
	7.9%	8.0%	7.8%	10.1%	11.0%	13.9%	8.2%	4.7%	3.4%	-	7.6%	6.2%	11.1%	8.3%	7.5%	6.5%	9.8%	5.7%	9.9%	5.1%	15.2%	4.9%	6.0%	8.5%	3.6%	8.8%	17.9%	8.8%	6.9%	5.3%	11.0%	5.5%	7.3%	7.7%	12.9%	4.8%	3.5%	7.1%	9.5%			
10 years or more	717	377	339	50	75	108	149	128	108	101	274	191	75	178	199	287	221	274	215	46	16	45	328	263	71	79	28	90	98	69	53	69	52	609	87	29	21	510	206	173	544	
	69.5%	75.1%	64.2%	42.8%	42.4%	62.8%	80.8%	85.4%	84.7%	94.8%	73.8%	75.6%	59.5%	82.9%	67.0%	76.9%	63.6%	78.9%	65.3%	76.3%	64.0%	76.9%	77.7%	67.7%	74.0%	58.2%	66.9%	79.5%	69.5%	78.3%	71.0%	76.2%	61.3%	70.3%	65.8%	69.1%	74.3%	74.2%	60.7%	59.4%	73.5%	
SIGMA	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

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**Table 2**  
Q2. Weighted by normal weighting  
Q2. What type of home do you live in?

Base: All Respondents

	Total	Sex		Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12										Homeownership		Formal support/opposition						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NO / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0 - £19,999	£20,000 - £39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No		
Unweighted Total	1031	479	552	143	213	177	189	159	123	27	204	223	176	428	315	397	279	326	320	75	23	76	401	406	105	125	44	111	153	68	76	86	93	861	93	52	25	663	364	281	750		
Weighted Total	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740		
Studio flat	9	5	4	3	4	-	1	-	-	-	4	1	1	4	5	2	2	1	2	1	-	-	2	2	-	5	-	-	-	1	9	-	-	-	-	-	-	1	8	1	8		
	0.9%	1.0%	0.7%	0.4%	1.8%	2.6%	-	0.6%	-	-	1.0%	0.4%	0.6%	1.3%	1.7%	0.5%	0.6%	0.4%	0.5%	1.5%	-	0.7%	0.4%	0.4%	-	4.0%	-	0.4%	0.2%	1.8%	-	0.8%	0.5%	1.0%	-	-	-	-	0.1%	2.4%	0.3%	1.1%	
1 bedroom flat	78	50	28	4	16	20	14	16	2	4	29	22	9	18	23	27	21	18	22	7	4	3	28	26	4	20	4	8	11	-	9	7	6	69	8	1	-	26	50	28	50		
	7.5%	9.9%	5.3%	3.8%	9.3%	12.0%	7.8%	10.7%	1.7%	3.8%	7.7%	8.6%	7.2%	6.5%	7.8%	7.8%	6.2%	5.2%	6.7%	11.1%	14.8%	5.0%	6.7%	6.7%	4.1%	14.5%	9.1%	7.2%	8.0%	-	11.8%	7.9%	7.6%	8.0%	9.0%	1.6%	-	3.8%	14.6%	8.7%	6.7%		
2 bedroom flat	121	57	64	26	24	19	21	12	12	6	40	29	14	38	29	52	34	38	31	3	6	9	48	42	13	18	6	10	16	5	11	8	8	95	18	5	3	56	64	43	78		
	11.7%	11.3%	12.1%	21.8%	13.8%	11.4%	11.2%	8.1%	9.7%	5.9%	10.8%	11.5%	10.9%	13.4%	9.6%	15.1%	9.8%	10.9%	9.4%	5.3%	24.2%	15.1%	11.4%	10.9%	13.9%	13.0%	13.8%	9.0%	11.5%	5.6%	15.4%	8.5%	9.2%	11.0%	20.1%	10.2%	10.7%	8.1%	19.0%	14.7%	10.5%		
3+ bedroom flat	89	38	51	25	22	26	7	4	4	-	21	23	14	32	21	23	43	12	37	5	4	5	24	36	3	30	2	5	14	5	1	7	5	72	8	3	6	59	29	43	46		
	8.6%	7.5%	9.7%	21.6%	12.8%	15.5%	3.6%	2.9%	3.2%	-	5.6%	9.0%	11.0%	11.3%	7.1%	6.6%	12.4%	3.4%	11.2%	6.7%	16.9%	7.9%	5.8%	9.4%	3.2%	22.3%	5.4%	4.1%	9.8%	5.9%	1.8%	7.8%	5.3%	8.3%	9.2%	5.8%	22.0%	6.6%	8.6%	14.8%	6.2%		
Terraced/semi-detached house	491	215	276	36	82	80	111	80	56	36	195	130	56	111	167	179	128	152	181	27	9	29	204	185	44	41	22	73	62	40	33	46	52	411	41	26	10	345	147	101	390		
	47.6%	42.8%	52.2%	30.6%	52.1%	47.7%	60.0%	53.3%	43.9%	34.0%	52.5%	51.3%	44.0%	39.8%	56.0%	51.5%	37.0%	43.8%	55.0%	43.8%	37.0%	40.1%	48.7%	47.8%	45.9%	30.1%	51.6%	64.3%	43.8%	44.9%	44.3%	50.8%	60.9%	47.5%	46.8%	58.3%	35.9%	50.1%	43.2%	34.7%	52.7%		
Detached house	216	126	90	25	18	18	27	32	44	53	69	43	30	74	39	57	113	113	48	18	2	12	93	90	30	19	8	17	34	26	18	18	13	183	13	11	9	187	28	73	143		
	21.0%	25.0%	17.1%	21.2%	10.1%	10.5%	14.5%	21.4%	34.2%	50.2%	18.5%	17.2%	23.6%	26.5%	13.3%	16.4%	32.7%	32.4%	14.6%	29.5%	7.2%	20.6%	22.2%	23.2%	31.1%	14.0%	18.1%	15.0%	24.4%	29.9%	23.9%	20.1%	15.7%	21.2%	15.1%	21.5%	31.5%	27.2%	8.4%	25.0%	19.4%		
Other	27	13	15	1	-	1	5	4	9	6	14	5	4	4	13	7	5	14	9	-	-	1	20	7	2	3	1	-	3	11	2	4	1	26	-	1	-	14	13	2	25		
	2.6%	2.5%	2.8%	0.7%	0.3%	0.3%	2.9%	2.9%	7.3%	6.1%	3.9%	2.1%	2.8%	1.4%	4.5%	2.0%	1.3%	4.0%	2.6%	-	-	1.5%	4.7%	1.7%	1.7%	2.2%	2.0%	-	2.3%	12.0%	2.9%	4.1%	0.9%	3.0%	-	2.6%	-	2.0%	3.9%	0.8%	3.4%		
SIGMA	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



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**Table 3**  
Q3.Weighted by normal weighting  
Q3.To what extent do you think it's likely or unlikely you will own your own home in the future?

Base: Respondents don't have their own house

	Sex		Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12										Homeownership		Formal support/opposition							
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NO Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0-£19,999	£20,000-£39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No			
Unweighted Total	358	142	216	77	99	63	52	41	22	4	93	88	68	109	179	115	45	72	123	15	11	26	122	112	41	40	12	30	55	19	34	32	35	298	34	15	11	-	358	73	285		
Weighted Total	333	143	190	58	84	65	51	42	21	12	145	78	46	64	165	100	47	61	123	12	12	18	118	93	34	37	13	28	48	18	31	32	33	274	33	16	10	-	333	67	265		
Very likely	56	19	37	19	18	11	6	1	-	-	16	9	12	19	11	21	19	12	22	2	1	1	12	21	4	8	1	5	5	2	4	14	8	50	2	1	2	-	56	21	35		
	16.8%	13.5%	19.2%	33.4%	21.7%	17.3%	12.5%	1.5%	-	-	11.0%	11.1%	27.1%	29.1%	6.9%	21.2%	40.2%	19.5%	17.5%	16.5%	11.3%	8.0%	10.6%	22.8%	10.5%	22.5%	7.0%	16.5%	10.5%	10.4%	11.9%	42.5%	25.1%	18.2%	7.5%	8.8%	20.2%	-	16.8%	31.4%	13.1%		
Somewhat likely	64	18	46	18	23	12	8	2	1	-	20	11	13	20	30	16	13	11	27	2	2	3	19	20	7	9	5	3	10	2	7	1	6	50	8	4	2	-	64	20	44		
	19.2%	12.7%	24.1%	30.8%	27.8%	18.4%	15.1%	4.3%	6.9%	-	14.0%	14.6%	28.0%	30.3%	18.2%	16.0%	28.1%	17.5%	21.9%	19.1%	15.6%	14.0%	15.8%	21.8%	20.6%	24.9%	38.7%	10.4%	21.0%	8.9%	23.0%	4.5%	17.3%	18.3%	25.2%	25.6%	16.0%	-	19.2%	30.4%	16.4%		
Neither likely nor unlikely	56	33	23	9	16	16	7	7	1	-	27	17	7	5	33	12	6	12	14	2	1	3	20	13	6	2	7	7	8	2	4	3	4	45	6	5	1	-	56	9	47		
	16.8%	23.0%	12.2%	15.5%	19.0%	24.5%	13.5%	16.8%	6.6%	-	18.7%	22.0%	14.6%	8.1%	20.2%	12.0%	11.9%	19.2%	11.7%	17.6%	4.4%	18.7%	17.1%	13.7%	17.3%	6.0%	54.3%	26.8%	17.1%	13.4%	11.8%	10.2%	13.3%	16.3%	17.8%	31.9%	6.2%	-	16.8%	13.0%	17.8%		
Somewhat unlikely	32	7	25	5	13	9	3	2	1	-	13	10	5	5	21	7	4	12	2	1	5	7	10	5	2	-	3	7	1	2	4	1	25	1	4	3	-	32	6	26			
	9.7%	5.0%	13.2%	9.0%	15.7%	13.3%	4.9%	3.8%	6.0%	-	9.1%	12.3%	10.5%	7.4%	12.4%	7.4%	9.4%	0.6%	9.7%	12.6%	4.7%	24.9%	5.7%	10.8%	13.6%	5.8%	-	10.1%	15.4%	7.1%	6.7%	13.2%	2.1%	9.2%	1.7%	24.5%	26.3%	-	9.7%	9.3%	9.8%		
Very unlikely	114	59	55	5	10	17	27	28	17	10	62	30	9	13	65	39	4	23	47	4	6	3	54	27	13	13	-	9	17	11	12	10	12	97	13	1	2	-	114	11	103		
	34.2%	41.0%	29.1%	8.2%	12.2%	26.5%	52.0%	66.7%	80.5%	83.9%	45.2%	36.3%	18.6%	20.5%	39.4%	36.6%	9.3%	36.4%	36.5%	34.2%	48.4%	18.9%	46.1%	26.6%	38.1%	35.4%	-	32.1%	36.1%	60.2%	36.5%	29.6%	37.6%	35.4%	40.8%	9.3%	18.2%	-	34.2%	15.9%	38.9%		
Don't know	11	7	4	2	3	-	1	3	-	2	6	1	1	3	5	5	1	3	1	-	2	3	5	2	-	2	-	1	-	-	3	-	1	7	2	-	1	-	11	-	11		
	3.2%	4.7%	2.1%	3.1%	3.6%	-	2.0%	6.8%	-	16.1%	4.0%	1.7%	1.1%	4.7%	2.9%	4.8%	2.2%	4.8%	0.8%	-	15.6%	15.4%	4.7%	2.1%	-	5.3%	-	4.1%	-	-	8.0%	-	4.6%	2.6%	7.0%	-	13.1%	-	3.2%	-	4.0%		
SIGMA	333	143	190	58	84	65	51	42	21	12	145	78	46	64	165	100	47	61	123	12	12	18	118	93	34	37	13	28	48	18	31	32	33	274	33	16	10	-	333	67	265		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**Housing Poll**  
Prepared on behalf of Capital Club

**Table 4**  
Q4. Weighted by normal weighting  
Q4. How likely or unlikely do you think it is that the next generation of your family will be able to afford to own their own home in the future?

Base: Respondents have their own house

	Sex		Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12										Homeownership		Formal support/opposition							
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NO Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0-£19,999	£20,000-£39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No			
Unweighted Total	663	334	329	62	112	112	137	118	100	22	109	132	105	317	130	279	234	252	195	60	12	48	276	292	63	82	32	80	98	49	40	54	56	554	59	37	13	663	-	202	461		
Weighted Total	688	356	332	57	92	100	133	108	106	91	223	173	77	215	126	244	299	283	202	49	12	40	297	294	62	96	29	84	93	70	41	58	49	582	54	34	18	688	-	216	472		
Very likely	174	84	80	26	27	19	17	22	34	30	34	57	20	64	16	57	100	80	51	17	-	6	77	80	10	40	3	21	27	11	15	13	10	151	11	7	5	174	-	82	92		
	25.3%	26.5%	24.0%	46.2%	29.4%	17.7%	12.6%	20.4%	32.2%	32.6%	15.1%	32.8%	26.0%	29.6%	12.7%	23.2%	33.5%	28.4%	25.0%	34.8%	3.4%	15.8%	26.0%	27.3%	16.8%	42.0%	9.3%	25.2%	29.2%	15.9%	36.8%	22.9%	19.5%	25.9%	21.2%	19.3%	28.5%	25.3%	-	38.2%	19.4%		
Somewhat likely	157	82	74	15	20	25	23	27	17	30	33	44	18	62	32	51	74	78	44	8	4	7	74	68	13	19	5	20	18	24	8	13	12	131	15	8	3	157	-	65	92		
	22.8%	23.1%	22.4%	27.0%	21.4%	25.0%	17.4%	25.0%	15.7%	32.6%	14.9%	25.2%	23.5%	28.8%	25.3%	20.7%	24.7%	27.7%	21.5%	15.6%	28.6%	17.3%	24.8%	23.3%	20.9%	19.6%	17.4%	24.3%	19.6%	34.4%	18.4%	22.1%	23.4%	22.6%	27.1%	23.2%	16.1%	22.8%	-	29.9%	19.5%		
Neither likely nor unlikely	119	63	56	7	13	16	26	25	20	13	47	31	14	26	23	42	43	46	28	11	4	3	44	39	18	11	8	18	17	9	3	7	99	9	9	2	119	-	23	96			
	17.3%	17.6%	17.0%	12.6%	14.0%	15.6%	19.4%	22.8%	18.5%	14.4%	21.2%	18.1%	18.8%	12.1%	18.6%	17.2%	14.4%	16.2%	13.6%	22.0%	31.4%	8.4%	14.8%	13.4%	29.6%	11.9%	27.7%	22.0%	18.4%	13.5%	6.3%	12.1%	14.6%	17.1%	16.2%	26.8%	8.9%	17.3%	-	10.6%	20.4%		
Somewhat unlikely	131	66	64	2	22	19	33	18	18	19	45	29	15	42	31	55	43	44	46	8	3	12	54	65	18	9	9	15	21	13	7	9	11	111	13	7	-	131	-	30	100		
	19.0%	18.6%	19.4%	3.5%	24.4%	18.5%	24.9%	17.1%	16.5%	20.4%	20.3%	16.7%	19.0%	19.4%	24.5%	22.6%	14.4%	15.7%	22.6%	15.8%	24.9%	29.6%	18.1%	22.1%	28.8%	9.2%	29.3%	17.5%	23.0%	18.8%	18.0%	14.8%	22.0%	19.1%	24.3%	19.2%	-	19.0%	-	14.1%	21.2%		
Very unlikely	78	33	44	6	8	12	30	9	12	-	50	10	8	10	18	26	30	21	31	2	1	8	36	25	1	14	3	6	8	10	4	14	6	68	1	3	6	78	-	10	67		
	11.3%	9.4%	13.3%	10.8%	9.2%	12.4%	22.2%	8.1%	11.5%	-	22.3%	5.7%	10.2%	4.7%	14.1%	10.6%	9.9%	7.6%	15.4%	5.0%	4.7%	19.2%	12.3%	8.5%	2.2%	14.2%	11.7%	7.4%	8.8%	14.3%	10.0%	25.0%	12.4%	11.6%	1.1%	9.2%	35.1%	11.3%	-	4.8%	14.2%		
Don't know	30	17	13	-	1	11	5	7	6	-	14	2	2	12	6	14	9	13	4	3	1	4	12	16	1	3	1	3	1	2	4	2	4	22	5	1	2	30	-	5	25		
	4.4%	4.8%	3.9%	-	1.6%	10.8%	3.5%	6.6%	5.6%	-	6.3%	1.4%	2.5%	5.5%	4.8%	5.7%	3.1%	4.5%	1.9%	6.9%	7.0%	9.7%	4.0%	5.5%	1.7%	3.1%	4.7%	3.6%	1.1%	3.0%	10.6%	3.1%	8.2%	3.7%	10.1%	2.4%	11.5%	4.4%	-	2.3%	5.3%		
SIGMA	688	356	332	57	92	100	133	108	106	91	223	173	77	215	126	244	299	283	202	49	12	40	297	294	62	96	29	84	93	70	41	58	49	582	54	34	18	688	-	216	472		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**Housing Poll**  
Prepared on behalf of Capital Club

**Table 5**  
Q5. Weighted by normal weighting  
Q5. Which of the following do you currently live with? Please select all that apply.

Base: All Respondents

Total	Sex		Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12										Homeownership		Formal support/opposition					
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NO / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0 - £19,999	£20,000 - £39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No	
Unweighted Total	1031	479	552	143	213	177	189	159	123	27	204	223	176	428	315	397	279	326	320	75	23	76	401	406	105	125	44	111	153	68	76	86	93	861	93	52	25	563	364	281	750
Weighted Total	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740
Partner	618	312	306	30	109	112	112	99	94	61	217	147	68	186	141	216	239	227	202	35	16	41	266	249	60	72	23	81	97	45	33	42	56	509	59	34	15	467	140	174	443
	59.9%	62.0%	57.9%	25.6%	61.7%	66.7%	60.9%	66.0%	73.5%	57.7%	58.6%	58.1%	53.3%	66.3%	47.3%	62.4%	68.8%	65.3%	61.7%	59.9%	65.2%	69.9%	63.6%	64.3%	62.3%	53.5%	53.8%	71.1%	68.8%	51.4%	44.7%	46.8%	65.9%	58.8%	67.2%	69.2%	53.2%	67.8%	43.8%	59.9%	59.9%
Child(ren) under the age of 18	305	113	192	25	90	101	62	17	3	6	86	76	41	102	89	110	100	72	124	17	3	21	99	117	22	48	17	34	51	14	18	28	31	264	18	15	8	196	109	95	210
	29.6%	22.6%	36.3%	21.0%	51.1%	60.1%	33.7%	11.5%	2.7%	5.9%	23.2%	30.2%	32.2%	36.3%	30.0%	31.6%	29.0%	20.7%	37.9%	27.8%	10.5%	36.3%	23.7%	30.1%	23.3%	35.9%	39.8%	29.8%	36.1%	16.1%	24.8%	30.7%	36.3%	30.5%	21.1%	30.1%	28.8%	28.4%	32.1%	32.7%	28.4%
Child(ren) aged 18 and above	125	57	68	5	6	10	38	39	21	6	58	32	12	24	53	41	30	41	51	4	5	7	55	39	13	12	6	18	23	4	6	9	12	103	9	12	1	93	32	23	102
	12.1%	11.4%	12.9%	4.0%	3.6%	5.8%	20.8%	26.1%	16.3%	5.9%	15.6%	12.5%	9.3%	8.6%	17.7%	11.8%	8.8%	11.9%	15.7%	6.1%	19.7%	11.6%	13.2%	10.0%	13.1%	9.1%	13.5%	15.6%	16.4%	5.0%	8.1%	10.3%	14.2%	11.9%	10.6%	23.7%	3.5%	13.5%	9.5%	8.0%	13.8%
Elderly relatives	15	5	10	5	2	1	3	2	1	1	4	5	3	3	6	6	3	2	9	-	-	-	3	5	1	2	1	1	1	-	-	3	1	10	1	3	1	8	8	8	7
	1.5%	1.0%	1.9%	4.3%	1.3%	0.7%	1.4%	1.2%	0.7%	1.4%	1.0%	2.0%	2.7%	1.1%	2.0%	1.6%	0.8%	0.6%	2.7%	-	-	-	0.7%	1.4%	1.5%	1.8%	2.5%	0.8%	0.9%	-	-	2.9%	0.6%	1.2%	1.7%	5.4%	2.5%	1.1%	2.2%	2.7%	1.0%
Parents and/or siblings	106	42	64	57	26	6	10	5	2	-	32	28	22	24	42	37	18	18	32	5	4	4	24	29	12	18	4	8	10	5	10	13	9	88	8	8	2	40	63	31	78
	10.3%	8.4%	12.1%	48.7%	14.7%	3.7%	5.3%	3.2%	1.5%	-	8.6%	11.2%	17.7%	8.5%	14.1%	10.6%	5.1%	5.3%	9.8%	8.8%	17.8%	6.5%	5.7%	7.5%	12.0%	13.5%	8.8%	7.1%	7.3%	6.2%	13.1%	14.9%	10.3%	10.2%	8.8%	15.6%	8.3%	5.8%	18.7%	10.5%	10.2%
People who are not my family (flat share, etc)	21	11	10	11	5	2	2	1	-	-	4	3	6	7	12	3	7	2	7	1	-	1	4	8	1	3	-	5	3	3	2	2	21	-	-	-	-	6	15	3	18
	2.0%	2.2%	1.9%	9.3%	2.8%	1.0%	1.2%	0.6%	0.3%	-	1.2%	1.3%	4.7%	2.6%	4.0%	0.8%	1.9%	0.6%	2.2%	1.7%	-	1.1%	0.9%	2.2%	0.8%	2.5%	-	4.3%	1.9%	2.9%	3.5%	1.7%	2.6%	2.4%	0.4%	-	-	0.9%	4.4%	1.0%	2.4%
I live on my own	211	113	99	12	22	34	42	31	26	45	95	46	20	49	69	67	68	84	51	16	3	10	98	77	17	30	6	16	20	33	27	22	13	185	15	6	5	139	73	58	153
	20.5%	22.4%	18.7%	10.3%	12.2%	20.0%	22.6%	21.0%	20.3%	42.3%	25.7%	18.3%	16.1%	17.6%	23.2%	19.4%	19.5%	24.2%	15.5%	26.0%	12.5%	16.1%	23.3%	19.8%	17.9%	21.9%	14.7%	14.4%	13.9%	38.0%	35.6%	24.7%	15.6%	21.3%	17.3%	13.0%	18.8%	20.1%	21.5%	20.1%	20.7%
SIGMA	1402	654	748	145	261	266	269	194	147	120	497	337	173	395	411	479	464	447	477	79	31	84	548	525	126	187	56	162	205	104	97	119	124	1180	111	78	33	947	448	392	1010
	136.0%	130.0%	141.6%	123.1%	147.4%	158.0%	145.8%	129.8%	115.1%	113.3%	133.9%	133.6%	136.0%	140.2%	136.3%	138.2%	133.9%	128.6%	145.5%	130.2%	125.8%	141.8%	131.0%	135.3%	131.0%	138.2%	133.1%	143.1%	145.4%	118.5%	130.0%	132.1%	145.6%	136.3%	127.1%	157.1%	115.0%	137.7%	132.2%	134.8%	136.4%

**Survation.**



**Housing Poll**  
Prepared on behalf of Capital Club

**Table 6**  
Q6. Weighted by normal weighting  
Q6. Would you prefer to live on your own?

Base: Respondents living on their own

	Sex		Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12											Homeownership		Formal support/ opposition					
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NO / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0 - £19,999	£20,000 - £39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No		
Unweighted Total	183	98	85	13	26	34	40	36	25	9	44	40	27	72	60	70	46	61	48	20	3	14	70	79	22	24	5	15	23	12	18	17	17	153	18	8	4	111	72	42	141	
Weighted Total	211	113	99	12	22	34	42	31	26	45	95	46	20	49	69	67	68	84	51	16	3	10	98	77	17	30	6	16	20	33	27	22	13	185	15	6	5	139	73	58	153	
I would prefer to live on my own	153	81	72	7	17	21	32	22	12	40	69	38	15	31	48	47	51	64	34	10	3	7	80	50	12	22	3	9	11	28	22	20	8	135	10	6	2	101	53	49	105	
	72.5%	72.1%	73.0%	59.4%	80.3%	63.6%	76.8%	71.5%	47.8%	90.0%	72.4%	83.0%	71.8%	63.2%	69.1%	69.6%	76.2%	75.8%	66.8%	65.5%	100.0%	69.7%	81.6%	65.3%	70.9%	74.8%	40.9%	52.9%	57.4%	83.6%	83.4%	90.3%	63.4%	73.4%	68.1%	93.3%	29.7%	72.6%	72.3%	83.7%	68.3%	
I would not prefer to live on my own	33	21	11	3	3	5	8	7	8	-	15	2	4	11	9	10	13	11	11	3	-	1	8	18	2	6	1	5	5	4	3	1	4	31	2	-	-	21	12	6	26	
	15.5%	18.9%	11.6%	21.3%	14.0%	14.2%	19.5%	20.9%	29.4%	-	15.5%	5.4%	20.5%	23.0%	12.8%	15.6%	19.4%	13.5%	21.2%	21.9%	-	9.7%	8.2%	22.8%	12.8%	21.7%	13.8%	32.8%	23.3%	11.0%	10.1%	4.4%	31.7%	16.8%	11.9%	-	-	15.3%	15.8%	10.9%	17.2%	
Don't know	25	10	15	2	1	7	2	2	6	4	12	5	2	7	12	10	3	9	6	2	-	2	10	9	3	1	3	2	4	2	2	1	18	3	-	4	17	9	3	22		
	12.0%	8.9%	15.5%	19.3%	5.7%	22.2%	3.7%	7.6%	22.8%	10.0%	12.1%	11.6%	7.7%	13.9%	18.1%	14.8%	4.4%	10.7%	11.9%	12.5%	-	20.7%	10.2%	11.9%	16.3%	3.5%	45.3%	14.4%	19.2%	5.4%	6.5%	5.3%	4.9%	9.8%	20.1%	6.7%	70.3%	12.1%	11.9%	5.4%	14.5%	
SIGMA	211	113	99	12	22	34	42	31	26	45	95	46	20	49	69	67	68	84	51	16	3	10	98	77	17	30	6	16	20	33	27	22	13	185	15	6	5	139	73	58	153	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**Housing Poll**  
Prepared on behalf of Capital Club

**Table 7**  
Q7. Weighted by normal weighting  
Q7. Thinking about the area you live in, would you like to be living there in 5 years time?

Base: All Respondents

	Total	Sex		Age								Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12											Homeownership		Formal support/opposition				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NO / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0 - £19,999	£20,000 - £39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No		
Unweighted Total	1031	479	552	143	213	177	189	159	123	27	204	223	178	428	315	397	279	326	320	75	23	76	401	406	105	125	44	111	153	68	76	86	93	861	93	52	25	663	364	281	750		
Weighted Total	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740		
I would like to be living here in 5 years time	658	335	322	59	107	106	97	92	103	95	226	174	78	180	165	213	252	256	198	42	15	35	291	259	65	64	28	67	104	66	53	62	49	558	60	29	10	471	186	210	447		
	63.8%	66.7%	61.0%	50.1%	60.3%	62.9%	52.4%	61.3%	80.8%	89.2%	60.9%	68.8%	61.2%	64.2%	55.6%	61.5%	72.6%	73.5%	60.2%	69.5%	62.1%	58.5%	67.2%	68.9%	68.1%	47.1%	66.7%	59.2%	73.5%	74.8%	71.7%	68.7%	57.0%	64.4%	68.9%	59.2%	36.2%	68.5%	54.8%	72.4%	60.4%		
I would not like to be living here in 5 years time	248	111	138	46	56	31	53	36	18	9	83	54	37	74	77	89	72	58	95	10	9	18	96	80	22	57	7	28	25	10	13	18	22	202	23	12	11	140	108	51	198		
	24.1%	22.0%	26.1%	38.9%	31.6%	18.1%	28.9%	24.0%	14.1%	8.1%	22.4%	21.5%	29.0%	26.5%	25.8%	25.8%	20.8%	16.8%	28.9%	16.3%	37.9%	31.2%	22.9%	20.5%	22.7%	42.0%	17.6%	24.9%	17.4%	11.6%	17.9%	20.1%	25.7%	23.4%	26.6%	23.9%	38.6%	20.3%	31.8%	17.4%	26.7%		
Don't know	125	57	68	13	14	32	34	22	7	9	62	25	12	26	56	44	23	34	36	9	-	6	42	41	9	15	7	18	13	12	8	10	15	106	4	8	7	77	45	30	95		
	12.1%	11.3%	12.9%	10.9%	8.1%	18.9%	18.7%	14.8%	5.2%	2.7%	16.7%	9.7%	9.8%	9.3%	18.7%	12.8%	6.6%	9.6%	10.8%	14.2%	-	10.3%	10.0%	10.5%	9.2%	10.9%	15.6%	15.9%	9.1%	13.6%	10.5%	11.2%	17.3%	12.2%	4.5%	16.9%	25.2%	11.3%	13.4%	10.3%	12.9%		
SIGMA	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**Housing Poll**  
Prepared on behalf of Capital Club

12 Jun 2018

**Table 8**  
Q8. Weighted by normal weighting  
Q8. How concerned are you about being able to afford future accommodation in your area?

Base: All Respondents

	Sex		Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12										Homeownership		Formal support/opposition						
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NG / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0-£19,999	£20,000-£39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No		
Unweighted Total	1031	479	552	143	213	177	189	159	123	27	204	223	176	428	315	397	279	326	320	75	23	76	401	406	105	125	44	111	153	68	76	86	93	861	93	52	25	663	364	281	750	
Weighted Total	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740	
Very concerned	169	57	112	37	47	44	19	9	13	-	53	40	22	54	50	58	57	37	78	7	2	5	54	69	11	45	1	20	26	9	7	14	9	144	12	10	4	88	79	68	101	
	16.4%	11.3%	21.2%	31.5%	26.5%	26.3%	10.3%	5.9%	10.1%	-	14.3%	15.9%	17.2%	19.3%	16.8%	16.8%	16.5%	10.7%	23.7%	12.1%	9.8%	9.1%	13.0%	17.7%	11.6%	33.7%	3.3%	17.6%	18.7%	10.5%	10.0%	15.3%	10.4%	16.6%	13.6%	19.5%	13.1%	12.8%	23.2%	23.5%	13.6%	
Somewhat concerned	263	114	148	31	63	56	55	37	11	11	71	68	39	84	79	92	82	65	109	11	10	13	94	103	26	29	16	29	45	13	15	25	22	222	25	8	8	158	104	71	192	
	25.5%	22.8%	28.1%	26.7%	35.3%	33.2%	29.6%	24.5%	8.3%	10.4%	19.2%	27.0%	30.9%	30.0%	26.4%	26.5%	23.7%	18.6%	33.3%	17.4%	41.8%	21.4%	22.4%	26.5%	27.4%	21.5%	37.2%	25.6%	32.2%	15.2%	20.8%	28.0%	26.0%	25.6%	28.8%	16.9%	26.6%	23.0%	30.7%	24.4%	25.9%	
Neither concerned nor unconcerned	253	145	108	25	32	41	55	45	26	28	102	69	32	49	94	79	65	85	69	15	8	11	102	89	35	27	9	23	32	16	13	24	23	202	30	19	2	150	103	57	196	
	24.5%	28.8%	20.4%	21.2%	18.1%	24.4%	30.0%	30.3%	20.1%	26.4%	27.6%	27.4%	25.0%	17.6%	31.6%	22.7%	18.7%	24.6%	21.1%	25.3%	33.3%	19.4%	24.3%	23.0%	36.5%	19.7%	22.2%	20.5%	22.5%	18.4%	18.1%	26.1%	26.4%	23.3%	34.0%	38.2%	7.7%	21.8%	30.3%	19.6%	26.4%	
Not very concerned	142	67	74	12	21	14	28	20	33	16	55	22	16	49	37	57	46	56	38	15	1	11	53	64	9	12	8	20	16	13	12	20	15	123	6	6	6	119	22	37	105	
	13.7%	13.4%	14.0%	10.0%	12.0%	8.4%	14.9%	13.6%	25.7%	14.6%	14.7%	8.7%	12.9%	17.4%	12.3%	16.5%	13.1%	16.1%	11.6%	25.0%	2.3%	18.7%	12.6%	16.4%	9.1%	9.0%	18.8%	17.3%	11.4%	14.3%	15.8%	21.9%	17.3%	14.2%	7.4%	11.6%	21.5%	17.3%	6.6%	12.6%	14.2%	
Not at all concerned	190	110	80	9	11	7	29	36	48	52	83	49	17	42	31	56	95	102	32	10	3	18	111	61	13	21	4	20	20	36	25	7	13	160	14	7	9	166	23	57	133	
	18.4%	22.0%	15.1%	7.8%	6.4%	4.4%	15.7%	23.9%	35.8%	46.6%	22.2%	19.4%	13.2%	14.8%	10.4%	16.2%	27.4%	29.2%	9.9%	16.4%	12.7%	30.3%	26.5%	15.7%	13.8%	15.3%	10.6%	17.7%	14.3%	41.1%	34.1%	8.1%	14.7%	18.5%	16.3%	13.8%	31.1%	24.2%	6.8%	10.6%	18.0%	
Don't know	15	9	6	3	3	6	1	3	-	-	8	4	1	2	8	5	2	3	2	2	-	1	5	3	1	1	3	1	1	1	1	4	15	-	-	-	6	8	1	14		
	1.4%	1.7%	1.2%	2.9%	1.6%	3.3%	0.3%	1.8%	-	-	2.0%	1.5%	0.9%	0.9%	2.6%	1.3%	0.6%	0.9%	0.5%	3.7%	-	1.1%	1.3%	0.8%	1.5%	0.8%	7.9%	1.2%	0.9%	0.5%	1.2%	0.6%	5.2%	1.7%	-	-	-	0.9%	2.3%	0.3%	1.9%	
SIGMA	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**Housing Poll**  
Prepared on behalf of Capital Club

**Table 9**  
Q9. Weighted by normal weighting  
Q9.f given the choice, in which of the following places would you ideally like to live?

Base: All Respondents

	Sex		Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12										Homeownership		Formal support/opposition							
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NO / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0 - £19,999	£20,000 - £39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No			
Unweighted Total	1031	479	552	143	213	177	189	159	123	27	204	223	176	428	315	397	279	326	320	75	23	76	401	406	105	125	44	111	153	68	76	86	93	861	93	52	25	663	364	281	750		
Weighted Total	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740		
Inner city	66	29	37	23	11	15	9	7	1	-	13	19	10	24	13	21	29	11	33	4	2	2	16	31	5	22	1	10	9	3	1	4	3	56	5	4	2	44	21	29	37		
	6.4%	5.8%	7.0%	19.7%	6.1%	8.6%	4.9%	4.9%	0.8%	-	3.4%	7.5%	7.9%	8.7%	4.5%	6.0%	8.5%	3.1%	10.1%	5.9%	6.2%	2.6%	3.9%	8.1%	5.3%	16.1%	2.1%	8.4%	5.8%	3.4%	1.8%	4.1%	3.0%	6.5%	5.2%	7.9%	5.6%	6.4%	6.2%	6.4%	6.2%	9.9%	5.0%
Urban area, but not inner city	168	89	80	31	46	27	27	19	13	5	47	38	27	56	53	45	59	36	71	9	6	8	49	76	15	34	8	14	16	8	15	17	12	139	19	5	5	88	80	59	109		
	16.3%	17.6%	15.1%	26.7%	25.7%	16.1%	14.7%	13.0%	9.9%	4.6%	12.8%	14.9%	21.1%	20.1%	17.7%	13.0%	17.1%	10.4%	21.7%	15.4%	23.0%	13.5%	11.7%	19.5%	15.4%	25.4%	18.0%	12.3%	11.5%	9.1%	19.8%	19.2%	14.4%	16.1%	21.8%	10.3%	17.3%	12.8%	23.7%	20.4%	14.7%		
Suburban area	240	122	118	25	46	47	33	38	33	19	76	56	33	75	58	86	89	83	76	16	7	16	84	107	20	29	14	35	34	15	12	23	18	199	22	7	12	174	65	67	173		
	23.3%	24.3%	22.3%	20.9%	25.8%	27.7%	17.9%	25.7%	25.7%	17.7%	20.4%	22.2%	26.3%	26.7%	19.5%	24.7%	25.7%	23.9%	23.1%	26.5%	29.6%	26.8%	20.1%	27.6%	20.5%	21.3%	34.2%	30.4%	24.3%	16.9%	15.5%	25.3%	21.5%	23.0%	25.2%	13.5%	42.3%	25.2%	19.1%	23.0%	23.4%		
Village or small town	336	152	184	19	44	47	67	56	47	-	131	95	38	72	98	116	107	141	86	17	10	20	173	100	37	24	11	30	56	25	35	31	35	286	31	13	6	233	103	77	259		
	32.6%	30.2%	34.9%	15.9%	24.9%	27.9%	36.5%	37.6%	43.6%	44.3%	35.3%	37.8%	30.1%	25.6%	33.1%	33.5%	30.7%	40.7%	26.3%	28.0%	41.2%	33.1%	41.2%	25.7%	39.0%	17.7%	27.2%	26.3%	39.9%	29.6%	47.4%	34.5%	41.3%	33.0%	36.1%	26.2%	20.8%	33.8%	30.5%	26.5%	35.0%		
Rural area	184	96	88	15	26	26	41	20	21	35	86	36	15	47	60	64	58	68	50	11	-	12	86	61	18	16	4	25	22	36	8	15	14	166	8	17	3	131	53	56	128		
	17.9%	19.2%	16.6%	12.3%	14.7%	15.4%	22.1%	13.6%	16.6%	33.4%	23.2%	14.3%	12.0%	16.6%	20.1%	16.3%	16.6%	19.7%	15.4%	18.7%	-	19.5%	20.6%	15.8%	16.2%	12.0%	9.4%	21.8%	15.3%	40.9%	10.6%	16.9%	16.8%	16.0%	9.7%	33.8%	11.7%	19.0%	15.7%	19.2%	17.9%		
Other	11	4	7	1	-	-	2	5	4	-	7	1	1	2	5	4	2	3	5	2	-	-	5	5	1	6	-	-	2	-	1	-	-	10	-	1	-	8	4	1	10		
	1.1%	0.8%	1.4%	0.5%	-	-	1.1%	3.4%	2.9%	-	1.8%	0.4%	1.0%	0.8%	1.7%	1.3%	0.6%	1.0%	1.4%	3.3%	-	-	1.1%	1.4%	0.7%	4.3%	-	-	1.6%	-	0.9%	-	0.5%	1.1%	-	4.3%	-	1.1%	1.1%	0.4%	1.4%		
Don't know	25	11	15	5	5	7	5	3	-	-	12	8	2	4	10	11	3	4	6	1	-	2	6	8	3	4	4	1	2	1	3	-	2	20	2	3	1	11	13	2	24		
	2.4%	2.1%	2.8%	3.9%	2.9%	4.2%	2.9%	1.8%	0.4%	-	3.2%	3.0%	1.6%	1.4%	3.5%	3.1%	0.8%	1.3%	1.9%	2.3%	-	4.2%	1.4%	2.0%	2.9%	3.2%	9.0%	0.8%	1.7%	1.1%	4.1%	-	2.5%	2.3%	1.9%	5.3%	2.3%	1.6%	3.7%	0.6%	3.2%		
SIGMA	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**Housing Poll**  
Prepared on behalf of Capital Club

**Table 10**  
Q10. Weighted by normal weighting  
Q10. To what extent do you agree or disagree with the following statement? "I think that more homes need to be built in the UK"

Base: All Respondents

	Sex		Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12										Homeownership		Formal support/opposition						
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NO / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0 - £19,999	£20,000 - £39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No		
Unweighted Total	1031	479	552	143	213	177	189	159	123	27	204	223	176	428	315	397	279	326	320	75	23	76	401	406	105	125	44	111	153	68	76	86	93	861	93	52	25	563	364	281	750	
Weighted Total	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740	
Strongly agree	392	202	190	44	59	69	73	51	62	33	137	94	45	115	109	125	142	95	175	25	17	19	143	190	39	72	10	53	39	29	24	25	29	320	42	16	15	250	140	117	275	
	38.0%	40.2%	36.0%	37.6%	33.5%	41.3%	39.5%	34.1%	48.7%	30.9%	37.0%	37.1%	35.8%	41.2%	36.8%	36.0%	41.0%	27.4%	53.5%	46.6%	68.2%	32.5%	34.2%	46.3%	40.2%	53.3%	24.1%	47.0%	27.6%	32.4%	32.6%	27.3%	34.3%	36.9%	48.0%	32.2%	51.3%	36.3%	41.2%	40.2%	37.2%	
Somewhat agree	368	187	181	32	68	61	57	48	40	60	137	87	48	97	115	125	126	147	93	20	7	23	162	124	28	46	16	36	57	38	26	43	33	323	25	15	5	254	114	105	263	
	35.7%	37.2%	34.3%	27.5%	38.5%	36.5%	31.1%	32.4%	31.0%	56.7%	36.9%	34.3%	37.5%	34.5%	38.7%	35.9%	36.4%	42.4%	28.3%	32.4%	27.7%	39.2%	38.6%	31.9%	29.6%	33.7%	38.3%	40.3%	43.2%	34.6%	47.7%	39.1%	37.3%	28.7%	30.1%	17.9%	36.9%	33.6%	36.0%	35.6%		
Neither agree nor disagree	168	71	97	25	27	27	25	34	17	13	67	45	15	40	46	59	46	62	38	8	1	9	65	53	18	9	10	13	27	11	17	13	12	132	16	14	5	112	56	41	127	
	16.3%	14.1%	18.3%	21.1%	15.3%	16.1%	13.5%	22.5%	13.3%	12.4%	18.1%	17.9%	12.0%	14.3%	15.6%	17.1%	13.3%	18.0%	11.5%	13.4%	4.1%	14.7%	15.5%	13.8%	18.9%	6.8%	23.7%	11.7%	19.5%	12.9%	22.4%	14.8%	14.6%	15.2%	18.5%	29.2%	18.3%	16.2%	16.5%	13.9%	17.2%	
Somewhat disagree	57	20	37	11	12	5	16	8	4	-	17	16	8	17	13	23	16	23	10	4	-	6	26	17	4	4	4	5	9	6	5	4	7	47	4	3	3	44	13	17	40	
	5.5%	4.0%	7.0%	9.7%	7.0%	2.8%	8.7%	5.4%	3.4%	-	4.5%	6.2%	6.0%	6.1%	4.5%	6.5%	4.6%	6.6%	3.0%	6.2%	-	9.5%	6.3%	4.3%	3.8%	2.7%	9.6%	4.3%	6.3%	7.2%	7.0%	3.9%	6.3%	5.4%	4.8%	5.6%	10.2%	6.4%	3.9%	5.8%	5.4%	
Strongly disagree	34	18	17	3	4	3	11	8	4	-	10	9	10	4	7	14	11	19	7	-	-	2	22	9	5	4	2	4	5	2	3	6	2	34	-	-	-	22	10	12	22	
	3.2%	3.2%	3.3%	2.3%	2.2%	1.9%	5.8%	5.8%	3.5%	-	2.8%	3.7%	7.5%	1.6%	2.5%	3.9%	3.3%	5.4%	2.3%	-	-	3.0%	5.2%	2.4%	4.9%	3.0%	4.2%	4.0%	3.7%	2.7%	3.4%	6.4%	2.9%	3.9%	-	-	-	3.2%	3.1%	4.1%	2.9%	
Don't know	13	7	6	2	6	2	3	-	-	-	3	2	1	7	6	2	5	1	5	1	-	1	5	2	1	-	2	4	1	-	-	1	11	-	1	1	7	6	-	13		
	1.3%	1.3%	1.2%	1.7%	3.4%	1.3%	1.4%	-	-	-	0.7%	0.8%	1.2%	2.4%	2.0%	0.6%	1.4%	0.3%	1.4%	1.4%	-	1.1%	0.2%	1.3%	2.5%	0.4%	-	1.7%	2.7%	1.6%	-	-	0.9%	1.2%	-	2.9%	2.3%	1.0%	1.6%	-	1.7%	
SIGMA	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**Housing Poll**  
Prepared on behalf of Capital Club

12 Jun 2018

**Table 11**  
Q11. Weighted by normal weighting  
Q11. On a scale of 0 to 10, where 0 means "not at all likely" and 10 means "very likely", how likely do you think it is that each of the following would occur as a result of more homes being built in the UK?  
It would make housing more affordable

Base: All Respondents

	Total	Sex		Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12										Homeownership		Formal support/opposition					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NO / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0-£19,999	£20,000-£39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No	
Unweighted Total	1031	479	552	143	213	177	189	159	123	27	204	223	176	428	315	397	279	326	320	75	23	76	401	406	105	125	44	111	153	68	76	86	93	861	93	52	25	663	364	281	750	
Weighted Total	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740	
0	40	18	22	4	5	3	11	11	7	-	27	3	3	7	12	23	5	17	11	4	-	1	20	9	3	3	4	7	7	4	*	5	36	1	1	2	23	15	8	32		
	3.9%	3.6%	4.1%	3.4%	2.7%	1.9%	5.9%	7.0%	5.2%	-	7.4%	1.1%	2.5%	2.4%	3.9%	6.5%	1.4%	5.0%	3.3%	6.1%	-	2.4%	4.8%	2.2%	2.7%	2.3%	6.9%	3.5%	5.0%	7.9%	4.8%	0.5%	5.8%	4.1%	1.4%	2.9%	6.4%	3.3%	4.5%	2.7%	4.3%	
1	18	8	9	3	3	2	2	2	4	2	4	3	1	10	5	7	3	6	5	-	-	3	10	4	1	2	-	2	1	-	4	3	2	14	-	1	3	11	6	8	10	
	1.7%	1.6%	1.8%	2.3%	1.9%	1.3%	1.2%	1.1%	2.8%	1.9%	0.9%	1.3%	1.0%	3.4%	1.6%	2.2%	0.9%	1.7%	1.6%	-	-	4.3%	2.3%	0.9%	0.9%	1.5%	-	1.4%	0.5%	-	4.8%	3.6%	2.5%	1.6%	-	1.8%	8.8%	1.6%	1.9%	2.6%	1.3%	
2	46	18	28	11	5	5	12	9	5	-	16	14	11	5	11	14	20	16	12	1	1	2	19	15	7	9	2	3	8	1	2	3	3	39	4	3	-	38	8	13	33	
	4.5%	3.6%	5.3%	9.0%	2.6%	2.9%	6.6%	6.0%	3.9%	-	4.3%	5.3%	9.1%	1.9%	3.7%	4.0%	5.7%	4.7%	3.6%	1.0%	4.1%	3.8%	4.5%	3.8%	7.4%	7.0%	5.9%	2.4%	5.5%	1.1%	2.8%	3.6%	3.9%	4.5%	4.7%	6.0%	-	5.5%	2.4%	4.6%	4.4%	
3	66	32	34	7	17	5	18	14	3	-	15	27	7	17	21	18	25	21	19	2	-	9	33	15	8	9	2	4	8	5	6	4	7	54	4	6	2	40	26	17	49	
	6.4%	6.3%	6.5%	5.5%	9.4%	3.2%	9.5%	9.2%	2.2%	2.9%	4.2%	10.5%	5.5%	6.0%	7.1%	5.2%	7.3%	6.0%	5.7%	4.1%	-	15.0%	7.8%	3.8%	8.8%	6.6%	4.0%	3.5%	5.8%	5.8%	7.8%	4.7%	8.6%	6.2%	4.6%	12.5%	6.6%	5.8%	7.7%	5.9%	6.6%	
4	68	25	43	10	18	11	14	5	3	-	24	23	7	14	18	26	22	27	21	2	-	4	22	30	7	8	1	7	11	2	4	8	13	61	5	-	2	46	22	15	53	
	6.6%	4.9%	8.1%	8.1%	10.3%	6.5%	7.7%	4.2%	2.6%	4.9%	6.3%	9.0%	5.7%	5.0%	6.1%	7.6%	6.3%	7.8%	6.4%	2.6%	-	7.1%	5.2%	7.8%	6.9%	6.0%	1.3%	6.2%	8.1%	2.2%	5.1%	9.3%	15.7%	7.1%	5.5%	-	6.1%	6.7%	6.4%	5.2%	7.1%	
5	181	81	100	19	21	33	33	30	28	16	79	37	24	41	64	58	42	56	52	13	2	5	77	65	15	27	13	19	21	22	13	11	19	159	10	10	2	120	61	38	143	
	17.5%	16.1%	18.9%	16.1%	12.1%	19.6%	17.7%	20.1%	22.2%	15.4%	21.2%	14.5%	19.2%	14.6%	21.5%	16.8%	12.1%	16.0%	15.9%	21.6%	9.3%	8.3%	18.4%	16.9%	16.0%	19.7%	30.0%	16.4%	14.8%	24.8%	18.0%	12.5%	21.9%	18.4%	11.1%	20.3%	6.5%	17.4%	17.9%	12.9%	19.4%	
6	97	47	51	11	21	20	17	17	11	-	33	12	17	36	27	31	38	34	35	5	1	5	28	45	6	14	4	13	11	5	9	11	5	78	10	9	1	66	31	33	64	
	9.4%	9.3%	9.6%	9.0%	11.9%	12.2%	9.1%	11.3%	8.7%	-	8.8%	4.9%	13.0%	12.7%	9.1%	8.9%	10.8%	9.8%	10.8%	7.8%	2.2%	8.5%	6.7%	11.5%	5.8%	10.7%	8.3%	11.4%	8.1%	5.5%	12.0%	12.3%	6.1%	9.0%	11.0%	17.4%	3.1%	9.6%	9.2%	11.4%	8.6%	
7	168	87	82	11	27	30	32	20	18	31	59	43	18	48	54	55	54	72	41	11	2	7	67	70	25	16	4	14	17	16	15	25	7	139	20	5	4	112	56	49	120	
	16.3%	17.2%	15.5%	9.1%	15.0%	17.8%	17.1%	13.5%	14.4%	29.2%	16.0%	17.1%	13.9%	17.2%	18.2%	15.9%	15.7%	20.6%	12.5%	16.1%	7.8%	11.4%	15.9%	18.0%	25.6%	11.7%	8.6%	12.4%	11.9%	16.6%	20.5%	26.2%	7.8%	16.0%	23.2%	10.5%	15.5%	16.2%	16.5%	16.8%	16.2%	
8	121	71	50	12	19	20	19	15	20	19	28	35	17	42	33	49	35	32	47	11	4	9	45	51	7	9	7	27	7	7	9	7	100	10	8	5	80	41	27	94		
	11.7%	14.2%	9.4%	9.8%	10.1%	11.8%	9.8%	9.9%	15.4%	18.1%	7.4%	13.9%	13.0%	15.0%	11.0%	14.2%	10.2%	9.2%	14.3%	17.7%	18.1%	15.2%	10.8%	13.2%	7.6%	6.7%	16.5%	23.4%	14.3%	8.5%	9.8%	9.7%	7.8%	11.6%	11.2%	11.9%	18.5%	11.6%	12.2%	12.7%		
9	85	48	37	11	15	15	5	14	8	17	33	17	7	28	13	25	43	29	27	8	4	5	39	35	7	13	5	10	9	16	3	1	5	70	9	1	6	60	25	32	53	
	8.3%	9.6%	7.0%	9.6%	8.7%	8.8%	2.6%	9.1%	6.4%	15.9%	9.0%	6.8%	5.6%	9.9%	4.5%	7.3%	12.4%	8.4%	8.4%	13.7%	16.8%	8.4%	9.4%	9.0%	7.5%	9.6%	12.5%	9.2%	6.0%	18.2%	4.1%	1.2%	6.1%	8.1%	10.3%	1.6%	19.9%	8.7%	7.5%	11.1%	7.2%	
10	141	67	74	21	27	23	23	13	21	12	54	40	14	33	40	39	60	38	57	4	10	9	59	50	10	25	3	12	28	6	8	13	12	116	15	7	2	94	47	51	90	
	13.7%	13.4%	13.9%	18.0%	15.3%	13.9%	12.7%	8.4%	16.3%	11.7%	14.5%	15.7%	11.4%	11.8%	13.3%	11.3%	17.2%	10.8%	17.5%	7.3%	41.8%	15.6%	14.0%	12.9%	10.8%	18.2%	6.0%	10.2%	20.0%	7.3%	10.4%	14.4%	13.8%	13.4%	17.1%	15.1%	8.5%	13.6%	13.8%	17.5%	12.2%	
SIGMA	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	6.20	6.39	6.01	6.13	6.25	6.52	5.66	5.66	6.35	7.17	6.03	6.29	5.99	6.42	6.06	5.98	6.60	6.01	6.48	6.44	8.36	6.10	6.11	6.46	6.00	6.26	5.94	6.51	6.35	6.21	5.78	6.28	5.54	6.15	6.82	5.91	6.25	6.22	6.18	6.50	6.08	



**Housing Poll**  
Prepared on behalf of Capital Club

12 Jun 2018

**Table 12**  
Q12. Weighted by normal weighting  
Q12. On a scale of 0 to 10, where 0 means "not at all likely" and 10 means "very likely", how likely do you think it is that each of the following would occur as a result of more homes being built in the UK?  
It would have a negative impact on the environment

Base: All Respondents

	Total	Sex		Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12										Homeownership		Formal support/opposition					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NO / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0 - £19,999	£20,000 - £39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No	
Unweighted Total	1031	479	552	143	213	177	189	159	123	27	204	223	176	428	315	397	279	326	320	75	23	76	401	406	105	125	44	111	153	68	76	86	93	861	93	52	25	663	364	281	750	
Weighted Total	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740	
0	42	20	23	5	7	7	8	7	8	-	19	6	4	12	17	14	12	14	14	1	1	3	16	14	2	7	-	5	3	1	7	7	33	5	1	3	20	21	11	31		
1	4.1%	4.0%	4.3%	4.5%	4.1%	4.4%	4.2%	4.7%	6.0%	-	5.2%	2.6%	3.1%	4.4%	5.6%	4.0%	3.5%	4.2%	4.4%	2.2%	6.0%	5.8%	3.9%	3.7%	2.3%	5.2%	-	4.3%	2.4%	1.2%	0.5%	7.3%	8.5%	3.8%	5.7%	3.0%	11.3%	2.9%	6.1%	3.8%	4.2%	
2	20	6	14	2	5	3	6	-	4	-	5	7	2	5	10	5	3	5	10	1	1	-	6	9	2	7	1	-	2	2	1	2	17	3	-	-	11	9	4	16		
3	5.4%	5.2%	5.6%	8.6%	5.5%	4.7%	6.0%	4.6%	1.7%	7.3%	7.4%	3.5%	5.9%	4.3%	7.2%	4.7%	5.2%	2.6%	4.3%	6.0%	11.4%	5.6%	4.4%	5.3%	3.7%	3.0%	2.5%	8.0%	6.3%	11.8%	3.0%	2.5%	6.5%	5.4%	4.0%	8.3%	3.1%	4.9%	6.5%	3.2%	6.3%	
4	68	22	46	12	11	18	14	5	7	-	24	15	7	21	25	18	19	6	31	5	5	4	20	26	3	6	3	11	13	3	3	3	6	51	7	4	6	39	29	20	48	
5	5.9%	4.3%	8.7%	10.5%	6.1%	10.8%	7.7%	3.2%	5.8%	-	6.4%	5.1%	5.7%	7.5%	8.3%	5.3%	5.6%	1.7%	9.5%	8.4%	18.7%	7.3%	4.8%	6.7%	2.7%	4.5%	6.1%	10.0%	9.4%	3.6%	4.2%	3.0%	6.9%	5.9%	8.2%	8.2%	20.2%	5.6%	8.6%	6.9%	6.5%	
6	95	48	47	11	16	13	16	10	12	17	39	29	10	17	30	23	39	40	28	-	5	6	40	36	9	12	2	5	7	7	16	7	9	75	15	2	3	68	27	32	63	
7	9.2%	9.6%	8.9%	9.4%	8.8%	7.5%	8.8%	6.9%	9.7%	16.0%	10.5%	11.5%	8.0%	6.1%	10.2%	6.8%	11.2%	11.4%	8.5%	0.7%	21.8%	9.8%	9.5%	9.3%	9.0%	9.2%	4.5%	4.8%	5.1%	7.8%	21.0%	8.3%	10.9%	8.6%	17.6%	3.5%	11.7%	9.9%	8.1%	11.2%	8.5%	
8	216	102	114	20	38	29	41	39	27	23	78	65	26	46	66	79	60	63	76	11	1	14	74	90	18	33	13	26	34	16	8	19	18	185	16	13	2	141	74	45	171	
9	20.9%	20.3%	21.5%	16.6%	21.7%	17.3%	22.0%	25.8%	20.9%	21.6%	21.1%	25.8%	20.7%	16.5%	22.1%	22.8%	17.4%	18.0%	23.0%	18.1%	2.3%	23.5%	17.6%	23.1%	19.1%	24.7%	30.3%	22.7%	23.8%	18.2%	11.2%	21.0%	20.6%	21.3%	18.3%	25.9%	8.4%	20.5%	21.9%	15.5%	23.0%	
10	116	61	55	11	24	17	18	25	12	9	27	30	16	44	19	52	44	41	32	12	3	5	46	53	13	17	5	16	10	9	10	10	100	9	6	2	82	33	26	90		
11	11.3%	12.2%	10.4%	9.2%	13.3%	10.2%	9.7%	16.7%	9.7%	8.9%	7.2%	11.8%	12.4%	15.8%	6.5%	14.9%	12.7%	11.7%	9.7%	19.5%	10.8%	8.5%	10.9%	13.6%	13.4%	12.7%	12.5%	14.0%	7.2%	10.3%	13.0%	11.4%	11.3%	11.5%	10.6%	11.5%	5.4%	12.0%	9.9%	9.0%	12.2%	
12	114	70	44	10	15	17	21	17	18	16	49	18	11	36	32	34	42	51	29	10	4	7	54	44	11	8	5	7	9	26	5	18	7	95	8	5	5	86	27	41	72	
13	11.0%	13.9%	8.2%	8.2%	8.2%	10.3%	11.3%	11.2%	14.3%	15.3%	13.3%	7.2%	8.3%	12.7%	10.7%	9.7%	12.1%	14.5%	8.8%	15.6%	16.6%	12.4%	12.5%	11.2%	11.4%	5.8%	10.9%	6.4%	6.0%	29.9%	7.0%	20.1%	7.7%	11.0%	9.7%	9.2%	18.5%	12.5%	8.0%	14.2%	9.8%	
14	103	63	40	10	18	20	15	17	12	11	29	24	14	36	23	37	40	44	31	7	-	4	52	33	17	11	7	15	16	3	8	5	7	90	4	6	3	67	36	23	80	
15	10.0%	12.5%	7.6%	8.8%	10.1%	11.8%	8.2%	11.2%	9.5%	10.6%	7.8%	9.4%	11.2%	12.9%	7.8%	10.6%	11.6%	12.5%	9.4%	11.4%	-	7.5%	12.3%	8.5%	18.1%	8.5%	15.7%	13.5%	13.5%	11.4%	5.6%	8.2%	10.4%	4.5%	11.9%	10.0%	9.8%	10.6%	10.8%	10.8%		
16	68	31	38	12	10	12	14	6	5	10	20	12	9	27	17	29	18	25	26	5	-	5	28	31	4	9	3	8	12	6	7	6	3	58	6	4	1	45	23	32	37	
17	6.6%	6.1%	7.1%	10.4%	5.4%	7.0%	7.5%	3.9%	3.7%	9.8%	5.5%	4.9%	6.7%	9.6%	5.7%	8.4%	5.1%	7.3%	7.8%	8.0%	-	8.2%	6.8%	8.0%	3.9%	6.5%	6.2%	6.9%	8.7%	7.2%	9.7%	6.2%	3.9%	6.7%	7.0%	7.6%	2.8%	6.5%	6.9%	10.9%	4.9%	
18	133	54	79	15	25	24	21	18	20	11	52	36	20	23	37	40	50	52	37	5	2	7	65	32	14	20	4	10	26	5	12	12	11	115	10	5	2	96	37	46	86	
19	12.9%	10.6%	15.0%	12.5%	13.9%	14.4%	11.2%	11.8%	15.4%	10.6%	14.1%	14.4%	16.0%	8.4%	12.5%	11.7%	14.5%	14.8%	11.4%	8.4%	9.0%	11.4%	15.5%	8.2%	14.8%	14.7%	9.0%	9.1%	18.6%	5.8%	16.5%	13.5%	13.0%	13.3%	11.1%	10.9%	8.5%	13.9%	10.9%	16.0%	11.7%	
SIGMA	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740	
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	5.87	5.97	5.78	5.72	5.81	5.94	5.66	5.97	5.89	6.25	5.72	5.88	6.09	5.96	5.46	6.01	6.05	6.33	5.69	6.07	4.52	5.75	6.21	5.68	6.37	5.75	6.18	5.69	6.22	5.80	6.29	5.98	5.36	5.94	5.39	5.91	5.08	6.05	5.54	6.26	5.72	



**Housing Poll**  
Prepared on behalf of Capital Club

12 Jun 2018

**Table 13**  
Q13. Weighted by normal weighting  
Q13. On a scale of 0 to 10, where 0 means "not at all likely" and 10 means "very likely", how likely do you think it is that each of the following would occur as a result of more homes being built in the UK?  
It would make it more difficult for towns to retain their character

Base: All Respondents

	Total	Sex		Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12										Homeownership		Formal support/opposition					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NO / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0-£19,999	£20,000-£39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No	
Unweighted Total	1031	479	552	143	213	177	189	159	123	27	204	223	176	428	315	397	279	326	320	75	23	76	401	406	105	125	44	111	153	68	76	86	93	861	93	52	25	663	364	281	750	
Weighted Total	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740	
0	43	19	24	9	14	5	6	7	3	-	21	5	8	9	11	16	15	13	15	1	-	4	17	10	6	4	-	2	5	-	3	5	7	33	4	3	4	20	21	8	34	
	4.2%	3.8%	4.5%	7.4%	7.7%	3.1%	3.0%	4.5%	2.4%	-	5.6%	2.1%	6.2%	3.2%	3.7%	4.7%	4.4%	3.7%	4.5%	1.5%	-	7.3%	4.1%	2.5%	6.2%	3.2%	-	2.1%	3.3%	-	4.5%	5.0%	8.7%	3.8%	4.7%	5.3%	13.3%	2.9%	6.1%	2.9%	4.7%	
1	22	16	6	5	2	2	8	3	1	-	7	4	3	8	2	10	9	5	10	1	2	-	5	12	3	4	1	5	1	1	2	2	1	19	2	-	-	16	6	6	16	
	2.1%	3.1%	1.1%	4.6%	1.3%	1.1%	4.5%	2.0%	0.7%	-	1.8%	1.7%	2.4%	2.7%	0.8%	2.8%	2.5%	1.3%	2.9%	1.4%	7.7%	0.8%	1.2%	3.1%	2.8%	3.3%	1.2%	4.5%	0.5%	1.5%	2.2%	2.6%	0.9%	2.2%	2.6%	-	-	2.3%	1.7%	2.0%	2.2%	
2	49	28	21	11	8	7	4	11	8	-	23	11	2	13	19	17	9	6	16	8	2	4	15	16	7	6	5	5	1	4	2	6	37	6	4	3	28	20	12	38		
	4.8%	5.6%	4.0%	9.5%	4.3%	4.0%	2.4%	7.6%	6.3%	-	6.3%	4.4%	1.7%	4.5%	6.3%	4.9%	2.6%	1.6%	4.8%	12.8%	7.0%	6.4%	3.5%	4.2%	6.9%	4.7%	10.9%	4.7%	1.0%	1.2%	4.7%	2.2%	6.9%	4.2%	6.5%	8.7%	10.1%	4.1%	6.0%	4.1%	5.1%	
3	56	22	33	8	13	13	12	5	2	3	13	16	7	20	19	19	17	12	24	2	2	3	19	25	1	9	1	7	6	7	1	6	7	46	7	2	1	30	26	12	44	
	5.4%	4.5%	6.3%	7.2%	7.4%	7.8%	6.3%	3.2%	1.5%	2.7%	9.4%	6.3%	5.5%	7.2%	6.5%	5.4%	5.0%	3.5%	7.4%	3.9%	6.2%	5.1%	4.5%	6.5%	1.0%	7.0%	2.8%	5.9%	4.4%	8.4%	1.8%	6.2%	8.3%	5.3%	7.9%	3.3%	4.6%	4.3%	7.7%	4.1%	5.9%	
4	67	31	36	9	22	15	7	4	7	2	18	17	10	22	21	20	24	18	22	4	3	3	14	27	5	10	1	4	9	3	5	5	10	59	8	3	5	34	32	26	41	
	6.5%	6.1%	6.8%	8.0%	12.3%	9.1%	3.6%	2.8%	5.4%	2.1%	4.7%	6.6%	8.1%	7.8%	7.2%	5.8%	7.0%	5.2%	6.7%	7.3%	12.0%	5.5%	3.2%	6.8%	5.3%	7.1%	2.7%	3.7%	6.1%	3.1%	6.1%	5.5%	11.2%	5.8%	8.8%	6.5%	18.9%	5.0%	9.6%	8.9%	5.5%	
5	222	113	108	15	31	36	43	37	26	34	94	55	32	41	86	56	70	74	61	14	7	7	86	91	19	26	9	24	20	26	23	17	19	184	29	8	1	149	73	39	183	
	21.5%	22.5%	20.5%	12.8%	17.6%	21.3%	23.1%	24.5%	20.6%	32.2%	25.2%	21.8%	25.0%	14.7%	28.8%	16.0%	20.1%	21.3%	18.7%	23.7%	29.0%	11.1%	20.5%	23.5%	19.8%	19.2%	21.8%	21.1%	14.5%	29.9%	30.9%	18.6%	22.4%	21.2%	32.7%	16.3%	5.1%	21.6%	21.5%	13.3%	24.8%	
6	91	43	48	12	19	15	18	13	12	2	31	18	16	26	24	30	30	24	37	2	2	2	24	38	13	15	4	10	19	4	2	11	4	81	6	3	1	61	30	25	66	
	8.8%	8.6%	9.1%	10.2%	10.7%	9.1%	9.7%	8.6%	9.6%	1.6%	8.3%	7.3%	12.3%	9.3%	8.1%	8.7%	8.5%	6.8%	11.2%	3.3%	7.0%	3.2%	5.7%	9.9%	13.5%	10.9%	8.3%	8.6%	13.5%	4.3%	3.0%	11.7%	4.9%	9.3%	6.5%	7.1%	3.1%	8.9%	8.8%	8.5%	8.9%	
7	150	85	65	15	17	27	32	24	28	7	63	26	14	47	43	59	42	57	43	9	2	13	64	67	15	15	8	18	21	9	10	21	10	128	6	10	6	105	45	41	109	
	14.5%	16.9%	12.2%	12.9%	9.7%	16.1%	17.1%	15.7%	21.7%	7.0%	16.8%	10.2%	11.2%	16.8%	14.5%	17.1%	12.1%	16.5%	13.1%	14.4%	6.5%	21.6%	15.3%	17.3%	15.9%	11.1%	18.9%	16.1%	15.0%	9.8%	13.6%	23.8%	11.8%	14.8%	18.8%	19.8%	20.6%	15.2%	13.3%	14.1%	14.7%	
8	134	63	70	10	15	14	27	15	15	37	42	37	14	41	25	49	58	65	32	8	3	12	80	36	10	20	5	18	20	22	11	8	8	121	4	7	2	99	34	46	87	
	13.0%	12.6%	13.3%	8.8%	8.2%	8.5%	14.9%	10.0%	11.5%	35.2%	11.3%	14.5%	10.8%	14.8%	8.4%	14.1%	16.7%	18.7%	9.9%	13.7%	11.5%	20.5%	19.2%	9.4%	10.1%	14.6%	11.0%	16.1%	13.9%	25.1%	15.0%	8.3%	9.4%	13.9%	4.7%	14.9%	5.5%	14.5%	10.1%	16.0%	11.8%	
9	73	26	47	9	21	11	9	12	9	3	21	21	4	28	15	29	28	25	30	5	1	3	25	38	6	9	4	9	14	2	3	7	6	61	6	4	3	54	19	28	45	
	7.1%	5.2%	8.9%	7.3%	11.9%	6.8%	4.9%	7.8%	6.9%	2.7%	5.6%	8.2%	3.1%	10.1%	5.0%	8.4%	8.0%	7.3%	9.0%	9.0%	4.1%	5.3%	6.0%	9.7%	6.1%	6.9%	9.6%	8.2%	10.1%	2.1%	3.7%	8.2%	7.4%	7.0%	6.5%	7.1%	11.7%	7.9%	5.6%	9.6%	6.1%	
10	125	56	69	13	16	22	20	17	18	4	40	43	17	25	32	42	46	49	39	5	2	8	71	27	12	16	5	10	25	13	11	7	7	107	11	6	2	92	33	48	77	
	12.1%	11.1%	13.1%	11.2%	9.0%	13.1%	10.6%	13.2%	13.3%	16.6%	10.9%	16.9%	13.6%	8.8%	10.9%	12.1%	13.1%	14.2%	11.9%	8.9%	9.0%	13.2%	16.9%	7.0%	12.5%	12.0%	12.8%	9.1%	17.8%	14.7%	14.5%	7.8%	8.2%	12.3%	12.2%	11.1%	7.2%	13.4%	9.6%	16.6%	10.4%	
SIGMA	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	6.05	5.93	6.16	5.41	5.63	6.04	6.05	6.05	6.39	7.07	5.87	6.38	5.82	6.09	5.76	6.14	6.24	6.55	5.92	5.87	5.39	6.21	6.54	5.89	5.92	6.00	6.35	6.10	6.79	6.51	6.08	5.97	5.32	6.14	5.44	6.10	5.19	6.32	5.55	6.54	5.85	





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12 Jun 2018

**Table 14**  
Q14. Weighted by normal weighting  
Q14. On a scale of 0 to 10, where 0 means "not at all likely" and 10 means "very likely", how likely do you think it is that each of the following would occur as a result of more homes being built in the UK?  
It would put a strain on amenities, such as transport or schools

Base: All Respondents

	Total	Sex		Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12										Homeownership		Formal support/opposition						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NO / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0 - £19,999	£20,000 - £39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No		
Unweighted Total	1031	479	552	143	213	177	189	159	123	27	204	223	176	428	315	397	279	326	320	75	23	76	401	406	105	125	44	111	153	68	76	86	93	861	93	52	25	663	364	281	750		
Weighted Total	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740		
0	31	14	17	10	4	8	4	3	1	-	17	4	1	8	10	14	8	8	7	1	-	4	10	4	1	3	-	6	3	1	-	2	5	22	1	3	5	14	15	5	26		
	3.0%	2.8%	3.2%	8.3%	2.3%	5.0%	2.2%	2.2%	1.1%	-	4.6%	1.7%	1.2%	3.0%	3.2%	4.0%	2.2%	2.3%	2.1%	0.9%	-	7.0%	2.4%	1.0%	1.3%	2.2%	-	5.2%	1.9%	1.2%	0.5%	2.6%	5.9%	2.5%	1.4%	6.8%	17.4%	4.0%	4.5%	1.6%	3.6%		
1	10	5	5	3	4	1	1	1	-	-	1	4	4	1	5	4	1	2	6	-	-	1	4	1	2	-	-	1	-	2	3	-	10	-	-	-	-	4	6	5	5		
	1.0%	1.0%	0.9%	2.8%	2.1%	0.3%	0.8%	0.7%	-	-	0.4%	1.4%	2.9%	0.5%	1.6%	1.2%	0.4%	0.5%	1.7%	-	-	0.3%	0.9%	1.4%	1.2%	-	-	0.8%	-	2.1%	3.8%	0.4%	1.1%	0.5%	-	-	-	-	0.6%	1.6%	1.6%	0.7%	
2	34	19	15	7	9	6	4	4	2	3	5	10	6	13	11	10	13	4	10	1	2	3	13	11	5	5	3	1	2	1	-	2	3	2	3	21	3	6	5	21	13	12	23
	3.3%	3.9%	2.8%	5.8%	5.2%	3.5%	2.0%	2.4%	1.7%	2.7%	1.5%	3.9%	5.0%	4.5%	3.6%	2.8%	3.7%	1.3%	3.1%	1.5%	7.0%	5.5%	3.1%	2.7%	5.1%	3.4%	7.0%	0.4%	1.6%	-	2.2%	2.9%	2.4%	3.0%	12.0%	16.7%	3.1%	3.8%	4.0%	3.1%			
3	54	21	33	11	21	7	11	-	3	-	19	14	9	12	22	17	13	6	26	3	3	2	10	26	3	12	2	7	7	2	3	3	5	44	5	2	3	27	27	13	41		
	5.3%	4.2%	6.2%	9.5%	12.1%	4.3%	6.1%	0.3%	2.0%	-	5.1%	5.4%	7.5%	4.3%	7.3%	4.8%	3.8%	1.9%	7.8%	4.2%	13.9%	9.9%	2.3%	6.8%	2.7%	9.0%	5.1%	6.3%	4.7%	2.1%	4.6%	2.9%	6.2%	5.1%	6.1%	3.8%	10.1%	4.0%	7.9%	4.6%	5.5%		
4	79	34	45	17	18	11	19	7	7	-	32	23	7	17	20	27	30	14	27	3	6	2	20	33	7	11	-	7	5	2	4	16	11	64	10	3	2	42	36	29	50		
	7.6%	6.8%	8.5%	14.1%	10.0%	6.7%	10.5%	4.6%	5.5%	-	8.7%	9.1%	5.1%	6.1%	6.9%	7.8%	8.8%	3.9%	8.1%	5.0%	23.5%	3.0%	4.7%	8.4%	7.2%	8.1%	-	6.5%	3.8%	2.8%	5.7%	18.2%	12.6%	7.4%	11.3%	5.6%	6.0%	6.2%	10.5%	10.0%	6.7%		
5	130	56	74	13	23	22	25	25	15	8	51	27	15	38	49	36	36	30	44	5	4	4	45	44	5	23	12	13	10	14	13	7	9	107	19	5	1	73	57	25	106		
	12.6%	11.2%	14.1%	11.3%	13.0%	13.3%	13.3%	16.6%	11.7%	7.1%	13.7%	10.7%	11.8%	13.4%	16.5%	10.4%	10.4%	8.7%	13.4%	7.7%	18.1%	7.4%	10.7%	11.4%	5.6%	17.0%	28.0%	11.5%	7.4%	15.4%	17.0%	8.1%	10.9%	12.3%	21.2%	9.3%	2.5%	10.6%	16.9%	8.5%	14.3%		
6	108	65	44	12	20	22	14	13	20	8	31	33	15	29	22	49	36	29	48	10	1	6	30	53	9	7	6	21	8	7	3	13	9	83	15	7	4	73	35	28	80		
	10.5%	12.9%	8.2%	10.1%	11.2%	13.0%	7.8%	8.4%	15.7%	7.4%	8.3%	13.0%	12.2%	10.5%	7.3%	14.1%	10.4%	8.4%	14.7%	15.9%	4.2%	10.8%	7.2%	13.7%	9.6%	5.4%	14.4%	18.1%	5.9%	7.5%	4.5%	14.2%	10.4%	9.6%	17.3%	13.4%	12.5%	10.6%	10.4%	9.6%	10.9%		
7	161	90	71	12	19	34	28	35	13	21	58	37	20	47	48	52	52	62	49	8	3	9	72	68	15	21	6	16	27	16	15	17	12	145	12	2	2	110	52	41	120		
	15.7%	17.9%	13.5%	10.5%	10.9%	20.2%	15.0%	23.4%	9.9%	19.4%	15.6%	14.7%	15.7%	16.5%	16.1%	15.0%	14.9%	17.9%	15.0%	13.9%	13.4%	14.8%	17.2%	17.6%	16.0%	15.7%	13.5%	14.4%	19.2%	16.4%	20.3%	16.4%	13.6%	16.8%	14.0%	3.7%	8.1%	16.0%	15.2%	14.1%	16.3%		
8	148	87	61	12	17	20	22	17	25	35	62	31	12	43	37	40	65	74	26	11	2	13	77	51	13	14	1	18	22	24	12	7	14	125	8	11	4	116	31	49	99		
	14.3%	17.3%	11.6%	9.9%	9.6%	11.7%	12.1%	11.5%	19.3%	33.1%	16.7%	12.4%	9.2%	15.3%	12.3%	11.5%	18.8%	21.2%	7.9%	18.9%	10.1%	22.6%	18.5%	13.1%	13.3%	10.6%	2.5%	15.5%	15.6%	27.7%	15.6%	7.5%	16.0%	14.4%	9.1%	22.5%	14.6%	16.9%	9.3%	16.7%	13.4%		
9	75	27	47	8	13	11	16	12	13	2	26	10	8	31	16	29	26	30	25	6	1	4	24	41	11	12	5	9	13	5	6	3	5	69	1	4	-	59	15	24	50		
	7.2%	5.5%	8.9%	6.8%	7.5%	6.3%	8.7%	8.3%	10.2%	1.5%	6.9%	4.0%	6.3%	11.0%	5.5%	8.4%	7.4%	8.7%	7.5%	10.5%	3.6%	6.5%	5.8%	10.6%	11.1%	9.0%	10.8%	8.3%	9.5%	5.1%	8.7%	3.3%	6.1%	8.0%	1.4%	8.2%	-	8.6%	4.6%	8.4%	6.8%		
10	200	83	116	13	28	27	40	32	29	31	69	60	29	42	59	69	66	88	61	13	2	11	116	53	26	25	8	16	42	16	16	17	13	176	13	7	3	147	52	61	139		
	19.4%	16.6%	22.0%	11.0%	15.8%	15.9%	21.8%	21.6%	22.9%	28.8%	18.6%	23.6%	23.2%	14.9%	19.8%	20.0%	19.1%	25.2%	18.6%	21.5%	6.2%	18.5%	27.8%	13.8%	26.6%	18.2%	18.6%	13.7%	29.6%	18.1%	20.9%	18.7%	14.9%	20.4%	14.6%	14.7%	12.1%	21.3%	15.3%	20.9%	18.8%		
SIGMA	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
Mean	6.64	6.60	6.67	5.40	6.01	6.41	6.75	7.05	7.28	7.87	6.63	6.68	6.60	6.63	6.43	6.62	6.81	7.44	6.41	7.28	5.35	6.65	7.27	6.61	7.19	6.44	6.54	6.49	7.48	7.21	7.05	6.21	6.19	6.78	6.10	6.11	4.69	6.98	5.96	6.80	6.57		



**Housing Poll**  
Prepared on behalf of Capital Club

12 Jun 2018

**Table 15**  
Q15. Weighted by normal weighting  
Q15. On a scale of 0 to 10, where 0 means "not at all likely" and 10 means "very likely", how likely do you think it is that each of the following would occur as a result of more homes being built in the UK? It would reduce homelessness

Base: All Respondents

	Total	Sex	Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12										Homeownership		Formal support/opposition								
			Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NO / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0 - £19,999	£20,000 - £39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No		
Unweighted Total	1031	479	552	143	213	177	189	159	123	27	204	223	176	428	315	397	279	326	320	75	23	76	401	406	105	125	44	111	153	68	76	86	93	861	93	52	25	663	364	281	750			
Weighted Total	1031	503	528	118	177	168	185	150	127	106	371	253	127	290	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740			
0	49	26	23	6	10	6	13	12	1	-	22	9	5	12	10	25	12	25	10	3	1	3	26	12	4	3	2	6	8	6	6	2	7	44	2	1	3	31	17	9	40			
	4.8%	5.2%	4.4%	5.0%	5.8%	3.8%	7.0%	8.3%	1.1%	-	6.0%	3.7%	4.0%	4.4%	3.4%	7.1%	3.6%	7.2%	2.9%	5.0%	4.1%	5.9%	6.3%	3.0%	3.8%	2.3%	4.2%	5.6%	5.5%	6.6%	7.8%	2.2%	8.6%	5.0%	1.9%	2.8%	8.8%	4.4%	5.0%	3.1%	17	9	16	16
1	25	11	14	2	7	3	4	5	4	-	3	6	4	12	4	7	13	10	9	2	-	2	14	8	5	3	1	*	5	1	5	1	22	2	1	-	19	6	9	16				
	2.5%	2.2%	2.7%	1.8%	3.9%	1.5%	2.4%	3.3%	3.4%	-	0.8%	2.5%	3.2%	4.3%	1.3%	2.1%	3.7%	2.9%	2.8%	3.7%	-	3.3%	3.4%	2.1%	5.0%	2.3%	2.2%	0.4%	3.5%	0.9%	7.0%	1.1%	2.6%	2.1%	2.5%	-	2.7%	1.9%	3.1%	2.2%				
2	56	27	29	8	7	7	13	8	4	10	21	11	7	18	21	12	23	22	14	1	-	2	25	19	1	5	5	4	4	4	14	3	3	7	45	5	6	1	39	17	15	41		
	5.5%	5.5%	5.5%	6.4%	4.0%	3.9%	6.8%	5.6%	3.3%	9.4%	5.6%	4.4%	5.2%	6.4%	7.1%	3.5%	6.7%	6.4%	4.2%	2.1%	-	3.6%	5.9%	5.0%	0.7%	3.6%	11.0%	3.8%	3.1%	15.5%	3.8%	3.1%	8.2%	5.2%	5.4%	11.3%	2.6%	8.8%	5.6%	5.1%	5.3%	5.5%		
3	71	34	37	7	12	14	12	8	10	8	13	22	10	26	14	29	23	26	17	3	-	8	30	29	2	10	1	9	9	7	5	4	7	52	7	10	2	52	18	21	51			
	6.9%	6.8%	7.0%	6.2%	6.6%	8.5%	6.7%	5.7%	7.5%	7.1%	9.6%	8.7%	7.8%	9.3%	4.8%	8.5%	6.6%	7.4%	5.2%	4.8%	7.8%	12.8%	7.1%	7.4%	2.3%	7.3%	1.2%	7.7%	6.4%	7.3%	6.1%	4.4%	7.7%	6.0%	8.2%	19.3%	8.6%	7.6%	5.4%	7.1%	6.8%			
4	50	22	28	7	11	11	8	7	4	3	12	15	8	14	17	15	17	19	14	3	-	1	12	22	5	6	3	8	4	2	3	4	8	43	5	2	1	38	11	13	37			
	4.8%	4.3%	5.3%	5.7%	6.0%	6.4%	4.2%	4.8%	2.9%	2.8%	3.1%	6.1%	6.6%	5.1%	5.8%	4.3%	4.9%	5.4%	4.1%	5.2%	-	2.5%	2.9%	5.7%	5.3%	4.2%	6.8%	6.8%	2.9%	3.6%	4.4%	9.9%	4.9%	5.5%	3.2%	2.3%	5.5%	3.3%	4.4%	5.0%				
5	138	50	88	21	18	19	39	22	12	7	58	33	18	30	43	56	29	37	38	10	2	10	38	67	14	23	6	17	22	6	5	16	8	117	8	7	7	91	46	44	94			
	13.4%	9.9%	16.7%	18.1%	10.0%	11.2%	21.1%	15.0%	9.6%	6.1%	15.5%	13.0%	14.1%	10.7%	14.6%	16.2%	8.5%	10.6%	11.5%	16.5%	8.0%	16.8%	9.0%	17.2%	14.1%	16.8%	13.8%	15.3%	15.8%	6.5%	6.9%	17.9%	9.5%	13.5%	9.3%	13.5%	23.1%	13.2%	13.7%	15.1%	12.8%			
6	117	61	55	11	27	20	18	17	24	-	46	23	16	32	27	39	45	39	41	12	2	4	44	51	13	14	5	16	14	7	12	9	8	99	14	*	3	80	37	30	87			
	11.3%	12.2%	10.5%	9.7%	15.1%	11.9%	9.7%	11.3%	18.6%	-	12.4%	8.9%	12.5%	11.6%	9.1%	11.1%	13.0%	11.1%	12.4%	19.8%	7.4%	7.3%	10.5%	13.2%	13.9%	10.4%	10.8%	14.3%	10.2%	8.4%	15.8%	10.1%	9.2%	11.4%	16.3%	0.9%	12.2%	11.6%	10.8%	10.4%	11.7%			
7	130	67	63	11	13	28	17	19	18	23	44	46	15	25	48	40	38	47	45	6	3	4	68	37	17	13	5	13	13	10	12	19	10	112	13	5	-	82	48	27	103			
	12.6%	13.3%	11.9%	9.1%	7.3%	16.7%	9.5%	13.0%	14.0%	21.7%	11.9%	10.1%	11.6%	8.9%	16.1%	11.6%	11.1%	13.4%	13.7%	10.7%	11.9%	6.4%	16.3%	9.5%	17.4%	9.6%	12.3%	11.5%	9.4%	11.6%	16.7%	21.2%	11.1%	13.0%	14.5%	9.4%	-	11.9%	14.0%	9.2%	13.9%			
8	150	86	63	13	24	21	23	20	19	29	62	27	19	42	43	43	59	67	45	9	1	7	60	63	19	24	6	15	15	25	5	12	12	134	5	7	3	103	47	50	100			
	14.5%	17.2%	12.0%	11.4%	13.7%	12.5%	12.3%	13.4%	15.1%	27.4%	16.7%	10.6%	14.6%	15.1%	14.6%	12.3%	16.9%	19.2%	13.7%	14.9%	3.3%	11.8%	14.2%	16.4%	19.2%	18.0%	14.7%	13.2%	11.6%	27.8%	7.1%	13.9%	14.1%	15.5%	6.2%	14.0%	9.9%	14.9%	13.8%	17.2%	13.5%			
9	88	51	36	8	15	15	10	16	11	12	27	19	6	35	26	34	23	20	33	7	5	9	38	32	5	9	6	7	14	5	9	7	6	67	10	3	7	55	32	26	61			
	8.5%	10.2%	6.9%	6.9%	8.5%	9.0%	5.3%	10.6%	8.9%	11.7%	7.4%	7.6%	5.1%	12.4%	9.5%	9.9%	6.7%	5.9%	10.2%	11.9%	19.0%	14.9%	9.0%	8.2%	5.1%	6.6%	13.5%	6.0%	10.3%	5.3%	11.7%	7.9%	7.1%	7.8%	11.5%	5.5%	26.0%	8.0%	9.5%	8.1%	8.3%			
10	157	67	91	23	34	24	28	14	20	14	64	41	19	33	41	47	64	36	63	3	9	9	65	48	13	26	4	17	30	7	10	12	11	130	17	9	2	98	59	47	110			
	15.3%	13.3%	17.2%	19.7%	19.2%	14.5%	15.0%	9.1%	15.6%	13.6%	17.2%	16.3%	15.3%	12.7%	13.8%	13.5%	18.6%	10.4%	19.3%	5.4%	38.5%	14.5%	15.5%	12.4%	13.0%	18.9%	9.5%	15.3%	21.4%	7.5%	13.4%	13.7%	13.3%	15.0%	19.2%	17.5%	6.4%	14.3%	17.4%	16.2%	14.9%			
SIGMA	1031	503	528	118	177	168	185	150	127	106	371	253	127	290	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740			
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		
Mean	6.22	6.29	6.15	6.19	6.25	6.31	5.79	5.78	6.59	6.95	6.42	6.23	6.06	6.01	6.32	6.03	6.35	5.84	6.65	6.00	7.73	6.06	6.20	6.17	6.41	6.54	6.09	6.14	6.45	5.73	5.90	6.56	5.71	6.22	6.50	5.72	6.06	6.13	6.43	6.36	6.16			

**Housing Poll**  
Prepared on behalf of Capital Club

12 Jun 2018

**Table 16**  
Q16. Weighted by normal weighting  
Q16. On a scale of 0 to 10, where 0 means "not at all likely" and 10 means "very likely", how likely do you think it is that each of the following would occur as a result of more homes being built in the UK?  
It would create more environmentally sustainable homes

Base: All Respondents

	Total	Sex		Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12										Homeownership		Formal support/opposition					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NO / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0-£19,999	£20,000-£39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No	
Unweighted Total	1031	479	552	143	213	177	189	159	123	27	204	223	176	428	315	397	279	326	320	75	23	76	401	406	105	125	44	111	153	68	76	86	93	861	93	52	25	663	364	281	750	
Weighted Total	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740	
0	34	12	22	6	3	2	11	8	4	-	17	6	3	7	11	15	7	12	13	2	-	3	19	7	2	4	3	1	7	4	2	2	3	29	2	-	2	20	13	7	27	
	3.3%	2.3%	4.1%	5.1%	1.6%	1.2%	5.9%	5.2%	3.3%	-	4.5%	2.4%	2.5%	2.7%	3.7%	4.2%	2.0%	3.5%	3.8%	2.5%	-	5.2%	4.5%	1.8%	1.9%	3.1%	0.7%	5.3%	4.3%	3.0%	2.6%	3.6%	3.3%	2.7%	-	-	8.7%	2.9%	3.9%	2.3%	3.6%	
1	21	16	6	5	5	4	2	2	2	2	8	4	3	7	6	8	6	6	5	1	1	2	8	6	2	2	2	2	1	-	2	3	6	19	1	-	1	17	4	6	15	
	2.0%	3.1%	1.0%	4.1%	2.9%	2.5%	0.9%	1.0%	1.3%	1.9%	2.0%	1.4%	2.7%	2.3%	2.2%	2.3%	1.8%	1.8%	1.4%	1.0%	4.1%	3.1%	2.0%	1.5%	2.0%	1.4%	5.0%	1.6%	0.4%	-	2.7%	3.5%	6.9%	2.2%	1.2%	-	2.6%	2.5%	1.2%	1.9%	2.1%	
2	35	14	20	10	7	7	5	4	-	2	10	8	11	6	12	8	15	13	10	2	-	*	14	9	6	5	-	3	5	2	1	4	2	28	1	5	-	21	11	20	15	
	3.4%	2.8%	3.9%	8.3%	4.0%	3.9%	2.9%	2.5%	-	2.1%	2.7%	3.0%	8.7%	2.1%	4.1%	2.2%	4.3%	3.7%	3.0%	3.0%	-	0.6%	3.4%	2.3%	5.8%	4.0%	-	2.9%	3.5%	2.6%	1.2%	4.1%	2.6%	3.3%	0.9%	11.0%	-	3.1%	3.4%	6.7%	2.0%	
3	57	28	29	9	10	7	12	7	8	5	14	18	7	18	16	19	16	16	19	4	-	4	24	16	5	8	2	4	7	6	3	3	7	45	5	2	4	35	21	12	45	
	5.5%	5.5%	5.5%	7.6%	5.5%	4.2%	6.4%	4.5%	6.5%	4.3%	3.9%	7.1%	5.2%	6.3%	5.4%	5.6%	4.7%	4.5%	5.6%	7.3%	-	7.5%	5.8%	4.2%	4.8%	5.9%	5.4%	3.4%	4.6%	6.9%	4.6%	3.6%	8.8%	5.2%	6.1%	4.1%	14.6%	5.2%	6.3%	4.2%	6.0%	
4	68	24	44	7	18	14	10	9	10	-	19	21	10	18	20	15	29	26	15	5	1	2	19	29	3	12	4	9	7	3	7	5	8	57	5	3	3	51	17	21	47	
	6.6%	4.8%	8.3%	6.0%	10.3%	8.5%	5.3%	5.8%	7.7%	-	5.1%	8.3%	7.7%	6.5%	6.8%	4.4%	8.3%	7.4%	4.7%	7.5%	2.4%	4.1%	4.6%	7.6%	3.3%	9.0%	9.0%	8.1%	4.8%	3.2%	9.0%	5.4%	9.2%	6.6%	5.4%	5.9%	10.6%	7.4%	4.9%	7.4%	6.3%	
5	200	96	104	21	31	28	44	36	24	16	85	40	25	49	67	64	57	62	50	14	3	12	87	68	22	32	14	16	19	30	14	14	9	169	17	14	1	123	75	32	168	
	19.4%	19.1%	19.6%	18.1%	17.3%	16.7%	24.0%	23.8%	18.7%	15.0%	22.9%	15.9%	19.9%	17.5%	22.6%	18.5%	16.3%	17.9%	15.1%	22.3%	12.2%	20.1%	20.8%	17.4%	22.6%	23.6%	33.7%	14.0%	13.4%	33.7%	18.7%	15.2%	10.3%	19.5%	19.0%	27.9%	2.0%	17.9%	22.2%	11.0%	22.7%	
6	137	64	73	11	29	24	20	29	19	5	46	23	17	51	30	53	45	38	56	4	6	8	38	67	9	17	7	20	19	7	6	15	12	112	18	4	3	89	48	34	103	
	13.3%	12.7%	13.8%	9.1%	16.3%	14.6%	10.7%	19.1%	15.1%	4.7%	12.4%	9.0%	13.6%	18.0%	10.2%	15.2%	13.0%	11.0%	17.0%	6.2%	22.4%	12.7%	9.1%	17.3%	9.2%	12.4%	15.7%	17.7%	13.3%	8.1%	8.7%	16.6%	14.3%	12.9%	20.6%	8.5%	9.9%	12.9%	14.1%	11.6%	13.9%	
7	162	89	72	15	18	30	35	20	19	26	54	48	14	46	48	56	52	59	52	18	4	5	73	60	14	21	7	23	20	4	21	14	13	137	13	9	2	109	52	42	120	
	15.7%	17.8%	13.7%	12.3%	9.9%	17.6%	16.8%	13.5%	14.7%	24.7%	14.6%	13.9%	11.1%	16.3%	16.0%	16.2%	15.0%	16.9%	15.7%	29.2%	16.2%	9.0%	17.5%	15.5%	14.6%	15.6%	16.8%	20.5%	14.4%	4.4%	26.1%	15.5%	14.8%	15.9%	15.2%	18.8%	6.1%	15.9%	15.4%	14.3%	16.2%	
8	127	72	55	8	22	21	16	14	15	32	54	28	18	28	29	50	48	54	43	7	1	8	62	44	11	8	1	12	32	21	9	10	8	112	6	6	4	88	39	51	76	
	12.4%	14.3%	10.5%	6.4%	12.3%	12.3%	8.7%	9.5%	12.1%	29.9%	14.5%	11.0%	14.2%	10.0%	9.6%	14.5%	14.0%	15.6%	13.2%	10.8%	5.5%	13.1%	14.7%	11.5%	11.2%	5.7%	3.5%	10.6%	22.9%	11.9%	10.8%	9.6%	12.9%	6.6%	11.7%	14.2%	12.8%	11.5%	17.5%	10.3%		
9	78	40	38	7	17	12	10	12	13	6	31	15	6	26	24	25	27	27	23	2	6	6	24	10	16	9	1	9	8	6	4	7	4	63	8	1	5	56	22	28	50	
	7.5%	7.9%	7.1%	6.2%	9.9%	7.0%	5.2%	8.2%	10.0%	6.0%	8.4%	5.8%	4.4%	9.3%	8.0%	7.2%	7.7%	7.8%	7.0%	3.0%	24.9%	10.9%	5.8%	10.4%	16.8%	6.4%	2.8%	7.7%	5.4%	6.3%	5.5%	7.4%	5.2%	7.3%	9.2%	2.9%	17.6%	8.1%	6.5%	9.5%	6.7%	
10	114	49	65	20	18	19	21	10	14	12	33	43	13	25	34	33	45	35	44	4	3	8	49	41	7	8	*	15	17	6	5	14	12	94	11	5	4	78	36	39	75	
	11.1%	9.7%	12.4%	16.7%	10.1%	11.6%	11.3%	6.9%	10.6%	11.7%	9.0%	17.1%	9.9%	8.9%	11.5%	9.5%	12.9%	10.0%	13.4%	7.3%	12.3%	13.8%	11.8%	10.4%	7.8%	13.1%	1.2%	12.8%	12.0%	6.8%	6.5%	15.3%	14.6%	10.9%	13.1%	9.3%	13.7%	11.3%	10.7%	13.5%	10.1%	
SIGMA	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	6.15	6.23	6.07	5.73	6.10	6.28	5.92	5.90	6.31	7.04	6.11	6.39	5.78	6.14	6.03	6.15	6.32	6.20	6.33	5.98	7.14	6.24	6.14	6.38	6.31	5.98	5.02	6.52	6.40	6.00	6.08	6.34	5.86	6.14	6.34	5.92	6.10	6.21	6.07	6.43	6.04	



**Housing Poll**  
Prepared on behalf of Capital Club

12 Jun 2018

**Table 17**  
Q17. Weighted by normal weighting  
Q17. On a scale of 0 to 10, where 0 means "not at all likely" and 10 means "very likely", how likely do you think it is that each of the following would occur as a result of more homes being built in the UK?  
It would create nicer places to live

Base: All Respondents

	Total	Sex		Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12										Homeownership		Formal support/opposition				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NO / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0-£19,999	£20,000-£39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No
Unweighted Total	1031	479	552	143	213	177	189	159	123	27	204	223	176	428	315	397	279	326	320	75	23	76	401	406	105	125	44	111	153	68	76	86	93	861	93	52	25	663	364	281	750
Weighted Total	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740
0	42	21	20	5	5	4	12	10	4	-	21	4	7	10	13	18	10	18	10	3	-	3	26	7	2	3	2	7	6	3	3	8	37	1	1	3	26	16	10	32	
1	24	20	4	4	2	5	1	4	4	3	5	10	5	5	5	13	6	12	4	1	-	1	7	10	4	1	-	8	*	*	4	1	19	2	3	1	21	3	12	12	
2	45	17	29	7	9	5	6	5	2	11	16	11	6	12	19	8	16	17	7	2	-	1	21	13	5	6	2	*	7	10	4	-	2	36	4	4	1	37	8	17	28
3	64	30	34	7	8	9	16	10	9	4	21	17	8	18	20	24	17	29	13	4	-	2	33	15	9	7	5	8	5	5	5	5	57	5	2	1	37	25	15	49	
4	94	44	50	16	18	11	18	13	10	10	28	33	11	21	27	36	30	26	30	11	2	8	28	41	6	13	3	9	14	8	7	12	8	79	5	6	3	64	30	28	65
5	203	94	110	19	27	33	47	34	28	16	76	48	28	51	65	60	62	62	70	7	1	8	74	78	13	38	6	28	29	15	17	12	15	172	17	7	6	127	76	40	163
6	146	71	76	15	27	28	26	27	20	4	60	25	16	46	29	55	57	45	54	6	3	8	43	69	21	10	6	13	22	9	9	14	14	119	14	10	3	98	49	34	113
7	157	91	67	11	23	22	27	16	22	38	62	35	16	44	45	51	57	67	49	7	5	13	85	59	18	13	10	25	17	23	12	17	5	140	10	4	4	118	39	52	105
8	80	39	41	9	14	12	11	12	16	6	17	23	12	28	20	28	28	29	20	5	2	7	38	27	5	13	3	8	11	3	7	8	9	67	6	2	5	53	27	18	62
9	60	27	33	7	22	13	4	7	3	3	17	15	4	24	21	14	24	20	23	5	4	2	21	27	3	10	2	6	9	5	4	6	7	51	6	2	-	35	25	25	35
10	116	51	65	5.9%	12.5%	7.9%	2.3%	4.5%	2.5%	3.1%	4.4%	6.1%	3.0%	8.5%	7.0%	3.9%	7.1%	5.8%	7.1%	8.7%	14.8%	3.1%	5.0%	6.9%	2.6%	7.5%	5.4%	5.6%	6.2%	5.2%	5.4%	6.6%	8.0%	5.9%	6.8%	4.7%	-	5.1%	7.2%	8.5%	4.7%
SIGMA	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740
Mean	5.83	5.78	5.88	5.78	6.31	6.16	5.43	5.36	5.80	5.95	5.83	5.86	5.53	5.93	5.77	5.71	6.05	5.54	6.20	5.78	8.00	6.01	5.73	6.02	5.61	6.17	5.37	6.25	5.55	5.15	5.80	6.10	5.73	5.79	6.37	5.67	5.64	5.78	5.96	5.96	5.78



**Housing Poll**  
Prepared on behalf of Capital Club

12 Jun 2018

**Table 18**  
Q18. Weighted by normal weighting  
Q18. Thinking about your own personal circumstances and the area in which you live, to what extent would you agree or disagree with the following statements?  
"More affordable homes should be built in my area that are based on local community needs"

Base: All Respondents

	Sex		Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12											Homeownership		Formal support/opposition					
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NO / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0 - £19,999	£20,000 - £39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No		
Unweighted Total	1031	479	552	143	213	177	189	159	123	27	204	223	176	428	315	397	279	326	320	75	23	76	401	406	105	125	44	111	153	68	76	86	93	861	93	52	25	663	364	281	750	
Weighted Total	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740	
Strongly agree	260	133	127	30	51	39	48	39	38	15	97	63	27	83	77	94	79	57	112	19	13	18	103	107	26	47	7	29	23	16	12	28	21	210	34	12	5	158	100	72	188	
	25.2%	26.4%	24.1%	25.8%	28.9%	23.4%	26.0%	25.9%	29.7%	13.8%	26.0%	20.9%	21.6%	29.7%	26.0%	27.1%	22.9%	16.5%	34.3%	30.9%	53.2%	29.8%	24.6%	27.5%	27.5%	35.0%	17.4%	16.0%	16.0%	18.0%	16.2%	31.1%	24.1%	24.2%	39.0%	23.8%	16.9%	22.9%	29.5%	24.8%	25.4%	
Somewhat agree	388	196	193	34	68	78	64	46	45	53	133	89	51	116	107	118	156	143	122	24	6	22	154	155	36	37	16	44	74	47	25	29	29	337	21	18	12	277	111	117	272	
	37.7%	38.9%	36.5%	29.1%	38.2%	46.7%	34.6%	30.8%	35.5%	49.6%	35.8%	35.2%	40.0%	41.2%	36.0%	34.1%	44.9%	41.1%	37.0%	39.9%	23.0%	36.5%	36.9%	40.0%	37.9%	27.3%	36.9%	38.5%	52.6%	53.1%	33.8%	32.1%	34.3%	38.9%	23.6%	37.3%	43.4%	40.3%	32.8%	40.1%	36.7%	
Neither agree nor disagree	218	89	128	26	34	28	38	38	25	29	85	72	19	41	73	66	65	80	56	12	1	11	88	76	16	23	10	28	26	16	24	18	17	178	21	11	8	155	62	54	163	
	21.1%	17.7%	24.3%	22.4%	18.9%	16.4%	20.5%	25.5%	19.3%	27.7%	22.9%	28.7%	14.9%	14.7%	24.4%	19.1%	18.8%	23.0%	17.0%	20.3%	3.7%	18.1%	20.9%	19.6%	16.9%	16.8%	24.5%	24.5%	18.6%	17.7%	31.7%	20.2%	20.5%	24.0%	22.7%	26.8%	22.5%	18.3%	18.7%	22.1%		
Somewhat disagree	81	41	40	5	19	8	19	12	10	7	31	19	9	23	19	43	14	29	18	2	2	7	30	27	11	8	5	5	8	7	9	7	11	71	4	3	3	49	31	19	61	
	7.8%	8.1%	7.5%	4.6%	10.7%	5.1%	10.1%	7.7%	8.1%	6.9%	8.2%	7.3%	7.2%	8.0%	6.5%	12.4%	4.1%	8.3%	5.5%	3.4%	8.4%	12.1%	7.2%	7.0%	11.2%	6.1%	12.6%	4.5%	5.6%	7.5%	11.5%	8.3%	13.0%	8.2%	4.5%	5.8%	9.8%	7.2%	9.2%	5.6%	8.3%	
Strongly disagree	61	32	29	14	3	8	14	12	8	2	14	17	16	13	12	20	26	34	13	2	2	2	33	18	4	14	3	4	10	2	5	7	4	53	4	3	1	40	19	26	35	
	5.9%	6.3%	5.5%	12.3%	1.9%	3.8%	7.6%	8.1%	6.3%	2.1%	3.8%	6.9%	12.4%	4.7%	4.2%	5.7%	7.6%	9.7%	3.8%	3.1%	9.7%	3.5%	7.8%	4.7%	4.0%	10.5%	6.5%	3.8%	7.0%	2.6%	6.3%	7.8%	4.9%	6.1%	4.7%	5.5%	3.1%	5.9%	5.7%	8.8%	4.7%	
Don't know	24	12	11	7	2	8	2	3	1	-	12	2	5	4	9	6	6	5	8	1	1	-	11	5	2	6	1	3	-	1	-	1	3	17	4	2	-	8	15	3	21	
	2.3%	2.5%	2.1%	5.9%	1.4%	4.6%	1.2%	1.9%	1.0%	-	3.2%	0.9%	3.9%	1.5%	2.9%	1.7%	1.8%	1.4%	2.3%	2.3%	2.1%	-	2.5%	1.3%	2.5%	4.4%	2.2%	2.6%	0.2%	1.2%	0.4%	0.6%	3.5%	2.0%	4.2%	4.9%	-	1.2%	4.5%	0.9%	2.8%	
SIGMA	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**Housing Poll**  
Prepared on behalf of Capital Club

**Table 19**  
Q19.Weighted by normal weighting  
Q19.If new homes were to be built in your local area, which of the following do you think they should be?

Base: All Respondents

	Sex		Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12												Homeownership		Formal support/opposition				
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NG / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0 - £19,999	£20,000 - £39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No		
Unweighted Total	1031	479	552	143	213	177	189	159	123	27	204	223	176	428	515	397	279	326	320	75	23	76	401	406	105	125	44	111	153	68	76	86	93	861	93	52	25	663	364	281	750	
Weighted Total	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740	
New homes to buy at market price	361	176	185	36	71	56	53	47	47	51	101	97	42	120	81	120	151	150	115	24	8	19	140	161	35	52	9	40	46	29	35	30	31	308	30	12	11	274	84	118	243	
	35.0%	35.0%	35.0%	30.4%	40.2%	33.1%	28.5%	31.7%	36.5%	48.5%	27.3%	38.5%	33.4%	42.6%	27.2%	34.7%	43.6%	43.1%	35.0%	39.3%	33.7%	30.7%	33.5%	41.5%	36.5%	38.3%	21.6%	35.5%	32.8%	32.7%	48.9%	33.0%	36.2%	35.6%	34.1%	23.3%	38.8%	39.9%	24.9%	40.5%	32.8%	
New homes to rent at market price	283	134	149	25	61	46	45	42	32	33	92	74	28	89	83	106	85	80	114	21	9	14	113	112	23	44	8	42	34	21	22	24	22	240	25	11	8	159	124	78	205	
	27.5%	26.6%	28.2%	21.0%	34.2%	27.3%	24.5%	28.0%	24.8%	31.3%	24.8%	29.2%	22.0%	31.8%	27.8%	30.5%	24.5%	23.1%	34.9%	35.1%	34.9%	23.2%	27.0%	28.9%	23.8%	32.4%	20.1%	37.1%	24.3%	23.3%	30.0%	26.2%	25.4%	27.7%	29.2%	21.2%	26.5%	23.2%	36.5%	26.9%	27.7%	
New affordable housing	658	313	345	75	115	118	114	101	73	62	224	170	85	179	176	231	229	198	226	44	22	40	249	266	64	90	28	78	96	45	45	56	45	547	61	31	19	436	219	179	478	
	63.8%	62.2%	65.2%	63.5%	64.9%	70.0%	61.7%	67.3%	57.6%	58.4%	60.3%	67.4%	66.9%	63.8%	59.2%	66.7%	66.1%	57.0%	68.8%	72.5%	88.4%	67.5%	59.5%	68.6%	67.2%	67.0%	66.3%	68.4%	67.7%	51.3%	59.9%	62.0%	53.1%	63.2%	69.9%	62.7%	65.4%	63.4%	64.5%	61.7%	64.6%	
Other type of home	19	12	8	-	1	2	3	3	9	1	14	1	4	4	4	4	4	8	5	2	-	2	9	7	5	-	-	-	4	1	2	-	6	17	2	1	-	12	8	1	18	
	1.9%	2.3%	1.5%	-	0.4%	1.2%	1.7%	2.1%	6.9%	1.4%	3.7%	0.3%	0.7%	1.4%	4.1%	1.0%	1.0%	2.3%	1.6%	2.5%	-	3.2%	2.2%	1.8%	4.7%	-	-	-	2.6%	1.2%	2.5%	-	6.6%	1.9%	2.1%	1.4%	-	1.7%	2.3%	0.4%	2.4%	
I would prefer no new homes to be built	110	57	52	13	12	7	29	16	17	16	48	23	18	22	40	33	31	52	18	3	-	8	58	26	11	11	3	11	15	15	9	8	13	97	6	3	4	79	29	30	80	
	10.7%	11.4%	9.9%	10.9%	7.0%	4.0%	15.6%	10.8%	13.5%	14.9%	12.8%	9.1%	13.9%	7.7%	13.5%	9.8%	8.9%	14.9%	5.5%	5.6%	-	13.5%	13.8%	6.7%	11.4%	8.0%	7.0%	9.8%	10.3%	17.4%	12.8%	9.9%	15.4%	11.2%	6.3%	6.9%	12.7%	11.5%	8.6%	10.3%	10.8%	
Don't know	58	28	30	9	5	15	11	8	4	6	23	17	5	12	30	12	10	13	14	2	-	-	17	14	7	4	6	7	8	4	3	5	6	50	5	2	-	23	35	7	51	
	5.6%	5.6%	5.7%	7.7%	2.8%	8.7%	6.0%	5.5%	3.3%	5.5%	6.3%	6.7%	4.3%	4.3%	10.2%	3.6%	2.9%	3.7%	4.2%	3.3%	-	0.6%	4.0%	3.5%	7.3%	2.8%	14.7%	6.3%	5.6%	4.3%	3.3%	3.5%	5.8%	7.2%	5.8%	6.3%	4.7%	1.3%	3.4%	10.2%	2.5%	6.9%
SIGMA	1488	720	769	158	265	243	255	218	182	170	502	382	179	425	422	507	510	501	492	96	39	82	587	586	145	200	55	178	202	115	117	123	123	1259	129	60	41	984	499	414	1074	
	144.4%	143.2%	145.5%	133.6%	149.5%	144.2%	137.9%	145.4%	142.5%	160.0%	135.3%	151.2%	141.1%	151.7%	142.0%	146.0%	147.0%	144.0%	150.0%	158.4%	157.0%	138.7%	140.0%	150.9%	150.8%	148.5%	129.7%	157.0%	143.3%	130.3%	157.7%	136.8%	143.9%	145.4%	147.9%	120.2%	144.7%	143.1%	147.0%	142.3%	145.2%	

**Survation.**

**Housing Poll**  
Prepared on behalf of Capital Club

**Table 20**  
Q20. Weighted by normal weighting  
Q20. Some people live in buildings where residents have private spaces alongside shared facilities, such as a shared kitchen, shared living room spaces, launderettes or facilities such as gyms. Would this type of accommodation appeal to you?

Base: All Respondents

	Sex		Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12											Homeownership		Formal support/opposition						
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NO / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0 - £19,999	£20,000 - £39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No			
Unweighted Total	1031	479	552	143	213	177	189	159	123	27	204	223	176	428	315	397	279	326	320	75	23	76	401	406	105	125	44	111	153	68	76	86	93	861	93	52	25	663	364	281	750		
Weighted Total	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740		
This type of accommodation would appeal to me	222	95	127	52	63	52	24	19	5	6	63	59	31	69	54	72	92	55	95	14	3	11	70	91	14	56	3	31	32	9	7	23	15	191	15	10	6	144	76	118	104		
	21.5%	19.0%	24.0%	44.4%	35.6%	30.9%	13.2%	12.6%	4.2%	5.9%	17.0%	23.3%	24.7%	24.6%	18.3%	20.8%	26.6%	15.9%	28.9%	23.1%	13.8%	19.5%	16.8%	23.4%	15.0%	41.3%	7.4%	27.6%	22.7%	10.5%	9.4%	25.7%	17.7%	22.1%	17.4%	19.7%	21.8%	20.9%	22.5%	40.5%	14.1%		
This type of accommodation would not appeal to me	722	360	362	50	103	93	146	121	114	95	280	166	82	194	209	249	236	279	216	40	20	42	331	266	75	73	31	67	100	72	63	61	60	602	65	37	19	505	216	153	570		
	70.1%	71.7%	68.5%	42.4%	58.1%	55.4%	79.2%	80.7%	89.6%	89.5%	75.4%	65.8%	64.8%	69.2%	70.2%	71.8%	68.0%	80.1%	65.9%	65.9%	81.9%	71.5%	79.0%	68.5%	78.5%	53.9%	73.6%	59.4%	70.9%	81.2%	84.2%	67.3%	70.7%	69.5%	73.9%	75.1%	66.4%	73.4%	63.8%	52.5%	77.0%		
Don't know	87	47	40	16	11	23	14	10	8	5	28	28	13	17	34	26	18	14	17	7	1	5	18	32	6	6	8	15	9	7	5	6	10	73	8	3	3	39	47	20	66		
	8.4%	9.4%	7.5%	13.2%	6.3%	13.7%	7.6%	6.7%	6.1%	4.6%	7.7%	10.9%	10.4%	6.2%	11.5%	7.4%	5.3%	4.0%	5.2%	11.1%	4.3%	9.0%	4.3%	8.2%	6.6%	4.8%	19.0%	13.1%	6.5%	8.3%	6.4%	7.0%	11.5%	8.4%	8.7%	5.2%	11.8%	5.7%	13.7%	7.0%	9.0%		
SIGMA	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**Housing Poll**  
Prepared on behalf of Capital Club

**Table 21**  
Q21. Weighted by normal weighting  
Q21. Thinking about your personal experience, have you ever been formally asked by either the government or local Council to give your personal views on housing or planning needs in your local area?

Base: All Respondents

	Total	Sex		Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12												Homeownership		Formal support/opposition				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NO / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0 - £19,999	£20,000 - £39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No		
Unweighted Total	1031	479	552	143	213	177	189	159	123	27	204	223	176	428	315	397	279	326	320	75	23	76	401	406	105	125	44	111	153	68	76	86	93	861	93	52	25	663	364	281	750		
Weighted Total	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740		
Yes	241	112	129	53	60	48	22	14	8	35	64	70	29	79	51	78	108	79	96	14	3	6	93	96	11	60	5	22	34	27	19	25	8	212	13	15	2	168	71	197	44		
	23.4%	22.3%	24.4%	44.9%	33.9%	28.6%	11.8%	9.6%	6.6%	33.4%	17.2%	27.6%	22.6%	28.2%	17.1%	22.4%	31.2%	22.6%	29.3%	22.6%	12.1%	10.3%	22.1%	24.8%	11.9%	44.7%	12.0%	19.2%	23.9%	30.3%	26.2%	28.1%	9.1%	24.4%	14.5%	29.8%	7.5%	24.4%	20.9%	67.8%	5.9%		
No	790	390	400	65	117	120	163	135	119	71	308	183	98	201	246	269	238	269	232	47	22	53	326	292	84	75	37	92	107	61	55	65	77	654	75	35	26	520	268	94	696		
	76.6%	77.7%	75.6%	55.1%	66.1%	71.4%	88.2%	90.4%	93.4%	66.6%	82.8%	72.4%	77.4%	71.8%	82.9%	77.6%	68.8%	77.4%	70.7%	77.4%	87.9%	89.7%	77.9%	75.2%	88.1%	55.3%	88.0%	80.8%	76.1%	69.7%	73.8%	71.9%	90.9%	75.6%	85.5%	70.2%	92.5%	75.6%	79.1%	32.2%	94.1%		
SIGMA	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**



**Housing Poll**  
Prepared on behalf of Capital Club

**Table 22**  
Q22. Weighted by normal weighting  
Q22. When plans are proposed for new houses being built, the public may write in to formally support or oppose an application. Have you ever formally written in support or opposition to any planning proposal?

Base: All Respondents

	Total	Sex		Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12												Homeownership		Formal support/opposition				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NO / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0 - £19,999	£20,000 - £39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No		
Unweighted Total	1031	479	552	143	213	177	189	159	123	27	204	223	176	428	315	397	279	326	320	75	23	76	401	406	105	125	44	111	153	68	76	86	93	861	93	52	25	663	364	281	750		
Weighted Total	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740		
Yes	291	149	142	62	60	49	31	19	22	48	80	86	38	87	63	103	120	115	94	21	3	12	105	132	19	56	5	29	43	29	26	32	13	252	17	15	7	216	72	291	-		
	28.2%	29.7%	26.8%	52.5%	33.7%	29.4%	17.0%	12.5%	17.3%	44.8%	21.5%	34.1%	30.3%	30.9%	21.1%	29.6%	34.7%	33.1%	28.5%	34.9%	13.1%	20.4%	25.0%	34.1%	19.4%	41.6%	11.8%	25.6%	30.5%	33.0%	34.9%	35.9%	15.3%	29.1%	20.0%	29.3%	23.8%	31.3%	21.2%	100.0%	-		
No	740	354	387	56	117	119	153	131	105	59	291	167	88	194	235	244	226	233	234	40	21	47	314	256	77	79	37	84	98	59	48	58	72	614	70	35	22	472	267	-	740		
	71.8%	70.3%	73.2%	47.5%	66.3%	70.6%	83.0%	87.5%	82.7%	55.2%	78.5%	65.9%	69.7%	69.1%	78.9%	70.4%	65.3%	66.9%	71.5%	65.1%	86.9%	79.6%	75.0%	65.9%	80.6%	58.4%	88.2%	74.4%	69.5%	67.0%	65.1%	64.1%	84.7%	70.9%	80.0%	70.7%	76.2%	68.7%	78.8%	-	100.0%		
SIGMA	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Housing Poll**  
Prepared on behalf of Capital Club

**Table 23**  
Q23. Weighted by normal weighting  
Q23. Would you consider yourself interested in having a say in the future planning / development of your local area?

Base: All Respondents

	Sex		Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12											Homeownership		Formal support/ opposition					
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NO Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0-£19,999	£20,000-£39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No		
Unweighted Total	1031	479	552	143	213	177	189	159	123	27	204	223	176	428	315	397	279	326	320	75	23	76	401	406	105	125	44	111	153	68	76	86	93	861	93	52	25	663	364	281	750	
Weighted Total	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740	
I am interested in having a say in future planning / development in my area	656	322	334	73	109	99	128	82	82	82	198	162	83	212	152	212	273	254	221	36	14	37	279	261	61	105	25	73	91	52	46	64	49	567	50	24	15	472	183	239	416	
	63.6%	64.0%	63.2%	61.9%	61.6%	59.2%	69.4%	54.9%	64.4%	76.9%	53.4%	64.2%	65.6%	75.8%	51.1%	61.0%	78.8%	73.1%	67.3%	60.1%	58.4%	63.1%	66.7%	67.2%	63.7%	77.5%	59.3%	64.6%	64.6%	59.4%	62.4%	70.8%	57.7%	65.5%	57.0%	47.9%	53.7%	68.7%	53.9%	82.3%	56.2%	
I am not interested in having a say in future planning / development in my area	195	98	97	31	37	30	26	30	21	22	77	55	27	36	70	82	39	48	55	15	6	9	73	68	17	17	9	23	18	23	16	12	20	154	17	18	6	125	69	41	154	
	18.9%	19.5%	18.4%	25.9%	20.8%	17.6%	13.9%	19.9%	16.4%	20.5%	20.9%	21.6%	21.7%	12.7%	23.6%	23.5%	11.3%	13.8%	16.8%	25.3%	24.1%	15.7%	17.5%	17.6%	17.8%	12.3%	21.6%	20.0%	13.0%	25.7%	21.0%	13.8%	23.0%	17.8%	19.7%	35.9%	21.6%	18.2%	20.3%	14.2%	20.8%	
Don't know	180	83	97	14	31	39	31	38	24	3	96	36	16	32	75	54	34	46	52	9	4	12	66	59	18	14	8	18	32	13	12	14	16	145	20	8	7	90	88	10	170	
	17.5%	16.4%	18.4%	12.2%	17.5%	23.2%	16.7%	25.2%	19.1%	2.6%	25.8%	14.2%	12.9%	11.5%	25.2%	15.5%	9.9%	13.1%	15.9%	14.6%	17.4%	21.1%	15.8%	15.2%	18.5%	10.2%	19.2%	15.5%	22.4%	14.9%	16.6%	15.5%	19.3%	16.7%	23.3%	16.2%	24.6%	13.1%	25.8%	3.5%	23.0%	
SIGMA	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**Housing Poll**  
Prepared on behalf of Capital Club

**Table 24**  
Q24. Weighted by normal weighting  
Q24. What is the reason for your disinterest?

Base: Respondents not interested in having a say in the future planning / development

	Sex		Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12												Homeownership		Formal support/opposition				
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NO / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0-£19,999	£20,000-£39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No		
Unweighted Total	192	95	97	36	44	30	27	32	18	5	43	50	41	58	63	88	37	48	52	14	6	13	68	67	20	18	10	15	23	22	14	19	14	23	155	20	12	5	120	71	40	152
Weighted Total	195	98	97	31	37	30	26	30	21	22	77	55	27	36	70	82	39	48	55	15	6	9	73	68	17	17	9	23	18	23	16	12	20	154	17	18	6	125	69	41	154	
I don't consider planning/development to directly affect me	33	20	12	5	10	3	4	7	1	3	12	11	5	4	16	11	5	9	10	4	-	-	14	9	1	3	1	6	5	2	6	4	32	1	-	-	15	17	5	28		
	16.8%	20.9%	12.8%	15.4%	26.4%	11.4%	16.5%	22.1%	4.3%	15.1%	16.1%	20.2%	18.8%	11.9%	22.4%	14.0%	12.4%	17.8%	18.0%	28.6%	-	-	19.2%	12.8%	7.5%	16.8%	10.0%	26.3%	26.4%	20.0%	12.6%	45.9%	19.7%	20.7%	5.9%	-	-	12.3%	25.2%	11.6%	18.2%	
I don't believe my opinion would make a difference to final decision making	79	41	37	14	17	11	11	11	14	-	25	21	14	18	18	36	23	25	24	2	3	4	30	32	13	6	3	6	9	7	9	1	6	60	8	9	2	53	24	23	55	
	40.2%	41.9%	38.5%	44.4%	45.8%	37.7%	44.8%	38.3%	67.0%	-	32.6%	38.7%	51.9%	50.2%	25.7%	43.9%	59.8%	52.8%	44.2%	10.9%	57.8%	48.2%	41.5%	46.7%	77.7%	33.8%	35.7%	25.7%	50.0%	31.0%	56.7%	10.4%	29.6%	39.0%	46.9%	48.6%	28.2%	42.6%	35.2%	56.5%	35.9%	
I don't feel well enough informed	49	23	26	9	10	10	3	5	3	11	16	16	6	11	17	24	9	8	12	9	1	2	10	24	-	4	3	9	3	3	5	3	6	34	6	5	4	33	16	11	38	
	25.3%	23.8%	26.8%	29.1%	26.1%	34.1%	10.6%	15.9%	12.3%	49.1%	21.2%	29.4%	20.0%	31.9%	24.5%	26.9%	21.9%	17.7%	21.2%	57.1%	15.3%	24.7%	14.2%	35.7%	-	21.4%	36.1%	38.7%	14.5%	11.2%	30.5%	24.1%	28.8%	22.2%	34.4%	26.8%	71.8%	26.3%	23.7%	27.0%	24.8%	
I don't have time	26	7	19	3	-	5	8	4	-	8	20	3	2	1	17	8	1	1	6	1	2	3	16	1	1	3	2	-	2	8	-	1	4	21	2	3	-	16	9	2	24	
	13.1%	6.9%	19.4%	9.1%	-	16.8%	25.1%	12.2%	-	35.8%	25.7%	4.8%	7.1%	3.1%	23.5%	10.4%	1.6%	3.1%	11.6%	3.5%	26.9%	27.2%	22.2%	2.0%	7.0%	17.8%	18.2%	-	9.1%	34.3%	-	11.2%	21.9%	13.6%	9.3%	17.1%	-	13.0%	13.5%	4.9%	15.3%	
Other	8	6	2	-	1	-	1	3	3	-	3	3	-	1	2	2	2	4	3	-	-	2	1	1	2	1	2	-	2	1	-	1	-	6	-	1	-	7	1	-	8	
	3.9%	5.9%	1.9%	-	1.7%	-	3.1%	9.4%	16.4%	-	4.4%	5.8%	-	2.9%	3.0%	2.2%	4.3%	8.7%	4.9%	-	-	2.9%	2.0%	4.2%	10.1%	-	9.3%	-	3.5%	-	8.4%	-	4.1%	-	7.5%	-	5.3%	1.5%	-	5.0%		
Don't know	1	1	1	-	-	-	1	-	-	-	-	1	1	-	1	1	-	-	-	-	-	-	1	-	1	-	-	-	-	-	-	-	1	1	-	-	1	1	-	-	0.8%	
	0.6%	0.6%	0.6%	1.9%	-	-	2.0%	-	-	-	-	1.1%	2.2%	-	0.8%	0.7%	-	-	-	-	-	-	0.9%	-	3.5%	-	-	-	-	-	-	-	0.4%	3.5%	-	-	-	0.5%	0.9%	-	0.8%	
SIGMA	195	98	97	31	37	30	26	30	21	22	77	55	27	36	70	82	39	48	55	15	6	9	73	68	17	17	9	23	18	23	16	12	20	154	17	18	6	125	69	41	154	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**Housing Poll**  
Prepared on behalf of Capital Club

**Table 25**  
Q25. Weighted by normal weighting  
Q25. To what extent would having access to more information make you more or less inclined to get involved with local planning / development matters?

Base: All Respondents

Total	Sex		Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12										Homeownership		Formal support/opposition							
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NO / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£9 - £19,999	£20,000 - £39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No			
Unweighted Total	1031	479	552	143	213	177	189	159	123	27	204	223	176	428	315	397	279	326	320	75	23	76	401	406	105	125	44	111	153	68	76	86	93	861	93	52	25	663	364	281	750		
Weighted Total	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740		
Much more inclined	174	92	82	28	32	32	29	18	20	14	49	41	23	61	31	68	72	58	70	12	5	11	80	69	11	36	7	21	24	13	9	19	8	147	17	7	3	121	53	74	100		
	16.9%	18.3%	15.5%	24.0%	18.0%	19.2%	15.3%	11.8%	16.0%	13.5%	13.1%	16.3%	18.3%	21.7%	10.4%	19.5%	20.7%	16.6%	21.4%	19.9%	21.0%	18.9%	19.1%	17.7%	11.0%	26.8%	15.6%	18.8%	16.9%	14.4%	11.7%	21.2%	8.9%	16.9%	20.0%	13.7%	10.7%	17.6%	15.6%	25.3%	13.5%		
Somewhat more inclined	435	195	240	44	83	67	93	54	59	35	131	95	62	147	111	153	160	152	152	30	13	22	171	192	48	71	18	41	57	27	32	37	39	370	34	17	13	304	131	130	305		
	42.2%	38.8%	45.4%	37.7%	46.9%	39.8%	50.5%	35.9%	46.5%	32.5%	35.3%	37.6%	48.5%	52.5%	37.4%	44.0%	46.1%	43.8%	46.4%	48.8%	52.9%	36.6%	40.9%	49.6%	49.9%	52.5%	41.9%	36.1%	40.5%	30.8%	43.6%	40.6%	46.3%	42.8%	39.2%	34.6%	47.3%	44.2%	38.6%	44.5%	41.3%		
Neither more or less inclined	323	173	151	28	53	45	48	63	43	45	142	91	32	58	119	93	97	121	87	14	4	21	132	101	29	19	15	34	51	35	30	28	26	268	28	19	9	212	111	68	255		
	31.4%	34.4%	28.5%	23.6%	29.7%	26.8%	25.9%	42.0%	33.4%	42.1%	38.2%	36.1%	25.5%	20.6%	40.0%	26.9%	28.0%	34.7%	26.5%	23.3%	17.4%	36.0%	31.5%	25.9%	30.2%	14.0%	36.3%	30.2%	36.2%	40.1%	39.8%	31.5%	30.0%	30.9%	31.8%	38.5%	31.1%	30.8%	32.6%	23.5%	34.5%		
Somewhat less inclined	28	6	21	6	2	4	6	1	-	8	16	5	2	4	12	7	8	5	5	-	-	2	17	4	2	1	-	1	9	1	3	3	22	1	5	-	21	7	9	19			
	2.7%	1.3%	4.0%	5.1%	1.3%	2.6%	3.0%	1.0%	-	7.3%	4.4%	1.9%	1.9%	1.4%	4.1%	2.0%	2.2%	1.5%	1.4%	-	-	3.3%	4.0%	1.0%	1.8%	1.0%	-	0.8%	0.9%	10.7%	1.8%	3.1%	3.5%	2.5%	0.9%	10.2%	-	3.0%	2.1%	3.1%	2.5%		
Much less inclined	11	9	2	1	-	3	2	-	-	5	8	1	-	2	9	-	-	2	2	5	2	-	3	8	1	1	-	7	-	-	-	-	2	10	2	-	-	6	2	8	3		
	1.1%	1.8%	0.5%	1.3%	-	2.0%	0.9%	-	-	4.6%	1.3%	2.2%	0.5%	-	0.8%	2.6%	-	0.5%	0.7%	8.0%	6.5%	-	0.8%	1.5%	0.8%	0.5%	-	5.8%	-	-	-	-	1.8%	1.1%	1.8%	-	-	0.9%	0.7%	2.8%	0.4%		
Don't know	60	28	33	10	7	16	8	14	5	-	28	15	7	10	22	17	11	10	12	-	1	3	16	17	6	7	3	9	8	4	2	3	8	50	5	2	3	24	36	2	58		
	5.8%	5.5%	6.2%	8.3%	4.1%	9.6%	4.3%	9.3%	4.1%	-	7.6%	5.9%	5.3%	3.7%	7.3%	4.9%	3.0%	2.9%	3.6%	-	2.2%	5.2%	3.7%	4.4%	6.3%	5.2%	6.2%	8.2%	5.6%	4.0%	3.1%	3.6%	3.5%	5.8%	6.3%	3.0%	10.9%	3.5%	10.5%	0.8%	7.8%		
SIGMA	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**Housing Poll**  
Prepared on behalf of Capital Club

**Table 26**  
Q26. Weighted by normal weighting  
Q26. What would be the best way for local planning / development information to be shared with you?

Base: Respondents more inclined to get involved with local planning / development

	Sex		Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12											Homeownership		Formal support/opposition						
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NO / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0 - £19,999	£20,000 - £39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No			
Unweighted Total	639	298	341	87	139	113	121	77	86	16	100	120	114	305	164	257	203	220	218	55	16	41	261	274	63	93	27	71	96	43	47	48	52	540	56	28	15	441	198	206	433		
Weighted Total	609	287	322	73	115	99	122	71	80	49	180	136	85	208	142	220	231	210	222	42	18	33	251	261	58	107	24	62	81	40	41	56	47	517	52	24	17	425	184	203	406		
Letter	357	181	176	33	54	53	79	47	57	34	114	81	41	121	76	133	141	129	133	20	11	21	162	153	41	58	12	39	34	30	25	33	25	298	30	15	15	259	98	95	262		
	58.6%	63.0%	54.7%	45.4%	46.9%	53.4%	64.5%	65.9%	72.0%	69.3%	63.6%	59.3%	48.4%	58.0%	53.2%	60.4%	60.7%	61.3%	59.7%	47.2%	62.6%	65.1%	64.4%	58.8%	69.4%	54.6%	49.7%	61.9%	41.6%	76.4%	63.6%	59.6%	52.4%	57.6%	57.2%	62.1%	89.0%	60.9%	53.4%	46.9%	64.5%		
Newspapers/Notices	85	38	46	15	22	12	12	6	10	8	18	23	18	26	24	21	37	36	27	3	2	2	35	30	3	18	7	6	16	4	4	5	6	70	8	6	1	61	23	44	41		
	13.9%	13.3%	14.4%	20.0%	19.0%	12.2%	9.6%	8.6%	12.5%	17.0%	9.8%	16.5%	21.6%	12.6%	16.5%	9.4%	16.0%	16.9%	12.0%	6.1%	13.6%	6.5%	13.8%	11.4%	5.9%	17.2%	28.3%	9.8%	19.8%	10.3%	9.5%	9.2%	13.5%	13.6%	15.7%	23.8%	3.1%	14.4%	12.8%	21.6%	10.0%		
TV	55	15	40	10	15	17	7	4	2	-	15	12	11	17	17	19	19	12	25	4	-	5	22	24	4	16	1	5	11	*	7	4	5	53	1	1	1	37	19	36	19		
	9.1%	5.3%	12.5%	13.3%	13.0%	17.6%	6.1%	5.8%	2.2%	-	8.3%	8.8%	13.3%	8.2%	11.7%	8.8%	8.4%	5.8%	11.2%	9.5%	-	13.8%	8.6%	9.1%	7.6%	15.1%	2.9%	7.4%	13.8%	1.2%	16.1%	6.7%	10.8%	10.3%	1.3%	4.0%	4.9%	8.6%	10.3%	17.7%	4.8%		
Social Media (Facebook, Twitter etc.)	84	33	51	15	23	13	17	9	4	2	22	16	8	38	21	33	28	18	34	11	4	2	18	44	4	13	5	9	11	5	3	12	9	71	11	1	*	47	37	20	64		
	13.9%	11.5%	16.0%	21.3%	20.3%	13.2%	14.2%	13.3%	4.6%	4.0%	12.2%	12.1%	9.8%	18.1%	14.6%	15.1%	12.2%	8.7%	15.2%	27.1%	23.8%	5.1%	7.0%	16.9%	7.4%	11.9%	19.1%	14.4%	14.2%	12.0%	7.3%	22.1%	19.6%	13.8%	21.8%	5.4%	2.9%	11.1%	20.3%	9.9%	15.8%		
Other	27	20	8	-	1	4	7	5	7	5	11	5	6	6	6	14	6	15	4	4	-	3	16	10	6	1	-	4	9	-	1	1	2	24	2	1	-	21	6	8	20		
	4.5%	6.9%	2.4%	-	0.8%	3.7%	5.5%	6.5%	8.6%	9.7%	6.0%	3.3%	6.7%	3.1%	4.0%	6.3%	2.7%	7.3%	1.9%	10.1%	-	9.6%	6.3%	3.8%	9.7%	1.2%	-	6.5%	10.7%	-	3.6%	2.4%	3.8%	4.7%	4.0%	4.8%	-	5.0%	3.3%	3.9%	4.8%		
SIGMA	609	287	322	73	115	99	122	71	80	49	180	136	85	208	142	220	231	210	222	42	18	33	251	261	58	107	24	62	81	40	41	56	47	517	52	24	17	425	184	203	406		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Housing Poll**  
Prepared on behalf of Capital Club

12 Jun 2018

**Table 27**  
Q27. Weighted by normal weighting  
Q27. Before making decisions on housing and planning development, how important is it that the government and local authorities seek out views from broad representative samples of the local population?

Base: All Respondents

	Sex		Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12										Homeownership		Formal support/opposition						
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NO / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0 - £19,999	£20,000 - £39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No		
Unweighted Total	1031	479	552	143	213	177	189	159	123	27	204	223	176	428	315	397	279	326	320	75	23	76	401	406	105	125	44	111	153	68	76	86	93	861	93	52	25	663	364	281	750	
Weighted Total	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740	
Very important	536	272	264	44	80	68	106	79	94	65	193	127	67	149	147	175	192	206	179	35	17	31	259	202	44	75	21	67	70	55	38	39	42	451	50	23	12	381	153	154	382	
	52.0%	54.1%	50.0%	37.6%	45.1%	40.2%	57.6%	52.8%	74.1%	61.0%	51.9%	50.5%	52.5%	53.3%	49.4%	50.5%	55.2%	59.3%	54.7%	57.1%	68.1%	52.5%	62.0%	52.1%	46.0%	55.6%	50.5%	58.8%	49.6%	62.5%	51.2%	43.0%	49.5%	52.1%	57.0%	45.9%	43.4%	55.4%	45.0%	52.9%	51.6%	
Somewhat important	332	152	181	38	72	72	50	42	21	37	107	77	43	105	86	123	115	110	109	17	8	19	106	145	36	47	13	31	48	22	30	34	21	281	30	12	10	215	117	96	236	
	32.2%	30.2%	34.2%	32.6%	40.7%	42.7%	27.2%	28.4%	16.3%	34.4%	28.7%	30.6%	34.0%	37.5%	29.0%	35.5%	33.2%	31.6%	33.2%	28.8%	31.9%	32.2%	25.4%	37.3%	37.7%	34.5%	30.6%	27.1%	33.9%	24.4%	40.5%	37.5%	24.4%	32.4%	34.3%	24.0%	34.7%	31.3%	34.5%	32.9%	31.9%	
Neither important nor unimportant	122	61	61	24	20	18	25	25	6	5	50	41	13	18	46	44	28	24	29	8	-	8	40	32	13	7	8	15	21	6	5	13	15	103	6	8	6	68	53	32	89	
	11.8%	12.1%	11.6%	20.1%	11.2%	10.5%	13.7%	16.4%	4.6%	4.6%	13.5%	16.2%	10.2%	6.3%	15.4%	12.6%	8.0%	6.9%	8.8%	13.4%	-	13.7%	9.6%	8.2%	13.5%	4.9%	18.9%	13.3%	14.8%	6.8%	6.6%	14.7%	17.5%	11.9%	6.3%	16.1%	19.6%	9.8%	15.7%	11.1%	12.1%	
Not very important	11	7	4	4	1	1	2	3	-	-	3	2	2	4	2	3	6	5	3	-	-	-	4	3	-	4	-	-	1	3	-	1	10	-	1	-	9	3	4	7		
	1.1%	1.4%	0.8%	3.2%	0.7%	0.4%	0.6%	1.1%	2.2%	-	0.8%	0.6%	2.0%	1.5%	0.7%	0.9%	1.7%	1.3%	0.9%	0.7%	-	0.5%	1.1%	0.8%	-	3.1%	-	-	0.5%	3.2%	0.6%	1.4%	0.8%	1.2%	-	1.9%	-	1.2%	0.8%			
Not at all important	6	1	5	4	1	-	1	-	-	-	4	1	-	1	2	-	4	-	-	-	-	-	1	2	-	-	-	-	-	-	-	1	3	-	3	-	4	1	3	3		
	0.6%	0.2%	0.9%	3.1%	0.4%	-	0.7%	-	-	-	1.1%	0.3%	-	0.3%	0.7%	-	1.1%	-	-	-	-	-	-	0.2%	-	2.1%	-	-	-	-	-	-	0.8%	0.3%	-	6.0%	-	0.6%	0.4%	1.0%	0.4%	
Don't Know	24	11	13	4	3	10	1	2	4	-	15	5	2	3	14	2	3	3	8	-	-	1	8	5	1	3	-	1	2	3	1	3	6	18	2	3	1	11	12	1	23	
	2.3%	2.2%	2.5%	3.5%	1.8%	6.2%	0.3%	1.4%	2.8%	-	3.9%	1.8%	1.4%	1.1%	4.8%	0.5%	0.8%	0.9%	2.5%	-	-	1.1%	2.0%	1.4%	0.6%	1.9%	-	0.8%	1.2%	3.1%	1.1%	3.3%	7.0%	2.1%	2.4%	6.1%	2.3%	1.6%	3.7%	0.4%	3.1%	
SIGMA	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Housing Poll**  
Prepared on behalf of Capital Club

12 Jun 2018

**Table 28**  
Q28. Weighted by normal weighting  
Q28. On a scale from 1 to 5, where 1 means "don't trust at all" and 5 means "trust a lot", to what extent would you trust each of the following in making formal decisions about how local housing and development is provided in your local area?  
Local Councillors

Base: All Respondents

	Sex		Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12										Homeownership		Formal support/opposition							
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NO / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0 - £19,999	£20,000 - £39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No			
Unweighted Total	1031	479	552	143	213	177	189	159	123	27	204	223	176	428	315	397	279	326	320	75	23	76	401	406	105	125	44	111	153	68	76	86	93	861	93	52	25	663	364	281	750		
Weighted Total	1031	503	528	118	177	168	185	150	127	106	371	253	127	290	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740		
1	181	95	86	15	21	22	38	29	35	20	91	37	19	34	55	69	49	56	59	9	5	18	94	59	15	22	6	23	23	22	12	15	14	151	18	8	4	122	58	31	150		
	17.6%	18.9%	16.3%	12.7%	12.1%	13.2%	20.7%	19.5%	27.4%	19.1%	24.5%	14.7%	15.0%	12.2%	18.3%	20.0%	14.1%	16.1%	18.1%	15.0%	18.3%	30.2%	22.4%	15.2%	15.3%	16.1%	13.4%	20.6%	16.4%	24.6%	16.0%	17.1%	16.2%	17.5%	20.4%	15.5%	15.3%	17.7%	17.0%	10.6%	20.3%		
2	212	104	107	21	32	28	44	33	28	25	82	46	21	62	62	77	67	64	70	17	6	14	95	68	21	22	9	20	33	17	16	12	21	170	18	14	9	139	71	57	155		
	20.5%	20.7%	20.3%	17.9%	18.1%	16.8%	23.7%	22.0%	21.9%	23.9%	22.1%	18.3%	16.6%	22.2%	21.0%	22.1%	19.3%	18.5%	21.3%	27.4%	23.7%	23.0%	22.6%	17.6%	21.6%	16.1%	21.2%	17.3%	23.5%	19.6%	22.1%	13.0%	24.3%	19.7%	20.6%	28.9%	31.9%	20.3%	21.0%	19.5%	20.9%		
3	331	157	174	34	58	64	67	52	32	25	113	85	50	83	108	110	94	115	101	13	5	13	103	142	38	46	20	29	47	17	24	30	30	282	25	16	7	214	116	80	251		
	32.1%	31.2%	33.0%	28.5%	32.7%	37.8%	36.1%	35.0%	25.0%	23.6%	30.4%	33.8%	39.5%	29.5%	36.4%	31.6%	27.1%	33.1%	30.8%	21.8%	20.2%	21.7%	24.5%	36.6%	39.2%	34.2%	47.7%	25.1%	33.6%	19.2%	32.6%	33.8%	35.5%	32.6%	29.1%	32.5%	26.0%	31.2%	34.1%	27.5%	33.9%		
4	231	109	122	31	46	36	32	26	24	35	61	32	30	77	57	67	103	96	66	15	5	11	98	92	20	28	6	36	31	26	17	28	13	205	13	7	6	158	73	81	150		
	22.4%	21.6%	23.1%	26.5%	26.2%	21.5%	17.2%	17.1%	16.9%	33.9%	16.5%	24.7%	23.4%	27.6%	19.0%	19.3%	29.6%	27.5%	20.0%	25.2%	21.0%	19.2%	23.3%	23.8%	20.9%	20.7%	15.0%	32.9%	22.0%	29.6%	22.6%	30.7%	15.0%	23.7%	14.7%	14.5%	19.4%	22.9%	21.5%	27.7%	20.3%		
5	77	38	39	17	19	18	4	10	9	-	24	22	7	24	15	24	35	17	32	6	4	4	30	26	3	17	1	6	6	5	5	8	57	13	4	2	55	22	43	34			
	7.4%	7.6%	7.3%	14.4%	10.9%	10.7%	2.3%	6.4%	6.8%	-	6.5%	8.6%	5.5%	8.5%	5.2%	7.0%	10.0%	4.8%	9.8%	10.6%	16.8%	5.9%	7.3%	6.8%	3.0%	12.9%	2.7%	4.9%	4.5%	7.1%	6.7%	5.4%	8.9%	6.6%	15.2%	8.5%	7.4%	7.9%	6.3%	14.7%	4.6%		
SIGMA	1031	503	528	118	177	168	185	150	127	106	371	253	127	290	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	2.82	2.78	2.85	3.12	3.06	3.00	2.57	2.69	2.56	2.71	2.59	2.94	2.88	2.98	2.72	2.71	3.02	2.86	2.82	2.89	2.94	2.48	2.71	2.89	2.75	2.98	2.72	2.83	2.75	2.75	2.82	2.94	2.76	2.82	2.84	2.72	2.72	2.83	2.79	3.16	2.68		



**Housing Poll**  
Prepared on behalf of Capital Club

12 Jun 2018

**Table 29**  
Q29. Weighted by normal weighting  
Q29. On a scale from 1 to 5, where 1 means "don't trust at all" and 5 means "trust a lot", to what extent would you trust each of the following in making formal decisions about how local housing and development is provided in your local area?  
Members of Parliament

Base: All Respondents

	Total	Sex		Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12										Homeownership		Formal support/opposition						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NO / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0 - £19,999	£20,000 - £39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No		
Unweighted Total	1031	479	552	143	213	177	189	159	123	27	204	223	176	428	315	397	279	326	320	75	23	76	401	406	105	125	44	111	153	68	76	86	93	861	93	52	25	663	364	281	750		
Weighted Total	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740		
1	263	132	131	23	40	32	52	35	42	38	117	63	21	63	76	104	73	77	102	10	6	23	129	94	28	27	7	39	36	25	15	20	22	218	24	13	8	183	79	50	213		
	25.5%	26.3%	24.8%	19.3%	22.8%	19.2%	28.4%	23.2%	33.2%	36.2%	31.4%	25.0%	16.4%	22.3%	25.7%	30.0%	21.1%	22.2%	31.1%	15.7%	23.8%	39.6%	30.8%	24.1%	29.4%	19.8%	16.4%	33.9%	25.3%	28.5%	20.1%	22.1%	25.8%	25.2%	27.9%	25.6%	28.8%	26.6%	23.2%	17.2%	28.8%		
2	227	94	133	18	41	35	56	48	25	5	76	51	32	68	74	78	65	57	90	14	9	14	73	98	19	30	13	25	39	13	12	13	20	182	24	14	6	132	95	41	186		
	22.0%	18.7%	25.2%	15.2%	23.2%	20.7%	30.3%	32.2%	19.2%	4.4%	20.5%	20.0%	25.4%	24.4%	24.9%	22.4%	18.6%	16.5%	27.3%	22.3%	36.2%	23.7%	17.4%	25.2%	19.7%	22.5%	31.8%	21.8%	27.5%	14.3%	15.5%	14.0%	23.0%	21.1%	27.9%	28.1%	22.1%	19.2%	28.1%	14.2%	25.1%		
3	330	165	165	39	52	55	52	44	45	41	119	82	43	86	91	100	126	141	70	22	6	10	144	108	33	40	18	33	32	38	33	34	31	293	21	9	7	228	102	90	240		
	32.0%	32.8%	31.2%	33.4%	29.6%	32.6%	28.3%	29.7%	35.5%	39.0%	32.0%	32.6%	33.7%	30.7%	30.7%	28.8%	36.4%	40.6%	21.2%	36.4%	22.6%	17.4%	34.3%	27.9%	34.0%	29.4%	41.9%	29.5%	22.9%	43.5%	44.8%	37.8%	36.5%	33.8%	24.5%	18.5%	24.0%	33.1%	29.9%	30.8%	32.5%		
4	156	88	68	25	25	30	21	21	15	18	53	37	20	46	39	52	57	59	37	13	4	10	51	65	15	22	2	9	30	7	10	18	11	125	13	11	7	108	46	69	87		
	15.1%	17.5%	12.8%	21.6%	13.9%	17.6%	11.5%	13.9%	12.1%	17.9%	14.9%	14.5%	15.8%	16.4%	13.3%	15.0%	15.5%	17.1%	11.4%	20.8%	15.4%	15.2%	12.2%	18.7%	15.4%	16.1%	4.9%	8.3%	21.0%	8.0%	13.8%	20.4%	13.2%	14.4%	14.8%	22.0%	25.2%	15.7%	13.5%	23.6%	11.7%		
5	55	23	32	12	19	17	3	1	-	3	7	20	11	17	16	13	26	13	29	3	1	2	22	24	2	16	2	7	5	5	4	5	1	48	4	3	-	37	18	41	14		
	5.3%	4.6%	6.0%	10.5%	10.5%	10.0%	1.4%	0.9%	-	3.1%	1.8%	7.9%	8.7%	6.2%	5.5%	3.8%	7.4%	3.7%	8.9%	4.8%	2.1%	3.1%	5.3%	6.1%	1.6%	12.2%	5.0%	6.5%	3.3%	5.7%	5.8%	5.7%	1.5%	5.5%	4.9%	5.8%	-	5.4%	5.2%	14.1%	1.9%		
SIGMA	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	2.53	2.55	2.50	2.89	2.66	2.78	2.27	2.37	2.27	2.47	2.35	2.60	2.75	2.60	2.48	2.40	2.71	2.64	2.40	2.77	2.36	2.19	2.44	2.55	2.40	2.78	2.50	2.32	2.49	2.48	2.70	2.74	2.42	2.54	2.41	2.54	2.46	2.54	2.49	3.03	2.33		





**Housing Poll**  
Prepared on behalf of Capital Club

12 Jun 2018

**Table 30**  
Q30. Weighted by normal weighting  
Q30. On a scale from 1 to 5, where 1 means "don't trust at all" and 5 means "trust a lot", to what extent would you trust each of the following in making formal decisions about how local housing and development is provided in your local area?  
Government ministers

Base: All Respondents

	Total	Sex		Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12											Homeownership		Formal support/opposition					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NO / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0 - £19,999	£20,000 - £39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No		
Unweighted Total	1031	479	552	143	213	177	189	159	123	27	204	223	176	428	315	397	279	326	320	75	23	76	401	406	105	125	44	111	153	68	76	86	93	861	93	52	25	663	364	281	750		
Weighted Total	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740		
1	254	132	122	19	32	26	52	42	45	38	107	54	26	68	67	99	77	67	108	13	3	24	120	95	28	22	7	41	34	25	11	22	21	210	22	12	10	179	74	45	210		
	24.7%	26.3%	23.1%	15.8%	18.0%	15.3%	28.2%	28.3%	35.2%	36.2%	28.8%	21.2%	20.5%	24.2%	22.7%	28.6%	22.2%	19.1%	32.8%	22.2%	13.9%	39.9%	28.7%	24.6%	29.3%	16.1%	15.7%	36.2%	24.1%	28.3%	15.0%	24.1%	24.8%	24.3%	25.3%	24.0%	34.2%	26.0%	21.7%	15.3%	28.3%		
2	250	118	132	26	43	38	46	42	34	20	99	58	31	62	78	85	74	79	78	14	13	13	94	98	21	34	16	22	36	30	15	16	14	202	29	12	7	152	97	66	184		
	24.3%	23.4%	25.1%	22.4%	24.2%	22.4%	24.9%	28.4%	26.8%	19.2%	26.7%	22.8%	24.7%	22.1%	26.1%	24.5%	21.4%	22.6%	23.7%	23.2%	53.4%	22.9%	22.4%	25.3%	21.8%	25.0%	37.3%	19.2%	25.2%	33.5%	20.0%	17.8%	16.2%	23.3%	32.9%	24.7%	25.2%	22.1%	28.6%	22.6%	24.9%		
3	310	148	163	32	53	57	58	42	34	34	95	89	42	84	90	92	116	137	70	16	2	10	126	106	30	39	17	30	42	18	38	27	32	273	18	15	5	210	100	75	235		
	30.1%	29.3%	30.8%	26.9%	30.1%	34.0%	31.5%	28.0%	26.5%	32.2%	25.7%	35.1%	33.1%	30.1%	30.3%	26.6%	33.4%	39.5%	21.4%	27.1%	6.5%	16.2%	30.2%	27.3%	31.2%	29.2%	39.5%	26.8%	29.7%	20.5%	50.7%	29.7%	37.8%	31.6%	20.6%	29.5%	16.0%	30.5%	29.4%	25.8%	31.8%		
4	159	80	79	26	33	31	27	21	12	8	59	35	21	44	45	56	54	49	47	13	6	10	56	65	16	25	2	13	22	9	7	20	14	128	16	8	7	105	53	67	92		
	15.4%	15.9%	14.9%	22.4%	18.9%	18.2%	14.5%	14.3%	9.3%	7.8%	15.8%	13.7%	16.7%	15.3%	15.1%	16.1%	15.5%	14.1%	14.2%	22.1%	24.1%	16.9%	13.4%	18.7%	16.7%	18.2%	4.7%	11.1%	15.8%	10.4%	9.7%	22.2%	16.3%	14.8%	18.8%	15.3%	24.6%	15.3%	15.5%	22.9%	12.4%		
5	58	25	32	15	18	17	2	1	3	5	11	18	6	22	17	15	26	16	26	3	1	2	22	24	1	16	1	8	7	6	3	5	4	52	2	3	.	42	16	39	19		
	5.6%	5.0%	6.1%	12.5%	8.8%	10.0%	0.8%	1.0%	2.1%	4.7%	3.1%	7.1%	5.1%	7.8%	5.8%	4.2%	7.5%	4.6%	7.9%	5.3%	2.1%	4.1%	5.3%	6.2%	1.1%	11.8%	2.8%	6.7%	5.2%	7.4%	6.1%	4.8%	6.0%	2.5%	6.6%	.	6.0%	4.8%	13.4%	2.6%			
SIGMA	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	2.53	2.50	2.56	2.93	2.76	2.85	2.35	2.31	2.16	2.26	2.38	2.63	2.61	2.61	2.55	2.43	2.65	2.62	2.41	2.65	2.47	2.22	2.44	2.55	2.39	2.84	2.42	2.33	2.53	2.35	2.69	2.68	2.60	2.55	2.40	2.56	2.31	2.53	2.53	2.96	2.36		



**Housing Poll**  
Prepared on behalf of Capital Club

12 Jun 2018

**Table 31**  
Q31. Weighted by normal weighting  
Q31. On a scale from 1 to 5, where 1 means "don't trust at all" and 5 means "trust a lot", to what extent would you trust each of the following in making formal decisions about how local housing and development is provided in your local area?  
Planning officials

Base: All Respondents

	Total	Sex		Age							Education Level				HH Income p.a.			2017 GE Vote					2016 EU Ref Vote		Region 12										Homeownership		Formal support/opposition						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NO / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	£0 - £19,999	£20,000 - £39,999	£40,000+	CON	LAB	LD	SNP	Other	Leave	Remain	East of England	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	Yes	No	Yes	No		
Unweighted Total	1031	479	552	143	213	177	189	159	123	27	204	223	176	428	315	397	279	326	320	75	23	76	401	406	105	125	44	111	153	68	76	86	93	861	93	52	25	663	364	281	750		
Weighted Total	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740		
1	154	71	83	14	14	21	24	27	33	21	72	37	12	32	50	62	36	56	55	5	3	11	82	47	11	18	4	24	26	21	11	8	9	131	14	5	4	105	47	35	119		
	14.9%	14.0%	15.6%	12.0%	7.9%	12.3%	13.2%	17.8%	25.8%	20.1%	19.5%	14.8%	9.4%	11.5%	16.7%	17.9%	10.4%	16.1%	16.7%	9.0%	12.5%	18.1%	19.6%	12.1%	11.8%	13.0%	9.7%	21.1%	18.1%	23.7%	14.3%	8.5%	10.7%	15.1%	16.3%	9.6%	14.5%	15.3%	13.8%	12.0%	16.1%		
2	198	99	99	15	38	25	55	28	30	8	80	41	27	50	54	74	61	60	67	9	11	17	74	72	22	18	9	15	33	14	11	11	17	151	25	13	8	123	74	35	163		
	19.2%	19.6%	18.8%	12.9%	21.3%	14.6%	29.7%	18.8%	23.4%	7.1%	21.5%	16.2%	21.2%	17.9%	18.2%	21.4%	17.7%	17.4%	20.6%	15.4%	42.8%	28.0%	17.7%	18.7%	23.3%	13.2%	22.4%	13.3%	23.6%	15.8%	14.3%	12.2%	20.4%	17.4%	28.5%	27.0%	29.7%	17.8%	21.8%	12.0%	22.0%		
3	383	186	197	35	68	60	68	63	36	54	137	87	49	110	127	111	127	125	109	28	4	20	156	140	33	57	22	49	52	41	20	30	36	340	21	13	9	242	141	89	294		
	37.2%	37.0%	37.3%	29.7%	38.2%	35.8%	37.0%	42.0%	28.1%	50.4%	36.9%	34.3%	38.7%	39.3%	42.5%	31.9%	36.6%	36.0%	33.3%	46.4%	16.3%	34.7%	37.3%	36.2%	34.6%	41.9%	51.4%	42.8%	36.9%	46.7%	27.4%	33.8%	42.3%	39.3%	24.1%	25.7%	32.6%	35.2%	41.6%	30.6%	39.7%		
4	221	112	109	32	38	45	32	26	24	24	61	68	30	62	51	80	83	92	63	11	4	11	79	97	28	23	6	19	24	9	26	35	16	167	18	10	7	162	59	84	137		
	21.4%	22.3%	20.6%	27.1%	21.3%	25.7%	17.4%	17.7%	19.1%	22.4%	16.4%	25.9%	23.6%	22.2%	17.0%	23.1%	24.0%	26.4%	19.2%	18.0%	15.8%	17.8%	18.8%	25.0%	29.3%	17.3%	13.1%	16.7%	16.9%	10.6%	35.5%	39.1%	18.8%	21.6%	20.1%	20.2%	23.2%	23.5%	17.3%	28.8%	18.6%		
5	75	35	40	22	20	18	5	6	5	-	21	20	9	25	17	20	39	14	33	7	3	1	28	31	1	20	1	7	6	3	6	6	7	57	10	9	-	56	19	48	27		
	7.3%	7.0%	7.6%	18.4%	11.3%	10.6%	2.8%	3.7%	3.7%	-	5.7%	7.8%	7.1%	9.0%	5.6%	5.7%	11.2%	4.1%	10.2%	11.3%	12.6%	1.3%	6.6%	8.0%	1.0%	14.6%	3.4%	6.1%	4.5%	3.1%	8.4%	6.3%	7.8%	6.5%	11.1%	17.5%	-	8.2%	5.6%	16.7%	3.6%		
SIGMA	1031	503	528	118	177	168	185	150	127	106	371	253	127	280	297	347	347	348	328	61	25	59	419	388	96	135	42	114	141	88	74	90	85	866	87	50	28	688	339	291	740		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	2.87	2.89	2.85	3.27	3.07	3.09	2.67	2.71	2.52	2.75	2.67	2.97	2.98	2.99	2.77	2.77	3.08	2.85	2.86	3.07	2.73	2.56	2.75	2.98	2.84	3.07	2.78	2.73	2.66	2.54	3.09	3.22	2.93	2.87	2.81	3.09	2.65	2.91	2.79	3.26	2.72		



Page	Table	Title	Base Description	Base
4	1	Q1.How long have you lived in your local area?	Base: All Respondents	1031
5	2	Q2.What type of home do you live in?	Base: All Respondents	1031
6	3	Q3.To what extent do you think it's likely or unlikely you will own your own home in the future?	Base: Respondents don't have their own house	358
7	4	Q4.How likely or unlikely do you think it is that the next generation of your family will be able to afford to own their own home in the future?	Base: Respondents have their own house	663
8	5	Q5.Which of the following do you currently live with? Please select all that apply.	Base: All Respondents	1031
9	6	Q6.Would you prefer to live on your own?	Base: Respondents living on their own	183
10	7	Q7.Thinking about the area you live in, would you like to be living there in 5 years time?	Base: All Respondents	1031
11	8	Q8.How concerned are you about being able to afford future accommodation in your area?	Base: All Respondents	1031
12	9	Q9.If given the choice, in which of the following places would you ideally like to live?	Base: All Respondents	1031
13	10	Q10.To what extent do you agree or disagree with the following statement? "I think that more homes need to be built in the UK"	Base: All Respondents	1031
14	11	Q11.On a scale of 0 to 10, where 0 means "not at all likely" and 10 means "very likely", how likely do you think it is that each of the following would occur as a result of more homes being built in the UK? It would make housing more affordable	Base: All Respondents	1031
15	12	Q12.On a scale of 0 to 10, where 0 means "not at all likely" and 10 means "very likely", how likely do you think it is that each of the following would occur as a result of more homes being built in the UK? It would have a negative impact on the environment	Base: All Respondents	1031
16	13	Q13.On a scale of 0 to 10, where 0 means "not at all likely" and 10 means "very likely", how likely do you think it is that each of the following would occur as a result of more homes being built in the UK? It would make it more difficult for towns to retain their character	Base: All Respondents	1031

Page	Table	Title	Base Description	Base
17	14	Q14.On a scale of 0 to 10, where 0 means "not at all likely" and 10 means "very likely", how likely do you think it is that each of the following would occur as a result of more homes being built in the UK? It would put a strain on amenities, such as transport or schools	Base: All Respondents	1031
18	15	Q15.On a scale of 0 to 10, where 0 means "not at all likely" and 10 means "very likely", how likely do you think it is that each of the following would occur as a result of more homes being built in the UK? It would reduce homelessness	Base: All Respondents	1031
19	16	Q16.On a scale of 0 to 10, where 0 means "not at all likely" and 10 means "very likely", how likely do you think it is that each of the following would occur as a result of more homes being built in the UK? It would create more environmentally sustainable homes	Base: All Respondents	1031
20	17	Q17.On a scale of 0 to 10, where 0 means "not at all likely" and 10 means "very likely", how likely do you think it is that each of the following would occur as a result of more homes being built in the UK? It would create nicer places to live	Base: All Respondents	1031
21	18	Q18.Thinking about your own personal circumstances and the area in which you live, to what extent would you agree or disagree with the following statements? "More affordable homes should be built in my area that are based on local community needs"	Base: All Respondents	1031
22	19	Q19.If new homes were to be built in your local area, which of the following do you think they should be?	Base: All Respondents	1031
23	20	Q20.Some people live in buildings where residents have private spaces alongside shared facilities, such as a shared kitchen, shared living room spaces, launderettes or facilities such as gyms. Would this type of accommodation appeal to you?	Base: All Respondents	1031
24	21	Q21.Thinking about your personal experience, have you ever been formally asked by either the government or local Council to give your personal views on housing or planning needs in your local area?	Base: All Respondents	1031

	Page	Table	Title	Base Description	Base
	25	22	Q22. When plans are proposed for new houses being built, the public may write in to formally support or oppose an application. Have you ever formally written in support or opposition to any planning proposal?	Base: All Respondents	1031
	26	23	Q23. Would you consider yourself interested in having a say in the future planning / development of your local area?	Base: All Respondents	1031
	27	24	Q24. What is the reason for your disinterest?	Base: Respondents not interested in having a say in the future planning / development	192
	28	25	Q25. To what extent would having access to more information make you more or less inclined to get involved with local planning / development matters?	Base: All Respondents	1031
	29	26	Q26. What would be the best way for local planning / development information to be shared with you?	Base: Respondents more inclined to get involved with local planning / development	639
	30	27	Q27. Before making decisions on housing and planning development, how important is it that the government and local authorities seek out views from broad representative samples of the local population?	Base: All Respondents	1031
	31	28	Q28. On a scale from 1 to 5, where 1 means "don't trust at all" and 5 means "trust a lot", to what extent would you trust each of the following in making formal decisions about how local housing and development is provided in your local area?  Local Councillors	Base: All Respondents	1031
	32	29	Q29. On a scale from 1 to 5, where 1 means "don't trust at all" and 5 means "trust a lot", to what extent would you trust each of the following in making formal decisions about how local housing and development is provided in your local area?  Members of Parliament	Base: All Respondents	1031
	33	30	Q30. On a scale from 1 to 5, where 1 means "don't trust at all" and 5 means "trust a lot", to what extent would you trust each of the following in making formal decisions about how local housing and development is provided in your local area?  Government ministers	Base: All Respondents	1031

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	Page	Table	Title	Base Description	Base
	34	31	Q31.On a scale from 1 to 5, where 1 means "don't trust at all" and 5 means "trust a lot", to what extent would you trust each of the following in making formal decisions about how local housing and development is provided in your local area?  Planning officials	Base: All Respondents	1031

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