

Landlords

Poll

15/08/2018

Prepared on behalf of Generation Rent



Methodology

Fieldwork Dates

13th – 14th August 2018

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All adults in the UK aged 18+.

Sample Size

1,045

Data Weighting

Data were weighted to the profile of all adults in the UK aged 18+. Data were weighted by age, sex, region, household income, education, 2017 General Election Vote and 2016 EU Referendum Vote. Targets for the weighted data were derived from Office for National Statistics Census Data and the results of the 2017 UK General Election and the 2016 EU Referendum.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,045 it is 95% certain that the 'true' value will fall within the range of 3% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

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Landlords Poll
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Table 1
Q1. To what extent do you agree or disagree with the following statements?
Landlords should be subject to the same levels of regulation as other businesses
Base: All Respondents

| | Gender | | Age | | | Region | | | | | | | | HH Income p.a. | | | Housing Type | | | | | 2017 Vote | | | | | 2016 EU Referendum Vote | | | |
|----------------------------|--------|--------|--------|--------|--------|--------|----------|--------|--------|---------|----------|--------|--------|----------------|-------------------|----------|---------------|----------------|----------------|----------------------------|--------|-----------|--------|--------|--------|--------------|-------------------------|--------|--------|--------|
| | Male | Female | 18-34 | 35-54 | 55+ | London | Midlands | North | South | England | Scotland | Wales | NI | £0 - £19,999 | £20,000 - £39,999 | £40,000+ | Own/ Mortgage | Rent - Council | Rent - Private | Rent - Housing Association | Other | CON | LAB | LD | Other | Did not vote | Remain | Leave | | |
| Unweighted Total | 1045 | 500 | 545 | 335 | 366 | 344 | 120 | 160 | 243 | 349 | 872 | 85 | 57 | 31 | 284 | 396 | 304 | 685 | 96 | 135 | 62 | 67 | 346 | 320 | 55 | 95 | 150 | 410 | 425 | |
| Weighted Total | 1045 | 510 | 535 | 295 | 353 | 397 | 137 | 168 | 243 | 330 | 878 | 88 | 50 | 29 | 295 | 344 | 344 | 686 | 107 | 117 | 70 | 65 | 356 | 336 | 62 | 60 | 150 | 402 | 433 | |
| Strongly agree | 460 | 235 | 224 | 108 | 152 | 200 | 45 | 73 | 115 | 134 | 367 | 43 | 33 | 17 | 140 | 162 | 134 | 288 | 56 | 60 | 37 | 20 | 153 | 168 | 26 | 32 | 50 | 180 | 212 | |
| | 44.0% | 46.1% | 41.9% | 36.6% | 42.9% | 50.4% | 32.6% | 43.6% | 47.4% | 40.5% | 41.8% | 49.2% | 65.2% | 58.0% | 47.2% | 47.1% | 39.1% | 41.9% | 52.1% | 50.7% | 53.0% | 30.5% | 43.0% | 50.0% | 42.6% | 53.6% | 33.1% | 44.9% | 48.9% | |
| Somewhat agree | 363 | 189 | 174 | 90 | 114 | 159 | 54 | 55 | 84 | 130 | 322 | 25 | 9 | 6 | 87 | 118 | 140 | 261 | 23 | 39 | 21 | 20 | 150 | 99 | 29 | 15 | 56 | 145 | 147 | |
| | 34.8% | 37.0% | 32.6% | 30.6% | 32.2% | 40.2% | 39.3% | 33.1% | 34.3% | 39.3% | 36.7% | 28.5% | 18.6% | 21.7% | 29.3% | 34.2% | 40.6% | 38.1% | 21.4% | 33.1% | 29.8% | 30.3% | 42.0% | 29.6% | 46.6% | 25.6% | 37.1% | 36.2% | 33.9% | |
| Neither agree nor disagree | 170 | 67 | 103 | 77 | 64 | 28 | 29 | 30 | 33 | 47 | 140 | 17 | 7 | 6 | 55 | 51 | 52 | 101 | 24 | 16 | 12 | 17 | 35 | 55 | 3 | 12 | 37 | 60 | 52 | |
| | 16.2% | 13.1% | 19.2% | 26.0% | 18.2% | 7.2% | 21.3% | 18.2% | 13.7% | 14.3% | 16.0% | 19.0% | 13.4% | 20.3% | 18.6% | 14.7% | 15.2% | 14.7% | 22.3% | 13.7% | 17.2% | 26.3% | 9.8% | 16.4% | 5.6% | 20.3% | 24.8% | 14.9% | 11.9% | |
| Somewhat disagree | 27 | 10 | 17 | 15 | 10 | 3 | 7 | 4 | 5 | 9 | 25 | 2 | - | - | 7 | 5 | 12 | 20 | 1 | 1 | - | 4 | 9 | 5 | 3 | - | 4 | 9 | 13 | |
| | 2.6% | 2.0% | 3.2% | 5.0% | 2.8% | 0.7% | 5.4% | 2.5% | 2.0% | 2.6% | 2.9% | 2.3% | - | - | 2.5% | 1.5% | 3.3% | 3.0% | 0.9% | 1.3% | - | 6.8% | 2.7% | 1.6% | 5.1% | - | 2.7% | 2.2% | 2.9% | |
| Strongly disagree | 9 | 4 | 6 | 3 | 4 | 3 | - | 2 | 3 | 3 | 9 | * | - | - | 1 | 6 | 2 | 5 | 1 | 2 | - | 2 | 5 | 2 | - | - | 2 | 5 | 4 | |
| | 0.9% | 0.7% | 1.1% | 1.0% | 1.0% | 0.7% | - | 1.5% | 1.3% | 1.0% | 1.0% | 0.5% | - | - | 0.3% | 1.8% | 0.6% | 0.7% | 0.9% | 1.3% | - | 3.2% | 1.5% | 0.5% | - | - | 1.5% | 1.3% | 0.8% | |
| Don't know | 16 | 6 | 11 | 3 | 10 | 3 | 2 | 2 | 3 | 7 | 15 | * | 1 | - | 6 | 3 | 4 | 12 | 3 | - | - | 2 | 4 | 6 | - | * | 1 | 2 | 6 | |
| | 1.6% | 1.1% | 2.0% | 0.9% | 2.9% | 0.9% | 1.5% | 1.1% | 1.3% | 2.2% | 1.7% | 0.4% | 2.7% | - | 2.0% | 0.7% | 1.1% | 1.7% | 2.4% | - | - | 2.8% | 1.1% | 1.9% | - | 0.5% | 0.8% | 0.5% | 1.5% | |
| SIGMA | 1045 | 510 | 535 | 295 | 353 | 397 | 137 | 168 | 243 | 330 | 878 | 88 | 50 | 29 | 295 | 344 | 344 | 686 | 107 | 117 | 70 | 65 | 356 | 336 | 62 | 60 | 150 | 402 | 433 | |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Survation.

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Table 2
Q2. To what extent do you agree or disagree with the following statements?
Tenants should expect the same level of consumer protection from their housing as they would from other services, such as their gas or electricity providers
Base: All Respondents

| | Gender | | Age | | | Region | | | | | | | | HH Income p.a. | | | Housing Type | | | | | 2017 Vote | | | | | 2016 EU Referendum Vote | | |
|----------------------------|--------|--------|--------|--------|--------|--------|----------|--------|--------|---------|----------|--------|--------|----------------|-------------------|----------|---------------|----------------|----------------|----------------------------|--------|-----------|--------|--------|--------|--------------|-------------------------|--------|--------|
| | Male | Female | 18-34 | 35-54 | 55+ | London | Midlands | North | South | England | Scotland | Wales | NI | £0 - £19,999 | £20,000 - £39,999 | £40,000+ | Own/ Mortgage | Rent - Council | Rent - Private | Rent - Housing Association | Other | CON | LAB | LD | Other | Did not vote | Remain | Leave | |
| Unweighted Total | 1045 | 500 | 545 | 335 | 366 | 344 | 120 | 160 | 243 | 349 | 872 | 85 | 57 | 31 | 284 | 396 | 304 | 685 | 96 | 135 | 62 | 67 | 346 | 320 | 55 | 95 | 150 | 410 | 425 |
| Weighted Total | 1045 | 510 | 535 | 295 | 353 | 397 | 137 | 168 | 243 | 330 | 878 | 88 | 50 | 29 | 295 | 344 | 344 | 686 | 107 | 117 | 70 | 65 | 356 | 336 | 62 | 60 | 150 | 402 | 433 |
| Strongly agree | 443 | 219 | 224 | 114 | 148 | 181 | 55 | 68 | 107 | 122 | 351 | 43 | 33 | 16 | 135 | 160 | 124 | 275 | 50 | 60 | 42 | 16 | 143 | 164 | 19 | 30 | 52 | 167 | 200 |
| | 42.4% | 43.0% | 41.8% | 38.7% | 41.9% | 45.5% | 39.9% | 40.7% | 43.8% | 36.8% | 40.0% | 49.1% | 66.0% | 54.2% | 45.8% | 46.5% | 36.0% | 40.1% | 46.5% | 51.2% | 60.2% | 24.5% | 40.2% | 48.9% | 31.1% | 49.5% | 34.7% | 41.6% | 46.2% |
| Somewhat agree | 399 | 196 | 203 | 109 | 129 | 161 | 53 | 63 | 93 | 141 | 351 | 28 | 11 | 10 | 108 | 121 | 154 | 278 | 37 | 40 | 17 | 28 | 152 | 121 | 30 | 21 | 57 | 169 | 151 |
| | 38.2% | 38.5% | 37.9% | 36.9% | 36.6% | 40.6% | 39.0% | 37.4% | 38.3% | 42.9% | 39.9% | 31.2% | 22.1% | 33.6% | 36.4% | 35.0% | 44.8% | 40.5% | 34.4% | 33.7% | 24.8% | 42.7% | 42.8% | 36.1% | 48.2% | 34.3% | 38.2% | 42.1% | 34.9% |
| Neither agree nor disagree | 155 | 77 | 78 | 53 | 57 | 45 | 20 | 25 | 31 | 59 | 135 | 13 | 4 | 4 | 39 | 51 | 51 | 103 | 15 | 12 | 10 | 14 | 45 | 38 | 11 | 9 | 32 | 49 | 66 |
| | 14.9% | 15.1% | 14.7% | 17.9% | 16.1% | 11.5% | 14.3% | 14.9% | 12.8% | 17.9% | 15.4% | 14.8% | 7.7% | 12.2% | 13.1% | 14.7% | 14.7% | 15.0% | 14.4% | 10.4% | 15.0% | 22.1% | 12.6% | 11.4% | 18.5% | 14.5% | 21.1% | 12.2% | 15.2% |
| Somewhat disagree | 17 | 10 | 6 | 5 | 7 | 5 | 4 | 6 | 3 | 2 | 15 | 2 | - | - | 4 | 4 | 7 | 11 | 1 | 2 | - | 3 | 8 | 2 | 1 | * | 3 | 5 | 7 |
| | 1.6% | 2.0% | 1.2% | 1.6% | 2.1% | 1.2% | 2.7% | 3.4% | 1.3% | 0.7% | 1.7% | 2.1% | - | - | 1.5% | 1.1% | 2.1% | 1.7% | 0.5% | 2.1% | - | 4.0% | 2.2% | 0.7% | 2.1% | 0.5% | 2.3% | 1.2% | 1.5% |
| Strongly disagree | 9 | 2 | 7 | 6 | 2 | 2 | 1 | 3 | 4 | 1 | 9 | * | - | - | 2 | 4 | 3 | 5 | - | 2 | - | 2 | 4 | 3 | - | - | 2 | 5 | 4 |
| | 0.9% | 0.4% | 1.4% | 1.9% | 0.5% | 0.5% | 0.7% | 1.9% | 1.4% | 0.3% | 1.0% | 0.5% | - | - | 0.8% | 1.1% | 0.9% | 0.8% | - | 1.9% | - | 2.7% | 1.2% | 1.0% | - | - | 1.1% | 1.4% | 0.9% |
| Don't know | 22 | 5 | 17 | 9 | 10 | 3 | 5 | 3 | 6 | 4 | 17 | 2 | 2 | - | 7 | 6 | 5 | 13 | 5 | 1 | - | 3 | 4 | 7 | - | 1 | 4 | 6 | 6 |
| | 2.1% | 1.0% | 3.1% | 3.1% | 2.8% | 0.7% | 3.5% | 1.6% | 2.3% | 1.3% | 2.0% | 2.3% | 4.2% | - | 2.4% | 1.6% | 1.5% | 2.0% | 4.3% | 0.7% | - | 4.1% | 1.0% | 2.0% | - | 1.1% | 2.5% | 1.5% | 1.3% |
| SIGMA | 1045 | 510 | 535 | 295 | 353 | 397 | 137 | 168 | 243 | 330 | 878 | 88 | 50 | 29 | 295 | 344 | 344 | 686 | 107 | 117 | 70 | 65 | 356 | 336 | 62 | 60 | 150 | 402 | 433 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

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Table 3

Q3. To what extent do you agree or disagree with the following statements?

Tenants who pay their rent and take care of their home should have an automatic right to stay in it

Base: All Respondents

| | Gender | | Age | | | Region | | | | | | | | HH Income p.a. | | | Housing Type | | | | | 2017 Vote | | | | | 2016 EU Referendum Vote | | |
|----------------------------|--------|--------|--------|--------|--------|--------|----------|--------|--------|---------|----------|--------|--------|-----------------|----------------------|----------|------------------|-------------------|-------------------|----------------------------------|--------|-----------|--------|--------|--------|-----------------|-------------------------|--------|--------|
| | Male | Female | 18-34 | 35-54 | 55+ | London | Midlands | North | South | England | Scotland | Wales | NI | £0 - £19,999 | £20,000 - £39,999 | £40,000+ | Own/ Mortgage | Rent - Council | Rent - Private | Rent - Housing Association | Other | CON | LAB | LD | Other | Did not vote | Remain | Leave | |
| Unweighted Total | 1045 | 500 | 545 | 335 | 366 | 344 | 120 | 160 | 243 | 349 | 872 | 85 | 57 | 31 | 284 | 396 | 304 | 685 | 96 | 135 | 62 | 67 | 346 | 320 | 55 | 95 | 150 | 410 | 425 |
| Weighted Total | 1045 | 510 | 535 | 295 | 353 | 397 | 137 | 168 | 243 | 330 | 878 | 88 | 50 | 29 | 295 | 344 | 344 | 686 | 107 | 117 | 70 | 65 | 356 | 336 | 62 | 60 | 150 | 402 | 433 |
| Strongly agree | 294 | 148 | 146 | 107 | 86 | 101 | 46 | 42 | 70 | 77 | 233 | 30 | 17 | 13 | 110 | 92 | 79 | 162 | 42 | 45 | 32 | 12 | 81 | 109 | 18 | 22 | 40 | 104 | 130 |
| | 28.1% | 28.9% | 27.3% | 36.1% | 24.3% | 25.5% | 33.4% | 24.8% | 28.6% | 23.3% | 26.6% | 34.4% | 33.0% | 46.7% | 37.3% | 26.6% | 22.9% | 23.6% | 39.2% | 38.5% | 46.7% | 18.3% | 22.8% | 32.5% | 29.8% | 37.1% | 26.4% | 26.0% | 30.0% |
| Somewhat agree | 319 | 155 | 164 | 88 | 109 | 122 | 42 | 53 | 87 | 87 | 268 | 26 | 15 | 10 | 83 | 108 | 109 | 206 | 33 | 44 | 15 | 21 | 97 | 117 | 18 | 15 | 50 | 139 | 108 |
| | 30.5% | 30.3% | 30.6% | 29.7% | 30.9% | 30.7% | 30.3% | 31.3% | 35.8% | 26.4% | 30.5% | 29.0% | 30.5% | 33.1% | 28.1% | 31.4% | 31.8% | 30.1% | 30.5% | 37.2% | 21.8% | 32.1% | 27.4% | 34.9% | 28.9% | 25.5% | 33.3% | 34.6% | 24.9% |
| Neither agree nor disagree | 258 | 122 | 136 | 67 | 93 | 98 | 28 | 45 | 49 | 99 | 221 | 23 | 11 | 4 | 64 | 80 | 96 | 176 | 25 | 19 | 18 | 20 | 88 | 75 | 11 | 15 | 46 | 94 | 111 |
| | 24.7% | 23.9% | 25.4% | 22.7% | 26.4% | 24.7% | 20.5% | 26.5% | 20.1% | 30.1% | 25.2% | 25.7% | 21.8% | 12.8% | 21.7% | 23.2% | 28.0% | 25.6% | 23.8% | 16.3% | 26.1% | 30.7% | 24.8% | 22.4% | 18.0% | 25.0% | 30.5% | 23.4% | 25.5% |
| Somewhat disagree | 96 | 46 | 50 | 15 | 37 | 43 | 5 | 20 | 17 | 42 | 84 | 5 | 5 | 2 | 23 | 40 | 29 | 80 | 3 | 5 | 1 | 5 | 50 | 21 | 10 | 5 | 6 | 39 | 46 |
| | 9.1% | 8.9% | 9.3% | 5.2% | 10.6% | 10.8% | 3.7% | 11.7% | 6.9% | 12.7% | 9.5% | 5.5% | 10.5% | 6.5% | 7.8% | 11.5% | 8.3% | 11.7% | 2.7% | 4.6% | 2.0% | 8.3% | 14.0% | 6.1% | 15.5% | 8.4% | 4.0% | 9.7% | 10.6% |
| Strongly disagree | 56 | 33 | 23 | 10 | 18 | 29 | 10 | 8 | 17 | 18 | 52 | 4 | * | * | 10 | 16 | 26 | 46 | 1 | 3 | 2 | 5 | 31 | 8 | 5 | 2 | 7 | 18 | 32 |
| | 5.4% | 6.5% | 4.3% | 3.4% | 5.0% | 7.2% | 6.9% | 4.5% | 7.0% | 5.4% | 5.9% | 4.4% | 0.8% | 1.0% | 3.4% | 4.7% | 7.6% | 6.6% | 1.3% | 2.3% | 2.8% | 7.2% | 8.8% | 2.3% | 7.8% | 3.9% | 4.5% | 4.4% | 7.5% |
| Don't know | 23 | 7 | 16 | 8 | 10 | 5 | 7 | 2 | 4 | 7 | 20 | 1 | 2 | - | 5 | 9 | 5 | 16 | 3 | 1 | 1 | 2 | 8 | 6 | - | - | 2 | 7 | 6 |
| | 2.2% | 1.3% | 3.0% | 2.8% | 2.8% | 1.2% | 5.2% | 1.1% | 1.6% | 2.2% | 2.3% | 1.0% | 3.5% | - | 1.7% | 2.7% | 1.4% | 2.4% | 2.4% | 1.1% | 0.8% | 3.4% | 2.3% | 1.8% | - | - | 1.3% | 1.9% | 1.5% |
| SIGMA | 1045 | 510 | 535 | 295 | 353 | 397 | 137 | 168 | 243 | 330 | 878 | 88 | 50 | 29 | 295 | 344 | 344 | 686 | 107 | 117 | 70 | 65 | 356 | 336 | 62 | 60 | 150 | 402 | 433 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

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Table 4
Q4. To what extent do you agree or disagree with the following statements?
Landlords should be able to evict a tenant without giving a reason
Base: All Respondents

| | Gender | | Age | | | Region | | | | | | | | HH Income p.a. | | | Housing Type | | | | | 2017 Vote | | | | | 2016 EU Referendum Vote | | | |
|----------------------------|--------|--------|--------|--------|--------|--------|----------|--------|--------|---------|----------|--------|--------|-----------------|----------------------|----------|------------------|-------------------|-------------------|----------------------------------|--------|-----------|--------|--------|--------|-----------------|-------------------------|--------|--------|--------|
| | Male | Female | 18-34 | 35-54 | 55+ | London | Midlands | North | South | England | Scotland | Wales | NI | £0 - £19,999 | £20,000 - £39,999 | £40,000+ | Own/ Mortgage | Rent - Council | Rent - Private | Rent - Housing Association | Other | CON | LAB | LD | Other | Did not vote | Remain | Leave | | |
| Unweighted Total | 1045 | 500 | 545 | 335 | 366 | 344 | 120 | 160 | 243 | 349 | 872 | 85 | 57 | 31 | 284 | 396 | 304 | 685 | 96 | 135 | 62 | 67 | 346 | 320 | 55 | 95 | 150 | 410 | 425 | |
| Weighted Total | 1045 | 510 | 535 | 295 | 353 | 397 | 137 | 168 | 243 | 330 | 878 | 88 | 50 | 29 | 295 | 344 | 344 | 686 | 107 | 117 | 70 | 65 | 356 | 336 | 62 | 60 | 150 | 402 | 433 | |
| Strongly agree | 106 | 59 | 48 | 54 | 35 | 17 | 23 | 14 | 24 | 31 | 92 | 7 | 3 | 4 | 31 | 24 | 47 | 79 | 13 | 7 | 2 | 5 | 28 | 33 | 16 | 14 | 10 | 36 | 49 | |
| | 10.2% | 11.5% | 8.9% | 18.3% | 10.0% | 4.4% | 16.7% | 8.5% | 9.7% | 9.5% | 10.5% | 8.3% | 6.0% | 14.0% | 10.6% | 6.9% | 13.8% | 11.5% | 12.2% | 6.2% | 2.5% | 7.8% | 7.9% | 9.7% | 25.7% | 23.4% | 6.4% | 8.9% | 11.3% | |
| Somewhat agree | 116 | 66 | 50 | 52 | 41 | 23 | 25 | 15 | 30 | 33 | 103 | 9 | 4 | - | 31 | 38 | 46 | 83 | 12 | 11 | 5 | 5 | 35 | 50 | 8 | 6 | 11 | 45 | 45 | |
| | 11.1% | 13.0% | 9.3% | 17.6% | 11.7% | 5.7% | 18.3% | 8.8% | 12.3% | 10.1% | 11.8% | 10.1% | 7.4% | - | 10.5% | 11.0% | 13.3% | 12.1% | 11.2% | 9.2% | 7.6% | 7.2% | 9.8% | 14.9% | 12.3% | 9.6% | 7.6% | 11.1% | 10.4% | |
| Neither agree nor disagree | 170 | 75 | 95 | 59 | 55 | 56 | 27 | 31 | 26 | 62 | 146 | 15 | 4 | 5 | 37 | 50 | 71 | 110 | 15 | 12 | 6 | 28 | 61 | 43 | 4 | 10 | 37 | 62 | 63 | |
| | 16.3% | 14.8% | 17.8% | 20.0% | 15.6% | 14.2% | 19.9% | 18.4% | 10.8% | 18.7% | 16.7% | 16.7% | 8.7% | 17.4% | 12.4% | 14.6% | 20.6% | 16.1% | 13.9% | 9.9% | 8.1% | 43.1% | 17.1% | 12.9% | 5.9% | 15.8% | 24.8% | 15.3% | 14.6% | |
| Somewhat disagree | 212 | 97 | 116 | 33 | 75 | 105 | 17 | 38 | 48 | 79 | 182 | 15 | 9 | 7 | 63 | 80 | 55 | 157 | 14 | 19 | 15 | 7 | 85 | 49 | 20 | 9 | 36 | 90 | 88 | |
| | 20.3% | 18.9% | 21.7% | 11.1% | 21.3% | 26.4% | 12.1% | 22.9% | 19.8% | 23.9% | 20.7% | 16.6% | 18.1% | 24.1% | 21.3% | 23.2% | 16.1% | 22.8% | 12.7% | 16.5% | 22.2% | 11.3% | 23.9% | 14.5% | 32.0% | 14.6% | 24.1% | 22.4% | 20.3% | |
| Strongly disagree | 418 | 206 | 212 | 94 | 134 | 190 | 43 | 68 | 109 | 119 | 339 | 39 | 27 | 12 | 126 | 145 | 120 | 243 | 49 | 67 | 41 | 17 | 142 | 155 | 15 | 21 | 52 | 166 | 180 | |
| | 40.0% | 40.4% | 39.5% | 31.7% | 38.1% | 47.8% | 31.5% | 40.7% | 44.9% | 36.0% | 38.7% | 44.6% | 53.1% | 42.7% | 42.8% | 42.1% | 34.8% | 35.4% | 45.6% | 57.4% | 59.5% | 26.4% | 40.0% | 46.2% | 24.1% | 34.9% | 34.9% | 41.3% | 41.6% | |
| Don't know | 22 | 7 | 15 | 4 | 12 | 6 | 2 | 1 | 6 | 6 | 15 | 3 | 3 | 1 | 7 | 8 | 5 | 14 | 5 | 1 | - | 3 | 5 | 6 | - | 1 | 3 | 4 | 8 | |
| | 2.1% | 1.4% | 2.8% | 1.4% | 3.4% | 1.5% | 1.5% | 0.7% | 2.5% | 1.7% | 1.7% | 3.7% | 6.7% | 1.8% | 2.3% | 2.2% | 1.4% | 2.0% | 4.3% | 0.8% | - | 4.2% | 1.4% | 1.8% | - | 1.8% | 2.2% | 0.9% | 1.8% | |
| SIGMA | 1045 | 510 | 535 | 295 | 353 | 397 | 137 | 168 | 243 | 330 | 878 | 88 | 50 | 29 | 295 | 344 | 344 | 686 | 107 | 117 | 70 | 65 | 356 | 336 | 62 | 60 | 150 | 402 | 433 | |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Landlords Poll
Prepared on behalf of Generation Rent

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Table 5

Q5. To what extent do you agree or disagree with the following statements?

If a landlord evicts a tenant in order to sell or move back in, they should pay the tenant's costs of moving

Base: All Respondents

| | Gender | | Age | | | Region | | | | | | | | HH Income p.a. | | | Housing Type | | | | | 2017 Vote | | | | | 2016 EU Referendum Vote | | |
|----------------------------|--------|--------|--------|--------|--------|--------|----------|--------|--------|---------|----------|--------|--------|----------------|-------------------|----------|---------------|----------------|----------------|----------------------------|--------|-----------|--------|--------|--------|--------------|-------------------------|--------|--------|
| | Male | Female | 18-34 | 35-54 | 55+ | London | Midlands | North | South | England | Scotland | Wales | NI | £0 - £19,999 | £20,000 - £39,999 | £40,000+ | Own/ Mortgage | Rent - Council | Rent - Private | Rent - Housing Association | Other | CON | LAB | LD | Other | Did not vote | Remain | Leave | |
| Unweighted Total | 1045 | 500 | 545 | 335 | 366 | 344 | 120 | 160 | 243 | 349 | 872 | 85 | 57 | 31 | 284 | 396 | 304 | 685 | 96 | 135 | 62 | 67 | 346 | 320 | 55 | 95 | 150 | 410 | 425 |
| Weighted Total | 1045 | 510 | 535 | 295 | 353 | 397 | 137 | 168 | 243 | 330 | 878 | 88 | 50 | 29 | 295 | 344 | 344 | 686 | 107 | 117 | 70 | 65 | 356 | 336 | 62 | 60 | 150 | 402 | 433 |
| Strongly agree | 314 | 161 | 153 | 89 | 93 | 133 | 43 | 45 | 76 | 86 | 251 | 29 | 19 | 17 | 119 | 102 | 79 | 182 | 44 | 41 | 35 | 12 | 95 | 115 | 17 | 27 | 40 | 120 | 142 |
| | 30.1% | 31.6% | 28.6% | 30.0% | 26.3% | 33.4% | 31.6% | 26.8% | 31.3% | 26.1% | 28.5% | 32.3% | 37.1% | 57.6% | 40.3% | 29.7% | 23.1% | 26.5% | 41.7% | 35.1% | 50.6% | 17.9% | 26.6% | 34.1% | 28.0% | 44.2% | 26.5% | 30.0% | 32.8% |
| Somewhat agree | 323 | 163 | 160 | 91 | 107 | 124 | 38 | 58 | 75 | 100 | 271 | 29 | 16 | 8 | 90 | 110 | 107 | 207 | 26 | 44 | 19 | 26 | 106 | 130 | 15 | 15 | 42 | 138 | 125 |
| | 30.9% | 32.0% | 29.8% | 30.9% | 30.3% | 31.3% | 27.6% | 34.4% | 30.8% | 30.3% | 30.8% | 32.6% | 31.0% | 26.7% | 30.6% | 31.8% | 31.1% | 30.2% | 24.5% | 37.8% | 26.9% | 40.0% | 29.8% | 38.7% | 25.0% | 25.2% | 28.2% | 34.5% | 28.9% |
| Neither agree nor disagree | 191 | 85 | 106 | 57 | 77 | 57 | 24 | 31 | 43 | 63 | 161 | 18 | 10 | 3 | 45 | 64 | 63 | 121 | 21 | 20 | 9 | 20 | 58 | 41 | 9 | 13 | 43 | 59 | 80 |
| | 18.3% | 16.7% | 19.8% | 19.3% | 21.7% | 14.4% | 17.6% | 18.2% | 17.7% | 19.2% | 18.3% | 19.9% | 19.1% | 10.6% | 15.1% | 18.7% | 18.2% | 17.6% | 19.9% | 17.4% | 12.4% | 30.1% | 16.4% | 12.3% | 14.5% | 20.9% | 28.9% | 14.8% | 18.4% |
| Somewhat disagree | 119 | 54 | 65 | 37 | 37 | 46 | 16 | 22 | 27 | 44 | 110 | 6 | 3 | 1 | 24 | 43 | 43 | 95 | 8 | 9 | 4 | 3 | 49 | 28 | 12 | 4 | 18 | 51 | 41 |
| | 11.4% | 10.6% | 12.2% | 12.4% | 10.4% | 11.6% | 11.9% | 13.3% | 11.0% | 13.5% | 12.5% | 6.9% | 5.3% | 2.6% | 8.2% | 12.6% | 12.4% | 13.9% | 7.6% | 7.4% | 6.0% | 4.5% | 13.8% | 8.2% | 19.6% | 5.9% | 12.1% | 12.6% | 9.6% |
| Strongly disagree | 72 | 40 | 33 | 14 | 28 | 30 | 13 | 8 | 15 | 27 | 64 | 6 | 1 | 1 | 10 | 18 | 44 | 64 | 1 | 2 | 2 | 3 | 42 | 13 | 6 | 2 | 6 | 25 | 37 |
| | 6.9% | 7.7% | 6.1% | 4.9% | 7.9% | 7.6% | 9.5% | 5.1% | 6.2% | 8.3% | 7.3% | 7.3% | 2.3% | 2.6% | 3.5% | 5.3% | 12.6% | 9.4% | 1.3% | 1.4% | 2.8% | 4.6% | 11.8% | 3.9% | 9.3% | 3.0% | 3.9% | 6.2% | 8.6% |
| Don't know | 25 | 7 | 18 | 7 | 12 | 7 | 2 | 4 | 7 | 9 | 22 | 1 | 3 | - | 7 | 6 | 9 | 16 | 5 | 1 | 1 | 2 | 6 | 9 | 2 | * | 1 | 8 | 8 |
| | 2.4% | 1.4% | 3.4% | 2.5% | 3.3% | 1.7% | 1.8% | 2.3% | 3.0% | 2.6% | 2.5% | 1.0% | 5.2% | - | 2.3% | 1.9% | 2.6% | 2.3% | 5.1% | 1.0% | 1.3% | 2.8% | 1.6% | 2.7% | 3.7% | 0.8% | 0.5% | 1.9% | 1.8% |
| SIGMA | 1045 | 510 | 535 | 295 | 353 | 397 | 137 | 168 | 243 | 330 | 878 | 88 | 50 | 29 | 295 | 344 | 344 | 686 | 107 | 117 | 70 | 65 | 356 | 336 | 62 | 60 | 150 | 402 | 433 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Landlords Poll
Prepared on behalf of Generation Rent

15 Aug 2018

Table 6

Q6. To what extent do you agree or disagree with the following statements?
Landlords should not be allowed to raise rents by more than the rate of inflation
Base: All Respondents

| | Gender | | Age | | | Region | | | | | | | | HH Income p.a. | | | Housing Type | | | | | 2017 Vote | | | | | 2016 EU Referendum Vote | | | |
|----------------------------|--------|--------|--------|--------|--------|--------|----------|--------|--------|---------|----------|--------|--------|----------------|-------------------|----------|---------------|----------------|----------------|----------------------------|--------|-----------|--------|--------|--------|--------------|-------------------------|--------|--------|--------|
| | Male | Female | 18-34 | 35-54 | 55+ | London | Midlands | North | South | England | Scotland | Wales | NI | £0 - £19,999 | £20,000 - £39,999 | £40,000+ | Own/ Mortgage | Rent - Council | Rent - Private | Rent - Housing Association | Other | CON | LAB | LD | Other | Did not vote | Remain | Leave | | |
| Unweighted Total | 1045 | 500 | 545 | 335 | 366 | 344 | 120 | 160 | 243 | 349 | 872 | 85 | 57 | 31 | 284 | 396 | 304 | 685 | 96 | 135 | 62 | 67 | 346 | 320 | 55 | 95 | 150 | 410 | 425 | |
| Weighted Total | 1045 | 510 | 535 | 295 | 353 | 397 | 137 | 168 | 243 | 330 | 878 | 88 | 50 | 29 | 295 | 344 | 344 | 686 | 107 | 117 | 70 | 65 | 356 | 336 | 62 | 60 | 150 | 402 | 433 | |
| Strongly agree | 419 | 216 | 203 | 109 | 141 | 169 | 48 | 69 | 100 | 124 | 341 | 41 | 24 | 13 | 143 | 137 | 115 | 248 | 50 | 63 | 41 | 17 | 131 | 157 | 19 | 27 | 53 | 164 | 183 | |
| | 40.1% | 42.3% | 37.9% | 36.8% | 39.8% | 42.7% | 35.1% | 41.3% | 41.3% | 37.4% | 38.9% | 46.1% | 48.1% | 43.6% | 48.4% | 39.8% | 33.5% | 36.1% | 47.1% | 53.6% | 58.4% | 26.2% | 36.9% | 46.9% | 30.7% | 44.5% | 35.3% | 40.8% | 42.3% | |
| Somewhat agree | 329 | 154 | 175 | 91 | 94 | 144 | 39 | 54 | 78 | 111 | 281 | 22 | 14 | 11 | 80 | 114 | 122 | 238 | 18 | 35 | 14 | 23 | 124 | 99 | 25 | 21 | 45 | 140 | 133 | |
| | 31.5% | 30.1% | 32.8% | 30.8% | 26.8% | 36.2% | 28.4% | 32.3% | 31.9% | 33.5% | 32.0% | 25.4% | 28.1% | 39.7% | 27.2% | 33.1% | 35.5% | 34.7% | 17.3% | 29.8% | 20.7% | 35.7% | 34.7% | 29.6% | 39.8% | 35.5% | 29.9% | 34.9% | 30.7% | |
| Neither agree nor disagree | 162 | 88 | 74 | 58 | 68 | 37 | 26 | 28 | 33 | 53 | 140 | 14 | 5 | 4 | 40 | 50 | 61 | 111 | 23 | 11 | 2 | 16 | 50 | 45 | 10 | 10 | 30 | 54 | 64 | |
| | 15.5% | 17.3% | 13.9% | 19.6% | 19.2% | 9.3% | 18.9% | 16.6% | 13.6% | 16.1% | 15.9% | 15.4% | 10.7% | 12.2% | 13.4% | 14.5% | 17.7% | 16.1% | 21.3% | 9.0% | 3.5% | 24.9% | 14.0% | 13.5% | 16.9% | 17.1% | 20.0% | 13.4% | 14.8% | |
| Somewhat disagree | 68 | 32 | 36 | 12 | 24 | 31 | 12 | 7 | 10 | 32 | 60 | 5 | 2 | 1 | 11 | 21 | 33 | 56 | 5 | - | 5 | 2 | 32 | 17 | 5 | 1 | 6 | 25 | 30 | |
| | 6.5% | 6.3% | 6.7% | 4.1% | 6.9% | 7.9% | 8.5% | 4.1% | 4.0% | 9.7% | 6.9% | 5.5% | 4.1% | 2.6% | 3.7% | 6.1% | 9.7% | 8.1% | 5.0% | - | 6.8% | 3.5% | 9.1% | 5.0% | 8.6% | 2.3% | 4.0% | 6.2% | 6.9% | |
| Strongly disagree | 36 | 12 | 24 | 13 | 13 | 10 | 6 | 6 | 12 | 6 | 30 | 3 | 2 | 1 | 14 | 13 | 6 | 17 | 5 | 8 | 5 | 1 | 12 | 10 | 1 | * | 10 | 10 | 14 | |
| | 3.4% | 2.4% | 4.4% | 4.3% | 3.6% | 2.6% | 4.6% | 3.7% | 4.8% | 1.7% | 3.4% | 3.5% | 4.8% | 1.8% | 4.7% | 3.8% | 1.8% | 2.4% | 4.9% | 6.6% | 7.7% | 1.2% | 3.3% | 2.9% | 1.5% | 0.6% | 7.0% | 2.4% | 3.3% | |
| Don't know | 31 | 8 | 23 | 13 | 13 | 5 | 6 | 3 | 11 | 5 | 25 | 4 | 2 | - | 8 | 9 | 6 | 17 | 5 | 1 | 2 | 5 | 7 | 7 | 2 | - | 6 | 9 | 8 | |
| | 3.0% | 1.6% | 4.3% | 4.4% | 3.6% | 1.3% | 4.5% | 2.0% | 4.5% | 1.4% | 2.9% | 4.2% | 4.2% | - | 2.6% | 2.7% | 1.7% | 2.5% | 4.5% | 1.1% | 2.8% | 8.4% | 2.0% | 2.1% | 2.6% | - | 3.8% | 2.3% | 1.9% | |
| SIGMA | 1045 | 510 | 535 | 295 | 353 | 397 | 137 | 168 | 243 | 330 | 878 | 88 | 50 | 29 | 295 | 344 | 344 | 686 | 107 | 117 | 70 | 65 | 356 | 336 | 62 | 60 | 150 | 402 | 433 | |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

| | Page | Table | Title | Base Description | Base |
|--|------|-------|--|-----------------------|------|
| | 4 | 1 | Q1. To what extent do you agree or disagree with the following statements? Landlords should be subject to the same levels of regulation as other businesses | Base: All Respondents | 1045 |
| | 5 | 2 | Q2. To what extent do you agree or disagree with the following statements? Tenants should expect the same level of consumer protection from their housing as they would from other services, such as their gas or electricity providers | Base: All Respondents | 1045 |
| | 6 | 3 | Q3. To what extent do you agree or disagree with the following statements? Tenants who pay their rent and take care of their home should have an automatic right to stay in it | Base: All Respondents | 1045 |
| | 7 | 4 | Q4. To what extent do you agree or disagree with the following statements? Landlords should be able to evict a tenant without giving a reason | Base: All Respondents | 1045 |
| | 8 | 5 | Q5. To what extent do you agree or disagree with the following statements? If a landlord evicts a tenant in order to sell or move back in, they should pay the tenant's costs of moving | Base: All Respondents | 1045 |
| | 9 | 6 | Q6. To what extent do you agree or disagree with the following statements? Landlords should not be allowed to raise rents by more than the rate of inflation | Base: All Respondents | 1045 |