

# **Brexit Poll**

07/07/2018

Prepared on behalf of The Mail on Sunday



# Methodology

## Fieldwork Dates

7<sup>th</sup> July 2018

## Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

## Population Sampled

All residents aged 18+ in the United Kingdom

## Sample Size

1,007

## Data Weighting

Data were weighted to the profile of all UK adults aged 18+. Data were weighted by age, sex, region, household income, education, 2017 General Election vote and 2016 EU Referendum vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data, and the results of the 2017 General Election and 2016 EU Referendum.

## Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,007 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from cross breaks with very small sub-samples should be treated with caution.

## Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative" and "Liberal Democrat" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt. Respondents in Northern Ireland were asked the same question, with "DUP", "Sinn Fein", "UUP", "SDLP" and "Alliance Party" and prompted in a randomising order.

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample.

## Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact:

Chris Hopkins  
0203 818 9661

[chris.hopkins@survation.com](mailto:chris.hopkins@survation.com)

If you are interested in commissioning a poll from us, please contact [researchteam@survation.com](mailto:researchteam@survation.com) for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

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**Table 1**  
**Q1. Likelihood to Vote - By Normal Weighting**  
**Q1. If there were to be another general election, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote?**

Base: All Respondents

	Total	Gender		Age						Education Level				2017 Vote					2016 EU Referendum Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
10 - certain to vote	577	308	269	29	83	93	122	94	88	67	197	137	65	178	230	231	35	18	32	272	259
	57.3%	62.7%	52.1%	25.4%	48.1%	56.3%	67.7%	64.7%	70.7%	65.1%	54.2%	55.7%	52.7%	64.9%	68.4%	72.7%	59.0%	74.2%	55.5%	65.8%	67.7%
9	125	67	59	12	24	17	11	14	23	25	52	19	36	65	25	12	5	6	50	59	
	12.5%	13.6%	11.4%	10.5%	13.9%	10.1%	5.9%	9.9%	18.2%	24.0%	14.4%	7.5%	14.9%	13.1%	19.4%	7.9%	20.9%	22.5%	9.7%	12.0%	15.4%
8	60	21	39	6	11	7	10	9	6	11	25	11	6	18	12	11	5	-	13	32	10
	6.0%	4.4%	7.5%	5.1%	6.1%	4.4%	5.5%	6.0%	5.2%	10.9%	6.8%	4.6%	4.7%	6.7%	3.5%	3.4%	7.8%	-	22.3%	7.8%	2.7%
7	34	8	26	4	10	9	8	1	1	-	11	7	5	11	7	9	2	1	3	13	8
	3.3%	1.6%	5.0%	3.9%	5.8%	5.7%	4.6%	0.4%	0.6%	-	3.0%	2.8%	3.9%	4.1%	2.2%	2.7%	4.1%	3.3%	5.8%	3.2%	2.1%
6	29	13	16	6	4	2	9	6	3	-	11	10	4	4	3	12	3	-	*	9	13
	2.9%	2.6%	3.1%	5.2%	2.1%	1.2%	4.9%	4.1%	2.1%	-	3.0%	4.1%	3.1%	1.5%	0.8%	3.9%	5.3%	-	0.7%	2.2%	3.4%
5	46	19	27	11	8	13	7	6	1	-	13	15	7	11	8	5	1	-	2	13	11
	4.6%	3.9%	5.3%	9.1%	4.8%	8.1%	3.9%	4.2%	0.8%	-	3.5%	6.1%	5.8%	4.1%	2.2%	1.6%	1.3%	-	2.8%	3.3%	2.9%
4	15	6	9	4	2	2	3	4	1	-	6	5	-	4	3	5	1	-	-	5	4
	1.5%	1.2%	1.8%	3.5%	1.1%	1.0%	1.5%	2.4%	1.1%	-	1.7%	2.0%	-	1.4%	0.8%	1.6%	1.6%	-	-	1.1%	1.1%
3	19	6	13	11	4	1	1	1	-	-	5	4	7	3	1	4	-	-	*	3	7
	1.9%	1.1%	2.6%	9.5%	2.2%	0.8%	0.7%	1.0%	-	-	1.4%	1.6%	5.8%	1.0%	0.3%	1.4%	-	-	0.6%	0.7%	1.8%
2	12	7	5	3	4	4	1	-	-	-	4	6	1	1	1	1	-	-	1	1	2
	1.2%	1.4%	0.9%	2.7%	2.1%	2.4%	0.5%	-	-	-	1.0%	2.5%	0.5%	0.5%	0.4%	0.4%	-	-	2.6%	0.3%	0.6%
1	24	14	10	12	7	1	3	-	-	-	7	9	7	*	5	7	-	-	-	6	6
	2.4%	2.8%	2.0%	10.7%	4.2%	0.9%	1.6%	-	-	-	2.1%	3.8%	5.4%	0.2%	1.6%	2.3%	-	-	-	1.4%	1.5%
0 - would not vote	66	23	43	17	17	15	6	11	2	-	32	23	4	7	1	6	-	-	-	10	3
	6.6%	4.7%	8.3%	14.5%	9.7%	9.0%	3.2%	7.2%	1.3%	-	8.9%	9.3%	3.1%	2.6%	0.3%	2.0%	-	-	-	2.3%	0.8%
SIGMA	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Table 2**  
**Q1. Likelihood to Vote - By Normal Weighting**  
**Q1. If there were to be another general election, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote?**

Base: All Respondents

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
10 - certain to vote	577	149	200	200	42	73	18	75	93	55	39	38	39	471	57	37	12
	57.3%	52.4%	60.3%	60.2%	44.5%	55.2%	43.6%	67.8%	67.7%	63.7%	53.0%	43.1%	46.3%	55.7%	66.7%	76.6%	44.3%
9	125	35	39	43	21	9	10	7	17	7	7	23	13	113	11	2	-
	12.5%	12.4%	11.7%	12.9%	22.4%	6.8%	23.2%	6.0%	12.2%	8.0%	9.8%	26.1%	15.1%	13.3%	13.1%	3.5%	-
8	60	20	22	11	8	2	5	5	6	9	6	4	10	55	2	2	2
	6.0%	7.1%	6.6%	3.3%	8.8%	1.8%	10.9%	4.4%	4.1%	10.1%	8.9%	4.7%	12.5%	6.5%	1.9%	3.3%	5.6%
7	34	8	7	18	1	5	3	1	5	2	3	7	1	28	2	3	1
	3.3%	2.8%	2.1%	5.5%	1.5%	3.6%	7.4%	1.0%	3.6%	1.9%	4.4%	8.3%	1.0%	3.3%	1.8%	6.5%	2.4%
6	29	9	14	3	2	4	-	4	2	1	4	5	4	26	3	*	-
	2.9%	3.1%	4.3%	1.0%	2.3%	3.3%	-	3.3%	1.6%	1.2%	5.6%	5.2%	4.3%	3.0%	3.4%	0.9%	-
5	46	14	14	15	5	8	5	4	6	5	3	3	3	41	3	3	-
	4.6%	4.8%	4.1%	4.4%	4.9%	5.9%	11.3%	3.9%	4.0%	5.6%	4.3%	3.1%	4.0%	4.8%	3.2%	5.4%	-
4	15	6	4	3	3	2	-	-	2	-	*	2	5	14	-	-	1
	1.5%	2.0%	1.4%	1.0%	3.1%	1.8%	-	-	1.4%	-	0.7%	2.4%	5.6%	1.7%	-	-	2.4%
3	19	3	8	8	4	4	1	2	*	4	-	2	2	19	-	-	-
	1.9%	1.1%	2.4%	2.3%	4.3%	2.9%	2.3%	2.0%	0.2%	4.3%	-	1.9%	2.5%	2.2%	-	-	-
2	12	7	2	3	1	-	-	3	2	1	-	1	1	9	2	-	1
	1.2%	2.4%	0.6%	0.8%	0.9%	-	-	2.8%	1.5%	0.8%	-	0.8%	1.6%	1.0%	2.3%	-	3.7%
1	24	9	9	6	2	11	-	4	2	1	-	-	4	24	*	-	-
	2.4%	3.1%	2.8%	1.8%	2.4%	8.3%	-	3.7%	1.1%	1.4%	-	-	4.2%	2.8%	0.3%	-	-
0 - would not vote	66	25	12	22	5	14	1	6	3	3	10	4	2	47	6	2	12
	6.6%	8.7%	3.6%	6.7%	5.0%	10.3%	1.4%	5.0%	2.5%	3.1%	13.4%	4.6%	2.9%	5.5%	7.1%	3.9%	41.6%
SIGMA	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Table 3**  
**Q2. Voting Intention Table - By Normal Weighting**  
**Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**

Base: All Respondents Likelihood to Vote

	Gender		Age							Education Level				2017 Vote					2016 EU Referendum Vote		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain	
Unweighted Total	956	439	517	97	183	186	200	157	119	14	159	203	148	446	299	308	70	27	83	372	414
Weighted Total	941	468	473	99	156	150	175	136	123	103	330	224	120	267	335	311	59	24	57	403	379
Conservative	275	165	110	10	27	34	60	45	54	46	91	72	30	82	252	1	3	-	1	163	94
	29.3%	35.4%	23.2%	9.7%	17.3%	23.0%	34.2%	32.9%	43.8%	44.9%	27.7%	32.1%	25.2%	30.6%	75.3%	0.3%	4.4%	-	2.4%	40.4%	24.7%
Labour	309	139	171	47	76	56	55	30	31	14	97	64	51	98	11	252	4	3	1	87	166
	32.9%	29.7%	36.1%	47.9%	48.7%	37.1%	31.4%	22.0%	25.6%	14.0%	29.3%	28.5%	42.4%	36.7%	3.3%	80.9%	7.1%	12.9%	1.8%	21.7%	43.9%
Liberal Democrat	80	51	29	12	17	16	11	11	8	4	29	12	5	34	7	17	37	1	6	15	51
	8.5%	10.9%	6.0%	12.1%	11.0%	10.8%	6.6%	7.8%	6.7%	4.1%	8.7%	5.2%	4.3%	12.8%	2.1%	5.5%	63.3%	4.7%	10.5%	3.7%	13.4%
Scottish National Party (SNP)	23	17	6	3	2	5	3	7	2	-	5	6	6	6	1	-	-	18	1	6	12
	2.4%	3.6%	1.2%	3.2%	1.4%	3.1%	2.0%	5.5%	1.5%	-	1.6%	2.7%	4.8%	2.1%	0.3%	-	-	74.4%	1.9%	1.5%	3.3%
Plaid Cymru	7	2	5	*	2	*	1	*	2	-	5	-	*	1	-	*	-	-	6	3	3
	0.7%	0.4%	1.0%	0.4%	1.6%	0.2%	0.7%	0.3%	1.3%	-	1.5%	-	0.4%	0.5%	-	0.1%	-	-	10.9%	0.7%	0.9%
Another Party	60	35	25	6	9	6	10	15	8	7	16	22	8	14	14	5	1	1	26	37	13
	6.4%	7.5%	5.3%	5.9%	5.6%	4.2%	5.6%	10.9%	6.5%	6.7%	4.7%	9.9%	7.0%	5.2%	4.2%	1.6%	2.4%	3.9%	45.5%	9.1%	3.5%
Undecided	177	52	125	19	21	30	31	28	18	31	83	46	19	30	50	36	13	1	15	90	37
	18.8%	11.2%	26.4%	18.8%	13.4%	19.9%	17.6%	20.6%	14.5%	30.4%	25.1%	20.4%	15.4%	11.3%	14.8%	11.6%	22.8%	4.1%	26.1%	22.4%	9.7%
Refused	10	6	3	2	2	2	4	-	-	-	5	2	1	2	-	-	-	-	*	2	3
	1.0%	1.3%	0.7%	2.1%	1.0%	1.6%	2.0%	-	-	-	1.4%	1.0%	0.6%	0.7%	-	-	-	-	0.8%	0.5%	0.7%
SIGMA	941	468	473	99	156	150	175	136	123	103	330	224	120	267	335	311	59	24	57	403	379
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

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**Table 4****Q2. Voting Intention Table - By Normal Weighting****Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?****Base: All Respondents Likelihood to Vote**

	Total	HH income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	956	272	401	229	105	117	24	114	124	93	64	93	74	808	84	44	20
Weighted Total	941	260	320	310	89	118	41	105	134	83	63	84	81	799	79	47	16
Conservative	275 29.3%	52 20.0%	105 32.7%	103 33.3%	42 47.2%	35 29.7%	8 19.9%	25 23.7%	45 33.5%	29 34.8%	20 31.6%	29 34.0%	14 17.1%	247 30.9%	12 15.0%	17 36.3%	-
Labour	309 32.9%	104 39.9%	100 31.1%	94 30.2%	25 28.1%	49 41.2%	14 35.6%	53 49.9%	40 30.1%	21 25.7%	18 28.8%	22 25.9%	29 35.7%	271 34.0%	23 29.3%	15 32.2%	-
Liberal Democrat	80 8.5%	10 3.7%	29 8.9%	39 12.6%	6 6.3%	16 13.2%	4 10.8%	7 7.0%	18 13.4%	9 10.3%	6 9.5%	2 2.4%	8 10.1%	76 9.5%	2 2.5%	2 4.0%	-
Scottish National Party (SNP)	23 2.4%	8 3.3%	3 1.0%	9 3.0%	-	-	-	-	-	-	-	-	-	-	23 28.7%	-	-
Plaid Cymru	7 0.7%	2 0.9%	1 0.2%	3 1.1%	-	-	-	-	-	-	-	-	-	-	-	7 14.2%	-
Another Party	60 6.4%	15 5.8%	23 7.3%	19 6.1%	5 5.6%	3 2.8%	1 1.8%	5 4.4%	4 3.2%	12 14.9%	1 1.5%	2 2.4%	8 9.8%	41 5.2%	2 2.2%	2 4.0%	15 93.7%
Undecided	177 18.8%	66 25.6%	59 18.4%	42 13.5%	8 8.7%	15 12.7%	13 31.9%	13 12.5%	27 19.8%	11 13.7%	16 25.5%	29 34.7%	22 27.2%	154 19.3%	18 22.3%	4 9.4%	1 6.3%
Refused	10 1.0%	2 0.9%	1 0.4%	* 0.1%	4 4.0%	* 0.3%	-	3 2.5%	-	* 0.6%	2 3.2%	* 0.6%	-	10 1.2%	-	-	-
SIGMA	941 100.0%	260 100.0%	320 100.0%	310 100.0%	89 100.0%	118 100.0%	41 100.0%	105 100.0%	134 100.0%	83 100.0%	63 100.0%	84 100.0%	81 100.0%	799 100.0%	79 100.0%	47 100.0%	16 100.0%

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**Table 5**  
**Q2. Voting Intention Table - By Normal Weighting and LTV**  
**Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**

Base: All Respondents Likelihood to Vote

	Gender		Age							Education Level				2017 Vote					2016 EU Referendum Vote		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain	
Unweighted Total	956	439	517	97	183	186	200	157	119	14	159	203	148	446	299	308	70	27	83	372	414
Weighted Total	818	415	404	64	130	130	156	124	117	99	289	187	99	243	311	282	54	23	51	367	344
Conservative	258	154	103	5	23	31	58	43	53	45	87	65	29	77	239	1	2	-	1	156	89
	31.5%	37.3%	25.6%	8.2%	17.7%	24.1%	36.9%	34.9%	45.1%	45.5%	30.0%	35.0%	29.1%	31.6%	77.0%	0.3%	4.2%	-	2.4%	42.5%	25.9%
Labour	272	121	151	33	65	50	50	28	31	14	90	51	41	90	8	232	4	3	1	82	150
	33.3%	29.2%	37.4%	51.6%	50.3%	38.9%	32.2%	22.9%	26.3%	14.6%	31.2%	27.4%	41.0%	37.1%	2.4%	82.2%	6.7%	13.3%	1.8%	22.4%	43.5%
Liberal Democrat	68	46	22	5	15	15	11	11	7	4	23	9	5	32	6	14	35	1	5	12	48
	8.3%	11.0%	5.5%	8.6%	11.8%	11.6%	6.8%	8.6%	6.2%	3.9%	8.0%	4.6%	4.9%	13.0%	1.9%	5.0%	64.6%	4.5%	10.3%	3.3%	13.9%
Scottish National Party (SNP)	20	15	4	2	2	4	3	7	2	-	4	6	5	4	*	-	-	17	1	6	11
	2.4%	3.7%	1.1%	3.1%	1.2%	2.9%	2.2%	5.9%	1.4%	-	1.5%	3.0%	5.4%	1.8%	0.2%	-	-	74.0%	2.2%	1.6%	3.3%
Plaid Cymru	6	2	4	*	2	*	1	*	2	-	4	-	*	1	-	*	-	-	5	3	3
	0.7%	0.5%	0.9%	0.6%	1.3%	0.3%	0.8%	0.3%	1.4%	-	1.4%	-	0.4%	0.5%	-	0.1%	-	-	10.6%	0.7%	0.8%
Another Party	52	32	20	2	7	6	8	14	8	7	12	20	8	12	14	5	1	1	24	35	12
	6.4%	7.8%	4.9%	3.6%	5.5%	4.3%	5.3%	11.3%	6.9%	7.0%	4.1%	10.9%	7.7%	5.1%	4.5%	1.6%	2.6%	4.1%	48.2%	9.5%	3.4%
Undecided	136	39	97	14	15	21	22	20	15	29	66	34	11	25	43	30	12	1	12	72	29
	16.6%	9.4%	24.0%	22.2%	11.6%	16.2%	14.3%	16.2%	12.8%	29.0%	22.7%	18.3%	10.9%	10.3%	13.9%	10.7%	21.8%	4.1%	23.6%	19.8%	8.4%
Refused	7	5	2	1	1	2	2	-	-	-	3	1	1	2	-	-	-	-	*	1	3
	0.8%	1.1%	0.5%	2.2%	0.7%	1.6%	1.5%	-	-	-	1.1%	0.7%	0.7%	0.6%	-	-	-	-	0.8%	0.2%	0.8%
SIGMA	818	415	404	64	130	130	156	124	117	99	289	187	99	243	311	282	54	23	51	367	344
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 6****Q2. Voting Intention Table - By Normal Weighting and LTV****Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?****Base: All Respondents Likelihood to Vote**

	Total	HH income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	956	272	401	229	105	117	24	114	124	93	64	93	74	808	84	44	20
Weighted Total	818	221	279	274	74	96	35	92	122	74	57	73	66	687	73	44	14
Conservative	258 31.5%	48 21.8%	98 35.1%	98 35.6%	39 51.9%	33 34.7%	8 21.8%	24 26.3%	43 35.3%	25 33.9%	19 34.4%	26 36.3%	12 18.2%	229 33.4%	12 16.3%	17 38.3%	-
Labour	272 33.3%	93 42.1%	89 32.0%	79 28.8%	22 29.8%	37 38.6%	12 35.2%	47 50.7%	39 31.6%	20 26.8%	18 31.2%	18 25.2%	24 36.4%	236 34.4%	23 31.2%	13 30.7%	-
Liberal Democrat	68 8.3%	6 2.7%	24 8.5%	36 13.1%	4 5.1%	11 11.8%	4 11.8%	7 7.1%	15 12.6%	8 10.9%	5 9.1%	2 2.7%	8 12.3%	64 9.4%	2 2.6%	2 4.3%	-
Scottish National Party (SNP)	20 2.4%	6 2.9%	3 1.1%	9 3.2%	-	-	-	-	-	-	-	-	-	-	20 26.9%	-	-
Plaid Cymru	6 0.7%	2 1.1%	1 0.2%	3 0.9%	-	-	-	-	-	-	-	-	-	-	-	6 13.1%	-
Another Party	52 6.4%	12 5.4%	22 7.8%	16 5.9%	3 3.5%	3 3.5%	1 2.1%	4 3.9%	4 3.2%	11 15.5%	1 1.6%	1 2.0%	7 10.3%	35 5.1%	2 2.4%	2 4.3%	14 95.7%
Undecided	136 16.6%	51 23.1%	42 15.2%	34 12.3%	5 7.1%	11 11.0%	10 29.1%	9 9.8%	21 17.3%	9 12.2%	12 21.0%	24 33.2%	15 22.8%	116 16.9%	15 20.8%	4 9.3%	1 4.3%
Refused	7 0.8%	2 1.0%	* 0.2%	* 0.2%	2 2.7%	* 0.4%	-	2 2.1%	-	* 0.7%	1 2.6%	* 0.6%	-	7 1.0%	-	-	-
SIGMA	818 100.0%	221 100.0%	279 100.0%	274 100.0%	74 100.0%	96 100.0%	35 100.0%	92 100.0%	122 100.0%	74 100.0%	57 100.0%	73 100.0%	66 100.0%	687 100.0%	73 100.0%	44 100.0%	14 100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 7**  
**Q2. Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed**  
**Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**

Base: All Respondents Likelihood to Vote

	Gender		Age							Education Level				2017 Vote					2016 EU Referendum Vote		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain	
Unweighted Total	781	387	394	79	151	150	160	127	103	11	121	158	123	379	268	278	56	25	65	300	369
Weighted Total	676	371	305	48	114	107	132	104	102	70	220	151	87	217	268	252	42	22	38	293	312
Conservative	258	154	103	5	23	31	58	43	53	45	87	65	29	77	239	1	2	-	1	156	89
	38.2%	41.6%	33.9%	10.8%	20.2%	29.4%	43.8%	41.7%	51.7%	64.1%	39.4%	43.2%	32.9%	35.5%	89.5%	0.3%	5.4%	-	3.2%	53.1%	28.5%
Labour	272	121	151	33	65	50	50	28	31	14	90	51	41	90	8	232	4	3	1	82	150
	40.3%	32.7%	49.5%	68.2%	57.3%	47.3%	38.2%	27.3%	30.1%	20.6%	41.0%	33.8%	46.4%	41.6%	2.8%	92.1%	8.6%	13.9%	2.4%	28.0%	47.9%
Liberal Democrat	68	46	22	5	15	15	11	11	7	4	23	9	5	32	6	14	35	1	5	12	48
	10.1%	12.3%	7.3%	11.4%	13.4%	14.2%	8.0%	10.2%	7.1%	5.4%	10.5%	5.7%	5.6%	14.6%	2.2%	5.6%	82.7%	4.7%	13.6%	4.1%	15.3%
Scottish National Party (SNP)	20	15	4	2	2	4	3	7	2	-	4	6	5	4	*	-	-	17	1	6	11
	2.9%	4.1%	1.5%	4.1%	1.3%	3.5%	2.6%	7.0%	1.6%	-	1.9%	3.8%	6.1%	2.0%	0.2%	-	-	77.2%	2.9%	2.0%	3.6%
Plaid Cymru	6	2	4	*	2	*	1	*	2	-	4	-	*	1	-	*	-	-	5	3	3
	0.8%	0.5%	1.2%	0.7%	1.5%	0.3%	1.0%	0.4%	1.6%	-	1.8%	-	0.4%	0.6%	-	0.1%	-	-	14.0%	0.9%	0.9%
Another Party	52	32	20	2	7	6	8	14	8	7	12	20	8	12	14	5	1	1	24	35	12
	7.7%	8.7%	6.5%	4.7%	6.3%	5.3%	6.3%	13.4%	7.9%	9.9%	5.4%	13.4%	8.7%	5.7%	5.3%	1.8%	3.3%	4.3%	63.8%	11.9%	3.8%
SIGMA	676	371	305	48	114	107	132	104	102	70	220	151	87	217	268	252	42	22	38	293	312
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 8**  
**Q2. Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed**  
**Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**

Base: All Respondents Likelihood to Vote

	Total	HH income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	781	221	322	202	90	98	18	93	102	80	48	68	59	656	68	39	18
Weighted Total	676	168	236	240	67	85	25	81	101	64	43	48	51	565	58	40	14
Conservative	258 38.2%	48 28.6%	98 41.5%	98 40.7%	39 57.5%	33 39.2%	8 30.7%	24 29.9%	43 42.7%	25 38.9%	19 45.1%	26 54.8%	12 23.6%	229 40.6%	12 20.5%	17 42.3%	-
Labour	272 40.3%	93 55.5%	89 37.8%	79 32.9%	22 33.1%	37 43.5%	12 49.7%	47 57.6%	39 38.2%	20 30.8%	18 40.9%	18 38.0%	24 47.1%	236 41.8%	23 39.3%	13 33.8%	-
Liberal Democrat	68 10.1%	6 3.6%	24 10.0%	36 15.0%	4 5.6%	11 13.3%	4 16.7%	7 8.1%	15 15.2%	8 12.5%	5 11.9%	2 4.1%	8 16.0%	64 11.4%	2 3.2%	2 4.7%	-
Scottish National Party (SNP)	20 2.9%	6 3.8%	3 1.3%	9 3.6%	-	-	-	-	-	-	-	-	-	-	20 33.9%	-	-
Plaid Cymru	6 0.8%	2 1.4%	1 0.2%	3 1.1%	-	-	-	-	-	-	-	-	-	-	-	6 14.5%	-
Another Party	52 7.7%	12 7.2%	22 9.2%	16 6.7%	3 3.8%	3 4.0%	1 2.9%	4 4.4%	4 3.9%	11 17.8%	1 2.1%	1 3.0%	7 13.4%	35 6.2%	2 3.0%	2 4.7%	14 100.0%
SIGMA	676 100.0%	168 100.0%	236 100.0%	240 100.0%	67 100.0%	85 100.0%	25 100.0%	81 100.0%	101 100.0%	64 100.0%	43 100.0%	48 100.0%	51 100.0%	565 100.0%	58 100.0%	40 100.0%	14 100.0%

**Brexit Poll**  
Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 9**  
**Q3. EU Referendum Likelihood to Vote - By Normal Weighting**  
**Q3. If there were to be another referendum on membership of the European Union, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote?**

Base: All Respondents

	Total	Gender		Age							Education Level				2017 Vote					2016 EU Referendum Vote	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
10 - certain to vote	672	357	315	43	98	104	136	118	104	70	234	157	80	201	263	237	45	16	34	320	280
	66.7%	72.8%	61.0%	36.9%	56.3%	63.2%	75.4%	80.6%	83.9%	67.6%	64.5%	63.5%	64.5%	73.6%	78.2%	74.8%	76.4%	69.2%	59.7%	77.6%	73.1%
9	80	40	41	6	9	14	8	8	11	25	38	12	8	23	38	19	4	3	5	29	41
	8.0%	8.0%	7.9%	4.8%	5.2%	8.5%	4.5%	5.2%	9.2%	24.0%	10.5%	4.8%	6.1%	8.3%	11.3%	6.0%	7.4%	14.0%	8.5%	7.0%	10.7%
8	56	20	35	7	13	10	13	3	2	9	19	12	7	17	10	17	3	2	11	18	26
	5.5%	4.1%	6.8%	6.0%	7.4%	5.8%	7.1%	1.9%	1.7%	8.4%	5.4%	5.0%	5.7%	6.1%	3.1%	5.3%	4.9%	9.5%	19.3%	4.4%	6.9%
7	26	8	18	4	8	8	4	3	-	-	6	6	8	6	4	14	1	2	1	10	10
	2.6%	1.7%	3.5%	3.3%	4.5%	4.8%	2.2%	2.1%	-	-	1.7%	2.3%	6.7%	2.3%	1.2%	4.4%	1.1%	7.3%	1.2%	2.4%	2.7%
6	24	3	21	7	7	1	2	4	3	-	10	5	1	8	4	7	3	-	3	5	11
	2.4%	0.6%	4.1%	6.3%	4.3%	0.5%	1.0%	3.0%	2.1%	-	2.8%	1.9%	0.7%	3.1%	1.3%	2.1%	5.1%	-	5.5%	1.3%	2.8%
5	35	13	22	5	11	11	5	2	2	-	11	11	5	8	6	5	2	-	1	9	3
	3.5%	2.7%	4.2%	4.6%	6.2%	6.8%	2.5%	1.1%	1.3%	-	3.1%	4.6%	3.7%	2.8%	1.8%	1.7%	3.7%	-	0.9%	2.3%	0.8%
4	7	4	3	1	3	*	1	1	-	-	1	3	1	2	2	2	1	-	-	2	1
	0.7%	0.9%	0.6%	1.1%	1.8%	0.2%	0.7%	0.8%	-	-	0.4%	1.1%	0.9%	0.7%	0.5%	0.8%	1.4%	-	-	0.4%	0.3%
3	22	12	10	8	7	4	3	-	-	-	5	10	5	2	1	6	-	-	2	4	2
	2.1%	2.4%	1.9%	6.9%	3.8%	2.4%	1.7%	-	-	-	1.4%	3.9%	4.3%	0.6%	0.3%	1.9%	-	-	3.5%	0.9%	0.5%
2	20	10	11	10	5	3	1	-	-	-	8	9	3	1	3	3	-	*	*	3	6
	2.0%	2.0%	2.0%	8.9%	3.1%	1.9%	0.7%	-	-	-	2.2%	3.6%	2.1%	0.3%	0.9%	0.9%	-	-	0.6%	0.6%	1.5%
1	18	4	15	13	5	-	1	-	-	-	11	3	4	*	2	5	-	-	-	2	2
	1.8%	0.8%	2.8%	11.0%	2.8%	-	0.5%	-	-	-	3.1%	1.4%	2.9%	0.1%	0.7%	1.7%	-	-	-	0.5%	0.6%
0 - would not vote	46	20	26	12	8	10	7	8	2	-	18	19	3	6	2	2	-	-	*	10	*
	4.6%	4.1%	5.1%	10.1%	4.5%	6.0%	3.7%	5.4%	1.8%	-	5.0%	7.9%	2.3%	2.1%	0.7%	0.6%	-	-	0.8%	2.5%	0.1%
SIGMA	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 10**  
**Q3. EU Referendum Likelihood to Vote - By Normal Weighting**  
**Q3. If there were to be another referendum on membership of the European Union, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote?**

Base: All Respondents

	Total	HH Income p.a.			Region													
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25	
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28	
10 - certain to vote	672 66.7%	166 58.2%	231 69.6%	237 71.5%	53 57.1%	75 56.5%	28 69.1%	83 75.0%	109 79.4%	64 74.6%	45 61.9%	48 54.0%	47 55.9%	552 65.3%	62 72.6%	39 81.5%	18 65.8%	
9	80 8.0%	32 11.1%	22 6.7%	22 6.5%	18 19.3%	5 3.5%	6 13.7%	4 3.9%	9 6.6%	3 3.4%	4 4.9%	14 16.4%	5 6.3%	68 8.0%	11 12.6%	2 3.5%	-	
8	56 5.5%	18 6.3%	23 6.8%	11 3.2%	4 4.4%	8 5.9%	4 8.6%	3 3.1%	7 5.3%	3 3.2%	6 8.4%	6 6.8%	9 10.9%	50 5.9%	3 3.6%	1 1.8%	2 5.5%	
7	26 2.6%	4 1.4%	6 2.0%	15 4.6%	3 2.7%	7 5.1%	-	2 1.7%	1 0.8%	2 2.7%	1 1.9%	5 5.8%	3 3.3%	24 2.8%	2 2.0%	1 1.8%	-	
6	24 2.4%	2 0.7%	10 3.0%	12 3.7%	4 3.9%	5 3.8%	3 6.3%	* 0.3%	2 1.1%	1 1.7%	2 2.9%	-	5 6.1%	22 2.6%	-	2 5.1%	-	
5	35 3.5%	18 6.2%	9 2.8%	4 1.3%	3 2.9%	7 5.3%	-	3 2.4%	4 2.9%	2 2.3%	4 5.9%	5 5.6%	5 6.4%	33 3.9%	1 1.1%	1 2.4%	-	
4	7 0.7%	4 1.5%	1 0.3%	2 0.6%	-	2 1.6%	-	* 0.3%	-	-	-	3 3.6%	2 1.9%	7 0.9%	-	-	-	
3	22 2.1%	11 3.7%	5 1.4%	6 2.0%	1 1.3%	7 5.5%	1 2.3%	2 2.2%	-	4 5.0%	-	1 1.3%	-	17 2.0%	1 0.7%	-	4 13.6%	
2	20 2.0%	8 3.0%	8 2.5%	2 0.6%	2 2.5%	2 1.2%	-	4 3.6%	2 1.7%	2 2.2%	1 1.5%	2 1.8%	4 4.7%	19 2.2%	1 1.7%	-	-	
1	18 1.8%	4 1.3%	2 0.7%	12 3.7%	3 3.1%	10 7.4%	-	-	2 1.6%	-	-	2 2.8%	1 0.9%	18 2.1%	* 0.3%	-	-	
0 - would not vote	46 4.6%	19 6.5%	14 4.2%	7 2.3%	3 2.8%	6 4.2%	-	8 7.6%	1 0.7%	4 5.0%	9 12.6%	2 1.8%	3 3.5%	35 4.2%	5 5.3%	2 3.9%	4 15.1%	
SIGMA	1007 100.0%	285 100.0%	332 100.0%	332 100.0%	94 100.0%	132 100.0%	41 100.0%	111 100.0%	138 100.0%	86 100.0%	73 100.0%	88 100.0%	83 100.0%	846 100.0%	85 100.0%	48 100.0%	28 100.0%	

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 11****Q4. EU Referendum Voting Intention - By Normal Weighting****Q4. Imagine there was a referendum tomorrow with the question. Should the United Kingdom remain a member of the European Union or leave the European Union? How would you vote?****Base: All Respondents Likelihood to Vote**

	Gender		Age							Education Level				2017 Vote					2016 EU Referendum Vote		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain	
Unweighted Total	960	440	520	100	181	190	198	158	119	14	163	204	149	444	297	311	70	27	82	371	415
Weighted Total	961	471	490	104	165	155	174	138	122	103	345	227	121	268	334	315	59	24	57	402	382
Leave	419	226	193	18	39	47	88	71	71	84	180	121	44	75	222	98	10	6	30	363	19
	43.6%	48.0%	39.4%	17.6%	23.8%	30.7%	50.9%	51.3%	58.1%	81.5%	52.1%	53.4%	36.3%	27.8%	66.5%	30.9%	17.6%	25.2%	52.9%	90.3%	5.0%
Remain	468	215	253	69	110	90	71	62	48	19	139	82	68	179	103	202	42	18	23	25	351
	48.7%	45.6%	51.6%	66.6%	66.4%	58.1%	40.9%	44.5%	39.2%	18.5%	40.2%	36.1%	56.5%	66.7%	31.0%	64.1%	72.0%	74.8%	39.8%	6.2%	91.8%
Undecided	65	25	40	16	14	14	12	6	3	-	25	19	9	13	8	13	4	-	4	14	10
	6.8%	5.4%	8.2%	15.7%	8.7%	8.8%	6.8%	4.2%	2.8%	-	7.2%	8.4%	7.1%	4.8%	2.5%	4.0%	7.6%	-	6.5%	3.5%	2.5%
Refused	8	5	4	-	2	4	3	-	-	-	2	5	-	2	-	3	2	-	*	*	3
	0.9%	1.0%	0.8%	-	1.2%	2.5%	1.5%	-	-	-	0.5%	2.1%	-	0.6%	-	0.9%	2.9%	-	0.8%	0.1%	0.7%
SIGMA	961	471	490	104	165	155	174	138	122	103	345	227	121	268	334	315	59	24	57	402	382
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 12****Q4. EU Referendum Voting Intention - By Normal Weighting****Q4. Imagine there was a referendum tomorrow with the question. Should the United Kingdom remain a member of the European Union or leave the European Union? How would you vote?****Base: All Respondents Likelihood to Vote**

	Total	HH income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	960	274	397	234	106	118	25	110	127	91	64	94	73	808	85	44	23
Weighted Total	961	266	318	325	91	126	41	102	137	82	64	86	80	810	81	47	24
Leave	419 43.6%	128 48.2%	169 53.2%	103 31.6%	28 31.1%	39 30.6%	21 50.6%	42 41.3%	74 53.9%	46 55.8%	35 54.4%	47 54.9%	35 43.1%	366 45.2%	20 24.9%	25 52.9%	8 35.3%
Remain	468 48.7%	107 40.1%	133 41.8%	205 63.0%	53 57.9%	79 62.1%	19 46.8%	48 46.7%	57 41.8%	31 38.2%	24 37.7%	33 38.1%	40 49.8%	384 47.4%	57 70.4%	17 35.7%	11 45.5%
Undecided	65 6.8%	27 10.1%	14 4.5%	16 5.0%	10 11.1%	8 6.7%	1 2.6%	8 8.3%	6 4.3%	5 6.0%	2 3.8%	6 7.0%	5 5.7%	52 6.4%	4 4.6%	5 11.4%	5 19.2%
Refused	8 0.9%	4 1.6%	1 0.4%	1 0.3%	-	1 0.6%	-	4 3.8%	-	-	3 4.1%	-	1 1.4%	8 1.0%	-	-	-
SIGMA	961 100.0%	266 100.0%	318 100.0%	325 100.0%	91 100.0%	126 100.0%	41 100.0%	102 100.0%	137 100.0%	82 100.0%	64 100.0%	86 100.0%	80 100.0%	810 100.0%	81 100.0%	47 100.0%	24 100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 13****Q4. EU Referendum Voting Intention - By Normal Weighting and LTV****Q4. Imagine there was a referendum tomorrow with the question. Should the United Kingdom remain a member of the European Union or leave the European Union? How would you vote?****Base: All Respondents Likelihood to Vote**

	Gender		Age							Education Level				2017 Vote					2016 EU Referendum Vote		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain	
Unweighted Total	960	440	520	100	181	190	198	158	119	14	163	204	149	444	297	311	70	27	82	371	415
Weighted Total	855	431	424	69	136	138	161	133	119	99	305	196	104	250	316	288	55	22	51	378	355
Leave	388	215	173	12	32	41	84	68	69	81	166	111	41	69	213	91	9	6	28	343	16
	45.4%	49.8%	40.9%	17.7%	23.6%	30.0%	52.1%	51.4%	57.8%	82.1%	54.6%	56.8%	39.4%	27.7%	67.4%	31.6%	15.8%	25.6%	55.2%	90.8%	4.6%
Remain	420	196	224	49	95	85	67	59	47	18	126	70	56	168	96	186	41	17	19	22	329
	49.1%	45.4%	52.9%	70.6%	69.7%	61.5%	41.8%	44.6%	39.8%	17.9%	41.3%	35.6%	54.0%	67.2%	30.3%	64.4%	75.2%	74.4%	38.1%	5.9%	92.7%
Undecided	41	17	24	8	8	9	8	5	3	-	11	12	7	11	7	9	3	-	3	13	7
	4.8%	3.9%	5.8%	11.7%	6.0%	6.4%	4.8%	4.0%	2.4%	-	3.6%	6.2%	6.5%	4.5%	2.3%	3.3%	6.0%	-	6.3%	3.3%	2.0%
Refused	6	4	2	-	1	3	2	-	-	-	2	3	-	1	-	2	2	-	*	*	3
	0.7%	0.9%	0.4%	-	0.7%	2.2%	1.2%	-	-	-	0.6%	1.4%	-	0.6%	-	0.8%	3.1%	-	0.3%	*	0.8%
SIGMA	855	431	424	69	136	138	161	133	119	99	305	196	104	250	316	288	55	22	51	378	355
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 14****Q4. EU Referendum Voting Intention - By Normal Weighting and LTV****Q4. Imagine there was a referendum tomorrow with the question. Should the United Kingdom remain a member of the European Union or leave the European Union? How would you vote?****Base: All Respondents Likelihood to Vote**

	Total	HH income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	960	274	397	234	106	118	25	110	127	91	64	94	73	808	85	44	23
Weighted Total	855	228	288	290	79	100	38	94	128	74	58	74	68	713	76	44	21
Leave	388 45.4%	116 50.7%	157 54.5%	97 33.3%	26 33.2%	33 32.7%	19 48.6%	41 43.5%	72 56.2%	41 55.0%	32 55.9%	42 57.7%	29 43.1%	335 47.0%	20 26.0%	25 55.2%	8 39.5%
Remain	420 49.1%	95 41.7%	121 42.0%	181 62.4%	49 61.6%	62 61.5%	19 48.6%	44 46.7%	53 41.1%	30 40.1%	22 38.3%	27 37.2%	36 52.6%	341 47.8%	54 70.6%	15 34.9%	10 47.9%
Undecided	41 4.8%	15 6.5%	9 3.1%	11 3.9%	4 5.2%	5 5.3%	1 2.8%	6 6.0%	3 2.7%	4 5.0%	2 3.3%	4 5.0%	2 3.7%	31 4.4%	3 3.4%	4 9.9%	3 12.6%
Refused	6 0.7%	3 1.1%	1 0.4%	1 0.3%	-	*	-	4 3.8%	-	-	1 2.5%	-	*	6 0.8%	-	-	-
SIGMA	855 100.0%	228 100.0%	288 100.0%	290 100.0%	79 100.0%	100 100.0%	38 100.0%	94 100.0%	128 100.0%	74 100.0%	58 100.0%	74 100.0%	68 100.0%	713 100.0%	76 100.0%	44 100.0%	21 100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 15****Q4. EU Referendum Voting Intention - By Normal Weighting and LTV with undecided and refused removed****Q4. Imagine there was a referendum tomorrow with the question. Should the United Kingdom remain a member of the European Union or leave the European Union? How would you vote?****Base: All Respondents Likelihood to Vote**

	Gender		Age							Education Level				2017 Vote					2016 EU Referendum Vote		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain	
Unweighted Total	876	410	466	87	163	171	179	148	114	14	146	176	137	417	285	294	63	27	73	349	403
Weighted Total	808	410	397	61	127	126	152	127	116	99	292	181	97	237	308	277	50	22	47	365	345
Leave	388	215	173	12	32	41	84	68	69	81	166	111	41	69	213	91	9	6	28	343	16
	48.0%	52.3%	43.6%	20.0%	25.3%	32.8%	55.5%	53.5%	59.2%	82.1%	56.9%	61.5%	42.2%	29.2%	69.0%	32.9%	17.3%	25.6%	59.2%	93.9%	4.7%
Remain	420	196	224	49	95	85	67	59	47	18	126	70	56	168	96	186	41	17	19	22	329
	52.0%	47.7%	56.4%	80.0%	74.7%	67.2%	44.5%	46.5%	40.8%	17.9%	43.1%	38.5%	57.8%	70.8%	31.0%	67.1%	82.7%	74.4%	40.8%	6.1%	95.3%
SIGMA	808	410	397	61	127	126	152	127	116	99	292	181	97	237	308	277	50	22	47	365	345
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 16****Q4. EU Referendum Voting Intention - By Normal Weighting and LTV with undecided and refused removed****Q4. Imagine there was a referendum tomorrow with the question. Should the United Kingdom remain a member of the European Union or leave the European Union? How would you vote?****Base: All Respondents Likelihood to Vote**

	Total	HH income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	876	239	372	219	95	107	24	97	118	85	59	85	67	737	83	37	19
Weighted Total	808	211	278	278	75	95	37	85	124	71	54	70	65	676	74	40	18
Leave	388	116	157	97	26	33	19	41	72	41	32	42	29	335	20	25	8
	48.0%	54.9%	56.5%	34.8%	35.0%	34.7%	50.0%	48.2%	57.8%	57.8%	59.3%	60.8%	45.0%	49.6%	26.9%	61.3%	45.2%
Remain	420	95	121	181	49	62	19	44	53	30	22	27	36	341	54	15	10
	52.0%	45.1%	43.5%	65.2%	65.0%	65.3%	50.0%	51.8%	42.2%	42.2%	40.7%	39.2%	55.0%	50.4%	73.1%	38.7%	54.8%
SIGMA	808	211	278	278	75	95	37	85	124	71	54	70	65	676	74	40	18
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 17**

Q5. By Normal Weighting

**Q5. To what extent do you approve or disapprove of Theresa May's handling of the Brexit negotiations with the EU?****Base: All Respondents**

	Gender		Age							Education Level				2017 Vote					2016 EU Referendum Vote		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain	
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
Strongly approve	83	54	29	12	33	12	6	4	5	12	28	20	5	29	33	24	7	2	4	34	27
	8.2%	11.0%	5.5%	10.4%	19.1%	7.1%	3.3%	2.5%	4.0%	11.2%	7.7%	8.1%	4.4%	10.7%	9.8%	7.4%	11.3%	9.5%	7.8%	8.3%	7.0%
Somewhat approve	205	110	95	22	24	23	36	26	41	33	73	61	16	55	130	39	8	2	4	96	81
	20.4%	22.5%	18.4%	19.3%	14.0%	13.9%	20.1%	17.9%	32.9%	31.5%	20.1%	24.8%	13.1%	20.1%	38.7%	12.4%	14.1%	8.2%	7.8%	23.2%	21.1%
Neither approve nor disapprove	229	100	129	34	38	46	36	24	26	25	82	62	38	47	92	47	9	2	10	89	76
	22.7%	20.3%	25.1%	29.8%	21.8%	28.0%	19.8%	16.7%	20.5%	24.2%	22.7%	25.0%	30.3%	17.3%	27.4%	14.8%	15.6%	9.0%	17.6%	21.7%	19.9%
Somewhat disapprove	179	77	102	14	32	32	44	38	19	-	47	37	34	61	38	64	16	9	6	72	79
	17.7%	15.6%	19.7%	12.1%	18.4%	19.3%	24.5%	25.8%	15.4%	-	12.9%	14.9%	27.5%	22.3%	11.2%	20.2%	26.6%	38.4%	10.3%	17.4%	20.8%
Strongly disapprove	267	138	129	24	37	44	53	46	28	34	108	53	30	76	37	136	14	8	31	109	112
	26.5%	28.1%	24.9%	20.8%	21.1%	26.9%	29.5%	31.8%	22.7%	33.1%	29.7%	21.7%	23.9%	27.8%	11.0%	42.9%	23.8%	34.9%	53.9%	26.5%	29.3%
Don't know	45	12	33	9	10	8	5	8	6	-	25	14	1	5	7	7	5	-	1	12	7
	4.5%	2.4%	6.4%	7.6%	5.6%	4.9%	2.7%	5.4%	4.5%	-	7.0%	5.6%	0.8%	1.8%	2.0%	2.2%	8.6%	-	2.6%	2.9%	2.0%
SIGMA	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 18**

Q5. By Normal Weighting

**Q5. To what extent do you approve or disapprove of Theresa May's handling of the Brexit negotiations with the EU?****Base: All Respondents**

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
Strongly approve	83 8.2%	31 10.8%	19 5.8%	29 8.8%	5 5.3%	26 19.4%	4 10.7%	6 5.5%	21 15.4%	4 4.5%	*	5 6.1%	2 1.9%	74 8.7%	5 6.1%	*	3 12.1%
Somewhat approve	205 20.4%	53 18.7%	79 23.9%	58 17.5%	28 29.8%	24 18.3%	5 11.2%	25 22.6%	29 21.4%	19 22.5%	19 25.7%	17 19.6%	16 19.3%	183 21.6%	13 15.8%	8 16.4%	1 4.9%
Neither approve nor disapprove	229 22.7%	70 24.6%	80 24.2%	64 19.3%	18 19.2%	27 20.8%	5 12.8%	34 31.0%	24 17.2%	15 17.3%	24 33.1%	28 31.4%	15 18.2%	191 22.5%	13 15.1%	19 39.5%	6 22.1%
Somewhat disapprove	179 17.7%	43 14.9%	51 15.4%	74 22.3%	20 21.3%	25 18.8%	12 28.2%	16 14.2%	24 17.6%	18 21.4%	10 13.5%	11 12.9%	16 19.0%	152 18.0%	21 24.3%	4 8.8%	2 6.3%
Strongly disapprove	267 26.5%	72 25.3%	92 27.6%	95 28.6%	20 21.2%	29 22.3%	14 33.2%	24 22.0%	37 26.5%	22 25.2%	15 20.1%	21 23.4%	33 39.3%	214 25.3%	24 28.7%	14 27.9%	15 54.7%
Don't know	45 4.5%	16 5.6%	10 3.1%	12 3.6%	3 3.2%	*	2 3.9%	5 4.6%	3 1.8%	8 9.1%	5 7.0%	6 6.6%	2 2.2%	33 3.9%	8 10.0%	3 6.6%	-
SIGMA	1007 100.0%	285 100.0%	332 100.0%	332 100.0%	94 100.0%	132 100.0%	41 100.0%	111 100.0%	138 100.0%	86 100.0%	73 100.0%	88 100.0%	83 100.0%	846 100.0%	85 100.0%	48 100.0%	28 100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 19**

Q6. By Normal Weighting

**Q6. The cabinet finally agreed the government's position on Brexit talks at yesterday's Chequers summit. The agreement includes:****a. A new UK-EU 'free trade area,' with the UK having the same customs regimes, and identical regulations for industrial, agricultural and food goods as the EU. The UK's much larger services sector would lose their current levels of access to the EU market.****b. The government has stated free movement of people will end, to be replaced a 'mobility framework' - however is unclear how this would differ from the controls currently available under EU rules.****c. The agreement says that jurisdiction of the European Court of Justice will end, however UK courts would pay 'due regard' to European Court of Justice rulings on trade for goods but new joint working between British and European judges will need to be set up****Considering the agreement, do you...?****Base: All Respondents**

	Total	Gender		Age						Education Level				2017 Vote					2016 EU Referendum Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
Approve	328 32.6%	177 36.1%	151 29.2%	47 40.8%	74 42.7%	43 26.3%	55 30.5%	41 28.3%	35 28.1%	33 31.5%	88 24.4%	99 40.1%	34 27.1%	107 39.0%	157 46.6%	82 25.7%	24 41.1%	8 32.9%	11 19.8%	123 29.9%	148 38.6%
Neither approve nor disapprove	352 35.0%	168 34.2%	185 35.8%	43 36.9%	46 26.9%	64 39.0%	60 33.1%	43 29.7%	41 32.9%	55 53.4%	152 41.9%	75 30.5%	48 38.6%	78 28.4%	104 31.1%	114 36.0%	14 24.6%	8 32.8%	18 30.7%	150 36.3%	113 29.6%
Disapprove	227 22.5%	118 24.0%	109 21.1%	17 14.5%	38 22.2%	40 24.3%	42 23.3%	39 26.7%	35 28.2%	16 15.1%	78 21.4%	44 18.0%	31 25.4%	73 26.8%	60 17.9%	96 30.3%	8 14.3%	7 30.5%	24 41.9%	103 25.0%	95 24.9%
Don't know	100 9.9%	28 5.7%	72 14.0%	9 7.8%	14 8.3%	17 10.5%	23 13.0%	22 15.3%	13 10.8%	-	45 12.3%	28 11.4%	11 8.9%	16 5.8%	15 4.4%	25 8.0%	12 20.0%	1 3.8%	4 7.5%	37 8.9%	26 6.9%
SIGMA	1007 100.0%	491 100.0%	516 100.0%	115 100.0%	173 100.0%	164 100.0%	180 100.0%	146 100.0%	124 100.0%	103 100.0%	363 100.0%	247 100.0%	124 100.0%	274 100.0%	336 100.0%	317 100.0%	59 100.0%	24 100.0%	57 100.0%	413 100.0%	382 100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 20**

Q6. By Normal Weighting

**Q6. The cabinet finally agreed the government's position on Brexit talks at yesterday's Chequers summit. The agreement includes:****a. A new UK-EU 'free trade area,' with the UK having the same customs regimes, and identical regulations for industrial, agricultural and food goods as the EU. The UK's much larger services sector would lose their current levels of access to the EU market.****b. The government has stated free movement of people will end, to be replaced a 'mobility framework' - however is is unclear how this would differ from the controls currently available under EU rules.****c. The agreement says that jurisdiction of the European Court of Justice will end, however UK courts would pay 'due regard' to European Court of Justice rulings on trade for goods but new joint working between British and European judges will need to be set up****Considering the agreement, do you...?****Base: All Respondents**

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
Approve	328	82	104	123	38	54	14	37	48	28	19	24	24	285	24	12	6
	32.6%	29.0%	31.4%	37.1%	40.4%	40.7%	33.7%	33.6%	34.6%	32.8%	26.1%	27.6%	28.2%	33.8%	28.3%	24.9%	22.8%
Neither approve nor disapprove	352	109	123	96	29	35	13	39	62	19	29	35	23	282	33	23	14
	35.0%	38.4%	36.9%	29.0%	31.2%	26.3%	31.1%	34.8%	45.2%	21.7%	39.6%	39.2%	27.5%	33.4%	38.2%	47.8%	51.6%
Disapprove	227	56	76	89	17	36	8	26	20	26	14	17	31	196	19	8	3
	22.5%	19.7%	23.0%	26.7%	18.6%	27.0%	19.4%	23.7%	14.6%	30.0%	19.5%	19.2%	37.6%	23.1%	22.8%	17.3%	12.4%
Don't know	100	37	29	24	9	8	7	9	8	13	11	12	6	82	9	5	4
	9.9%	13.0%	8.7%	7.2%	9.9%	6.1%	15.8%	7.9%	5.5%	15.5%	14.8%	14.0%	6.7%	9.7%	10.8%	10.0%	13.2%
SIGMA	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 21**  
 Q7. By Normal Weighting  
 Q7. Which of the following is closest to your view?

Base: All Respondents

	Total	Gender		Age						Education Level				2017 Vote					2016 EU Referendum Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
The agreement is faithful to the result of the EU referendum	289 28.7%	155 31.6%	134 26.0%	39 33.6%	66 38.3%	48 29.2%	56 31.2%	28 19.5%	30 24.4%	21 20.6%	81 22.3%	67 27.0%	33 27.0%	109 39.7%	111 32.9%	91 28.7%	16 27.7%	6 24.0%	12 21.4%	89 21.6%	149 39.1%
The agreement is not faithful to the result of EU referendum	379 37.7%	197 40.2%	182 35.3%	48 41.2%	56 32.1%	54 33.2%	53 29.5%	59 40.4%	59 47.7%	50 48.6%	127 35.0%	93 37.9%	49 39.9%	110 40.0%	152 45.1%	113 35.8%	14 23.4%	9 36.7%	31 55.2%	202 49.0%	115 30.1%
Don't know	338 33.6%	138 28.2%	200 38.7%	29 25.2%	51 29.6%	62 37.7%	71 39.3%	59 40.2%	35 27.8%	32 30.7%	155 42.7%	87 35.2%	41 33.1%	56 20.3%	74 21.9%	113 35.6%	29 48.9%	9 39.3%	13 23.5%	121 29.4%	118 30.8%
SIGMA	1007 100.0%	491 100.0%	516 100.0%	115 100.0%	173 100.0%	164 100.0%	180 100.0%	146 100.0%	124 100.0%	103 100.0%	363 100.0%	247 100.0%	124 100.0%	274 100.0%	336 100.0%	317 100.0%	59 100.0%	24 100.0%	57 100.0%	413 100.0%	382 100.0%



**Brexit Poll**  
Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 22**  
Q7. By Normal Weighting  
Q7. Which of the following is closest to your view?

Base: All Respondents

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
The agreement is faithful to the result of the EU referendum	289 28.7%	73 25.8%	88 26.4%	116 34.9%	41 44.3%	53 40.0%	10 24.0%	40 36.2%	33 24.3%	17 20.1%	22 29.7%	20 22.2%	19 22.5%	255 30.1%	24 27.9%	5 10.7%	6 20.2%
The agreement is not faithful to the result of EU referendum	379 37.7%	113 39.6%	128 38.6%	121 36.4%	31 33.0%	48 36.5%	10 23.2%	35 31.6%	50 36.4%	45 52.1%	24 33.0%	43 49.3%	40 47.8%	326 38.6%	28 32.5%	18 37.9%	7 26.2%
Don't know	338 33.6%	99 34.6%	116 35.0%	95 28.7%	21 22.7%	31 23.6%	22 52.8%	36 32.2%	54 39.2%	24 27.8%	27 37.3%	25 28.5%	25 29.6%	265 31.3%	34 39.6%	25 51.5%	15 53.5%
SIGMA	1007 100.0%	285 100.0%	332 100.0%	332 100.0%	94 100.0%	132 100.0%	41 100.0%	111 100.0%	138 100.0%	86 100.0%	73 100.0%	88 100.0%	83 100.0%	846 100.0%	85 100.0%	48 100.0%	28 100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 23**

Q8. By Normal Weighting

**Q8. Which of the following is closest to your view?****Base: All Respondents**

	Gender		Age							Education Level				2017 Vote					2016 EU Referendum Vote		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain	
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
This is the right deal for Britain	263	151	112	21	54	51	45	27	31	33	73	68	26	96	116	68	22	4	16	98	125
	26.1%	30.7%	21.7%	18.1%	31.0%	31.3%	25.0%	18.7%	25.2%	32.2%	20.1%	27.8%	21.1%	34.9%	34.4%	21.3%	37.3%	18.0%	28.3%	23.9%	32.8%
This is the wrong deal for Britain	426	206	219	61	79	55	72	67	54	38	154	91	63	118	137	148	17	12	33	179	165
	42.3%	42.1%	42.5%	52.7%	45.9%	33.2%	39.9%	45.9%	43.2%	37.1%	42.5%	36.8%	51.1%	43.0%	40.7%	46.7%	28.3%	49.3%	57.6%	43.4%	43.0%
Don't know	318	134	184	34	40	58	63	52	39	32	136	88	34	61	84	102	20	8	8	135	92
	31.6%	27.2%	35.7%	29.1%	23.1%	35.5%	35.1%	35.4%	31.6%	30.7%	37.4%	35.5%	27.8%	22.1%	24.9%	32.0%	34.5%	32.7%	14.1%	32.7%	24.2%
SIGMA	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**  
Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 24**  
Q8. By Normal Weighting  
**Q8. Which of the following is closest to your view?**

Base: All Respondents

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
This is the right deal for Britain	263 26.1%	70 24.7%	79 23.8%	95 28.5%	35 37.8%	39 29.3%	14 32.9%	27 24.4%	29 21.3%	29 33.6%	15 21.1%	17 19.8%	17 20.6%	223 26.4%	24 28.3%	10 21.0%	6 21.5%
This is the wrong deal for Britain	426 42.3%	121 42.5%	140 42.3%	152 45.7%	31 33.4%	66 50.1%	17 42.2%	49 44.6%	57 41.7%	34 39.3%	27 37.7%	43 48.8%	47 56.8%	373 44.1%	26 30.4%	16 32.5%	11 39.6%
Don't know	318 31.6%	93 32.8%	113 33.9%	86 25.9%	27 28.8%	27 20.6%	10 24.8%	34 31.0%	51 37.0%	23 27.2%	30 41.2%	28 31.4%	19 22.6%	249 29.5%	35 41.3%	23 46.5%	11 39.0%
SIGMA	1007 100.0%	285 100.0%	332 100.0%	332 100.0%	94 100.0%	132 100.0%	41 100.0%	111 100.0%	138 100.0%	86 100.0%	73 100.0%	88 100.0%	83 100.0%	846 100.0%	85 100.0%	48 100.0%	28 100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 25**

Q9. By Normal Weighting

**Q9. The Chequers agreement has been described as a blueprint for a 'soft Brexit'. Do you.. ?****Base: All Respondents**

	Total	Gender		Age						Education Level				2017 Vote					2016 EU Referendum Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
Agree	556	307	249	60	99	84	101	90	74	49	187	138	70	162	230	170	37	14	30	239	225
	55.2%	62.5%	48.3%	51.8%	57.4%	50.9%	55.8%	61.5%	59.3%	47.5%	51.5%	56.0%	56.1%	59.1%	68.4%	53.5%	63.3%	58.8%	52.6%	58.0%	58.9%
Disagree	151	76	75	22	29	31	17	11	15	26	48	35	18	50	29	74	6	8	14	61	68
	15.0%	15.5%	14.4%	19.2%	16.8%	19.1%	9.2%	7.4%	12.3%	24.9%	13.2%	14.3%	14.6%	18.1%	8.7%	23.2%	10.6%	31.6%	25.2%	14.9%	17.7%
Don't know	300	108	192	34	45	49	63	46	35	29	128	73	36	63	77	74	15	2	13	112	90
	29.8%	22.0%	37.2%	29.1%	25.8%	30.0%	35.0%	31.2%	28.4%	27.6%	35.3%	29.8%	29.3%	22.8%	22.9%	23.3%	26.0%	9.6%	22.2%	27.2%	23.4%
SIGMA	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 26**

Q9. By Normal Weighting

**Q9. The Chequers agreement has been described as a blueprint for a 'soft Brexit'. Do you.. ?****Base: All Respondents**

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
Agree	556 55.2%	144 50.6%	179 53.8%	209 63.0%	62 66.2%	76 57.6%	20 49.6%	67 60.4%	73 52.7%	62 71.9%	44 60.6%	42 47.3%	37 44.1%	482 57.1%	44 51.9%	20 40.9%	10 34.7%
Disagree	151 15.0%	46 16.2%	56 17.0%	41 12.5%	12 13.0%	24 18.1%	7 16.1%	20 18.0%	30 22.0%	7 7.8%	5 7.4%	8 9.5%	19 22.4%	132 15.6%	10 11.4%	5 11.3%	4 12.8%
Don't know	300 29.8%	95 33.2%	97 29.2%	82 24.6%	19 20.8%	32 24.3%	14 34.4%	24 21.5%	35 25.3%	17 20.3%	23 31.9%	38 43.2%	28 33.5%	231 27.3%	31 36.7%	23 47.9%	15 52.5%
SIGMA	1007 100.0%	285 100.0%	332 100.0%	332 100.0%	94 100.0%	132 100.0%	41 100.0%	111 100.0%	138 100.0%	86 100.0%	73 100.0%	88 100.0%	83 100.0%	846 100.0%	85 100.0%	48 100.0%	28 100.0%

**Brexit Poll**  
Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 27**  
Q10. By Normal Weighting  
**Q10. To what extent do you approve or disapprove of Theresa May's handling of the Brexit summit at Chequers?**

**Base: All Respondents**

	Gender		Age							Education Level				2017 Vote					2016 EU Referendum Vote		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain	
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
Strongly approve	86	48	38	18	27	13	7	6	5	12	23	24	6	33	38	21	7	1	*	24	32
	8.6%	9.8%	7.5%	15.4%	15.6%	7.7%	3.8%	3.8%	3.9%	11.5%	6.4%	9.8%	4.8%	12.2%	11.3%	6.7%	12.3%	3.4%	0.7%	5.9%	8.4%
Somewhat approve	254	141	113	32	40	45	46	29	37	25	75	62	35	83	120	68	17	3	13	85	137
	25.2%	28.8%	21.8%	27.8%	23.2%	27.3%	25.3%	19.8%	30.1%	24.1%	20.7%	25.0%	28.1%	30.2%	35.7%	21.5%	28.5%	14.6%	22.0%	20.7%	35.8%
Neither approve nor disapprove	245	121	124	27	45	45	36	37	30	25	91	56	29	69	82	65	12	5	13	98	83
	24.3%	24.6%	24.1%	23.7%	25.9%	27.3%	19.8%	25.2%	24.2%	24.5%	25.1%	22.7%	23.1%	25.3%	24.5%	20.6%	20.4%	21.8%	23.3%	23.7%	21.8%
Somewhat disapprove	156	64	93	12	24	24	34	39	23	-	49	34	31	42	39	63	9	6	10	68	64
	15.5%	13.0%	17.9%	10.7%	13.9%	14.8%	18.9%	26.7%	18.1%	-	13.6%	13.9%	24.9%	15.2%	11.7%	19.8%	15.3%	24.4%	17.6%	16.6%	16.8%
Strongly disapprove	165	83	82	11	25	20	40	19	20	30	72	37	17	38	28	84	4	9	19	90	49
	16.3%	16.9%	15.8%	9.3%	14.5%	11.9%	22.2%	12.8%	16.4%	29.0%	19.9%	15.1%	14.1%	13.8%	8.4%	26.5%	7.1%	35.8%	32.9%	21.9%	12.9%
Don't know	101	34	66	15	12	18	18	17	9	11	52	33	6	9	28	15	10	-	2	47	16
	10.0%	7.0%	12.9%	13.1%	7.0%	11.0%	10.1%	11.7%	7.3%	10.9%	14.4%	13.6%	4.9%	3.4%	8.4%	4.8%	16.3%	-	3.5%	11.3%	4.2%
SIGMA	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 28**

Q10. By Normal Weighting

**Q10. To what extent do you approve or disapprove of Theresa May's handling of the Brexit summit at Chequers?****Base: All Respondents**

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
Strongly approve	86 8.6%	21 7.3%	26 7.9%	33 9.9%	4 4.3%	17 13.0%	2 6.0%	8 7.1%	11 7.8%	18 20.4%	4 5.0%	8 8.5%	6 7.4%	77 9.1%	5 6.4%	2 4.9%	1 5.2%
Somewhat approve	254 25.2%	67 23.4%	81 24.5%	92 27.7%	36 38.7%	40 30.7%	11 26.6%	31 28.0%	40 28.7%	12 13.5%	19 25.7%	18 20.4%	16 19.7%	223 26.4%	19 21.8%	9 17.7%	4 13.2%
Neither approve nor disapprove	245 24.3%	65 22.8%	88 26.4%	77 23.2%	21 22.2%	24 18.6%	9 22.8%	32 28.8%	37 26.7%	15 17.5%	21 28.7%	16 17.8%	19 22.2%	194 22.9%	19 22.4%	20 41.3%	12 44.3%
Somewhat disapprove	156 15.5%	43 15.1%	52 15.5%	56 17.0%	16 17.2%	14 10.5%	11 25.8%	17 15.5%	15 11.1%	13 15.4%	9 13.0%	15 17.0%	20 23.8%	131 15.4%	15 17.2%	7 13.7%	4 16.1%
Strongly disapprove	165 16.3%	51 18.0%	65 19.5%	44 13.3%	9 9.9%	28 21.2%	8 18.7%	13 11.3%	27 19.9%	17 19.8%	8 11.3%	11 12.9%	16 18.7%	137 16.2%	18 20.6%	7 15.3%	2 9.0%
Don't know	101 10.0%	38 13.4%	20 6.1%	29 8.9%	7 7.8%	8 6.0%	- -	10 9.3%	8 5.8%	12 13.4%	12 16.4%	20 23.3%	7 8.0%	84 9.9%	10 11.6%	3 7.1%	3 12.2%
SIGMA	1007 100.0%	285 100.0%	332 100.0%	332 100.0%	94 100.0%	132 100.0%	41 100.0%	111 100.0%	138 100.0%	86 100.0%	73 100.0%	88 100.0%	83 100.0%	846 100.0%	85 100.0%	48 100.0%	28 100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 29**

Q11. By Normal Weighting

**Q11. The prime minister has ordered all government ministers to support the agreement. Which of the following statements best reflects your view?****Base: All Respondents**

	Total	Gender		Age						Education Level				2017 Vote					2016 EU Referendum Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
If they defy her she should sack them	372 36.9%	218 44.5%	153 29.7%	32 27.6%	58 33.4%	67 40.5%	57 31.8%	51 34.9%	56 45.2%	51 49.2%	106 29.2%	93 37.6%	52 42.1%	121 44.2%	150 44.6%	98 30.7%	28 47.5%	10 40.1%	35 60.5%	150 36.4%	163 42.5%
If they defy her she should not sack them	419 41.6%	187 38.1%	231 44.8%	60 51.9%	86 49.6%	65 39.7%	80 44.6%	59 40.4%	44 35.5%	24 23.2%	153 42.3%	97 39.2%	52 41.8%	117 42.7%	117 34.9%	176 55.4%	19 31.9%	11 46.4%	16 27.7%	159 38.5%	173 45.3%
Don't know	217 21.5%	85 17.4%	131 25.5%	24 20.5%	29 17.0%	33 19.8%	43 23.6%	36 24.7%	24 19.3%	29 27.6%	103 28.5%	57 23.3%	20 16.1%	36 13.1%	69 20.5%	44 13.8%	12 20.7%	3 13.5%	7 11.8%	103 25.1%	47 12.2%
SIGMA	1007 100.0%	491 100.0%	516 100.0%	115 100.0%	173 100.0%	164 100.0%	180 100.0%	146 100.0%	124 100.0%	103 100.0%	363 100.0%	247 100.0%	124 100.0%	274 100.0%	336 100.0%	317 100.0%	59 100.0%	24 100.0%	57 100.0%	413 100.0%	382 100.0%



**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 30**

Q11. By Normal Weighting

**Q11. The prime minister has ordered all government ministers to support the agreement. Which of the following statements best reflects your view?****Base: All Respondents**

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
		Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
If they defy her she should sack them	372	110	112	137	39	52	13	34	51	36	24	31	34	315	31	13	12
	36.9%	38.6%	33.7%	41.3%	41.3%	39.5%	31.9%	30.6%	37.3%	42.3%	33.7%	35.5%	40.7%	37.3%	36.7%	26.7%	43.8%
If they defy her she should not sack them	419	92	153	153	41	61	24	43	62	37	22	27	35	353	40	18	8
	41.6%	32.1%	46.1%	46.0%	43.4%	46.5%	59.3%	39.1%	45.3%	42.8%	30.4%	30.7%	41.6%	41.7%	46.9%	36.2%	30.4%
Don't know	217	83	67	42	14	19	4	34	24	13	26	30	15	178	14	18	7
	21.5%	29.3%	20.2%	12.7%	15.3%	14.0%	8.8%	30.3%	17.4%	14.9%	36.0%	33.8%	17.8%	21.0%	16.4%	37.2%	25.8%
SIGMA	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 31**

Q12. By Normal Weighting

**Q12. Should any of the following 'Brexiters' have resigned over the outcome of yesterday's meeting?****Boris Johnson****Base: All Respondents**

	Gender		Age							Education Level				2017 Vote					2016 EU Referendum Vote		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain	
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
Should have resigned	385	227	157	43	80	63	69	50	44	35	115	85	51	134	103	166	29	16	22	114	214
	38.2%	46.3%	30.5%	37.1%	46.1%	38.6%	38.5%	34.2%	35.6%	33.8%	31.8%	34.4%	41.0%	48.8%	30.6%	52.4%	49.4%	68.6%	38.6%	27.7%	55.9%
Should not have resigned	338	166	172	41	42	45	63	49	46	51	115	86	49	87	167	78	11	4	20	197	85
	33.5%	33.8%	33.2%	35.5%	24.4%	27.7%	35.0%	33.4%	37.1%	49.1%	31.8%	34.8%	39.8%	31.8%	49.7%	24.7%	19.2%	14.8%	35.1%	47.7%	22.1%
Don't know	285	98	187	32	51	55	48	47	34	18	132	76	24	53	66	73	18	4	15	102	84
	28.3%	19.9%	36.3%	27.3%	29.5%	33.7%	26.5%	32.5%	27.4%	17.1%	36.3%	30.9%	19.2%	19.4%	19.6%	22.9%	31.4%	16.6%	26.2%	24.6%	22.0%
SIGMA	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 32**

Q12. By Normal Weighting

**Q12. Should any of the following 'Brexiters' have resigned over the outcome of yesterday's meeting?****Boris Johnson****Base: All Respondents**

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
Should have resigned	385	83	122	171	41	64	14	32	61	24	21	27	36	320	43	16	6
	38.2%	29.0%	36.9%	51.6%	43.3%	48.2%	33.2%	29.2%	44.5%	28.3%	29.2%	30.3%	43.5%	37.9%	49.9%	33.3%	21.1%
Should not have resigned	338	87	133	98	34	39	15	42	51	27	21	34	26	290	22	23	4
	33.5%	30.4%	40.0%	29.6%	36.4%	29.8%	35.9%	37.8%	37.1%	31.8%	28.7%	39.2%	30.7%	34.3%	25.5%	46.6%	12.7%
Don't know	285	115	77	62	19	29	13	37	25	34	31	27	21	236	21	10	18
	28.3%	40.6%	23.1%	18.8%	20.3%	22.0%	30.9%	33.0%	18.3%	39.8%	42.1%	30.6%	25.7%	27.9%	24.6%	20.0%	66.2%
SIGMA	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 33**

Q13. By Normal Weighting

**Q13. Should any of the following 'Brexiters' have resigned over the outcome of yesterday's meeting?**

Liam Fox

**Base: All Respondents**

	Gender		Age							Education Level				2017 Vote					2016 EU Referendum Vote		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain	
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
Should have resigned	308	191	117	38	56	50	49	39	29	46	101	68	41	99	79	133	17	13	29	117	134
	30.6%	38.9%	22.7%	33.2%	32.6%	30.3%	27.4%	26.9%	23.4%	44.3%	27.7%	27.7%	32.9%	36.0%	23.4%	41.9%	28.4%	55.1%	50.0%	28.3%	35.0%
Should not have resigned	342	180	162	35	54	46	61	50	49	46	110	89	42	100	178	83	13	5	8	181	118
	33.9%	36.6%	31.4%	30.5%	31.2%	28.2%	33.6%	34.3%	39.3%	44.9%	30.2%	36.2%	34.2%	36.7%	52.8%	26.2%	22.3%	21.2%	13.7%	43.8%	30.9%
Don't know	357	121	237	42	63	68	70	57	46	11	152	89	41	75	80	101	29	6	21	115	130
	35.5%	24.6%	45.9%	36.3%	36.1%	41.5%	39.0%	38.8%	37.3%	10.9%	42.1%	36.1%	33.0%	27.3%	23.7%	31.9%	49.2%	23.7%	36.3%	27.9%	34.1%
SIGMA	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 34**

Q13. By Normal Weighting

**Q13. Should any of the following 'Brexiters' have resigned over the outcome of yesterday's meeting?****Liam Fox****Base: All Respondents**

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
Should have resigned	308 30.6%	77 27.1%	101 30.3%	123 37.0%	19 20.4%	50 38.1%	9 22.9%	27 24.3%	58 42.1%	22 25.2%	11 15.7%	24 27.8%	41 49.6%	263 31.1%	26 30.9%	14 28.9%	5 18.0%
Should not have resigned	342 33.9%	75 26.3%	129 38.9%	121 36.5%	43 46.3%	45 33.8%	17 42.1%	40 35.8%	38 27.6%	31 36.2%	23 31.4%	33 37.8%	21 25.6%	292 34.5%	27 31.1%	21 43.4%	2 8.8%
Don't know	357 35.5%	133 46.6%	102 30.8%	88 26.4%	31 33.2%	37 28.1%	14 35.0%	44 39.8%	42 30.3%	33 38.6%	38 52.9%	30 34.4%	21 24.8%	291 34.4%	32 38.0%	13 27.8%	20 73.2%
SIGMA	1007 100.0%	285 100.0%	332 100.0%	332 100.0%	94 100.0%	132 100.0%	41 100.0%	111 100.0%	138 100.0%	86 100.0%	73 100.0%	88 100.0%	83 100.0%	846 100.0%	85 100.0%	48 100.0%	28 100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 35**

Q14. By Normal Weighting

**Q14. Should any of the following 'Brexiters' have resigned over the outcome of yesterday's meeting?****Michael Gove****Base: All Respondents**

	Gender		Age							Education Level				2017 Vote					2016 EU Referendum Vote		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain	
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
Should have resigned	377	221	157	46	70	64	65	42	44	46	114	87	56	121	108	156	21	12	32	141	172
	37.5%	44.9%	30.3%	40.1%	40.5%	39.2%	36.1%	28.5%	35.3%	44.3%	31.5%	35.1%	44.9%	44.2%	32.3%	49.1%	35.2%	51.1%	56.5%	34.1%	45.0%
Should not have resigned	316	163	152	33	48	41	57	47	43	46	97	87	40	92	159	78	13	5	7	164	106
	31.4%	33.3%	29.5%	28.8%	27.7%	24.7%	31.8%	32.4%	34.4%	44.9%	26.7%	35.4%	32.4%	33.4%	47.3%	24.5%	21.4%	21.1%	12.7%	39.7%	27.8%
Don't know	314	107	207	36	55	59	58	57	38	11	152	73	28	61	69	84	25	7	18	108	104
	31.2%	21.7%	40.2%	31.1%	31.8%	36.0%	32.1%	39.1%	30.4%	10.9%	41.9%	29.5%	22.7%	22.4%	20.4%	26.4%	43.3%	27.8%	30.8%	26.1%	27.2%
SIGMA	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 36**

Q14. By Normal Weighting

**Q14. Should any of the following 'Brexiters' have resigned over the outcome of yesterday's meeting?****Michael Gove****Base: All Respondents**

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
Should have resigned	377 37.5%	91 32.1%	114 34.4%	164 49.5%	29 30.5%	65 49.3%	23 56.4%	29 26.5%	65 47.2%	29 33.8%	13 17.2%	29 33.0%	43 51.4%	325 38.4%	34 40.1%	14 28.4%	5 16.7%
Should not have resigned	316 31.4%	76 26.8%	127 38.2%	95 28.7%	43 45.4%	36 27.4%	8 20.2%	45 40.2%	36 25.8%	26 30.0%	24 33.5%	31 35.3%	21 25.0%	269 31.8%	21 24.1%	24 48.7%	2 8.8%
Don't know	314 31.2%	117 41.1%	91 27.5%	73 21.8%	23 24.1%	31 23.4%	10 23.3%	37 33.4%	37 27.0%	31 36.1%	36 49.3%	28 31.7%	20 23.7%	252 29.8%	30 35.7%	11 22.9%	21 74.5%
SIGMA	1007 100.0%	285 100.0%	332 100.0%	332 100.0%	94 100.0%	132 100.0%	41 100.0%	111 100.0%	138 100.0%	86 100.0%	73 100.0%	88 100.0%	83 100.0%	846 100.0%	85 100.0%	48 100.0%	28 100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 37**

Q15. By Normal Weighting

**Q15. Should any of the following 'Brexiters' have resigned over the outcome of yesterday's meeting?**

David Davis

**Base: All Respondents**

	Gender		Age							Education Level				2017 Vote					2016 EU Referendum Vote		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain	
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
Should have resigned	316	187	129	39	62	44	51	42	34	46	108	71	37	99	81	130	18	16	29	122	144
	31.4%	38.1%	25.0%	33.4%	35.8%	26.6%	28.1%	28.5%	27.1%	44.3%	29.7%	28.9%	30.3%	36.3%	24.0%	41.0%	30.6%	65.6%	50.4%	29.6%	37.6%
Should not have resigned	325	169	156	31	47	50	64	49	46	37	94	88	44	98	165	83	11	4	8	182	95
	32.3%	34.4%	30.2%	26.8%	27.4%	30.7%	35.5%	33.5%	37.0%	35.8%	26.0%	35.7%	35.8%	35.9%	49.1%	26.1%	19.5%	14.8%	13.4%	44.0%	24.8%
Don't know	366	135	231	46	64	70	66	55	45	21	160	87	42	76	90	104	29	5	21	109	143
	36.4%	27.4%	44.8%	39.8%	36.8%	42.8%	36.4%	38.0%	35.8%	19.9%	44.2%	35.5%	34.0%	27.8%	26.9%	32.9%	49.9%	19.6%	36.2%	26.4%	37.5%
SIGMA	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 38**

Q15. By Normal Weighting

**Q15. Should any of the following 'Brexiters' have resigned over the outcome of yesterday's meeting?****David Davis****Base: All Respondents**

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
Should have resigned	316 31.4%	75 26.3%	112 33.7%	124 37.4%	22 23.2%	52 39.6%	9 20.8%	26 23.7%	58 42.1%	21 24.9%	12 16.6%	25 28.1%	45 53.9%	270 31.9%	28 33.0%	16 32.8%	2 7.5%
Should not have resigned	325 32.3%	73 25.6%	119 35.8%	115 34.6%	32 34.5%	41 31.2%	17 41.7%	44 39.8%	35 25.5%	30 34.9%	24 32.5%	32 36.9%	19 23.1%	275 32.5%	25 29.1%	20 42.2%	5 16.5%
Don't know	366 36.4%	137 48.1%	101 30.5%	93 28.0%	40 42.3%	39 29.2%	15 37.6%	40 36.5%	45 32.4%	35 40.3%	37 50.9%	31 35.0%	19 23.1%	301 35.5%	32 37.9%	12 24.9%	21 76.0%
SIGMA	1007 100.0%	285 100.0%	332 100.0%	332 100.0%	94 100.0%	132 100.0%	41 100.0%	111 100.0%	138 100.0%	86 100.0%	73 100.0%	88 100.0%	83 100.0%	846 100.0%	85 100.0%	48 100.0%	28 100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 39**

Q16. By Normal Weighting

**Q16. In the run up to Chequers summit Boris Johnson made it clear he opposed the prime minister's proposed Brexit deal  
Which would you consider to be the primary reason that he changed his mind?**

**Base: All Respondents**

	Total	Gender		Age						Education Level				2017 Vote					2016 EU Referendum Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
He came to the view that the prime minister was right	180	77	103	38	33	36	23	15	16	19	57	44	26	53	55	50	14	3	14	61	63
	17.9%	15.7%	20.0%	33.1%	19.0%	21.7%	13.0%	9.9%	13.1%	18.7%	15.7%	18.0%	21.2%	19.2%	16.3%	15.6%	23.7%	11.6%	24.4%	14.8%	16.6%
He feared losing his job if he objected	628	342	286	61	102	96	118	101	80	69	227	153	70	178	224	224	35	18	37	267	266
	62.3%	69.6%	55.4%	52.9%	59.1%	58.7%	65.2%	68.9%	64.6%	67.0%	62.5%	62.0%	56.5%	65.0%	66.5%	70.5%	59.4%	74.3%	64.5%	64.7%	69.6%
Don't know	199	72	127	16	38	32	39	31	28	15	79	49	28	43	58	44	10	3	6	85	53
	19.8%	14.7%	24.6%	14.0%	21.9%	19.6%	21.8%	21.2%	22.3%	14.3%	21.8%	20.0%	22.3%	15.7%	17.2%	13.9%	16.9%	14.2%	11.1%	20.5%	13.8%
SIGMA	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 40**

Q16. By Normal Weighting

**Q16. In the run up to Chequers summit Boris Johnson made it clear he opposed the prime minister's proposed Brexit deal  
Which would you consider to be the primary reason that he changed his mind?**

**Base: All Respondents**

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
He came to the view that the prime minister was right	180 17.9%	53 18.5%	73 22.0%	49 14.8%	19 20.2%	29 21.8%	7 16.6%	23 20.8%	18 12.8%	17 20.3%	8 11.1%	15 17.6%	24 29.0%	160 19.0%	9 10.7%	4 8.9%	6 23.2%
He feared losing his job if he objected	628 62.3%	157 55.2%	208 62.8%	231 69.6%	64 68.8%	84 63.6%	29 70.9%	58 52.2%	89 64.3%	52 60.8%	43 58.5%	46 52.2%	48 57.1%	513 60.6%	63 73.5%	40 82.5%	13 45.1%
Don't know	199 19.8%	75 26.3%	50 15.2%	52 15.6%	10 11.0%	19 14.6%	5 12.5%	30 26.9%	32 22.9%	16 18.9%	22 30.3%	27 30.3%	12 14.0%	173 20.4%	14 15.9%	4 8.6%	9 31.8%
SIGMA	1007 100.0%	285 100.0%	332 100.0%	332 100.0%	94 100.0%	132 100.0%	41 100.0%	111 100.0%	138 100.0%	86 100.0%	73 100.0%	88 100.0%	83 100.0%	846 100.0%	85 100.0%	48 100.0%	28 100.0%

**Brexit Poll**  
Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 41**  
Q17. By Normal Weighting  
**Q17. Which of the following is closest to your view?**

**Base: All Respondents**

	Gender		Age							Education Level				2017 Vote					2016 EU Referendum Vote		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain	
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
The Chequers agreement shows that the Prime Minister has found a sensible compromise between supporters and opponents of Brexit	347 34.4%	179 36.4%	168 32.6%	38 32.8%	67 38.6%	61 36.9%	63 34.7%	44 29.8%	42 33.7%	33 32.2%	105 28.9%	84 34.0%	42 34.0%	116 42.4%	152 45.3%	84 26.4%	25 42.9%	6 25.1%	14 24.9%	126 30.6%	154 40.2%
The Chequers agreement does not show that the Prime Minister has found a sensible compromise between supporters and opponents of Brexit	430 42.7%	224 45.7%	206 39.9%	50 43.1%	73 42.4%	65 39.6%	80 44.2%	64 43.5%	57 45.6%	42 40.2%	152 41.8%	104 42.3%	57 45.7%	117 42.9%	122 36.4%	182 57.5%	19 32.2%	12 52.5%	36 63.0%	200 48.5%	165 43.3%
Don't know	230 22.9%	88 18.0%	142 27.6%	28 24.1%	33 19.0%	39 23.5%	38 21.1%	39 26.6%	26 20.7%	29 27.6%	106 29.3%	59 23.8%	25 20.3%	40 14.8%	62 18.3%	51 16.1%	15 24.9%	5 22.4%	7 12.1%	86 20.9%	63 16.5%
SIGMA	1007 100.0%	491 100.0%	516 100.0%	115 100.0%	173 100.0%	164 100.0%	180 100.0%	146 100.0%	124 100.0%	103 100.0%	363 100.0%	247 100.0%	124 100.0%	274 100.0%	336 100.0%	317 100.0%	59 100.0%	24 100.0%	57 100.0%	413 100.0%	382 100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 42**

Q17. By Normal Weighting

**Q17. Which of the following is closest to your view?****Base: All Respondents**

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
The Chequers agreement shows that the Prime Minister has found a sensible compromise between supporters and opponents of Brexit	347 34.4%	88 30.9%	119 35.7%	123 37.0%	41 44.2%	47 35.4%	15 36.0%	40 36.2%	37 26.7%	34 39.7%	31 42.7%	32 36.9%	26 31.0%	303 35.9%	26 31.0%	10 21.6%	6 22.8%
The Chequers agreement does not show that the Prime Minister has found a sensible compromise between supporters and opponents of Brexit	430 42.7%	112 39.5%	141 42.3%	164 49.3%	33 35.5%	66 50.0%	18 44.6%	47 42.0%	71 51.6%	35 41.1%	22 29.8%	28 32.2%	45 53.4%	365 43.2%	35 41.5%	19 39.2%	11 37.8%
Don't know	230 22.9%	84 29.6%	73 22.0%	46 13.7%	19 20.3%	19 14.6%	8 19.4%	24 21.8%	30 21.8%	17 19.3%	20 27.4%	27 30.9%	13 15.5%	177 20.9%	23 27.5%	19 39.2%	11 39.3%
SIGMA	1007 100.0%	285 100.0%	332 100.0%	332 100.0%	94 100.0%	132 100.0%	41 100.0%	111 100.0%	138 100.0%	86 100.0%	73 100.0%	88 100.0%	83 100.0%	846 100.0%	85 100.0%	48 100.0%	28 100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 43**  
Q18. By Normal Weighting  
Q18. Who did best at the Chequers summit?

Base: All Respondents

	Gender		Age							Education Level				2017 Vote					2016 EU Referendum Vote		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain	
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
Theresa May	400	227	173	48	69	59	60	61	64	39	111	99	50	140	168	103	29	7	21	150	179
	39.7%	46.3%	33.6%	41.6%	40.1%	35.8%	33.4%	41.7%	51.7%	37.3%	30.6%	40.2%	40.2%	51.1%	50.0%	32.4%	49.9%	28.4%	36.1%	36.4%	46.9%
Boris Johnson	127	53	74	27	34	24	22	10	11	-	32	31	28	36	29	48	11	2	7	46	46
	12.7%	10.9%	14.3%	23.1%	19.6%	14.4%	12.2%	7.0%	8.9%	-	8.7%	12.7%	22.7%	13.3%	8.6%	15.0%	18.7%	9.8%	11.6%	11.0%	12.1%
Don't know	479	210	269	41	70	82	98	75	49	65	220	116	46	98	139	167	18	15	30	217	157
	47.6%	42.9%	52.1%	35.3%	40.4%	49.8%	54.4%	51.3%	39.4%	62.7%	60.6%	47.1%	37.1%	35.6%	41.4%	52.5%	31.4%	61.8%	52.3%	52.6%	41.0%
SIGMA	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**  
Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 44**  
Q18. By Normal Weighting  
Q18. Who did best at the Chequers summit?

Base: All Respondents

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
Theresa May	400 39.7%	103 36.1%	120 36.3%	155 46.8%	40 42.8%	57 42.9%	14 33.1%	51 46.4%	47 34.0%	46 53.7%	27 37.7%	34 38.6%	24 28.5%	340 40.2%	36 42.0%	11 22.6%	14 48.6%
Boris Johnson	127 12.7%	29 10.2%	48 14.6%	48 14.6%	15 15.7%	26 19.7%	8 19.5%	10 8.7%	17 12.5%	7 7.7%	7 9.6%	15 16.8%	12 14.7%	116 13.7%	3 3.9%	6 12.5%	2 6.5%
Don't know	479 47.6%	153 53.6%	163 49.2%	128 38.6%	39 41.5%	49 37.4%	20 47.4%	50 44.8%	74 53.5%	33 38.6%	38 52.7%	39 44.6%	47 56.8%	389 46.0%	46 54.1%	31 64.9%	12 44.8%
SIGMA	1007 100.0%	285 100.0%	332 100.0%	332 100.0%	94 100.0%	132 100.0%	41 100.0%	111 100.0%	138 100.0%	86 100.0%	73 100.0%	88 100.0%	83 100.0%	846 100.0%	85 100.0%	48 100.0%	28 100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 45**

Q19. By Normal Weighting

**Q19. Has the Brexit agreement made you more or less likely to support UKIP?****Base: All Respondents**

	Gender		Age							Education Level				2017 Vote					2016 EU Referendum Vote		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain	
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
More likely	195	105	89	26	43	26	32	28	14	27	77	47	24	46	82	53	7	6	24	113	46
	19.3%	21.5%	17.3%	22.4%	25.0%	15.5%	17.5%	19.1%	10.9%	26.2%	21.4%	19.1%	19.5%	16.8%	24.4%	16.6%	12.6%	26.9%	42.4%	27.4%	11.9%
Less likely	213	110	103	47	48	31	37	19	18	12	62	56	30	64	56	69	15	6	10	38	118
	21.1%	22.3%	20.0%	41.0%	27.7%	18.7%	20.7%	13.3%	14.7%	11.6%	17.1%	22.9%	24.4%	23.5%	16.7%	21.8%	26.3%	25.9%	18.0%	9.1%	30.8%
No more or less likely	510	248	262	31	64	94	93	88	86	53	174	117	62	157	176	182	31	10	21	216	210
	50.6%	50.5%	50.7%	26.7%	37.2%	57.1%	51.4%	60.6%	69.4%	51.3%	47.9%	47.4%	50.4%	57.2%	52.2%	57.4%	53.6%	43.1%	37.1%	52.5%	55.0%
Don't know	90	28	62	11	18	14	19	10	6	11	50	26	7	7	23	13	4	1	1	46	9
	8.9%	5.6%	12.0%	10.0%	10.1%	8.7%	10.4%	7.0%	5.0%	10.9%	13.7%	10.6%	5.7%	2.5%	6.8%	4.2%	7.5%	4.1%	2.5%	11.1%	2.3%
SIGMA	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 46**

Q19. By Normal Weighting

**Q19. Has the Brexit agreement made you more or less likely to support UKIP?****Base: All Respondents**

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
More likely	195 19.3%	62 21.7%	63 19.0%	64 19.2%	13 14.4%	32 24.4%	6 14.8%	14 12.5%	19 13.8%	12 13.7%	13 18.1%	22 25.3%	29 35.0%	161 19.0%	13 15.7%	11 21.9%	10 34.8%
Less likely	213 21.1%	58 20.2%	65 19.6%	80 24.0%	26 28.2%	36 27.5%	8 20.2%	26 23.4%	35 25.5%	13 14.6%	8 10.4%	19 21.2%	9 11.4%	180 21.3%	19 21.8%	9 18.9%	5 17.5%
No more or less likely	510 50.6%	125 43.9%	184 55.5%	169 50.9%	47 50.3%	56 42.2%	22 52.5%	62 55.6%	73 53.1%	54 62.7%	45 61.7%	27 31.1%	37 44.2%	422 49.9%	49 57.3%	27 55.6%	11 41.3%
Don't know	90 8.9%	40 14.2%	20 5.9%	19 5.8%	7 7.2%	8 5.8%	5 12.5%	9 8.5%	11 7.6%	8 8.9%	7 9.9%	20 22.3%	8 9.4%	82 9.7%	4 5.2%	2 3.6%	2 6.4%
SIGMA	1007 100.0%	285 100.0%	332 100.0%	332 100.0%	94 100.0%	132 100.0%	41 100.0%	111 100.0%	138 100.0%	86 100.0%	73 100.0%	88 100.0%	83 100.0%	846 100.0%	85 100.0%	48 100.0%	28 100.0%

**Brexit Poll**  
Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 47**  
Q20. By Normal Weighting  
Q20. Which of the following would you most trust to run the Brexit negotiations?

**Base: All Respondents**

	Gender		Age							Education Level				2017 Vote					2016 EU Referendum Vote		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain	
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
Theresa May	449	229	220	55	78	66	70	62	66	51	145	105	47	151	192	124	33	7	15	149	213
	44.5%	46.5%	42.6%	48.1%	45.3%	40.2%	38.6%	42.6%	53.2%	48.9%	40.1%	42.5%	38.2%	55.1%	57.0%	39.2%	55.4%	28.8%	25.8%	36.2%	55.6%
Boris Johnson	210	112	98	30	41	27	52	26	27	7	60	65	37	48	75	67	11	2	15	112	48
	20.8%	22.7%	19.0%	26.1%	23.4%	16.6%	28.7%	17.8%	21.7%	6.7%	16.5%	26.4%	29.5%	17.5%	22.4%	21.2%	18.8%	9.5%	25.7%	27.2%	12.6%
Don't know	349	151	198	30	54	71	59	58	31	46	157	77	40	75	69	126	15	15	28	151	122
	34.7%	30.7%	38.4%	25.9%	31.3%	43.2%	32.7%	39.7%	25.0%	44.4%	43.4%	31.1%	32.3%	27.3%	20.6%	39.6%	25.8%	61.6%	48.5%	36.6%	31.8%
SIGMA	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**  
Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 48**  
Q20. By Normal Weighting  
Q20. Which of the following would you most trust to run the Brexit negotiations?

Base: All Respondents

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
Theresa May	449 44.5%	105 36.9%	149 45.0%	165 49.6%	48 51.7%	64 48.7%	22 52.9%	51 46.4%	57 41.3%	38 44.1%	30 41.0%	31 35.3%	34 41.3%	376 44.5%	40 47.4%	27 55.7%	5 18.3%
Boris Johnson	210 20.8%	45 15.9%	72 21.8%	82 24.6%	22 23.8%	34 26.1%	11 27.6%	19 17.5%	26 19.0%	22 25.1%	15 20.4%	23 26.0%	13 15.6%	186 22.0%	6 6.5%	10 20.2%	8 29.9%
Don't know	349 34.7%	134 47.1%	110 33.2%	86 25.7%	23 24.5%	33 25.3%	8 19.5%	40 36.1%	55 39.7%	27 30.9%	28 38.6%	34 38.7%	36 43.0%	284 33.5%	39 46.1%	12 24.1%	14 51.8%
SIGMA	1007 100.0%	285 100.0%	332 100.0%	332 100.0%	94 100.0%	132 100.0%	41 100.0%	111 100.0%	138 100.0%	86 100.0%	73 100.0%	88 100.0%	83 100.0%	846 100.0%	85 100.0%	48 100.0%	28 100.0%

**Brexit Poll**  
Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 49**  
Q21. By Normal Weighting  
Q21. Which of the following would you most trust to run the government?

Base: All Respondents

	Gender		Age							Education Level				2017 Vote					2016 EU Referendum Vote		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain	
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
Theresa May	488	255	233	53	80	74	83	66	71	62	161	113	56	159	216	140	33	8	19	179	233
	48.4%	51.9%	45.2%	46.1%	45.9%	45.2%	45.8%	44.9%	56.7%	60.1%	44.3%	45.6%	44.8%	58.1%	64.1%	44.1%	56.1%	32.5%	32.5%	43.4%	61.0%
Boris Johnson	203	110	94	37	42	29	42	21	25	7	69	54	32	49	60	70	10	3	14	96	49
	20.2%	22.3%	18.1%	32.2%	24.2%	17.6%	23.5%	14.4%	20.1%	6.7%	18.9%	22.0%	25.5%	17.8%	17.9%	22.0%	16.9%	13.6%	24.0%	23.3%	12.8%
Don't know	316	126	189	25	52	61	55	59	29	34	133	80	37	66	61	107	16	13	25	137	100
	31.4%	25.8%	36.7%	21.7%	29.8%	37.2%	30.8%	40.7%	23.2%	33.2%	36.8%	32.4%	29.6%	24.1%	18.0%	33.9%	27.0%	54.0%	43.5%	33.2%	26.2%
SIGMA	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 50**

Q21. By Normal Weighting

**Q21. Which of the following would you most trust to run the government?****Base: All Respondents**

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
Theresa May	488 48.4%	119 41.9%	159 47.8%	181 54.6%	49 52.0%	67 50.7%	22 53.4%	52 46.7%	67 48.8%	40 46.8%	32 44.1%	40 45.7%	42 50.1%	411 48.6%	43 50.9%	27 56.5%	6 22.2%
Boris Johnson	203 20.2%	52 18.1%	73 22.1%	71 21.3%	19 20.5%	35 26.4%	6 15.1%	23 20.7%	26 18.7%	22 25.7%	14 18.8%	20 23.2%	10 11.9%	175 20.7%	7 8.1%	11 21.8%	11 38.3%
Don't know	316 31.4%	114 40.0%	100 30.1%	80 24.1%	26 27.5%	30 22.8%	13 31.5%	36 32.6%	45 32.5%	24 27.5%	27 37.1%	27 31.0%	32 38.0%	259 30.7%	35 41.0%	10 21.7%	11 39.5%
SIGMA	1007 100.0%	285 100.0%	332 100.0%	332 100.0%	94 100.0%	132 100.0%	41 100.0%	111 100.0%	138 100.0%	86 100.0%	73 100.0%	88 100.0%	83 100.0%	846 100.0%	85 100.0%	48 100.0%	28 100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 51**

Q22. By Normal Weighting

**Q22. Thinking about each of the following, what do you think motivates them the most – their own career, or the national interest?****Theresa May****Base: All Respondents**

	Total	Gender		Age						Education Level				2017 Vote					2016 EU Referendum Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
Their own career	480	223	257	57	92	78	97	69	56	30	159	128	63	130	89	218	27	15	35	198	181
	47.7%	45.4%	49.8%	49.5%	53.3%	47.3%	53.9%	47.6%	45.0%	29.0%	43.8%	51.9%	50.6%	47.6%	26.5%	68.6%	45.7%	64.2%	60.5%	48.0%	47.4%
National interest	376	199	177	41	61	61	59	54	53	47	125	86	48	118	194	74	20	4	16	143	165
	37.3%	40.5%	34.3%	35.8%	35.2%	37.0%	32.5%	36.9%	43.0%	45.5%	34.4%	34.9%	38.5%	42.9%	57.8%	23.4%	33.3%	17.5%	27.4%	34.7%	43.2%
Don't know	151	69	82	17	20	26	25	23	15	26	79	33	13	26	53	25	12	4	7	71	36
	15.0%	14.1%	15.9%	14.8%	11.4%	15.7%	13.6%	15.5%	12.1%	25.5%	21.8%	13.2%	10.9%	9.5%	15.7%	8.0%	21.0%	18.3%	12.1%	17.3%	9.4%
SIGMA	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 52**

Q22. By Normal Weighting

**Q22. Thinking about each of the following, what do you think motivates them the most – their own career, or the national interest?****Theresa May****Base: All Respondents**

	Total	HH Income p.a.			Region													
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland	
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25	
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28	
Their own career	480 47.7%	146 51.3%	158 47.6%	158 47.6%	37 39.5%	67 51.1%	22 54.1%	48 43.6%	63 45.9%	39 45.3%	29 39.4%	41 46.4%	48 57.4%	395 46.7%	50 58.4%	22 44.5%	14 50.2%	
National interest	376 37.3%	77 27.2%	133 39.9%	140 42.2%	47 50.0%	57 43.0%	16 39.4%	47 42.1%	45 32.6%	33 38.5%	30 41.7%	25 28.0%	25 29.8%	324 38.4%	21 25.1%	24 49.2%	6 22.8%	
Don't know	151 15.0%	61 21.5%	41 12.5%	34 10.2%	10 10.5%	8 5.9%	3 6.5%	16 14.3%	30 21.5%	14 16.2%	14 18.9%	22 25.5%	11 12.8%	127 15.0%	14 16.4%	3 6.3%	8 27.0%	
SIGMA	1007 100.0%	285 100.0%	332 100.0%	332 100.0%	94 100.0%	132 100.0%	41 100.0%	111 100.0%	138 100.0%	86 100.0%	73 100.0%	88 100.0%	83 100.0%	846 100.0%	85 100.0%	48 100.0%	28 100.0%	

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 53**

Q23. By Normal Weighting

**Q23. Thinking about each of the following, what do you think motivates them the most – their own career, or the national interest?****Boris Johnson****Base: All Respondents**

	Total	Gender		Age						Education Level				2017 Vote					2016 EU Referendum Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
Their own career	651	336	315	56	110	111	114	105	79	75	220	157	82	192	212	231	38	16	35	241	298
	64.7%	68.5%	61.1%	48.8%	63.7%	67.8%	63.2%	72.1%	63.7%	72.3%	60.6%	63.6%	66.3%	70.3%	63.1%	72.7%	64.2%	66.1%	62.1%	58.5%	77.9%
National interest	212	106	106	44	42	31	35	24	32	5	69	56	30	57	80	62	13	4	10	99	60
	21.1%	21.6%	20.6%	37.7%	24.2%	18.9%	19.2%	16.5%	25.7%	5.0%	19.1%	22.6%	24.2%	21.0%	23.9%	19.6%	21.9%	15.6%	17.5%	24.0%	15.6%
Don't know	143	49	95	16	21	22	32	17	13	23	73	34	12	24	44	24	8	4	12	72	25
	14.2%	9.9%	18.4%	13.5%	12.1%	13.2%	17.6%	11.5%	10.6%	22.7%	20.3%	13.9%	9.4%	8.8%	13.1%	7.7%	13.9%	18.3%	20.4%	17.5%	6.5%
SIGMA	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 54**

Q23. By Normal Weighting

**Q23. Thinking about each of the following, what do you think motivates them the most – their own career, or the national interest?****Boris Johnson****Base: All Respondents**

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
Their own career	651 64.7%	169 59.2%	218 65.6%	231 69.5%	59 63.0%	94 71.3%	29 70.9%	69 62.0%	92 66.4%	57 65.8%	44 60.0%	40 45.8%	50 59.6%	533 63.0%	66 76.9%	37 75.5%	16 58.6%
National interest	212 21.1%	49 17.3%	83 25.0%	68 20.6%	28 30.2%	34 25.6%	9 22.6%	24 21.7%	29 21.0%	17 19.2%	15 20.5%	20 22.3%	16 19.5%	192 22.7%	8 9.9%	7 14.0%	5 19.3%
Don't know	143 14.2%	67 23.5%	31 9.4%	33 9.9%	6 6.8%	4 3.1%	3 6.5%	18 16.3%	17 12.5%	13 15.0%	14 19.5%	28 31.9%	17 20.9%	121 14.3%	11 13.2%	5 10.5%	6 22.1%
SIGMA	1007 100.0%	285 100.0%	332 100.0%	332 100.0%	94 100.0%	132 100.0%	41 100.0%	111 100.0%	138 100.0%	86 100.0%	73 100.0%	88 100.0%	83 100.0%	846 100.0%	85 100.0%	48 100.0%	28 100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 55**  
Q24. By Normal Weighting  
Q24. Which of the following statements best reflects your view?

Base: All Respondents

	Total	Gender		Age						Education Level				2017 Vote					2016 EU Referendum Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
The UK would get a better Brexit deal if Theresa May stepped down as Prime Minister	287 28.5%	131 26.8%	155 30.1%	48 41.8%	56 32.4%	39 23.5%	54 30.1%	33 22.8%	33 26.6%	23 22.3%	112 31.0%	65 26.2%	40 32.2%	70 25.5%	50 15.0%	132 41.6%	15 25.9%	11 48.2%	27 47.0%	143 34.8%	79 20.6%
The UK would get a worse Brexit deal if Theresa May stepped down as Prime Minister	199 19.8%	113 23.1%	86 16.6%	19 16.4%	35 20.0%	32 19.4%	37 20.8%	18 12.3%	31 25.2%	27 26.1%	63 17.5%	47 18.9%	20 16.2%	69 25.2%	102 30.3%	32 10.2%	16 27.9%	1 3.4%	8 13.7%	74 18.0%	87 22.8%
The UK would get no better or worse a Brexit deal if Theresa May stepped down as Prime Minister	326 32.4%	167 34.0%	159 30.8%	26 22.1%	56 32.4%	58 35.5%	55 30.5%	62 42.6%	45 36.4%	24 22.8%	107 29.4%	77 31.4%	45 36.3%	97 35.3%	127 37.8%	107 33.7%	16 27.2%	10 40.7%	17 30.3%	119 28.8%	156 40.7%
Don't know	195 19.4%	79 16.1%	116 22.5%	23 19.6%	26 15.2%	36 21.6%	34 18.6%	33 22.3%	15 11.9%	30 28.7%	80 22.1%	58 23.5%	19 15.2%	38 13.9%	57 16.9%	46 14.5%	11 19.0%	2 7.7%	5 9.0%	76 18.4%	61 15.9%
SIGMA	1007 100.0%	491 100.0%	516 100.0%	115 100.0%	173 100.0%	164 100.0%	180 100.0%	146 100.0%	124 100.0%	103 100.0%	363 100.0%	247 100.0%	124 100.0%	274 100.0%	336 100.0%	317 100.0%	59 100.0%	24 100.0%	57 100.0%	413 100.0%	382 100.0%

Prepared by Survation on behalf of the Mail on Sunday

**Survation.**

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 56**

Q24. By Normal Weighting

**Q24. Which of the following statements best reflects your view?****Base: All Respondents**

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
The UK would get a better Brexit deal if Theresa May stepped down as Prime Minister	287 28.5%	97 33.9%	87 26.0%	91 27.4%	21 22.5%	46 35.1%	14 34.1%	30 26.9%	44 32.2%	19 22.6%	16 22.1%	25 28.1%	26 30.7%	241 28.6%	22 25.9%	11 23.2%	12 42.8%
The UK would get a worse Brexit deal if Theresa May stepped down as Prime Minister	199 19.8%	35 12.2%	83 25.1%	76 22.8%	9 9.9%	27 20.2%	10 23.2%	26 23.6%	26 18.7%	22 26.0%	17 23.0%	15 16.9%	14 16.4%	165 19.5%	11 12.6%	19 38.9%	5 16.3%
The UK would get no better or worse a Brexit deal if Theresa May stepped down as Prime Minister	326 32.4%	75 26.3%	111 33.3%	122 36.7%	47 50.5%	43 32.6%	13 32.7%	33 29.8%	39 28.3%	22 25.1%	26 36.3%	20 22.7%	29 34.8%	273 32.2%	33 39.1%	13 26.7%	7 25.6%
Don't know	195 19.4%	78 27.5%	52 15.5%	43 13.0%	16 17.1%	16 12.1%	4 9.9%	22 19.7%	29 20.8%	23 26.3%	13 18.6%	28 32.3%	15 18.0%	166 19.7%	19 22.5%	5 11.2%	4 15.3%
SIGMA	1007 100.0%	285 100.0%	332 100.0%	332 100.0%	94 100.0%	132 100.0%	41 100.0%	111 100.0%	138 100.0%	86 100.0%	73 100.0%	88 100.0%	83 100.0%	846 100.0%	85 100.0%	48 100.0%	28 100.0%

**Brexit Poll**  
Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 57**  
Q25. By Normal Weighting  
**Q25. Which of the following best reflects your view?**

**Base: All Respondents**

	Total	Gender		Age						Education Level				2017 Vote					2016 EU Referendum Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
The governments position on Brexit talks is a 'sell out'	385 38.2%	191 39.0%	193 37.5%	39 33.9%	66 37.9%	63 38.5%	75 41.4%	51 34.6%	50 40.0%	42 40.2%	148 40.8%	92 37.1%	46 37.1%	99 36.2%	119 35.3%	148 46.5%	11 18.5%	9 37.5%	31 53.5%	214 51.8%	100 26.2%
The governments position on Brexit talks is the best deal we are likely to get	356 35.4%	206 42.0%	150 29.1%	47 40.4%	59 34.1%	56 34.0%	59 32.8%	51 35.0%	48 38.3%	37 35.6%	99 27.3%	89 36.3%	48 38.4%	120 43.8%	149 44.2%	97 30.6%	29 48.6%	9 37.1%	17 29.0%	105 25.4%	187 48.9%
Don't know	266 26.4%	94 19.1%	173 33.4%	30 25.7%	48 28.0%	45 27.5%	47 25.8%	44 30.4%	27 21.8%	25 24.2%	116 31.9%	66 26.6%	30 24.5%	55 19.9%	69 20.5%	73 22.9%	19 32.9%	6 25.5%	10 17.5%	94 22.7%	95 24.8%
SIGMA	1007 100.0%	491 100.0%	516 100.0%	115 100.0%	173 100.0%	164 100.0%	180 100.0%	146 100.0%	124 100.0%	103 100.0%	363 100.0%	247 100.0%	124 100.0%	274 100.0%	336 100.0%	317 100.0%	59 100.0%	24 100.0%	57 100.0%	413 100.0%	382 100.0%

**Brexit Poll**  
Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 58**  
Q25. By Normal Weighting  
Q25. Which of the following best reflects your view?

Base: All Respondents

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
The governments position on Brexit talks is a 'sell out'	385 38.2%	107 37.5%	134 40.4%	130 39.1%	33 35.0%	62 47.0%	21 51.6%	44 39.5%	62 44.8%	32 37.6%	22 30.2%	26 29.8%	39 46.2%	341 40.3%	22 25.6%	12 24.0%	10 37.5%
The governments position on Brexit talks is the best deal we are likely to get	356 35.4%	89 31.3%	118 35.4%	128 38.4%	40 43.1%	44 33.5%	10 24.3%	39 35.5%	46 33.7%	32 37.6%	26 36.1%	31 35.0%	25 29.5%	294 34.8%	39 45.5%	15 31.3%	8 28.3%
Don't know	266 26.4%	89 31.2%	80 24.2%	75 22.5%	21 21.9%	26 19.5%	10 24.1%	28 24.9%	30 21.5%	21 24.8%	25 33.7%	31 35.2%	20 24.2%	210 24.9%	25 28.9%	22 44.7%	10 34.2%
SIGMA	1007 100.0%	285 100.0%	332 100.0%	332 100.0%	94 100.0%	132 100.0%	41 100.0%	111 100.0%	138 100.0%	86 100.0%	73 100.0%	88 100.0%	83 100.0%	846 100.0%	85 100.0%	48 100.0%	28 100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 59**

Q26. By Normal Weighting

**Q26. Which of the following statements most reflects your view?****Base: All Respondents**

	Total	Gender		Age						Education Level				2017 Vote					2016 EU Referendum Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
Theresa May should resign as prime minister immediately	239 23.7%	115 23.5%	123 23.9%	29 25.1%	48 28.0%	37 22.6%	48 26.4%	27 18.3%	27 21.5%	23 22.3%	101 27.9%	43 17.6%	30 23.9%	64 23.5%	32 9.4%	124 38.9%	9 15.3%	8 34.2%	21 37.4%	113 27.4%	80 21.0%
Theresa May should resign as prime minister after Britain leaves the EU	239 23.8%	131 26.7%	109 21.0%	36 31.0%	38 21.7%	37 22.4%	35 19.4%	44 30.0%	29 23.4%	21 20.7%	84 23.2%	59 23.8%	33 26.9%	63 23.2%	77 23.0%	85 26.7%	13 22.1%	5 19.0%	20 34.6%	86 20.9%	101 26.5%
Theresa May should remain as prime minister and lead the Conservative Party into the next election	338 33.5%	172 34.9%	166 32.2%	24 20.4%	54 31.0%	57 34.9%	65 36.0%	45 30.8%	46 36.7%	48 46.2%	97 26.7%	88 35.7%	39 31.9%	114 41.5%	188 55.8%	65 20.5%	17 28.8%	4 18.8%	10 17.8%	144 35.0%	142 37.1%
Don't know	191 19.0%	73 14.9%	118 22.8%	27 23.5%	33 19.3%	33 20.0%	33 18.2%	31 21.0%	23 18.4%	11 10.9%	80 22.2%	57 23.0%	22 17.4%	32 11.8%	40 11.8%	44 13.9%	20 33.8%	7 28.0%	6 10.2%	69 16.8%	59 15.5%
SIGMA	1007 100.0%	491 100.0%	516 100.0%	115 100.0%	173 100.0%	164 100.0%	180 100.0%	146 100.0%	124 100.0%	103 100.0%	363 100.0%	247 100.0%	124 100.0%	274 100.0%	336 100.0%	317 100.0%	59 100.0%	24 100.0%	57 100.0%	413 100.0%	382 100.0%

**Brexit Poll**  
Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 60**  
Q26. By Normal Weighting  
Q26. Which of the following statements most reflects your view?

Base: All Respondents

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
Theresa May should resign as prime minister immediately	239 23.7%	83 29.3%	72 21.7%	71 21.4%	23 24.3%	36 27.3%	10 25.2%	25 22.3%	36 26.5%	13 15.4%	10 14.2%	18 21.0%	30 36.4%	203 24.0%	18 21.0%	8 17.1%	10 35.1%
Theresa May should resign as prime minister after Britain leaves the EU	239 23.8%	60 21.0%	81 24.4%	92 27.8%	17 18.6%	23 17.8%	12 28.4%	24 21.8%	40 29.4%	29 33.6%	17 22.9%	14 16.3%	16 18.7%	193 22.8%	24 27.6%	15 30.2%	9 30.9%
Theresa May should remain as prime minister and lead the Conservative Party into the next election	338 33.5%	74 25.9%	127 38.1%	118 35.6%	42 45.2%	47 35.5%	13 32.5%	38 34.4%	39 28.2%	31 35.7%	30 41.2%	27 30.2%	24 29.2%	291 34.4%	20 23.3%	22 45.3%	5 17.5%
Don't know	191 19.0%	68 23.8%	52 15.8%	51 15.3%	11 11.9%	25 19.3%	6 13.8%	24 21.6%	22 16.0%	13 15.3%	16 21.8%	29 32.5%	13 15.7%	159 18.8%	24 28.1%	4 7.3%	5 16.5%
SIGMA	1007 100.0%	285 100.0%	332 100.0%	332 100.0%	94 100.0%	132 100.0%	41 100.0%	111 100.0%	138 100.0%	86 100.0%	73 100.0%	88 100.0%	83 100.0%	846 100.0%	85 100.0%	48 100.0%	28 100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 61**

Q27. By Normal Weighting

**Q27. Which of the following would be most likely to lead the Conservative Party to victory over Jeremy Corbyn and Labour at the next general election?****Base: All Respondents**

	Total	Gender		Age						Education Level				2017 Vote					2016 EU Referendum Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
Theresa May	414	229	185	42	77	58	68	47	59	62	137	103	39	135	204	95	24	8	17	163	184
	41.1%	46.6%	35.8%	36.3%	44.5%	35.4%	37.5%	32.3%	47.8%	60.1%	37.7%	41.7%	31.7%	49.2%	60.7%	30.0%	40.1%	33.9%	29.9%	39.4%	48.2%
Boris Johnson	224	111	113	34	38	29	45	35	36	7	76	65	34	49	84	68	16	4	15	119	58
	22.2%	22.6%	21.9%	29.6%	21.9%	17.6%	24.9%	24.1%	28.9%	6.7%	21.0%	26.3%	27.3%	17.9%	25.0%	21.6%	27.8%	17.2%	25.8%	28.9%	15.2%
Don't know	370	152	218	39	58	77	68	64	29	34	150	79	51	90	48	154	19	12	25	131	140
	36.7%	30.9%	42.3%	34.2%	33.6%	47.0%	37.6%	43.6%	23.4%	33.2%	41.3%	32.0%	41.0%	33.0%	14.4%	48.4%	32.1%	48.9%	44.2%	31.6%	36.7%
SIGMA	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 62**

Q27. By Normal Weighting

**Q27. Which of the following would be most likely to lead the Conservative Party to victory over Jeremy Corbyn and Labour at the next general election?****Base: All Respondents**

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
Theresa May	414	101	140	146	40	60	19	48	63	34	34	24	33	355	28	26	5
	41.1%	35.6%	42.2%	43.9%	42.3%	45.5%	47.3%	43.2%	45.7%	39.2%	46.1%	27.4%	40.1%	42.0%	32.7%	53.1%	18.3%
Boris Johnson	224	56	83	78	26	29	9	20	26	24	14	32	14	195	11	12	7
	22.2%	19.6%	25.1%	23.5%	27.9%	22.1%	22.3%	18.1%	18.7%	27.9%	19.6%	36.1%	17.0%	23.0%	12.3%	24.8%	24.1%
Don't know	370	128	109	108	28	43	13	43	49	28	25	32	36	296	47	11	16
	36.7%	44.9%	32.7%	32.6%	29.8%	32.3%	30.4%	38.7%	35.5%	32.9%	34.3%	36.5%	42.9%	35.0%	55.0%	22.1%	57.6%
SIGMA	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 63**

Q28. By Normal Weighting

**Q28. If Theresa May were to resign as prime minister, which of the following Conservative politicians should replace her?****Base: All Respondents**

	Total	Gender		Age						Education Level				2017 Vote					2016 EU Referendum Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
Boris Johnson	221	97	124	26	59	38	45	28	21	5	56	58	38	69	70	74	18	5	17	88	85
	21.9%	19.7%	24.0%	22.7%	34.3%	22.9%	24.7%	18.8%	16.6%	5.0%	15.6%	23.3%	30.6%	25.3%	20.8%	23.3%	30.0%	22.9%	29.6%	21.4%	22.3%
Jacob Rees-Mogg	268	157	111	42	42	27	38	28	49	42	121	56	29	62	116	92	7	2	11	137	88
	26.6%	31.9%	21.6%	36.7%	24.3%	16.3%	21.0%	19.1%	39.1%	40.9%	33.3%	22.8%	23.3%	22.7%	34.6%	29.0%	11.8%	7.6%	18.6%	33.1%	22.9%
Don't know	518	237	281	47	72	100	98	91	55	56	186	133	57	143	150	151	34	17	30	188	209
	51.5%	48.4%	54.4%	40.6%	41.4%	60.8%	54.2%	62.1%	44.4%	54.1%	51.2%	53.9%	46.0%	52.1%	44.6%	47.7%	58.1%	69.5%	51.8%	45.5%	54.8%
SIGMA	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 64**

Q28. By Normal Weighting

**Q28. If Theresa May were to resign as prime minister, which of the following Conservative politicians should replace her?****Base: All Respondents**

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
Boris Johnson	221 21.9%	57 20.2%	82 24.8%	76 22.9%	22 23.3%	35 26.8%	12 29.4%	23 20.9%	26 18.9%	14 15.9%	12 17.0%	25 28.1%	19 23.3%	189 22.3%	14 16.2%	10 20.6%	9 30.6%
Jacob Rees-Mogg	268 26.6%	75 26.3%	98 29.6%	84 25.3%	35 37.5%	41 30.7%	4 10.3%	36 32.1%	49 35.5%	20 23.6%	14 19.3%	16 17.9%	20 24.1%	235 27.7%	17 19.6%	12 25.2%	4 15.5%
Don't know	518 51.5%	152 53.5%	152 45.6%	172 51.8%	37 39.2%	56 42.5%	25 60.2%	52 46.9%	63 45.6%	52 60.5%	46 63.7%	48 54.0%	44 52.6%	422 49.9%	55 64.2%	26 54.2%	15 53.9%
SIGMA	1007 100.0%	285 100.0%	332 100.0%	332 100.0%	94 100.0%	132 100.0%	41 100.0%	111 100.0%	138 100.0%	86 100.0%	73 100.0%	88 100.0%	83 100.0%	846 100.0%	85 100.0%	48 100.0%	28 100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 65**

Q29. By Normal Weighting

**Q29. Imagine there were a General Election tomorrow. Would you be more or less likely to vote Conservative if each of the following replaced Theresa May as leader of the Conservative Party?  
Boris Johnson**

**Base: All Respondents**

	Gender		Age							Education Level				2017 Vote					2016 EU Referendum Vote		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain	
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
More likely	189	93	97	36	47	29	29	18	24	7	52	55	27	55	77	51	11	2	13	97	50
	18.8%	18.9%	18.7%	30.8%	27.1%	17.4%	16.2%	12.6%	19.2%	6.7%	14.5%	22.4%	21.8%	20.0%	23.0%	16.0%	18.5%	9.5%	23.3%	23.4%	13.0%
No more or less likely	397	207	189	33	49	59	71	62	54	69	157	97	47	95	150	127	15	11	22	192	136
	39.4%	42.2%	36.7%	28.5%	28.2%	36.0%	39.5%	42.1%	43.4%	66.8%	43.2%	39.5%	38.3%	34.8%	44.6%	40.2%	25.3%	45.4%	38.1%	46.4%	35.5%
Less likely	304	156	147	31	50	52	59	53	42	16	93	64	38	108	82	121	28	8	17	73	174
	30.1%	31.8%	28.6%	26.7%	29.0%	31.6%	33.0%	36.5%	33.4%	15.7%	25.6%	26.0%	30.8%	39.6%	24.5%	38.1%	47.0%	33.2%	30.6%	17.7%	45.6%
Don't know	117	34	83	16	27	25	20	13	5	11	61	30	11	15	27	18	5	3	5	52	23
	11.7%	7.0%	16.1%	14.0%	15.7%	15.1%	11.4%	8.8%	3.9%	10.9%	16.7%	12.2%	9.1%	5.6%	7.9%	5.8%	9.2%	11.9%	8.0%	12.5%	5.9%
SIGMA	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 66**

Q29. By Normal Weighting

**Q29. Imagine there were a General Election tomorrow. Would you be more or less likely to vote Conservative if each of the following replaced Theresa May as leader of the Conservative Party? Boris Johnson****Base: All Respondents**

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
More likely	189 18.8%	34 11.9%	75 22.6%	71 21.4%	22 23.3%	43 32.9%	7 16.4%	13 11.6%	20 14.8%	19 22.0%	12 16.9%	19 21.6%	14 16.6%	169 20.0%	4 4.4%	11 22.0%	6 21.1%
No more or less likely	397 39.4%	125 43.8%	147 44.2%	109 32.8%	26 27.6%	28 21.1%	16 37.7%	48 43.6%	68 49.4%	35 40.6%	30 41.5%	31 34.8%	35 41.6%	316 37.4%	42 49.6%	26 53.7%	12 44.4%
Less likely	304 30.1%	80 28.0%	85 25.7%	120 36.2%	39 42.1%	48 36.2%	13 30.3%	31 28.0%	39 28.3%	23 27.1%	15 20.9%	19 21.6%	28 33.8%	255 30.2%	31 36.4%	8 17.5%	9 31.4%
Don't know	117 11.7%	46 16.3%	25 7.5%	32 9.6%	7 7.1%	13 9.9%	6 15.6%	19 16.8%	10 7.5%	9 10.4%	15 20.8%	19 22.0%	7 8.0%	105 12.4%	8 9.5%	3 6.8%	1 3.1%
SIGMA	1007 100.0%	285 100.0%	332 100.0%	332 100.0%	94 100.0%	132 100.0%	41 100.0%	111 100.0%	138 100.0%	86 100.0%	73 100.0%	88 100.0%	83 100.0%	846 100.0%	85 100.0%	48 100.0%	28 100.0%

**Brexit Poll**  
Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 67**  
Q30. By Normal Weighting  
Q30. Imagine there were a General Election tomorrow. Would you be more or less likely to vote Conservative if each of the following replaced Theresa May as leader of the Conservative Party?  
Michael Gove

**Base: All Respondents**

	Gender		Age							Education Level				2017 Vote					2016 EU Referendum Vote		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain	
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
More likely	125	64	61	27	35	18	8	12	16	7	35	40	12	37	47	36	8	1	9	60	36
	12.4%	13.0%	11.8%	23.5%	20.2%	11.1%	4.7%	8.5%	13.2%	6.7%	9.8%	16.1%	10.0%	13.4%	13.9%	11.4%	13.9%	3.4%	16.5%	14.4%	9.3%
No more or less likely	380	200	180	41	52	65	65	59	49	49	144	93	46	97	146	126	15	11	16	160	146
	37.7%	40.8%	34.9%	35.2%	29.8%	39.4%	36.2%	40.3%	39.8%	47.9%	39.6%	37.8%	37.2%	35.4%	43.4%	39.6%	25.7%	46.7%	27.9%	38.7%	38.1%
Less likely	372	190	182	28	55	54	83	58	51	43	124	76	52	120	118	131	30	8	27	143	175
	36.9%	38.6%	35.3%	24.0%	32.0%	32.8%	46.0%	39.8%	40.7%	42.0%	34.1%	30.9%	41.7%	44.0%	35.0%	41.4%	51.2%	31.8%	47.5%	34.7%	45.7%
Don't know	130	37	93	20	31	28	24	17	8	4	60	37	14	20	26	24	5	4	5	50	26
	13.0%	7.6%	18.0%	17.3%	18.0%	16.8%	13.1%	11.4%	6.3%	3.5%	16.5%	15.1%	11.0%	7.2%	7.7%	7.6%	9.2%	18.0%	8.1%	12.1%	6.9%
SIGMA	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 68**

Q30. By Normal Weighting

**Q30. Imagine there were a General Election tomorrow. Would you be more or less likely to vote Conservative if each of the following replaced Theresa May as leader of the Conservative Party?  
Michael Gove**

**Base: All Respondents**

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
More likely	125 12.4%	21 7.3%	45 13.6%	55 16.4%	13 14.4%	21 15.7%	2 4.7%	18 15.8%	12 8.5%	14 16.5%	9 12.0%	11 12.1%	14 16.5%	113 13.3%	* 0.4%	6 12.4%	5 19.6%
No more or less likely	380 37.7%	123 43.2%	135 40.7%	104 31.4%	35 37.4%	47 35.5%	13 32.5%	36 32.3%	60 43.4%	30 35.2%	27 36.8%	30 33.7%	26 31.2%	304 35.9%	37 43.4%	25 51.9%	14 51.7%
Less likely	372 36.9%	103 36.0%	119 35.8%	133 40.1%	33 35.4%	46 35.1%	18 44.6%	40 36.0%	52 38.0%	30 35.1%	22 30.0%	38 43.6%	36 43.2%	317 37.4%	35 40.8%	14 28.1%	7 25.6%
Don't know	130 13.0%	38 13.4%	33 9.9%	40 12.1%	12 12.9%	18 13.7%	7 18.2%	18 15.9%	14 10.1%	11 13.1%	15 21.2%	9 10.6%	8 9.1%	113 13.3%	13 15.3%	4 7.6%	1 3.1%
SIGMA	1007 100.0%	285 100.0%	332 100.0%	332 100.0%	94 100.0%	132 100.0%	41 100.0%	111 100.0%	138 100.0%	86 100.0%	73 100.0%	88 100.0%	83 100.0%	846 100.0%	85 100.0%	48 100.0%	28 100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 69**

Q31. By Normal Weighting

**Q31. Imagine there were a General Election tomorrow. Would you be more or less likely to vote Conservative if each of the following replaced Theresa May as leader of the Conservative Party?  
Jeremy Hunt**

**Base: All Respondents**

	Total	Gender		Age						Education Level				2017 Vote					2016 EU Referendum Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
More likely	112 11.1%	60 12.1%	52 10.1%	24 20.9%	36 20.9%	19 11.3%	12 6.6%	2 1.6%	5 4.2%	13 12.9%	26 7.1%	36 14.8%	12 9.5%	38 13.7%	39 11.6%	36 11.3%	7 12.1%	1 3.4%	4 7.2%	40 9.6%	39 10.3%
No more or less likely	440 43.7%	228 46.5%	212 41.0%	48 41.6%	59 34.4%	65 39.4%	85 46.9%	73 50.2%	60 48.5%	49 47.8%	154 42.4%	106 42.9%	64 51.7%	116 42.4%	157 46.7%	138 43.4%	21 36.6%	12 48.5%	26 44.8%	196 47.4%	158 41.2%
Less likely	301 29.9%	155 31.7%	146 28.3%	25 22.0%	47 27.3%	57 34.4%	55 30.6%	55 37.5%	46 36.9%	16 15.9%	102 28.3%	64 25.9%	36 29.4%	99 36.0%	89 26.5%	124 39.0%	23 39.4%	7 30.0%	21 36.2%	112 27.3%	145 38.0%
Don't know	154 15.3%	48 9.8%	106 20.6%	18 15.6%	30 17.4%	24 14.9%	29 16.0%	16 10.7%	13 10.4%	24 23.4%	81 22.2%	40 16.4%	12 9.4%	21 7.8%	51 15.1%	20 6.4%	7 11.9%	4 18.0%	7 11.8%	65 15.7%	40 10.5%
SIGMA	1007 100.0%	491 100.0%	516 100.0%	115 100.0%	173 100.0%	164 100.0%	180 100.0%	146 100.0%	124 100.0%	103 100.0%	363 100.0%	247 100.0%	124 100.0%	274 100.0%	336 100.0%	317 100.0%	59 100.0%	24 100.0%	57 100.0%	413 100.0%	382 100.0%



**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 70**

Q31. By Normal Weighting

**Q31. Imagine there were a General Election tomorrow. Would you be more or less likely to vote Conservative if each of the following replaced Theresa May as leader of the Conservative Party? Jeremy Hunt****Base: All Respondents**

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
More likely	112 11.1%	26 9.1%	27 8.2%	51 15.5%	11 11.8%	24 18.1%	6 14.0%	10 9.4%	12 8.4%	22 25.6%	2 2.8%	5 6.0%	13 15.3%	105 12.4%	2 1.9%	5 10.7%	-
No more or less likely	440 43.7%	117 41.1%	166 50.1%	143 43.0%	29 31.4%	60 45.6%	16 38.0%	43 38.9%	75 54.4%	35 40.5%	31 42.7%	39 44.0%	26 31.4%	354 41.9%	40 47.4%	26 53.2%	20 70.7%
Less likely	301 29.9%	77 27.2%	104 31.3%	102 30.8%	31 33.2%	31 23.6%	14 33.2%	39 34.9%	38 27.5%	19 21.7%	24 33.3%	22 25.6%	33 40.1%	251 29.7%	31 36.6%	13 26.3%	6 22.1%
Don't know	154 15.3%	65 22.7%	34 10.4%	36 10.7%	22 23.5%	17 12.6%	6 14.9%	19 16.7%	14 9.8%	11 12.2%	15 21.2%	21 24.4%	11 13.2%	135 16.0%	12 14.2%	5 9.9%	2 7.2%
SIGMA	1007 100.0%	285 100.0%	332 100.0%	332 100.0%	94 100.0%	132 100.0%	41 100.0%	111 100.0%	138 100.0%	86 100.0%	73 100.0%	88 100.0%	83 100.0%	846 100.0%	85 100.0%	48 100.0%	28 100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 71**

Q32. By Normal Weighting

**Q32. Imagine there were a General Election tomorrow. Would you be more or less likely to vote Conservative if each of the following replaced Theresa May as leader of the Conservative Party?  
Sajid Javid**

**Base: All Respondents**

	Total	Gender		Age						Education Level				2017 Vote					2016 EU Referendum Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
More likely	163	83	81	40	51	23	15	13	12	11	43	46	20	55	46	57	17	3	10	44	73
	16.2%	16.9%	15.6%	34.9%	29.2%	13.8%	8.1%	8.7%	9.5%	10.3%	11.9%	18.7%	15.7%	19.9%	13.7%	17.9%	29.3%	11.2%	17.4%	10.7%	19.2%
No more or less likely	430	206	224	39	57	77	82	65	58	51	146	102	58	124	138	154	21	12	27	181	177
	42.7%	42.1%	43.3%	33.5%	33.0%	47.1%	45.6%	44.5%	47.0%	49.4%	40.4%	41.4%	46.7%	45.2%	40.9%	48.6%	36.5%	51.1%	47.3%	43.9%	46.4%
Less likely	271	155	116	16	34	32	58	47	43	39	112	58	32	69	119	83	12	5	15	134	97
	26.9%	31.5%	22.5%	14.2%	19.9%	19.7%	32.1%	32.4%	34.8%	37.8%	30.9%	23.6%	25.7%	25.0%	35.3%	26.3%	20.7%	19.7%	25.5%	32.6%	25.2%
Don't know	143	47	96	20	31	32	25	21	11	3	61	40	15	27	34	23	8	4	6	53	35
	14.2%	9.6%	18.6%	17.4%	17.9%	19.3%	14.1%	14.4%	8.8%	2.5%	16.8%	16.3%	11.9%	9.8%	10.1%	7.2%	13.6%	18.0%	9.9%	12.9%	9.1%
SIGMA	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 72**

Q32. By Normal Weighting

**Q32. Imagine there were a General Election tomorrow. Would you be more or less likely to vote Conservative if each of the following replaced Theresa May as leader of the Conservative Party?  
Sajid Javid**

**Base: All Respondents**

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
More likely	163 16.2%	31 10.7%	44 13.3%	83 25.1%	13 14.2%	35 26.3%	7 16.6%	24 21.5%	28 20.5%	13 15.5%	4 5.4%	11 12.0%	13 15.6%	148 17.5%	10 11.9%	3 6.9%	2 7.7%
No more or less likely	430 42.7%	119 41.8%	149 45.0%	135 40.8%	42 44.6%	52 39.1%	13 32.7%	35 31.2%	59 43.1%	35 40.4%	31 43.0%	33 37.4%	44 52.8%	344 40.6%	42 49.8%	34 69.3%	11 38.1%
Less likely	271 26.9%	89 31.2%	96 28.8%	76 23.0%	25 26.7%	33 25.1%	15 35.2%	34 31.0%	34 24.5%	26 30.2%	16 21.8%	31 35.0%	17 19.9%	230 27.2%	19 21.9%	8 16.2%	14 51.1%
Don't know	143 14.2%	46 16.3%	43 12.9%	37 11.2%	14 14.5%	13 9.6%	6 15.6%	18 16.3%	16 11.9%	12 13.9%	22 29.8%	14 15.6%	10 11.7%	124 14.7%	14 16.4%	4 7.6%	1 3.1%
SIGMA	1007 100.0%	285 100.0%	332 100.0%	332 100.0%	94 100.0%	132 100.0%	41 100.0%	111 100.0%	138 100.0%	86 100.0%	73 100.0%	88 100.0%	83 100.0%	846 100.0%	85 100.0%	48 100.0%	28 100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 73**

Q33. By Normal Weighting

**Q33. Imagine there were a General Election tomorrow. Would you be more or less likely to vote Conservative if each of the following replaced Theresa May as leader of the Conservative Party?  
Penny Mordaunt**

**Base: All Respondents**

	Gender		Age							Education Level				2017 Vote					2016 EU Referendum Vote		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain	
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
More likely	101	56	45	26	37	13	10	2	3	9	29	28	12	32	35	32	8	2	6	22	48
	10.0%	11.5%	8.7%	22.1%	21.5%	8.1%	5.8%	1.5%	2.5%	9.1%	8.1%	11.3%	9.9%	11.5%	10.3%	10.2%	14.5%	7.4%	9.8%	5.3%	12.5%
No more or less likely	460	250	211	45	65	74	83	76	61	56	165	107	63	126	178	156	25	12	16	201	184
	45.7%	50.8%	40.8%	39.2%	37.6%	45.3%	46.2%	51.7%	48.9%	54.1%	45.5%	43.3%	50.6%	46.0%	53.0%	49.2%	42.1%	50.9%	27.3%	48.8%	48.2%
Less likely	213	112	101	23	28	35	43	35	37	12	67	55	26	66	55	84	14	5	18	89	84
	21.2%	22.9%	19.6%	20.1%	15.9%	21.3%	24.1%	23.9%	30.1%	11.6%	18.4%	22.3%	20.9%	24.0%	16.4%	26.5%	23.1%	21.1%	31.9%	21.5%	22.0%
Don't know	232	73	160	21	43	42	43	33	23	26	102	57	23	51	68	45	12	5	18	101	66
	23.1%	14.8%	30.9%	18.5%	25.0%	25.4%	24.0%	22.9%	18.5%	25.2%	28.0%	23.1%	18.6%	18.5%	20.4%	14.2%	20.3%	20.6%	31.0%	24.4%	17.4%
SIGMA	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 74**

Q33. By Normal Weighting

**Q33. Imagine there were a General Election tomorrow. Would you be more or less likely to vote Conservative if each of the following replaced Theresa May as leader of the Conservative Party?  
Penny Mordaunt****Base: All Respondents**

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
More likely	101 10.0%	27 9.4%	23 6.8%	48 14.4%	16 16.6%	23 17.5%	6 13.5%	8 7.5%	9 6.5%	3 3.6%	5 6.2%	7 7.6%	11 13.7%	87 10.3%	9 10.8%	4 7.4%	1 3.7%
No more or less likely	460 45.7%	122 42.8%	161 48.5%	161 48.6%	34 36.0%	57 43.2%	14 34.6%	51 45.8%	71 51.3%	51 59.1%	29 40.0%	36 40.8%	43 51.4%	385 45.5%	35 41.6%	29 59.7%	11 39.6%
Less likely	213 21.2%	59 20.6%	82 24.6%	65 19.6%	24 25.5%	29 22.3%	11 27.1%	24 21.7%	32 23.3%	14 16.8%	17 23.1%	19 21.7%	7 8.3%	178 21.0%	17 19.9%	7 15.5%	11 39.5%
Don't know	232 23.1%	78 27.3%	67 20.1%	58 17.4%	21 21.9%	22 17.0%	10 24.8%	28 25.0%	26 18.9%	18 20.4%	22 30.7%	26 29.9%	22 26.6%	195 23.1%	24 27.7%	8 17.4%	5 17.2%
SIGMA	1007 100.0%	285 100.0%	332 100.0%	332 100.0%	94 100.0%	132 100.0%	41 100.0%	111 100.0%	138 100.0%	86 100.0%	73 100.0%	88 100.0%	83 100.0%	846 100.0%	85 100.0%	48 100.0%	28 100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 75**

Q34. By Normal Weighting

**Q34. Imagine there were a General Election tomorrow. Would you be more or less likely to vote Conservative if each of the following replaced Theresa May as leader of the Conservative Party?****Jacob Rees-Mogg****Base: All Respondents**

	Gender		Age							Education Level				2017 Vote					2016 EU Referendum Vote		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain	
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
More likely	198	121	77	27	41	19	27	22	31	30	77	45	20	55	108	43	8	1	11	112	48
	19.6%	24.6%	14.9%	23.4%	23.8%	11.6%	15.1%	14.9%	25.0%	29.4%	21.4%	18.1%	16.5%	20.1%	32.1%	13.5%	14.4%	6.0%	19.6%	27.1%	12.6%
No more or less likely	385	183	202	46	51	70	63	57	51	46	126	103	52	104	131	136	17	11	16	168	148
	38.2%	37.3%	39.1%	39.8%	29.6%	42.3%	35.2%	39.2%	41.1%	44.7%	34.6%	41.8%	41.7%	38.1%	39.0%	43.0%	29.4%	47.1%	28.6%	40.7%	38.8%
Less likely	271	137	134	23	49	44	60	44	36	16	84	57	37	94	57	110	25	7	24	72	149
	26.9%	27.9%	26.0%	19.6%	28.3%	26.9%	33.1%	30.1%	29.3%	15.0%	23.1%	23.1%	29.7%	34.3%	16.9%	34.6%	43.2%	28.8%	41.6%	17.4%	39.0%
Don't know	153	50	104	20	32	31	30	23	6	11	76	42	15	20	40	28	8	4	6	61	37
	15.2%	10.1%	20.1%	17.3%	18.3%	19.1%	16.7%	15.9%	4.7%	10.9%	21.0%	17.0%	12.2%	7.4%	11.9%	8.9%	12.9%	18.0%	10.2%	14.7%	9.6%
SIGMA	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 76**

Q34. By Normal Weighting

**Q34. Imagine there were a General Election tomorrow. Would you be more or less likely to vote Conservative if each of the following replaced Theresa May as leader of the Conservative Party?****Jacob Rees-Mogg****Base: All Respondents**

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
More likely	198 19.6%	57 20.1%	59 17.7%	74 22.2%	26 27.8%	39 29.2%	- -	23 20.7%	29 21.3%	15 17.5%	7 10.2%	18 20.0%	19 22.6%	176 20.8%	11 12.7%	5 10.1%	6 22.3%
No more or less likely	385 38.2%	99 34.9%	148 44.6%	114 34.3%	38 40.1%	37 27.8%	21 50.3%	37 33.3%	58 42.0%	36 41.9%	29 40.2%	27 31.0%	30 35.5%	312 36.9%	32 38.0%	30 62.6%	10 35.6%
Less likely	271 26.9%	70 24.6%	87 26.2%	103 31.0%	20 21.0%	36 27.1%	12 30.2%	31 27.8%	35 25.3%	22 25.9%	19 26.4%	23 25.9%	28 34.1%	226 26.8%	28 32.7%	9 18.6%	8 29.1%
Don't know	153 15.2%	58 20.3%	38 11.5%	41 12.4%	10 11.0%	21 15.9%	8 19.6%	20 18.2%	16 11.4%	13 14.7%	17 23.1%	20 23.1%	6 7.7%	131 15.5%	14 16.7%	4 8.6%	4 13.0%
SIGMA	1007 100.0%	285 100.0%	332 100.0%	332 100.0%	94 100.0%	132 100.0%	41 100.0%	111 100.0%	138 100.0%	86 100.0%	73 100.0%	88 100.0%	83 100.0%	846 100.0%	85 100.0%	48 100.0%	28 100.0%

**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 77**

Q35. By Normal Weighting

**Q35. Imagine there were a General Election tomorrow. Would you be more or less likely to vote Conservative if each of the following replaced Theresa May as leader of the Conservative Party?  
Gavin Williamson**

**Base: All Respondents**

	Total	Gender		Age						Education Level				2017 Vote					2016 EU Referendum Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	NQ / Level 1	Level 2 / Apprenticeship / Other	Level 3	Level 4	CON	LAB	LD	SNP	OTHER	Leave	Remain
Unweighted Total	1007	459	548	109	193	202	204	164	121	14	174	223	154	456	300	313	70	27	83	379	416
Weighted Total	1007	491	516	115	173	164	180	146	124	103	363	247	124	274	336	317	59	24	57	413	382
More likely	87 8.6%	42 8.6%	45 8.7%	22 19.2%	31 18.1%	14 8.4%	9 4.9%	7 4.6%	4 3.5%	-	18 4.9%	23 9.3%	14 11.7%	32 11.6%	28 8.3%	26 8.1%	7 12.3%	1 3.4%	7 11.6%	28 6.8%	36 9.5%
No more or less likely	441 43.8%	228 46.5%	213 41.2%	45 38.9%	61 35.2%	81 49.2%	80 44.2%	66 45.2%	61 49.4%	47 45.4%	165 45.5%	109 44.3%	50 40.4%	117 42.6%	163 48.6%	153 48.2%	21 35.9%	12 48.5%	19 33.1%	188 45.5%	177 46.3%
Less likely	258 25.6%	145 29.6%	113 21.8%	24 21.0%	40 23.1%	33 19.8%	51 28.1%	41 28.1%	35 27.8%	35 33.6%	92 25.3%	51 20.7%	33 26.6%	82 30.0%	73 21.7%	96 30.3%	19 32.4%	6 26.1%	23 41.0%	101 24.4%	108 28.3%
Don't know	221 21.9%	75 15.2%	146 28.3%	24 20.9%	41 23.6%	37 22.5%	41 22.7%	32 22.1%	24 19.3%	22 21.0%	88 24.3%	63 25.7%	26 21.3%	43 15.7%	72 21.3%	43 13.4%	11 19.4%	5 22.0%	8 14.3%	96 23.2%	61 16.0%
SIGMA	1007 100.0%	491 100.0%	516 100.0%	115 100.0%	173 100.0%	164 100.0%	180 100.0%	146 100.0%	124 100.0%	103 100.0%	363 100.0%	247 100.0%	124 100.0%	274 100.0%	336 100.0%	317 100.0%	59 100.0%	24 100.0%	57 100.0%	413 100.0%	382 100.0%



**Brexit Poll**

Prepared on behalf of the Mail on Sunday

7 Jul 2018

**Table 78**

Q35. By Normal Weighting

**Q35. Imagine there were a General Election tomorrow. Would you be more or less likely to vote Conservative if each of the following replaced Theresa May as leader of the Conservative Party?  
Gavin Williamson**

**Base: All Respondents**

	Total	HH Income p.a.			Region												
		£0 - £19,999	£20,000 - £39,999	£40,000+	East	London	North East	North West	South East	South West	East Midlands	West Midlands	Yorkshire & Humber	England	Scotland	Wales	Northern Ireland
Unweighted Total	1007	295	414	240	111	125	25	119	128	97	69	96	75	845	91	46	25
Weighted Total	1007	285	332	332	94	132	41	111	138	86	73	88	83	846	85	48	28
More likely	87 8.6%	14 4.8%	25 7.6%	44 13.1%	7 7.4%	33 25.2%	1 1.7%	10 8.6%	5 3.7%	5 6.3%	3 3.7%	4 5.0%	12 14.6%	80 9.5%	1 0.8%	2 3.1%	5 17.1%
No more or less likely	441 43.8%	122 42.8%	163 49.1%	139 41.8%	43 45.7%	43 32.3%	18 43.1%	48 43.6%	58 42.2%	42 48.7%	35 48.7%	40 45.6%	30 35.5%	357 42.2%	40 47.5%	32 66.4%	12 41.9%
Less likely	258 25.6%	77 27.1%	78 23.5%	94 28.3%	26 28.2%	32 24.4%	14 33.1%	25 22.9%	46 33.6%	14 16.5%	15 21.3%	18 20.9%	30 36.0%	222 26.3%	21 24.7%	8 16.9%	7 23.8%
Don't know	221 21.9%	72 25.3%	66 19.8%	56 16.8%	18 18.7%	24 18.1%	9 22.1%	28 24.9%	28 20.5%	25 28.5%	19 26.4%	25 28.6%	12 13.9%	187 22.1%	23 26.9%	7 13.7%	5 17.1%
SIGMA	1007 100.0%	285 100.0%	332 100.0%	332 100.0%	94 100.0%	132 100.0%	41 100.0%	111 100.0%	138 100.0%	86 100.0%	73 100.0%	88 100.0%	83 100.0%	846 100.0%	85 100.0%	48 100.0%	28 100.0%

Page	Table	Title	Base Description	Base
4	1	Q1. Likelihood to Vote - By Normal Weighting Q1. If there were to be another general election, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote?	Base: All Respondents	1007
5	2	Q1. Likelihood to Vote - By Normal Weighting Q1. If there were to be another general election, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote?	Base: All Respondents	1007
6	3	Q2. Voting Intention Table - By Normal Weighting Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?	Base: All Respondents Likelihood to Vote	956
7	4	Q2. Voting Intention Table - By Normal Weighting Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?	Base: All Respondents Likelihood to Vote	956
8	5	Q2. Voting Intention Table - By Normal Weighting and LTV Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?	Base: All Respondents Likelihood to Vote	956
9	6	Q2. Voting Intention Table - By Normal Weighting and LTV Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?	Base: All Respondents Likelihood to Vote	956
10	7	Q2. Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?	Base: All Respondents Likelihood to Vote	781
11	8	Q2. Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?	Base: All Respondents Likelihood to Vote	781
12	9	Q3. EU Referendum Likelihood to Vote - By Normal Weighting Q3. If there were to be another referendum on membership of the European Union, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote?	Base: All Respondents	1007

	Page	Table	Title	Base Description	Base
	13	10	Q3. EU Referendum Likelihood to Vote - By Normal Weighting Q3. If there were to be another referendum on membership of the European Union, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote?	Base: All Respondents	1007
	14	11	Q4. EU Referendum Voting Intention - By Normal Weighting Q4. Imagine there was a referendum tomorrow with the question.Should the United Kingdom remain a member of the European Union or leave the European Union? How would you vote?	Base: All Respondents Likelihood to Vote	960
	15	12	Q4. EU Referendum Voting Intention - By Normal Weighting Q4. Imagine there was a referendum tomorrow with the question.Should the United Kingdom remain a member of the European Union or leave the European Union? How would you vote?	Base: All Respondents Likelihood to Vote	960
	16	13	Q4. EU Referendum Voting Intention - By Normal Weighting and LTV Q4. Imagine there was a referendum tomorrow with the question.Should the United Kingdom remain a member of the European Union or leave the European Union? How would you vote?	Base: All Respondents Likelihood to Vote	960
	17	14	Q4. EU Referendum Voting Intention - By Normal Weighting and LTV Q4. Imagine there was a referendum tomorrow with the question.Should the United Kingdom remain a member of the European Union or leave the European Union? How would you vote?	Base: All Respondents Likelihood to Vote	960
	18	15	Q4. EU Referendum Voting Intention - By Normal Weighting and LTV with undecided and refused removed Q4. Imagine there was a referendum tomorrow with the question.Should the United Kingdom remain a member of the European Union or leave the European Union? How would you vote?	Base: All Respondents Likelihood to Vote	876
	19	16	Q4. EU Referendum Voting Intention - By Normal Weighting and LTV with undecided and refused removed Q4. Imagine there was a referendum tomorrow with the question.Should the United Kingdom remain a member of the European Union or leave the European Union? How would you vote?	Base: All Respondents Likelihood to Vote	876
	20	17	Q5. To what extent do you approve or disapprove of Theresa May's handling of the Brexit negotiations with the EU?	Base: All Respondents	1007

	Page	Table	Title	Base Description	Base
	21	18	Q5. To what extent do you approve or disapprove of Theresa May's handling of the Brexit negotiations with the EU?	Base: All Respondents	1007
	22	19	Q6. The cabinet finally agreed the government's position on Brexit talks at yesterday's Chequers summit. The agreement includes: a. A new UK-EU 'free trade area,' with the UK having the same customs regimes, and identical regulations for industrial, agricultural and food goods as the EU. The UK's much larger services sector would lose their current levels of access to the EU market. b. The government has stated free movement of people will end, to be replaced a 'mobility framework' - however is unclear how this would differ from the controls currently available under EU rules. c. The agreement says that jurisdiction of the European Court of Justice will end, however UK courts would pay 'due regard' to European Court of Justice rulings on trade for goods but new joint working between British and European judges will need to be set up Considering the agreement, do you...?	Base: All Respondents	1007
	23	20	Q6. The cabinet finally agreed the government's position on Brexit talks at yesterday's Chequers summit. The agreement includes: a. A new UK-EU 'free trade area,' with the UK having the same customs regimes, and identical regulations for industrial, agricultural and food goods as the EU. The UK's much larger services sector would lose their current levels of access to the EU market. b. The government has stated free movement of people will end, to be replaced a 'mobility framework' - however is unclear how this would differ from the controls currently available under EU rules. c. The agreement says that jurisdiction of the European Court of Justice will end, however UK courts would pay 'due regard' to European Court of Justice rulings on trade for goods but new joint working between British and European judges will need to be set up Considering the agreement, do you...?	Base: All Respondents	1007
	24	21	Q7. Which of the following is closest to your view?	Base: All Respondents	1007
	25	22	Q7. Which of the following is closest to your view?	Base: All Respondents	1007
	26	23	Q8. Which of the following is closest to your view?	Base: All Respondents	1007
	27	24	Q8. Which of the following is closest to your view?	Base: All Respondents	1007

	Page	Table	Title	Base Description	Base
	28	25	Q9. The Chequers agreement has been described as a blueprint for a 'soft Brexit'. Do you.. ?	Base: All Respondents	1007
	29	26	Q9. The Chequers agreement has been described as a blueprint for a 'soft Brexit'. Do you.. ?	Base: All Respondents	1007
	30	27	Q10. To what extent do you approve or disapprove of Theresa May's handling of the Brexit summit at Chequers?	Base: All Respondents	1007
	31	28	Q10. To what extent do you approve or disapprove of Theresa May's handling of the Brexit summit at Chequers?	Base: All Respondents	1007
	32	29	Q11. The prime minister has ordered all government ministers to support the agreement. Which of the following statements best reflects your view?	Base: All Respondents	1007
	33	30	Q11. The prime minister has ordered all government ministers to support the agreement. Which of the following statements best reflects your view?	Base: All Respondents	1007
	34	31	Q12. Should any of the following 'Brexiters' have resigned over the outcome of yesterday's meeting? Boris Johnson	Base: All Respondents	1007
	35	32	Q12. Should any of the following 'Brexiters' have resigned over the outcome of yesterday's meeting? Boris Johnson	Base: All Respondents	1007
	36	33	Q13. Should any of the following 'Brexiters' have resigned over the outcome of yesterday's meeting? Liam Fox	Base: All Respondents	1007
	37	34	Q13. Should any of the following 'Brexiters' have resigned over the outcome of yesterday's meeting? Liam Fox	Base: All Respondents	1007
	38	35	Q14. Should any of the following 'Brexiters' have resigned over the outcome of yesterday's meeting? Michael Gove	Base: All Respondents	1007
	39	36	Q14. Should any of the following 'Brexiters' have resigned over the outcome of yesterday's meeting? Michael Gove	Base: All Respondents	1007
	40	37	Q15. Should any of the following 'Brexiters' have resigned over the outcome of yesterday's meeting? David Davis	Base: All Respondents	1007

	Page	Table	Title	Base Description	Base
	41	38	Q15. Should any of the following 'Brexiters' have resigned over the outcome of yesterday's meeting? David Davis	Base: All Respondents	1007
	42	39	Q16. In the run up to Chequers summit Boris Johnson made it clear he opposed the prime minister's proposed Brexit deal Which would you consider to be the primary reason that he changed his mind?	Base: All Respondents	1007
	43	40	Q16. In the run up to Chequers summit Boris Johnson made it clear he opposed the prime minister's proposed Brexit deal Which would you consider to be the primary reason that he changed his mind?	Base: All Respondents	1007
	44	41	Q17. Which of the following is closest to your view?	Base: All Respondents	1007
	45	42	Q17. Which of the following is closest to your view?	Base: All Respondents	1007
	46	43	Q18. Who did best at the Chequers summit?	Base: All Respondents	1007
	47	44	Q18. Who did best at the Chequers summit?	Base: All Respondents	1007
	48	45	Q19. Has the Brexit agreement made you more or less likely to support UKIP?	Base: All Respondents	1007
	49	46	Q19. Has the Brexit agreement made you more or less likely to support UKIP?	Base: All Respondents	1007
	50	47	Q20. Which of the following would you most trust to run the Brexit negotiations?	Base: All Respondents	1007
	51	48	Q20. Which of the following would you most trust to run the Brexit negotiations?	Base: All Respondents	1007
	52	49	Q21. Which of the following would you most trust to run the government?	Base: All Respondents	1007
	53	50	Q21. Which of the following would you most trust to run the government?	Base: All Respondents	1007
	54	51	Q22. Thinking about each of the following, what do you think motivates them the most – their own career, or the national interest? Theresa May	Base: All Respondents	1007

	Page	Table	Title	Base Description	Base
	55	52	Q22. Thinking about each of the following, what do you think motivates them the most – their own career, or the national interest? Theresa May	Base: All Respondents	1007
	56	53	Q23. Thinking about each of the following, what do you think motivates them the most – their own career, or the national interest? Boris Johnson	Base: All Respondents	1007
	57	54	Q23. Thinking about each of the following, what do you think motivates them the most – their own career, or the national interest? Boris Johnson	Base: All Respondents	1007
	58	55	Q24. Which of the following statements best reflects your view?	Base: All Respondents	1007
	59	56	Q24. Which of the following statements best reflects your view?	Base: All Respondents	1007
	60	57	Q25. Which of the following best reflects your view?	Base: All Respondents	1007
	61	58	Q25. Which of the following best reflects your view?	Base: All Respondents	1007
	62	59	Q26. Which of the following statements most reflects your view?	Base: All Respondents	1007
	63	60	Q26. Which of the following statements most reflects your view?	Base: All Respondents	1007
	64	61	Q27. Which of the following would be most likely to lead the Conservative Party to victory over Jeremy Corbyn and Labour at the next general election?	Base: All Respondents	1007
	65	62	Q27. Which of the following would be most likely to lead the Conservative Party to victory over Jeremy Corbyn and Labour at the next general election?	Base: All Respondents	1007
	66	63	Q28. If Theresa May were to resign as prime minister, which of the following Conservative politicians should replace her?	Base: All Respondents	1007
	67	64	Q28. If Theresa May were to resign as prime minister, which of the following Conservative politicians should replace her?	Base: All Respondents	1007
	68	65	Q29. Imagine there were a General Election tomorrow. Would you be more or less likely to vote Conservative if each of the following replaced Theresa May as leader of the Conservative Party? Boris Johnson	Base: All Respondents	1007

	Page	Table	Title	Base Description	Base
	69	66	Q29. Imagine there were a General Election tomorrow.Would you be more or less likely to vote Conservative if each of the following replaced Theresa May as leader of the Conservative Party? Boris Johnson	Base: All Respondents	1007
	70	67	Q30. Imagine there were a General Election tomorrow.Would you be more or less likely to vote Conservative if each of the following replaced Theresa May as leader of the Conservative Party? Michael Gove	Base: All Respondents	1007
	71	68	Q30. Imagine there were a General Election tomorrow.Would you be more or less likely to vote Conservative if each of the following replaced Theresa May as leader of the Conservative Party? Michael Gove	Base: All Respondents	1007
	72	69	Q31. Imagine there were a General Election tomorrow.Would you be more or less likely to vote Conservative if each of the following replaced Theresa May as leader of the Conservative Party? Jeremy Hunt	Base: All Respondents	1007
	73	70	Q31. Imagine there were a General Election tomorrow.Would you be more or less likely to vote Conservative if each of the following replaced Theresa May as leader of the Conservative Party? Jeremy Hunt	Base: All Respondents	1007
	74	71	Q32. Imagine there were a General Election tomorrow.Would you be more or less likely to vote Conservative if each of the following replaced Theresa May as leader of the Conservative Party? Sajid Javid	Base: All Respondents	1007
	75	72	Q32. Imagine there were a General Election tomorrow.Would you be more or less likely to vote Conservative if each of the following replaced Theresa May as leader of the Conservative Party? Sajid Javid	Base: All Respondents	1007
	76	73	Q33. Imagine there were a General Election tomorrow.Would you be more or less likely to vote Conservative if each of the following replaced Theresa May as leader of the Conservative Party? Penny Mordaunt	Base: All Respondents	1007



	Page	Table	Title	Base Description	Base
	77	74	Q33. Imagine there were a General Election tomorrow.Would you be more or less likely to vote Conservative if each of the following replaced Theresa May as leader of the Conservative Party? Penny Mordaunt	Base: All Respondents	1007
	78	75	Q34. Imagine there were a General Election tomorrow.Would you be more or less likely to vote Conservative if each of the following replaced Theresa May as leader of the Conservative Party? Jacob Rees-Mogg	Base: All Respondents	1007
	79	76	Q34. Imagine there were a General Election tomorrow.Would you be more or less likely to vote Conservative if each of the following replaced Theresa May as leader of the Conservative Party? Jacob Rees-Mogg	Base: All Respondents	1007
	80	77	Q35. Imagine there were a General Election tomorrow.Would you be more or less likely to vote Conservative if each of the following replaced Theresa May as leader of the Conservative Party? Gavin Williamson	Base: All Respondents	1007
	81	78	Q35. Imagine there were a General Election tomorrow.Would you be more or less likely to vote Conservative if each of the following replaced Theresa May as leader of the Conservative Party? Gavin Williamson	Base: All Respondents	1007